



Downtown Investment Authority
Strategic Implementation Committee Zoom Meeting

Tuesday, January 12, 2021 – 9:00 a.m.

Downtown Investment Authority
Strategic Implementation Committee Hybrid Meeting

MEETING MINUTES

Strategic Implementation Committee Members in Attendance:

Oliver Barakat, Chair
David Ward, Esq., Committee Member (Zoom)

Craig Gibbs, Esq., Committee Member
Ron Moody, DIA Chair

DIA Staff Present: Lori Boyer, Chief Executive Officer; John Crescimbeni, Contract and Regulatory Compliance Manager; Bob Carle, Public Parking Officer; Ina Mezini, Marketing and Communications Specialist; and Guy Parola, Operations Manager

I. CALL TO ORDER

The Strategic Implementation Committee meeting of January 12, 2021, was called to order at 9:00 a.m. by Committee Chairman Barakat.

II. PUBLIC COMMENTS

The following persons made in-person public comments, made public comments virtually through Zoom, or provided comments that were read into the record by DIA Staff. Note: the subject matter of the comment(s) indicated to the right of each person:

Clifford Miller provided e-mail comments that were read into the record by Ms. Ina Mezini

III. PARKING STRATEGY IMPLEMENTATION UPDATE

a) Resolution 2021-01-01 Off Street Parking Rate Structure

RESOLUTION 2021-01-01

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) INSTRUCTING ITS CHIEF EXECUTIVE OFFICER (“CEO”) AND THE CITY’S PUBLIC PARKING OFFICER TO ADOPT REVISIONS TO THE OFF-STREET PARKING RATE SCHEDULE FOR EACH MUNICIPAL PARKING LOT FACILITY; PROVIDING FOR AN EFFECTIVE DATE.

Mr John Crescimbeni provided an overview of Resolution 2021-01-01. Resolution 2021-01-01 strictly deals with off street parking rates in City garages. The Tim Haas study recommended the modification of garage rates, which the DIA Board amended and became effective on November 1st 2020. This Resolution 2021-01-01 addresses issues that have been identified since implementation of the revised rates , specifically: there are reserved parking in garages, but no reserved parking rate; the voucher system intended for short-term customers of the Ed Ball Garage parking will result in cumbersome record keeping and reporting requirements; and determined that there is demand for night time parking rate, but no nighttime rates.

Note: Exhibit A to Resolution 2021-01-01 “Off-Street Parking Rate Schedule” was provided to the Committee and is part of the record.

Committee Discussion:

Ron Moody, DIA Chair: supports the recommended rates identified in Exhibit A to Resolution 2021-01-01; recommends that DIA and the Office of Public Parking continue to pay attention to the market

Craig Gibbs, Esq: recommended that we revisit the parking issue annually or biannually

Lori Boyer, CEO: stated that there will be quarterly parking SIC meetings Oliver

Oliver Barakat, S.I.C Chair: recommended post COVID parking garage analysis

David Ward, Esq: no comments

Motion: Committee Member Gibbs, Esq., moved to adopt Resolution 2021-01-01 as presented

Seconded: DIA Chair Moody

Vote: **Aye: 4** **Nay: 0** **Abstain: 0**

b) Resolution 2021-01-02 On-Street Parking Rate Structure

RESOLUTION 2021-01-02

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) INSTRUCTING ITS CHIEF EXECUTIVE OFFICER (“CEO”) AND THE CITY’S PUBLIC PARKING OFFICER TO ADOPT A REVISION TO THE ON-STREET PARKING RATES; PROVIDING FOR AN EFFECTIVE DATE.

Mr. John Crescimbeni provided an overview of Resolution 2021-01-02, and presented the “On-Street Parking Rates Schedule” included as Exhibit ‘A’. Mr. Crescimbeni briefly discussed the Tim Haas study’s recommendation of \$2.00 per hour on-street meter rates, noting that the rate schedule (Exhibit ‘A’) is consistent with that recommendation. Speaking to Mr. Crescimbeni discussed “high demand” and “low demand” on-street parking areas, as illustrated by a map presented to the Committee and incorporated as part of the record, as well as recommended Event Parking Rates as contained in Exhibit ‘A’.

Lori Boyer, CEO: speaking to the “high demand” and “low demand” map, noted that Resolution 2021-01-02 incorporates the entire Downtown boundaries so that DIA can establish future “high demand” and “low demand”

Committee Discussion:

Craig Gibbs, Esq: asked if the DIA will we revisit on-street parking rates quarterly; CEO Boyer responded that the DIA will revisit on a quarterly basis

Ron Moody, DIA Chair: inquired as to the timing of new technology (i.e. test kiosks, apps, license plate reader); CEO Boyer responded that we are in the procurement process

David Ward, Esq: no comments

Oliver Barakat, S.I.C Chair: inquired as to the ability of on-street parking applications’ ability to prevent meter feeding (i.e., no time limits); Bob Carle confirmed this ability and spoke to manual enforcement through tire chalking; John Crescimbeni provided an update to the procurement process

Craig Gibbs, Esq: inquired as to the advance public notification of special event rates; CEO Boyer responded that an ordinance change will be necessary to allow for night time and weekend charges, explained that the meters themselves would indicate special event parking rates, and further spoke to an enforcement phase-in period; Chair Barakat asked if special event rates were identified in the Tim Haas study, with Mr. Crescimbeni responding that they were

Motion: DIA Chair Moody moved to adopt Resolution 2021-01-02 as presented

Seconded: Craig Gibbs, Esq

Vote: **Aye: 4** **Nay: 0** **Abstain: 0**

c) Meter Bagging Policy Update

John Crescimbeni provided a brief status update and noted that DIA is working with JSO, who also has meter bagging authority

CEO Boyer expanded on Mr. Crescimbeni's update, and provided a brief explanation of the multiple facets affecting meter bagging has having multiple facets (i.e. when and why and whom bags meters)

S.I.C. Chair Barakat specifically identified the performance art center as an area of concern.

d) Payment Application / Multi-Space Pay Station

John Crescimbeni provided an update of the mobile pay applications and payment kiosks Request for Proposals, confirming that each RFP was provided to Tim Haas for review (noting that DIA has entered into an on-demand services contract with Tim Haas); Mr. Crescimbeni further discussed advancements in technology, specifically discussing the Passport application and its ability to process other application payments; S.I.C. Chair Barakat requested that Passport application information be sent to the S.I.C.

V. NEW BUSINESS

No new business presented.

VI. ADJOURNMENT

Chairman Barakat adjourned the meeting at 9:50 AM.

The written minutes for this meeting are only an overview of what was discussed. For verbatim comments of this meeting, a recording is available upon request. Please contact Ina Mezini at rmezini@coj.net to acquire a recording of the meeting.