
operating control of the garage at the closing.

2 The City will have the opportunity to refinance the underlying industrial revenue bonds. The balance of those bonds right now is approximately $\$ 27$ million. There will be substantial interest savings as a result of that refinance.

Overall, we estimate the net present value savings to the City to be about \$13-and-a-half million, assuming consistent operating expenses with what we have seen over recent years. So we're not even assuming that we may be able to achieve greater revenue or any reduction in operating expense. So a conservative estimate is that we will save 13-and-a-half million at present value.

It will also result in cash flow savings to DIA of at least $\$ 2$ million a year. So our current obligation is approximately $\$ 5$ million a year. That will reduce to approximately 2-and-a-half to $\$ 3$ million a year and potentially even lower than that.

In addition to gaining some of the cost savings that we're referring to -- and the operating control, I think, is a significant

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factor that is a benefit to the City and DIA. It will allow us to do things like install gate arms and provide parking for Intuition that I know you all received emails about, about two months ago.

There are many other opportunities associated with shuttles and services we can provide that I think will be of benefit regarding the operating control that it will provide us.

That operating control is complete inasmuch as under the terms of the lease pursuant to which we will operate, we could even demolish a garage and ground lease the property to someone else. So we have full control of the individual sites, receive all revenue, have the burden for operating expenses which, essentially, we have that responsibility today pursuant to the net operating loss guarantee that we provide.

In addition to this, we have a right to exercise a purchase option in 2041. So that purchase option is for a purchase price of 262,500, I believe, starting in -- and that is prorated among the three garages. It's

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prorated based on the size of the garages. The rent between now and the end of lease term is $\$ 150,000$ a year, also prorated between the garages.

What you will see with that purchase price is -- while the amount is relatively low, we also owe in addition to that any remaining outstanding rent associated with that particular garage facility if we're going to exercise that purchase option early. But that gives us the ability -- if we have some other redevelopment project that is needing that land or something that we need to do of significance in that area, we have the flexibility to do that starting in 2041.

Under the current terms of the current redevelopment agreement, as you know, we not only have the responsibility for that net operating loss annually through 2031, but we also have no clear path to ownership of the garages for regaining the property. This would further settle the litigation we have, terminate that redevelopment agreement, and resolve all of the outstanding issues regarding funds that have been withheld and deliverable

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documents, et cetera, substantially reducing the paperwork burden and an accounting burden that this project has been for DIA.

There is a comparison term sheet that's on the screen that was also handed out to you. I know I have discussed this with most of you, but at this point, I can entertain questions or you can address them to the others in the audience.

THE CHAIRMAN: Before I open it to the board, I want to, you know, be clear. This is an executed settlement agreement. It comes to our board for review and comment, but ultimately the City Council has got to vote this up or down, correct?

MS. BOYER: Correct.
We are simply looking for your recommendation to go to City Council, confirming the settlement agreement that has already been provided to you and executed.

THE CHAIRMAN: So we're not here to discuss today any proposed revisions of the terms. The terms are what they are. Either we're in favor of this and resolve that the City Council should support the settlement and

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approve it or not. Fair?
MS. BOYER: That is exactly the term of the resolution before you.

THE CHAIRMAN: With that in mind, before discussion, I would entertain a motion.

BOARD MEMBER WORSHAM: I move to approve.
BOARD MEMBER FROATS: Second.
THE CHAIRMAN: Comments? I'll start with Mr. Moody.

BOARD MEMBER MOODY: Ms. Boyer, it sounds to me like there's a lot of positives in this deal. What are the negatives?

MS. BOYER: We believe there are a lot of positives. Perhaps one could view a negative is that we don't take ownership of the land at the time of closing. However, under the current structure, we would not have that either.

The difference between what would happen if we pursued the lawsuit and won the lawsuit and the deal as it's structured is primarily the difference between us taking actual ownership of the land at closing. That would be the primary downside. However, we really receive many of the benefits of ownership by

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virtue of gaining all of the operating control.
BOARD MEMBER MOODY: Thank you.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: What was significant about 2041?

MS. BOYER: So the original bonds pay off in 2031. The bonds in the new refinanced structure will pay off in 2041. The lease term itself runs to 2051. So 2041 was the date we agreed upon, once the bonds are paid off, that we could begin to exercise the right of purchase option and take over title to the land if we wished.

THE CHAIRMAN: Mr. Barakat.
BOARD MEMBER BARAKAT: So this looks like a -- really, generally a solid agreement for DIA and downtown, not only the immediate benefits to the TIF, but also our ability to manage these garages, lease them to who we want to at rates we want, and essentially use these garages as an economic development tool based on our plans should we desire; is that correct?

MS. BOYER: That is correct. And I should have pointed that out. Thank you for mentioning that.

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So these will not be operated by the Office of Public Parking and they will not be City-owned garages. Since the Tax Increment District has paid all of the money in to date on bonds, they will be Tax Increment District assets. We will hire a private management company to manage the garages.

And to Mr. Barakat's point, we will have the ability to operate -- they will be taxable bonds as opposed to tax-exempt bonds, so we'll have full range of freedom in terms of the negotiated leases or parking spaces and rental spaces that we enter into.

BOARD MEMBER BARAKAT: And that's the key because one of the garages are located near the core of downtown where there's a lot of both office and multifamily buildings that are parking deficient and this can be part of the puzzle in developing parking solutions.

So this is a great -- I think this is a great step in the right direction.

Thank you.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: First, I want to congratulate Ms. Boyer and her team and the

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Office of the General Counsel because this has been a long time dealing with this issue. And so I applaud you for getting a settlement done.

And I'm definitely in favor of this deal. It provides a lot of oversight for us and a lot of accountability, and you have been great stewards of the city for getting this deal done.

Thank you.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: I will be glad that this matter is behind us.

Thank you.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: I'll just echo what Mr. Froats said. Congratulations. It has been a long time in coming, and I think the benefits to us are great and we'll be able to solve a lot of problems that we have with parking now. So thank you for all the hard work of the team to get to this point because I know it's been a long, arduous process, and I'm in favor of it.

THE CHAIRMAN: Mr. Citrano.
BOARD MEMBER CITRANO: I recall that -- I think the first meeting as a board member that

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I attended was a Finance meeting. And I recall Mr. Froats alerting the committee members to how much of the overall budget these made up. And it was, from memory, maybe 50 percent.

Yeah, so I echo everybody else's comments. I'm glad this is -- this deal is getting done because it is -- it was a big portion of the budget downtown.

THE CHAIRMAN: I would echo Mr. Froats' comments as well, Ms. Boyer. This is a really difficult situation and deal that the City was in, and our work -- you and the staff put together, along with General Counsel's Office -- for bringing it in for a landing and really make it sound awesome.

I'm not sure. Maybe it's -- "awesome" isn't the relative word, but just a difficult, bad situation. And I appreciate you all bringing it in for a landing. And I'm fully in support.

At this time, if there's no further comment, I'd call for a vote.

Mr. Moody, how do you vote?
BOARD MEMBER MOODY: I'm in favor.
THE CHAIRMAN: Mr. Gibbs.
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BOARD MEMBER GIBBS: I'm in favor.
THE CHAIRMAN: Mr. Barakat.
BOARD MEMBER BARAKAT: In favor.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Go ahead.
BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: In favor.
THE CHAIRMAN: And Mr. Citrano.
BOARD MEMBER CITRANO: I'm in favor.
THE CHAIRMAN: And I'm in favor as well.
So that is a vote of -- oh, I guess we're missing Mr. Adams, so that's eight to zero.

So next order of business is 2022-01-07, and this is the ordinance regarding the self-storage. I appreciate Mr. Diebenow's acknowledgment before, in recognition of how long our schedule is, an agreement to defer this to next month.

Mr. Diebenow, in response, I'll commit to you that you will be first on our agenda next month. Thank you very much.

I'm going to move to 2022-02-02 to the end. I think the staff is working on some

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revisions based on the vote of the REPD Committee that occurred immediately prior to this meeting.

Next order of business would be 2022-02-03. This is the FSCJ Ioan agreement.

Mr. Crescimbeni, is he going to present? Or, Ms. Boyer, are you going to present?

MS. BOYER: I can present. But this already went through the Strategic Implementation Committee, so you may ask for the report of the committee.

THE CHAIRMAN: Then that's what I'll do.
Mr. Citrano.
BOARD MEMBER CITRANO: I'm trying to remember. This was, what, almost two weeks ago?

You want to help me out?
MS. BOYER: I'll volunteer to refresh your memory.

So 2022-02-03, regarding the FSCJ loan agreement. You will recall this loan agreement authorizes us to loan FSCJ \$60,000 a year over a period, totaling 300,000 in the end. They have requirements for occupancy of both the residential dorm units or student housing units

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as well as for the restaurant.
They complied with the requirements for the restaurant for the full year in question. They complied with residential occupancy for the second half of the year. They missed the mark during the first half of the year. This is a resolution that waives that requirement for the first half of last year to allow them to receive their loan disbursement for this year. They -- the second half, second semester they were above the required residential requirement, and they are still today.

What you will see -- what we did the prior year is we didn't waive the requirement, but we simply extended the loan period for an additional year. Frankly, I don't see that that's advantageous or helpful to anyone at this point to just add another year and then make them perform for that year since they are now back in compliance.

THE CHAIRMAN: Thank you, Ms. Boyer.
This matter comes before the board based upon a committee vote in favor, so it doesn't need a second, but I will ask -- well, so
that's a motion for the board. It didn't need
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a second.

Mr. Moody, do you have any comments?
BOARD MEMBER MOODY: Yeah. I've always been in favor of this project.

And, Ms. Boyer, is this safe to say that the reason we're doing this is really the COVID effect? That we're just granting a little consideration in light of that?

MS. BOYER: Correct. That is absolutely accurate. We did it differently last year, where, as I said, we just extended the loan period. In this case, since they were already back in occupancy right now, we're simply waiving it for the first half of the year where they didn't comply. And, frankly, they didn't miss it by much.

BOARD MEMBER MOODY: Thank you.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: Yeah, at the SIC meeting, I think they missed it by three students, so -- we're in favor.

THE CHAIRMAN: Mr. Barakat.
BOARD MEMBER BARAKAT: We discussed it at
the committee level, so I have no further questions or comments.

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THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: No questions.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: Nothing from me.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: Nothing further.
THE CHAIRMAN: And Mr. Citrano.
BOARD MEMBER CITRANO: No comments.
THE CHAIRMAN: I would only add that this
is an excellent program. I think encouraging more student housing downtown is exactly what we want to do to activate downtown, so I'm in favor as well.

That is eight-zero in favor of 2022-02-03, and it passes.

Next order of business --
MS. BOYER: Mr. Gillam, just kind of a point of order. I think you took comments from everyone, but I'm not sure if you actually asked for a vote.

THE CHAIRMAN: Thank you very much. I'm moving too fast.

So we'll vote on the motion at this time
if there's no further comment.
I'll start with Mr. Citrano.
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BOARD MEMBER CITRANO: I'm in favor. THE CHAIRMAN: Ms. Worsham. BOARD MEMBER WORSHAM: In favor. THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Mr. Barakat.
BOARD MEMBER BARAKAT: In favor.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: In favor.
THE CHAIRMAN: Mr. Moody.
BOARD MEMBER MOODY: In favor.
THE CHAIRMAN: So now we are a vote of eight-zero in favor of 2022-02-03.

Thank you for catching that, Ms. Boyer.
And we'll move on to 2022-02-04, which is the Artea multifamily project.

Mr. Kelley, do you have a report for us today?

MR. KELLEY: I do, Mr. Chair, unless the committee would like to --

BOARD MEMBER CITRANO: This went through the SIC committee a week and a half or so ago, and there was actually little comment on the

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specifics of the REV Grant. We did have somewhat of an expanded discussion about how this application relates to the updates to the CRA and BID Plan.

And so staff did confirm that this application does qualify for the amount of the REV that they -- that staff is recommending, and that it would be voted on -- on this CRA, the existing, current CRA plan. So, again, there was really little questions and comments about the specifics of the deal.

I will comment. I did appreciate, personally, the -- both the format and content of Mr. Kelley's write-up. And having the chart in there to show the various categories was very helpful to me and, I think, to the rest of the committee.

So we voted on this. I believe it was a three-to-zero, unanimous vote.

THE CHAIRMAN: Thank you, Mr. Citrano.
Any comments -- well, since this is a motion coming from a standing committee, it doesn't need a second.

Any comments, Mr. Moody, or questions?
BOARD MEMBER MOODY: I think it's a good
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project. I'm in favor.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: I attended the meeting. I'm still in favor.

THE CHAIRMAN: Mr. Barakat.
BOARD MEMBER BARAKAT: Ditto.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: No questions.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: Nothing from me.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: Nothing.
THE CHAIRMAN: Anything further,
Mr. Citrano?
BOARD MEMBER CITRANO: No, Mr. Chairman.
THE CHAIRMAN: I missed this meeting. I apologize, Mr. Citrano, for not being there.

I want to make sure that I understood your comment. You talked about how this project would relate to the proposed CRA and BID update. Did you say that -- or, Ms. Boyer, I guess direct this to you -- that this current proposal is not only consistent with our current plan but would also be consistent with the proposed revision to the plan? Is that

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what I heard?
MS. BOYER: I don't believe that is what you heard. I think what is the case is this was scored under the BID Plan that exists today. And until the City Council adopts the revision to the BID Plan, that's what we're bound to use.

I don't know -- I can defer to Mr. Kelley whether we even attempted to score it under the new plan to see how it would have fared, but I know that it does not have the same level of retail, restaurant, or other types of street-front activity. It's more of a single-use project.

It does have activation. It does have some of those spaces. But I know I did not attempt to see how it would have fit under that program.

THE CHAIRMAN: Thank you, Ms. Boyer.
Any further comments or questions?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: How do you vote,
Mr. Citrano?
BOARD MEMBER CITRANO: I'm in favor.
THE CHAIRMAN: Ms. Worsham.
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## the particular locations selected, et cetera.

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BOARD MEMBER WORSHAM: In favor.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Mr. Barakat.
BOARD MEMBER BARAKAT: In favor.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: In favor.
THE CHAIRMAN: And Mr. Moody.
BOARD MEMBER MOODY: In favor.
THE CHAIRMAN: That's eight-zero in favor of 2022-02-04. Measure passes.

We're on to 2022-02-05. This is the historic markers resolution.

Ms. Boyer, do you have a report?
MS. BOYER: Yes. Thank you.
2022-02-05 is a resolution authorizing a $\$ 12,500$ contribution to the Jacksonville Historical Society, who will be identifying, writing content for, and designing historic markers that would be located throughout downtown. It is all subject to DIA approval in terms of the design of the marker, the content,

You will recall -- Mr. Froats may recall. Now, this is two years ago at a Budget and Finance Committee meeting, we indicated that we were going to take several hundred thousand dollars within the Downtown Economic Development Fund to use for the installation of markers throughout downtown.

That legislation has not yet gone through City Council, so we don't have the construction dollars. But we do have the ability, through our current funding for contributions to private organizations, to be able to fund the design effort, get this moving, while we are processing that other legislation through City Council.

So the board has already recommended the concept of installing historic markers, and this is just trying to get it off the ground and in some ways expanding staff capacity by engaging in an outside organization with specific expertise to do that legwork for us.

THE CHAIRMAN: Thank you, Ms. Boyer.
Mr. Moody, do you have any questions for the staff on this issue?

BOARD MEMBER MOODY: No questions.
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THE CHAIRMAN: Mr. Gibbs. BOARD MEMBER GIBBS: No questions. THE CHAIRMAN: Mr. Barakat. BOARD MEMBER BARAKAT: No questions. Fully supportive of this.

I just want to make sure if City Council -- do we -- can we read the tea leaves on whether they are going to support the construction? And if we go through the motions of design, would we feel like we have positive momentum there?

MS. BOYER: I would be surprised if there were not -- I mean, it's not funds that were allocated to some other use that we're asking that we take away, and very consistent with our plan regarding activation and the historic district designation that was approved by City Council and the extensive funds that they are generously providing for historic renovations.

So it would seem to me likely they would approve of the markers that identify those buildings and what makes them historic.

BOARD MEMBER BARAKAT: Okay. Great. Thank you.

THE CHAIRMAN: Mr. Froats.
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BOARD MEMBER FROATS: Ms. Boyer, is anybody here from the organization?

MS. BOYER: Mr. Bliss is here from the Historical Society if you would like to ask a question.

BOARD MEMBER FROATS: Yes, please.
(Audience member approaches the podium.)
AUDIENCE MEMBER: Good afternoon,
Mr. Chair and board members.
I'm Alan Bliss. I'm CEO of the Jacksonville Historical Society and honored to be invited to participate in this initiative.

BOARD MEMBER FROATS: Thank you for being here. Just one question, do you plan to have QR codes on these markers?

MR. BLISS: That's a good question, and we've been discussing QR codes. The technology for people to use QRs as wayfinding is something that we see as being maybe at a bit of a pivotal moment. And one of the things that we're holding in reserve is the possibility that QR codes, even though they are ubiquitous now, they might wind up being obsolete within a few years.

So we want to maintain the flexibility to
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substitute an alternative mobile app device for finding information about the sites, but QR codes still appear to be the dominant technology.

BOARD MEMBER FROATS: So you do plan to have some electronic format where they can see the marker but also access something electronic?

MR. BLISS: Exactly. And one of the options, of course, is a GPS-enabled mobile app that allows people to use a downloadable app. The issue with that that we continue to wrangle with a bit is that there seems to be no one magic silver bullet app that is dominant across the marketplace. And I wish that one of the competing apps had emerged, but none has so far. But there are others, and we're alert to those two avenues of letting people self-navigate the downtown area.

BOARD MEMBER FROATS: Thank you very much.
MR. BLISS: Thank you.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: I'm in full support of this. Thank you for the idea. Nothing further.

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THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: I'm also in favor. No comments.

THE CHAIRMAN: Mr. Citrano.
BOARD MEMBER CITRANO: I don't have any comments.

THE CHAIRMAN: I'm also in favor, but no further comments.

Thank you very much for being here,
Mr. Bliss.
MR. BLISS: Thank you.
THE CHAIRMAN: If there's no further questions or comments, I'll call for a vote.

BOARD MEMBER MOODY: I'm for it.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: Please refresh my
memory, who made the motion?
MS. BOYER: This was recommended by the
committee as well.
BOARD MEMBER GIBBS: I'm in favor.
THE CHAIRMAN: Mr. Barakat.
BOARD MEMBER BARAKAT: In favor.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Mr. Ward.
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BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Ms. Worsham. BOARD MEMBER WORSHAM: In favor.
THE CHAIRMAN: Mr. Citrano.
BOARD MEMBER CITRANO: I am in favor.
THE CHAIRMAN: Thank you very much.
That's eight-zero in favor of 2022-02-05.
Thank you very much.
Next order of business is 2022-02-07, the
JHS bicentennial contribution.
Ms. Boyer.
MS. BOYER: Thank you.
And another resolution that went through SIC committee. And this resolution is a $\$ 2,500$ contribution to the Historical Society as a contribution for the bicentennial effort, pursuant to which they are going to redo the windows in the City Hall building that would face the street in recognition of the bicentennial, which, as you know, we are currently celebrating and the big celebration is coming in June.

THE CHAIRMAN: Thank you, Ms. Boyer.
So it comes from the SIC standing
committee. It doesn't need a second.
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## Mr. Barakat's point, we need to empower

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Ms. Boyer with a higher approval authority to be more efficient in matters like this.

Thank you.
THE CHAIRMAN: I'm also in favor, but I'd note that we had much discussion about that when we first got to this point. And I think that was a discussion -- as a matter of fact, we might be coming back and changing that.

So we can address that with Ms. Boyer maybe in a future meeting, but I agree that $\$ 2,500$ is -- if we keep doing this every time, we'll spend more time in these meetings. I agree.

Thank you, Mr. Bliss, for being here.
Any other questions or comments before we take a vote on this matter?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Mr. Citrano, how do you vote?

BOARD MEMBER CITRANO: In favor.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: In favor.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Mr. Froats.
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BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Mr. Barakat. BOARD MEMBER BARAKAT: In favor.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: In favor.
THE CHAIRMAN: And Mr. Moody.
BOARD MEMBER MOODY: In favor.
THE CHAIRMAN: I'm also in favor.
That is eight-zero in favor of 2022-02-07,
the bicentennial contribution.
Thank you very much.
Next order of business is 2022-02-08, the BID and CRA plan update adoption. This is probably a longer presentation.

Ms. Boyer, go ahead.
MS. BOYER: Thank you, Mr. Chairman.
Well, we can decide how long we want to make it. As you know, the BID and CRA update has been through many revisions. You've attended many workshops on them. We had a workshop about a week ago where you received a copy of the compiled plan that includes both the CRA plan and the BID strategy.

There were a number of changes that individuals have recommended as amendments that

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have been incorporated in the version that you have in front of you as well as some scrivener-type errors and other items. What -I'm going to leave those for Mr. Kelley to run through the list specifically with you of the changes from the workshop last week.

I will say that -- for those of you in the attendance, we received a handout from Riverfront Parks Now requesting -- or maybe it was from Scenic Jacksonville, requesting certain changes be made in the goals and objectives language. I also received comments from a number of you suggesting that we should not go back into the goals and objectives.

So at this point, we reviewed those. We believe all of the concepts are covered and addressed somewhere in our goals and objectives now, and we have not revised the language in the goals and objectives based on those requests.

There were several other requests in an email that you received earlier this week regarding greater emphasis in the redevelopment projects on Riverfront Plaza, Liberty Basin, Metropolitan Park, Shipyards West, some of

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those things. Those suggestions and edits to the redevelopment projects have been incorporated because they were certainly something that we were in agreement with and were not as clear as they should be. So there -- Mr. Kelley will point those out and we can talk to you about those changes that were incorporated.

What I would like to talk to you about is the resolution itself and a couple of points in the resolution that I don't think we have had an opportunity to spend any time on yet.

So first of all, in the resolution before you, you see a copy that has a redline paragraph added with an additional whereas clause.

So if you scroll up on the screen, I believe that will be reflected. Nope. It's not showing as red on the screen.

So what I'm referring to is the paragraph that says "Whereas, since the adoption of the BID Plan, the DIA and other partner organizations have engaged in development of various neighborhood activation and infrastructure plans, material portions of

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which are now being incorporated."
So referencing the fact that this includes the LaVilla strategy, this includes duPont, this includes all of those things that roll up. But then importantly, I shared with the chair and I'll read for the board -- but you do not have a copy of it. I have a late amendment that I would like you to consider adding to the resolution itself, which is a new Section 7, recognizing the fact that we have been literally still making edits in the documents this morning.

This section reads, "The DIA authorizes its staff to make scrivener's and other technical corrections and revisions in the CRA plan and BID strategy in order to ensure internal consistency of various documents and sections thereof prior to filing with Council."

So even though we're asking for you to approve it today, we are acknowledging that there are likely still internal inconsistencies that we need to resolve and some scrivener's errors before this gets filed with Council. So we would like you to add that provision.

Then I would like to discuss the
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attachments that are Exhibits $B$ and $C$. We discussed those very briefly at the workshop, but it is important for you to note that you are, in this resolution, authorizing us to pursue legislation that would incorporate these.

So the first in Exhibit B, we discussed property disposition authority. And at the committee level, it was recommended that we increase that threshold to a million dollars. That is what is now reflected in this. So we would be requesting a delegation of authority from City Council, that if we were selling property at its appraised value, at or above its appraised value up to a million dollars in value, that the DIA board could make that decision on a property disposition.

The second category is disposition of property valued at 250,000 or less but where the ROI exceeds 1. It may not be at appraised value, but ROI exceeds 1 as verified by Council auditors. I'll remind you that our current property disposition authority is $\$ 25,000$. So this is trying to raise those bars.

Number 3 -- and, again, this is a redline
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version you have in front of you -- is delegating the authority to the DIA board to approve REV Grants of up to 75 percent in accordance with the BID strategy criteria through the year 2046. So that extends beyond the life of the CRA, but it allows REV Grants for up to 20 years from completion of a building if they were commenced soon.

And then going forward, delegating the authority for DIA to issue public investment policy incentives. So there are REV Grants in the City's public investment policy also for commercial REV Grants, for certain job creation, et cetera. And since it is a REV Grant, the request is that the DIA board be the final -- as long as it complies with the criteria in the City's adopted public investment policy, that the DIA board be able to issue that REV Grant.

Confirming our contracting authority is number 5.

And number 6 is having the ability to enter into cost disbursement agreements without taking those to Council. If the project is already in the CIP and the execution by the

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developer -- this would have to be coordinated and approved with Public Works.

But the idea is we're finding an increasing number of developments where the developer is going to build the City capital project that is immediately adjacent. We are likely -- you saw that in the Iguana transaction where they were building the marina support building, building the marina itself. We have any number of them.

And as that is becoming increasingly common, the idea would be, if we were just giving someone a REV Grant and they were doing a cost disbursement agreement for something the City had already funded, that that could be decided at the board level.

And then, finally, a request for an appropriation of a million dollars from the General Fund to establish the Commercial Revitalization Program. So that is a financial request that, knowing the timing of this plan, which, by the time we get through the board, get legislation ready, get this filed, this will probably be a month from now when it is filed and going through City Council. It would

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not come out until April.
If the MPS settlement were adopted, it's possible we would be able to fund this from our own revenue because we would have additional resources available for that.

Exhibit C is recommendations for changes to the Downtown Zoning Overlay. And I think those are pretty straightforward. I won't read those or go through those with you here. But if you have questions on them, we're happy to answer.

And then I will allow Mr. Kelley now to run through with you, to the extent you wish, the changes that have been made since the workshop in response to comments received.

THE CHAIRMAN: Thank you, Ms. Boyer.
Mr. Kelley.
MR. KELLEY: Thank you, Mr. Chair.
There's about 20 edits that I'll be speaking to, and I'll call out the page number with a very brief synopsis of those changes, giving the board enough time to flip if you'd like to do so.

Beginning in the redevelopment plan on Page 11 where we talk about the duration of

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1 each of the CRAs, there's surprisingly been 2 some confusion as to when the actual expiration
date of each of the CRAs is. And it's still
stated incorrectly. I received some
information this morning that now provides that the Southside CRA will expire or has a duration until September 30, 2041. The Northside West is until $9 / 30 / 41$ as well. And Downtown East is until 9/30/45.

So I will need to make those corrections throughout those documents to make sure they are consistent because there's been some inconsistencies previously.

On Page 24, something that Ms. Fetner identified, that -- the way that this has been presented, relating to the DIA authority, has now been clarified to acknowledge and speak to Section 163.370 from the Florida Statutes. It really pertains to the City's authorities as it relates to CRAs, which are then further delegated in Section 55.108 in the Ordinance Code. So that has been further clarified in the redevelopment plan in front of you.

On Page --
BOARD MEMBER WORSHAM: Where is that on
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## 24?

MR. KELLEY: It's actually kind of throughout 24. There's some language in there that speaks specifically to the City's authority as it is now -- well, it has always been embedded in Section 163.370 of Florida Statutes. In the previous redevelopment plan, there was some ambiguity in the way that it was written. It could have been interpreted that that authority imbued directly to the CRA to the DIA, and now that's been clarified.

On Page 29, Section 2.4, we've taken the property disposition policy out of the redevelopment plan and it points to that it is found in the BID strategy. And I'll speak to that in just a little bit more when we get into the BID strategy. But in the redevelopment plan that language has been removed from what you saw previously.

The next change is on Page 59. And -well, in fact, this is just some -- reiterating something that CEO Boyer spoke about a moment ago regarding the suggested changes to the goals. And that as we looked and --
comprehensively at the broad package, that
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those requested edits are found in other places. And so to avoid any ambiguities, we did not incorporate those into the goals as you see them here.

And then on Page 60, this is directly in response to some questions raised by Board Member Froats relating to the number of units that would be targeted for completion each year as well as the related number of units and residents that that would result in.

I'll speak to that a little bit more clearly when we get to the BID strategy, but it's changed on Page 60 from 7,500 units up to 8,139 units is the target number by 2030, which is based on a target completion rate of 425 units a year.

On Page 111, we incorporated some clarity on the marketing efforts as a request from a board member to ensure that it was well understood that was in addition to other marketing efforts or expenditures, that this was not intended to relate to promotion of specific events, but that it's branding and other marketing efforts as is now seen in the edit found on Page 111.

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Page 114 , additional clarity is provided related to the landmark, public riverfront park, as an essential amenity within the DIA boundary.

Page 117, there's an -- additional language added, which is also going to be found on Page 162, but it's the same in both places, for Northbank and Southbank, speaking to the addition of boat clubs and boat rentals as desirable along the riverfront on both the Northbank and Southbank.

On Page 125, we clarified that in LaVilla the catalyst sites are specifically the arts gateway and the convention center site at the request of a board member. And added a new map that further clarifies that as well.

Page 129, we provided clarity on the Shipyards and Kids Kampus site as a City CIP project and added language related to the FRDAP and its relationship to the relocation of that Kids Kampus.

On Page 159, it's not in this version, but I'm going to add also what was in the marketing efforts found on Page 111. So that's not in your book, but I'm going to be adding that.

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And I believe that's all the changes for the redevelopment plan. I'm happy to take questions now, before moving into the BID strategy, or I can go straight into it.

THE CHAIRMAN: Mr. Kelley, go ahead and proceed and we'll take questions all at one time.

MR. KELLEY: Thank you, Mr. Chair.
So within the BID strategy itself, starting on Page 6 of that document, under the redevelopment goals, the strategic objectives identified as tiers eligible are found. This is related back to the Tier 2 approach, where -- Tier 2 requires that a developer meet three goals and four strategic objectives to be eligible for the goal.

So the redevelopment goals themselves start on Page 6, and you'll see at the end of several of those redevelopment goals the -- in parentheses "T/E." So those are tier-eligible activities that a developer could pursue to have a clear understanding of what the requirements are to be eligible under Tier 2 of the tiers system.

On Page 21, similar to what we had in the
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redevelopment plan, this just speaks to the fact that the property disposition authority and the related policy is now found in Appendix C of the BID strategy.

On Page 67, at the request of a board member, we changed -- or we added the word "rentable" in terms of square feet. And we also changed the table to be stated in terms of months as opposed to years, just recognizing that not every lease is a perfect year structure.

Page 90, this is something that -- I wasn't clear if you had seen this before or not, but based on some of the comments from this board, I changed the language in the DPRP incentive program to add appraisal requirements when the property has been owned for more than one year by the property owner coming in so that we have that objective information.

And I also clarified that the (audio malfunction) default language is within DPRP loans as opposed to if there's a default on, like, a FAB-REP Grant or something that wouldn't necessarily put the DPRP loans in default.

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And on Page 108, we have clarification on Tier 2, tiers-eligible requirements there as well.

And then on 109, there's a change to the Tier 3, as was circulated in an email that you received after our Thursday workshop, where what was presented in the workshop Thursday morning was actually an earlier version of the Tier 3 requirements. So I submitted -- I circulated something to the board, I think it was Thursday or Friday of last week, to clarify what was intended to be the third tier, which we see as even simpler to understand. And this speaks to how it is that a developer can go about achieving the third-tier requirements of the tiers system.

On Page 112, this is kind of a follow-on on that same point. So within the years table itself, there are a number of activities that are highlighted in yellow or blue. The only difference between those two is we, as staff, just need to make sure that we agree on what has been identified. The ones that are in yellow haven't been finalized; the ones that are shown in blue have been finalized.

So these are the tiers-eligible activities that are found in the years table that a developer can pursue that would need to total 3 percent of total development costs as found in the tiers strategy itself, tier system.

On Page 112 -- I'm sorry. That was Page 112.

On Page 116, the LaVilla Multicultural Museum, 1.2 million found at the top of that page is to come out.

On Page 127, this is where the performance measures have been changed to correct a number of scrivener's errors that were identified with the superscript and other things, as was presented in the Thursday workshop. But more importantly, again, back to the -- what was shown -- or what was discussed previously about the multifamily housing units, which has now been revised to target an average of 425 units per year through 2030.

And what that means is that the 2030 target for multifamily housing units has increased from 7,500 to 8,139. The multifamily residents, as a result, how we approached that mathematically would be just over 13,000

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residents as opposed to 11,952 targeted previously. And, again, this was brought about by suggestions made by Board Member Froats.

We also modified the office space vacancy.
This is a little bit of a challenge, getting the -- a very good number for office space vacancy. This is now based on CoStar using a polygon that captures just the DIA boundary, where other sources that we have looked at capture much broader geographies than just the DIA boundary. And so we see data that is as high as -- that as of today, provides office space vacancy as high as 25 percent, plus or minus.

But with this change, we feel like it's a more accurate reflection. It might still be understated because it's based on reporting into the CoStar system. And so we also modified the 2030 target knowing that office space vacancy is a little bit higher right now than we understood it at the end of 2020 . So that 11.7 percent is the CoStar number as of the end -- or 12/31/21.

Everything else below that is simply clearing up the scrivener's errors that were

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found in the superscript, et cetera.
I had also circulated a -- kind of a poll, if you will, to get feedback as it related to the change in the CRP incentive as it's presented here on Page 66 to initiate a conversation around how to best -- or leave in the COVID-recovery component of the CRP incentive.

Mr. Chair, I'm going to ask you -- or leave that to you how you would like to proceed with that discussion. I only got two responses. One was in favor of leaving that COVID component of the CRP in. One was that -didn't have a problem with that being in there, but wasn't sure that it was sufficient to actually drive the behavior that it's intended to drive and may, in fact, just be paying out money to prospective tenants that were likely to move in anyway.

So that's where we stand on that.
And that is the last of the comments that I have in these changes.

THE CHAIRMAN: Thank you, Mr. Kelley.
Ms. Boyer.
MS. BOYER: Mr. Chisholm, could you move
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to Page 67, please, so the language will be on the screen that is in question.

MR. CHISHOLM: (Complies.)
MS. BOYER: And if you expand it -- no. Scroll down further.

MR. CHISHOLM: (Complies.)
MS. BOYER: We need to get to the bottom of this area. Maybe it's the next page. We're still not at the end of the section.

There we go. The COVID recovery renewal. So specifically, with regard to this, we've -I've had discussions with a number of board members who have encouraged us not to include an incentive for renewals and only have an incentive as it relates to new tenants coming into the downtown area who were not previously in the downtown area.

The renewal provision was initially added at the suggestion of our consultants. And so from our perspective, we would go either way on that, and I'm going to defer to the board. We just need your instruction one way or the other as to whether we include that in the incentive.

What I did want to share with you is that the property disposition policy -- so you

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understand a little bit more what was going on with that coming in and coming out, is that we have adopted a property disposition policy.

Since we are a Community Redevelopment Agency and the property is essentially the property of the Agency, it would be normal to have that property disposition policy incorporated and adopted as part of it. But we also needed the ability to change it because if the ordinance changes you suggest regarding being able to be the final decision-maker on a disposition at fair market value up to a million dollars are adopted, then the policy has to change. So it became a circular discussion, which is why we suggested that we reference it.

We include it as an appendix, but we acknowledge the right to make further amendments to it. So that's what was going on with that. So you understand what we were doing there because we're already proposing a change that would require it to be amended.

And as far as the tiers-eligible projects where you are seeing those yellow highlighting, I wanted to point out to you that that is part

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there were a couple scrivener-type ones. It's
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of the area where some of the comments we received from members of the public and others that we had not identified Riverfront Plaza or had not included construction of the Riverwalk extension on the Northbank or Liberty Marina. We had not included all of the City CIP projects in that table. That was really focused more on Tax Increment District projects.

However, there is a column to identify whether it's a City project or a Tax Increment. So we saw no reason not to add it and then recognize that they are eligible if a developer was contributing or working on that. So that explains why you're seeing all those additional yellow lines added to those items.

And happy to answer more questions on them, but there are no new redevelopment projects of substance being added. These are things that were already contemplated in the plan. They are just appearing in the table now, where they weren't previously in the table.

And those are pretty much all -- I think
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where we found something that had been inadvertently omitted, but most of these are City CIP projects that were added.

So those were kind of my general comments that I wanted to bring to your attention and if we would go back to CRP and resolve how you want us to handle the lease renewal or not.

THE CHAIRMAN: Thank you, Ms. Boyer, and, Mr. Kelley.

I think this is one of those things that we could probably spend another eight days talking about if we wanted to on each individual section and subsection and word found in those sections.

I want to, as I did at the last workshop, acknowledge the hard work and commitment from our staff. Putting together this book is a monumental effort. And, you know, taking a look at all the things that we've done and all of the things we have learned in the last five years and trying to incorporate that in a go-forward basis, it is a heck of an effort. And we all appreciate you for that.

I'd also like to say, I appreciate the board members' participation. We have had

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innumerable workshops, both with the public and then, obviously, separately, you know, for public to watch us kind of think out loud as well. And it's been an enormously time-consuming effort, and I want to thank all of you for your commitment and your participation because it's a big project and a big lift.

I do not want to stifle any comment on anything today, so if we need to go a long time, we can. But we have spent a lot of time talking about these issues. I would hope that we can confine our comments to the changes that Mr. Kelley has noted he's made following our most recent group meeting and also in starting, I guess, with the item Ms. Boyer referred to with regard to whether or not to add the COVID recovery lease retention language in this plan or not.

So I would ask the group to start there, but I think, before we have any discussion, let's start with a motion so we can be talking within a motion to approve or not this particular proposal.

BOARD MEMBER WORSHAM: I'll move to
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approve.
BOARD MEMBER BARAKAT: Second.
THE CHAIRMAN: So a motion by Ms. Worsham
and a second by Mr. Barakat to approve the currently drafted resolution which does provide Ms. Boyer and staff to continue to make small changes as they see fit and get this ready for legislation, right, Ms. Boyer?

MS. BOYER: Thank you, Mr. Chairman, for remembering that.

The version that was distributed to you and is in your book does not have that additional paragraph I showed you. So by amendment, I would certainly like that to be incorporated.

THE CHAIRMAN: So I want to be clear that when I was asking for the motion, it was a motion for the resolution you suggested, which is with the amendment.

Did you mean that, Ms. Worsham?
BOARD MEMBER WORSHAM: (Nods head.)
THE CHAIRMAN: Mr. Barakat?
BOARD MEMBER BARAKAT: Yes. I'll second that as well.

THE CHAIRMAN: Okay. So let's have a
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discussion on this large project. And I would ask all of you to keep in mind and make sure you comment specifically on whether or not to keep the COVID lease retention provisions within the plan.

Mr. Moody, would you start?
Mr. Barakat, go ahead.
BOARD MEMBER BARAKAT: Sorry,
Mr. Chairman. I've got a client that just landed, so I need to leave the meeting for about a half hour.

Do you mind if I just say a couple of things before I excuse myself?

THE CHAIRMAN: Absolutely, Mr. Barakat. Proceed.

BOARD MEMBER BARAKAT: Just real quick, on
Ms. Boyer's question regarding the renewal, I
was the board member that voiced a concern
about 25 percent parking reduction cost, which I think would be the net effect on average. I think the incentive parking program is about reducing it by half for new tenants and then the renewal program is half of the half, an approximation.

I just don't think that that is going to
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cause a tenant to change their work-from-home strategy or change whether or not they're going to move to downtown or the suburbs. I just don't think that is a number that moves the needle.

And my concern is every tenant that has a lease rolling over in next 18 months and this becomes a -- if there is significant awareness of this program, they may come and ask us for this -- you know, a handout when they were never going to consider leaving downtown to begin with.

So my concern was we would end up just throwing away money to tenants that would already stay and then, worse than that, not really move the needle to folks that are seriously considering either reducing their office space because of work from home or COVID trends or move to the suburbs for reasons that a parking concession will not change -- a small parking concession will not change.

So that is why I voiced my concerns. We either need to significantly increase it or just do away with it.

THE CHAIRMAN: Mr. Barakat, I'll interrupt
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you and just ask you, would you propose any changes or state your concern in the form of an amendment so we can address it as a group and speak to it specifically?

BOARD MEMBER BARAKAT: My proposal would be to remove the incentive for renewing tenants.

And my second point before excusing myself is a question to Mr. Kelley.

On Page 109 on the incentive amounts for the tier system, you listed positive impact based on the number of performance measures. Can you define for -- is performance measures defined in the document?

MR. KELLEY: Yes, they are. They are found on -- so the performance measures are effectively kind of like a higher level of the strategic objectives and ...

BOARD MEMBER BARAKAT: Are they the tiers-eligible strategic objectives?

MR. KELLEY: They are found on Page 127.
BOARD MEMBER BARAKAT: Okay. So in order to qualify, you would have to get the three BID goals. In order to get one BID goal, you'd have to satisfy four strategic objectives, and

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then you would also have to have a positive impact on a minimum of three performance measures; is that correct?

MR. KELLEY: Through the Chair, yes, that is correct. And ultimately, Tier 3, then, requires a commitment from the developer to undertake one of the projects from the years tables, those that have been highlighted today as either yellow or blue, equal in an amount to 3 percent of their total development cost. But that -- what you described is the path to get to that point.

BOARD MEMBER BARAKAT: Okay. Thank you.
No further questions at this time,
Mr. Chairman.
THE CHAIRMAN: Mr. Barakat, is -- your proposal with regard to the COVID lease retention issues, is that proposed as an amendment to the current motion?

BOARD MEMBER BARAKAT: Yes.
THE CHAIRMAN: Do I have a second?
BOARD MEMBER GIBBS: Second that.
THE CHAIRMAN: Thank you, Mr. Gibbs.
By seconding, you now get to go next.

## Comments?

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BOARD MEMBER GIBBS: I second it -- thank you -- because, as he says, that's not going to move the needle. The 25 percent additional incentive is not going to really move the needle for a particular downtown commercial tenant, so that's why I second.

THE CHAIRMAN: Mr. Gibbs, do you have any other questions or concerns regarding the overall revisions that Mr. Kelley outlined?

BOARD MEMBER GIBBS: Mr. Kelley, you mentioned on Page 116, LaVilla -- at the top, the item at the top. Did you say it was deleted, removed?

MR. KELLEY: Through the Chair to Mr. Gibbs, yes, the item -- the LaVilla Multicultural Museum shown as $\$ 1.2$ million at the top of Page 116 was intended to be removed from this table. Ms. Boyer may have more information.

MS. BOYER: If I can speak to that, that was a recommendation of the branding initiative and is somewhat in conflict with the recommendations of the parks initiative as well as the Emerald Trail that we already have. So it was like, I did not want to call it out.

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The particular project that was recommended in the branding initiative I did not want to call out as a separate project because we are supporting kind of a historical trail in LaVilla. We're supporting expansion of the arts gateway. We have multiple plans that encourage things that we want to do there, and I didn't want to add another layer on that really wasn't coordinated with the other two.

So that was simply being deleted because it was coming from a third-party source and was not part of our original data.

BOARD MEMBER GIBBS: Thank you.
No further comments or questions.
THE CHAIRMAN: Mr. Moody.
BOARD MEMBER MOODY: Okay. I understand this is not a static product. This is a moving document, but I think it's a great format that has been laid out. And as we -- many people have already pointed out, a lot of work has gone into it. I think it's -- really, the staff needs to be congratulated.

I don't have any further questions.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: So just to clarify,
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Mr. Barakat's amendment was to remove the entire clause, the COVID renewal lease grant; is that correct?

THE CHAIRMAN: That's correct.
BOARD MEMBER FROATS: I'm also in favor of that. I am a tenant downtown currently in renewal lease discussions, and I plan on staying. And so I would benefit from this staying in, and I think we should take it out. I agree with the fact that it's not going to really sway your decision as to whether you're going to stay downtown or not, so I'm in favor of removing that as well.

So, Mr. Kelley -- so on the targets, so I appreciate you and Ms. Boyer getting together and increasing our targets a little bit. Can you tell me a little bit about where we are today in relation to those targets and kind of -- well, you have laid out the projections, so I guess where we are today?

And then also, what ratio you're using because my understanding as to -- to determine the number of residents, it's basely a ratio of the number of units, correct?

Can you tell me how that's determined?
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MR. KELLEY: Yes, sir.
Through the Chair to Board Member Froats, so what we did is we looked at all of the development that is in the pipeline right now that has either been approved, those that we expect completion of in the current year, and then in the following years. And what we see is a range from as low as about 250 units in a year up to over 1,000 a year, which is the year 2025, which is really a pinnacle year we have to look forward to.

So as I looked at those projections over -- throughout 2030 from what we see in the pipeline today, and we applied a global probability of about 67-and-a-half percent of everything that's in the pipeline today of coming to completion. So that served as the base number.

And then to your point, how we actually further extrapolate that out to the number of residents, we applied a 95 percent occupancy rate to come up with a number of occupied units.

And then DVI has gone through some statistical measures to use the figure of 1.7

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1 residents on average per occupied unit. And so what project we expect will deliver next year

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and how many units those are, and those are very certain, and then in the following year, et cetera.

So he had those numbers. We're going to be under that 425 number for several years and then we should achieve it in year three, but he has all that information.

BOARD MEMBER FROATS: Okay. I'm just looking for a summary.

Thanks.
THE CHAIRMAN: Anything further, Mr. Froats?

BOARD MEMBER FROATS: That's everything.
Thanks.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: I'll be a friend of expediency and say I have no further questions.

THE CHAIRMAN: Thank you, Mr. Ward.
Ms. Worsham.
BOARD MEMBER WORSHAM: First of all, well, massive effort on this whole BID and CRA update. I mean, it's an incredible amount of work, and I think that the way that it's formatted with the goals and objectives and the benchmarks is well done. And I think that it's

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going to hopefully streamline and -- our incentive process.

I just can't speak enough to how much hard work, I know, that has gone into this. Performance measures not withstanding, I mean, I appreciate the elaborate table. You know, I'm in favor of rounding. I like round numbers. I would be opposed to a scrivener's note at the bottom, you know, you can round it up, you know, to a nice round number.

I did have a question, just a clarification on Exhibit C, some of our zoning updates. I was surprised on the last bullet, prohibit new service or expansion of existing service parking. We didn't have that already? That was not in the code that we had?

MR. PAROLA: Through the Chair, we had it in the Central Core District, but we didn't have it in the Sports \& Entertainment District or the Southbank. And just so you know why we have added those two, those are both districts, as you may well know, that have unlimited height.

BOARD MEMBER WORSHAM: Right.
MR. PAROLA: So you should be able to get
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the density to support the structured parking.
BOARD MEMBER WORSHAM: Right. I was just surprised that we didn't have it. We only have that in the Central Core. I didn't remember that in the code. So I had that.

I'm in favor of definitely the higher values on our DIA authority. But overall, great work. I think that the way that it's structured is going to be a massive improvement for staff as well as developers, so thank you.

THE CHAIRMAN: Thank you, Ms. Worsham.
Mr. Citrano.
BOARD MEMBER CITRANO: First, for the lease renewal, I'm going to go with Mr. Barakat's recommendation given that's what he does for a living and is an expert.

I would ask staff if -- and not that this would necessarily happen in today's environment, but if an existing tenant were to renew and expand, are they eligible for that or is it --

MR. KELLEY: Through the Chair to Mr. Citrano, so if a tenant is going to expand, the expansion square footage counts under the primary portion of the program. The way it's

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worded today with the COVID component, the
renewal at the existing square footage would count at the reduced rate as was mentioned earlier so long as they were in -- renewing in the same space.

I hope that addresses your question directly.

BOARD MEMBER CITRANO: Yeah, it does. Thanks.

As for the document, Steve, are you sure you didn't miss anything here?

MR. KELLEY: What kind of bet are you offering?

BOARD MEMBER CITRANO: I don't have any comments. My compliments to staff on the effort.

Thank you.
MR. KELLEY: Mr. Chair, I have the information that Mr. Froats was looking for, if I may readdress?

THE CHAIRMAN: Yes, Mr. Kelley. Proceed.
MR. KELLEY: Through the Chair to Mr. Froats, so the numbers that we have today, these are the pipeline numbers, the gross numbers, Mr. Froats. 531 units in -- this

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year, 399 in 2023, 421 in -- no, I'm sorry.
The resident count --
My apologies.
So the unit count in 2022 is 329. 2023 is 247. 2024 is 261. 2025 is 875 . In 2026 it drops back down to 421. And 2027 is 343. That's as far out as we go in terms of what's in the pipeline right now. So for the years '28, '29, and '30, I just did some logarithmic forecasting, which provides 384 in 2029 -- I'm sorry, 2028, and 424 units in both 2029 and 2030.

BOARD MEMBER FROATS: Thank you.
MS. BOYER: So, Mr. Froats, to your high-level summary, 425 is what it came out with, was an average over that period that we felt, based on projects that were in the pipeline, is what we're going to have.

BOARD MEMBER FROATS: All right. Thank you.

THE CHAIRMAN: And I would thank staff again. I mean, this is sort of an unbelievable work product.

Does anyone else have further comments or questions before we vote on the amendment

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proposed by Mr. Barakat?
BOARD MEMBER WORSHAM: When do you think you will take it to Council?

MS. BOYER: If adopted by the board today, we have some additional cleanup to do, but we will go to MBRC on the next cycle. MBRC was yesterday, so that will be two weeks from now. Assuming that we can get the legislation -accompanying legislation drafted by then. And we may not be able to because we have some other big things in the pipeline right now.

So two weeks or four weeks before we go to MBRC and then it will get filed with City Council. So I would hope that we are in City Council in March at some point. And it probably will not come out until April. I know -- I have heard from several of you that you are anxious to get the changes adopted so we can start operating under the new criteria. So we recognize it.

THE CHAIRMAN: Thank you, Ms. Boyer.
I'm going to take a vote on the proposed amendment to the resolution.

Mr. Moody.
BOARD MEMBER MOODY: I'm in favor.
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THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: In favor.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: This is removing the COVID?

THE CHAIRMAN: Yes.
BOARD MEMBER WORSHAM: In favor.
THE CHAIRMAN: And Mr. Citrano.
BOARD MEMBER CITRANO: I'm in favor.
THE CHAIRMAN: Thank you.
So that's seven-zero in favor of the proposed amendment to the resolution.

So we're now going to vote on Resolution 2022-02-08 as amended. And those amendments include both the addition of the language proposed by Ms. Boyer that gives staff the ability to make scrivener's changes as they continue to get this thing in a final form for submission to City Council; and also the amendment that's just passed, an offer of Mr. Barakat, removing the COVID rental

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retention incentive.
So this is the vote on the overall
existing, as amended, resolution.
Mr. Moody, how do you vote?
BOARD MEMBER MOODY: I'm in favor.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: I'm in favor.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: In favor.
THE CHAIRMAN: And Mr. Citrano. BOARD MEMBER CITRANO: In favor.
THE CHAIRMAN: I'm in favor as well.
So the motion as amended on Resolution
2022-02-08 passes seven to zero.
So the next item is 2022-02-09. This is the DVI Duval garage lease term amendment.

Ms. Boyer, do you have a report?
MS. BOYER: Thank you, Mr. Chairman.
And this also went to Strategic
Implementation and was recommended by them. So
this is really a rather simple change. You
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will recall we did a Notice of Disposition for DVI to lease the space -- retail space in the Duval Street garage and to finish out that space under a disbursement agreement with the City.

In Exhibit B in the term sheet there's just a change in the consideration language regarding the rent which allows DVI to count the revenue that they are currently receiving from other property owners in downtown and the services they are providing on behalf of those property owners as the consideration for the benefit to downtown in renting the space.

THE CHAIRMAN: And this matter comes to us from a recommendation and resolution from SIC, so it does not require a second.

Any further report, Mr. Citrano?
BOARD MEMBER CITRANO: There was not a ton of discussion on this. The committee voted unanimously to approve it. There was some comments about this particular space being vacant for quite some time and getting it occupied was going to be a good thing. And if it helps Mr. Gordon continue to plan outstanding events and other activation

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programs from downtown, we were all for it.
THE CHAIRMAN: I know, for the record, Mr. Gordon is in the house and he has his very special kicks on.

Hello, Mr. Gordon.
Ms. Worsham, any comments?
BOARD MEMBER WORSHAM: No.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: No comments. I'm in support of this.

THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: No comments.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: No comments.
THE CHAIRMAN: And, Mr. Moody.
BOARD MEMBER MOODY: No comments. I'm in favor.

THE CHAIRMAN: Any further questions or comments?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: How do you vote, Mr. Citrano?

BOARD MEMBER CITRANO: In favor.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: In favor.
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THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: I'm in favor.
THE CHAIRMAN: Mr. Moody.
BOARD MEMBER MOODY: In favor.
THE CHAIRMAN: So 2022-02-09 passes seven to zero. Thank you very much.

Next issue is 2022-02-10, the Carter access agreement.

Mr. Parola, do you have a report?
MR. PAROLA: Thank you, Mr. Chairman.
The access agreement is for Carter companies or whatever their legal name is. They were awarded the Notice of Disposition for the Ford on Bay site.

As our CEO continues to negotiate with the company, as a matter of course, they want to get on the site. They want to do some standard due diligence, geotechnical, understanding what they are building upon.

They want to get out there. They want to stake out a survey. They want to do everything

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that is in advance. This allows them to do that. It's an initial term of three months. The term can be extended for an additional three months with the agreement of the Chief Executive Officer.

And with all of our access agreements, what they discover and learn, so do we. It becomes our property just as well.

Thank you.
THE CHAIRMAN: Mr. Parola, this access agreement is consistent with the ones we've seen before, correct?

MR. PAROLA: Through the Chair, it will exactly mirror it.

THE CHAIRMAN: Thank you.
Any discussion on this item?
BOARD MEMBER WORSHAM: I just have a question. Is this one of those things we could add to our bylaws that allows the CEO to grant access easements to people that we've already entered into negotiations with so that -- it seems like almost an unnecessary step. I don't know. I'm just asking.

MS. BOYER: Through the Chair to
Ms. Worsham, you all are taking the wind out of
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my sails for when we get down to New Business because I'm going to have a recommendation about a pile of changes.

BOARD MEMBER WORSHAM: Thank you very much. I have no further comment.

THE CHAIRMAN: Any motion on this resolution?

BOARD MEMBER WORSHAM: I'll move to approve.

BOARD MEMBER WARD: Second.
THE CHAIRMAN: Motion by Ms. Worsham, second by Mr. Ward.

Any further discussion?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: How do you vote, Mr. Moody?
BOARD MEMBER MOODY: I'm in favor.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: I'm in favor.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: In favor.
THE CHAIRMAN: I'm also in favor.
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The measure passes six to zero. 2022-02-09 is approved.

Next order of business is 2022-02- -excuse me, I apologize. That was 2022-02-10 just passed.

We're now on Resolution 2022-02-11, 905
Forsyth Street access agreement extension.
Mr. Parola.
MR. PAROLA: Thank you, Mr. Chairman.
This is probably the third access agreement we've done for this particular property with the same developer. There have been some hiccups on this property that we inherited that we have not been able to resolve, but we feel we're at a point with the potential developer to resolve these.

We're also at a point, thanks to the BID and CRA update, with the incentives, that they feel they can make that project pencil out given the peculiarities with the property, which I'm more than willing to get into now on a one-on-one basis should anyone desire. Again, this is a three-month with a three-month renewal, and what they discover, so do we.

Thank you.
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## THE CHAIRMAN: Do I have a motion on this

 measure?BOARD MEMBER WARD: I'll move to approve.
THE CHAIRMAN: Motion by Mr. Ward.
Do I have a second?
BOARD MEMBER MOODY: Second.
THE CHAIRMAN: Mr. Moody, do you have comments?

BOARD MEMBER MOODY: I second it.
THE CHAIRMAN: Mr. Moody seconded. Thank you.

Any questions to Mr. Parola on this measure?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Mr. Moody, how do you vote?
BOARD MEMBER MOODY: I'm in favor.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: I'm in favor.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: In favor.
THE CHAIRMAN: And Mr. Citrano.
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BOARD MEMBER CITRANO: In favor.
THE CHAIRMAN: I'm also in favor.
The measure passes seven to zero. That's 2022-02-11.

One moment.
(Brief pause in the proceedings.)
THE CHAIRMAN: Mr. Diebenow, I see you're still in the audience. Would you approach the podium for a second?
(Mr. Diebenow approaches the podium.)
THE CHAIRMAN: We've been incredibly
efficient so far today. I might take the
opportunity to not be so efficient going
forward. Would you like to take your measure up today?

MR. DIEBENOW: (Off microphone.)
THE CHAIRMAN: We do have that -- that's really the last -- I mean, it's the last significant item, but, I mean, we're -- it's a quarter to four. I'm happy to take up your measure at this time if you'd like us to do that.

MR. DIEBENOW: (Off microphone.)
THE CHAIRMAN: Then we would -- then I would call Resolution 2022-02--- excuse me --

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2022-01-07.
And, Ms. Boyer, would you speak to us about that measure?

MS. BOYER: I would. And if you'll just indulge me long enough to go back through my packet and get back to that place in the agenda packet, I'll have it in front of me.

THE CHAIRMAN: For the board's edification, I think we have a large packet in front of us with maps.

MS. BOYER: Thank you.
So through the Chair, first of all, this also was discussed at SIC; however, SIC did not make a formal recommendation. They made a number of requests of me and additional information was provided, but I do want to share with you both the information that was provided -- I'll let Mr. Citrano talk about the tenor of the discussion and the recommendations, and then -- what I want to discuss first, though, is the resolution that I've provided.

So based on the earlier conversations at SIC, there were a number of motions made, all of which failed. There were disagreements

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between board members as to whether to simply suggest that the overlay remain in place as it is without amendment.

And remember that you are looking at this from the perspective of the Downtown Investment Authority, from the Community Redevelopment Agency lens, not necessarily the same lens that DDRB might have.

You will recall that the ordinance that has been introduced would allow self-storage uses throughout downtown. Currently, they are only allowed in the Brooklyn and LaVilla district. The recommendation of DDRB is to add further amendments to that legislation which essentially require design standards.

What I have provided to you as a revised resolution, 2022-01-07, that you now have before you, is, I have eliminated the language in the header that describes whether you're recommending approval or denial and simply says you're forwarding to City Council this recommendation.

And then if you go down to Section 2 -- so what I'm trying to give you is a menu so that, by amendment, you can include what you wish and

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delete what you wish.
So Section 2 now says, "The DIA finds that the current Downtown Zoning Overlay, without the changes proposed, continues to remain appropriate and serves the interests of downtown redevelopment."

As I wrote that, my intent here was to not be combative and not say -- in the other version it has said "recommended denial," and I think some people had concerns over that presentation where this is simply a statement that we think the overlay accomplishes its purposes and is valid if they do nothing.

Section 3, then, is saying, if council nevertheless finds it in the public interest to modify the overlay to permit additional locations, DIA recommends adoption, with amendment, of the recommendations of DDRB as attached on Exhibit A.

And then if you go to Exhibit A, I tried to clarify which things were DIA
recommendations and which are additional. So you start out with recommendation 1, which is DDRB recommending, and DIA agreeing with DDRB, that no change should be made to the language

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1 in Section 1, that the original language should

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remain intact and that the suggested amendment would not be adopted. And I believe
Mr. Diebenow had agreed with that in conversations Mr. Parola.

And then what you see following in recommendations 2, 3, 4 and 5, the red language highlights changes from the DDRB
recommendation, but I believe these were also all agreed to by Mr. Diebenow at the Strategic Implementation Committee.

And then, finally, on the reverse side, "In addition, DIA recommends the following additional amendment: In all downtown districts, self-storage facilities shall only be allowed by exception within" -- and it's an option -- "250 or 500 feet of the outer boundary of downtown as defined by the Downtown Zoning Overlay."

So we've distributed to you maps, and I will go through those maps with you now. It was a request at Strategic Implementation that we look at not only the current locations of storage facilities, the zoning outside the boundaries of downtown, but also within the

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boundaries of downtown, what would a 250 -foot boundary look like and a 500 -foot boundary.

To explain that boundary discussion, the concept was presented -- staff had presented an idea of allowing the facilities adjacent to elevated roadways or bridge ramps. And it was correctly pointed out that that would allow it next to the Main Street Bridge on the Southbank, which was not the intent at all. I mean, obviously, we were thinking of it in the context of adjacent to I-95, adjacent to the expressway and the Sports \& Entertainment District, in those types of elevated areas.

So instead, the alternative was suggested that we prepare these maps for you showing what 250 and 500 feet from the boundary would look like. That also would allow these facilities on State or Union Street, which might be an appropriate location in the vicinity.

So if I can point you to the maps now quickly -- before we go to the maps that show the boundaries, I believe you have -- in your packet you have the photographs of the existing facilities within downtown, which were requested, and so those are there. And then

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you should have a map in here that shows -- I'm going to find it; it might be the last page -the one that shows the zoning and the location. I'm not seeing it.

BOARD MEMBER WORSHAM: It's first in our package.

MS. BOYER: It's front in your package?
Okay. My package only has the boundaries with the lines. Yes, so there is a map that was distributed at the committee that showed the zoning of the adjacent properties and had stars where the current facilities are located.

Mr. Chisholm, if you can maybe pull that up on the screen since I don't seem to see it in the distribution packet.

The stars appear here, but you don't have the zoning that you had in the map that we used at committee.

While we're waiting for him to find that, let's talk about the various buffers that were shown, illustrated. Pretty self-explanatory. The parcel lines of existing parcels are shown, and the concept being that there were multiple parcels of sufficient size already without aggregation that could be accommodated along

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the boundary if one stayed in that 500-foot perimeter or 250 -foot perimeter, as you might choose.

And it does accomplish our goal of staying, in most cases, next to the expressway, next to the bridge structures that already exist, but also would allow it on State and Union Streets.

And do we have the other map?
MR. CHISHOLM: It's a very large document.
It's taking a minute to load. Sorry.
THE CHAIRMAN: While we're waiting on it, I'll ask, Mr. Diebenow, would you like to comment on Ms. Boyer's presentation and your discussions with staff about the proposed resolution?

MR. DIEBENOW: Yeah.
So, again, my name is Steve Diebenow, One Independent Drive, Suite 1200, and I'm here on behalf of a potential applicant that's -the name of the company is called the Simpson Organization. The Simpson Organization has developed self-storage facilities for more than 40 years. They're an exclusive developer at this time for CubeSmart. So I just wanted to

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make sure I got that on the record.
And, yes, the -- the very short background is that at both DDRB and at this board, there was concern regarding not only the architecture and the design, but also the enforceability of those regulations, and then the other issue was location.

And so we've had several conversations that -- Ms. Boyer summarized those conversations absolutely perfectly. The upshot of the architectural conversation is that all of the requirements for the private realm and the public realm would have to be complied with and they would have to be complied with -- in terms of the private realm, I think I would say the -- the architecture, the look and the feel of the buildings, on all four sides of the building, regardless of whether you see it from the street or not. And that, obviously, increases the cost but also makes the building appear to be more like what it's supposed to be, either an office building or a -- or an apartment building or a mixed-use building.

And so we reached agreement in those conversations. That was really driven by

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Mr. Froats' comments at this board and several DDRB members as well.

And then as far as location -- right, Ms. Boyer has summarized, I think, the conversation, that there was concern about putting the facilities on the periphery of downtown and the -- narrowing it down to 250 feet or 500 feet I think is the exact right place to start the conversation.

I have a few maps to illustrate, you know, the market, but where we are right now I think is the exact right posture to continue the conversation.

MS. BOYER: Mr. Gillam, I will turn your attention to the screens in front of you. This is the zoning map that was distributed at the committee and was requested by the board last month.

So this shows you the zoning, outside of downtown, where the facilities would be allowed under current zoning. So as you can see in the area adjacent to LaVilla, adjacent to Sports and Entertainment and adjacent on the Southbank there are additional locations outside of downtown where additional facilities could be

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1 located, as well as our current structure that

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that they provide a service to the people who are using the active facilities. So whether it's -- they're providing a service to the residents in this case as opposed to office tenants -- although there may be some office tenants that are also using these facilities, but they are not an active use in and of themselves. They don't have people coming to them every day that are occupying space in them, that add further activation to the area.

And that was the reason initially that they were left out as a permitted use in downtown by exception. And the idea being that there were plenty of areas within proximity where they could be provided without needing to take up valuable land in the urban center to do that.

So that was really -- that's really where the debate stands from a policy perspective, and I think it's up to the board at this point whether you are comfortable with the resolution as it's written. And then the question becomes, do you want to recommend those changes -- design standard changes that DDRB recommended; and do you want to further, then,

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1 limit it to a restricted area; or is your board

## I'll start with Mr. Moody.

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recommendation, stop at Section 1, where you think we just stop with saying, we think it should stay as it. But I think that's the debate.

THE CHAIRMAN: Okay. That's a mouthful.
I'm going to try to restate what staff has asked us to consider because it is exceedingly complex for what I consider a meeting. This is something I wish SIC was able to wade through and bring us a recommendation on because now we're doing committee work.

But I'm going to break it down in pieces for the board. First -- I'm going to go in reverse order. First, if we were to recommend -- well, if we were to offer any comments on this proposed City Council legislation, would the board want to comment on the location? And I'm referring to our maps and our proposed zoning around the outside edges of downtown, any limiting area where these type developments could be conducted.

That's what I'd like us to address first, and I'm going to open it up for discussion.

BOARD MEMBER MOODY: Mr. Gillam, let me restate that question. Let me make sure I understand your question.

THE CHAIRMAN: Sure.
BOARD MEMBER MOODY: (Off microphone.)
THE CHAIRMAN: Go ahead, Mr. Moody.
BOARD MEMBER MOODY: I said, would you please restate your question? I want to make sure I understand it.

THE CHAIRMAN: Sure. I'm just going to -I'm trying to break down in little bites what Ms. Boyer told us our options are here. And I may be going in the wrong order, but I'm just -- mentally, I'm working it from reverse to what the presentation was. And one of the things we've been asked to consider, if we're going to make -- take any position at all, is whether we would want to recommend restriction of this type of development to the outer boundaries of downtown, and we were told -- and we've got maps here showing the 250 -foot strip around downtown and a 500-foot strip around downtown. That would be the green being the 250, and the green plus the blue would be 500 around -- would we want to have that granular

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level of comment, if we decide to make any comment. That's my question to the board right now.

BOARD MEMBER MOODY: All right. So I'm a longtime real estate guy, longtime appraiser, and we deal with a lot of highest and best use. I personally would like to leave the overlay alone because I think when we start trying to direct what will go into a certain area, I think we're messing with the marketplace reacting to highest and best use.

The marketplace will always go where there's a demand, where it's feasible, where it's physically possible, where zoning and land use will allow it, and I say we simplify that.

So that would be my thoughts as far as changing anything that's already there. I say leave the overlay alone.

THE CHAIRMAN: So to be clear, as I understand it, the current overlay says there -- these activities are not allowed downtown. And so the developer -- we've had developers here seeking the ability to build these type of facilities downtown.

And so you're saying -- even though that
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might be a highest and best use, you're saying no to the -- you do not want to change the overlay to allow a developer to do this type of development, correct?

BOARD MEMBER MOODY: No. Actually, I -no, I think we should let the developer work through the process. And if, in fact, it's something that is feasible and something that will work and something that is accepted by the market, I say let it happen.

THE CHAIRMAN: The current overlay would not allow this to happen. The developer community is seeking a change to the overlay to allow this development to happen.

BOARD MEMBER MOODY: Okay. I would be in favor of that.

THE CHAIRMAN: Okay. So now back to the question. The question is, if we were to support or make any recommendations to City Council by changing the overlay to allow this type of development downtown, my first question to the board is, if we were going to have any comment, would we want to talk about where that type of activity could occur downtown, meaning restricting it to a band around the edge of

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downtown or not.
BOARD MEMBER CITRANO: Mr. Chairman. THE CHAIRMAN: Yes, sir.
BOARD MEMBER CITRANO: Can I just give a little bit more context to the discussion?

THE CHAIRMAN: That would be fantastic since you're Chair of SIC.

BOARD MEMBER CITRANO: So, Mr. Moody, we actually tried to -- well, let me back up.

This is going to be voted on at City Council. Whatever we decide here today -- we can say don't change it, change it, change it with these conditions, it's going to City Council. They are looking for a recommendation from our board as to, you know, what do we want to happen in the CRA relative to this product type.

So we tried to focus on highest and best use. And really where this originated, I believe -- Mr. Diebenow, you can correct me if I'm wrong -- there is a particular site in the Southbank where his client seeks to develop a self-storage facility because it -- they believe it is the highest and best use, among other reasons, because of the configuration of

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the site and limiting factors to other uses.
So really where we tried to focus our discussion -- and it -- do we think there is demand for the product in downtown. We talked about the increase in residential units. This does serve residents mostly, some businesses, I would suppose, but it does serve residences. We're trying to attract more residents into the Urban Core and they're going to need this.

So where we stopped, because we -- we didn't really have an opportunity before the meeting to digest all this. We just stopped because we just didn't feel like we had enough information or had enough time to digest the options that were put forth in front of us, and that's -- that's kind of how we got here today. So just some context there.

THE CHAIRMAN: That's really helpful.
Let me ask Ms. Boyer. What is the schedule for this legislation before City Council?

MS. BOYER: The legislation was due to come up in the LUZ Committee a week ago and was deferred awaiting your action. So if we don't act on it today, Mr. Diebenow has already

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agreed he would ask that it be deferred at council again, but they are awaiting your response.

I think it's -- Mr. Citrano's comment is very important to acknowledge that -- number one is, you don't have a choice not to make a recommendation; you have to make some recommendation. And the way I attempted to draft the resolution is a recommendation that contemplates -- you're telling them what you want, but you're also providing a fallback position, that if they don't agree with what you want, then please do this.

So I would recommend that you not -- you can be stronger in your objection if you want to be stronger in your objection, but if you are, you risk the fact that you'll just be ignored and something will happen that is not what you want. So that's why I was really encouraging it to be kind of a multi-tiered approach; that is, we're fine with it as is, but if you're going to adopt it anyway, then we suggest these changes, which are all design standards that respond to comments at DDRB and that Mr. Froats had made. So those are all

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incorporated.
And then the third tier, the last tier to your point was, there were members who were saying they would not vote for that with those design standards in it at all unless we further restricted the location because the likelihood of proliferation based on market demand would be adverse to our overall goals for development in downtown. Someone would buy up a site for self-storage that would be an ideal residential site in the future.

THE CHAIRMAN: So that's really helpful, both Ms. Boyer and Mr. Citrano's comments.

Does that help, Mr. Moody?
BOARD MEMBER MOODY: Yes.
THE CHAIRMAN: And so I kind of started in reverse because it -- it really was my perspective that -- there is an expectation from City Council that we would provide our comment, and I think our comment -- and I would urge the board to consider our comment being broader than we would prefer not to have the overlay changed downtown to allow this type of development because that -- that's not going to be -- I think we just need to say more, and so

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that was why I was starting in reverse. And maybe I should have done a better job explaining why I did that.

And, you know, starting in reverse, my thought process was, if we were going to suggest -- if it's going to be allowed, we'd like it to be restricted in location downtown. I'm asking that question to the board now, because that -- that has been discussed at SIC, although they were not able to complete their meeting and I'm trying to, again, conduct a committee meeting in the middle of a board meeting, and doing it poorly I might add.

Mr. Moody, do you have any comment about, if we were -- if the City Council approves changing the overlay to allow the development of self-storage in the downtown area, whether we would ask them to restrict the location within downtown where such development could occur?

MR. DIEBENOW: Mr. Chairman, may I add one more thing about the schedule?

THE CHAIRMAN: Sure.
MR. DIEBENOW: We actually -- in addition to going to DDRB and this board, we also have

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to go to Planning Commission. So the schedule from here -- and the Planning Commission date and the LUZ date will only follow this board meeting. So if this board meeting happens today, I think we're scheduled to go to March 3rd at Planning Commission, but that only happens if the staff -- the Planning Department staff does their report in time. And then we only go to LUZ if we get through Planning Commission.

If this board defers us until April, then we'd go to Planning Commission in late April or early May and then LUZ in late May and then, finally, City Council after that. So just -just so you know, all the dates cascade, but this is the next step and we can't go any further until this meeting.

THE CHAIRMAN: Yeah. And that was kind of brought to my attention, Mr. Diebenow, which is why I'm trying to cram this committee meeting into a board meeting. I recognize the developer has been waiting for a while for a response from us and I'm just trying to be more responsive.

MR. DIEBENOW: Thank you.
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(No response.)
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THE CHAIRMAN: Mr. Moody.
BOARD MEMBER MOODY: All right. Give me the question again.

THE CHAIRMAN: So City Council is taking a proposed change to the zoning overlay to allow the development of self-storage in the downtown area, within our jurisdiction. Currently, the zoning would not allow that type of development -- further development in that -of that type.

And my ask to the board right now is, first, if the City Council is going to take that up and consider that, would we ask that they consider restricting within downtown where such development could occur? For instance, around the edge of downtown in a 250-foot stretch or a 500-foot stretch around the borders of downtown.

BOARD MEMBER MOODY: Yeah, I would rather not restrict it to a certain location.

THE CHAIRMAN: Thank you.
Mr. Gibbs.
BOARD MEMBER GIBBS: May I ask what these

BOARD MEMBER GIBBS: May I ask what these documents are, please?

MR. DIEBENOW: Oh, sure. Those -- I actually passed those out. They're materials that I prepared to address various questions that I thought might come up. And so I wasn't sure what we were going to talk about, so I just gave you everything so that I can refer to them at the appropriate point in the conversation.

It also might be worth pointing out that the overlay does permit self-storage in three districts already without the distance requirement or the proximity requirement to the edge of downtown; Brooklyn, LaVilla, and I can't remember the third one -- and the church district. Again, just to give you the full context of the conversation.

So three districts currently allow it. The balance of them do not. And in the three that permit it, and in the legislation that's pending before City Council, it's only permitted if it meets criteria for a zoning exception. So even if this board approved the change in legislation and the City Council

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ultimately approved the legislation, this developer still has to come back and meet the burdens of the zoning exception requirements, of which there are, I think, nine requirements.

And that's one of the documents that's handed out in the materials that I gave you, Mr. Gibbs, just to come all the way back to the beginning.

THE CHAIRMAN: Thank you, Mr. Diebenow.
BOARD MEMBER GIBBS: Are these sort of designs that might meet those nine requirements?

MR. DIEBENOW: So I'll just quickly point out to you and illustrate the -- what we agreed with staff on.

The first document that you have, it says "Shamrock" in the upper right-hand corner. That's an elevation of a proposed self-storage center that -- if you see the blank face under the words "CubeSmart," right in the middle of the picture, and then you go all the way to the far right of the building, there's kind of a blank face with no windows, that is the look that the staff and the DDRB and I think Mr. Froats were objecting to, was that -- that

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part of the building clearly isn't office or residential or whatever it might be.

And if you flip to the other pages in that Shamrock presentation, there are other examples of that, that look.

If you look at the next set of documents, which is -- there's one that looks like an office building. It's a color rendering. And I'm holding it up here in case you haven't found it. And then there's another one that's red and white. That's a -- red and white with what looks like a porch on top of it.

The one that's the rendering, the pink office building, that's actually in Naples. It's under construction, but it's -- it's designed and built to look like an office on all sides. All those windows and articulation make it look like an office building, but it happens to be a self-storage facility.

The red and white one, which, again, more -- I don't know if it matches our overlay as we've made these edits, but it probably more closely does. It has windows and awnings and articulation throughout the entire building.
That is a mixed-use building that's actually
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been constructed. That's a photograph, not a drawing. That's a photograph of a facility that the same developer did in Winter Park.

And so I think that more closely resembles the look and feel of what we were going for, so -- someone had asked, can you show me an example of mixed use with self-storage, and I would say the red and white one is -- is a good one. The ground floor is all retail and then the top three stories above it are self-storage.

BOARD MEMBER GIBBS: And you say the ground floor is all retail?

MR. DIEBENOW: Correct.
And in -- and, again, going back to the criteria that I included in the package as the very last page, in our code, in order to get self-storage approved, you have to activate the ground floor. And at DDRB we had a debate about what that meant. And so in the case of DDRB, they kind of relied on the ITE trip generation potential for different ways to meet the activation of the building.

And so there are proposals about whether it's retail or whether it's office or whether

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it's multifamily is the mix of uses in the building. And they distilled that down into a way -- I would say a pretty easy to articulate and enforce regulation that says it adds a criteria, basically, to these nine that already exist that say, you can only do self-storage if you, in our opinion -- in DDRB's opinion rather, properly activate the building.

BOARD MEMBER GIBBS: The red and white building, the photograph is something that I think could be built in downtown Jacksonville, so I would say that we recommend to City Council the changes in the overlay and just restrict it to within 500 feet of the outer boundary of the overlay, that being, I think, the blue line.

THE CHAIRMAN: Mr. Gibbs, did you make that as a motion?

BOARD MEMBER GIBBS: Yes.
THE CHAIRMAN: Do I have a second?
BOARD MEMBER WARD: I'll second.
THE CHAIRMAN: Thank you, Mr. Ward.
Mr. Gibbs, do you have any further
comments?
BOARD MEMBER GIBBS: This is a -- you said
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this is built in Naples?
MR. DIEBENOW: That one is actually built in Winter Park.

BOARD MEMBER GIBBS: Thank you.
THE CHAIRMAN: Mr. Froats, I think you were at SIC. Have you got any comments?

BOARD MEMBER FROATS: No, I was not at the SIC committee, but I do have some comments.

If this white picture here was apartment buildings with retail on the first floor, it would be a significant enhancement to the current location that's there now, or the current property that is there right now.

I'm in favor of allowing this sort of development in this district. I mean, we have it in other districts. But I like the exception.

And I don't know if one of these options, Ms. Boyer, provides us with the exception that -- they would have to pass these sort of standards. You can tell me if one of those recommendations does, but I'll just say that the last thing we want is for too many of these self-storage units to be built downtown. We don't want that. We had other examples where

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we had the food and beverage incentives, et cetera, and I remember talking about, we don't want ten ice cream shops within two blocks. Similar type of thing. We don't want that.

Could we use one of these in this area? I'm sure we could. I think the design of something like this -- and we're not -- again, the problem is, we don't have the actual design in front of us. So it's one of those, hey, here's what it could look like, and then we end up with something different.

So to the extent we could protect ourselves from that and maybe have something where you have to sign off on the design, similar to some of the projects that we're working on right now -- so I'd be in favor of allowing it with this sort of architecture and design to it.

Can you tell me, Ms. Boyer, if one of these options provides that flexibility?

MS. BOYER: Through the Chair to Mr. Froats, we are quite comfortable that if you were to adopt the resolution all the way through, everything on recommendations 1

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through 5 on Exhibit A, that's about as close as we can get to requiring something that looks similar to the renderings and drawings you have been shown, but that does not limit the number of the facilities or prevent a proliferation of them in any one particular area or anything like that.

We could make a recommendation that there not be more than one additional in any district or something, but I think that is the reason at SIC that several of the members started talking about the 500-foot limitation or the 250, that if you limited it to that band, you've essentially limited the number of facilities. And that was a way to get to that without having five of them in a particular area.

BOARD MEMBER FROATS: Do we have any of these limits in any of the other districts right now?

MS. BOYER: In Brooklyn and LaVilla right now you do not have a limit on the number of facilities nor the location of the facilities.

BOARD MEMBER FROATS: So we have some exposure there because I think this -- I think these types of properties are going to be in

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hot demand with the increase in the number of (microphone malfunction), so I would actually be in favor of amending this to say that we would support changing the zoning overlay with these sorts of restrictions.

MS. BOYER: So if you wanted to do that and wanted to make that as a recommendation, you would similarly delete Section 1 and leave in Section 2 with the recommendations.

But the only thing I will caution is that that motion has failed on several occasions, so that's why I was trying to provide you a resolution that was a compromise that did not take a stringent position in opposition but perhaps could get the votes of those who didn't really want to see a change, but also then provided the design standards that you wanted.

BOARD MEMBER FROATS: Okay. Yeah, and I wasn't part of that committee and it sounds like we should have had a special committee meeting this morning in addition to the Retail Enhancement Committee meeting, so --

THE CHAIRMAN: Correct.
BOARD MEMBER FROATS: Thank you.
THE CHAIRMAN: Let me make sure -- just
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1 because the questions are being stated. As I

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 understand the motion and -- and the second has been made, is to accept the resolution, 2022-02-08, with -- excuse me, 2022-01-07, with all the red lining offered by staff, plus adding a 500 -foot kind of area of construction or development around the edge of the subject subdivisions, correct?

MS. BOYER: That is correct. So all of that is in the resolution right now. And if you turn to the back page, the only thing you would be doing is striking 250 and leaving in 500.

THE CHAIRMAN: Thank you. I'm just making sure -- Mr. Gibbs, is that your motion?

BOARD MEMBER GIBBS: That is the motion, except I circled 500.

THE CHAIRMAN: All right.
BOARD MEMBER FROATS: Question. Does the current property fall within 250 feet or 500 feet?

MR. DIEBENOW: So I -- I struggled with this, about whether or not to talk about the specific property, but I -- but clearly that's at issue. And I'll -- the southern boundary of
the property is about 325 feet away from the highway. The northern boundary of the property is 625 feet away from the property. And so we would have a discussion at some point with the General Counsel and -- and, you know, probably either this board -- or we can have it right now or with -- at City Council, about, you know, what does within 500 feet mean.

If I could just hold that thought for a second.

Another way that we could limit it that was previously proposed is that this use only be allowed on highly traveled roads. So there are roads classified throughout downtown as collectors or arterials or local roads. And previously -- a previous version of this legislation said you could only have the use on a collector -- I think it was a collector or higher. That might be another way to limit the proliferation of them.

But I will say that, if you look at the maps I handed out that are the color maps with the 1-, 3 - and 5-mile radiuses, you will --
you'll see that they -- they do limit
themselves. You're not going to have one of
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these on every other corner. There is a space and a distance that the market demands.

I understand that's not a good answer to address this question because you want certainty, but they don't go, like, five all within a five-block radius. And you can see, I think, from those maps, too, that this is kind of the hole in the middle of the service doughnut.

The only other place that there's a hole in the doughnut is the northeast part of downtown. The north side and the west side are already covered up with this use.

So that's way more information probably than you were expecting, but 325 to 625 is the boundaries of this site. And then it also happens to be on a really busy road. There are other parcels on the other -- on this really busy road. That might be another way to limit it.

THE CHAIRMAN: So I -- and I appreciate the comments, Mr. Diebenow. I will tell you, I do not want this -- to be here till 6 o'clock at night talking about this. I want to remind everybody that we're not passing legislation

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here; we're only commenting on proposed legislation and giving ideas to City Council; if they decide to change the overlay, what things -- what things we see of concern.

And I've got a feeling that what we say -we hope it will be taken into consideration, but it's not going to be final. It's going to be this kind of discussion probably at a much deeper level at various City Council committees and ultimately on the City Council floor. So I don't want to get lost in the granular discussion of what City Council is going to do, only whether or not we would support some kind of change to allow this type of development.

And, I'm sorry, Mr. Diebenow, we've just got to move on.

MR. DIEBENOW: No, I appreciate it. I didn't mean to confuse the issue. I -- again, Mr. Gibbs' motion for us, just to be frank, is kind of a glass half full or a glass half empty, depending on how you look at it. If that's the will of this board, that's fine. But I just wanted to throw out more context in case you wanted to have the conversation on other issues.

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THE CHAIRMAN: Any further comment, Mr. Froats?

BOARD MEMBER FROATS: No.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: Yeah, I'll be brief.
So I'm not jazzed about these facilities, in general, here. That being said, I do think the resolution is a good middle-of-the-road for us because we are plainly stating that we think it's fine as is.

That said, if the will of the various people, whether it's LUZ or City Council, does decide to go for it here, there is that radius that -- and I agree with Mr. Gibbs. You know, like, the market does demand it. I get it. There is a need for it and it's what some would consider to be a highest and best use. At one point, I'll remind everybody, that Maxwell House downtown was also the highest and best use, so these things change over time.

That being said, I am in support of Mr. Gibbs' motion and I think it's a good call. THE CHAIRMAN: Thank you, Mr. Ward.
Ms. Worsham.
BOARD MEMBER WORSHAM: Well, I'll be --
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I'm not in favor of changing the overlay. I think that -- we just went through a process, lengthy, on developing goals and objectives, all about activating downtown, and I -- my opinion would be we should leave the overlay as is and do not make any modifications to it.

THE CHAIRMAN: Mr. Citrano, you were at SIC and chair, do you have any further comments?

BOARD MEMBER CITRANO: I do believe that there is a place where -- or differently said, demand for the product in downtown. I also believe that there are sites that I would not want this product type and -- and where we need activation, but -- but a really high density product, which this is not high density. It's light traffic. It's -- you know, with the exception of the retail on the first floor, which it's not going to be a draw, but it is a product type that is in demand and, you know, we should consider.

I am inclined to support the motion as
Mr. Gibbs presented it.
THE CHAIRMAN: Thank you, Mr. Citrano.
Any other comment on the motion before we
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vote?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Mr. Citrano, how would you vote on --

Let's be clear. This is 2022-01-07. And the board -- the motion that's been seconded is to adopt all of the red-line changes proposed by the staff, and specifically including the option of the 500-foot area along the boundaries of the various districts would be the location this development would be able to take place if the City Council were to change the overlay.

How do you vote on the motion, Mr. Citrano?

BOARD MEMBER CITRANO: I hate to do this, but can I ask one more question of staff?

THE CHAIRMAN: (Nods head.)
BOARD MEMBER CITRANO: Thank you.
If we approve this, does the -- the fact that we've drawn a perimeter or an area where this could be done, do you agree that that would limit the number of potential development sites?

MS. BOYER: If council were to adopt it,
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yes, because then they're only within that boundary. To Mr. Diebenow's point, they're going to be very close to one another if two competing businesses chose to locate there, which they might. But nevertheless, there's only so many developable sites you can acquire within that boundary.

BOARD MEMBER CITRANO: And so if you believe that the product is needed and necessary, in demand, however you want to say it, but we don't want it littered all over downtown, that the -- the proposal as amended kind of accomplishes that?

MS. BOYER: I would agree with that.
I mean, I think our staff point was, based on the zoning around downtown, we could also accomplish that goal outside of the downtown boundaries, but certainly by creating that limitation right inside the boundary you create more room to provide more facilities that would serve the downtown businesses' residents.

THE CHAIRMAN: I want to add to that. I want to be clear. The proposed resolution recommending to City Council, anything starts with, we don't see a need for a change to the

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overlay. However, if City Council does, these are our recommendations. That's what -- how this resolution and -- and the current motion before the board sits.

BOARD MEMBER CITRANO: And just to add on to that, part of the logic is, we don't want an abundance of this, on a selective basis, where there is a need, and it is the highest and best use, okay.

THE CHAIRMAN: Okay.
BOARD MEMBER FROATS: I have a question.
THE CHAIRMAN: Go ahead, Mr. Froats.
BOARD MEMBER FROATS: Ms. Boyer, is
this -- these recommendations --
THE CHAIRMAN: This is the last question.
BOARD MEMBER FROATS: This is just for the Southbank? Is that -- or is this for all districts in downtown?

MS. BOYER: This is for all of downtown.
The legislation that was filed does not relate exclusively to the Southbank. It was filed for every district within downtown.

BOARD MEMBER FROATS: Okay. Great.
Thank you.
THE CHAIRMAN: Are we clear on the motion?
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Any questions about the motion?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Mr. Citrano, how do you vote?

BOARD MEMBER CITRANO: I'm in favor.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: I'm against.
I believe that there's ample opportunity outside the downtown CRA boundaries to provide these services.

THE CHAIRMAN: Just to be clear, this
is -- you understand our resolution is not to
recommend?
BOARD MEMBER WORSHAM: Right.
I'm not (microphone failure).
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: I'm in favor.
THE CHAIRMAN: Mr. Moody.
BOARD MEMBER MOODY: I'm in favor.
THE CHAIRMAN: I'm also in favor. The
measure passes seven [sic] to one. Now, that's
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2022-01-07.

Thank you very much.
BOARD MEMBER GIBBS: Mr. Chair, it's six to one.

THE CHAIRMAN: Six to one.
MR. DIEBENOW: Thank you, Chairman.
THE CHAIRMAN: Last order of business in the Community Redevelopment Agency meeting is 2022-02-02, Riverfront Plaza development pad disposition terms.

I understand that the revisions that were agreed to or proposed in the REPD meeting are now -- they're ready for us to consider.

MS. BOYER: They're back. I don't know where they are.

Have they been handed out? Ms. Fetner had them.

MR. CHISHOLM: Yes. To the Chair, they're in the hallway stapling those as we speak. They should be here momentarily.

MS. BOYER: Mr. Chairman, would you like to move to the Downtown Investment Authority and take up that one item and then come back?

THE CHAIRMAN: I would absolutely like to do that.

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We'll open the Downtown Investment Authority meeting.

I guess the first thing we'll do, we'll address the January 19th, 2022, minutes.

Has everybody had a chance to review the minutes? Any motion to --

BOARD MEMBER GIBBS: Move to approve.
BOARD MEMBER FROATS: Second.
THE CHAIRMAN: All in favor?
BOARD MEMBERS: Aye.
THE CHAIRMAN: Thank you very much.
The meeting minutes are approved.
We have one matter of business today.
It's Resolution 2022-02-06, Jax River Jams contribution.

Ms. Boyer.
MS. BOYER: Thank you, Mr. Chairman.
This is a recommendation to make a contribution of $\$ 50,000$ as an event contribution to Downtown Vision to support the Jax River Jams event, and specifically the DIA contribution will be used for securing one of the musical performance acts that will be providing entertainment at Jax River Jams.

THE CHAIRMAN: Any questions about this
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proposal?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Do I have a motion?
BOARD MEMBER WARD: I'll move to approve.
BOARD MEMBER CITRANO: Second.
THE CHAIRMAN: Motion to approve by
Mr. Ward, second by Mr. Citrano.
Any discussion on the motion?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Mr. Moody, how do you vote?
BOARD MEMBER MOODY: I'm in favor.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: In favor.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: In favor.
THE CHAIRMAN: Mr. Citrano.
BOARD MEMBER CITRANO: In favor.
THE CHAIRMAN: I'm also in favor. If my
vote is -- if my count is right, that's seven
to zero in favor of 2022-02-06.
Thank you very much.
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Ms. Boyer, to you.
MS. BOYER: It feels like a marathon today.

To the Chair, you now have in front of you Resolution 2022-02-02, which is a resolution approving the framework for the terms and conditions, scoring criteria and timeline to be included in a future Notice of Disposition for the riverfront development -- Riverfront Plaza development pad.

So there's the resolution. Attached to it you will see the Riverfront Plaza NOD terms. I'm going to point out the things that I know are changes that were adopted at REPD before the meeting.

So on Page 1, it now says -- in subparagraph B, "the park design substantially completed by September 2022," which was a recommendation.

Over on Page 2 and subsection (iii), the
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height was changed to 44 feet BFE.
On page -- great. They're handing me a markup so I don't have to remember them.

On Page 6, the -- under (iv), Building Requirements, the height of the building parallel to Independent Drive was increased to 56 feet.

On Page 8, the -- under Mixed Use Requirements, in (i), we included the language "nonrestaurant retail" to identify that it -in addition to restaurants.

And then in (2) is the sentence that we added that Ms. Worsham suggested, "Responses shall include a description of restaurant concept, operational hours, indoor and outdoor seating, and proposed capacity." Hopefully, that gives us enough in terms of the scope by saying "concept."

Moving over to Page 11, under (s), you see substantial revisions in the failure to design criteria that were now added. Let me pull that up so that I can read that with you. It's actually, I guess, at the bottom of Page 10, rolling over to Page 11.

BOARD MEMBER WORSHAM: Ours don't
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(microphone failure).
THE CHAIRMAN: We don't have a Page 11.
MS. BOYER: Pardon?
BOARD MEMBER WORSHAM: (Microphone failure.)

MS. BOYER: Yours is 9 going to 10.
Okay. So I'm looking at the prior copy.
So where we -- so it's 9 going to 10 here.
It says, "A meaningful deduction for any project that does not [sic] meet the required criteria for interface and engagement with the park proportional to the extent and impact of the deviation from the requirements in one or more respects. A proposal that significantly exceeds the parcel size will receive maximum deduction. However, a minor deviation in the size of the required restaurant, such as 50 feet less than required, would result in a minor deduction. If the proposal meets all of the required criteria, do not deduct any points." So I think this is the explanation we were asking for there.

In the post-completion management plan, it now says, "Will the developer own and operate the facility or will the developer sell the

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now. That meeting took an hour. We went through each and every aspect of this proposal and revisions were made as Ms. Boyer just suggested.

This resolution, or proposed resolution, passed by a unanimous vote from the committee and it comes here and does not need a second. For those of you in particular who weren't able to attend that meeting and have any questions on -- I'll start with you, Mr. Moody. Do you have any questions or concerns?

BOARD MEMBER MOODY: No questions, no concerns. Let's do it.

THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: No questions.
THE CHAIRMAN: As a group, anybody who attended that meeting, that participated, have any further comment on this matter?

BOARD MEMBER WORSHAM: It may be -- on Page 9, on O, on activation on the Sky Terrace and civic stairs, should we -- is that supposed to correspond to the scoring table? So should that be just the civic stairs and not the Sky Terrace?

MS. BOYER: You are correct. We made the
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deletion on the scoring table. We should make the deletion in there too.

BOARD MEMBER WORSHAM: Thank you.
MS. BOYER: I would consider that a
scrivener's error.
THE CHAIRMAN: Nice catch, Ms. Worsham.
That is -- that was a change that we
agreed to be made. Thank you very much.
Any further comment before we vote?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Mr. Citrano, how do you vote?

BOARD MEMBER CITRANO: I'm in favor.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: In favor.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: In favor.
THE CHAIRMAN: And Mr. Moody.
BOARD MEMBER MOODY: In favor.
THE CHAIRMAN: I'm also in favor, so
that's a vote of seven-zero in favor of this
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resolution as amended.
And I assume that staff will take care of correcting and removing the reference to the Sky Terrace in O within Section 11, the scoring criteria.

All right. So we'll bring this to the end of the CRA meeting.

Ms. Boyer, I'll ask you to keep the executive director's comments as brief as possible, but the floor is now yours.

MS. BOYER: Well, before we get to the executive director's comments, there's an item on the agenda called Staffing Report requested by the board. And you have a handout which reflects the staffing requests that we have put together that we see as needs of our operation. It's a substantial increase in the number of positions. I presented this to SIC. I'm sharing it with you. I'm not asking the board to take any action on it. I'm just responding to the fact that it was requested by the board. I have also submitted it to the administration, so they have a copy of it.

I can tell you that I have been advised that there may be an executive in residence

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1 position coming to the Parks Department that 2 might address our programs manager for 3 activation. It probably wouldn't take care of 4 all aspects of the job, but it would take care of enough of them that we could cover the other ones.

And then in terms of downtown capital projects and maintenance coordinator, my understanding is Public Works has a position that may be able to cover all of the aspects of that job that we envisioned and we're working with them on it.

The DIA parking manager, so the numbers that are associated with the positions reflect the number of my priority for that position. So there are some that are -- there's one Number 1 , which is the parking manager, and then there are several Number 2 s and several Number 3s.

The parking manager position relates very much to something I think we've already needed, but once -- if the settlement agreement passes and we acquire operational control of the MPS parking garages, it becomes an absolutely essential person because for us to try to deal

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with the contracting for elevator repairs and the leasing of tenant spaces and the other things in those garages and the kind of strategic implementation of how we want to use parking services within downtown, I really need somebody that can focus on that and not distract our time from other things that we're already working on. So that would be my Number 1 priority position.

The Number 2 positions were the property disposition specialist. So this is another position that can help us on the incentive and intake side. So as we're doing property dispositions, we have appraisals, we have title searches, we have research. So Ms. Fetner has been helping with that, Mr. Parola takes on some of that burden, helps us with the publication of notices, things like that, ordering appraisals, but that would be time that we could take off other people's plates, have one person do that that would allow us to more effectively do our jobs.

And then the activation program manager is not only to coordinate with parks and with DVI and with other outside entities who are

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providing either special event programming, like Jax River Jams, or who are providing day-to-day programming, as was recommended by the duPont study, but also we have money set aside for public art. We have water activation money for the projection show on the Riverwalk. We have a number of other things that we have funded that take our time and really don't fit in our core job descriptions. So having someone that can handle a lot of that --

The historic markers, another example. Ms. Mezini has been taking on responsibility for that. But if I have this person who had that ability to focus on all of those programs, it would be very helpful.

Then next is --
THE CHAIRMAN: Ms. Boyer, I'm sorry, I'm going to interrupt you. Let me ask you a question. For us to get -- this is all future budget year stuff. We're not going to get money for these assignments today, are we?

MS. BOYER: So depending upon whether we have $\$ 2$ million of savings that accrue to our benefit in a month, if we were to see that happen, then it is possible. It's not included

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in our proposed legislation, but it is certainly possible that in conjunction with the BID and CRA update, as people are looking globally at DIA and how we function, that we could use some of those funds or request that some of those funds be used to allow us to have additional positions at that point.

THE CHAIRMAN: Between now and June?
MS. BOYER: Yes, sir.
THE CHAIRMAN: That's fantastic.
Let me ask you this -- and I'm not trying to cut you off, but the -- we've been here about -- almost four hours. And I think what I might ask you to do is, when you think we have that money available or it seems imminent, maybe you bring us a recommendation and what you'd ask us to support, and then we can make a recommendation to the -- you know, to that effect.

MS. BOYER: I am happy to do that or I'm happy to talk about this at the Budget and Finance Committee. I just was asked for it twice and asked you to allow me to defer until February, so you're getting it now.

And I will move right on. I'm not going
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1 to go through a project update list.
THE CHAIRMAN: Ms. Boyer, I think the problem is that you're not getting the attention that your hard work deserves on this effort right now. You're losing, I think, some of the board members. I know you've lost the public.

MS. BOYER: I also have handed out to you our current major project workflow spreadsheet, which is very much a rough Gantt chart that just shows you all of the major projects that are in progress right now and what's happening on them.

The importance for us is -- and the thing, I think, that plays into that staffing issue is that what we're finding is on big projects -so whether it's One Riverside, whether it's the District, RiversEdge, whether it's the Iguana property, once we enter into the agreement, we still have significant weekly and monthly responsibilities to make sure things are getting executed and happening, and so that's just cutting into more of our time to take on future new deals, although it didn't seem to hurt us as much this month.

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The announcement I need to make is that I have the authority to spend up to $\$ 2,000$ without asking the board for permission, so I did purchase a sponsorship of the DVI gala for $\$ 2,000$ on behalf of the board, so I'm advising you, as I am required.

And the suggestion I would like to discuss -- and I really hate to ask for another committee meeting. And it's up to the Chair how you want to handle this, whether we really want to have a Governance Committee meeting or whether we can do it some other way, but to the point of how we are going to operate, I think we need to have a strategic thought process about whether we want to try to do, quote, committee work at committees -- as we saw today, it takes a lot of time if we do it at the board, but then if we do it at committees, I would like you to think about the concept of having a consent agenda. And the idea being that either something under a certain limit or maybe it's just anything that passed unanimously at a committee comes to the board on a consent agenda.

And anybody can pull something and talk Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
about it and have a discussion if they want on an item, but that, rather than bringing back to the board for extensive discussion everything that was voted on in committee, I think it might be a way to streamline things. So I'd ask to get board input on that and I can take it to Strategic Implementation or Governance, but it's one idea.

THE CHAIRMAN: That's a very good idea.
I noticed that you strategically bring it up at this time. I do think we probably could use a Governance meeting to talk about it, particularly because we're going to see more and more complex projects. In the next two years, three years, we're going to be as busy as we've been in the last -- you know, twice that time frame, and so I think it makes sense, Ms. Boyer.

Thank you.
MS. BOYER: Our pipeline right now shows no signs of diminishing and I have reason to believe your board meetings are going to be like this for a while, with the order of magnitude of things we have coming.

And then, finally, on the BID and CRA, one
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thing I wanted to share is -- Ms. Fetner knows that I have been somewhat frustrated by the -I think it's very comprehensive and the document includes what it needs to. I like where we've gone on the incentives, but I hoped that we would have a final product that was a little bit glossy and flashy and simple to read and maybe 10 or 15 pages long that we could hand to people, which we don't, in this work product.

And we have decided internally from a staff perspective that we're going to create that. I don't think it will require -- I mean, if council approves this document, we will use the substance that's in it, but we really want something that includes the goals, includes the CliffsNotes version, if you will, of the incentives that we have -- that the board has, but also it has pretty pictures of Jacksonville and something that we could hand to people as a simple version to understand.

So expect to see that. You probably won't have that until April. I don't think we'll have it in the March meeting.

And then I do have a meeting with Carter
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1 tomorrow. They're coming into town. You

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STATE OF FLORIDA)
    )
    COUNTY OF DUVAL )
    I, Diane M. Tropia, Florida Professional
Reporter, certify that I was authorized to and did
stenographically report the foregoing proceedings and
that the transcript is a true and complete record of my
stenographic notes.
```

DATED this 2nd day of March 2022.

Diane M. Tropia
Florida Professional Reporter

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CITY Of JACKSONVILLE
DOWNTOWN INVESTMENT AUTHORITY
BOARD MEETING

Proceedings held on Wednesday, February 23, 2022,
commencing at 4:20 p.m., Jacksonville Public/Main Library, Multipurpose Room, 303 North Laura Street, Jacksonville, Florida, before Diane M. Tropia, FPR, a Notary Public in and for the State of Florida at Large.

BOARD MEMBERS PRESENT:
BRAXTON GILLAM, Chairman.
CAROL WORSHAM, Vice Chair.
JIM CITRANO, Secretary.
TODD FROATS, Board Member.
CRAIG GIBBS, Board Member.
DAVID WARD, Board Member.
RON MOODY, Board Member.
ALSO PRESENT:
LORI BOYER, Chief Executive Officer
GUY PAROLA, DIA, Operations Manager
STEVE KELLEY, DIA, Director of Development.
OHN SAWYER, Office of General Counsel.
XZAVIER CHISHOLM, Administrative Assistant.

Diane M. Tropia, Ine., post Offiee Box 2375, Jacksonville, Flo 32203 (904) 821-0300


1
February 23, 2022
4:20 p.m.
THE CHAIRMAN: We'll open the Downtown Investment Authority meeting.

I guess the first thing we'll do, we'll address the January 19th, 2022, minutes.

Has everybody had a chance to review the minutes? Any motion to --

BOARD MEMBER GIBBS: Move to approve.
BOARD MEMBER FROATS: Second.
THE CHAIRMAN: All in favor?
BOARD MEMBERS: Aye.
THE CHAIRMAN: Thank you very much.
The meeting minutes are approved.
We have one matter of business today.
It's Resolution 2022-02-06, Jax River Jams contribution.

Ms. Boyer.
MS. BOYER: Thank you, Mr. Chairman.
This is a recommendation to make a contribution of $\$ 50,000$ as an event contribution to Downtown Vision to support the Jax River Jams event, and specifically the DIA contribution will be used for securing one of the musical performance acts that will be

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203
providing entertainment at Jax River Jams.
THE CHAIRMAN: Any questions about this proposal?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Do I have a motion?
BOARD MEMBER WARD: I'll move to approve.
BOARD MEMBER CITRANO: Second.
THE CHAIRMAN: Motion to approve by
Mr. Ward, second by Mr. Citrano.
Any discussion on the motion?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Mr. Moody, how do you vote?
BOARD MEMBER MOODY: I'm in favor.
THE CHAIRMAN: Mr. Gibbs.
BOARD MEMBER GIBBS: In favor.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: In favor.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: In favor.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: In favor.
THE CHAIRMAN: Mr. Citrano.
BOARD MEMBER CITRANO: In favor.
THE CHAIRMAN: I'm also in favor. If my
vote is -- if my count is right, that's seven
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203
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to zero in favor of 2022-02-06.
Thank you very much.
There are no further matters in the
Downtown Investment Authority meeting. I'll close that.
(The foregoing proceedings were adjourned at 4:24 p.m.)

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
$\begin{array}{lr}1 & \text { CERTIFICA } \\ \mathbf{2} & \\ 3 & \text { STATE OF FLORIDA) } \\ & \text { ) }\end{array}$
COUNTY OF DUVAL )

I, Diane M. Tropia, Florida Professional
Reporter, certify that I was authorized to and did stenographically report the foregoing proceedings and that the transcript is a true and complete record of my stenographic notes.

DATED this 2nd day of March 2022.

Diane M. Tropia
Florida Professional Reporter

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300



