Proceedings held on Wednesday, May 17, 2017,
commencing at 3:43 p.m., City Hall, Lynwood Roberts Room, 1st Floor, Jacksonville, Florida, before Diane M. Tropia, a Notary Public in and for the State of Florida at Large.

BOARD MEMBERS PRESENT:
JACK MEEKS, Vice/Acting Chairman.
JAMES BAILEY, Board Member.
OLIVER BARAKAT, Board Member.
brenna durden, Board Member.
CRAIG GIBBS, Board Member.
RON MOODY, Board Member.
MARC PADGETT, Board Member.
ALSO PRESENT:
AUNDRA WALLACE, DIA, Chief Executive Officer
TOM DALY, DIA, Redevelopment Analyst
GUY PAROLA, DIA, Redevelopment Manager.
JIM KLEMENT, DIA, Development Coordinator
JOHN SAWYFR, Dr,
JOHNNY GAFFNEY, Office of the Mayor.
KAREN UNDERWOOD-EILAND, Executive Assistant

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May 17, 2017 3:43 p.m.

VICE CHAIRMAN MEEKS: So we should now close that meeting and reopen the Downtown Investment Authority Board meeting?

MR. WALLACE: That is correct, sir.
VICE CHAIRMAN MEEKS: That's correct.
And so you're going to take us through to hear our DIA administrative budget?

MR. WALLACE: That is correct, sir.
So, Mr. Chairman, so this is Resolution 2017-05-06. It's a resolution of the Downtown Investment Authority recommending that the City Council for the City of Jacksonville approve the attached budget as part of the City's overall budget approval.

Mr. Chairman, what we have before you is a budget that will be moving forward to the City of $\$ 1.229$ million. That breaks down to the following:

Salaries are roughly $\$ 480,000$. Benefits, roughly $\$ 137,000$. Professional services will remain flat at 430,000. You may have gotten a document that we sent out to you that had a larger amount. I've reduced that number to

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stay in line with our current fiscal year primarily because -- due to -- and we're most appreciative of it -- the administration and the City Council addressing the pension.

There is an increase in salaries that goes in effect come October 1. So to take in -take into account that increase, a decrease in professional services is something I was proposing to do next year, but I'm just going to put it off to the following fiscal year, which would be '18-'19.

Travel expenses pretty much remain almost flat at 9,565 . Employee training remains flat. Internal service charges pretty much remains flat. Market promotions, again, remains flat itself. Event contributions here, I think we've got that budgeted at 10,000. And miscellaneous at 3,000.

So pretty much, when you begin to look at our budget, 1.229, we're up a little bit over what's our current adopted budget of 1.119. And really, the increase is really due to the salary increases that are going to take effect October 1st.

Mr. Chairman, that's my presentation on
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our budget. I can address any questions that you may have.

VICE CHAIRMAN MEEKS: Let's do it right this time and have a motion to approve that and a second.

BOARD MEMBER BAILEY: So moved.
BOARD MEMBER GIBBS: Second.
VICE CHAIRMAN MEEKS: And this -- just to clarify, we did have a Finance Committee meeting, again, in the last week or ten days. And the Finance Committee meeting approved the budget that you gave to us with the understanding that there would be the change between professional services and salaries that you discussed.

MR. WALLACE: Yes.
VICE CHAIRMAN MEEKS: Otherwise, what we see with that change is what we approved as the Finance Committee.

All right. Having said that, Mr. Moody, any questions or comments?

BOARD MEMBER MOODY: No.
VICE CHAIRMAN MEEKS: Mr. Padgett.
BOARD MEMBER PADGETT: None.
VICE CHAIRMAN MEEKS: Ms. Durden.
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BOARD MEMBER DURDEN: I just would like you to talk a little bit about the staff and -because I know that we've been concerned in regards to the amount of work and the anticipation -- the anticipated demand, and I don't recall hearing you speak to that during our committee meeting.

And I just want to say, with the 30,000 -I guess it's maybe $\$ 35,000$ more, are you comfortable going forward with the staff that you have now for a whole other year?

MR. WALLACE: Yes.
BOARD MEMBER DURDEN: Okay. Thank you.
VICE CHAIRMAN MEEKS: Mr. Bailey.
BOARD MEMBER BAILEY: Let me ask it a different way, Mr. Wallace. Are you confident you can keep the staff you have at the current level? We have a lot going on, a lot coming up. We don't need to be in a position of not being competitive. And I think it would be a disaster for us to have any kind of change. I always feel strongly about what we're getting for our money, and I just want to make sure we have enough there.

MR. WALLACE: Unless someone tells me
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something subsequent to this particular meeting, I think that we're going to be able to retain our staff. What kicks in October 1st is a 5 percent increase across the board for all City employees.

I am appreciative for that.
I do also appreciate the board recognizing the amount of work that the team does do. It is not easy. And I know someone may make a comparison to, we may have very well supported another organization that does work within our spectrum for increases and things of that nature, but I have to do a balancing act. I can't get into that. I have to look at where we are, put it up under the umbrella of the entire City administration. And that is one of the reasons why, you know, the City would like to keep as much at the department level flat as we possibly can on the operations side, but they also recognize that they are increasing on the personnel, and that is the salaries and the benefits for this upcoming fiscal year.

Maybe next fiscal year, '18-'19, would be an opportunity to talk about the workload that we have and potentially addressing it with

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another staff member.
BOARD MEMBER BAILEY: DIA is in a great position and we don't want to be in a position of not being able to respond quickly, getting things done in a timely manner. Slowing things down would be a disaster.

So the other item, travel expenses, it remains flat, but we can transfer from other accounts. Like your Chamber leadership trip is in Toronto this year as opposed to Cleveland, Ohio.

MR. WALLACE: Right.
BOARD MEMBER BAILEY: It could be more expensive. And some of these others are going to have increases, so --

MR. WALLACE: Mr. Chairman, to Mr. Bailey, I'm paying for the Toronto trip this fiscal year. So what we do is, if I know I'm going on that trip, I pay for it. It may take place after October 1, but I'm going to pay for that in this current fiscal year. That's how -- so that's where I know it actually gets paid for. BOARD MEMBER BAILEY: Good. Thank you.
VICE CHAIRMAN MEEKS: Mr. Gibbs. BOARD MEMBER GIBBS: I appreciate Finance
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doing the vetting on this. No comments.
VICE CHAIRMAN MEEKS: Mr. Barakat.
BOARD MEMBER BARAKAT: I've seen it on the Finance Committee meeting, so no comments.

VICE CHAIRMAN MEEKS: Mr. Anderson, since you're here, this was just sort of an
interesting combination of figures. Going back to these much discussed parking garages that we continue to talk about in our meetings, that -if I've done my math right, and I don't have my calculator, so forgive me, this isn't exactly right, but I think this is worth noting, both for something that you, as our council rep today might be interested in, in terms of this organization, for us as -- as members to think about too. Without the charges for the parking garages, we would actually be able to pay the 10 percent on the other revenues that we're collecting in our TIFs, as we call them.

If we did that, we would actually have enough revenue going back to the General Fund, based on my back-of-the-envelope math here, to pay our entire budget. Just something to think about. I'll pass on going over that, but it's sort of an interesting comparison. I see

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Mr. Barakat smiling at that. So something to note. At any rate --

MR. ANDERSON: Duly noted.
VICE CHAIRMAN MEEKS: -- you can pass along to your colleagues, that we're -- absent those parking garages, we apparently would be a self- -- at this level of budget, a
self-supporting organization for our operating expenses.

Before we vote on this budget, any public comment?

AUDIENCE MEMBERS: (No response.)
VICE CHAI RMAN MEEKS: Hearing none, all in favor, say aye.

BOARD MEMBERS: Aye.
VICE CHAIRMAN MEEKS: All opposed?
BOARD MEMBERS: (No response.)
MR. WALLACE: Mr. Chairman, if you could approve your board meeting minutes for the DIA from April 18, 2017.

VICE CHAI RMAN MEEKS: Do I have a motion to that effect?

BOARD MEMBER MOODY: So moved.
BOARD MEMBER GIBBS: Second.
VICE CHAIRMAN MEEKS: Second. Any
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comments, changes?
BOARD MEMBERS: (No response.)
VICE CHAIRMAN MEEKS: Hearing none, all in favor, say aye.

BOARD MEMBERS: Aye.
VICE CHAIRMAN MEEKS: All right. I guess
we're down some development rights.
Mr. Wallace.
MR. WALLACE: Yes, Mr. Chairman. I'm going to skip those two right now until Mr. Parola gets back. I'm going to go directly to 2017-05-04.

Mr. Chairman, this is a resolution of the Downtown Investment Authority providing parking within the Yates Garage for volunteers during events at the Florida Theatre as a sponsorship to the Florida Theatre, and finding that the -finding that the plan -- this resolution is consistent with DIA's Business Investment and Development Plan and establishes sponsorship terms and conditions, and also authorizing the chief executive officer to execute any contracts and documents and otherwise take all necessary action in connection therewith to effectuate the purposes of this resolution.

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So, Mr. Chairman, this is for volunteers for events and concerts at the Florida Theatre. They have historically been providing parking through the Office of Public Parking itself. So the exact number of events tends to be somewhere about 150 events a year. And they have anywhere upwards to potentially 25 volunteers per event. So basically, the estimated value of this sponsorship is about \$18,000.

So in exchange for this, the Florida Theatre directs event-goers to the Yates parking through advertising on their website, as well as event web pages, tickets, receipts and playbills, et cetera. So we're proposing this term for 24 months from the effective date of this particular resolution.

And also, this is a -- for us, since we're managing parking, there are a number of agreements that have been in place from a prior administration that -- I'm moving to memorialize them via resolution, by an actual contract agreement.

In other words, Mr. Chairman, as you would say, getting our fiscal house in order. So

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that is what we're doing with this particular resolution here.

VICE CHAIRMAN MEEKS: Can I have a motion and a second? And then we'll discuss this.

BOARD MEMBER MOODY: So moved.
BOARD MEMBER GIBBS: Second.
VICE CHAIRMAN MEEKS: All right. We'll
start with you, Mr. Moody. Any comments or questions?

BOARD MEMBER MOODY: I have no problems with this resolution. I think it's a good idea.

VICE CHAIRMAN MEEKS: Mr. Padgett.
BOARD MEMBER PADGETT: I have no comments.
VICE CHAIRMAN MEEKS: Ms. Durden.
BOARD MEMBER DURDEN: Thank you.
Did I hear you say this is just for
24 months?
MR. WALLACE: The term is 24 months from the effective date of this particular resolution.

BOARD MEMBER DURDEN: Okay. And is that -- I just didn't see it in the resolution itself.

MR. WALLACE: I'm reading from my notes
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and from my memo right here to you all.
BOARD MEMBER DURDEN: Okay. So it will be for 24 months?

MR. WALLACE: Right.
BOARD MEMBER DURDEN: Thank you very much. No other questions.

VICE CHAIRMAN MEEKS: Mr. Bailey.
BOARD MEMBER BAILEY: Yes, I support it.
I think it's wonderful. But after our annual
presentation to the Rules Committee last week,
it came up, and I thought it was a great
suggestion.
And, Numa (phonetic), I see you back there.

The DIA gets involved in a lot of these things. We do an awful lot, and we would like to see some advertising in return. I think the DIA logo needs to be on a hundred and fifty thousand playbills or other things to let people know that the DIA is a partner in all of these.

So if we could make sure that's part of -it doesn't have to be part of the resolution, but I haven't run across anybody that didn't do the same thing. Numa just did this, by the

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way. And I think it would be very helpful for DIA to have their name on anything you can possibly put their name on as a partner.

VICE CHAIRMAN MEEKS: Mr. Gibbs.
BOARD MEMBER GIBBS: No comments.
VICE CHAIRMAN MEEKS: Mr. Barakat.
BOARD MEMBER BARAKAT: No comments.
I think Mr. Bailey's suggestion is an excellent one.

VICE CHAIRMAN MEEKS: He's just full of excellent suggestions, you've noticed, over the years.

Any public comments?
AUDIENCE MEMBERS: (No response.)
VICE CHAIRMAN MEEKS: Hearing none, all in favor, say aye.

BOARD MEMBERS: Aye.
VICE CHAIRMAN MEEKS: All opposed?
BOARD MEMBERS: (No response.)
VICE CHAIRMAN MEEKS: Mr. Wallace, not seeing Mr. Parola --

MR. WALLACE: I'm good.
VICE CHAIRMAN MEEKS: -- should we move on to --

MR. WALLACE: Go right ahead, sir.
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So -- perfect timing for Mr. Parola to go over
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VICE CHAIRMAN MEEKS: Should we move on to the Brooklyn Road Diet, or do you want to take up the allocation of development rights?

MR. WALLACE: No, sir. I am going to go to Resolution 2017-05-02.

This is a resolution of the Downtown Investment Authority allocating 44,500 square feet of commercial, retail and 10,000 square feet of general office development rights from Phase I of the Northside East Component Area of the consolidated downtown development of regional impact to 102A Philip Randolph, LLC, to be utilized on the properties identified by Duval County Tax Parcel Numbers 131134 00000, and 13113500000 , and 1311360000 , and 131133 0000, finding that the plan of development is consistent with DIA's Business Investment and Development Plan, and authorizing the chief executive officer to execute any contracts and documents and otherwise take all necessary action.

Mr. Chairman, this is for -- if I'm not mistaken, this is the Doro Fixtures building and what is known as the sports complex itself.

05-02, which is the Doro Fixtures building.
And I've given them the square footages thus far.

MR. PAROLA: Okay.
VICE CHAIRMAN MEEKS: He's read us the resolution, Mr. Parola. So perhaps in plain English, you could tell us what this means.

MR. PAROLA: Plain English.
VICE CHAIRMAN MEEKS: Yes.
MR. PAROLA: Okay. There's sort of a unique aspect to this in that they have buildings that have existing development rights. We're adding to those development rights to accomplish the following:

One, we are very proprietary about the limited amount of residential units that we have in Phase I. So what we're doing is we're adding the retail and office components to the Doro block -- we'll just call it that for common property boundaries -- so that they can do their immediate development plans, which, I believe I received final or are about to receive final through DDRB.

They are going to retain their existing development rights that exist because of the

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buildings, not because of the DRI. In other words, they have existing development rights that predate the DRI. So it's theirs regardless of what the DRI says about it. They are going to convert those either to hotel rooms or to residential units at some point in time as the market determines.

The reason we are supportive of this as staff is because there is a parking garage that we talk about a lot, that if we can force density and force activity through here or encourage density and activity through being creative, then we think that will be supportive of the garage being open on a regular basis and helping to solve maybe an issue we have fundingwise.

A lot of words. I hope I gave you what we're trying to accomplish in plain English.

VICE CHAIRMAN MEEKS: We'll find out based on the level and intensity of the questions.

So could I have a motion and a second to put this on the floor?

BOARD MEMBER GIBBS: So moved.
BOARD MEMBER PADGETT: Second.
VICE CHAIRMAN MEEK: All right. Why don't
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we start with you, Mr. Bailey.
BOARD MEMBER BAILEY: Could you come back to me ?

VICE CHAIRMAN MEEKS: We'll come back to Mr. Bailey. Why don't we start with Mr. Gibbs. BOARD MEMBER GIBBS: It's 45.5 square feet; is that what I'm reading?

MR. PAROLA: I believe that is the retail square footage.

BOARD MEMBER GIBBS: And 10--MR. PAROLA: Office. BOARD MEMBER GIBBS: -- office. Okay. Have they contemplated any parking in that area, aside from the garage, or will the garage accommodate --

MR. PAROLA: I'm very glad you asked that question because I just got a confirmation e-mail that the Parking Lot $X$ that is located at Bay and A. Philip Randolph that this board approved to create parking in the area, they are going to be utilizing that.

They will also be providing, as an interim measure, parking on what they are referring to as Phase II of their development. Phase II will either be the residential or hotel when Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300
the time comes.
And again, the concept is that -- by the time the hotel or residential comes, that there will be sufficient demand in the area, non-special events, as to have the MPS Garage there open.

BOARD MEMBER GIBBS: Thank you.
MR. PAROLA: You're welcome.
BOARD MEMBER GIBBS: Nothing further.
VICE CHAIRMAN MEEKS: Okay. Mr. Barakat.
BOARD MEMBER BARAKAT: Thank you.
So just to make sure I understand, the existing building is grandfathered with a certain amount of rights, correct?

MR. PAROLA: Yes.
BOARD MEMBER BARAKAT: And what exactly are those, those old rights, for lack of a better term? Is it just the square footage of the buildings and their zoning?

MR. PAROLA: Yeah, we looked at it as square footage of their building and industrial use. The whole thing has been used primarily for industrial. So that's how we would classify them for purposes of converting. We would take their last known use that the

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property appraiser said they were, and that's what we would base a conversion on.

BOARD MEMBER BARAKAT: Okay.
All right. So they could not -- without any conversion, they could not effectuate their business plan, essentially. They have to have these rights or they would have to comply with an industrial use; is that correct?

MR. PAROLA: They have a development plan that requires more development rights than could otherwise be converted with their existing uses. So if approved, you are giving them, as new development rights, their retail and office. They're keeping their industrial development rights to convert at a later date.

BOARD MEMBER BARAKAT: Okay. And those rights, what they would be transferred to, to be determined, I supposed?

MR. PAROLA: Correct.
BOARD MEMBER BARAKAT: The demolition of existing buildings, is that part of their plan whatsoever? Are there a number of buildings or more than one building on the block?

MR. PAROLA: That's a great question. And I believe Wyman Duggan, their representative,

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is here. There was more than one building on the block that was built at more than one point in time. Some -- and I'm not an historic expert here. Maybe Mr. Duggan can speak to this. Some are more valuable than others.

I think that the buildings that are least value, and we'll hear what Wyman has to say about it, they're taking one or two of them down, but the real important buildings to us, like the Doro Fixtures building itself, is being reused.

BOARD MEMBER BARAKAT: All right. So these new development rights would basically be deployed within the existing footprint of the existing building, plus some potential new construction?

MR. PAROLA: Yes.
BOARD MEMBER BARAKAT: Okay. All right.
Thank you.
I think we would -- we'd like some confirmation regarding which buildings will not be demolished and which buildings would be demolished on the block.

VICE CHAIRMAN MEEKS: Yes, sir. If you could come forward and introduce yourself. Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300

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(Mr. Duggan approaches the podium.) MR. DUGGAN: Thank you, Mr. Meeks. Wyman Duggan, 1301 Riverplace Boulevard, Suite 1500. I'm with Rogers Towers. We represent the applicant.

We have been through final DDRB review and approval, so I can address some of the questions. I also believe we have the DDRB graphics package available to go through it with you. I can answer many of these questions.

VICE CHAIRMAN MEEKS: So let's go back to Mr. Barakat. So there were some questions about which buildings would be retained and which buildings would not be. So perhaps -- is that the question I think you still have on the table?

BOARD MEMBER BARAKAT: That's correct.
VICE CHAIRMAN MEEKS: So maybe start with answering that question, if you would, please, sir.

MR. DUGGAN: Yes, sir. Thank you.
I have a couple of hard copies of this
too. Let me bring those up.
So this is just an overview of the site.
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1 It's an entire block bounded by A. Philip Randolph, Adams, Lafayette, and then what is designated Forsyth Street, but that section of Forsyth that runs between Lafayette and A. Philip was closed by ordinance and so it's a private street, but it -- it's the entire block bounded by those four streets.

You can see in the picture, in the bottom right hand, that's the site right there. So you can see it in relation to the various venues and the sports complex.

This is the Doro Fixtures building. If you're standing at the corner of A. Philip Randolph and Adams, here's the arena parking garage. This is the site, the block here. What this is designed to indicate is the parking inventory that would serve the proposed development. Here's Lot X, which Mr. Parola was just referencing that the City has expended significant funds to upgrade.

So this is the approved final conceptual plan. And it's phased. Phase I -- this, by the way, is the closed section of Forsyth Street. This is A. Philip. This is Adams. This is Lafayette. The loading dock for the

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Maxwell House factory is right here. And then over here is the Adams Street garage.

So, as you can see, the plan for Phase I -- and Phase I is when the rights that are before you for allocation would be used -- is for 44,500 square feet of retail, which is contemplated to be a boutique bowling alley.

There are special alcohol licensing laws under the State of -- you know, in the state of Florida that allow for a full bar, full liquor sales, in connection with a bowling alley, a certain number of lanes, which this will provide. And, as you can see, there's office and other retail spaces.

Phase II -- I'll show you more detail in a second, Mr. Barakat, but this is where Phase II will go. There are buildings here now that will be demolished. This footprint during Phase I, while all of this is developed, will be interim off-street parking of approximately 32 spaces.

And Phase II, which hopefully is three to five years, we will come back for -- we will convert the existing rights that Mr. Parola referenced into either a boutique hotel or

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1 multifamily. It may be enough. The conversion
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of this approximately 65,000 square feet of existing industrial development rights might convert to enough hotel rooms or apartments to fully serve the proposed level and intensity of development for Phase II. If it doesn't, we will come back for an allocation of the delta.

We will also have to go back through DDRB review and approval for Phase II. So right now, all that's been approved is -- for final development is Phase I, which is this, what is here before you.

Also, just to fully flesh out the development plan for Phase I, this space right here, in the corner, is currently an off-street parking lot that was serving these five Doro buildings. The plan there is to convert that into active -- active recreation and open space. Really, to turn it into a venue, an event venue for perhaps corporate events during sporting -- sporting events or other activities down in the entertainment complex. And also, just an open-air spot for people to congregate and relax.

Again, since this is privately owned, and
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the same person, the same development entity owns both buildings, both sides of the street, they own this -- the entirety of that strip. And so the plan is to convert that, particularly on event days, into pedestrian-only space, to include bollards here at the end of A. Philip, potentially, and over here on Lafayette, so that this will be a pedestrian plaza on event days.

It will also be capable of providing cafe seating, you know, along either side of the street. This is going to be improved with wide sidewalks and planters to create a nice space.

So this is the existing Doro building. If you're standing on A. Philip Randolph, here's the parking garage. And then this is the frontage on Forsyth Street today.

Mr. Barakat, the answer to your question is these buildings will come down. They're warehouses. All they've ever been is warehouses. They have no intrinsic, aesthetic or architectural value.

This is the Doro building that will be converted into retail. This space will be converted into retail as well. And so right in Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300
here is where the off-street -- interim off-street parking will be created. And then in Phase II, there will be the vertical construction.

And then just to give you -- so this is the conceptual of how post-redevelopment would look if you're standing on A. Philip. This is the frontage. This is the Intuition Building here. There's a concept to create kind of this entryway feature, this proscenium feature for the pedestrian experience.

And then this is the Forsyth Street side of the private street where you can see the planters, cafe seating. And this is the open-air, active recreation area. This is a mural on the back of the building that's on Adams.

So that's probably enough to give you a flavor and answer your questions.

BOARD MEMBER BARAKAT: Okay.
VICE CHAIRMAN MEEKS: Mr. Barakat, any more questions?

BOARD MEMBER BARAKAT: No. That sounds like a cool project. Sounds great.

MR. DUGGAN: Thank you.
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VICE CHAIRMAN MEEKS: All right.
Mr. Gibbs.
BOARD MEMBER GIBBS: My question was about parking. It's been addressed.

VICE CHAIRMAN MEEKS: Mr. Bailey.
BOARD MEMBER BAILEY: Wyman, can you go back to -- how did you describe the street and the ownership of the street?

MR. DUGGAN: So that section of Forsyth, between the two buildings, was closed by City ordinance, you know, abandoned --

BOARD MEMBER BAILEY: Closed --
MR. DUGGAN: -- closed to private ownership.

BOARD MEMBER BAILEY: I petitioned to close that, but I seem to remember we split it down the middle. Doro agreed -- because I owned that -- the Intuition Ale building. And we closed it, but we agreed to the center of the street, I believe.

MR. DUGGAN: And that's the default approach if you have different ownership on each side of the street. Now there's common ownership, so they own both sides, both halves.
So they own the whole street.
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BOARD MEMBER BAILEY: Okay. So your project and Intuition -- I mean, do you have buy-in from them to do the --

MR. DUGGAN: Yes.
BOARD MEMBER BAILEY: -- improvements and the pedestrian --

MR. DUGGAN: Correct. Yes.
BOARD MEMBER BAILEY: Okay.
MR. DUGGAN: I was fortunate enough to do the entitlement work for that building as well.

BOARD MEMBER BAILEY: Yeah.
MR. DUGGAN: And this kind of was always in the offing. And so now both halves of the street can be programmed for that type of activity.

But yes, when we got the approvals for the Intuition building, now the Intuition Manifest building, a similar deviation, for example, was granted to require zero minimum parking because we wanted to be able to create a more pedestrian-friendly space when events warranted it.

BOARD MEMBER BAILEY: So you mentioned bollards at Lafayette. So they changed the entrance to the parking lot to Lafayette, so

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you don't have to come in off Forsyth? Has that already been done or is that being proposed?

MR. DUGGAN: So if you will -- yes. This is there today.

BOARD MEMBER BAILEY: Yeah.
MR. DUGGAN: This is the existing parking lot.

BOARD MEMBER BAILEY: But the entrance was off of the closed Forsyth.

MR. DUGGAN: So Forsyth today is open. I mean, you can drive up and down it. And you will be able to --

BOARD MEMBER BAILEY: Well, it's private, but you can drive up and down it.

MR. DUGGAN: Correct.
BOARD MEMBER BAILEY: But the entrance to the Intuition parking lot was off of Forsyth.

MR. DUGGAN: There are two entrances, one off Lafayette, right here -- basically, the
Adams overpass --
BOARD MEMBER BAILEY: Right.
MR. DUGGAN: -- runs right there. So
there's an entrance here and then there's an entrance here.

BOARD MEMBER BAILEY: But are they willing to close that or is that going to remain accessible during non-event days or --

MR. DUGGAN: It will remain open in the sense that it won't be curbed, but on event days when the intent is to create a pedestrian plaza, yes, it will all be closed off.

BOARD MEMBER BAILEY: Okay. I think it's a great project. I think it will do a lot to help the situation down there. We had Super Bowl down there, and there was nothing between the sports complex and the Landing. And this was quite an active place. So I think it's a great project.

MR. DUGGAN: Believe it or not, one of the warehouses that will be torn down was an event venue during the Super Bowl. I toured the space, and there's still a big mural inside that was painted.

BOARD MEMBER BAILEY: Yeah, ours was North Bay Club.

MR. DUGGAN: Right.
BOARD MEMBER BAILEY: And -- or North Bay or Bay Street Club or something. So it was very active. Good job.

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VICE CHAIRMAN MEEKS: Ms. Durden.
BOARD MEMBER DURDEN: So just to be clear on -- and I don't know whether Mr. Wallace answers this or Mr. Duggan. But on the allocation -- on Sections 1A and B, given the time frames, if we fail to acquire a building permit within 24 months, the allocation of rights -- excuse me -- fail to acquire a building permit within the 24 months from the effective date of this resolution, are those building permits tied to these specific development rights?

In other words, I want to be clear, does Mr. Duggan's client have to get building permits for commercial and retail and 10--for 44,000 of commercial retail and 10,000 of general office development within that time frame?

MR. PAROLA: I'll take that, if I could.
Yes, those time frames are specific to the allocation of development rights for this.

BOARD MEMBER DURDEN: So he -- so they have to get building permits for the full amount within the 24 months, 44.5- and 10,000 --

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MR. PAROLA: So if they came in for 44,000 of retail, with the permits, we would take what they didn't use back automatically.

BOARD MEMBER DURDEN: Okay.
MR. PAROLA: So we don't -- we don't have, like, this surplus hanging out -- no offense to Wyman's client, but for Wyman's clients to use.

BOARD MEMBER DURDEN: I just wanted to make that --

MR. PAROLA: Yes, ma'am.
BOARD MEMBER DURDEN: -- to clarify that point.

MR. PAROLA: Yes, ma'am.
BOARD MEMBER DURDEN: Thank you.
Other than that, I don't have any questions. I think this is a great project.

VICE CHAIRMAN MEEKS: Mr. Padgett.
BOARD MEMBER PADGETT: I love the concept. I think it looks great. I like that we're revitalizing it. So I have no comments at all. I think it's great.

VICE CHAIRMAN MEEKS: Mr. Moody. BOARD MEMBER MOODY: My only comment is that, based on what we did at our last meeting
our direction going forward on the shipyards, I think this fits in perfectly with some of the issues that we're trying to make happen downtown. And I think it's going to be a real positive thing.

I want to be real clear and transparent, Mr. Grainger, Farley Grainger is one of the major partners of this development. And he and I -- if you know me, we ran an appraisal company for many years. Three years ago, we shut it down. So he and I have no financial ties or financial interests, but I can tell you from a -- just from an opinion side, he's a rather conservative individual and he understands marketability. And I think the timing of this, based on what we're doing, is going to be very good.

VICE CHAIRMAN MEEKS: Well, who knows, if the General Counsel's Office would let us, we could have a bowling event over there eventually, but they seem a little strange about that.

One comment, Mr. -- is it -- I keep forgetting -- Duggan or Duggan (pronouncing)?

MR. DUGGAN: Duggan.
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VICE CHAIRMAN MEEKS: Duggan. Mr. Duggan did talk to me, so I think I have to disclose that. We had a phone conversation about this.

Did anyone else need to make that disclosure?

BOARD MEMBER BARAKAT: Yes, sir. Thank you for reminding me.

BOARD MEMBER GIBBS: Thank you for reminding me as well.

BOARD MEMBER BAILEY: Me as well.
BOARD MEMBER DURDEN: Yes, I did have a conversation with Mr. Duggan.

BOARD MEMBER PADGETT: I did too.
BOARD MEMBER MOODY: I guess he called us all.

MR. DUGGAN: Yes, sir.
VICE CHAIRMAN MEEKS: It looks like you did your homework, sir.

MR. DUGGAN: Thank you.
VICE CHAIRMAN MEEKS: Any public comment?
AUDIENCE MEMBERS: (No response.)
VICE CHAIRMAN MEEKS: Hearing none, all in favor, say aye.

BOARD MEMBERS: Aye.
VICE CHAIRMAN MEEKS: Any opposed?
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BOARD MEMBERS: (No response.)
VICE CHAIRMAN MEEKS: On that, we're going to have a five-minute break. Mr. Moody, and Mr. Gibbs and I need a break.
(Brief recess.)
VICE CHAIRMAN MEEKS: Diane's here. The meeting is called back to order.

Mr. Wallace.
MR. WALLACE: Mr. Chairman, Resolution 2017-05-03. A resolution of the Downtown Investment Authority allocating 30,000 square feet of commercial, retail development rights and 5,000 square feet of general office development rights for Phase I of the Northside East Component Area of the consolidated downtown development of regional impact to Laura Trio, LLC, a Delaware LLC, to be utilized on the properties identified by Duval County Tax Parcels 073676 0000, which is commonly referred to as the Laura Street Trio, and finding that the plan of development is consistent with DIA's Business Investment and Development Plan, and authorizing the CEO to execute any contracts and documents and otherwise take all necessary action in

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connection therewith to effectuate the purposes of this resolution.

I'll turn this over now to Mr. Parola.
MR. PAROLA: Thank you.
A question someone might have is, that doesn't seem like a lot of development rights for three buildings and new construction. And the answer to that is it's not.

We're adding the requested development rights to their existing development rights as converted into a restaurant, as converted into hotel rooms and so on. So these are additive and they will all be absorbed at one time.

The DRI -- we, as master developer, looking at -- from the DRI lens, all -- the three buildings; the Bisbee, the Florida Life, and then the Marble Bank, and the portion of new construction as one single development project. And, in fact, the Florida Life and Bisbee will be connected by new construction, essentially creating one building with three different components.

Other than that, I 'm happy to go through the math with you, but I don't hundred percent know that's the best use of your time. You'll

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let me know.
VICE CHAI RMAN MEEKS: We'll come back to
that if there's a question.
Let's have a motion and a second, if we could, to have this on the floor for discussion.

BOARD MEMBER PADGETT: Motion.
BOARD MEMBER MOODY: Second.
VICE CHAI RMAN MEEKS: Okay. Ms. Durden, why don't we start with you.

BOARD MEMBER DURDEN: Thank you very much.
So I see on Page 2 of the resolution, at the top of Page 2, it says that there's approximately 72,000 square feet of existing general and 10,000 of existing commercial retail.

So my question is, are they anticipating converting any of that to any uses other than office or commercial retail?

MR. PAROLA: Through the Chair, yes, the majority of that square footage is being converted into 145 hotel rooms.

BOARD MEMBER DURDEN: Okay. And so that only leaves, then, 30,000 of commercial retail?

MR. PAROLA: Right. After you run all the
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conversion, based on their development plan, you find that they need about another 30,000 square feet of retail to accommodate things like a rooftop bar. I think there's a little bodega that's going to be in one of the buildings. So that's where they need the retail. The office is essentially a conference center. That's what we are using the office space for.

BOARD MEMBER DURDEN: So I see that in Section 1A, we're basically turning over the performance schedule to staff, to agree to, through a redevelopment agreement?

MR. PAROLA: Through the Chair, yes.
There's a redevelopment agreement, I believe, making its way through Council now, or in short order will make its way to Council that, I believe, has language in there mandating a performance schedule. So we're relying on something that's going through Council to kind of drive the bus, so to speak, on performance.

BOARD MEMBER DURDEN: So that is in Council right now. Is there a draft performance schedule right now?

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MR. WALLACE: Through the Chair --
MR. PAROLA: I can't answer that.
MR. WALLACE: Through the Chair --
VICE CHAIRMAN MEEKS: Mr. Wallace.
(Board Member Gibbs exits the
proceedings.)
MR. WALLACE: -- February 1st, performance
schedule is the following: We gave them
60 months to complete development of all of
these particular projects. So that's
consistent with -- what we filed is consistent
to the directions that you gave me on
February lst.
BOARD MEMBER DURDEN: Right. So has that
changed? I guess I'm just asking for some --
MR. WALLACE: No.
BOARD MEMBER DURDEN: Mr. Parola mentioned
the one going through the Council right now.
I'm just --
MR. WALLACE: Right. No, the performance
schedule remains the same. The Barnett
building, they should complete that within
24 months. The duration of everything, from
the Barnett building to the restoration of the
Trio with the new construction and the parking
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garage, they have 60 months to complete everything based upon the conversation and directives you gave me.

BOARD MEMBER DURDEN: Okay. That's my only question, or that concludes my questions.

VICE CHAIRMAN MEEKS: Mr. Padgett.
BOARD MEMBER PADGETT: I have no comments.
VICE CHAIRMAN MEEKS: Mr. Moody.
BOARD MEMBER MOODY: Based on previous actions, I think this is a no-brainer.

VICE CHAIRMAN MEEKS: Mr. Bailey.
BOARD MEMBER BAILEY: No comments.
VICE CHAIRMAN MEEKS: Mr. Barakat.
BOARD MEMBER BARAKAT: Just a curiosity
question. What is the westerly line of the east component? Is that Laura Street?

MR. PAROLA: Through the Chair, no, it is not. It varies. It may be Hogan and Julia at some points, and then it kind of heads west, and then it kind of jogs north, but what I can do is provide you with a map that shows that if you would like.

BOARD MEMBER BARAKAT: Yeah. You can e-mail it or whatever. At some point, I'd love to get a refresher on that.

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MR. PAROLA: I'll e-mail it to you.
BOARD MEMBER BARAKAT: I just want to confirm that the project does not span two different districts.

Thank you.
MR. WALLACE: Through the Chair, I would say, if you do look at it, it's a good
definition of gerrymandering.
VICE CHAIRMAN MEEKS: Hearing no other questions or comments, any questions or comments from the public?

AUDIENCE MEMBERS: (No response.)
VICE CHAIRMAN MEEKS: All in favor of this motion, say aye.

BOARD MEMBERS: Aye.
VICE CHAIRMAN MEEKS: Any opposed?
BOARD MEMBERS: (No response.)
VICE CHAIRMAN MEEKS: All right.
Mr. Wallace, it looks like we're down to the Brooklyn Road Diet. Are you going to talk to us about that?

MR. WALLACE: Yes, sir. I'm going to give you -- I'm going to do my executive director's report and then come to the Brooklyn Road Diet real quick.

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So just as a point of note, next month, we will have a presentation by Council President Boyer on waterfront activation. She's been providing those presentations, and she's requested to do so here next month.

And the last thing is, with regard to the parking RFP that was let out maybe 30 to 45 days ago, today was the closing. We have received three responses. I do not know the names, but we did get three respondents to that particular RFP itself.

BOARD MEMBER BAILEY: When you say you don't know the names, you don't know who responded or you didn't recognize them when you saw them?

MR. WALLACE: I don't know who responded. I just got the note --

BOARD MEMBER BAILEY: Okay.
MR. WALLACE: Okay.
VICE CHAIRMAN MEEKS: Any other questions or comments for Mr. Wallace on his executive report?

BOARD MEMBERS: (No response.)
VICE CHAIRMAN MEEKS: Moving along.
MR. WALLACE: Mr. Chairman, I'd like to
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bring forward Allan -- is Allan still here -to give you an update with regard to the Brooklyn Road Diet.
(Audience member approaches the podium.)
VICE CHAIRMAN MEEKS: If you would introduce yourself, sir, and your address.

AUDIENCE MEMBER: Sure.
Good afternoon. Allan Iosue with Pond \& Company.

My home address or work the address?
VICE CHAIRMAN MEEKS: Work address is good.

MR. IOSUE: 10199 Southside Boulevard, Jacksonville, Florida.

I actually want the rest of the team to come up too. We have here Cantrece Jones with Acuity Design Group, Jaimie Sloboden, Michael Baker, and Jason King with Dover, Kohl \& Partners.

VICE CHAIRMAN MEEKS: You need to slow down a little bit for our court reporter, if you could.

MR. IOSUE: I'm sorry. Cantrece Jones with Acuity.

THE REPORTER: Can you spell their names
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for me, please?
MR. IOSUE: Oh, sure.
AUDIENCE MEMBER: Hello. I'm Cantrece Jones. It's spelled C-a-n-t-r-e-c-e. The last name is Jones. The company is Acuity Design Group.

THE REPORTER: Thank you.
MS. JONES: You're welcome.
AUDIENCE MEMBER: Jaimie Sloboden with
Michael Baker International. Jaimie is
J-a-i-m-i-e. Sloboden, S-l-o-b-o-d-e-n.
THE REPORTER: Thank you.
AUDIENCE MEMBER: Jason King, Dover, Kohl
\& Partners. J-a-s-o-n, K-i-n-g.
THE REPORTER: Thank you.
MR. IOSUE: Sorry about that. I know it's been a long afternoon, so I'll try and buzz through this pretty quickly, but I just wanted to give you a quick update, where we are.

We've been under contract for a couple of months. If you're not familiar with the project, we're looking at three corridors in the Brooklyn neighborhood; Riverside from Water Street over to Peninsular, Park Street from basically Forsyth over to Peninsular, and then

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Forest from Myrtle to Riverside. So that's the three corridors we're looking at.

And what we're looking at is what we call a road diet. You know, typically, when you hear "road diet," it's -- a lot of people say lane elimination as well, but you're really looking at all modes of transportation within our current infrastructure network. It may include a lane elimination, but it may not. It may just be skinnying up the lanes, but really looking at pedestrians, bicycle safety and just kind of repurposing the road within the right-of-way that you have there.

And so why are we doing this? Well, we're seeing a national trend right now where people are looking for other choices. They don't want to just be stuck in their car doing their normal commute. So there's some data out there. Smart Growth America is an organization that, you know, tries to bring a lot of this data to us, but people are looking for those alternatives, basically.

An example is, you know, out in Denver, a lot of the tech companies, you know, they want bike lanes everywhere. And so there's a lot of

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potential for what we see as, you know, the last mile basically of your trip. Does it have to be driven? Right now, a lot of people are driving for that last mile or the first mile of wherever they're going.

So we've seen a trend of, you know, if you could just walk that last mile to school or work or church, people would do it if they had -- if they felt like it was a safe environment. If it's further than that, they tend to choose to drive.

We also know that speed kills. We know that, you know, the faster you're going, the more likely that there is going to be a major injury with a pedestrian or a bicyclist. So we want to try to slow down that traffic. And if you've been in the Brooklyn neighborhood, you see how fast people are driving out there.

And if you haven't seen this, the Dangerous by Design, this was just put out again in 2016. And, unfortunately, most of the top ten cities were all Florida, and Jacksonville ranked fourth. Really, this is a pedestrian death index. And the data really showed that Jacksonville's index actually went

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up and so did some others. So it's a bad epidemic right now in Florida, and we want to correct that.

So again, this is the location of where we're looking at. You can see by this, everything is really walkable within this area. Within five minutes, you could get pretty much all throughout the Brooklyn neighborhood. And then if you're bicycling, you could actually get to downtown pretty quickly, less than ten minutes.

So I'll just run through these real quick. Again, we have been doing some analysis out there, just looking at what you see on a daily basis. A lot of width to these roads. There's obviously some a.m. and p.m. peak traffic, but the rest of the time it's somewhat sparse and it moves through very well.

So we -- you know, these are just shots of what you see out there. You can see the conditions. Very wide lanes. Here, you can see (inaudible) as Riverside gets down near the Riverside Arts Market. And there's some pedestrian -- there's some bicycle facilities and some pedestrian facilities, but they're not

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1 all linked correctly. So we have started to see some of those gaps.

A lot of potential, though, on some of these streets. And obviously, transit plays a role in this too. So, you know, there are transit lines. There are bus stops out there right now. There's a potential to do even more partnering with JTA within this neighborhood. You can see, this is Forest. Very, very wide right-of-way right now.

And then the end of Forest, if you remember the old fire station, behind this actually leads you to -- there's a parking lot down there to the Riverwalk. There's a lot of potential, but it feels very blocked right now where visually you can't see it. And this is just a shot looking back out that way.

Now, I'm going to turn it over to J ason to talk about neighborhood context real quick.

MR. KING: So my job is to give you a little bit of background in terms of the history of the area and then jump ahead with some ideas for the future that we've been thinking about.

So we go way back, right? 1840. You look
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at the map and you see all the little boats on the waterway, that's how people got around. See our study area? Our grid? Not exactly adjacent to the water, just off to the side.

And then came the train. A lot of advantages and disadvantages to the train. One of the disadvantages is that became a kind of barrier. It's the other -- proverbial other side of the tracks in some ways. As the city grew, that train line and its presence sort of defined the history of that area.

The next large transportation investment was the highway system. A large part of 95, roadway systems coming through this area. And you see that we sort of, with our big transportation investments, create a kind of island, right? The river, the train, the highways have, in a lot of ways, separated this area. That has had an effect on the land uses, and on the buildings and on the streets and the people in the area.

In 1994, just about every lot was filled with little, wooden houses and concrete structures people were living in and larger commercial structures. And then with Forest

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Street and Riverside Avenue coming in, you can see there, right, there used to be a street grid, and then it turned into a clearing just before a lot of demolitions were occurring in order to create Forest and Riverside.

Now, if you went back and forth between these pictures, you would find that a lot of the little white buildings and the little dark buildings disappear because, as you put in these large systems, you're providing something great in terms of moving from one side of the city to the other, but in terms of place making, you're sort of cutting up things.
(Mr. Sawyer exits the proceedings.)
MR. KING: Riverside Avenue once saw a lot more cars. Also, a whole variety of architecture of buildings that it no longer does.

And now, in 2017, the white perimeter buildings, all the great new investment and new development coming in, it's sort of a new era for that area. It's an interesting mix of opportunity sites, neighborhood spots that people really care about and big glass and steel towers of industry and opportunity.

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And then the streets. And we're particularly concerned, I think, with Riverside and with Forest. And you have six lanes. And there's the bike facility. All right? And there's the bike facility. So clearly, the cars got everything they wanted in this agreement and the bike facility got the minimal perfunctory 5 -foot like lane, which, at the time, was state-of-the-art. A lot of times in Florida, no bike facility was put in. It's very much a complete street.

The problem with being there and cars moving at 55 miles an hour here is that, if you're pushed into the traffic, for whatever reason, right, construction, doors or whatever, it's not a safe environment. That little girl is too small and that vehicle is too big for us to call bike lanes on such large streets safe. And if we're going to build complete, walkable, mixed-use neighborhoods for everybody, then we need to upgrade the bike facilities and the pedestrian facilities and the transit facilities, same as we do the streets and the public spaces and the buildings.

There is no solution yet, actually. So
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girl would be okay over here, you know, as long

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we're just starting to have this discussion. I was -- a couple weeks ago, I was in Victoria, British Columbia, and there I got to advise on the Cadillac of bike facilities, the two-way, one-side bike lane. Look how protected and safe that facility is. All right? It just opened in Victoria on multiple streets. They're putting in -- this is the option that they chose. Okay?

Advantages and disadvantages. One disadvantage is that kind of facility takes up a lot of space.

This is from New York City. There's a lot of lanes, but sometimes -- sometimes when you put in these, you're creating a one-way. We know that we can't have one-ways. It wouldn't make any sense to the overall circulation. So questions remain.

Another one, a smaller version, the protected bike lane. Here, the bicyclist moves here, and the cars are there. So the bicyclist is protected by the cars. You have cafe dining potentially on a wide enough sidewalk. A bicyclist moving in, feeling safe, that little
as you help her through the intersections.
I guess -- and there's so many more. You know, bus/bike lanes have been used in Jacksonville successfully. And sometimes you don't have enough room, or protected bike lanes. There's a wide variety of options we can explore here. We're looking for your direction, the direction of the community that we get to talk to, all the stakeholders.

The last point I want to make before I turn this over, this is a project we're working on in Detroit. This is what the road looks like. And to -- and this is a visualization like you have seen before, right? Before and after. Public investment like this, like a great bike facility is followed by private investment every time. The people who want to move to cities are the people who want to use their bikes.

And then things happen in terms of buildings. Instead of buildings facing parking lots all the time, buildings will face the street and buildings will face the bike facility because more of the customers will come that way.

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For as long as the Brooklyn neighborhood is not friendly to bikes and not friendly to pedestrians, there's a whole bunch of people, dollars, customers that are being lost. And so what we're talking about is a more complete system, something like that.

MR. WALLACE: What street is that?
MR. KING: This is -- Let's see. Nine Mile in the Glenmont/Rosedale area of Detroit.

MR. WALLACE: Yeah, I got it. Yeah.
MR. KING: They're -- you know, Detroit -Detroit has become an experiment of all kinds of ideas. And they're embracing the bike facilities, and they're running trolleys, and it's actually quite a delight to be working there now.

Thank you.
MS. JONES: Thank you, Jason.
Again, my name is Cantrece Jones. And my role for this is to engage the community and receive the stakeholder input that's very important, as we all know.

So early on, we kind of already knew that we needed to do a lot of stakeholder input and stakeholder and community involvement. So I

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you.

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6 owner of the Brick restaurant, and they were

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able to give us some really good information.
MR. SLOBODEN: So a traffic analysis, part of what we need to do with this project is kind of assess the area. And I think I would like to write a paper on this area because there's some very interesting statistics, you know, with traffic history and change in this area, but one thing to start with --

We took a look at the demographics from the Census Bureau. The most recent one had the kind of highest preponderance of population between 25 to 29 years old -- of age. What was interesting was that in 2000 the median age of this neighborhood was actually 51 to 65 . That really kind of jumped out.

So a couple of things. And J ason showed some good maps with the change over time. The census information clearly shows that, that in the last couple of years is that, new developments coming online, the population is starting to come back. So the local population in the street is kind of one of the drivers both from population, businesses, of what we think about with traffic.

I think one of the main objectives and
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1 what's great about this neighborhood is that,

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4 while more people and businesses are coming into play, it doesn't necessarily need to translate into higher traffic volumes on Park and Riverside and Forest. And I think that's the -- you know, we're looking to try and drive a mode shift so that we can, you know, do something different with these streets.

Here we go. So this stock market chart is actually a traffic -- daily traffic volume on Riverside going back to 1974. So over a 40 -year history. So most roads have a different story than this. They start low, go up and plateau, but this Riverside area of the Brooklyn neighborhood has actually a very different kind of thing happening.

One thing I wanted to point out -- and I had some things that just didn't make it. At this point, this was the highest point of traffic over the 40-year history. In 1989, traffic on Riverside was 33,000 or 32,000 . And then the tolls came out in '95, and traffic on Riverside almost dropped in half. And it continued down into this gully, and then up it came again when the Fuller Warren came under

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construction.
And then you can see some changes. This is the recession and the construction of $\mathrm{I}-10$, then the Forest interchange opened. And now we're kind of on a little bit of an uptick. And in talking with City staff, they're going through a retiming of the signals on Riverside and Forest. And traffic is on an uptick right now. We think it's partly driven by the work on the Overland Bridge. So there is some diversion as a result of that.

So what we're looking at is kind of the idea of looking at trends in all the corridors through the area and that -- if you looked at the most recent trend on Riverside since 2000, you would kind of land somewhere in that 25,000 ADT range. The Brooklyn -- or the regional demand model would put us up at 32-, which would be kind of close to the historic high, but there's some flaws in that model.

We were talking about analytics. You know, we heard from Jeff Sheffield earlier. It's part of the tools that we have and some refinement for this area, but we think it's going to be more in this range here. And I'll

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tell you what that means in a second.
Park Street, definitely in this 5,000 ADT range, which definitely gives us the possibility to take it from a four-lane road to a two-lane road.

Forest, this volume is a little bit west of the interchange, but Forest, close to Riverside, is very similar to Riverside volumes.

So what does that mean? This top -- the red line across the top, let's say this would be kind of the boundary for a four-lane capacity. So a roadway could function at these ADTs with four lanes. And currently, we're at six on Riverside and at Forest. And Forest and Riverside, you know, worst projections or highest projections, and even our historical high volumes would actually take us down there.

So what this really means for us is that, we're starting to look at that window of opportunity to say, okay, we have six lanes on these roads, we really could -- and four lanes on Park Street, we really can do something different with it. And I think we can start to build some confidence in traffic to look at

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that.
Another point of view on this is actually -- is the peaking characteristics. So the blue line is the northbound traffic. So in the morning, you have the northbound peak direction. And in the afternoon, it's the southbound peak. So the other thing that's happening on Riverside in particular, and it kind of goes the same with the rest of these streets is, while we have all this traffic that I showed you from a daily standpoint, really, our design, our peak kind of time periods are very, very limited.

So if we actually applied some type of growth -- for the most part, you can go out there at any time during the day, outside the peak, and you see very little traffic. And this data kind of helps us point that out.

So not only from a daily standpoint, general planning, capacities, we think it's definitely a four-lane road. The peaking characteristics really kind of help reinforce that.

And another way of looking at it is that we drilled into some intersection counts, and

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suffice it to say that with today's traffic, which if we applied a nominal growth, that -if we did a lane reduction that, you know, we would still have, you know, 60 percent use capacity. So there's definitely a lot of reserve capacity at these intersections if we took lanes away.

The same thing for Forest and Riverside. That was Forest and Park. Forest and Riverside. And that's kind of where we stand on that.

So the long-story short is that from a traffic standpoint the feasibility of actually starting to work with the urban design and the redesign of the streets is definitely feasible.

Kind of some other caveats with this is, the City is part of -- the Context-Sensitive Design Committee has actually developed a procedure for lane elimination or lane reduction. It's going to be very similar to what the State has as a procedure. I think that would be another follow-on study, but the first step in that process is feasibility. This is feasibility. And we're kind of being able to reinforce that point.

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From a crash history standpoint -- I'm having a hard time reading that myself. So the Xs are bike and pedestrian crashes. I don't believe there were any fatalities reported in this.

BOARD MEMBER BAILEY: Over what period of time?

MR. SLOBODEN: This was in the last five years.

BOARD MEMBER DURDEN: I think the --
MR. SLOBODEN: Yes, ma'am.
BOARD MEMBER DURDEN: Sorry.
MR. SLOBODEN: And then the yellow dots are crashes. So, again, as we start to look at design solutions, we'll -- we'll drill that down.

So, in conclusion, the volumes are definitely well below capacity with a lane reduction. I think we'll continue to have those discussions with City staff, to kind of help everyone be confident in that, but, you know, everything is definitely pointing in that direction.

And, you know, the crashes right now are kind of more proportional with the volumes, but

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I think -- you know, it may be counterintuitive to some folks, but narrowing the street might actually make traffic flow smoother because, if you think about it, you push that pedestrian crosswalk to cross Riverside, which is probably about a 120-foot crossing, that takes away from the cross street and screws up all the timing. If you shorten up that crosswalk, the crossing distance, suddenly, traffic actually will perform a lot smoothly.

Some other observations is that while they added that extra Iane on Riverside, each -- all three lanes or all six lanes aren't used equally. So that extra lane in each direction that they added is very underutilized. So our delta to take away a lane is actually not going to have as dramatic an impact.

Analytics in the model, the one thing that -- they have made improvements on the regional demand model in the region, but it's still not quite there yet. I'm dealing with multi-modal, mixed-use development. So it doesn't fully capture yet what can happen if you redevelop with walkable uses. So if you plop in a new use, it's going to think of it

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as, you know, an auto-centric-type thing. And I think we need to kind of give ourselves a discount in this area. And all the evidence in this area suggests that people are definitely walking.

And my own personal testament, when we were doing the stakeholder meetings, I came to City Hall for the first time. I walked to the Skyway station, and it is a five-minute walk. And then you get on the Skyway, and I was downtown. Allan only beat me by a couple of minutes driving. So it wasn't too bad. And I took a wrong turn. So there you go.

So, with that, that's what I got for traffic.

BOARD MEMBER BAILEY: Can you back up to the crash site?

MR. SLOBODEN: (Complies.)
BOARD MEMBER BAILEY: Thank you.
VICE CHAIRMAN MEEKS: You weren't in any of those, were you, Mr. Bailey?

BOARD MEMBER BAILEY: No, but I can see, especially on a street like Riverside, when you're coming from the convention center and merging over on to Riverside, trying to get

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over to the left side, you're crossing three lanes. And there's not anybody there 99 percent of the time, but that 1 percent somebody is. When you're trying to turn into the Times-Union, matter of fact, and you have to cross three lanes. Otherwise, it's a pretty smooth transition, but there's an awful lot along that three-lane Riverside Avenue, isn't there? Interesting.

MR. IOSUE: So just to wrap up, just to give you an idea of our schedule, we will be having a DDRB meeting June 1st now, which basically will be our first public meeting -sorry -- to get more input, and then we'll be working through a conceptual development of three alternatives.

We'll have another meeting in July to narrow those alternatives down to one, and then we will again move through DDRB and get the alternatives down to one for each corridor. And then we will provide short- and long-term recommendations with some costs to you by September. So a pretty quick time frame, but we're open to a lot of your comments and questions.

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being the design element. And they are the ones with boots on the ground, knowing what the buildings are doing, how they're looking, how they're engaging the right-of-way and so on and so forth.

BOARD MEMBER BAILEY: Would it be of any value, like Riverplace Boulevard, we had -- we did it at the Radisson or whatever that is now, and invited the neighbors.

MR. PAROLA: We did that for Riverplace Boulevard, much to the consternation of the Office of General Counsel and some other folks.

MR. WALLACE: They told us we had to be in a public building for this, so ...

BOARD MEMBER BAILEY: Okay.
VICE CHAIRMAN MEEKS: Any more questions or comments?

Ms. Durden.
BOARD MEMBER DURDEN: Well, number one, thank you very much. It was very informative. And I appreciate your time. I'm sorry you had to wait to the very end. I was hoping you were going to be first.

So second, what -- did you say that the date for the DDRB now is June 1; is that

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## correct?

MR. PAROLA: Yes, it is.
BOARD MEMBER DURDEN: Okay. So -- okay. And then --

MR. PAROLA: But there will probably be a June 15th as well. We had to move May's DDRB meeting to June 1 --

BOARD MEMBER DURDEN: Oh, I see. MR. PAROLA: -- to accommodate the timing. There's some sequences that had to happen for some projects.

BOARD MEMBER DURDEN: Okay. So do you know yet? Is it going to be -- is their presentation going to be on the 1st or the 15th?

MR. PAROLA: The 1st is what we anticipate.

BOARD MEMBER DURDEN: Okay. And then the third question, or comment, this is really a comment, and I know I'm probably going to sound like -- a little bit like a broken record here, but I've told Allan and Cantrece that -- and I've mentioned it and made it a part of -- we made it a part of the proposal, was to truly try to address the area that Chairman Bailey Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203
was just speaking about in regards to coming off the Acosta and coming down on to Riverside Boulevard [sic].

That area is so -- it's like the train track that you mentioned, Jaimie. It stops people from going from Riverside over to downtown. It's very difficult to get from Riverside to Water Street, and yet it seems all around it -- that should be a connection. That should be an easy connection. And I know when we created the proposal that we added that area specifically to try to have that addressed in some fashion.

So I'm hoping that in your creativity, when you're looking at this, that you'll try to find some possible alternatives or options or suggestions for the DIA and the DDRB to address that and make that more inviting and safe. Right now, it's extremely dangerous, and it really causes people to say I'm not walking down there.

So thank you so much, again, for attending today and your presentation.

MR. IOSUE: Thank you.
VICE CHAIRMAN MEEKS: Any more questions
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or comments?
BOARD MEMBERS: (No response.)
VICE CHAIRMAN MEEKS: Thank you again.
Very interesting.
MR. IOSUE: Thank you. Have a good evening. Thank you.

VICE CHAIRMAN MEEKS: Thank you.
Shall we do the DDRB?
MR. WALLACE: Jim, would you please tell us what's on the agenda, quickly, for DDRB for June 1st, if you know?

MR. KLEMENT: June 1 -- Jim Klement, with the DDRB -- we'll have -- the Jax Chamber of Commerce has a special sign exception for their parking facility. They're wanting to multiuse that structure, both for the general public and for their meetings. And they're looking at having to put in some special signage and graphics.

One of them is going to be probably one of the few electronic signs that we've seen, so we're bringing it before the board to make sure that we don't get too liberal with our graphic communication on signage and hold them to a standard.

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We've got the Laura Street -- 100 North Laura Street is coming in for a special sign exception also. They are going to -- as they begin to continue to fill up their first floor retail with some of the restaurants and some of the office users and whatnot, they're looking at coming in with some master planning with respect to the graphics on that specific -both the Forest Street frontage and Laura Street frontage.

We've got the Ventures multifamily, which is the Hines property on the South Bank is looking at coming in with a final presentation. So they'll have their master plan with their attention -- there was a great deal of specificity given to the Riverwalk, so they will have that information as part of their presentation.

The last item that we have is 200 Riverside, which is the multifamily adjacent to the 220 in the Brooklyn area. They're looking at doing a mixed-use project that will have a parking garage and a number of -- I think it's a ten-story structure coming in. So they will have their master site plan coming in.

And I'm thinking that we're close to having some discussion and reminded that we'll be looking at officers coming up on the DDRB.

VICE CHAIRMAN MEEKS: Any questions or comments for Mr Klement?

BOARD MEMBERS: (No response.)
VICE CHAIRMAN MEEKS: I've got one. I just don't know how the procedure works on this, but I remember -- it's been probably a couple of years ago now -- that we ended up having a hearing of sorts, the DIA, talking about one of these electronic signs. And I think I remember, we voted that down 3 to 2 as I recall.

Mr. Barakat, since you had family members involved, you had to recuse yourself at that meeting, if you remember correctly.

At any rate, how is it -- because I'm under the -- we adopted some ordinance, or we had -- I guess to say it better, the public voted some 25 or so years ago to eliminate signs -- I'm saying this very simplistically -and yet we still have billboards. Billboards, I should say.

So how is it that the Chamber of Commerce
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is coming and asking for an electronic sign or billboard?

MR. KLEMENT: I'll attempt to be brief and concise. You've kind of mixed some of the language and some of the description. You have billboards --

VICE CHAIRMAN MEEKS: Poorly, I suppose.
MR. KLEMENT: You do have billboards signs, which are different from sign identification. And the code carries a specific definition of a sign. And they also addressed what is a sign with specificity to an electronic or a changing vocabulary. And there is a time limit of which an electronic sign has to stay within in order to be a designated sign. We're not talking about billboard signs. We're talking about building signs, signs that would be approved by the code or as mentioned in the code. So in this particular instance, the one we're looking at with the Chamber is -they will meet the criteria of a sign.

VICE CHAIRMAN MEEKS: So then they still have to get that approved or is it in the form of a deviation?

MR. KLEMENT: They've got some setback
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issues that we're trying to address and some total area of the monument configuration, not the reader board area or the sign verbiage, but the configuration of the sign itself allowing a, quote, monument sign.

VICE CHAIRMAN MEEKS: Okay. Any other questions or comments for Mr. Klement? BOARD MEMBERS: (No response.) VICE CHAIRMAN MEEKS: All right. Let's see. I suppose we're down to old business.

And is this your take on this, Mr. Barakat?

BOARD MEMBER BARAKAT: Yes, sir.
I will try to be brief because I know it's been a long meeting.

VICE CHAIRMAN MEEKS: We're all getting paid here, so no problem.

BOARD MEMBER BARAKAT: Yeah. Chairman Bailey asked me to put together evaluation criteria to evaluate our CEO's performance. And so I have been -- thank you, Karen. I have been working with Rhonda Sarli, with the City's HR department. The City has a template, some of which can be modified, some of which cannot be modified. So I received a

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template from Ms. Sarli, which -- most of it was not applicable, but you have the evaluation sheet that I have put together. Mr. Bailey has seen it.

Do each of you have that in front of you? It should be in the --

VICE CHAIRMAN MEEKS: It's in our packet.
BOARD MEMBER BARAKAT: It is in the board packet, yes.

So you will see three general criteria, core competencies, job-specific competencies, and performance objectives. The core competencies cannot be changed. Those were made by the administration for all employees. The job-specific and the performance objectives can be changed, and those are the ones that I modified.

You will see the job description under job-specific competencies. That job description was developed by this board when we searched for Mr. Wallace during the search committee process.

A lot of the criteria that you see under job-specific competencies and performance objectives mimic the description of the job

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when we searched for Mr. Wallace's position. Some of them are modified and updated, but I would say 75 percent of it, I thought, was relevant to the position today.

So what I would like to do is call your comments or any edits that you may have. If you have any immediately, I'm all ears. If not, you can noodle on this and provide any comments you have to Karen by the end of the week, and then we'd like to -- l'd like to get a final edited copy that I will then, through Karen, distribute to each of you, and you can each fill out.

If you look at the next two pages, you will see that each criteria has a rating and a comment. And Karen just passed out the rating scale, which is also something that cannot be modified. This is what HR uses for the City for each employee. And you will see the rating scale of 1 , unsuccessful performance, through 5, distinguished performance, and what the descriptions are.

So you'll be asked to provide a rating for each of the criteria. Any comment you want to make, please make it in the box. And those

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will be summarized, and I will input them with Rhonda Sarli at the City's HR Department. And I think Aundra will do his own evaluation of himself, is what she told me, and then we will have the results, hopefully, if not the next board meeting the meeting after.

VICE CHAIRMAN MEEKS: Okay. So just to clarify, the first step will be by or before the end of this week, make any comments about the form itself.

BOARD MEMBER BARAKAT: That's correct.
VICE CHAIRMAN MEEKS: And then we will get -- is that something that will just be furnished to us through an e-mail or something? We will get the final evaluation sheet?

BOARD MEMBER BARAKAT: That's correct.
VICE CHAIRMAN MEEKS: And then that's what we should do? We're going to do that individually? It's not going to be -- because we have, I guess, an organizational committee. We're going to do this individually and turn them in to --

BOARD MEMBER BARAKAT: To Karen.
VICE CHAIRMAN MEEKS: -- to Karen? BOARD MEMBER BARAKAT: Yes. And then I Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300
will, with Rhonda Sarli at HR, make a single evaluation based on input from all the board members and based on all the scoring.

VICE CHAIRMAN MEEKS: Okay.
BOARD MEMBER BAILEY: Please do not forward them to Mr. Barakat. They must go to Karen.

BOARD MEMBER BARAKAT: Correct.
VICE CHAIRMAN MEEKS: Okay. I think that's clear. Any comments or questions on that?

BOARD MEMBERS: (No response.)
VICE CHAIRMAN MEEKS: All right. Do we have any new business?

MR. WALLACE: Mr. Chairman, I will be contacting you to set up the Governance Committee somewhere between now and before your next board meeting. It is that time of year again for officers.

VICE CHAIRMAN MEEKS: Thank you, sir.
Well, we are down to, it appears, public comments.

Well, we have Mr. Nooney. I think I'll just let you talk to us, Mr. Nooney, since you have a variety of comments here that I'm not

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|  | 81 |  | 83 |
| :---: | :---: | :---: | :---: |
| 1 | sure I could decipher. So, Mr. Nooney, if you | 1 | waterways, but, you know, the current -- there |
| 2 | would address yourself and -- | 2 | are challenges there, but be allowed to just -- |
| 3 | (Audience member approaches the podium.) | 3 | on a City dock, marina, anything that's |
| 4 | AUDIENCE MEMBER: Sure. | 4 | attached to the waterways, that -- and with the |
| 5 | J ohn Nooney, 8356 Bascom Road, | 5 | currents, in or out, that your |
| 6 | J acksonville, Florida 32216. | 6 | vessel/watercraft is okay just to be leaning on |
| 7 | Gosh, I hope I don't get a parking ticket. | 7 | this and not be -- |
| 8 | I was hoping, you know, to speak on the agenda | 8 | (Timer notification.) |
| 9 | with the Shipyards, you know, Metropolitan Park | 9 | VICE CHAIRMAN MEEKS: Thank you, |
| 10 | project, you know, with the -- but I guess that | 10 | Mr. Nooney. |
| 11 | will be at a later time. | 11 | MR. NOONEY: Okay. But it is an issue. |
| 12 | But anyway, what I want to share with you | 12 | Thank you for listening. |
| 13 | and what I -- is that the next meeting will be | 13 | VICE CHAIRMAN MEEKS: All right. Any more |
| 14 | a presentation by Council President Boyer on | 14 | public comments? |
| 15 | the waterfront activation. And what I want to | 15 | BOARD MEMBERS: (No response.) |
| 16 | share with you is that seven days ago, at the | 16 | VICE CHAIRMAN MEEKS: Hearing none, we |
| 17 | J acksonville Waterways Commission meeting, it | 17 | stand adjourned. |
| 18 | was announced -- and I hope you follow up on | 18 | (The above proceedings were adjourned at |
| 19 | this, but, you know, we're going to be hiring | 19 | 5:21 p.m.) |
| 20 | six new marine officers. So, you know, the | 20 | - - - |
| 21 | first thing is, why? And, in my opinion, you | 21 |  |
| 22 | know, it's really just going to be enforcement, | 22 |  |
| 23 | you know. | 23 |  |
| 24 | And, you know, there's -- you know, when | 24 |  |
| 25 | we're activating the waterways, I hope it Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300 | 25 | Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300 |
|  | 82 |  | 84 |
| 1 | really will be for all of us. And my biggest | 1 | CERTIFICATE OF REPORTER |
| 2 | concern is -- and with the DIA, is that you | 2 |  |
| 3 | have a 4.8 -mile river's edge zone from the | 2 |  |
| 4 | Fuller Warren Bridge to the Mathews Bridge. | 3 | STATE OF FLORIDA) |
| 5 | And the biggest issue going forward now is |  | ) |
| 6 | trespass. What constitutes trespass? | 4 | COUNTY OF DUVAL ) |
| 7 | So if you touch a dock or any City-owned | 5 |  |
| 8 | property that's on the waterways, I hope that | 6 |  |
| 9 | anyone -- like kayak fishing or fishing or | 7 | I, Diane M. Tropia, Florida Professional |
| 10 | anything else, that you would be allowed just | 8 | Reporter, certify that I was authorized to and did stenographically report the foregoing proceedings and |
| 11 | to do that and not be subject to arrest. | 10 | that the transcript is a true and complete record of my |
| 12 | You know, the City Council just passed | 11 | stenographic notes. |
| 13 | 2017-1. It had to do with Hemming Park, but it | 12 |  |
| 14 | also includes and extends to docks and marinas. | 13 |  |
| 15 | And you'll be banned. I mean, there's some -- | 14 |  |
| 16 | it's happened to me with stuff. And I don't | 15 | DATED this 27th day of May 2017. |
| 17 | want to get into a long, detailed thing, but | 16 17 |  |
| 18 | you will be warned once or twice or three | 18 | Diane-M.-Tropia |
| 19 | times, but after -- you know, at some point, |  | Florida Professional Reporter |
| 20 | you're going to be saying, you know what, | 19 |  |
| 21 | you're not allowed to do -- you're not allowed | 20 |  |
| 22 | to be here. And so I hope that you'll address | 21 |  |
| 23 | this because there's 67 counties. | 22 |  |
| 24 | I want to really be one of the biggest | 23 24 |  |
| 25 | cheerleaders for downtown, especially on the Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300 | 25 | Diane M. Tropia, Inc., P.O. Box 2375, Jacksonville, FL 32203 (904) 821-0300 |
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