CITY OF JACKSONVILLE
DOWNTOWN DEVELOPMENT REVIEW BOARD MEETING

Proceedings held on Thursday, January 13, 2022,
commencing at 2:00 p.m., at City Hall, Lynwood Roberts Room, 117 West Duval Street, Jacksonville, Florida, before Diane M. Tropia, FPR, a Notary Public in and for the State of Florida at Large.

BOARD MEMBERS PRESENT:
TREVOR LEE, Chairman.
J. BRENT ALLEN, Vice Chair.

BRENNA DURDEN, Secretary.
MATT BROCKELMAN, Board Member.
FREDERICK JONES, Board Member.
CRAIG DAVISSON, Board Member.
CHRISTIAN HARDEN, Board Member, via Zoom.
WILLIAM J. SCHILLING, JR., Board Member.
JOSEPH LORETTA, Board Member.

ALSO PRESENT:
GUY PAROLA, DIA, Operations Manager.
INA MEZINI, DIA, Marketing and Communications. LORI RADCLIFFE-MEYERS, Redevelopment Coordinator. SUSAN GRANDIN, Office of General Counsel.

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 order today of DDRB, January 13, 2022.

Thank you all for attending.
I want to recognize Council Member Ferraro. Thank you for joining us today. Appreciate that.

I have one slight change to the agenda. I'd like to move DDRB 2021-017 from B to E, and so we'll start with DDRB 2022-001 today.

I'd like to ask my board members to please try to speak into the mics so we can get a recording.

And we've got a long agenda today, so concise, constructive (inaudible), please, from the board. I know it would be appreciated by everyone here.

And those of you that are going to be presenting today, please remember to state your name and address for the record when you come up.

Thank you.
So we'll get started with the approval of the December 16th, 2021, regular meeting

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minutes. Do we have any conversation about those minutes?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Hearing none, I'll take a motion.

BOARD MEMBER ALLEN: So moved.
BOARD MEMBER DURDEN: Second.
THE CHAIRMAN: Motion to approve by
Mr. Allen and a second by Ms. Durden.
All those in favor, please say aye.
BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Great. I'd also like to confirm -- is Mr. Harden -- Board Member Harden online?

MS. MEZINI: He is not yet, but he emailed me. He (inaudible), but he will be.

THE CHAIRMAN: Okay. Ms. Mezini, when he's online, will you notify us, please?

MS. MEZINI: Yes.
THE CHAIRMAN: So we'll get started today with DDRB 2022-001, Laura Trio mixed-use development, conceptual approval.

Ms. Radcliffe-Meyers, could we have a
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staff report, please?
MS. RADCLIFFE-MEYERS: Yes. Thank you, Chairman Lee.

My name is Lori Radcliffe-Meyers with the Downtown Investment Authority and I will be presenting the staff report for the Laura Trio.

DDRB application 2022-001 seeks conceptual approval for the adaptive reuse of the historic Laura Trio.

I apologize. That image is not showing up for some unknown reason.

The proposal includes an 11-story hotel and a 12-story multifamily complex with ground floor retail.

Next page.
So, again, just a little bit of history. The Laura Street Trio was submitted previously to DDRB for review and approval. At the meeting on February 11th, 2021, the Downtown Development Review Board voted for conceptual approval for application 2021-001.

So this was the previous site plan (indicating). The previous submittal included an eight-story hotel located on the corner of Laura and Adams Street, which also included

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ground floor retail.
So in this image, to the top of that site plan, you can see where the original hotel or the previous submittal was to be planned, and then they have the motor court, and then you have the historic buildings, and then the grayed-out portion was going to be a multifamily complex that was scheduled to come back at a later time for review.

And then -- next page.
So as seen in this image from the previous submittal, the hotel faced Laura Street and provided a sleek, modern building with expansive glazing, balconies, material and color changes, and broad roof overhangs. The architecture felt urban yet complemented the historic Florida Life building.

So now here's the new site plan (indicating). We'll run through that. So the new proposal includes an 11-story, 141-room hotel with a rooftop bar/lounge fronting Forsyth Street. And that's the green on the site plan that you see on the bottom right-hand corner.

And then a 12-story multifamily
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development with 166 apartments and 14,527 square feet of retail fronting Laura Street and Adams Street. And that's the blue up at the top of the site plan.

So you can see the retail on the ground floor and then the apartment complex would go from there.

Next page.
The new development maintains the modern architecture on both the multifamily and the hotel, which was seen in the previous submittal, but both are missing some of the features that made the previous submittal so well-received. The current submittal has shifted the hotel onto Forsyth Street.

Next page.
The hotel has been pulled off the build-to line, thereby creating a courtyard feature along its facade. As currently shown, the courtyard does not meet the requirements of urban open space and staff will continue to work with the applicant to ensure the courtyard has the amenities to meet the regulation.

Based on the foregoing, the Downtown Development Review Board staff supports

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conceptual approval of DDRB application 2022-001 with the following recommendations: Prior to submittal for final review, the developer shall meet with staff to identify any deviations sought; the applicant will work with DIA staff to ensure that the urban open space area meets the definition of such and includes the amenities required; to refine the architecture on the multifamily development and the hotel to include features that add to the articulation of the facades and the visual quality of the buildings; and to provide a shade study to ensure the project meets the 40 percent shade coverage requirement.

This concludes the staff report and staff is available for questions.

Thank you.
THE CHAIRMAN: Thank you, Ms. Radcliffe-Meyers. Appreciate that. Could we have the applicant's presentation, please?
(Mr. Atkins approaches the podium.)
MR. ATKINS: Good afternoon.
My name is Steve Atkins. I'm the principal and managing director of SouthEast

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Development Group. I am the owner of the Laura Street Trio properties.

The full presentation is going to be given by our architect, Tom Hurst, and Julia Epstein, but I wanted to offer some context for us to get started. They've asked me to do so since there's some changes to the overall plan.

As you recall and has been articulated by Ms. Radcliffe-Meyers, there was a previous submittal for the Laura Street Trio that consisted solely of the hotel. That was a project that was approved conceptually. There has been a lot of comment in your early staff report regarding the changes between the early design as well as its new design. Let me offer some of the thought and the context in terms of why we're making a change.

If you were to look at the original design, there were open spaces that were consisting of courtyards and motor courts on the site, which are really in some ways wasted in terms of an urban design. That, coupled with the fact that we have the access to capital, as well as wanting to take advantage of the market and promote multifamily housing

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1 in downtown Jacksonville, we chose to add the 2 multifamily component that we prefaced in our

3 that design and how certain details can be
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 earlier submittal. That grew from essentially what was about 50 to 60 units to now 166 units, and we have repositioned the buildings on the development site from Adams Street and Forsyth Street.

There is an approval by Marriott International for the Autograph Collection Hotel that will be facing Forsyth Street, now at 142 rooms. That's a full approval of that design. And keep in mind, we have to submit these designs for approval for Marriott as well.

In addition to that, we've created this new design for 166 units of mixed-income housing that will face Adams Street and brings this project from $\$ 72$ million to $\$ 165$ million total. Those economics have to be considered in terms of our proposal and what our development plan consists of.

I will tell you that we are very happy with what we're proposing and the design. We're certainly willing to discuss elements of made to place that multifamily component

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between the Bisbee Building and the adjacent parking structure because that was the remaining site left over after the hotel was (inaudible).

Fast forward to last summer and fall -and I think most of you are familiar with the challenges with the construction market and the cost escalations, over 2 percent per month. The project, it became aware that it was challenged in terms of its budget.

We had to kind of do some soul searching and look for, what could we do to get this project back on its feet and the normal kind of value engineering decisions. Well, let's simplify things, but to use some cheaper materials, frankly, just wouldn't cut it.

We had to kind of look at it from the perspective of, if we were starting this project from today without the accretion of eight years of decision-making on this project, would we do it the same way? And I think we decided there were better ways to do it that could be more efficient, that could yield a better product at the end of the day, both for the client and for the City.

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So the big decision that was made, as you mentioned -- as Lori mentioned, was to flip the orientation of the apartments and the hotel. The reason we did that was because, as Steve mentioned, we had a motor court previously that was essentially unused real estate on the site and the best way to increase the density from 92 to 166 apartment units was to capture the space and extend the building up to the full height of 11 stories to match the Florida Life building.

Doing that allowed us to increase the density of the project. So rather than decreasing the quality of the construction or decreasing the design, rather, by increasing the density of the site, we were able to make the pro forma work. So that was really the most critical factor.

The other factor that was decided was -previously, the three historic buildings were part of -- all part of the hospitality program, the hotel. So by separating that and allocating the Florida Life building, which is now the entrance to the apartment project, as part of the multifamily development, it meant

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we no longer needed to connect those two buildings on the upper floors, which is -- if you recall from previously, it was creating a very complex elevator and stair core, which, as you all know, complexity of (inaudible) dollars. So simplifying that went along with helping to get the project back on track as well.

So thank you for bearing with me while I gave you the history lesson on the project, but I felt it was important for you to understand, you know, why we did what we did and why we're back to you with a completely different design today.

We've presented to you before all this site context, the surrounding buildings. I think you're all familiar with it. I'm happy to answer any questions. If you want me to circle back to it, I will, but I'll skip past it for now.

It's been mentioned that the new structure is 11 stories on the multifamily site, which is at the corner of Laura and Adams. Just for reference, the Carling building is 12 stories; the Greenleaf -- correct me if I'm wrong -- is

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12 or 13 possibly; and the Barnett is 18 . Of course, we set it at 11 stories to match the Florida Life building, which is the historic building on our --

Sorry, this still doesn't seem to --
MS. MEZINI: I can flip it for you.
MR. HURST: Okay. Thank you.
We can skip through the history. I think everybody is familiar with that. If we can get to the first slide that shows the site plan, I think that would be useful.

MS. MEZINI: (Complies.)
MR. HURST: There you go. Thank you.
As Lori mentioned, the multifamily component is on the north side. That would be in light blue and blue in this case. The light blue along the street represents about 6,000 square feet of shell retail space facing Adams Street and Laura Street, which is an increase from the previous design, and I think it will really align in that space along those two streets.

There is -- the hotel component in the green, on the lower right -- and what you're seeing in green is actually the addition

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component of it. The three historic buildings in this image are in gray in the lower left portion. And then between the hotel and the multifamily component is the courtyard which is an internal space between the two, serving as an amenity to the project, both for the hotel and the apartments.

Next slide, please. Keep going to the next one.

This is analogous to the last one. This is the first floor. This shows the uses a little more clearly. Everything in green is the hotel program. Everything in blue is the apartments. The red at the top is the shell retail space. The yellow on the corner is the Marble Bank building. That space will still function similar to before, as a -- as a restaurant. And it's connected to the hotel lobby, so it's -- it will be operated by the hotel operator and serve as an integral part of that function.

It was mentioned that we set the building back for the -- the hotel building in the lower right corner. We set it back about 25 feet from the street. And there -- it's a strategic

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1 reason why we did that. From a historic things are still getting worked out, but it's

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an amenity space for the hotel guests, as well as the public. It's not just for hotel guests, it's for the public as well, but it is accessed through the hotel lobby so that you can control access and security and operation of that space.

Next slide, please.
As you move up through the building, you see more the typical upper levels, the apartments on the top, the hotel on the lower right. This is the second floor which happens to have some meeting space, which is a cool feature. It's accessible from the historic stairs that we're preserving in the Bisbee Building. It comes up to this conferencing center on the second floor.

Slide, please.
And then this would be more of a typical upper level. So you see everything in green is the hotel and everything in the blue at the top is apartments.

I mentioned we eliminated the central core that connected the buildings together. Doing that greatly simplified some of the infrastructure costs and the -- of the project.

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And, importantly, allows the two projects to almost operate independently of each other. Since they will have a different operational structure, we thought that was an important thing moving forward with the project as well.

Next slide, please. We can go ahead to the next rendering, I think.

The rest of this is -- well, this is a site plan showing basically an aerial view of the site.

Next slide, please.
So the -- this is an image -- the northwest corner of the site is the corner of Laura and Adams Street. As you can see the massing of the new building, the new design is 11 stories high, matching the Florida Life building.

Similar to the previous design, we've created a notch or a reveal where the new building meets the old. It's applied in a black brick or dark brick and it's set back about 5 feet from the face of the building so that we can preserve the corner pilaster on the historic building.

And then, importantly, on the top floor of
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the building we've actually carved it away and eliminated a unit there to create a terrace so that we don't obstruct the view or kind of clash with the -- the new column capitals that we're going to reconstruct in the Florida Life building.

So we've been careful to try to maintain some of those elements that the historic reviewers found as important in the last design and maintained them in the new design.

Inevitably, the massing is definitely different than what we presented to you last time. We no longer have the large cantilevered canopies -- I'm sorry, floor slabs. From the previous design, that was one area that we looked at to simplify.

But, importantly, what -- what we did with the new design is we looked at the Florida Life building and the other historic buildings in the area, the Barnett building across the street, the Greenleaf building, and looked at the facade composition and proportioning system for inspiration for the new building.

If you look at the Florida Life building and look at the new designs for the apartment

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building, they have a similar proportional
facade and makeup. And then you have this kind of major/minor grid of columns and secondary vertical elements that creates an overall vertical emphasis to the facade. It's one of the most important features of the Florida Life building. We wanted to respect that in the new design as well.

In this case, it's constructed of a white brickwork of columns, essentially, if you will, overlaid over a secondary material of synthetic wood siding you see in this image that kind of slips behind the (inaudible) in the front.

On the -- on the corner of the building, that wood plane slips out to become almost like (inaudible). It becomes kind of a -- a series of balconies and terraces on the corner of the building. And then at the very top of the building the wood slips from behind the white to become the penthouse level, the 11th story of the apartments as well.

There is a new cornice at the top of the building that, while similarly sized in proportion to the Florida Life building, it is lower than it and -- and it's a little simpler

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in construction and design so that it's -- it's meant to be a little deferential to the original building and not overwhelm it or overpower it.

We wanted to make sure what we're doing here doesn't take away from the architectural appeal of the historic buildings. And from what we gathered from our review with SHPO and NPS, they're overwhelmingly in favor of our (inaudible) to this as well.

Next slide, please.
So this shows the same corner from the Laura Street facade. This is essentially what you'd see from the Barnett building, looking out the fifth floor window, let's say.

You can see the composition of the building. It's undoubtedly taller than it was last time, but, again, we've taken great pains to not exceed the height of the Florida Life building so that we don't overwhelm it. The previous design was eight floors; this new one is eleven.

Next slide, please.
It was important as we designed the project to -- the slide you're seeing here is

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the Forsyth facade, which is south of the hotel addition. It was important as we designed this that -- while we wanted the hotel and the apartment to have a similar character and feel like they were cohesive and part of one design, we wanted each to have its own character and defining characteristics. So we've used the same overlay of the white gridded facade material on the hotel as well. We've set it back, as we mentioned, about 25 feet from the street. But rather than overlay the second material of -- which was the wood on the apartment side, in this case we're introducing little accents of copper material intended to pick up on the copper spandrels on the Bisbee building just to the left of it there.

I think when you look at the two together, you'll understand that they're -- they form a whole, and then together they form the hotel component of the project, but yet at the same time they speak a similar language to the -- to the apartment project on the north side of the site.

The composition of the facade -- and we were -- we were trying to -- for a kind of

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quiet simplicity, sophistication, but then we did want to introduce something that kind of broke from the mold and allowed itself to be a little freer, and that led to the element that you see at the top, which is the somewhat freeform sun shade element that forms the canopy at the rooftop bar. It extends across the top of the building and then comes down the side of the building. And it's -- it's meant to be kind of a ying and yang effect where we have the simplicity of the primary facade and then the somewhat freeform element that is the counterpoint to it.

Next slide, please.
This is the -- that exact element at the top of the building. You can see it kind of wraps up at the side and over the top to provide shading over a portion of the outdoor terrace.

On the left of this slide you'll see, very importantly, the corner of the Bisbee Building that I mentioned earlier. There are windows, there's brickwork and stonework on the east side of that facade that wraps about 20 feet.

And then the cornice at the top, which is
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copper, we didn't want to touch that, obstruct it, or crash into it in an awkward way, so we set the building back so you could still see it and appreciate it.

And then, furthermore, we're placing the rooftop terrace where we had, and you can even see it up close and personal and really appreciate it.

The rooftop terrace, with the exception of the sun shade element, is set back about 20 feet so that from the ground floor you really don't see the mass of that 11th floor at all on the -- on the restaurant program at the top of the building and, therefore, it -it's -- the main volume of the hotel is ten stories, which matches the Bisbee Building.

Next slide, please.
This is a view from that same space looking toward the southeast. Of course, one benefit of positioning the hotel where we've now got it is it does have river views. You can see the building -- I'm sorry, the Hyatt hotel in the foreground and then the Southbank towers in the distance, and the river, which is, I think, going to be a great amenity for

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this space.
In the previous design we had some ornamental metalwork that was proposed on balcony railings and things that picked up on some of the patterning of the original historic buildings. We've -- while it's still schematic at this point, you can see in this image we're -- we're trying to consider the same thing, where maybe, if that's a perforated metal, let's say, that we can introduce the same kind of patterning from the historic building and pay homage to those details but in a more abstract, kind of crisp and modern way without being too literal.

Next slide, please.
This is the -- this is the courtyard space on Forsyth Street in front of the hotel. We spent a lot of time internally discussing the best way to approach this portion of the project. We obviously didn't want to build an 8 -foot-tall wall and create a bunker or a barrier into this space. We wanted to create a space that felt almost like walking down St. George Street in St. Augustine where you have maybe some low walls defining courtyards.

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And while you may not have access to it from St. George Street, you can see into it, you can appreciate the landscape. And you can, however, access it through the adjacent business, in this case through the hotel lobby, and get into that space and use it.

We have patterned the wall that we see in the foreground out of a combination of the same dark brick and some metalwork with some generous use of plant material. And we've created steps and apertures in it where -- to make sure it didn't become too much of a visual obstruction, we've notched the wall and set it down in certain places so that you can see both in and out of that space a little bit more clearly.

You can see on the Bisbee Building in the distance there, there is a new canopy schematically designed for the front of that building because that will become the new front door of the hotel.

Next slide, please.
So this is the Laura Street facade, very similar to the rendering we showed you earlier. Next slide, please.
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This is the Adams Street facade. And you can see -- one of the challenges I think you can appreciate is, as the building grew and became 11 stories tall and enclosed that entire area that was formerly a motor court, it became a much larger mass. So one of the challenges is how to treat that mass, to break the scale of it down so it doesn't feel overwhelming to the -- both the pedestrians and autos along -along Adams Street.

So you can see in this -- in this facade, we've broken it into three parts, essentially. The part on the right is the 11-story tower that was shown on the corner rendering with the balconies that are visible in this view. The part in the middle is kind of seen as a hyphen. It's a -- it's a break between the two. And it's a little more of a background piece with a regular window pattern. And then on the left, it reintroduces that white grid and the more layered facade that we have on the corner pieces and also on the hotel, so it creates a kind of tri-part facade element.

And there is -- there is a dimensional difference between these. There is 3 or 4 feet

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of stepping between these different layers of facade. And the white grid that I keep referencing, it's overlaid both on the apartment and the hotel, is layered about 2 feet in front of the -- in this case, the wood facade that's layered behind it.
(Board Member Allen exits the proceedings.)

MR. HURST: Importantly, along the ground level here you can see there's lots of retail lining the whole street all the way down, connecting to the 20 West Adams building.

About -- in the middle of the building there, you can see a truck. That's our service drive. One of the challenges of the project with all the different uses is how do we get service in and out of the building. We've come up with a way where we -- we've created a -it's a tunnel, if you will. It's a drive that goes underneath the multifamily component back to the heart of the site, to the middle of the site, which is where the dumpsters, the generators and the other elements will be, so you won't see them from the street.

This would, again, be the southern facade
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on Forsyth (indicating). It's very similar to the rendering we showed you earlier.

And I think that's it. Is there any more slides?

MS. MEZINI: No.
MR. HURST: So, with that, I'd ask any questions that you've got for me.

THE CHAIRMAN: Thank you, Mr. Hurst. Appreciate that presentation.

Ms. Mezini, do we have any speaker cards or public hands raised online?

MS. MEZINI: I do not have any speaker cards and I don't see any hands raised online.

THE CHAIRMAN: Okay. Thank you.
We'll move into board comments. And we'll start with Mr. Jones.

Welcome, Mr. Jones.
BOARD MEMBER JONES: Thank you, fellow board members.

Again, I want to acknowledge the comprehensive detail submission package. This was -- this whole project, again, is an A-plus; the design, the programmatic approach, it's really solid. I'm really excited about the courtyard.

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this unique metal piece of sculpture, something, and -- and I was just going to ask out of -- out of curiosity, what --

So on that east facade, I mean, how wide is that, that comes down the side of the building? And -- I don't know if you can maybe describe it a little bit?

MR. HURST: Sure. Sure.
Would you mind showing the rendering of the -- maybe the rooftop bar that shows that screen element up close? Go back one more slide, please.

MS. MEZINI: (Complies.)
MR. HURST: Yeah. Thank you.
It's envisioned as a steel-framed super structure that -- there are a couple of columns up on that roof terrace. And what you see there is -- in gray, it's basically steel tube -- tubular beams. And it's kind of -- we call it the crinkle. I don't know -- I don't know if there's a right word for it, but it's a bent frame, steal frame, and then we would hang the -- the pergola elements, in this case the perforated metal, underneath it. So that would be probably framed with aluminum and then

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perforated and hung from the other side of it.
It kind of zigzags across the roof and then wraps around the side and down to the -to the first level canopy, just for continuity purposes. It's -- again, it's -- because the rest of the facade was so austere and simple and -- I mean, we think it's elevated in proportion, but it -- we felt like it needed something that kind of broke the mold and then give it a little more liveliness to it, so this was -- this was our approach.

BOARD MEMBER SCHILLING: Okay. Great. Thank you.

It definitely does that. And for the board, when you come back for final, I'd love to see, you know, kind of what that eastern building view looks like --

MR. HURST: Sure.
BOARD MEMBER SCHILLING: -- would be great.

MR. HURST: Okay.
BOARD MEMBER SCHILLING: Thank you,
Mr. Chairman.
THE CHAIRMAN: Thank you, Mr. Schilling. Mr. Brockelman.
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BOARD MEMBER BROCKELMAN: Thank you, Mr. Chairman.

Tom, Steve, great job.
I recall vividly how much of a challenge that central core was. So I think your justification for changing the design makes a lot of sense.

I'm also happy to see as much residential density as possible, so I'm fully supportive. And, again, great job. Looking forward to it.

THE CHAIRMAN: Thank you, Mr. Brockelman.
Ms. Durden.
BOARD MEMBER DURDEN: Thank you, Mr. Chairman.

Well, I have to admit, I'm going to be very forthright with you, I'm disappointed. I understand the ROI, the pro forma, all of these issues, but I was so excited about the hotel and the design of the hotel. I loved that it was -- transparency, it's very modern, open, just -- it was extremely exciting to see.

I understood that -- you know, I understand that -- you know, I liked how the motor court was for the hotel. I thought that was, quite frankly, inspirational for us to --

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for you to propose.
So, you know, I'm -- I do have some specific questions. In regards to the courtyard -- and I'm speaking of -- I know that both of your courtyards, you're calling them new courtyards. I'm speaking to the one that's interior.

MR. HURST: Sure.
BOARD MEMBER DURDEN: So I'm just trying to think about why, in that location, as opposed to -- and if you're going to have space like that, why was it that you could not provide that for the courtyard, for the entrance into the hotel? Because I'm quite concerned about, really, the kind of lack of inspiration associated with the entrance to the hotel.

So could you talk a little bit about why that courtyard there, that -- you know, the interior one, if you will, versus making it -trying to design it into the site where -- to be used by either the hotel or even the apartments as a combined place for access and -- similar to the way you had it.

Let me go through a couple of other
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things.
The streetscape, I have some concerns about -- and let me get this straight. This is going to be the Adams and Laura Street corner. I feel like that could be -- should be emphasized and made really special. I don't see that happening here. It seems like that is going to be such a -- it already is, quite frankly, such an important corner. I'd like to see you come back with your -- in your final, with something that is -- provides more open space; that is inviting; that, you know, people say, "Hey, meet me on this corner," or something.

MR. HURST: Sure.
BOARD MEMBER DURDEN: I also have a concern about the existing surfaces in your site plan. You're showing in the streetscape that the existing surfaces would remain, and --

MR. HURST: Along Laura Street.
BOARD MEMBER DURDEN: Well, I can't tell. You may be correct. But even those that are along Laura Street don't seem to me to be, you know, up to grade, quite frankly. And I don't mean grade, like, you know, a certain level. I

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just mean, if they -- I think that they could be -- instead of just leaving the existing, I think that some additional help there -- and maybe spiff those up would be appropriate to see in the final.

And then I do -- there are parts that I
like, so --
MR. HURST: Glad to hear it.
BOARD MEMBER DURDEN: You know, I like the retail. I also like, you know, that you left the Marble building. I like the fact that you worked with Historic Preservation, but I -- I think that the new building does overwhelm.

One of the things that I thought was so appropriate about your former design, besides being the transparency of that hotel, but it was also the mass. And I felt like it did not overwhelm the Florida Life building.

MR. HURST: Okay.
BOARD MEMBER DURDEN: So --
And then I am concerned about the hotel entrance and also the entrance into the apartments and how that's going to work.

I think that we have to -- I believe that it's part and parcel of the streetscape and the

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pedestrian experience there, that the entrances should be more emphasized. And I'm definitely concerned about the -- about the -- quite frankly, the underwhelming entrance into the hotel.

If this is going to be, you know, an Autograph hotel -- I think that's what Steve mentioned.

MR. HURST: Correct.
BOARD MEMBER DURDEN: You know, that it would seem that the entrance would be a little more sophisticated. I don't know what the other word is. Definitely something more than what is shown currently.

So those are my comments.
I would -- Mr. Chairman, at some point I
would like Tom to talk about the interior
courtyard and how that's going to actually function.

MR. HURST: Mr. Chairman, would it be okay if I address that?

THE CHAIRMAN: Absolutely.
MR. HURST: So correct me if I -- if I
miss something, I'll come back to it, but let me start at the top.

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BOARD MEMBER DURDEN: Could you go back to the slide that shows the -- either in the site -- I guess the site plan is probably the best one.

MR. HURST: Let me just say that I think we share your feelings about -- we would have loved to move forward with the project as it was six months ago. We were all -- we loved it, you loved it.

Frankly, what -- what's happened in the construction market made it untenable. If the choice was to go back to that design or do something along the lines of what we're showing today -- if we had to go back to that, the project wouldn't work. We would have to walk away and it just wouldn't happen because the numbers didn't work to support it. We needed more density. It is just the reality of the development situation that we -- we had to do that to make the project work.

Trust me, we've spent -- we put a lot of time and heart and soul into that design too, and it kind of broke my heart a bit to go back and change it, but -- but that's the reality, and we're tasked with making changes necessary

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to make the project work.
And obviously -- I think from my biased standpoint, that we have come back with another solution that is equally valid and strong and will be beneficial to the city, to the client, and be a win/win for everybody. It's not the same as the old project. There's no denying that.

Addressing your comments about the streetscape, the plan at this time is that we would maintain the finishes along Laura Street. They're less than ten years old at this point. They were put in as part of the Laura Street streetscape work. There's a combination of brick, concrete and slate in that area.

And then the plan was along Forsyth Street and Adams Street, we would replace them, the materials, to mach what was done on Laura Street so it would be cohesive, complementary, and wouldn't have all the buckling with the tree roots and everything that's happening along those streets currently. So we would -we would repair that and repattern it as shown in this plan here, which matches -- lines up with the architecture and all that.

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In terms of the courtyard, you know, this -- this plan kind of -- this diagram shows it fairly well (indicating).

Would you mind actually going up to one of the typical upper floors of the -- one more slide. There you are.

So the massing of the building -- the apartments along the north side, it's a very straightforward, double-loaded corridor. It's a very efficient design. We have windows to the north and windows to the south. You know, to maintain those as apartment living units, obviously we have to have daylight views and light into there.

The hotel to the south is -- again, it's a T-shaped, double-loaded corridor in the new building and single-loaded in the historic building. Again, we have views in the hotel facing to the north and views to the south. So the courtyard in between is really kind of the leftover space, the interstitial space that was mentioned here earlier. And the challenge, as you said, is to make it an amenity that could be beneficial to both the hotel guests as well as the apartment guests.

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I hate to be a pain. Would you mind flipping back to the site plan again?

MS. MEZINI: Sure.
MR. HURST: So the -- as you can see here, there's access points from the hotel lobby that go out to that courtyard. And there's an apartment amenity area on the first floor with a colonnade along there that also opens into that space. Those amenities might include things like fitness space -- fitness rooms, pet grooming stations. We don't know exactly what those apartment amenities are, but they would open onto that space that would become an amenity to those apartment residents.

Similarly, the hotel guests could go out the back door of the lobby into that space and enjoy it as well. There's a variety of hardscape and softscape in that space. There's space for a summer kitchen and a grill where you can go out and grill dinner for your family if you're a resident. That space is not fully developed yet, but it's developed to a conceptual level as you see in those plans.

BOARD MEMBER DURDEN: Mr. Chairman, may I ask one question about that, please?

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THE CHAIRMAN: Sure. Please. BOARD MEMBER DURDEN: Thank you. On the east side of the courtyard --
MR. HURST: Yes.
BOARD MEMBER DURDEN: -- what is going to be the treatment there?

MR. HURST: So those are -- that's the 20 West Adams building on the right side of the courtyard, and then the gray -- you can see the sliver of the parking garage on the lower right part of that plan. Those are properties owned by others, so we're not -- we're not planning to treat those buildings because we don't own them.

BOARD MEMBER DURDEN: So if you're in the courtyard, the interior courtyard, your view to the east would be the walls of the other building?

MR. HURST: That's correct.
I don't have a view of that to show you. I wish I did, but that's -- that's correct, yes.

BOARD MEMBER DURDEN: Thank you.
Thank you, Mr. Chairman.
THE CHAIRMAN: Sure. Thank you,
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Ms. Durden.
Mr. Davisson.
BOARD MEMBER DAVISSON: Yeah. So the question is -- without seeing what you did before, this is a successful project, and I -I think it is. And I guess the approach, you know, that -- you know, I understand the logic and I agree with the logic, and really what's important here are the three buildings that are historic, you know, the Florida Bank, Florida Life and the Bisbee Building. And architecturally, they are -- they should be what stands out. And that's why I think this project does better -- in some ways does better than what you had before. And you do that by a couple of ways. You do that with material, mass, and where it sits, and also with the architecture.

You know, the mass is what it is because you've got this many units on the site, and it's -- you know, the architecture that you've got, I look at it kind of as -- as you put it, more of a quiet -- I think it's a sophisticated canvas that lets the Florida Life and the Bisbee Building stand in front. And allowing

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those entrances to be the entrances without jazzing them up, I think, is appropriate. And then turning the volume down on what you've done with the rest of the street I think is the way to go. I would not turn the volume up on everything else.

I also agree with the positioning of the building that you've got and the courtyard. I think -- I think the courtyard is fine. In fact, it's a nice variation on the street. I don't look at it as one building, does it comply with the City to work it right to the edge. I don't look at it that way. What have you done around the entire block? And there's just one small portion, which I think is inviting. And it also, I think, more importantly, it gives the building -- the Bisbee Building more pronunciation, especially looking at it from that angle.

So I understand your logic and I agree with your logic and I think it's a good solution.

Thank you.
MR. HURST: Thank you.
THE CHAIRMAN: Thank you, Mr. Davisson.
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BOARD MEMBER LORETTA: Thank you.
I'd like to echo many board members statements.

And I would like to ask
Ms. Radcliffe-Meyers -- basically, as stated and discussed, candidly -- so they are going to have a waiver for that outdoor courtyard because as -- your opinion as written in the code right now, since it doesn't actually have access directly to the road, that means it's not really meeting the intent of the -- of our current outdoor urban space criteria; is that correct?

MS. RADCLIFFE-MEYERS: Board Member Loretta, through the Chair, so the way that the ordinance reads is when a nonresidential use at street level, other than a parking garage, the front plane of the building or structure shall be located as follows: On the right-of-way line, unless on a setback line off the right-of-way, provided that the intervening space utilized by the public but maintained as private realm is developed as urban open space that expressly activates and addresses the
public realm.
So that's why I was saying in the staff report is that we would need to look at how we could utilize that space to ensure that it meets that regulation. So it may not require a deviation. It's just going to depend on what they do with that space.

BOARD MEMBER LORETTA: Okay. Well, if I can, really quick, I just want to say that, as discussed and shown, if it is asking for a waiver, then I'm in support of that waiver because this is -- the way this is discussed, I mean, it's -- really, your intent that you're getting at is kind of a private, you know, dining, sit-down area specific for that use. And as Mr. Davisson just illustrated, it really defines a creative architectural setback of the adjacent historic building.

So I just wanted to state that if it is going to need a deviation, I'd be in support of it and I'm in support of the project.
Appreciate it.
MR. HURST: Would it be okay if I address that?

THE CHAIRMAN: Absolutely.
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MR. HURST: I might ask Julia to come up and help me with this one.

I believe there's language -- correct me if I'm wrong, Lori -- in the ordinance that talks about semi-public or semi-private space, that it is allowed to be not accessible directly from the street. We see this as analogous -- we see this as compliant with that section of the code because it is publicly available through the hotel lobby. We're not restricting access to the public -- to the space. They just have to come through the lobby for access control purposes. So we see it as analogous to an outdoor dining venue that's on the street in that regard.

MS. RADCLIFFE-MEYERS: Correct. Through the Chair, you're correct. And that would be -- we would just want to make sure that that space is activated. And that's the biggest kicker with this, is that -- with looking at it right now, it's hard to know what's going on in that space; is it just landscape? Well, if it's just that, then it doesn't meet the criteria as an urban --

MR. HURST: Fair enough.
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MS. RADCLIFFE-MEYERS: So as long as it's activated and people can access it, even if it's from the Bisbee Building, then that's
fine. It meets the definition.
MR. HURST: Thank you.
THE CHAIRMAN: Thank you.
Council Member Ferraro, any comments?
COUNCIL MEMBER FERRARO: Thank you.
I like what they've done. I like how you've maintained the existing buildings. I'm probably the only one here who's not an expert on these buildings. But as a layperson, just looking at it, I think you did a wonderful job merging the new with the old.

And I think on the -- the question on the spaces in the middle there, I think you've addressed it. I think that would be something that a lot of people would want to go to, the way you have it, so I like what you've done with it.

Thank you.
THE CHAIRMAN: Thank you for those comments. Appreciate it.

A couple of questions for Mr. Hurst. Are you planning drop-offs for the apartment or for

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the hotel and -- as a part of the entry process, off the street?

MR. HURST: I think that's a TBD item, quite frankly, if that's okay to say.

THE CHAIRMAN: Sure.
MR. HURST: I think we're -- at this stage
of the game, we haven't really resolved all
those issues yet.
THE CHAIRMAN: Okay.
MR. HURST: But there would definitely -actually, let me revise that. Let me say, yes, we would have drop-offs. I think the configuration of that is to be figured out.

THE CHAIRMAN: Okay. Was there a comment from staff on that?

MS. RADCLIFFE-MEYERS: I'm sorry, Chairman Lee. I believe Board Member Harden is on --

THE CHAIRMAN: Okay.
MS. RADCLIFFE-MEYERS: I just wanted to let you know that he had joined --

THE CHAIRMAN: Yeah. Before I continue, let me allow Mr. Harden any comments he has.

Mr. Harden, do you have any comments?
BOARD MEMBER HARDEN: Not particularly. I mean, I'm in support of the project. I'm glad

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1 to see that they found a way to address some of the issues that they ran into financially to make the project work.

But I will say that the original -- I had to go back and pull up some of the submittals from the original project, and it really was quite stunning, the use of glazing.

And I just wanted to say -- I wanted to make the comment that, from the board level, you know, this type of construction -- that type of construction, especially along a major avenue, along Laura Street, would be encouraged, something we would like to see, but, you know, I don't want to stipulate they make any changes to get back to that. So that's -- that's my only comment.

THE CHAIRMAN: Thank you, Mr. Harden.
I think overall the project is really nice. You guys always present talented projects, which I appreciate.

There was something dynamic about the previous submission, and I -- like you, I wish we didn't have to see it again -- or we didn't see it the first time so we had something to compare it to.

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And like you said, it is a very austere approach to the design. And as Mr. Davisson said, that is a way of allowing the other buildings to come forward. So I'm sort of in the middle on this one a little bit.

A couple of things to consider as you look to final is -- you know, even though we've got a neoclassical building on the corner, we've got prairie-style buildings on either side. There was that perspective, that second area cornice, and now that you've got very tall buildings, you know, it might be a way of tying these two in in a modern way of picking that line back up.
(Board Member Allen reenters the proceedings.)

THE CHAIRMAN: And there's something else about this that makes it feel maybe a little more austere and a little bit less dynamic, which is that kind of hard ninth -- nine-story line that runs across the entire project, whether you change the materiality or not.

So, you know, maybe considering adjusting that to further enhance, you know, its --
breaking down those big masses --
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MR. HURST: Okay.
THE CHAIRMAN: -- would be a couple of thoughts just to consider as you move into final. Otherwise, I think I'm excited about this in a big way. More units is better in some ways for our core, so -- so thank you.

MR. HURST: Thank you.
THE CHAIRMAN: Mr. Allen, I'll skip you on comments --

BOARD MEMBER ALLEN: Thank you.
THE CHAIRMAN: -- since you weren't available for the entire presentation.

If there are no other comments from the board -- Mr. Davisson, please.

BOARD MEMBER DAVISSON: Just a minor comment that I forgot to talk about.

The architecture gets the historical and the new -- and this is a personal opinion. And it would be when I'm looking at this rendering, I see that lid that you've got on top of the building. I don't think you need it.

MR. HURST: On the hotel?
BOARD MEMBER DAVISSON: Yeah. On the corner of Adams Street, that flying
cantilevered roof, that, to me, is the only
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element that really tries -- that really kind of disrupts the composition that you've made.

MR. HURST: Okay. I'm sorry, I
misunderstood you. So on the apartment building?

BOARD MEMBER DAVISSON: That (indicating).
MR. HURST: Understood.
BOARD MEMBER DAVISSON: It just -- that just seems foreign to me, and it also really
tries to -- you know, we talk about the building being subordinate to the historical -that's the one element, because that's --
that's a personal opinion.
MR. HURST: Okay.
BOARD MEMBER DAVISSON: That's all.
Thank you.
THE CHAIRMAN: Thank you, Mr. Davisson.
If there are no other comments, I'll ask
for a motion for approval with the
recommendation from staff.
BOARD MEMBER LORETTA: I'll make that motion.

THE CHAIRMAN: We have a motion to approve with the recommendations from staff by Mr. Loretta.

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BOARD MEMBER SCHILLING: Second. THE CHAIRMAN: We have a second from Mr. Schilling.

All those in favor, please say aye.
BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Thank you, Mr. Hurst. MR. HURST: Thank you. Appreciate it.
THE CHAIRMAN: All right. We'll move on to DDRB 2022-002, Furchgott's adaptive reuse, conceptual approval.

Ms. Radcliffe-Meyers, do we have a staff report, please?

MS. RADCLIFFE-MEYERS: Yes. Thank you, Chairman Lee.

All right. So DDRB 2022-002 seeks conceptual approval for an adaptive reuse of the historic Furchgott's department store building located at 128 West Adams Street.

The building was built in 1941 and designed by Marsh \& Saxelbye in the Art Deco style. The building has been designated a local Jacksonville landmark.

The proposal includes the renovation of
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the building to include 40 one- and two-bedroom apartment units on the upper floors; and retail, office, and amenity space on the first floor; with another amenity space and tenant storage in the basement.

Two new shade trees, along with benches and streetlights, will be added to the pedestrian realm along Adams Street. In addition, new benches and streetlights are also proposed to be added to the Hogan Street pedestrian realm.

Based on the foregoing, the Downtown Development Review Board staff supports conceptual approval of DDRB application 2022-002.

This concludes the staff report. Staff is available for questions.

Thank you.
THE CHAIRMAN: Thank you,
Ms. Radcliffe-Meyers.
If we can have the applicant presentation, Ms. Robbins.
(Ms. Robbins approaches the podium.)
MS. ROBBINS: Good afternoon.
Brooke Robbins, architect with Robbins
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 two-bedroom apartments, bringing us up to 40,

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so 10 per floor.
The first floor will have a mixed use of retail, office space, co-work space, and then the building amenities for the apartment building upstairs. And the lower level will be a combination of building facilities, spaces, mechanical/electrical rooms, those sorts of things. And then also one feature we're offering is tenant storage, kind of to the -cage storage in the basement, something that a lot of the other apartments downtown don't offer at this point.

So to locate us, we're just down the street from the previous project that was presented so we're at the corner of Adams and Hogan Street.

Again, this is kind of looking -- from the north, looking south, where you can see our building there at the corner.

Just giving a location of the neighbors. So this is -- on the south side, on Forsyth Street, facing north, so our building is kind of the upper left there. And then this is looking across Hogan Street, to the west. And, again, looking at the Ed Ball Building, the

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northwest corner of the intersection.
And as you can see in all these pictures, we have the Skyway right overhead running up Hogan Street, so --

So, again, looking directly across the building -- and this is the northeast corner of the intersection of Adams and Hogan Street. And then facing south. So our building is there on the right and then you have the adjacent -- surrounding the property you have multiple historic buildings. So this one, you have the Barnett building, the Schultz building, and the professional building, and then the Furchgott's building there.

Again, existing elevations. The existing facade is a combination of stucco and limestone and granite. And the first floor -- the upper floors have not been changed much. There's some repair that needs to be done. The first floor was modified. The storefront canopy was removed over time, so we are -- you'll see when we get to the next slides -- proposing to restore it back.

This is the west facade (indicating). So this faces the Skyway. So, again, the upper

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apartments and then the retail storefront along Hogan Street.

The east elevation, we have a little sliver. We have kind of one story plus a mezzanine that we own as part of our building that abuts the adjacent building, and then we do have a little sliver between the Furchgott's building and the professional building next door, which will allow us to add additional windows for the apartments along that facade of the building.

And then the south, we -- we don't have much. We are bound by the adjacent building, so really it's the top parapet where we have the elevator and the (inaudible) and the stair.

So, again, just pictures of the streetscape. Hogan Street facing north, just kind of as you walk up the street, and then facing south as well. It's kind of 50/50. Part of it has been -- has the pavers and the concrete, the City standard, and then the other part has not been done.

And then Adams Street looking towards our building facing west and then facing east, so you can see our building on the corner.

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So, again, this is the new proposed first floor (indicating). So the primary entrance will be off of Adams Street, as it is traditionally, coming in, and then you have three retail suites that kind of wrap the corner of Adams and Hogan, and then we have the co-work space, and then the back, kind of residential entry.

We are -- there is an entry off of Hogan Street presently, so we're reworking that to create a secondary entrance for the apartments. So, you know, in the evening and after hours, it's kind of separated from the commercial side of the property.

So, again, as Lori mentioned, going along Adams Street, we are tying in to the existing streetscape that's been done to the east of our building. So continuing the City standard pavers and the concrete pavement design, including the amenities, the streetlights, the bike racks, the trees, the benches, and all of that.

We do have -- the entry to the building has the existing terrazzo with the Furchgott's logo. So we are going to repair that and
restore that. So that will remain for the property.

Hogan Street, again, updating the portion that has not been done to tie into the existing pavers and such. And what we're seeing with this, with the retail, (inaudible) on that side of the (inaudible), so it -- a pretty wide sidewalk there, down Hogan Street, so that could have the potential for outdoor dining, depending on the tenants that take -- take the retail space.

And then we are marking kind of on the south side of the building, just the top of the page, the new -- that new residential entry into the building.

So our new elevations -- as mentioned, we are restoring it back, the -- going back to the historic photographs of -- the entry with the Furchgott's logo right over the door.

The upper floors, 2 through 5, we are preparing the windows. We'll reglaze, clean them up, and also repair and touch up the stucco.

On the first floor we will replace all of the storefront, bring it up -- bring it up to

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code, the new storefront to go in.
And then we are proposing -traditionally, there was a canopy that wrapped to the corner of Adams and Hogan and went down Hogan Street. So we are proposing to put that back in as well.

And then we do have, on the bottom left there -- the building currently only has one stair inside, so we are adding a secondary egress within the building. So that's where it will exit out through that little sliver, the one-and-a-half-level floor that we have there.

The Hogan Street, again, upper floors, repairing and restoring. And then the first floor you'll get that canopy (inaudible) down the entire side to provide some shade coverage.

And then, as typical, once we have tenants that come on board, we'll come back for signage approval for those, once we have, you know, their design ideas.

The west -- or the east facade, I'm sorry. So this is the elevation, the small sliver between the two buildings. So we have a handful of existing windows and then we are cutting in some new kind of compatible but

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smaller openings to achieve the window requirement. Bedrooms will be (inaudible) so everyone has a view.

And then the south facade is just repair the stucco up high.

And the final view of the corner of Adams and Hogan with the restoration of the front signage and the canopy view.

Any questions?
THE CHAIRMAN: Thank you, Ms. Robbins. Appreciate that.

Ms. Mezini, do we have any public comments, either speaker cards or online?

MS. MEZINI: No public comment.
THE CHAIRMAN: Thank you.
We'll start with Mr. Loretta this time.
BOARD MEMBER LORETTA: Really cool project, great renovation. Wish you great luck.

If anything, the only thing I do see that you could explore is the retail, Suite C, just making sure it's got ADA accessibility and how you're going to handle that would be my only concern, but I'll let that be. I wish you luck.

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MS. ROBBINS: May I answer his question? THE CHAIRMAN: Yes, please.
MS. ROBBINS: So we do have a slope as you go down Hogan Street. So the high point is at the corner of Adams and then it slopes in towards the river. So the new entrance that's going back there, it does show stairs, but we will have an ADA lift that will provide the accessibility to get you up those stairs as well, because the front entrance, while it looks like it's on grade with the historic logo, it does not quite meet our ADA compliance for the slope.

THE CHAIRMAN: Thank you.
Mr. Davisson.
BOARD MEMBER DAVISSON: Great job. No further comments. Good luck.

THE CHAIRMAN: Thank you, Mr. Davisson.
Ms. Durden.
BOARD MEMBER DURDEN: Thank you. Great job. Great job.

I wanted to express a couple of things. I really like the fact that you are talking about the surfaces along Hogan, especially in the pedestrian and the amenity area there. earlier corner, you know, on Laura and Adams. Somehow this corner just seems a whole lot more inviting. Maybe it's because it's already there and it's easier for you to work with, but it -- it attracts people and it's inviting and engaging. And I want to give you, you know, the highest marks for all the effort and your company being faithful to the historic aspects of the project, so -- I wish we could see more like this.

Thank you.
THE CHAIRMAN: Thank you, Ms. Durden.
Mr. Allen.
BOARD MEMBER ALLEN: Thank you.
Great job. The whole design team and -it's great to see this building coming back to life.

Thank you.
THE CHAIRMAN: Thank you, Mr. Allen.
Mr. Brockelman.
BOARD MEMBER BROCKELMAN: Thank you, Mr. Chairman.

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Nothing really else to add. I will say, Soo, when we met about a year ago -- and this was just an aspiration. One thing that stuck out to me was your interest and your passion for downtown, so I wish you and James a lot of success on this project and hope that this is just the first of several that you'll pursue.

THE CHAIRMAN: Thank you, Mr. Brockelman.
Mr. Schilling.
BOARD MEMBER SCHILLING: Thank you, Mr. Chairman.

It looks great. Thank you. And no further comment.

THE CHAIRMAN: Thank you, Mr. Shilling.
Mr. Jones.
BOARD MEMBER JONES: This is awesome.
There's a lot of good memories in this building. If anyone went to the Milk Bar, this is where it was at. Lots of shows there. So, I mean, I would encourage you particularly to try to work with the Historic Society to find images. I could see the first floor being a history of Furchgott's all the way through Limp Bizkit through Da Real Ting Cafe. It's really awesome here.

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And I think -- just to -- I believe this is where the Hogan's Creek -- I'm sorry, the Hogan's cycle track is going to be at. So if the protected cycle track is deployed here by the City, I mean, it's a perfect place to create a little mobility hub with bike share and other kind of mobility stations at that corner to really activate that.

So really excited to see this building come alive.

THE CHAIRMAN: Thank you, Mr. Jones.
Mr. Harden, do you have any comments?
BOARD MEMBER HARDEN: No. No, thank you.
THE CHAIRMAN: Thank you.
Council Member Ferraro, do you have any comments?

COUNCIL MEMBER FERRARO: No. Thank you.
THE CHAIRMAN: Okay. I also think it's wonderful to see this project come back to life, so I appreciate all of the hard work.

Thank you. No further comments from me.
MS. ROBBINS: Thank you.
THE CHAIRMAN: If there are no other comments, I'll take a motion.

BOARD MEMBER BROCKELMAN: I'll move
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approval.

THE CHAIRMAN: A motion for approval from --

BOARD MEMBER DURDEN: Second.
THE CHAIRMAN: -- Mr. Brockelman and a second from Ms. Durden for conceptual approval of DDRB 2022-002.

All those in favor, please say aye.
BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Great.
Thank you, Ms. Robbins.
MS. ROBBINS: Thank you.
THE CHAIRMAN: We'll keep moving. We'll move to DDRB 2021-019, 1037 Hendricks, final approval.

MS. TRIMMER: Mr. Chairman, Mr. Stevens, the principal, had to run to a meeting. Could we possibly do Vestcor and give him the chance to get back?

THE CHAIRMAN: Okay. Ms. Trimmer, would you mind coming to the podium and making that request for the record, please?
(Ms. Trimmer approaches the podium.)
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He had to run across the street for a meeting real quick. He's coming back and asked if there was any way that we could kick him to the end.

THE CHAIRMAN: Okay.
MS. TRIMMER: Thank you.
THE CHAIRMAN: Thank you.
I'll go ahead and approve that request, change in the agenda. So we'll move directly into DDRB 2021-019 -- excuse me -- -017, Lofts at Cathedral, multifamily conceptual approval.

If we could, Ms. Radcliffe-Meyers, have a staff report.

MS. RADCLIFFE-MEYERS: Yes. Thank you, Chairman Lee.

So DDRB application 2021-017 seeks conceptual approval for the construction of a mixed-use/income community consisting of two residential buildings totaling 121 units. The project includes the Florence Davis YWCA building, originally constructed in 1949. The three-story, 45,000-square-foot YWCA building

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was awarded local landmark status in June of 2017 and the developer is working with HPC on the restoration of this building, which will be redeveloped into 29 multifamily units. The new construction consists of a five-story residential complex that will house 92 units, which will include studios, one- and two-bedroom units.

The project was presented to DDRB on November 10, 2021. No vote was taken on the project and it was deferred to a later date. The board provided comments and most members felt the overall design was underwhelming and that it did not respect the historic YWCA or the Cathedral District design guidelines.

Additional concerns included the lack of entrances to the new building along the pedestrian realm and the connection between the historic building and the new development.

The Vestcor development team met with DIA staff on November 19, 2021, for a working meeting to address the board's concerns. At the working meeting, the Vestcor development team and DIA staff reviewed precedent images and discussed how to enhance the building

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facades, including enhancements such as faux balconies, window treatments, cornices, additional bump-outs, recessed bays, and emphasizing the brickwork and limestone bays to pay reverence to the historic YWCA and to be in line with the Cathedral District design guidelines.

As seen here in the new elevation rendering, the development team worked to bring in the additional details discussed, creating a dynamic facade that has articulation, changes in the materials and colors, projections, setbacks, cornices, faux balconies, columns, and brickwork which mimics the historic YWCA.

The large limestone bays, which also pays reverence to the Cathedral District and the historic YWCA, adds to the urban character of the building, and the addition of awnings really provides a downtown vibe. All of these architectural features create interest, provide shadow relief, and help to define distinct modules of the building.

To address the concerns regarding the pedestrian connection to the new building, discussions at the working meeting focused on

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the removal of the lower level parking spaces at the corner of Duval and Liberty Street to create a two-story amenity space. With this one change, the developer was able to add two new entrances to the building, providing the connection and activation to and from the pedestrian realm to the new building that was requested.

Having these entrances on both Duval and Liberty Streets provides pedestrian engagement, visual connection to the pedestrian realm, and enhances the overall aesthetics of the building.

One of the other issues on site -- to ensure that the project meets code, the developer will be redoing the pedestrian realm around the development. As seen in these images, the current conditions along some of the walkways are subpar.

The developer will be widening the pedestrian zone around the development. And as shown on the plans, there will be a
13-foot-wide sidewalk along Duval Street, an
8 -foot sidewalk along Liberty Street, and a
7-foot sidewalk along Church Street, all with
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the addition of new shade trees, benches, trash receptacles, and streetlights.

Based on the provided information, the Downtown Development Review Board staff recommends conceptual approval of DDRB application 2021-017 with the following recommendations: At final review, the developer shall submit findings that support the request for a deviation from Section 656.361.6.2(A)(2) to allow for the residential units of the five-story building to be raised more than the allowed 6 feet above the sidewalk public realm, and that they will provide a shade study which shows the pedestrian realm meets the 40 percent shade coverage requirement.

That concludes the staff report and staff
is available for questions.
Thank you.
THE CHAIRMAN: Thank you,
Ms. Radcliffe-Meyers.
Could we have an applicant presentation?
(Ms. Trimmer approaches the podium.)
THE CHAIRMAN: Ms. Trimmer.
MS. TRIMMER: Thank you so much.
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 landscaping and then basically surface parking,

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outdoor space.
We are going to, on this side, enhance the landscaping, create new fencing that has the brick, the wrought iron, and then all of the other requirements to screen surface parking that are provided in code.

Moving around to the -- no. Stay. Thank you.

Moving along to the eastern frontage of the site on Liberty, we have used this opportunity to try to create the more urban experience. We've pulled out the landscape islands so that we can put appropriate shade trees along this frontage, incorporate some on-street parking. And then as we get to the elevations and renderings, you will see what we've really done to activate this main corner at Liberty and Duval.

Coming around to the Duval frontage side of it, this is where we've got the great opportunity to really create the streetscape experience. And we've got 13 feet to work with to do the full amenity area, the pedestrian clear zone at the maximum of 8 feet required with the great landscaping. You will see the

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## here for a minute.

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other activity again on that street frontage.
If we can move to page -- you can skip through the others, kind of -- but showing the building in reference to the others.

Page 9 has the typical floor plan. You can see the activity we brought into the bottom.

If we can stop on 10. Thank you so much. Perfect.

So there was a lot of questions about pedestrian access, the vehicular access that we have on site. And this slide really shows the opportunity that we have on the eastern frontage, coming in off of Liberty, with the slope in the topography. You will come in off of this frontage, and this accesses the lower level garage space parking.

Off the Duval side, we have an additional entrance for the parking area. And then we now have the pedestrian access into the historic YWCA building. We have a new entrance at the frontage on Duval and a new entrance on the Liberty Street side.

Next page, please. If you could pause

So we talked a lot at the last meeting about the Cathedral District and what is the character of the Cathedral District and the buildings that we have there. And we really have spent a lot of time looking at what are kind of those keystone structures that we have. Obviously, the most immediate example is the YWCA building that is immediately next door to the new construction and integrated into this site.

This building was done in 1911 and -formerly the YWCA and then Community Connections headquarters. Looking at the elements of this building is what we started to see from other ones in the district. You've got this limestone base, this lighter stone base that comes the whole way up through the first floor, so above the windows, above the doors. You have these beautiful architectural elements in terms of the stone in the buildings, the columns that you heard Ms. Radcliffe-Meyers reference, the architectural cornices and those design elements and features along the top of those, really creating that beautiful facade.

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With the new design that we'll go through in more detail when we get to the elevations, we've incorporated that kind of package in terms of bringing that limestone up above the first floor, running that brick up higher onto the building, pulling the cornices over, and then from some of the other buildings, looking at those design elements, like the faux balconies, things that will add additional relief to the facade and more movement and activity.

If we can move to the next.
Other kind of landmark structures in the district that we took inspiration from (indicating). The original first public high school -- so this was High School Number 1 that was done in 1907. And you have a lot of these features. Again, we have a lighter stone coming up through the first floor, stone across the majority of the facade and then at the roof elements where these columns that extend with the vertical elements and in the cornices and the ornamentation.

Next page.
We also have the old police headquarters
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from 1926. Again, you have that combination of the lighter stone elements and brick and the ornamentation along the roof with those cornices.

So what have we taken away, what have we done with them? Let's go ahead move to the next page, which I -- perfect. There we go.

So what you see on this, starting at the southwest corner, which is the corner of Duval and Liberty, this is where we had the ground floor parking and the grades that kind of ran across the frontage. And we got a lot of feedback about the fact that this is a main intersection, we want to see something here, we want it dynamic, we want activity. So we've completely reprogrammed that corner, gave up the parking spaces that were available there, and have brought this amenity space down so that now you're going to have this transparent street front, you're going to have building entrances, we have awnings, we've created that experience we want for the more urban setting so that that corner really is activated.

And then you can start to see from this elevation how we've pulled those brick elements

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1 further up into the structure, we've run them
2 up to the roof in some places, we've
3 incorporated the faux balconies in the areas where we have the brick. And you will see in the mirror image of the Duval side. We have

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that new corner, we have a new entrance with the awning running across, and the brick pulled up the entire way with the ornamentation at the roof line on this side.

If we can go to the next.
So this shows the new experience that we've created at the corner. And you see this beautiful, now, which is no longer just looking at the parking. We have the amenity space here, wraps the corner. We've built in the awnings. This is the type of ground floor experience we expect to see, we want to see.

Moving around the building, so this is the pedestrian experience at the new building, coming down Duval, wrapping around the corner.

Page.
Just kind of wrapping around, working ground the structure.

Page.
This is the Liberty Street experience.
And then the next slide, if we could pause here, shows the Church Street side.

Now, we've had a lot of discussion off line and then we had the opportunity to work with the Cathedral District in the last week

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leading up to here to talk about what were their concerns, how did we do in terms of grading our work.

And, obviously, I'll let anybody that's here to speak, speak for themselves, but the feedback we got was generally they appreciated the updates being made to the building and the ornaments that were incorporated. Still would have preferred a completely different design where we put all the parking underground, took a level off, allocated it differently around the site. Not something that we're in a position here to do, to go back to the drawing board and completely redesign and engineer the site at this point.

But I do want to take a second with the discussion that we're having around the conditions that were circulated, proposing that we put a minimum of 50 percent of the parking underground.

Now, obviously, with unlimited funds, anything is possible and it's something we would say we're absolutely willing to continue to explore with staff between now and when we come back with the final. This is an

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affordable multifamily product; it operates on slim margins. I can't commit to redesigning the whole project here today. I only got that condition yesterday.

But I do want to be careful, as part of this narrative, and -- if you'll go to the next slide.

I passed out for everybody the new parking regulations for the Downtown Overlay because I -- I want to be careful and I don't want the narrative to get out there that you're not allowed to have surface parking for multifamily in downtown. We absolutely prioritized making sure that all the existing surface parking is brought up to code. And there's a deadline to do that.

We have definitely made sure that new commercial that's being built -- anything other than multifamily or residential -- is wrapping that parking interior to the structure. But if you see the highlighted provision that we've handed out to you, the residential was carved out separately. And we did contemplate, when you were drafting the new code, that new residential could have surface parking.

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We definitely want it to be screened appropriately, and we have regulations in place for that. And if you move to the next slide, the second page that I handed out, there's very detailed regulations outlining what you have to do to screen surface parking.

So when we come through with the full landscape plan -- and we're working with staff between now and final -- we will absolutely make sure that that side is appropriately landscaped and compliant with code. We're not seeking any deviations from that side.

And then I wanted to just very quickly kind of run through to make sure we all understand the situation that we're operating with today, if you just kind of go through the next couple of pages just slowly.

So this is the existing Community Connections building. We have the landmark structure that they have taken on the responsibility for preserving and doing this adaptive reuse so that we have that in the district and it stays here.

The rest of the existing Community Connections building really is a lot of surface

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parking. And it wasn't an urban design building. We definitely want to improve upon the existing condition, but we don't want the suggestion that somehow we're materially changing this block or the character of the area with what's being proposed today.

And if we could just very quickly go through the streetscape that exists on that site today.

This is the condition in terms of what the townhomes are looking at from their residences today. And I understand from speaking with them that they are ground floor parking, second and third floor residences. So there's definitely sensitivity there and that's what that landscape is intended to address, but this is the existing condition of those blocks today.

Also, when we were looking for inspiration and guidance in terms of what we should be doing, what's appropriate for the district, one of the things that was suggested was to look at Ashley Square. That was the first project that came through under the new Downtown Overlay after that was adopted in 2019. It is within

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the district. It is next to historic buildings that have been there forever that have this beautiful architecture that we want to honor and be compatible with.

So I also just wanted to show that we -we did look at those and kind of took inspiration from something that was already deemed to be appropriate for the district. And this project in and of itself does have the ground floor parking. It's got the same kind of topography and stuff. We have that going on. So part of it is underground, but the second floor, their parking really is all above grade. And then you can kind of see how this worked in with the surrounding buildings. I think most of the board (inaudible). You were all here for that.

So with that, I will pause and be available for questions. But as I said, I do have the owners and the design team with me, and we look forward to your feedback.

THE CHAIRMAN: Thank you, Ms. Trimmer.
Ms. Mezini, are there any public comments, either in person or speaker cards on online?

MS. MEZINI: Yes. Wiatt Bowers online has
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his hand raised.
Mr. Bowers.
ZOOM MEMBER: Great. Can you hear me?
MS. MEZINI: Yes.
ZOOM MEMBER: All right. Great. Thank you, guys.

Wiatt Bowers, 303 East Church Street.
I was there in person at the meeting, but I had to get back to the office when you changed the agenda around.

So, again, 303 Church Street. I live in the Parks at the Cathedral, across the street from this project.

I have spoken with the development team a few times, as well as some of the people from the Cathedral District.

In general -- I've also made comments previously. In general, I think this project is a significantly better submittal now than it was previously. I appreciate the additional use of brick, as well as the concrete or concrete (inaudible) at the ground floor.

I would question, in terms of the brick, for example, the color of the brick at the YWCA building is substantially different than the

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color of the brick in the Parks at the
Cathedral buildings. And just for
clarification, as to which -- which brick
they're trying to mimic as much as possible would be nice.

And then there was mention of the parking.
Yes, I would appreciate it if there was no surface parking. But as noted, there's a lot of surface parking area there today. And as long as it's appropriately screened, I believe my Parks neighbors would be okay. Again, while -- we all have garages, we also have driveways and surface area in our complex that's interior to the development.

And, finally, a note that, in removing the parking spaces at the corner, it looks like you have replaced that (inaudible) with angled parking on Liberty Street. I do have a little bit of concern with that in that there's a potential project coming down the pike to maybe do a road diet on Liberty Street. I know Cyndy is looking at that. And so it might be interesting, if that were to happen, whether parallel parking might be more appropriate and whether y'all would consider that.

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Thank you very much. That's it for my comments.

THE CHAIRMAN: Thank you.
Ms. Mezini, any other comments?
MS. MEZINI: I do not see any hands raised.

ZOOM MEMBER: This is Ginny Myrick, and I had my hand up.

MS. MEZINI: I apologize. Go ahead.
MS. MYRICK: Okay. Thank you.
We do appreciate the improvements. I mean, they're -- they're certainly -- they're nice and (inaudible). I have to say that.

But we still have some real serious concerns about the massing. It's such a massive building that it dwarfs the $Y$ and it dwarfs St. John's Cathedral. So that's -- that is an issue with what we've talked about.

But more than anything else, this is surface parking. The surface parking is on the side, on the Church Street side that faces the Parks at the Cathedral.

Now, you need to understand who they are. In 2000, St. John's Cathedral gave the land to build that [sic] residential units. To the

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best of my knowledge, they are the only owner-occupied residential buildings downtown. And the -- having them look -- everybody who is on the Church Street side, having them look at a massive surface parking lot that's over one hundred places -- spaces is an affront. It's -- it means that you don't care who your neighbor is and that you're -- and that you are involved with a neighborhood. So if -- we would really like to know if there's any possibility that they -- that could be rethought.

I'm -- I mean, I'm obviously not an architect. But if you were to take the surface parking and put it underground, similarly to what happened at Ashley Square, you could take a fifth story and put it down on the ground for the apartments and do a perimeter all around the building. So that's issue number two.

And issue number three is the connectivity to the Y. We're still not clear exactly how you're going to connect the $Y$ with the new structure. And that's not particularly forthcoming when you look at the plans. So if somebody could elaborate on that, that would be

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very helpful.
Thank you.
THE CHAIRMAN: Thank you.
And please state your name and address for the record.

MS. MYRICK: I'm Ginny Myrick and I'm the CEO of Cathedral District Jax, Inc.

THE CHAIRMAN: And your address, please.
MS. MYRICK: 1446-1A Hendricks Avenue, 32207.

THE CHAIRMAN: Thank you.
Ms. Mezini, any other comments?
MS. MEZINI: We have Kate Moorehead with her hand raised.

THE CHAIRMAN: Thank you.
Please state your name and address for the record.

REVEREND MOOREHEAD: My name is Reverend Kate Moorehead and I'm the dean of St. John's Cathedral at 256 East Church Street, Jacksonville.

And I just want to echo Ginny Myrick's comments, but also say a couple more additions.

As you know, this is one of the new projects initiated in the Cathedral District

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and it will set a precedent for other projects to come.

Half of our land in our district are surface parking lots, so I really want to stress that another surface parking lot that is visible to the street does not help us in our efforts to create a residential community neighborhood that is comfortable for its residents.

I also want to highlight the fact that our $\$ 24$ million Cathedral campus next door really calls out for a kind of integrity of architecture that this does not reflect.

I really appreciate Vestcor's efforts, but I think we could do workforce housing that has a lot more beauty to it. We do hope to make this district, again, into a beautiful residential neighborhood for people that work downtown and we're striving for something that has a lot more integrity than what we see this far.

This project still looks very similar to other Vestcor projects, including your storage unit facilities, and really would like something that has a bit more beauty to it.

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## Thank you.

THE CHAIRMAN: Thank you for those comments.

Ms. Mezini, any other public comments?
MS. MEZINI: I do not see additional hands.

THE CHAIRMAN: Thank you.
We'll move on to board comments and we'll start with Mr. Jones.

BOARD MEMBER JONES: Thank you, Chair.
Again, I think given that this is a -- you know, an affordable -- it's really important to balance the (off microphone) --

I'm sorry, I was going to say, it's very important to balance, you know, design needs with the cost in this. And I think it's important that we do make affordable and inclusive housing opportunities, workforce housing opportunities.

I would agree with Mr. Bowers' comments about making sure that we can match the brick as best as possible, and the extent that we can screen surface parking -- I mean, the reality is, is that, even for affordable units, people are still driving here, so I think we do have

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to be realistic in terms of parking
requirements and the needs for apartment units, but I think it's -- it's definitely heading in the right direction and I think I can support this for conceptual.

THE CHAIRMAN: Thank you, Mr. Jones.
Mr. Schilling.
BOARD MEMBER SCHILLING: Thank you, Mr. Chairman.

And I was going to ask Ms. Trimmer -- if I could, through the Chair, a couple of questions for Ms. Trimmer.

I just want to make sure I'm following this as far as the parking. So from Liberty Street, the driveway that is the access point goes to the lower level parking. And then to get to the -- to the upper level -- or basically what we're saying is the surface parking, that's the driveway from Duval Street?

MS. TRIMMER: Through the Chair, that's correct. I'm trying to find the right pages in the package that illustrate the --

BOARD MEMBER LORETTA: Ten.
MS. TRIMMER: Thank you.
So if you go to the one right after 10 --
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BOARD MEMBER SCHILLING: Okay. And those don't interconnect. So you -- if you park -so if you're assigned parking spaces on the lower level, you come from Liberty. If your assigned spot is on the ground floor, upper floor, you come in from Duval Street?

MS. TRIMMER: Through the Chair, Ina, can we get to -- it's A-03. Yeah, there we go.

So this shows the first floor, which is the part that's partially underground on the Liberty frontage. So you have the amenity space at the very corner, and then coming back -- and that's your entrance and those spaces that are underground.

And then try the next slide.
And then this shows the second above it with the entrance off of Duval and the parking that is exterior to the structure surface and then what would be under the residential building.

BOARD MEMBER SCHILLING: Got it. Okay.
This page, it just confused me a little
bit because it did show the driveway from
Liberty, but -- but that's going down to the floor below.

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 much, much better.

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Okay. All right. I follow that.
And then another question, which -- it seemed like they weren't consistent. On the new doorway, or entrance off of Duval Street there, towards the corner, in -- in the site plan it just shows a single door, but then in some of the elevations it shows double doors. Is that -- do you know if that's going to be a single or a double?

MS. TRIMMER: If you can look at Page 18. It should be -- it's A-10. It should be the best illustration.

BOARD MEMBER SCHILLING: Right. And that shows it as a double.

MS. TRIMMER: Those are the controlling elevations for each of those entranceways.

BOARD MEMBER SCHILLING: Okay. Good.
Thank you. That's helpful.
So to share some thoughts, I agree that this is a significant improvement and clear that y'all have listened to many of the comments and -- that were made at the prior meeting you were at, so -- so I definitely commend the work that you have done. It looks

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it's just a reality as a whole in the district.
And so perhaps what I would offer, when we get to this point, as maybe an additional condition that's -- that's still loose enough to where it's not sort of a binding thing with finality, but maybe to provide some context, is that the applicant would work with the staff to simply evaluate the feasibility of putting at least 50 percent of the parking underground. And I'm sure now the answer would be it's not feasible, and that may well be the case. I think out of respect to the neighbors, it -it's something that I think they would appreciate, that that conversation at least continues to final. And then when that answer is given officially, that there's a little bit more meat on the bones there.

But other than that, again, thank you for the continued collaboration. I think on balance it's going to be a great project for the district. I think we need as many residents as we can get, obviously, downtown, but especially in the Cathedral District as well.

THE CHAIRMAN: Thank you, Mr. Brockelman.
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Mr. Allen.
BOARD MEMBER ALLEN: Thank you, Mr. Chairman.

Thank you, Vestcor, for listening to the feedback, particularly with the facades on Duval and Liberty Street.

My comments and questions are going to primarily at this point be directed towards the on-street parking on the Church Street facade of the building.

One question, though, before I get to that. How -- or where are the -- through the Chair to Ms. Trimmer, where are the AC units going to be? And are they going to be screened?

MS. TRIMMER: Through the Chair, my understanding -- and I'm looking at Gabriel to shake his head and say I'm right -- they are on the roof and appropriately screened per the guidelines.

BOARD MEMBER ALLEN: Meaning, if one is standing down at the ground floor, they -- they will not be visible? I know it's -- you come into town, sometimes you can catch an AC unit as you're driving in on your car. I want to --

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THE CHAIRMAN: Just a moment, please.
(Chairman Lee confers with Board Member Allen.)

MS. TRIMMER: While we're all looking at this, may I say that Mr. Lee has directed everyone to Page A-05 of the package, which does show the plan for the screening.

BOARD MEMBER ALLEN: So as far as my comments with the surface parking in the Church Street side, would it be acceptable to the developer to basically do what y'all did on the Duval and Liberty side and continue around to the back of the Church Street side?

Because when I look at that through the surface parking lot -- which I'm starting to swallow and understand that that's something we just may have to have for this project, but I'm looking at what looks to be just a flat wall and the only alterations are maybe paint color and that's it.

MS. TRIMMER: Through the Chair, we can definitely look at the treatment of that side and see if we can work to bring some of those elements around.

I do want to note, we are operating on
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slim margins and anybody that's in the design world and (inaudible) knows a lot of our projects have come to a screeching halt with the volatility in pricing. Since November, when we were here, the cost of lumber has doubled. So the improvements that we have agreed to propose here today, when we were originally having the discussion in November, even the pricing for all of that has now broken the budget.

But we understand the concerns and I will commit that we will absolutely go back, run the numbers and see what we can incorporate onto that side to make it a little bit more dynamic for the townhome project.

BOARD MEMBER ALLEN: I mean, I do see that aspect, but I think we owe it to the residents of Jacksonville to still deliver a project, regardless of what market conditions may have done recently.

And just for clarification of the record, I had ex-parte communication with Ms. Trimmer and then also with Chris Hagan as well.

But that's all I have. Thank you.
THE CHAIRMAN: Thank you, Mr. Allen.
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Ms. Durden.
BOARD MEMBER DURDEN: Thank you, Mr. Chairman.

For the record, I spoke with Ms. Myrick in regards to this project.

So I do want to say that I do think that there were some substantial improvements made and I definitely think that we're going -- as somebody else said, going in the right -heading in the right direction.

I have some -- I was actually going to raise the issue about the facade on the Church Street side. Thank you, Mr. Allen, for bringing that up.

It's a sharp contrast between A-10 and A-11. And I don't know why -- I don't, quite frankly, understand why the -- why Vestcor would choose to do that.

It's just -- if you look at A-10 and then you look at A-11, it's very evident that even -- not only just the colors, but also, you know, the -- I guess those would be the -- the faux balconies. And it's just kind of like, you know, no treatment at all was done to that facade. It seems to me that that needs to be

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addressed in your final.
In addition, I like the idea that -- that Matt brought up in regards to having you come
back, as part of the final, with that
evaluation in feasibility because I think
that -- we hear what you say. It's an ROI issue, it's a pro forma issue, but we really don't have that information.

You know, I would like to see us, as a board, adopt that as part of our -- as a condition, that you bring that back, that the staff look at that -- evaluation of that feasibility.

And I believe it was for 50 percent underground; is that correct?

BOARD MEMBER BROCKELMAN: Yes.
BOARD MEMBER DURDEN: Okay. Now, I have a question about the entrances. Two other things. This is for -- going towards final.

The two entrances that have been added at the corner of Duval and Liberty, or in that vicinity, what do they access into? If I walked in there, what is going to be there --

MS. TRIMMER: So --
BOARD MEMBER DURDEN: -- in that -- from
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both of those?
And if I may ask --
THE CHAIRMAN: Yes, please.
Ms. Trimmer.
MS. TRIMMER: To the Chair, so that is
amenity space. If you look at any of the Loft
products downtown, you'll see part of it is
podium parking and then part of it is the
transparent frontage that has -- what they do
as their amenity space. If you haven't toured one, I'd recommend it. They do have incredible spaces for their residents. The new one has a movie theatre.

BOARD MEMBER DURDEN: So both entrances will go into the amenity space?

MS. TRIMMER: Through the Chair, that's correct.

BOARD MEMBER DURDEN: Okay. And then -so that leaves getting into -- so once I'm in the amenity space, how do I access if I'm going to visit somebody who lives there? How do I then get to the -- to an apartment?

MS. TRIMMER: Through the Chair, I know that they do have a controlled access interior where the parking is, which is presumably where

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visitors would be going. And I would let someone else speak to the logistics of how they typically handle the comings and goings from the -- the private residence portion.

BOARD MEMBER DURDEN: Okay. You know, I think it's important because we were talking about access into the building, and -- and so it was very confusing from the plans to try to understand what is happening with those entrances.
(Mr. Hoover approaches the podium.)
MR. HOOVER: Ryan Hoover, Vestcor, 3030 Hartley Road.

So when you come in that main level -since we dropped it, we're actually not going to have an elevator that has a second stop between floors. But either way, you have to have access to get in there. If someone's visiting, they'll get let in. There's a call box, like we do with all the other ones. So you either come up to the main level, you can walk in and go to a call box or the elevator, and you can push a button --

BOARD MEMBER DURDEN: So -- for clarity, so going into the amenity space, is there -- is

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that -- that's going to be restricted also?
MR. HOOVER: It will be restricted.
BOARD MEMBER DURDEN: Okay. And then once you're in there, then you -- then the call box is on the inside or is the call box on the outside?

MR. HOOVER: So when you go in the main retail or the main -- the lower level, you're let in there by staff. If you're coming in after hours, there would be a call box that you have to go to on the main level.

BOARD MEMBER DURDEN: Okay. Thank you very much.

MR. HOOVER: Thank you.
BOARD MEMBER DURDEN: The second access issue, and that's the connection between the $Y$ and the -- and the new building. In regards to that, can you talk a little bit more about what the plan is for that space and --

Because, again, I couldn't really understand what the site plan was showing, and maybe just for clarification, because we -- we had some concern about how people are going to be -- you know, going between the two buildings.

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And then also, that space -- you know, the space that is -- kind of runs north and south and -- is that going to be just a grass space and -- by way of example, one of my favorite spaces between buildings is the space over at the VyStar, between -- on the south side of Bay Street. They have done a fabulous job to activate that space and really make it an amenity for not only -- you know, for pedestrians, but also for people utilizing those two buildings.

I'd like to hear a little bit more -well, I don't know if we can take up time, but that is a space that I think that it would be wise and good to try to -- when you come back with final, bring back something that shows how that space is going to be activated.

And then let me just look at -- definitely on the landscaping of the surface parking.

Those are all the things that I think you need to pay attention to when you come back. It is substantially better than it was, and I would like to see those issues addressed in your final application.

And the last thing is, I just want to
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reiterate the evaluation and I'd like to see that be made a part of our -- any motion.

Thank you.
THE CHAIRMAN: Thank you, Ms. Durden.
Mr. Davisson.
BOARD MEMBER DAVISSON: Ina, can you pull up A-04, the site plan?

MS. MEZINI: (Complies.)
BOARD MEMBER DAVISSON: You know, first of all, I'd like to say, you know, I agree there's
a significant improvement in this plan. I
thought the Achilles heel to this whole project was how it was treated on Duval and Liberty, and I can see this -- this changes everything as far as how that's dealt with.

One of the -- you know, I hear a lot of comments about underground parking and -especially the view from Church Street. And, you know, in your head you're saying, okay, well, how else could you do this project? And if you look at this, it's an L-shaped building.
And I think if you wanted to make everybody happy, you can take the building and wrap it around all three sides, down -- down where Number 5 is down Church Street, make it Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

## which was an authentic entrance and activity on

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three-story and put all the parking underground.

I don't think that's going to happen. I don't think that that feasibly is going to happen, whether I've got a spread street in front of me or not. You know, underground parking is five to ten times more than surface parking, depending on the situation and where the water table is. And, you know, I get it as far as feasibility goes.

So with what we have -- you know, I guess -- you know, it's -- it's how can we appease with what -- what's at stake or what can be built. And I agree that there's got to be some type of aggressive landscaping along Church Street.

And there's a lot of comments I could make. I'm still -- I just still think the architecture is underwhelming and I think there's things that could be done with the architecture as well to bring it down in scale adjacent to the building.

But as far as what I consider to be the biggest problem of all has been addressed,
the corner.
I'm not so concerned so much now as I was before with the connection between the existing building -- is that -- that's going to be secure anyway. The public can't walk between the parking at the L-shaped new building and the -- is that correct?

MS. TRIMMER: Through the Chair, yes.
BOARD MEMBER DAVISSON: Okay.
MS. TRIMMER: The historic building is a stand-alone building with individual units.
They're kind of bedroom-door-style units. So the other residents in the new construction are not going to need to access that.

BOARD MEMBER DAVISSON: So whatever we do, there is going to be more of a visual thing from the street and a functional thing on site?

MS. TRIMMER: Correct.
BOARD MEMBER DAVISSON: And in some ways that's their -- let them deal with that.

I think -- you know, I think it would help to make a really nice connection between the two as far as, you know, walking between the buildings and having to go through parking, but I get -- you know, there's -- we've asked you

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1 to pull everything down to the corner now.
2 That becomes more of a secondary item than it
3 was before, so what do you want?
So I'm not that concerned. It would be nice to see something between the two buildings. And, again, it can be -- it can be landscape or it can be some type of activity for the residents.

I guess my final thought is, I'm just -I'm just still a bit underwhelmed with the architecture.

THE CHAIRMAN: Thank you, Mr. Davisson.
Mr. Loretta.
BOARD MEMBER LORETTA: Regarding the greenspace between the two buildings, I think to some extent, you know, what's lacking between this and the original submittal was -you had a landscape plan on the original submittal, and so we don't have it here so people can't see the plant material that was proposed. It may be worthwhile to put a color rendering for the landscaping between now and final just so it better represents -- because, I think, candidly, like, you know, the north-south strip is basically like a -- a

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place where dogs go to the bathroom internally to the site. I mean, it's -- it's not -- I'm not sure it's -- I don't know that it's completely necessary for a completely deactivated -- it really is kind of just internal in the -- inside that area. It's open air. I mean, so I'm -- I don't see people going out there and really playing Cornhole or something like that because it's just not -not really the best, appropriate place.

That being said, you know, if you could figure out how to magically -- you know, I mean, I wish we could go ask Steve Kelley for five million bucks and put this thing underground.

MS. TRIMMER: I think Steve is listening today.

BOARD MEMBER LORETTA: So, yeah, Steve can we give these guys five million bucks? We could put parking underground, make everybody happy, and then we're (inaudible). We -- we have a nice, new plaza to park. And so -- it's literally what I said in the last presentation. I mean, I want to give these guys -- Council Member, what can we do to figure out how to get

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these guys millions of bucks to make this happen, make everybody happy, and so on and so forth?

On Liberty Street, you guys mentioned angled -- or I see the angled parking, so I just -- but there's two lanes right now, so just make sure you're all talking with staff that you can actually do that, so -- so that, you know --

And then -- I don't want to get into it too much, but since you brought the code in front of me -- and I tend to read codes. I almost somehow now -- I struggle sometimes with my reading, so I'm going to ask staff here, right?

On the private realm regulations, screen and landscaping, 3, it talks about a 15 -foot-wide landscape area. So is that correct as it relates to residential? And if it is correct, then we're not actually meeting that 15 feet wide --

MS. RADCLIFFE-MEYERS: Board Member Loretta, through the Chair, you're correct. Currently -- and that's within the staff report. I did, under the landscape screening

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of surface parking, that they would need to work with staff to ensure that they are actually meeting that code because right now it doesn't look like they are.

BOARD MEMBER LORETTA: Did you understand that, Cyndy?

I mean, I think, in the end, on that side, if they were to put in, you know, a hedge of alyssum or a hedge of Podocarpus, and you're going to have a green box that's 4 to 6 feet tall, other than kind of a CPTED-type issue -because do you really want 6-foot-tall shrubs around and so forth?

But you could -- we could definitely, easily screen the landscape for the parking in that area of -- and so, you know, there are mature trees you guys are maintaining in that section.

So, you know, I understand a lot of the folks -- Steve, if you're listening, let's figure out what we can do to get these guys some more money, if at all possible. You know, I think it's a win/win for everybody. I don't know if that's possible, but so be it.

Beyond that, I do think it's elevated
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1 between this time and last time. I think it may be of value, an opportunity -- you know, one, just for you guys' presentation sake, if for some reason the PDF screwed up, so that's not helping you, but then -- a color site plan that fully shows everything would assist, and maybe even a pedestrian view, you know, sketch or something from Church Street that -- I guess you've got that.

But it's tough to -- you know, the downside or the back side of the building, the architecture is less, right? You've got these -- you're going to have four live oaks and you're going to have all -- other plant material. So from the pedestrian level, you're almost not seeing the architecture that's really the lesser designed architecture. And so that's one thing that's super difficult for everybody to possibly understand here. The pedestrian level, you're just not seeing it. And so I think the applicant could maybe better illustrate that possibly in the future to help their argument.

But that being said, it is obviously a lesser designed elevation, so -- I appreciate

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everybody and hopefully we can come to a solution for --

ZOOM MEMBER: May I --
BOARD MEMBER LORETTA: -- (inaudible).
ZOOM MEMBER: May I address the chair?
THE CHAIRMAN: No. We're in board comments right now. Thank you.

Mr. Loretta, thank you for those comments.
Mr. Harden, comments, please.
BOARD MEMBER HARDEN: Thank you, Chairman Lee.

So I had a chance to speak with staff. I wasn't -- unfortunately, I wasn't able to participate in the last meeting where a lot of these comments had been brought up, and so I was able to be brought up to speed by staff. And I commend the applicant for making the changes, especially in light of some of the market conditions that Ms. Trimmer mentioned. I'm seeing it myself in the construction industry. It's a -- it's a moving target that we're all dealing with.

I agree with Mr. Davisson's comment about the cost of structured parking. I hear the commentary about, you know, trying to address

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the parking, but I'm not quite sure, you know, what you would do besides expand the building. You know, if you create a structured parking, that's a whole other issue. You're just looking at concrete versus cars.

So hopefully there's a screening solution so that, you know, from the church's perspective and the neighboring buildings -when you're looking into that, I'm sure it will be an improvement over what they have now because the -- the landscape requirements of the parking are going to be a significant upgrade over what they have now, but hopefully there are some things that can be done to adjust that that aren't major cost items to make sure that that's addressed and making sure that the neighborhood is okay with that.

So those are all my comments.
THE CHAIRMAN: Thank you, Mr. Harden.
Council Member Ferraro, do you have any comments?

COUNCIL MEMBER FERRARO: Thank you.
Through the Chair to Ms. Trimmer, I'm sorry I didn't get back with you. I know you called me and I wasn't able to get back with

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## you.

I like the project. Again, I'm not an architect. I'm somebody that just looks at different things. And we had some of the parades through the fire department there, and I'm -- I'm listening to what you're saying, and I know that when I've walked over there, I wouldn't have been able to see some of the designs that you're talking about, just from my point of view as far as walking. And I think it looks nice.

And the Vestcor companies, from what I've seen throughout the city, they seem to under-promise and over-deliver. So I think this is a good project. It's something that I'd like to see.

Thank you.
THE CHAIRMAN: Thank you. Appreciate that.

Let me just make a few comments and some questions. Is the intent that the stone base and the brick on the new building are intended to match the existing YWCA building?

MS. TRIMMER: Through the Chair, they're intended to be consistent and complementary but

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not reproducing the historic brick. They're

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sketch, along with some cost estimates, just to bring that to a close one way or another would be useful, I think, for the board in evaluating the project in the future. So if we could add that as a recommendation to the motion, I would appreciate that.

I'll also add that public comments have been closed. We're not going to take any more public comments on this matter. The public comments will be reopened at the end of our meeting for anything that anybody would like to discuss. We'll push those to -- to the end.

Those are the extent of the comments. If there are no other comments, I'd like to accept a motion.

BOARD MEMBER BROCKELMAN: Mr. Chairman, I'll make a motion, but I have to ask you
first -- I mean, I can either make the motion
on all this as well as that final condition that we've been discussing, or if someone else made a motion on the original recommendations from staff, I could add that additional condition as an amendment if we just want to do that separately. I'll leave it up to you to discern what you prefer.

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THE CHAIRMAN: I think the recommendation as I stated it is okay for recommendations. For the conceptual approval, we don't need to make a formal one like we do at final. So what I've stated is okay if you're (inaudible) with that.

BOARD MEMBER BROCKELMAN: I'll move that, Mr. Chairman.

THE CHAIRMAN: Thank you.
So I have a motion for approval. Do I have a second?

BOARD MEMBER JONES: Second.
THE CHAIRMAN: I have a second from Mr. Jones.

All those in favor of approving this item, please say aye.

BOARD MEMBER DURDEN: Aye.
BOARD MEMBER HARDEN: Aye.
BOARD MEMBER JONES: Aye.
BOARD MEMBER BROCKELMAN: Aye.
BOARD MEMBER DAVISSON: Aye.
BOARD MEMBER LORETTA: Aye.
BOARD MEMBER SCHILLING: Aye.
THE CHAIRMAN: Aye.
Any opposed?
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BOARD MEMBER ALLEN: Aye.
THE CHAIRMAN: Thank you very much.
Thank you very much, Ms. Trimmer.
MS. TRIMMER: Thank you.
THE CHAIRMAN: We have a couple of additional items, but for the sake of all of us, we're going to take a seven-minute recess, seven minutes.

Thank you.
(Brief recess.)
THE CHAIRMAN: The next item up is DDRB 2021-019, 1037 Hendricks, final approval.

Ms. Radcliffe-Meyers, can we have the staff report, please.

MS. RADCLIFFE-MEYERS: Yes. Thank you, Chairman Lee.

So they are seeking final approval for the redevelopment of the existing Reddi-Arts buildings to proposed retail, office, and restaurant uses. Portions of the existing Reddi-Arts building will be demolished, with the remainder of the building to be developed into four stand-alone buildings: Building $A$, Building B, Building $C$ and Building D. And these will serve as either retail, office, or

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restaurant space.
Surface parking has been added to the site, but it is interior to the site and wrapped by Building $D$ along the Kings Avenue frontage. On Building D, a mirror wall, building overhangs, and street frontage landscape has been added. Also, a new green wall has been added to Building $B$, all of which helps to enhance the site and the pedestrian experience along Kings Avenue.

Currently as shown, the existing surface parking lot along Hendricks Avenue does not meet the landscape requirements to screen the surface parking from the pedestrian realm. The applicant is requesting a deviation from this requirement. This deviation request is the same which was presented and approved on the previous Reddi-Arts project.

The deviation request is to allow for a reduction in the required square footage of landscape from 1,630 square feet to 661 square feet.

Staff is supportive of this request due to the applicant increasing the width of the pedestrian clear zone along Hendricks Avenue

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and also by providing structural soil for the plant material in that area.

Based on the foregoing, the Downtown Development Review Board staff recommends final approval of DDRB application 2021-019 with the following deviation and condition: Deviation to Section 656.361.6.2(L), Screening and Landscaping of Surface Parking, Trash, Storage, and Loading Areas, to allow for a reduction in the landscape area linear feet required from 1,630 square feet to 661 square feet along Hendricks Avenue. Street furnishings shall also be in accordance with the updated Downtown Streetscape Design Guidelines.

This concludes the staff report, and staff is available for questions.

Thank you.
THE CHAIRMAN: Thank you,
Ms. Radcliffe-Meyers.
Could we have the applicant presentation, Ms. Trimmer, please.

MS. TRIMMER: Thank you so much.
Cyndy Trimmer, 1 Independent Drive, Suite
1200, on behalf of the applicant.
I have with me Allen Stevens, who is the
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owner of the property; Dorina Bakiri and the rest of the Group 4 team for the architecture; Eric Almond, who unfortunately is still down with COVID -- he should be remote. And then, Chris Reed is the landscape architect who is with us today.

I'm going to just focus on the highlights, things that were asked for when we were here last time that we've incorporated into the package.

If we could move forward to the demolition plan, please, which is 3 . Perfect.

So I know there was a lot of confusion when we were here the first time in terms of what's the existing condition, what is staying, what's going. So with this highlighted image with the different colors, you can see with the yellow buildings, $A, B, C$, and $D$, where we are creating these four distinction buildings. And then everything on the interior which is going to be demolished, which gives us --

If you go to the next four.
So this shows us the four distinct buildings we're creating, the connectivity opportunity that we now have between the

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Hendricks Avenue corridor and the Kings Avenue corridor. It also shows the outdoor seating opportunities.

Now, we don't have tenants in place. We don't know what they're going to be, but we wanted to make sure that we had those opportunities for programming in front of Building $B$ and then also on the side for Building A, which would front the BB's side.

Also, you'll see as we work our way through the plans, one of the comments we got back from the last conceptual hearing was really trying to work to draw people into the site and through the site since we do have this opportunity for connectivity. So as we are working through then, I would draw your attention.

We have changed this connection that we have from Kings over to Hendricks. We've widened the pedestrian experience there. We have created activity on the corner of Building B, additional lighting that now wraps the building with landscaping on the back of Building B, and then green walls -- I'm sorry, Building D -- green walls on the back of

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Building B. And we'll show you in the imagery how we have made it so that -- that strip that connects Building D to B used to just be pavement with the appropriate striping. Now we're doing pavers to really liven that up and connect it further.

On the elevations, we also worked to match those up as everybody asked. So you can really see the existing condition of each of the facades with what's going to remain and what's being proposed. And when you see the juxtaposition, you really can see how this project is going to transform the entirety of both of these frontages.

The Hendricks one today -- God bless Reddi-Arts and the beautiful art that they've created on site, but we have no transparency, no sense of activity in terms of what's happening in these buildings. All of the entrances that have existed on each of these facades were closed off. The only connectivity point that we have today is underneath the peaked roof that's interior in the back of the site.

So you can see, with the elevations below,
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each one. On Building A, we're creating this beautiful storefront with transparency there, then you have the opportunity with the breezeway that connects back to Kings Avenue.

With Building B, we've created this little plaza in front of the building and the green walls and trellises to activate that space. And then honoring the Reddi-Arts site, bringing the mural and that architectural feature onto Building C, and creating Building C, then, with the storefronts.

And that's one of the crowning features, I think, of this project, is that we have completely, then, brought activity and a sense of excitement to this facade with all of that glazing and transparency there.

Also, I do want to move back. My other personal favorite feature of this site -- I have the opportunity to tell you, my favorite screening device in all of the Downtown Overlay will be removed and there will no longer be a piece of lumber on the ground dividing pedestrians from cars and we will be improving that, so we'll be that much closer to code.

Okay. Now we can move on.
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history of the project and bringing in that new
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Interior to the site, this is Building A, the facade that faces interior to the parking. And, again, a beautiful piece of art. We've worked to open that up, but in a way that is appropriate for the architecture of the building. So everything is intended to be understated but bring in that sense of transparency, but then let the landscaping and the greenery that's being brought on site really provide that activity for the building.

You heard Ms. Bakiri talk about that the last time in terms of the style and the intent for the project overall.

Moving to the next slide.
This is the side that currently faces BB's. Nobody really gets the chance to experience that part, but now we will be opening that side up. We will be opening the building itself so that we've got that pass-through, and that will be an opportunity for outdoor seating.

On to the next.
Interior to the site, this is Building C. And this is where we are really celebrating the
architectural element with an opportunity for public art. So we have that on the site and we honor it, but in a tasteful way that is consistent with the architecture of the building and the feel that we're trying to create.

Moving to the next.
So this is going to be the experience from the Kings Avenue side here. And one of the things we discovered in going through the project is you have kind of have pass-throughs, but you can't really tell today. So the rainbow building that's on the very right is the Kings Avenue frontage, which you can see is absolutely devoid of streetscape and you can't tell anything going on inside it today.

But the rear of Building $B$, which is what's on the left -- I'm sorry, the rear of Building $D$, which is on the left side on the bottom, that is what's going to be the experience when you're coming through Hendricks through the promenade into the interior part of the project. So we've elevated that with additional transparency, the awning, the lighting, and then the landscaping in front of

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that building.

And the front of that building, which is D, which faces the Kings Avenue corridor, you can see that is completely transformed. We have brought all the elements you want to see in terms of the landscaping, the windows, the awnings, all of that to really start to create the streetscape on Kings. We're going to be the first ones, so it's a little bit awkward, and we can talk about placement of things and what you prefer. We're still open on that side.

Moving on to the next slide.
And then this is the back of Building $B$, so what you're going to see when looking in the Kings site interior. And you're looking at this slide. You're probably looking at it thinking, wow, that's a lot of blank space. But when we get to the renderings, you'll see that is that opportunity for the trellises that run up the building. They are kind of set back off to the side that really, really create a beautiful piece when you're looking into the site.

Moving on to the next.
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So this puts it all together and kind of gives you that experience. We had a hard time coming up with a rendering that really captured this site just because of the size of it. But with this one, you can see the transparency created Building A, and then you see that connection that goes through the site.

We've sought out the palm trees for shade trees interior to the site as well to really create that corridor and make it a little more pedestrian friendly.

And then you start to get the feel for the improvements on Hendricks where you can see that we've created streetscape where it does not exist today. We brought that hedge in so now we have space between the parking and the pedestrian experience.

And you can see with this, though, we are asking for a deviation. We'll get to the criteria. But we have provided adequate landscape that gives you that relief between the pedestrian and the vehicle use area, both for screening and safety purposes.

And then here you can see the celebration of Building C and really opening that up with

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all of the storefront.
Moving to the last.
And this is the connection from the Kings Avenue site now. So here you'll see from the pedestrian experience, if you're coming on Kings, we have added this new art feature on this building so that we're bringing that history to this corridor as well.

But then you can see through the site to the Hendricks Avenue side where we've added that activity to the back of Building $E$ with that greenspace. And you can see straight into that corridor, so somebody coming up and down Hendricks or Kings, either side, they're going to have that sense of (inaudible), and realizing you have the opportunity to use this site as a connection point between the two corridors.

And then the last couple slides just highlight the openings to the buildings, the architectural features, the signage we're incorporating, the awnings, the art.

And I do want to note the larger one on here. If you saw from the elevations, there are mature palm trees that are actually quite

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beautiful in front of the space that's going to be Building $B$. We couldn't quite find the right plant to show it, but there's four of them, and they do provide a really nice canopy there. And those are going to be maintained with the project.

The next images show the lighting incorporated around all of the buildings, these trellises we have that are freestanding so they won't damage the facades of the buildings, but they will allow for the opportunity for those green walls to be created.

Moving on, I've passed around a material board that shows the colors. Again, this is very clean. We're trying to keep that feel for the project.

Moving on to the site plan. Perfect.
So if we're looking at the Hendricks Avenue frontage, you start to see where we have created these new buildings but then what else has been done. Today, you have a large surface parking lot that has perpendicular spaces up against the buildings and then perpendicular spaces up against Hendricks. We are completely restriping this surface parking lot, converting

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the ones against the building to the angled parking spaces and, then, the ones against Hendricks to the parallel parking spaces.

This allows us to shrink the surface parking overall. We're losing about eight spaces with doing that, but it allows us to create the full streetscape on Hendricks. So now it is going to be a 4-foot amenity area. We'll have the minimum 5 -foot pedestrian clear zone. So this frontage will now be ADA compliant. We're also adding additional ADA parking on site, so we're bringing this whole site up to current compliance requirements.

And on the Kings side, going up and down Kings, there really isn't streetscape today. And we struggled with how do we do this, what makes sense. The way it's shown here, we do have an amenity space that's pulled into the building and then the pedestrian clear zone. We remain open to moving that amenity space out against the curb if that's something that we need to do, but it felt a little weird coming up or down Kings where everything is kind of open and then all of sudden having this when it's not an existing condition anywhere north

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or south of us.
And then we have provided all of the landscape plans and the streetscape. We understand the new streetscape guidelines are being adopted. So, obviously, as it comes time for permitting, we will pull whatever appropriate garbage cans, benches, whatever you want to see on site, but they will be there in the appropriate spaces.

And then on the landscaping plan, we've shown we are using the structural soil. We have provided the slides, and have Chris, the landscape architect, here to show you that we're meeting the 40 percent shade coverage on each of the frontages.

I think, Ina, that's the last slide. Go ahead and keep going.

So the color plan shows the landscaping being added to the site.

So with this, I will go ahead and move into the deviation.

So we provided for everyone the narrative detailing how we are meeting each of the elements in the Downtown Overlay to request a deviation from Section 656.361.6.2(L) for

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screening and landscaping and surface parking. That will currently require 10 square feet of landscaping for each linear foot of frontage for the vehicle use area, which does include the drive aisles, unlike everywhere else in Jacksonville, and a minimum 5 -foot width for that.

With that, we would have to have 1,630 square feet of landscaping along the Hendricks Avenue frontage and would lose an additional row of parking for the site for the sake of creating thicker landscaping along Hendricks. We outlined it in the narrative that we passed out to everybody, so I'm not going to recite it to you. I know everybody had an opportunity to look at it.

All the public benefits that are satisfied by the improvements to the site, which kind of speak for themselves when you get to the images. But we're expanding the public realm into the site. We're making that frontage ADA compliant so that now we truly have the 5-foot pedestrian clear zone.

We're creating the streetscape amenity area where one does not exist today with all of

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the appropriate streetscape features. We're replacing my favorite wood log on the ground with what is adequate screening to satisfy the spirit of the code.

We have provided that space between the vehicle use area and the cars and the pedestrian clear zone. It is high enough and thick enough to provide both that safety and that screening that we need, even though it isn't the minimum 10 square feet per linear foot. By converting those parallel spaces and giving up the parking on site, we have made it a bit possible to do all of these things.

Again, we have increased the ADA spaces on site with the restriping, added bike parking, which doesn't exist today and is pretty deficient in that area, surprisingly. And that connectivity that we have created between Hendricks and Kings, which really is one of the highlights of the project.

So with that, we would ask for your support for the deviation. We have the entire design team available for questions and look forward to your feedback.

THE CHAIRMAN: Thank you, Ms. Trimmer.
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Ms. Mezini, any public comments? MS. MEZINI: Nancy Powell has her hand raised.

THE CHAIRMAN: Thank you. Please state your name and address.

ZOOM MEMBER: Nancy Powell, 1828 Challen Avenue, Jacksonville, Florida.

And the project looks great in many, many ways. It's really hard to tell, I guess, from the renderings how much shade trees there really are. I see small flower trees. I see some shade trees. I see a lot of palm trees.

I would just make the suggestion that as many shade trees, especially along Kings Avenue and Hendricks Avenue, as possible for the pedestrian experience, especially given that I guess they are potentially getting this deviation from the landscaping code.

We really need shade trees along the streets so that the pedestrian experience can be much more comfortable. And I know that's a goal of the DIA and DDRB overall, so let's do it.

Thank you.
THE CHAIRMAN: Thank you.
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Ms. Mezini, any other public comments?
MS. MEZINI: No, Mr. Chairman.
THE CHAIRMAN: Thank you.
We'll move on to board comments.
Mr. Jones.
BOARD MEMBER JONES: Again, I think this is a great project. Really excited to see it.
What you have done is essentially -- you know, really kind of activated some sites and some buildings that were otherwise a little drab, so I think this is really awesome.

And I just want to make sure that the extent to which we can, you know, maximize the shade trees along Hendricks Avenue, that's really important. But other than that, I think it's a really great project.

And I do understand the need for -- I know you have done a really good job at minimizing some of that on-site parking. But recognizing that you could probably have a restaurant there, you're going to need some spaces. So I think every space helps. At first I was a little concerned about the five spaces that were parallel, but I think given the lack of spaces that you could obviously share from

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adjacent tenants, I think it's probably a good approach.

So other than that, I just want to make sure we have good shade trees along Hendricks. But it's a really good project and look forward to seeing this thing come alive.

THE CHAIRMAN: Thank you, Mr. Jones.
Mr. Schilling.
BOARD MEMBER SCHILLING: Thank you, Mr. Chair.

And I know when this came up for conceptual, my reaction was not favorable.

And I need to start by sharing the ex parte. I did have a discussion with Ms. Trimmer after the last hearing just to share some of my concerns.

But I want to share that I see some of the changes that y'all have made that I think are really good changes. I do also think you were a little bit of a victim of your exhibits before not communicated -- everything that I think you were trying to communicate -- and I can share that the -- you know, the one exhibit -- honestly, at the last hearing I didn't realize that every building was an

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existing building. So that exhibit has been very helpful to me. And so I really like the changes that have been made.

I only have two comments, just some feedback. And one is on the parking, the angled parking. I have no objection to the deviation. And I recognize that we approved the deviation before. My only question there -- and this is something that's probably going to be reviewed by the City, by the traffic department. It seems to me the angled parking is facing the wrong direction, and just in this instance, because the parallel parking is up against the street.

I don't think someone traveling northbound on Hendricks that turns in to the site, especially a pickup truck, would be able to make a full U-turn to come back down. So, you know, I was going to suggest that that's something you all look at and that Mr. Almond evaluates as he does his engineering of the site and puts a turning template on it.

The other thing that I was going to share -- and I really like what y'all have done with Building B with the trellises. I think

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1 those really do soften up the edges. And I

San Marco, that was always sort of a bother of
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know one of the items we talked about is with y'all not being able to activate the corner of Building A up against Hendricks. I was just going to throw out an idea. And I think it was Sheet 5 you have that real nice graphic of the elevation.

I thought if you could bring, you know, some of that trellis treatment and maybe do a trellis up on that front corner, that could really soften that corner and dress it up and tie it into the rest of the site.

But those were my two comments, and I think that's good.

Thank you.
THE CHAIRMAN: Thank you, Mr. Schilling.
Mr. Brockelman.
BOARD MEMBER BROCKELMAN: Thank you, Mr. Chairman.

I really like this project a lot. I think the design ended up looking really nice. And I think my favorite part is the connectivity it brings between Hendricks and Kings Avenue.

I think, as someone who used to live in
mine, that those two corners didn't really speak to each other very much. So I really commend you on that and look forward to this happening.

THE CHAIRMAN: Thank you, Mr. Brockelman.
Mr. Allen.
BOARD MEMBER ALLEN: Thank you, Mr. Chairman.

I think this is a creative solution to what is a very difficult site. And you all are working well with the existing structures there, and it's a very neat project.

Thank you.
THE CHAIRMAN: Thank you, Mr. Allen.
Ms. Durden.
BOARD MEMBER DURDEN: Thank you, Mr. Chairman.

I would agree that the project is coming a long ways. And I particularly like the connection, definitely. And it will help the whole King Street [sic] side to kind of start that restoration on that side.

I'm also supportive of the deviation. I thank you for putting together the letter outlining each of the elements and factors that

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we are supposed to consider. And I want to just -- one point of clarification. On the 40 percent, I didn't see you were asking for a deviation from that; is that correct?

MS. TRIMMER: Through the Chair, that is correct. I do want to be clear. Each of the frontages do have shade trees. They are not palms. Chris Reed is here. I don't speak the multisyllabic words required to explain exactly which species of shade trees we're incorporating, but we did switch out palms for shade trees throughout the site. The only palms that we're maintaining are those four really beautiful mature ones in front of Building B .

BOARD MEMBER DURDEN: Thank you. I have nothing further.

THE CHAIRMAN: Thank you, Ms. Durden.
Mr. Davisson.
BOARD MEMBER DAVISSON: All right. I think it's a great project. I wish there were 50 of these going on in Jacksonville.

There was discussion last time about the architecture. I really like this. It's not pretentious; it's not trying to be something

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that it's not. It's just done, I think, well and done tastefully.

And I -- I think the only comment we had last -- I had last time was just, you know, making some kind of acknowledgment to the connection between Kings and Hendricks, which you have.

So good luck. Thank you. Great project.
THE CHAIRMAN: Thank you, Mr. Davisson.
Mr. Loretta.
BOARD MEMBER LORETTA: I mean, I appreciate the design team, so on and so forth.

First -- I think I said it last meeting.
I'm not quite as fond of the overall project or architecture. I typically like to see kind of the industrial style trying to mix in with something new. I would have preferred to have seen a little bit more elaboration so it wasn't all industrial.

You kind of attempted to do that with the art, and I think thankfully, because the Building B and centralized portion, that's really what saves the overall project or, you know, almost like the art that's identified at the corner of Building $C$ as well.

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But, you know, I think -- I think the overall project could have been elevated, kind of gone maybe two stories or had some additional architectural elements actually brought into this.

Speaking of that, I mean, we didn't really discuss AC units and screening. You obviously have super-flat roofs with nothing there, so just make sure when you've got the building permit that the City can see that because right now we're not seeing it in any of your plans.

You know -- so maybe appease Nancy Powell. Ms. Powell, you know, possibly has the ability to change the two crape myrtles into a high-rise live oak at each of the entries on Hendricks. Might be a way to get a little bit more shade out there. But, you know, the two -- those are (inaudible), so those are pretty. Those are -- you know, have the opportunity to be super-large crape myrtles as well.

So I don't really have a big problem with that, but -- so Ms. Powell will give you a call. Maybe you're willing to change that for her.

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Other than that, I mean, I'm not going to say anything negative -- I said something negative, but I'm not going to turn this down, obviously, but I appreciate it and wish you all great luck.

THE CHAIRMAN: Thank you, Mr. Loretta.
Mr. Harden.
BOARD MEMBER HARDEN: Thank you, Mr. Chair.

I also echo the comments that the previous board members have mentioned. I think it's a great project. I'm excited to see that it's another one of these projects that's come around on round two. Hopefully, the second time is a charm so we can see this improved from the vacant building that I think it's currently sitting in.

I do agree with the comment about the shade trees. You know, I think anywhere we have an opportunity to create shade and widen the sidewalk is appropriate. So I think that would probably be the stipulation as Mr. Loretta mentioned previous to me.

THE CHAIRMAN: Thank you, Mr. Harden.
Council Member Ferraro, any comments?
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COUNCIL MEMBER FERRARO: Thank you.
Through the Chair, I think it's a nice project. I would like to see more of this around the city. So I like what I see.

Thank you.
THE CHAIRMAN: Thank you.
Just a few comments from me. First of all, I think Mr. Loretta brought up a good point about the equipment.

Can you confirm with the design team that there's no rooftop equipment as it's shown in the illustrations?

MS. TRIMMER: Through the Chair, yes. I can have someone from Group 4 come up and do that now if you'd like.

THE CHAIRMAN: Thank you.
(Ms. Bakiri approaches the podium.)
MS. BAKIRI: Dorina Bakiri, 424 Hopkins Street.

Can we go to the site plan, please?
So we have -- we do have an equipment yard back here that we're intending to put some of the equipment over there (indicating). And also here at the end of the driveway, that's another location. So we're not intending to

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have any of the equipment on the roof right now.

THE CHAIRMAN: Thank you. Appreciate those comments.

I'll compliment to the quality of the illustrations. It has significantly improved from the first submission, so I appreciate that. It really helps to sell the project, which I think is a beautiful approach to some existing buildings. It is very elegant, classy. I look forward to seeing the murals and seeing how those kind of progress. I think those really set the project off.

Otherwise, great project. And I also am okay with the deviation, too, as it's written.

That being said, if there are no other comments from the board, I'll take a motion.

BOARD MEMBER ALLEN: So moved.
THE CHAIRMAN: I have a motion for approval with the recommendations for the deviation and the street furnishings.

BOARD MEMBER BROCKELMAN: Second.
THE CHAIRMAN: I have a second from
Mr. Brockelman.
All those in favor, please say aye.
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BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBER DURDEN: Mr. Chairman --
THE CHAIRMAN: Thank you.
Motion closes.
Ms. Durden, go ahead.
BOARD MEMBER DURDEN: Did we need -- and maybe this is a question through the Chair to Susan.

Did the board need to vote separately on --

MS. GRANDIN: Yes, you need to -- I'm sorry, Mr. Chair. You need to take each one of the standards separately. So if someone could read that.

THE CHAIRMAN: Okay.
MS. GRANDIN: Another question that I have for you -- thank you, Ms. Durden -- is -- if you wanted to include anything about switching out trees or making shade trees, you might add that to the motion as well as part of the -- a condition to it.

THE CHAIRMAN: We're at final approval. Thank you for that catch. I appreciate that.

So we will vote on the deviation first.
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And I'll take a motion on the deviation.
BOARD MEMBER ALLEN: So moved.
THE CHAIRMAN: Motion to approve the deviation, Section 656.361.6.2(L).

BOARD MEMBER BROCKELMAN: Second.
THE CHAIRMAN: I have a second from
Mr. Brockelman.
Ms. Grandin.
MS. GRANDIN: So to recap, the effect of the proposed deviation is consistent with and furthers the objectives, policies, design, and intentions of the BID plan, and say why.

And then, B, C, D, E, F. The Ordinance Code requires that you take each one of the criteria of the deviation separately.

So the staff report has done that. I know in the past when we have done final approvals, we have read it into the record, each one of the criteria, because this has the specific and the general.

So you guys probably all have your reports in front of you. So I could read them or somebody else could read them who is making the motion. It doesn't matter to me.

THE CHAIRMAN: I'd be happy if you read
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them.
BOARD MEMBER DURDEN: We also have before us Ms. Trimmer's letter dated January 3rd, 2022. So you may want to -- I'm not suggesting that you read the letter, but you may want to -- and for each of the elements of the deviation you may want to refer to it as an additional basis for the finding to the information that's provided in each of the elements.

MS. GRANDIN: So I guess I would ask if it was the intention of the motion-maker that we do that, that we -- that you want to accept the staff recommendation for each one of the criteria as well as what Ms. Trimmer has added to the letter through this letter for each one of the criteria?

BOARD MEMBER ALLEN: Through the Chair, I made the motion. Yes, I think that makes sense. It went into -- I can speak for myself -- into my decision to grant the exception, so yes.

MS. GRANDIN: The deviation. Okay. So I'm not sure that we actually have to read it into the record. I mean, it is in the staff

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with these regulations, or strict compliance with these regulations will cause undue economic hardship to the developer or applicant.

I believe the applicant proved number one rather than the second in the letter -- the "or."

So the recommendation is for approval from staff. And Ms. Trimmer's letter actually supports all of the criteria as well as the staff report.

So accepting the staff report and all those -- finding competent substantial evidence, that you agree with all the criteria.

THE CHAIRMAN: As a part of Mr. Allen's motion?

MS. GRANDIN: Right.
THE CHAIRMAN: And we have a second from Mr. Brockelman.

MS. GRANDIN: Yes, you do, even though he just nodded.

BOARD MEMBER BROCKELMAN: Second.
THE CHAIRMAN: Great. And all those in favor of approving the deviation as read into the record and nominated by Mr. Allen and

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seconded by Mr. Brockelman, please say aye.
BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Great. There is another step. We need to vote on the recommendation too or just the deviation that was also listed?

MS. GRANDIN: Vote on the recommendation with the deviation.

THE CHAIRMAN: So I need a motion.
BOARD MEMBER ALLEN: So moved.
BOARD MEMBER BROCKELMAN: Second.
THE CHAIRMAN: Is that good enough or does he need to say more with his motion?

MS. GRANDIN: No, that's fine.
THE CHAIRMAN: Okay.
BOARD MEMBER DURDEN: But with the staff conditions?

THE CHAIRMAN: Correct.
Great. We have a motion and second.
All those in favor, please say aye.
BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: And then we need to take up
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the entire application again or did we do that already?

MS. GRANDIN: I think you're good now.
THE CHAIRMAN: We're good. You have all your votes.

MS. TRIMMER: Perfect.
THE CHAIRMAN: We'll move on to the final agenda item, Ordinance 2021-821.

Ms. Radcliffe-Meyers, could we have a staff report, please.

MR. PAROLA: If it's okay, Mr. Chair, I'll do it.

THE CHAIRMAN: Yes, Mr. Parola.
MR. PAROLA: I know this is going to be the most exciting part of your day today to talk about self-storage facilities, so I'll try to drag it out.

This ordinance, 2021-821, has a councilperson sponsor. The councilperson who sponsors it happens to be the person who represents the Northbank CRA, so we take it very seriously. And, in essence, what that piece of legislation seeks to do is allow personal property storage facilities throughout downtown, so in every district.

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1 be the case and that seems to where it's going 2 to go -- I handed out one sheet. One sheet

## thing to do.

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sort of got passed around, and it has one, two, three -- four recommendations.

And thank you, Ms. Durden, for prompting me to create this so I'm not reading the entire staff report.

The first recommendation is to keep the reference -- the section -- the reference in there as is. In other words, what was proposed in the strike-through, the underline, is that only on those roadways classified as a minor arterial or something of that effect, only in those instances do you limit the amount of road frontage or ground-floor frontage to, I think, like 25 percent of the offices or something.

Well, I think the unintended consequence of that strike-through language was implying that if -- if I'm next to Fred's residence and I'm on a local roadway, then I can line the entire thing with -- you know what I mean -- an office for a personal property self-storage.

So I think striking that and keeping it as is is pretty straightforward and is the right

The second one in the Cathedral, LaVilla, Brooklyn, Riverside, Church, Central Core, Southbank, and Sports \& Entertainment districts will require ground floor retail or -- and that would include a restaurant. So really we want -- we still want the ground floor activated.

Recommendation 3, so in the Cathedral, LaVilla, Brooklyn, Riverside, Church, Central Core, Southbank districts. So those districts by and large we see lot of mixed use and residences, require that at least 25 percent of the total building in which the facility is a part be dedicated to uses unrelated to property storage.

So what we're saying is, we want to have mixed use in these buildings because the demand that a property storage facility promotes in terms of foot traffic is super low. So providing that we can have restaurant, retail, and office -- so those uses that have a strong driver to them -- we can still activate the frontage and we can still, hopefully, get the density that we need in downtown.

Finally, for Recommendation 4, in the
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Cathedral, LaVilla, Brooklyn, Riverside,
Church, Central Core, Southbank, and Sports \&
Entertainment districts, no deviations or waivers from the design requirements will be permitted. In other words -- not that anyone in this room would ever do it, but some clever person might go in June for a grant of an exception, come back in July for a waiver of design requirements, and then remind the board, hey, you already approved this in June.

No. The exception has to be fundamentally based, and you will meet all the other design requirements in the ordinance code and in the design guidelines.

So that's our recommendation should the will of the board be to move this legislation forward. Procedurally, here is what's going to happen: Your recommendation will be forwarded to the Downtown Investment Authority. They will react to it, and they will forward a recommendation on to City Council.

Here's kind of where it gets convoluted for City Council. The Planning Commission will do the exact same thing.

So Councilman Ferraro will get one, two --
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three recommendations forwarded to him. Hopefully, they are all the exact same, but you never know.

So I'm here for any questions.
Thank you.
THE CHAIRMAN: Thank you, Mr. Parola.
Do we have an applicant presentation? It doesn't list one. I don't know if we're going to do one.

MR. PAROLA: Through the Chair, I think maybe an appropriate thing to do, in the whole spirit of the public comment, is allow Mr. Diebenow, who may have a vested interest in the outcome of this legislation --

THE CHAIRMAN: Okay. Yeah.
MR. DIEBENOW: Public comment was what I was going to say and that we're fine to do that.

My name is Steve Diebenow, 1 Independent Drive, Suite 1200.

This idea first started because at least our client noticed that there are several holes in the downtown in the service of self-storage facilities. And people ask why. The reason is because we have so much multifamily being built

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or planned in the future.
And so specifically on the Southbank, for example, between the District, the River City Brewing Company, SoBA, the Ventures development project over in Baptist, you have got, you know, a thousand or more units planned, not to mention the Strand, the Peninsula, and all the -- the Broadstone and the units that already exist.

So with that need, I was asked to research whether or not self-storage was permitted. And it was only permitted in a portion of downtown, not throughout downtown. And so, in working with Ms. Boyer and several council members, we did a market study. We have got -- shown that there's a need. Obviously, I wouldn't be here if our client didn't believe there's an opportunity for a successful self-storage.

And so the question has always been, what are the criteria that have to be met? And we agree with everything that the staff mentioned with regard to criteria except for one that we'd like to talk just a little bit more about, and that's Item Number 3.

So the other ones about increasing the
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landscaping, can't ask for deviations, exterior appearance of the building, all of that is terrific, but we wanted to see if maybe we could get a little more precise on activating the building.

So the way that it was proposed right now is it -- say that 25 percent of the total building is used for uses unrelated to personal property or self-storage.

So our thought and what we would offer is that -- as an alternative, that rather than saying 25 percent of the total building would be for uses unrelated to personal property or self-storage, you could fulfill the same activation requirement by requiring that at least 20 percent of the total building in which it's a part would be dedicated to mixed uses, including office, residential, or retail. Or, as an alternative, 10 percent of the ground floor -- 10 percent of the total building on the ground floor would be dedicated to retail uses, which may include restaurants.

So rather than just -- if you have a four-story building, say, on the bottom floor, it has to be other uses; or a four-story

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building and somewhere scattered among the building are other uses, equating to 25 percent of the building. We're just offering maybe just a suggestion that there be a little bit more precision. Twenty percent mixed use throughout the building or 10 percent of retail, which includes restaurants, only if it's on the ground floor.

That complements and adds some precision to the other requirements. In order to get a zoning exception, for example, you have to have ground floor activation. And there are limitations. You don't get to count, for example, the office that's the leasing office for the self-storage facility.

So other than that -- which, again, to be super-repetitive, 20 percent of mixed uses or 10 percent of retail uses, including restaurants on the ground floor, would be what we would recommend as a way to add some additional color to drive the activity on the ground floor because the self-storage use, the great part about it -- and, obviously, I'm biased at this point.

But the great part about the self-storage
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use from the tenant's perspective, it generates almost no traffic and it pays full taxes. So there's no incentives. There's no deduction. They pay their full freight. They don't have, you know, a bunch of things that require police, you know, calls or fire calls. There's nobody having, you know, heart attacks in the self-storage units in the middle of the night.

So it's a very benign use, but it's also complementary to all the multifamily we have. And it's something that we think would be a great amenity and addition to downtown.

THE CHAIRMAN: Thank you, Mr. Diebenow.
I'll open it up to any other public comments.

Ms. Mezini, if you've got hands raised.
MS. MEZINI: Ms. Powell has her hand raised.

MS. POWELL: I just have a question. I heard Guy talk about Riverside. Did you mean Brooklyn or did you mean Riverside?

MR. PAROLA: Through the Chair, I meant Brooklyn. I think somewhere down the line it was like Brooklyn/Riverside District.
(Inaudible) be Brooklyn. But it's within our
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boundaries; it doesn't extend anywhere else.
MS. POWELL: So why would the Planning Department be involved?

MR. PAROLA: Through the Chair, because the Ordinance Code (inaudible) that way. I'm not saying I agree with it. It's just the way the Ordinance Code (inaudible) --

MS. POWELL: Okay. So this is just
downtown that you're talking about?
MR. PAROLA: Yes.
MS. POWELL: Okay. Thank you.
THE CHAIRMAN: Thank you.
And, Ms. Powell, for the record, state your name and address.

MS. POWELL: I'm sorry.
Nancy Powell, 1848 Challen Avenue, Jacksonville, Florida 32205.

THE CHAIRMAN: Thank you.
Ms. Mezini, any other public comments?
MS. MEZINI: No additional public comments.

THE CHAIRMAN: Thank you.
So we'll move on to board comments here.
Mr. Loretta.
BOARD MEMBER LORETTA: I'd like to ask
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Mr. Parola a question and Mr. Diebenow a question.

Mr. Parola, could we just force that they get the exemption at the time of conceptual approval? And so they can't get an exemption and then later get conceptual approval? I mean, shouldn't an exemption be associated with the conceptual approval?

MR. PAROLA: So through the Chair, let me do this. Let me respond to that through an email to the board, because, quite frankly, I'm sure the Ordinance Code offers us guidance on that and I don't want to respond without reading the Ordinance Code.

BOARD MEMBER LORETTA: Just on my end, I guess I would think, like, the scenario you brought up -- I mean, I feel as though the board would give approval as an exception to allow this use to occur based on the site plan and architectural graphics. And so, to me, it should be, like, hand in hand would be my thought.

MR. PAROLA: Through the Chair, I would imagine -- and, again, I'm going to confirm this. But it only makes sense to make sure

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that the -- at least at final, like we do with deviations, right? You hear the deviation at the time you hear final, you know. It seems to make sense that you would hear the grant of the exception at final. That makes sense to me, but ...

BOARD MEMBER LORETTA: So that's perfect. I feel like I heard you say something different initially, so forgive me if I misunderstood.

So, Steve, I understand kind of your Recommendation Number 3 and some of your questions and comments. I mean, part of me was almost thinking a different way, but then I got thrown off by your 10 percent.

So part of me was like, well, what if we were to -- you know, could you do -- could we say 50 percent of the ground floor is activated by a separate use? And so then that way, let's say you have a building that may be deep or a building that may not really, fully make sense for a commercial use (inaudible) for the entire size of that ground floor.

Then you could have commercial where it makes sense and then the other person -- or the other portion where it wouldn't. And then at

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least it's like -- you know, you're going to have to have loading and the office for this, so that's going to take a portion of the ground floor. And then, you know, the remaining portion becomes activated with some nonspecific use.

So I was thinking that may be a simpler way than what you described. I feel like I kind of lost it a little bit.

MR. PAROLA: Well, actually -- do you mind, Steve, if I respond to that?

MR. DIEBENOW: Sure. Go ahead.
MR. PAROLA: Through the Chair to Joe, you already have a requirement that at least 50 percent of the street frontage shall be devoted to a functional space for at least one primary use unrelated to, you know, the property storage.

What I think I heard Steve say -- and he did say a lot of 10 percents, but this is kind of what I think I heard him say. I think I heard him say all the building -- so all of this (inaudible), you know, functional ground floor and everything, but instead of 25 percent, it would be 20 percent if it's a

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1 mixed-use building; or conversely -- in other

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words, to get the same probably ITE trip demand
you would get from office, 10 percent of the building square footage would have to be located on the ground floor as pure retail or restaurant.

So the goal -- what I think Steve is trying to get to is, if it's 20 percent office and you have a little bit of ground floor retail, you know your ITE says you get so many trips. But if you stick a fast casual or something on the ground floor that's -- you know, a restaurant like that, you could get the same amount of trips, same amount of people visiting a place that you would with 20 percent of office.

I think that's where he was going.
MR. DIEBENOW: Thank you very much.
Mr. Chair, if it's all right?
Yeah, what I was trying to do was to build in flexibility for different sites. So if you have a crazy long site and maybe you don't do 10 percent of retail on the ground floor, you have this 20 percent mixed-use hurdle so you could add residential in the back.

I mean, there's a lot of examples of residential and self-storage throughout the country, primarily in more dense, bigger cities, but there's also examples of retail exclusively on the ground floor with multifamily above it.

So I was trying to create two different ways to achieve the same goal, which is activating the space, but not just based on a percentage of the building being a use other than self-storage.

And yeah, the ITE code is a good proxy. I hadn't thought about it exactly that way, but that's a great -- you know, that's kind of what I was going for because the retail at 10 percent of the building -- so if you have a 100,000-square-foot building, you have to have 10,000 square feet of retail on the ground floor. That would meet the retail hurdle in lieu of the 25 percent hurdle that staff read a few minutes ago. Or throughout that 100,000-square-foot building, if you have 20,000 feet of mixed use, which could be office and residential, as well as -- you still have to meet the ground floor activation requirement

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for zoning exception.
So you can't ignore that percentage, but it allows you flexibility that you maybe add residential units or add office space to the building in addition and get there another way. I was just trying to create to different ways to get to the end, which is to activate the building.

BOARD MEMBER LORETTA: I appreciate it.
And, if I may, I'll just ask one more question about it.

Guy, I understood what Mr. Diebenow said. I'm in support of this potential alteration. Do you see staff being reasonably supportive to this modified alteration?

MR. PAROLA: If it's the will of the board, we'll carry that will forward to the DIA and --

BOARD MEMBER LORETTA: So I understood what Mr. Diebenow still stated. Candidly, we're still forcing that 50 percent activation on the ground floor anyway. So my original intent basically is met as is. So I think we're good to go, from my perspective. I appreciate it.

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THE CHAIRMAN: Thank you.
Mr. Davisson.
BOARD MEMBER DAVISSON: Just -- in your recommendations, Guy, are we missing a district? This is blanket across the city, downtown, correct?

MR. PAROLA: There should be eight districts. In some of the conditions, I don't reference every single district because we have a Working Waterfront District. If by some -- I don't know, if somebody made the decision to put something next to a concrete batch plant, I'm not a hundred percent sure if seeking a deviation from the design criteria when next to a concrete batch plant is -- you know what I mean -- the highest and best. So that's why in some of the recommendations not all the districts are referenced.

BOARD MEMBER DAVISSON: Okay. I was just trying to find the consistency that we could come up with just across the board for the uses downtown. And I can't imagine doing a storage building where there wouldn't be -- the only real area that you could do something is on the grade. I don't see that you could do something

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above. But then, you think about it a little further, there could be adaptive reuse buildings where you have got -- take the top floor, put some units.

So I think you have to have flexibility in it somehow, and I think using the mixed use -let's say if -- building downtown, especially new construction, is going to be a real challenge to do storage with how we put this together, unless it's done well -- I mean, really well. And I could see it -- again, I could see it happening with some adaptive reuse spaces.

So I think we have to be flexible, as we've been discussing. I think it would be more attractive if something really creative as far as a mixed-use unit with storage would be the best chance for it to go through.

That's all I'm saying. That's all.
THE CHAIRMAN: Thank you, Mr. Davisson.
Ms. Durden.
BOARD MEMBER DURDEN: Thank you very much.
I have some questions for Guy.
THE CHAIRMAN: Sure.
BOARD MEMBER DURDEN: Okay. So, Guy,
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first, could you repeat the current 50 percent rule? Because I want to -- I'm concerned if it just talks about street frontage or actually talks about the ground floor of the building.

MR. PAROLA: Through the Chair, you're spot on, which is why the 10 percent in the area is referenced, because the requirement is that at least 50 percent of street frontages shall be devoted as functional space for at least one primary use unrelated to, nonaccessory to the self-storage facility.

So you have the linear frontage thing, but this requirement kind of gives you an out because it doesn't tell you how deep you have to be, so you don't actually (inaudible).

BOARD MEMBER DURDEN: So the 50 percent -that 50 percent of the street frontage of the building, then, has to be unrelated to the personal storage. So it's just a linear -- you know, let's say your building is 100 feet wide on a particular street frontage. That means only 50 feet has to be in some nonpersonal property.

MR. PAROLA: That's a true statement.
BOARD MEMBER DURDEN: And it has -- okay.
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So these other things really become critical.
These other conditions that we're talking about. Okay.

So let me -- I'm completely in agreement with Recommendation Number 1. Recommendation Number 2 -- Steve said he didn't have a problem with Number 2.

Let me understand. It just -- is there -does this mean that -- to require ground floor retail/restaurant, does that mean the entire ground floor?

MR. PAROLA: Through the Chair, no. It just means that some component of the ground floor has to have retail or a restaurant in these districts because these districts are -if we keep doing our job correctly and have a lot of residents and a lot of foot traffic -and that's what we're going to want to see.

BOARD MEMBER DURDEN: So then that really makes Recommendation Number 3 the only kind of, you know, line in the sand, if you will, as far as what's going to be happening on the ground floor.

I mean, you could have a level -- you could have, you know, a small, you know, run in

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and get your sandwich and run back out, you know, to -- as long as you had 50 feet in your building. So --

MR. DIEBENOW: But your building would also have to be either 10 percent of the total building on the ground floor under my thought or 20 percent of this entire building as mixed use. So just adding a little grab-and-go for 50 feet probably isn't going to do it by itself. You're going to have to do condos or offices or retail or something else.

BOARD MEMBER DURDEN: Right. But I'm more interested in what's happening and building something in that's more -- got more teeth than our current rule about the 50 percent of all street frontage. I'm more interested in making sure that a substantial part of the ground floor -- and I don't really -- you know, I'm not sure -- I mean, I agree that it might not make sense to have the entire ground floor because it could be way in the back, and who cares about that?

But I think that the ground floor, you know, is really where my interest -- my personal -- my opinion, we should be looking.

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So coming back to Steve's recommendations, as opposed to the 25 percent.

Steve, I think -- excuse me, I'll try to keep it to Guy. The 20 percent proposal is identical to the 25 percent proposal except it's just a lesser percentage?

MR. PAROLA: Through the Chair, that's a very true statement.

BOARD MEMBER DURDEN: Okay. And it really doesn't help us on the ground floor at all. I mean, not --

MR. PAROLA: Through the Chair, without the requirement that you tie a certain percentage of it or a minimum square footage to the ground floor, no, it doesn't.

I guess one could rely on the fact that we're requiring a restaurant or retail use on the bottom, that if somebody is going to build it, I'm assuming is going to want it occupied. And that's going to have to have some usable area to it.

BOARD MEMBER DURDEN: Right. And 10 percent -- quite frankly, I'm a little concerned about 10 percent just not really maybe adequately, you know, addressing the goal

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of having the ground floor be substantially wrapped with -- and I use the word "wrapped" on purpose -- you know, with the activation.

I don't -- now that I have those questions answered, I don't have something right off the top of my head to suggest as an alternative, but I think if we could stay focused on a mandatory minimum -- and we all know what happens with mandatory minimums; they become the rule. So keeping that in mind, I think that's where we need to end up, with some kind of mandatory minimum percentage of the ground floor needs to be activated. And I'll leave it at that for now.

I have one other question regarding the districts. You said there's eight districts, and the only -- the most I come up with is seven.

Also, did you -- I think you did. You actually addressed the Sports \& Entertainment not being in Number 3.

But is there eight -- are there eight?
MR. PAROLA: The Working Waterfront would be the eighth one. And because of its industrial nature, it kind of feels like it

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stands out with the rest of these, and maybe these requirements are not necessarily needed.

BOARD MEMBER DURDEN: So when I'm counting them -- Cathedral, LaVilla, Brooklyn, Church, Central Core, Southbank, and Sports, that's...

MR. DIEBENOW: And Working Waterfront.
BOARD MEMBER DURDEN: Did I miss -- I put the Sports \& Entertainment into one. I thought it is one, isn't it?

MR. PAROLA: It is one.
MR. DIEBENOW: The Working Waterfront is omitted.

THE CHAIRMAN: Mr. Allen.
BOARD MEMBER ALLEN: I need to disclose ex-parte communication with Mr. Diebenow.

I think flexibility is key here because after I talked to Mr. Diebenow, I asked him to send me some pictures of, you know, hey, what would a storage place in downtown look like? You know, I'm picturing what we see out in the suburbs. It's nothing we would want in our downtown. And, quite frankly, the two pictures that I got, I was blown away by the way that they look. They look really good. They were

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in other cities.
And so my point here is, yes, ground floor is one way to activate a building, but, you know, what if we want a rooftop restaurant or a rooftop bar as well? That may be another way to, you know, build in some flexibility, too, activating this space.

But that's my only comment. Thank you.
THE CHAIRMAN: Thank you, Mr. Allen.
Mr. Brockelman.
BOARD MEMBER BROCKELMAN: Thank you, Mr. Chairman.

I totally agree with what Mr. Allen just said. I think I would probably prefer either the 20 or 25 percent throughout the building, depending on where the board lands.

I also spoke with Mr. Diebenow. I want to declare that.

I like the idea of, on an exception basis, looking at these on -- you know, on a case-by-case basis. While self-storage isn't the sexiest type of development, I think it is needed. I know people who live downtown who utilize that. And it is true that there's a little bit of a hole in the Southbank.

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mini-storage, or the 20 percent, it would be one for every five floors.

MR. DIEBENOW: Right. And so in the downtown area the reason why I thought, again, by reducing the square footage -- or the 25 percent to 20 percent is for self-storage, you still do have a parking requirement. It's not in the Downtown Overlay, but the self-storage user is going to have a parking requirement. Plus, when you have a mix of uses, you're going to have a parking requirement.

And I talked with staff about including the vehicle use area to count towards the 25 percent, and staff was resistant to that because that's kind of like mixing apples and oranges. So rather than saying the -- you know, the 5 percent, you know, gets you from the VUA or whatever, I'd just say, well, let's reduce the 25 to 20 to recognize that there are going to be cars parked around there.

And the rooftop bar example is another great one that I hadn't thought of, but, yeah, that would be another great example of -that's not in close square footage. I guess

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we'd have to figure out how to deal with that later.

But anyway, that was my thinking on reducing from 25 to 20.

BOARD MEMBER SCHILLING: Okay. I do agree with Mr. Allen. Hopefully, we'll get some creative proposals here, and more flexibility is better. So I -- personally, I'm good with the either-or, and I think that I'm good with the 20 percent to share.

And then, Mr. Chairman -- through the chair to Guy, I want to make sure that I'm clear. So on Recommendation Number 1 in our staff report, in that section there's actually a strike-through and underline. So basically, if I understand it correctly, your recommendation is that we would not support the strike-through and underline that's in our package, and keep it as just public streets.

MR. PAROLA: Through the Chair, that is a true statement.

BOARD MEMBER SCHILLING: All right. And I support that. I agree with that as well. I think that's good.

Then the only -- the last comment I
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have -- and appreciate everybody's time. Through the Chair, I think this is also going to be to Guy.

On Recommendation Number 4, my only concern there is the second we don't allow deviations, the first application is going to end up needing a deviation, and we will legislate it ourselves into a corner.

So I guess my question is -- I don't know that I fully followed your example of, if somebody definitely needed a deviation, they would still be coming back to the board. So we could still deny it, right?

MR. PAROLA: I was exercising a bit of hyperbole --

BOARD MEMBER SCHILLING: Okay.
MR. PAROLA: -- because when -- and I think Susan or anybody who's written legislation understands that you have to write it to the nth degree sometimes and try to do your best to factor that in.

What I would say, being painted into a corner, is the Diebenows of the world are not the only people that communicated with me or we communicated with. We also communicated with

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1 neighborhood groups and things. And I think

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gives up land, but at least that was our thinking why we were totally fine with that.

BOARD MEMBER SCHILLING: Okay. Well, that's helpful.

And then also through the Chair to Guy, I guess one more question just also to clarify. Is your -- is staff's thinking in not wanting deviations is to make sure that somebody then couldn't come back and try to get less than the 20 percent or 10 percent? Or was it everything related to design, even, as Mr. Diebenow said, to the benches, the streetscape?

MR. PAROLA: So through the Chair, by putting that in there, it creates a very high hurdle should somebody want to deviate. In fact, it creates a legislative hurdle; they have to go on to City Council. Sans that requirement, they go through DDRB. DDRB says, no, thank you. We're not going to grant any of the waivers. Then they shop that to DIA, and then they the continue to shop that.

By putting this inside of your zoning, right, so inside the text of the zoning, that creates a very high hurdle that requires you to unring that bell. And the only way that gets

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unrung is through further legislation.
BOARD MEMBER SCHILLING: Which would be back at City Council?

MR. PAROLA: Which we are back at City Council. So somebody must really, really, really want a deviation if they are going to go through that.

MR. DIEBENOW: But -- and again, the deviation is, as to the design, the public and private realms. It's not a deviation -- it doesn't say you can't have a deviation from anything.

MR. PAROLA: Well, that's exactly right.
(Simultaneous speaking.)
MR. DIEBENOW: It's specifically about the appearance at the ground level, the ground level experience, which is consistent with the desire historically of this board to activate the ground floor of the buildings. So it doesn't say you can't get any deviation. It just says you can't get that deviation.

MR. PAROLA: I don't care what floor you're on.

MR. DIEBENOW: Right.
MR. PAROLA: Perfect.
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## long-term market standpoint.

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BOARD MEMBER SCHILLING: All right. That's very helpful.

THE CHAIRMAN: Let me finish with other board comments first.

Mr. Jones.
BOARD MEMBER JONES: Thank you for this discussion, too, because I know yesterday I was running in circles here thinking about percentages and the like. But, again, I agree particularly with Board Members Brockelman and Allen about flexibility being the key here.

I was a little bit concerned about boxing us into percentages with these things because the market often decides. I mean, the last thing you want, too, is to have activated ground floor retail that's all vacant, because we're going out of our way to provide, you know, so much retail. And the next time you're ordering your stuff on Amazon, wonder why, you know, we can't fill the spaces.

So I think that there's different ways to activate the ground floor besides, you know, a percentage of the retail uses. That's just kind of, you know, thinking about it from a

And likewise, I really appreciate the idea of being able to activate other spots because you're right, I've seen these, you know, in other cities where they have, like, a rooftop bar. So there's a lot of things.

And I guess the ability -- at least we have the protection if we're going to see these on a case-by-case basis. So there's an opportunity to really, you know, go big on these things and to explore some of -- you know, make sure we get the good design, flexibility, and creativity in there.

But that being said, I mean, if it's the intent of this board that, look, we feel that there needs to be something, you know, a percentage on the ground floor, I mean, I can live with that. But I do think that there's other ways that you can activate these things without, you know, mandating a minimum percentage of retail in -- on a ground floor.

THE CHAIRMAN: Thank you, Mr. Jones.
Mr. Harden.
BOARD MEMBER HARDEN: (No response.)
THE CHAIRMAN: Did we lose Mr. Harden?
Council Member Ferraro, any comments?
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## facility is parked be dedicated to mixed uses

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(including office, residential, or retail) or 10 percent of the total building in which the facility is parked be dedicated to retail uses (which may include restaurants) located on the ground floor unrelated to personal property or self-storage facility."

MS. GRANDIN: Okay. So is that 10 percent part of the 50 percent or in addition to the 50 percent?

MR. DIEBENOW: It's two different measurements.

MR. PAROLA: Two different measurements.
MR. DIEBENOW: So the building -- again, if the building is 100,000 square feet, your ground floor has to be 10,000 square feet of retail to meet this requirement, but then you have a separate requirement in the exception criteria that says that 50 percent of the street frontage has to be a use other than the self-storage use. So they're two different things. I'm sure they overlap. They're not --

MS. GRANDIN: They could overlap?
MR. DIEBENOW: They could overlap. They're not cumulative. The 50 doesn't go to 60 percent because the 50 percent is a

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1 measurement of the linear footage of the facade
on the street. So they're two different percentages.

MS. GRANDIN: I understand what you're saying, but one could be included in the other if --

MR. DIEBENOW: Sure. Yes, if you are -well, we could get into the geometry of it, but if you have a 100,000-square-foot building and 10,000 square feet's on the ground floor and it takes up an entire facade, you might have 100 percent street frontage and 10 percent of the total building square footage. If you change that building footprint around, you might change those.

But you'd still have 10 percent of the total building. Your street frontage might change, but they're separate.

THE CHAIRMAN: Thank you, Mr. Diebenow.
Does that help? Does that answer your question, Ms. Grandin?

MS. GRANDIN: Yes. So if that's what you guys voted on --

THE CHAIRMAN: We're not there yet.
Mr. Loretta, you had more comments.
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BOARD MEMBER LORETTA: Yeah, I'm sorry.
I just wanted to follow up on our engineer down there -- I can't think of his name right now -- his comment regarding the exceptions or whatever.

So like 1037 Hendricks, we just had kind of this parking lot issue, and it required the landscape, you know, variance or landscape waiver. But if we were to have an existing condition with kind of a similar criteria, basically -- you know, let's say the existing building was four stories tall where they could just go in and, boom, put a storage there, we wouldn't have been able to approve it. And that's really where the concern of the exception being -- you know, the comment Number 4 -- I keep saying exception, but the deviation waiver would be a concern.

So basically, in the end, if this project was one building, four stories tall, but because they only had 5 feet because of the parking and this, that and the other, we would say, tough, you have got to go get City Council approval because you can't get a waiver; is that correct?

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MR. PAROLA: That's a true statement. That's a very true statement.

BOARD MEMBER LORETTA: So there is the possibility that we could put ourselves into a little bit of a hole on some parts by having that in the criteria. But if we're cool with that, then we're cool with it.

THE CHAIRMAN: I think I'll add a few comments. I mean, I think having a high bar for this is okay. I mean, we would like to not have a lot of them. I think we would like to have some that are tastefully designed, that have some mixed-use components to them and have some strong activation. Those would be okay and that meet the high bar of the design criteria. I think those are all perfectly okay.

We have -- just kind of judging by the board's comments, it looks like we have got potentially some conflicts between groups that might be okay with deviations sought by Mr. Diebenow and some that may not. So I'll give maybe one more chance to comment, and then I'll open it up for motions.

So would anybody else like to add any
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additional comments?
BOARD MEMBER LORETTA: If I may, I guess, I just -- if we think about it, a lot of this comes down to the way the building size and shape -- and so on and so forth. I mean, even candidly, you know, 20 percent. Let's say you're -- depending on the size of the building, 20 percent may be super difficult to even accomplish to some extent when you have to have a portion of the ground floor basically be servicing the mini-storage.

And so I think forcing at least 10 percent retail at least, you know, allows the ability for them to come away with the ability to make this happen because it just depends on the actual physical size of that building if you have a ten-story tall building, you know, versus a four-story versus a five-story, all sorts of stuff.

So I really think we need to allow a little bit more flexibility. And I feel like 10 percent dedicated -- you know, I mean, if you want to make it more strict, then make it 10 percent for restaurant versus retail. But, you know, I feel like we've got to be a little

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bit more flexible there.
THE CHAIRMAN: Thank you, Mr. Loretta.
Mr. Davisson.
BOARD MEMBER DAVISSON: I think the language -- what we're trying to do is create some language that covers every possible scenario in downtown, I think, with this type of use. If it can't meet the criteria without a deviation, then the property is not meant for it. That's all.

THE CHAIRMAN: Any other comments? Ms. Durden.
BOARD MEMBER DURDEN: Thank you.
I think the conversation and discussion has been very helpful. And I definitely hear the concern about trying to set a minimum percentage on the ground floor. I hear that.

So I think I can live with, you know, the -- either the 20 or 25 percent throughout the building dedicated to mixed uses or the 10 percent, recognizing that the 20 or 25 percent throughout the building -- the only thing that protects the ground floor, then, is the linear foot, the 50 percent of the linear feet requirement that exists currently.

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So, you know, it's a little dicey because I do think that somebody will say, well, I don't really -- I don't want to do much on the ground floor. So -- but I'm willing to go along if the majority of the board members feel like that's the right choice. Let's see how it works. You know, that might be, you know, one way to address it.

So in conclusion, keep 1, 2, and 4 the way that Guy has proposed them. And in Number 3, go with the -- I can live with either 20 or 25 percent, but go with the option.

Then there was one other thing. In Recommendation Number 4, I want to make sure that the deviations and waivers from the design requirements are permitted, that that would also include any district-specific design guidelines also.

MR. PAROLA: Through the Chair, absolutely. In fact, most of them are district-related.

BOARD MEMBER DURDEN: And I think I'm very comfortable prohibiting -- you know, no deviations.

Thank you.
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THE CHAIRMAN: And if there are no other comments -- or if there are other comments, I'm happy to take them. If not, I'm also happy to take a motion.

BOARD MEMBER SCHILLING: Mr. Chairman, I was going to try a motion if you're okay, if all the board members are good.

I was going to move that we enact or recommend an action of these changes in this ordinance, accepting Recommendation Number 2 -I'm sorry, Number 1, Number 2, and Number 4 as recommended by staff; and accepting Recommendation Number 3 with the changes as proposed, changing the 25 percent to 20 percent of the total building as stated by
Mr. Diebenow; and adding as an option the verbiage that was also proffered, adding the "or 10 percent of the total building area being on the ground floor and dedicated to retail, which may include restaurant."

BOARD MEMBER LORETTA: Second.
THE CHAIRMAN: We have a motion.
Is there any discussion on the motion before we move straight to a second?

BOARD MEMBERS: (No response.)
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THE CHAIRMAN: Okay. I'll take second. BOARD MEMBER LORETTA: Second.
THE CHAIRMAN: Second from Mr. Loretta.
All those in favor of recommending the ordinance put forth, please say aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Great. Thank you.
MR. DIEBENOW: Thank you.
THE CHAIRMAN: We'll move on to any old business.

Does any board member have any old business for staff?

I do have one question.
MS. RADCLIFFE-MEYERS: I'm sorry, Chairman Lee. I just wanted to remind everybody, before we all went on holiday break we had talked about that we were going to set up a committee to discuss the ordinance, look at some specific items that I think keep coming up, you know, during our meetings. So I just wanted to let everybody know that I will be setting that up within the next couple of weeks.

Again, it's -- this is not, you know, a
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rewrite of the entire ordinance. This is just going to be looking at a couple of sections that I think we need to get addressed. So I just wanted to remind everybody. So just look out for the email.

THE CHAIRMAN: Thank you.
And if anyone hasn't recommended yet and wants to, please do. And then we'll try and set that up.

BOARD MEMBER DURDEN: Mr. Chairman, I have a question about that.

THE CHAIRMAN: Okay.
BOARD MEMBER DURDEN: I happened to open and review the DIA workshop things. How is that, what the DIA is looking at in the BID and the CRA, going to be -- will the changes that the committee may be working on then go and modify? Or are we only -- would the committee only be looking at the Ordinance Code provisions?

MR. PAROLA: Through the Chair, we would only be looking at the Ordinance Code.

BOARD MEMBER DURDEN: Okay. Got it.
Thank you.
THE CHAIRMAN: Ms. Grandin, we were
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looking for some additional clarifications on conflicts of interest at our last board meeting. If you have sent something out on that, I haven't received it. Could you resend it? If not, could you please submit it to the board?

MS. GRANDIN: Through the Chair to the committee, I have not sent anything out. I could tell you verbally, and then I'm working on a memo for it.

There was a couple of questions that I put
to Kirby Oberdorfer. And here are my questions
to her. And I was asking if there was a voting conflict. So that was a question put to me, I think. Not an overall conflict, where you wouldn't even be able to serve on the board, but a voting conflict that comes up quite often.

Does a voting conflict occur -- if the company they have done work for in the past now comes before the board for design approval, is that a conflict?

No. That's not a conflict. However, if they -- so they have no current projects with the company -- which is a developer usually --

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and they have in the past, but might into the future, if you have had discussions with the company about doing further work for them that's coming up here before you, then that is a voting conflict and you can't vote.

So if you or your company is presently doing work for the developer but not on the project that's up, that's still a voting conflict.

Was there another situation you wanted me to look at?

BOARD MEMBER ALLEN: I have one.
What about someone like myself that's outside of a development professional? What if my firm does representation for a client not on a development issue, but just on something completely separate and apart?

Like, for instance, one of my partners is representing Company $X$ on a litigation commercial dispute, but Company $X$ is in front of us at this board. What would happen in that scenario?

MS. GRANDIN: I think that will still be a voting conflict because it's the relationship between the board member and the company. So

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it's the company as a whole.
And there was a memo that Kirby provided to the DIA about this issue, so I could provide that to you and just put, you know, DDRB instead of DIA.
(Simultaneous speaking.)
MS. GRANDIN: So I'll send that out to you, but those are very good questions.

THE CHAIRMAN: Thank you.
MS. GRANDIN: They were very good questions.

THE CHAIRMAN: Any additional old business?

Mr. Davisson.
BOARD MEMBER DAVISSON: Just quickly, since it was in the past, I forgot to declare that I had a discussion with Mr. Diebenow on the storage ordinance.

THE CHAIRMAN: Thank you.
We'll move to new business.
BOARD MEMBERS: (No response.)
THE CHAIRMAN: We're adjourned.
Thank you.
(The foregoing proceedings were adjourned
at 5:42 p.m.)
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| Downtown Development Review Board |  |
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Reporter, certify that I was authorized to and did
stenographically report the foregoing proceedings and
that the transcript is a true and complete record of my
stenographic notes.

DATED this 24th day of January 2022.

Diane M. Tropia
Florida Professional Reporter

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