City of Jacksonville May 23, 2018 **Uncertified Condensed Copy** Downtown Investment Authority

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CITY OF JACKSONVILLE DOWNTOWN INVESTMENT AUTHORITY BOARD MEETING

Proceedings held on Wednesday, May 23, 2018, commencing at 2:30 p.m., at the Ed Ball Building, 214 North Hogan Street, 8th Floor, Jacksonville, Florida, before Diane M. Tropia, a Notary Public in and for the State of Florida at Large.

#### BOARD MEMBERS PRESENT:

JAMES BAILEY, Chairman.
JACK MEEKS, Vice Chair.
OLIVER BARAKAT, Board Member.
BRENNA DURDEN, Board Member.
CRAIG GIBBS, Board Member.
RON MOODY, Board Member.
MARC PADGETT, Board Member.
BRAXTON GILLAM, Board Member.

#### ALSO PRESENT:

AUNDRA WALLACE, DIA, Chief Executive Officer. AUNDRA WALLACE, DIA, Chief Executive Officer TOM DALY, DIA, Redevelopment Analyst. GUY PAROLA, DIA, Redevelopment Manager. JIM KLEMENT, DIA, Development Coordinator. JOHN SAWYER, Office of General Counsel. ROBERT CARLE, Public Parking Division. KAREN UNDERWOOD-EILAND, Executive Assistant.

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some things out of order.

THE CHAIRMAN: Okay.

MR. WALLACE: Also, under the Downtown Investment Authority board, I've got an item that's been added, 2018-05-05. It's the USS Adams. What I would like to go to right now would be 2018-05-04, if you do not mind.

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THE CHAIRMAN: That would be fine.

MR. WALLACE: All right. So Resolution 2018-05-04 is a resolution of the Downtown Investment Authority, through the Office of Public Parking, providing up to 40 parking spaces within the Yates Parking Garage at a rate of \$40 per space for a term of 5 years to Project Wolf; and authorizing the DIA Chief Executive Officer to execute any contracts, documents and otherwise take all necessary action in connection therewith to effectuate the purposes of this resolution.

Mr. Chairman, this is a particular economic development project that is before us at this time for which this particular company, across the continental U.S., employs approximately 650 people at various different locations. They're seeking office space here

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PROCEEDINGS

May 23, 2018

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2:30 p.m.

THE CHAIRMAN: At this time, we'll open the DIA board meeting.

You'll see your minutes in there. I assume everyone has read the minutes, or if you have any comments, they're based on the transcript, so I would be surprised if you find anything. Right, Diane?

THE REPORTER: Right.

THE CHAIRMAN: So if I can get a motion to

approve the minutes.

VICE CHAIR MEEKS: So moved.

THE CHAIRMAN: Second?

BOARD MEMBER MOODY: Second.

THE CHAIRMAN: And no corrections.

All in favor, say aye.

BOARD MEMBERS: Aye. THE CHAIRMAN: Opposed, like sign.

BOARD MEMBERS: (No response.)

THE CHAIRMAN: That brings us to

Resolution -- Item B, Resolution 2018-05-02.

MR. WALLACE: Mr. Chairman. THE CHAIRMAN: Mr. Wallace.

MR. WALLACE: If I may, I'd like to take

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within Jacksonville, preferably -- definitely here within downtown.

This company could create upwards to 107 new jobs; average rate, over \$53,000 annually. And they would have that done no later than December of 2021.

The project would include the company initially leasing suitable office space, approximately somewhere between 8,000 and 10,000 square feet within downtown.

The company is going to invest 1.4 million in building renovations and the purchase of office equipment over the first five years.

So by offering a parking incentive of \$40 per space, that is roughly a \$10 discount off of the \$50 a month for which it would cost you to park at the Yates Garage itself. And this would be for a term of five years.

So this is what I'm proposing as the incentive to help us with this particular -attraction of this particular company to downtown.

THE CHAIRMAN: Thank you.

MR. WALLACE: As a note, this is what is before you. To our colleague, Councilwoman, it

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City of Jacksonville May 23, 2018 Downtown Investment Authority Uncertified Condensed Copy 5 will probably be an additional incentive that have Mr. Carle answer your first one, and then 2 2 would come out of a different office, the if --3 Office of Economic Development. That would be 3 BOARD MEMBER DURDEN: Okay. 4 4 more so -- QTI, things of that nature, MR. CARLE: Through the Chair to 5 unrelated to this particular project, but this 5 Ms. Durden. It's at approximately 80 percent. 6 is an incentive that's within the DIA to assist

7 with attracting this business to downtown 8 Jacksonville. 9 THE CHAIRMAN: Okay. With that, do we

have a motion to approve 2018-05-04? VICE CHAIR MEEKS: So moved.

12 THE CHAIRMAN: Second?

13 BOARD MEMBER GIBBS: Second.

THE CHAIRMAN: Any discussion?

15 Let's start with Ms. Durden. Ms. Durden,

16 do you want to begin?

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17 BOARD MEMBER DURDEN: Thank you very much.

Can you tell us where are we in the 18

19 capacity of the Yates parking garage? And

20 that's one question I had.

21 And then another question I had would be, 22 when would the lease begin -- or the parking 23 space? And if it's associated with the lease,

when will that begin? 24

25 MR. WALLACE: I'll work backwards.

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The lease would begin when they execute it. I don't have a date because they've got to

3 identify their space. So when they identify

4

their space, execute the lease, then the

5 parking piece would coincide with the actual

6 building lease itself.

7 THE CHAIRMAN: Okay. And --

MR. WALLACE: Hold on, Mr. Bailey.

9 That's the answer to one -- two parts of 10 your question.

11 BOARD MEMBER DURDEN: So we don't know --

12 we don't have any idea, then?

MR. WALLACE: Any idea of? 13

BOARD MEMBER DURDEN: When they're going 14

15 to excuse the lease.

16 MR. WALLACE: No, I cannot tell you when

17 the lease is going to be executed because

there's also another component of this in their 18

19 decision-making which does not come out of this

20 particular office. It is also an incentive

21 from a job creation standpoint.

22 BOARD MEMBER DURDEN: Okay. Mr. Chairman,

23 may I -- I have a couple more questions. Is

24 that okay?

25 THE CHAIRMAN: Okay. I was just going to

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6 I have not looked at the numbers as recently as

7 this week, but the last time I recall it being

8 approximately at 80 percent.

9 BOARD MEMBER DURDEN: So that I understand

in terms of numbers, how does that compare to 10

the 40 spaces that we would be promising? 11

12 MR. CARLE: That would be ample enough 13 room. The entire roof is generally clear with

14 about a hundred spaces.

15 BOARD MEMBER DURDEN: Okay. So it's

16 basically -- a hundred spaces is 20 percent,

17 then?

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18 MR. CARLE: Approximately, yes.

19 BOARD MEMBER DURDEN: Okay. Great.

20 Thank you.

21 MR. CARLE: You're welcome.

BOARD MEMBER DURDEN: So coming back to --

23 I'm just wondering about the five years. The

24 five years is not going to start until the

25 lease begins. And so do we have -- I guess my

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real question is, by promising this now, are we

giving up the opportunity for somebody else to

be utilizing these? In other words, how long

do we have to hold them for this company? Do

we have to wait -- I see a date in here of

6 2021. Would we have to wait that long,

7 possibly?

8 MR. PAROLA: Through the Chair, if I can

9 answer that. I think if you go to Page 2 of 2

of the resolution, Roman Numeral 1, they need 10

11 to have entered into a lease by October 1st of

12

13 BOARD MEMBER DURDEN: Okay.

14 MR. PAROLA: Okay?

15 BOARD MEMBER DURDEN: Thank you.

16 MR. PAROLA: You're very welcome.

17 BOARD MEMBER DURDEN: That's helpful.

I don't have anything else, Mr. Chairman.

19 THE CHAIRMAN: Okay. Thank you.

20 Mr. Padgett.

21 BOARD MEMBER PADGETT: I just had one

22 thing. I noticed it said \$40 per space for

23 5 years, and it doesn't -- I interpreted that

24 as 40 bucks for 5 years. I think we mean it's

25 \$40 a month for 5 years, so --

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City of Jacksonville May 23, 2018 Downtown Investment Authority Uncertified Condensed Copy 9 MR. WALLACE: \$40 per space. created downtown? And they're only asking for 1 2 BOARD MEMBER PADGETT: Per month. 2 40 parking spaces? 3 MR. WALLACE: Per month. 3 MR. WALLACE: Forty is what we're 4 BOARD MEMBER PADGETT: It just doesn't say providing to them. The other, let's just say, 4 5

"per month" in the language. We should 6 probably clarify that so nobody misinterprets 7 anything.

8 MR. WALLACE: Yes. Good point.

BOARD MEMBER PADGETT: That's all I had. 9

10 BOARD MEMBER GILLAM: I had the same comment. I thought I understood it to be a \$10 11

per month discount over a 5-year period. I was 12

just looking at it. It's about \$5,000 a year 13

14 incentive. I don't have any objection to it.

THE CHAIRMAN: Thank you. 15

16 Mr. Gibbs.

BOARD MEMBER GIBBS: No comments. 17

18 Thanks.

19 THE CHAIRMAN: Mr. Meeks.

20 VICE CHAIRMAN MEEKS: No comment, sir.

21 THE CHAIRMAN: Mr. Barakat.

22 BOARD MEMBER BARAKAT: Mr. Wallace, why

23 the Yates garage?

MR. WALLACE: If you're looking at it from 24

25 a standpoint of what we control, that's where

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I've got capacity. 1

BOARD MEMBER BARAKAT: We don't have any 2

3 capacity in the library garage?

MR. WALLACE: No. 4

BOARD MEMBER BARAKAT: The Yates garage is

the only garage that we have (inaudible)? 6

MR. WALLACE: That is where we have the

8 most capacity. And based upon preliminary

conversations with the respective company and 9

10 where they are looking for space, that would be

the closest that I would be able to -- the 11

12 closest garage for which I can offer them

space, where we have the capacity to do so. 13

BOARD MEMBER BARAKAT: And the last 14

question, of the 107 jobs that are being 15

created, the average wage you provided was 16

54,000? 17

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MR. WALLACE: 53- --

19 BOARD MEMBER BARAKAT: 53,000?

MR. WALLACE: -- -298. 20

21 BOARD MEMBER BARAKAT: So 40 of those are

being created downtown? 22

23 MR. WALLACE: Create up to 107 new jobs in

24 downtown.

25 BOARD MEMBER BARAKAT: So all 107 will be

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67 are going to be in the market of finding 5

those particular spaces as a company. 6

BOARD MEMBER BARAKAT: Okay. It sounds 7

8 like an easy deal. It's such a small

incentive. It's hard to grasp that it would 9

10 move the needle at all.

11 MR. WALLACE: Well, it's part of -- so you

have two entities working. OED has a side of 12

this and we have a side of this, and this is 13

14 the piece that we're working on.

THE CHAIRMAN: And, Mr. Barakat, the 107 15

would not be filled -- those positions would 16

not be filled until December 31 of '21. So 17

it's not instantly 107 employees. So I think 18

they have several years to fill those spaces. 19

20 But the investment is in the 8- to

10,000 square feet, so --21

Mr. Moody. 22

23 BOARD MEMBER MOODY: No questions.

24 THE CHAIRMAN: Okay. Any other comments?

BOARD MEMBERS: (No response.)

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THE CHAIRMAN: Any comments from the

public on Resolution 2018-05-04? 2

3 AUDIENCE MEMBERS: (No response.)

THE CHAIRMAN: Seeing none, all those in 4

favor of Resolution 2018-05-04, say aye.

6 BOARD MEMBERS: Aye.

7 THE CHAIRMAN: Opposed, like sign.

BOARD MEMBERS: (No response.)

THE CHAIRMAN: Very good. 9

10 Okay. Would you like to go back in order

or you want to go to -- we have 02-03, and then 11

12 we have the new one that's just been added.

13 MR. WALLACE: Let me go to -02, if you

14 don't mind.

THE CHAIRMAN: Okay. Everybody have -02? 15

That's the administrative budget. 16

17 Did anything change in the package from

what we received yesterday? 18

MR. WALLACE: The answer to that, shortly, 19

20 will be yes.

So for purposes of keeping it going,

Resolution 2018-05-02 is a resolution of the 22

23 Downtown Investment Authority recommending that

24 the City Council of the City of Jacksonville

25 approve the attached budget as part of the

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City's overall budget approval process.

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So Mr. Chairman and committee, on

3 May 16th -- or 17th, you all discussed the

administrative budget for the Downtown 4

5 Investment Authority for which we are proposing

6 a budget at \$1.310 million for next fiscal

7 year. That is up from what was currently

8 approved for this current fiscal year of 1.229.

We're also going to be asking for some enhancements to our budget for next year, and that enhancement is -- I'm just going to be quite frank about it, I need some bodies. So we're going to be asking for two additional positions in the budget for next year, a planning position as well as what I'll be

So in the event that we were to get those two enhancements, which would be the two additional positions, the request of a budget for next fiscal year would move from that 1.310 million to 1.457 million for next fiscal year, and that would be the actual request that we would have.

calling a market analyst also coming on board.

I think you went over in great detail the actual budget itself. So if we look at -- from

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a salary standpoint, the salaries look like 1

they would be roughly 517,000 -- I'm

3 rounding -- for next fiscal year. Benefits

- would be 146,000. We got professional services 4
- 5 budgeted at 450,000. Again, that's the
- largest -- one of the larger line items for us. 6
- 7 That's where we get all of our architects,
- 8 engineering, environmental services,
- 9 professional planning services, real estate,
- 10 market analysis, as well as marketing, budget

11 relations.

12 We've got travel expenses roughly budgeted at about 13,000. Employee training at 4,500. 13

14 We've got internal service charges, and this is

what we use for Office of General Counsel, 15

building costs, insurance costs, roughly about 16

175,000. Marketing promotions, roughly 25,000. 17

Any event contributions, sponsorships, 15,000. 18

- 19 Basic miscellaneous cost of 3,000. Operating
- supplies, 3,500. Food, which is budgeted 20
- really -- basically, water, \$750. Membership 21
- dues, subscriptions, 8,500. And that pretty 22
- 23 much gets you to the \$1.31 million budget

24 itself.

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If we got the enhancements that we talked Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

about, the two positions, that would move us to

2 \$1.457 million. Total cost for a City planner,

which includes salary and benefits, would be

roughly 85,000. And for a market analyst,

salary and benefits, total cost would be

roughly 62,000. So that's where your increase 6

7 would come for next fiscal year.

8 I will state, quite frankly, that over the last five years, four years, we've operated as 9 10 efficiently and as prudently and as frugal as we possibly can, but I have to say from a staff 11 12 standpoint we need these two particular enhancements to help us continue to do what 13 14 we've been doing and make sure that we don't 15 drop the ball on anything.

So that's my recommendation. I think you've vetted it very well in your committee, and I'll take any questions that you may have as a board.

20 THE CHAIRMAN: Okay. Thank you,

21 Mr. Wallace.

Do I have a motion to approve 2018-05-02?

23 BOARD MEMBER GIBBS: So moved.

24 VICE CHAIRMAN MEEKS: That came out of

25 committee, so we don't need a motion, I don't

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1 think.

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THE CHAIRMAN: Very good. Thank you. 2

3 Then let's go through with some questions.

Mr. Moody, do you want to start? 4

BOARD MEMBER MOODY: Well, I'm for this

budget. Obviously, I think we do need the 6

7 additional staff if we can find the right

8 people. I'm very amazed at the work that gets

done with the small staff that they have, and 9

it looks to me like they're running a pretty 10

11 tight budget. I don't have any specific

12 questions because it looks like it's in line.

THE CHAIRMAN: Thank you.

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14 Mr. Barakat.

15 BOARD MEMBER BARAKAT: I echo Mr. Moody's

16 comments. I don't think you realize, even as a

17 board member -- maybe as chair you

18 understand -- just how much our staff has to do

19 and how many times a day they are pinged by

e-mail and voicemail. There are people pulling 20

21 on them constantly. The to-do list is intense,

22 so I think the two additional staff

23 enhancements being requested is more than

warranted. 24

25 I do have one question regarding services. Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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We briefly talked about this at committee, but 2

I want to dive into it a little bit more.

Real estate advisory services of \$95,000, that is -- that's an amount of two staff

4 5 people. I compare that to new staff. And when

6 we started the DIA years ago, that was a really

critical line item because of the relationship

8 building needed with City Council, et cetera.

So, Mr. Wallace, you are now -- you know, have a lot of credibility in Jacksonville and unique relationships. Help me understand the value of those services of \$95,000 a year.

MR. WALLACE: I would say your major projects don't get done. I would very well say that this particular contract, this consulting contract helps me get things done most efficiently and I can spread work around.

As you indicated just a few minutes ago, even if I bring on two additional staff people, the work that this contract -- the work done under this contract, neither one of those two people are going to be able to do just that at all. So the value that I get for 95,000, I would gladly tell you right now I'd pay \$250,000 for; however, I'm going to pay 95,000

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VICE CHAIRMAN MEEKS: Strike that from the record.

MR. WALLACE: I just want to be guite clear with you on that piece right there.

So I know the value. I'll be quite frank with you, we make this look easy for you, but this is nowhere near easy. I spent the last 30 days on a leave, and if not for this particular contract assisting my team I don't think that we'd keep all of the balls up in the

I don't think that you recognize that we've got an RFP on the street for a convention center, that we're also talking about an entertainment district, that we're also talking about the District, that we're also talking about other particular projects within downtown that we haven't even brought forward to you.

I think that -- very shortsighted to think 20 21 about \$95,000 as something that we should not spend based upon everything that I know that we 22 23 have to do from a management team. They're an extension for us. And, quite frankly, that's how we're proficient and we get things done.

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BOARD MEMBER BARAKAT: Okay. Thank you. 1 THE CHAIRMAN: Anything else, Mr. Barakat? 2

3 BOARD MEMBER BARAKAT: No.

4 THE CHAIRMAN: And, Mr. Wallace, with the 5 addition of these two positions, is it not -will we not think that training or any other 6 7 miscellaneous items or anything we need, travel 8

or anything to be included or increased because of those two positions? 9 10

MR. WALLACE: Travel did go up, but I'm going to be -- I'm going to tell you exactly in 11 2018 what I told you in 2013, I don't have the 12 luxury of hiring people that I've got to train. 13 14 I need people with skill sets that can come in

and hit the ground running and kind of really 15

understand the bureaucracy and infrastructure 16 17 of the City of Jacksonville. So if you're a

City planner -- and I hate to say this. You 18

19 know, if you've got experience, you know, I'm 20

going to be trying to pluck you from somewhere 21 to make sure that you come and work for us.

I'm going to be honest with you about that. 22

23 You know, from a market analyst 24 standpoint, you know, that may be something 25 that -- skill sets that I can kind of blend in

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terms of -- you know, maybe I could find that

young individual that is very savvy from a

media standpoint, understands the market

analysis, that can work with us and help us 4 basically enhance our visibility and enhance

our skill sets as an organization, and that's 6 7 sorely needed.

THE CHAIRMAN: Okay. Thank you.

9 Mr. Meeks.

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10 VICE CHAIR MEEKS: I just want to further 11 confirm -- since Mr. Barakat and I were at the 12 committee meeting, I certainly agree with adopting this budget as well. And Ms. Durden 13 14 was also there.

And I'm sure if you ask Mr. Bailey, he would be glad to appoint you to that committee, Ms. Durden, so you can be there in an official capacity, if you would so like.

18 But just a little bit more comfort about 19 the process that we went through. I met with 20 21 the staff prior to the Finance Committee

22 meeting and actually asked almost the same 23 questions you were asking, Mr. Barakat, about

24 the 95,000, and felt comfortable in that by the time we got to our Finance Committee meeting, 25

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and then we had that meeting, went through 2 these things and certainly had more discussion 3 and asked more questions.

4 From my perspective too, when I look at 5 the volume of work that has to go into these 6 big projects, I mean, it's an incredible amount 7 of work. I sort of wonder if, as we go

8 forward, with these big projects getting done, if we're not going to have more opportunities 9

10 for -- that someone like Mr. Sifton comes to us

with a \$3 million project -- which in my way of 11

looking at things -- and these old buildings

are a big deal. And those things take a lot of 13

14 time too, and in some respects smaller

15 developers like that -- and they even need more

help and hand-holding than some of the big guys 16

do. So I think we've got plenty of 17

opportunities to keep you guys busy, and I know 18 19

you need more help, so I'm certainly supportive

20 of the budget as it's been presented.

21 Thank you.

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22 THE CHAIRMAN: You notice your microphone 23 got cut off?

24 VICE CHAIR MEEKS: It's come back on,

25 so -- but not to worry.

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BOARD MEMBER GIBBS: Mr. Wallace, do I hear you saying without these two individuals

3 the big projects would not get done?

MR. WALLACE: I didn't say that without 4

5 those two individuals the big projects would

not get done, but here's what I'm going to tell 6

7 you: From a capacity standpoint, to take on

8 more projects, I cannot work Mr. Parola,

Mr. Daly, Mr. Klement, and even Karen, any 9

10 harder than I already work them, and as hard as

11 I work as well.

12 So to be able to respond to market

demands, we need these two additional positions 13

14 to be able to -- they have lives, and I am huge

on a balance of work as well as a personal 15

16 life, and I will have to tell you that in the

last two-and-a-half years, three years, the 17

personal life has been lagging for almost all 18

19 of us. And we're going to get a balance one

way or the other, and that is my commitment to 20

21 them. I can personally tell you that I am

going to have a balance between life and work 22

23 moving forward.

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BOARD MEMBER GIBBS: Thank you, Mr. Chair. THE CHAIRMAN: And I think when he stated

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some of these big projects, I think he was

referring to the real estate advisor services.

A lot of those would not have been done without

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4 that service. That's been an incredible

5 service, so I think it's well worth it.

Mr. Gillam.

7 BOARD MEMBER GILLAM: I was not at the

8 Finance Committee meeting, but I just want to

understand because the largest of the proposed 9

10 changes is related to salary. I can't

correlate the '17/'18 adopted budget to the 11

12 salary sheet we've got, or '18/'19 if that's

13 what it is supposed to reflect, if it's --

14 whether you're looking at just salary --

15 VICE CHAIR MEEKS: Sure, you can.

BOARD MEMBER GILLAM: I've done the math, 16 17 and the math -- the math doesn't equal -- if it

includes benefits or not, but --18

(Simultaneous speaking.)

VICE CHAIR MEEKS: Would you like an 20

21 explanation?

Or, Mr. Wallace, do you want to explain

23 that?

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24 MR. WALLACE: Feel free.

BOARD MEMBER GILLAM: It looks like to me,

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it's about an 8 percent increase; is that -- do

you perceive that as the proposed increases for

3 current staff; is that the 37,000?

MR. WALLACE: Yes. 4

BOARD MEMBER GILLAM: Okay. Thank you.

6 No further questions.

7 THE CHAIRMAN: Mr. Padgett.

8 BOARD MEMBER PADGETT: Well, I think the

9 amount of work that you guys do as a team

honestly shocks me every time I see it. The 10

11 small group that you have and the amount of

12 paper you provide to us just as a board, not

knowing what you're doing the rest of the week, 13

14 but to get to this point and the deals that

15 have to be made and the meetings you have to

hold and all the things you guys do, for the 16

17 group that you have, is shocking to me that you

18 get it done, to be honest with you. So I

19 definitely don't -- and I'm on board with the

team getting two more people. 20

21 In my world, it's a pretty competitive

22 world right now. I'm in construction, and

23 we're always -- everybody tries to hire and

pluck people, and we've been pretty fortunate 24

25 to keep our people, but one way we keep our

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people is we take good care of them and we pay 2 them really well.

So I don't really know what a land planner would get or a media analyst would get, but is this a moderate salary for one or is this a salary where you can go out and pluck someone and lure them over to Jacksonville?

8 I found an extra 5- or \$10,000 on somebody's salary can take you from a B- or a 9 10 C-level employee into an A-level employee for that -- the return on that investment is -- you 11 can't even put a figure on what that gets you. So I'm wondering if -- are you being 13 14 conservative with these numbers or are those 15 numbers that we can really go grab up some good 16 people with?

MR. WALLACE: Through chair to Mr. Padgett, we have to follow the City's employment guidelines. And so we're following that to the T. And, you know, we feel as though, based upon what the City has provided to us, that we're going to be able to attract candidates in these particular ranges.

I get where you're coming from. You know, you're able to retain people by being able to

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have the salary up front, that you can ward off your competition. You know, we, in the public

3 sector side, have to find the right person that

wants to be part of this team, that really 4

enjoys this particular work, because we're not 5

going to compete with -- and I hate to pick on 6

7 private sector companies. I'm not going to

8 compete with ETM. You know, I'm not going to

compete with RS&H, you know, all the planning 9

10 groups or things of that particular nature. I

11 know we're not, but I think that there are

12 people that really enjoy and want to do this

particular work, and that's who we have to get

13

14 to be on this particular team.

You know, I was fortunate early on to be able to attract this particular team that we have. And, you know, that's because they want to do this particular work and they enjoy it, you know. And I hope they continue to enjoy it because if we lose one of them, life is going to be miserable. You know, so I just want to be frank about that. So I'm not looking for anyone to leave.

23 BOARD MEMBER PADGETT: Well, I'm working 24 25 for you guys, just so know.

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MR. WALLACE: Yeah, I know. I appreciate 1 2 it.

3 BOARD MEMBER PADGETT: I'd like to see you get a good addition to the team that's going to 4

5 stick and stay and do as good of a job as

everyone else does, so I have no further 6

7 comments than that. That's the only comment I

8 have.

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THE CHAIRMAN: Ms. Durden.

10 BOARD MEMBER DURDEN: Thank you,

Mr. Chairman.

I have a couple of things. First, I just 12 want to caution Mr. Wallace. Don't ever assume 13 14 that you can't get somebody from ETM because you just never actually know. 15

I want to say something about -- a couple of things about the professional services.

First, I'm happy to see that the proposal from 18

19 staff includes this existing contract with IGS.

20 The personnel that I'm familiar with at IGS 21 have a particular knowledge about community

redevelopment law and community redevelopment 22

23 area development, a very, very long history of

understanding community redevelopment in the 24

state of Florida, and in particular downtown

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1 Jacksonville.

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2 So I believe that this particular contract

is very valuable to the DIA, and that --3

because of that background and that knowledge

and the long-term institutional knowledge,

quite frankly, for the city of Jacksonville and 6

7 downtown.

8 I would like -- on the other two items, the DRI comp plan and the updated market 9 feasibility study, I think it would be helpful

11 if the staff would just describe a little

12 bit -- we briefly touched on that during our

Finance Committee meeting, but I think it would 13

be helpful -- because those are big-ticket 14

items and there's no current contract. So I 15

think it would be helpful to the board if you 16

just told us a little bit about what you're 17

18 anticipating on those two things.

MR. WALLACE: On the market feasibility 19 piece, we did a market feasibility study for 20 21 downtown in 2014, beginning of 2014. We're 22 going to be four to five years in to -- since

23 that study has been done. Projects have come 24 online.

> And I'm astute enough to know that in a Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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real estate cycle, that probably -- if I base

- it on a great recession, cities started making 2
- 3 a turn about 2010. So depending upon what city
- you're in, you start to see growth or an uptick 4
- 5 in development and things of that nature. And
- 6 we're in 2018. So some cities have had an
- 7 8-year growth pattern. And we also look at
- 8 real estate cycles on a 10-year time frame.
- And we really started getting things rolling 9
- 10 for us, let's just call it 2013, 2014, with the
- completion of Fresh Market, Brooklyn 11

12 apartments, Unity Plaza, around 2015, right?

BOARD MEMBER DURDEN: Yeah. 13

14 MR. WALLACE: Things have changed for us. So I want to know what's changed for us, what 15 do we need to focus upon, what trends do I need 16

to be aware of. 17

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Look, I can watch Bloomberg and all the other shows with regards to the market, but I really want to get down to, what are we facing coming up and how to plan and how to be in a

- position that, if there's a slowdown in the 22
- 23 economy, how do we continue to move forward.
- That's where cities miss the boat. You're
- so -- you've got the blinders on, you don't pay

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- attention to market conditions and market
- trends, and I want to be ahead of that curve.
- And that's why I want to do that market 3
- analysis right now, to be ready for that, and 4
- prepare us for, hey, look, there's going to be 5
- a slowdown, but, hey, look, we think things are 6
- 7 going to pick up here, so these are the things
- 8 that we need to focus on. And I want to be
- ahead of that curve. 9

And Guy can correct me on something I'm about to get into because I'm not the most expert on this, but with regards to the DRI,

there's this date that I keep hearing that the 13

DRI could go away, things of that nature, what 14

are we going to do? So I need to put money in 15

the budget to really address that. What do we 16

17 do if the DRI gets scrapped or it doesn't get

extended, things of that nature, how do we 18

address that. So what's it going to look like. 19

He's the architect and author of that. I need to put money in it for him. It could very

- well -- when we bring back our CRA budgets next 22
- month, there could be additional capital in
- there to address this piece, but this is a
- start of it in our administrative budget to 25

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tackle that issue.

2 And I'll be honest with you, for at least

a budget cycle and possibly two, I've been

punting. I can't punt any longer because I'm getting closer to that date. So we're going to

have to bite the bullet in fiscal year '18/'19

and really address the DRI piece, but we've

been doing good things before that. We've had

to address our waterfront design standards and 9 10 guidelines and things of that nature, but we've 11

really got to tackle the DRI piece.

And, Guy, correct me if I'm incorrect. Do 12 you want to add anything to it? 13

MR. PAROLA: No.

BOARD MEMBER DURDEN: Okay. Thank you 15 very much. Both of those are very helpful to 16 17 me. Hopefully, other members found it helpful.

I have one last question. The resolution 18 19 only reflects the one point -- wrong

20 resolution.

21 THE CHAIRMAN: (Inaudible.)

BOARD MEMBER DURDEN: Right.

23 So since it's a statement on our part --

24 and you've heard everybody in the same boat, 25

that we support the additional two spots. Is

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there a reason that our resolution shouldn't

- actually reflect the 1.45 -- I'm forgetting the
- exact number, but the enhanced number as
- opposed to -- oh, here it is -- 1,457,478. Why
- is the resolution written only to reflect the
- 1.31? 6

7

MR. WALLACE: Well, I go by the City's

- budgeting process. So from a personnel
- standpoint, you know, they tell you to keep 9
- things flat. Any new personnel, they have to 10
- 11 really approve it through the budget process
- 12 and through the recommended budget to the City
- Council. And that will count as an 13
- enhancement. So that's why I have that 14
- separate as an enhancement, saying this is what 15
- I definitely want, but this is -- if I don't 16
- 17 get it, this is what my core budget is going to

18 be.

BOARD MEMBER DURDEN: Well, since it's 19

20 just a resolution and expressing our goal, can

- 21 we at least add another sentence that says that 22 we also request the enhancement, something like
- 23 that, so that they're aware that we actually
- are very supportive of your request for the 24
- 25 enhancement?

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City of Jacksonville May 23, 2018 Downtown Investment Authority Uncertified Condensed Copy 33 35 MR. WALLACE: Duly noted. I will take BOARD MEMBER DURDEN: So moved. 1 1 2 2 that friendly amendment --THE CHAIRMAN: Okay. And a second? THE CHAIRMAN: When are we before the 3 3 BOARD MEMBER BARAKAT: Second. 4 Mayor's Budget Review Committee? 4 THE CHAIRMAN: And do we have any 5 MR. WALLACE: June 25th. 5 discussion? 6 THE CHAIRMAN: Okay. I was assuming at 6 BOARD MEMBERS: (No response.) 7 that time is when we make that request, but if 7 THE CHAIRMAN: All we're doing is the 8 you want to add it in the resolution or if you 8 amount of 1,310,331 with -- or including the want to do it at the Mayor's Budget Review --9 enhancement of two positions, adding. 9 10 BOARD MEMBER DURDEN: I would ask the 10 Okay. With that, do we have any board to indulge that change. I think it is 11 discussion? 11 12 very -- it makes it very clear to the 12 BOARD MEMBERS: (No response.) administration that we've talked a lot about THE CHAIRMAN: Any comments from the 13 13 14 this, we've thought about it, and there's great 14 public? AUDIENCE MEMBERS: (No response.) 15 support for it. 15 THE CHAIRMAN: Seeing no comments, we have 16 BOARD MEMBER BARAKAT: Mr. Chairman, I 16 agree with Ms. Durden. I think it needs to be 17 a motion and a second to approve an amendment 17 to 2018-05 [sic] as recommended by the 18 codified. I would support the change. 18 19 THE CHAIRMAN: Okay. 19 committee. All in favor, say aye. VICE CHAIR MEEKS: Do you need a motion, 20 20 BOARD MEMBERS: Aye. 21 Mr. Chairman, or --21 THE CHAIRMAN: Any opposed, like sign. THE CHAIRMAN: We will need a motion on BOARD MEMBERS: (No response.) 22 22 23 this. 23 THE CHAIRMAN: Did everybody vote? I And are you, Ms. Durden, adding it as 24 24 didn't look. 25 another section or changing the number? 25 Very good. Do we need --Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 (904) 821-0300 34 36 1 Because --1 BOARD MEMBER DURDEN: So was that just on 2 BOARD MEMBER DURDEN: No, I think to make 2 the amendment? 3 it very clear, and based upon what Mr. Wallace 3 THE CHAIRMAN: Yes. said, maybe we would have, under Section 2, 4 BOARD MEMBER DURDEN: Okay. So now we're 4 where it talks about -- in the first sentence, going to vote on the resolution as amended? 5 5 the 1.3, maybe make that an A, and then you can 6 THE CHAIRMAN: Right. 6 MR. WALLACE: Mr. Chairman. 7 add a B that -- you know, that we also 7 8 respectfully request the enhancement amount, or 8 THE CHAIRMAN: Council member. maybe there's a better suggestion. COUNCIL MEMBER BOYER: You didn't get as 9 9 10 I see Mr. Daly --10 far as me yet. 11 MR. DALY: To make it more flexible, 11 So through the Chair to Mr. Bailey or --12 rather than requesting an amount, the 12 well, actually to Mr. Wallace. On this sheet enhancement of the two positions, because you that has the enhancements on it --13 13 don't know what they're going to get hired at, 14 MR. WALLACE: Yes, ma'am. 14 15 and that's going to affect their benefits and 15 COUNCIL MEMBER BOYER: -- on the little the total number. red box it says "media analyst," and I think 16 16 17 BOARD MEMBER DURDEN: Okay. You think 17 you said "market analyst." that that's appropriate? 18 MR. WALLACE: That should be changed to 18 I want it to be in our resolution. It "market analyst." It shouldn't be "media 19 19 reflects our -- what you've heard today in analyst." It should be "market." 20 20 21 regards to the two additional positions. 21 COUNCIL MEMBER BOYER: Okay. Because I

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was trying to understand -- can you tell me

what you mean by "market analyst" in the

of analyst, type person, financial?

sense -- I mean, this is more an economic kind

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with -- well, okay.

THE CHAIRMAN: Is there any concern

recommendation of the committee, 2018-05-02?

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Do we have a motion to amend the

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MR. WALLACE: More from a market analyst 1 2 assisting us with various different things

3 within the office in terms of -- you know, I

got a request for information, looking at the 4

market, get -- purely driving data numbers that 5

6 we're also going to need in order to be 7 proficient enough --

8 COUNCIL MEMBER BOYER: Okay. That's what I assumed the job description was, but I was 9 10 just trying to -- since there was that wording transposition, I was trying to make sure I 11 12 understood what you were contemplating in the

13 position. 14 MR. WALLACE: Yeah.

15 COUNCIL MEMBER BOYER: Thank you. That 16

was my only question.

MR. WALLACE: But I will be clear, if I 17 can get them as cross-trained as they possibly 18 can and they're social media savvy, I'm going 19 20 to take that person too.

21 THE CHAIRMAN: Okay. Thank you.

So do we have a motion on the -- to amend

23 the resolution -- or the amended Resolution

2018-05-02? 24

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VICE CHAIR MEEKS: So moved.

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THE CHAIRMAN: Second?

BOARD MEMBER PADGETT: Second. 2

3 THE CHAIRMAN: Any discussion?

BOARD MEMBERS: (No response.) 4

5 THE CHAIRMAN: I would like to say, until you've sat in this position -- and Mr. Barakat 6

knows well. Until you've sat in this position, 7

8 you don't really understand how much these

folks do. And sitting here and looking at this 9

10 entire team right here, and the amount -- the

11 volume of work they put out and the number of

12 hours -- I reach out to -- during this last

30 days or so, I reached out to Mr. Parola many 13

times, late at night, early in the morning, 14

weekends, and I forget that he's not always on 15

call for us. And it's true with all of them. 16

17 And I get responses from Karen constantly. And

these folks don't ever stop. And I think this 18

is as important that we retain the people that 19

we have and keep the momentum going as hiring 20

21 and finding new people. So I appreciate that.

22 With that, any comments from the public?

23 AUDIENCE MEMBERS: (No response.)

THE CHAIRMAN: Okay. All in favor of the 24

amended Resolution 2018-05-02, say aye. 25

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BOARD MEMBERS: Aye. 1

THE CHAIRMAN: Opposed, like sign. 2

3 BOARD MEMBERS: (No response.)

4 THE CHAIRMAN: Very good.

5 Now --

6 MR. WALLACE: Mr. Chairman, we're going to

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go to the resolution probably just passed out. 7 8 Mr. Carle has the back-up documents, but I'm

going to go through it.

10 It's Resolution 2018-05-03. It's a

11 resolution of the Downtown Investment Authority

recommending that the City Council for the City 12

of Jacksonville approve the attached Office of 13

14 Public Parking budget as part of the City's

overall budget. 15

Mr. Chairman, the DIA respectfully submits 16 17 and recommends to the City Council of the City

of Jacksonville that the attached proposed 18

19 budget for the Office of Public Parking, that

20 the revenue projection for next fiscal year --

21 and revenue projections come from the budget

office -- that that number is going to be 22

23 \$4.227 million. The expenses thus far will be

24 \$3.728 million for next fiscal year. So that

leaves you roughly a half million dollars of

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enhancements that we have to request of the --

through the budgeting process, that that money

also be allowed for these particular

enhancements. 4

As we go through this presentation, yes, 5 your revenues are here and your expenses are 6

7

here, and you're saying, well, what about that

8 half million dollars? We're going to talk

about what the enhancements are going to be for 9

10 that half million dollars difference between

11 revenue and expenses itself.

What this particular budget is about is --

I don't want to say formula driven as you 13

possibly can, but it is because they give us 14

15 the revenues, the expenses are what they are,

and the excess revenue into the Parking 16

17 Enterprise Fund, there's a shared conversation

that goes on between the administration and DIA 18

and the Office of Public Parking about how 19

those funds are utilized. 20

> So, Mr. Carle, please take it away, and run through the budget.

all the committee members, you have the

22 23 THE CHAIRMAN: And make sure everyone --

one-page resolution, 05-03. 25

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MR. WALLACE: Right. 1

2 THE CHAIRMAN: It replaces the two-page 3 resolution.

4 Mr. Carle.

5 MR. CARLE: Yes, sir. Thank you,

6 Mr. Chairman. Thank you, Mr. Wallace.

7 The first sheet that you see -- and we

8 presented it to not only -- we presented it to

the committee earlier last week. It indicates 9

10 the four major activities that we have is our

administration or enforcement, our on-street, 11

12 and then the remaining balance is the breakout

of all of our facilities. Each one of these 13

14 lines represents a revenue line which we track

and project each and every year. 15

As you can see from the detail, and as 16 Mr. Wallace discussed, we are projecting at 17

this point \$4.2 million in revenue for the 18

Office of Public Parking in those --19

20 cumulatively amongst those different line items 21 equally.

1

Unless you have any specific questions --22 23 the same on the next page, basically is the

wrap-up of all of our expenses. And if 24

anything seems askew there, I will be happy to

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entertain any questions as it relates to the wrap-up of expenses.

2 3 Generally speaking, on all of those -- the

first four is -- most of those expenses are 4

eaten up with full-time employees, FTEs, what 5

we refer to as FTEs. I've got a total of 6

7 approximately 30-some amongst the

8 administration and enforcement facilities, and

then the remaining balance of our facilities is 9

10 broken up primarily in maintenance costs,

11 utilities -- utilities and maintenance costs,

12 direct costs, which is a function of government

accounting that, quite frankly, I can't 13

explain. 14

15 But anything that looks askew, I'll be

happy to entertain any questions, and then I'll 16

just briefly go over the enhancements, which, 17

as Mr. Wallace says, have not been approved by 18

the administration yet, so -- but it's just one 19

of those things that we'll -- it will be shaken 20

21 out as time goes forward, and we go to the

22 Mayor's Budget Review Committee in June.

23 THE CHAIRMAN: Okay. With that, do we

24 have a motion to approve 2018-05-03?

25 BOARD MEMBER GIBBS: So moved.

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THE CHAIRMAN: Second? 1

2 VICE CHAIR MEEKS: Second.

3 THE CHAIRMAN: Okay. Let's open it for

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44

4 discussion. Does anyone have a question of

Mr. Carle on these expenditures or projections, 5

anything? Do we have anybody in particular? 6

7 BOARD MEMBERS: (No response.)

8 THE CHAIRMAN: Mr. Carle, I think it would

be helpful -- I know meters are an ongoing 9

10 maintenance issue. You inherit year to year

different things. What's the status of our 11

meters? And what does this 429,000 represent? 12

How many do we have at this point? And are we 13

14 improving them? Are they becoming -- I'm going

to keep adding to it. Are we getting more 15

enhanced meters and so on? 16

17 MR. CARLE: I apologize, and you're referring to the on-street -- let's see. 18

THE CHAIRMAN: Yes.

20 MR. CARLE: On the expense side?

21 THE CHAIRMAN: On the expense side.

MR. CARLE: Okay. Yeah. On the expense 22

23 side, yes, that is the entire budget for our

24 four full-time employees.

And to answer your question more

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specifically, yes, most of the -- most of that

\$429,000 is currently attributed not only to

the salaries there but to the credit card fees

that go along with our new meters, to the

global hosting network, and to the transaction

fee for the credit card companies. A large --6

7 that's become a very large portion of that

8 particular budget.

THE CHAIRMAN: Okay. And your maintenance 9

10 costs -- and they're pretty broad. You don't

11 have utilities in Ed Ball, but you do in the

12 library?

13

19

MR. CARLE: I'm glad you pointed that out.

Yes, and I don't know why that is. It's the 14

Public Works way of calculating based on square 15

footage. They associate certain maintenance 16

17 costs to certain portions -- certain facilities

18 of ours, but yet not in others.

THE CHAIRMAN: Okay. So Yates and Ed Ball

does not have the -- or the utility costs are 20

21 included in the maintenance costs?

22 MR. CARLE: Yes. And I believe the reason

23 is -- and I'm speculating here, so please take

it as such. Like, the St. James, we don't have 24

25 any maintenance costs because we don't occupy Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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any space in the St. James, but we do have --2 we do park the vehicles. And the same thing with Ed Ball. We maintain the parking spaces 3

4 out there, but the rest of the -- I think the

5 maintenance costs are covered by the other City

6 agencies that exist within this building.

7 THE CHAIRMAN: Okay. And I see a typo on 8 Forsyth down here.

9 MR. CARLE: Okay.

10 THE CHAIRMAN: Any other questions? 11

Mr. Gillam, do you have any questions? 12 BOARD MEMBER GILLAM: (Shakes head.)

THE CHAIRMAN: Mr. Padgett? 13

14 BOARD MEMBER PADGETT: (Shakes head.)

15 THE CHAIRMAN: Mr. Gibbs?

16 BOARD MEMBER GIBBS: No, sir.

THE CHAIRMAN: Mr. Barakat. 17

18 BOARD MEMBER BARAKAT: At the budget

19 committee we discussed the new garage, the new

20 garage being constructed, and you have

21 attributed expenses in the budget, not

22 revenues?

23 MR. CARLE: I haven't attributed either in

this particular budget, and I would like to 24

defer to Mr. Daly for -- we haven't even

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> 46 48

gotten -- to my understanding, we haven't

gotten any -- the actual number on it, the

3 number of spaces for that garage, have we, at

this point? 4

5 MR. WALLACE: The design, the Forsyth --

Forsyth and Main garage that would stretch from 6

7 Main all the way up to Laura Street, just went

8 through final DDRB approval probably earlier

9 this month. That garage capacity will be

10 somewhere about 696 spaces itself.

11 So we just had a meeting today with

12 regards to the timing of when that garage would

actually come online. That garage would 13

14 probably come online somewhere between either

the last month of next fiscal year or 15

16 October 1st of fiscal year '19/'20. That's

17 when it would actually come online, one of

those two particular time frames. 18

19 So as you recognize, your master lease 20

talks about 550 spaces. So 696 is more than

21 550. So we have a conversation between the

developer and us with regards to the additional 22

23 spaces, how do we account for them, because,

remember, our master lease that we provided

25 them allows for them to access the capital to

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construct a garage. Now you've got more

2 capacity. How is all this being accounted for?

3 So I've got a conversation coming up with 47

4 the developer with regards to this garage and

5 our master lease and how things are going to be

worked out. So from a numbers standpoint, he's

right. You can't calculate that right now, 7

other than -- until they close on the property, 8

which they're saying that they may not close on 9

10 the property until October of this current

calendar year. 11

12 Well, they close on the property, then the 13 revenue that we've been generating for that

14 parking -- surface parking lot is going to be

15 at a negative for us in fiscal year '18/'19,

16 until that garage comes online. So what are we

17 losing, roughly 85,000?

18 MR. CARLE: Yes.

19 MR. WALLACE: Roughly \$85,000.

20 BOARD MEMBER BARAKAT: And the decrease in

21 the service, the revenue, is reflected in this

22 budaet?

23 MR. WALLACE: It has to be, yes.

24 THE CHAIRMAN: Okay.

BOARD MEMBER BARAKAT: All right. Thank

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2 THE CHAIRMAN: Mr. Carle.

3 MR. CARLE: Yes, sir.

THE CHAIRMAN: Mr. Moody, go ahead. Do 4

5 you have a question?

6 BOARD MEMBER MOODY: Besides the new

7 garage coming online, are there any other

8 issues that could dramatically change these

9 numbers? Anything that --

10 MR. CARLE: No. Through the Chair to

11 Mr. Moody, other than to say these -- these

12 revenue projections. The expenses will stay as

they are. I anticipate them staying as they 13

14 are. The revenue projections are conservative.

So I anticipate we will be able to do better. 15

BOARD MEMBER MOODY: How often do we 16

17 analyze the revenue that we're bringing in?

MR. CARLE: Monthly.

19 BOARD MEMBER MOODY: And how do we keep it

20 competitive?

21 MR. CARLE: We do it monthly. And we are

22 double-checked by budget quarterly. They send

23 me quarterly projections and ask me to give

24 descriptions of any major deltas, any

25 differences between revenues and projections,

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and then they present my responses to the chief

2 administrative officer. 3 MR. WALLACE: Who then grills me Thursday

mornings at the directors meeting about what's

5 going on.

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THE CHAIRMAN: Thank you.

7 Mr. Carle, what's our occupancy level on 8 parking or the vacancy level on parking?

9 MR. CARLE: Gosh, Mr. Bailey, I have not 10 calculated it as a whole, but I do know that --

besides the 80 percent at the Yates that I 11 estimated for Ms. Durden, I would -- I'd put 12

Forsyth -- the lot at Forsyth at about 13

14 80 percent and trending downward as people

anticipate that they're going away. Ed Ball is 15

at 77 percent to 80 percent. The other 16

20 percent being left open for the hourly 17

employees -- excuse me -- hourly parkers and 18

people accessing --19 20

MR. WALLACE: And we do have to do that.

21 MR. CARLE: We do have to do that. We're obligated to that. 22

23 Water Street, we're over 100 percent occupancy there. Over-sold, as a matter of 24

fact. And then at Duval Street, we're trending

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right about 80 percent. Again, saving the other 20 percent for hourly parkers.

BOARD MEMBER BARAKAT: So what was the hourly requirement for, Ed Ball?

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MR. CARLE: That was Ed Ball, sir.

6 MR. WALLACE: So Ed Ball, you have to have a percentage for hourly. Duval, which we know 7

8 is the library, you have to have a percentage

for hourly. So from the capacity at 9

10 80 percent, we -- monthly, we do all of that.

So we've got to keep it at 20 percent for the 11

12 hourly circulation.

BOARD MEMBER BARAKAT: So there's been a 13 monthly capacity at Ed Ball or at the garage, 14

the library garage? 15

MR. CARLE: That would be correct, yes, 16

sir. I have waiting lists for both of those. 17

As that relates to monthly, you are correct, 18 19 sir.

MR. WALLACE: Hence, why when you were 20

asking the question earlier about Project Wolf, 21 why didn't I look at some other areas. I'm 22

23 like, I know I've got capacity at Yates. I

24 don't have capacity anywhere else.

25 THE CHAIRMAN: And we keep -- I mean,

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Yates has to have a limit also, doesn't it, as

far as I can see, because you have the tax

collector and the property appraiser. I don't

know what kind of traffic they have in there,

5 but --

MR. CARLE: Very little, Mr. Chairman. 6

Very little. 7

8 THE CHAIRMAN: Okay.

9 BOARD MEMBER BARAKAT: So just one

10 observation. So we're almost out of the

parking incentive business for a period of 11

time. I mean, that's why what we give away at 12

Yates from here on after is very -- it's 13 14

scarce.

MR. WALLACE: The ability -- we're going 15 to have a challenge sooner rather than later in

16 being effective in economic development deals 17

for a downtown attraction, as well as 18

19 retention, compared to the suburbs on the issue

20 of parking, yes.

21 While we're able to compete now from a vacancy standpoint, as well as you know that 22

23 downtown and the suburbs have been competitive

in terms of -- both are fluctuating around 24

14-and-a-half percent vacancy rate, but the

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advantage they have is they get the surface

parking lot, you know, versus we have to do the

actual garages from that standpoint. 3

But you're right in terms of -- on the 4

public sector side, we're running out of

capacity sooner -- I mean, soon. So it's going 6

to force us to do economic development deals 7

where we're going to have to rely upon the

private market to help us induce these deals 9

10 for which we're at a disadvantage.

11 And you were part of a meeting that I had

12 with the private parking lot owners with regards to what's their capacity, for which 13

they were unwilling to share information with 14

us. So it's going to make it very difficult 15

for us to do these economic development deals 16

17 moving forward.

18 THE CHAIRMAN: And, Mr. Carle, you've got about 45,000 in special events. Is that 19

typical or is that increasing? Is that --20

21 MR. CARLE: We've had a little difficulty

22 maintaining our budget, our wishful budget 23 in -- or, excuse me, in special event funding,

and that's just had to do with staffing 24

concerns on our facility side. Sometimes we're 25

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not opening when I wish we could just because 2

we've had some staffing shortages as of late.

THE CHAIRMAN: And on vehicle 3 immobilization --4

5 MR. CARLE: Yes, sir.

THE CHAIRMAN: -- the \$40,000, is that 6

7 booting and --

8 MR. CARLE: Yes, it is. And we have that

as a separate line item. 9

10 THE CHAIRMAN: But there's an expense to 11 all of that?

12 MR. CARLE: That just gets wrapped up in 13 administration and enforcement, the expense 14 side of that.

THE CHAIRMAN: Okay. Very good. 15

With that, do we have any other comments

on Resolution 2018-05-03? 17

18 BOARD MEMBERS: (No response.)

19 THE CHAIRMAN: We have a motion. Did we

20 get a motion?

21 VICE CHAIRMAN MEEKS: We did get a motion.

THE CHAIRMAN: Yes. And a second?

23 VICE CHAIRMAN MEEKS: Yes.

24 THE CHAIRMAN: Any comments from the

25 public?

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AUDIENCE MEMBERS: (No response.)

THE CHAIRMAN: Seeing no comments from the

3 public, all in favor of 2018-05-03, say aye.

BOARD MEMBERS: Aye. 4

THE CHAIRMAN: Opposed, like sign.

6 BOARD MEMBERS: (No response.)

THE CHAIRMAN: Okay. That brings us to --

8 we have another item that was added.

9 Mr. Wallace, do you want to talk about

10 Resolution -- is it -04?

11 MR. WALLACE: Resolution 2018-05-05.

12 This is a resolution of the Downtown

Investment Authority approving and authorizing 13

the Chief Executive Officer of the Downtown 14

Investment Authority, subject to City Council 15

approval, to execute and deliver on behalf of 16

the City of Jacksonville a Development 17

Agreement between the City of Jacksonville and 18

19 the Jacksonville Historic Naval Ship

20 Association, Inc., a Florida Nonprofit

21 Corporation, for the relocation of the retired

Navy vessel USS Charles F. Adams to downtown 22

23 Jacksonville as a floating museum at the former

Jacksonville Shipyards site on Jacksonville's

25 Northbank. Said agreement being for a 3-year

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period and contingent upon certain conditions

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precedent being met by the Jacksonville

Historic Naval Ship Association prior to the

City's entering into a 10-year license 4

5 agreement with the organization, together with

two 5-year license renewal options; 6

recommending that the City Council adopt

8 legislation effectuating the purposes of this 9

resolution.

10 Mr. Chairman, in 2014 we brought forth a resolution supportive of this particular 11

12 project for which you approved, and there were

about 15 different conditions in that 13

14 particular resolution for which the nonprofit

had to adhere to. The reason why this is back 15

16 before you now is the deadline for that license

17 agreement, development agreement, all of that

expired in October of 2017. 18

While some of the 15 conditions precedent

20 were satisfied, not all of them were,

21 particularly the major piece being -- producing

the funding to do exactly what they proposed to 22

23 actually do on the project.

24 So what we did was -- there were two items

25 that were really conflicted. We wanted to make

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sure that they had control of the Naval ship.

And the Navy said, We want to make sure that

3 you have a license agreement in place with the

City before we give you the naval ship. So you

got into a chicken and egg situation where we

wanted one thing and the Navy wanted another

7 and the Association couldn't figure out how to

get things done. So it expired.

So we've now come back with revised 9 10 conditions, kind of streamlined some things,

11 but the -- of the 15 conditions, there are now

12 really, truly 13 or 12 -- 13 that are still in

place, that they have to adhere to. 13

And the reason why I'm bringing this forward to you as a walk-on today is because

legislation got filed and introduced at City 16

Council last night. So, therefore, it would be 17

heard in committee of City Council before we 18 19

had our actual June meeting. So that's why

I've got to actually walk this on to you today, 20

21 hopefully getting your continued support for

22 the USS Adams being located here in

23 Jacksonville at the naval shipyard.

24 The location of this would be on the pier 25 closest to Catherine Street where the failed

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Downtown Investment Authority Uncertified Condensed Copy

Berkman II project is right now. That's where 2 it would reside for right now.

John or Tom, anything that I may have missed with regards to this? Since you two

5 worked on the document in my absence. Sorry. 6

MR. SAWYER: Through the Chair to the board, the agreements are, you know, literally verbatim, the same, but for the changes to

8 address the chicken and egg scenario. 9

10 Otherwise, it's really the same exact deal.

BOARD MEMBER GILLAM: Move to approve.

BOARD MEMBER MOODY: Second. 12

THE CHAIRMAN: Okay. Discussion. 13

Ms. Durden, do you want to begin?

BOARD MEMBER DURDEN: Well, I don't 15

believe I was on the board the first time 16

around. So, you know, it sounds to me like 17

it's the exact same agreement. According to 18

Mr. Sawyer, there's been no changes. It sounds 19

20 like -- it sounds to me like this is something

21 that's supported by the community, certainly by

City Council. I don't really have anything 22

substantive to comment or offer on this. 23

THE CHAIRMAN: Thank you. 24

25 Mr. Padgett.

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BOARD MEMBER PADGETT: No comment. 1

THE CHAIRMAN: Mr. Gillam. 2

3 BOARD MEMBER GILLAM: No comment.

THE CHAIRMAN: Mr. Gibbs. 4

5 BOARD MEMBER GIBBS: Any idea how close 6

they are to the 2.8?

7 MR. WALLACE: Bank records, 1.3, cash on 8 hand.

BOARD MEMBER GIBBS: Thank you. 9

10 THE CHAIRMAN: Mr. Meeks.

VICE CHAIR MEEKS: No comments. 11

12 THE CHAIRMAN: Let me just get some

clarification here. This was executed on -- in 13

2014. It expired in 2017. You said they have 14

1.8? 15

23

MR. WALLACE: No, sir. 1.3, cash on hand. 16 17

THE CHAIRMAN: I want to ask a couple of questions. Under the transaction point, the 18

second bullet, transaction license (inaudible) 19

for facilities associated with the museum, 20 21 ticket booth, rest rooms. Clearly, they're not

22 asking the City for any funding?

MR. WALLACE: That is correct.

THE CHAIRMAN: But whose expense is this 24

25 to build these --

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MR. WALLACE: Theirs. That is why that 1

\$2.8 million budget is important, because that \$2.8 million budget serves for a couple of

things. One, the refurbishment of the actual

ship. Once it leaves the possession of the

Navy and goes to the restoration dock, they've

got about a million-four worth of work that has

to be done in order for it to float down

whichever way it's going to come down the 9

10 Atlantic or -- or wherever, to get to

Jacksonville. Okay? Then the remaining 11

balance of that is going to be such things as 12

where it's going to be docked here and having 13

14 bathrooms, parking areas,

et cetera, operating capital. All of that is 15

part of their \$2.8 million budget. 16

In addition to that -- part of that

\$2.8 million budget, \$300,000 of that they've 18 got to provide to us because we need that money 19

20 in escrow in case something were to happen and we've got to tow the ship away. So that

21 22

\$300,000 is there for towing the ship away.

23 So that really leaves them down to

\$2-and-a-half million, of which they've got 24

\$1.3 million cash on hand, and they need to

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come up with that other 1.2 to do all the other

things that they've got to do.

Now, yes, they have a line of credit in 3 document form with Synovus Bank, but in terms

of an activated line of credit, that is a

different conversation. A line of credit has 6

not been activated. And there are other 7

8 additional capital pledges from other donors in

the community. 9

10 For example, I appreciate Mr. Gillam who 11 says, you know, I'm putting up \$250,000 for

12 your project. That's great, in a letter

pledge, but cash is always better than his 13

letter pledge. So they need to come up with 14

the actual cash from his letter pledge. 15

That's where we are.

17 THE CHAIRMAN: So under the Development Agreement, the Jacksonville Historic Naval Ship 18

Association would provide DIA evidence of 19

the ability to pay 120 percent. They're going 20 to -- we're going to hold that in escrow? 21

22 MR. WALLACE: That is correct.

23 THE CHAIRMAN: Okay. The vessel has been

probably retrofitted, reconditioned before the 24

25 tow can take place according to who? I mean, I Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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could go say it's retrofitted and

reconditioned, but what --

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MR. WALLACE: Well, first and foremost, there is a budget, and we're going to lay eyes on it, you know, from that standpoint, but I'm not an engineer, so we're definitely going to take people from Public Works to have an actual look at it to make sure the work has been done, yes.

MR. DALY: In addition to that, through the Chair, the Development Agreement in the contract language says that there's a certification from the naval architect of the shipyard that does the retrofitting.

THE CHAIRMAN: So it would be

THE CHAIRMAN: So it would be environmentally sound and so on?

MR DALY: Right

MR. DALY: Right.

18 THE CHAIRMAN: And --

MR. DALY: No lead in the oil, yeah.

THE CHAIRMAN: And the engineer approves the permits for any dredging work. And they're going to be paying for that dredging work?

MR. DALY: Yes.

THE CHAIRMAN: Okay. They're like the crazy old girlfriend that won't go away. They

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continue to work hard. They do more than you can imagine. They extend themselves in every

**3** way possible, and they don't go away. You've

4 got to give them credit for continuing to try.

5 Been there, huh?

You know, it's amazing that they continue to do it. And, you know, we thought it was a good idea then. It appears to be -- they're moving forward. So more power to them.

Mr. Barakat.

BOARD MEMBER BARAKAT: We negotiated this
ad nauseam five years ago, so I don't want to
think about it anymore, but I agree with
Mr. Bailey. This has been going on for a long

15 time. I wish we, as a community or a public

sector, could otherwise help them get over the

17 hump, or just fish or cut bait. It's just one

18 of these projects that's been downtown that has

19 lingered and lingered and lingered.

20 And the only reason I'm reluctant to 21 approve this is because it's the status quo.

22 And it doesn't change anything, it just

23 continues to sit there and people talk about it

24 and nothing happens, so --25 The last time we did th

The last time we did this, I wish we had,
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as a DIA, provided some kind of incentive

2 dollars with a notion that this creates demand

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3 for retail services. It may create some

4 tourism business that downtown is constantly

5 seeking (inaudible), but we could never get

6 there. So I don't want to restart that

7 conversation again. I will approve this, but

8 at the end of the day this doesn't change

**9** anything. It just keeps the status quo.

10 They're a million off and that's going to be

11 tough to raise in my opinion.

THE CHAIRMAN: Mr. Moody.

BOARD MEMBER MOODY: So, Mr. Wallace, in a perfect world, is there any way you could guess

15 when this may finally happen that as I'm

looking out my balcony on the Southbank lookingover the Northbank I'm going to see the big

18 ship out there?

MR. WALLACE: Every Thursday at theDirectors Meeting I get asked this question by

21 Mr. Mousa, and I'm going to tell you exactly

what I tell Mr. Mousa. I'm out of the guessing

23 game in terms of when the ship is coming, but I

24 could tell you how much money they've got in

the bank and how far they've got to go.

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But I think that in order to get them in aposition of being able to have a conversation

3 with the U.S. Navy, this helps them because now

4 they're able to get into a license agreement

5 position and be able to show them that they've

6 got this, and -- okay, the Navy is going to say

7 fish or cut bait, as Mr. Barakat is saying, you

8 know, get this thing -- here it is on the dry

9 dock, take it and get it refurbished.

You know, but for us -- it's not one thing for us just to say, you know, you've got a million-three, you know, almost a million-four,

13 you could do your refurbishment. Well, what

14 happens when you get it?

Let's not forget now, they've got a
million dollars from the State of Florida for
this project. So of that 1.3, a million
dollars comes from the State.

You know, so I can't tell you, Mr. Moody, when it's going to be there. I can tell you that the group is -- they are dedicated to seeing this come to fruition. I give them credit a hundred percent. They're tenacious on

THE CHAIRMAN: Mr. Sawyer, on the
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that.

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resolution, you're saying that there is nothingchanged other than the dates, correct?

changed other than the dates, correct?

MR. SAWYER: To the Chair --

THE CHAIRMAN: I mean, we just received it and I want to make sure everyone knows in detail what's in this resolution.

6 detail what's in this resolution.7 MR. SAWYER: To the Chai

MR. SAWYER: To the Chair, yes, the language was changed, but -- the language

before had preconditions on the developer group

10 before they could enter into a license

11 agreement, so we had to remove two of those out

12 of that category so they could enter into the

13 license agreement, show the Navy we control the

**14** property. Those requirements were moved to a

15 new section we created called the Preconditions

to Delivery of the Vessel. And it's the sameconditions. So before it gets to the City, all

18 the same requirements have been met. This

19 allows them to enter into the license agreement

20 beforehand.

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And the total dollar amount that they were required to raise was reduced by approximately 400,000 because, as their budget for the improvements locally came in, they came in at a

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1 THE CHAIRMAN: Thank you.

lower number than they anticipated.

Look, I don't want to beat a dead horse --

3 BOARD MEMBER DURDEN: Mr. Chairman.

4 THE CHAIRMAN: Yes.

BOARD MEMBER DURDEN: I actually do have

6 one comment and one question.

7 THE CHAIRMAN: Sure.

8 BOARD MEMBER DURDEN: The comment is, I

9 see on Page 2 of the staff report that -- way

10 down in the conditions precedent, the DIA does

11 have approval authority for final plans and

12 final scope of work and the project budget.

Through the Chair to Mr. Wallace, does that mean in the agreement -- not knowing

exactly what the agreement says, does that mean

16 it's actually going to come back to the board

**17** or --

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17 of 33 sheets

18 MR. WALLACE: No.

19 BOARD MEMBER DURDEN: Okay. And then the

20 question I had was -- I see that their current

21 location -- or I heard that their current

22 location is going to be somewhere in the City's

23 property, where the shipyards is.

24 MR. WALLACE: Yes.

BOARD MEMBER DURDEN: I just would like to

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ask, does that fit in with the plan that we'veseen in the past from the Jaquars?

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3 MR. WALLACE: Yes, it does.

We strategically recommended that this
project be placed at the most western edge of
the shipyards to allow -- to ensure that we
don't impede any particular development that

8 may take place from east going west.

On the Jaguars' plans, they do have a
designated area for the USS Adams. Where the
mouth of Hogan's Creek is, it comes into the
St. Johns River. So if you look at the mouth
there, it would be on the western edge of the
mouth of where Hogan's Creek feeds into the

**15** St. Johns River because that's where their

designed park would be, in and around thatparticular area, based upon Iguana Investments'

18 last design I saw for the area.

**19** BOARD MEMBER DURDEN: So just to be clear,

20 this would not take the place -- this ship,

21 mooring would not take the place of the park

22 that is being --

MR. WALLACE: That is correct, it would

**24** not.

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BOARD MEMBER DURDEN: Okay. Thank you Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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1 very much, Mr. Chairman.

THE CHAIRMAN: Any other questions?

**3** BOARD MEMBERS: (No response.)

4 THE CHAIRMAN: I don't want to beat a dead

horse, but, you know, had things been

6 different -- I think if the shipyards project

7 had moved a little faster, this boat would be

8 sitting there. And I think they would have

9 raised the funds. They continue to try to

10 raise the funds with nothing there. And I'm

11 not sure that it's -- that the designation,

12 without all those extra facilities around it,

13 that it could be.

So I'm not opposed. I just think there's going to be more time needed before this thing

**16** is ready and can be the attraction. But so

17 much money has been spent on artist renderings,

**18** Chris Flagg has done them, everybody's done all

19 these renderings. And it could be beautiful in

20 downtown. It could be a tremendous asset at

21 some point.

22 So I'm glad the historic ship association 23 continues to work on this. This is a military

24 community, so I think it could be a good

**25** project, but here we are.

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1 So Mr. Meeks said we had a motion on 2018-05-05. Does anyone remember making that 3 motion? 3

4 BOARD MEMBERS: Yes.

5 THE CHAIRMAN: And a second?

BOARD MEMBER PADGETT: Second.

7 THE CHAIRMAN: And we had discussion.

8 Anybody from the audience -- would anybody

**9** in the public like to make a comment?

**10** AUDIENCE MEMBERS: (No response.)

THE CHAIRMAN: Seeing none, all in favor

**12** of Resolution 2018-05-05, say aye.

13 BOARD MEMBERS: Aye.

14 THE CHAIRMAN: Opposed, like sign.

**15** BOARD MEMBERS: (No response.)

16 THE CHAIRMAN: Thank you very much.

17 And that brings us to our chairman's

18 report -- not the chairman's report, but our

**19** CEO's report.

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20 BOARD MEMBER GILLAM: Mr. Chairman, may I

21 be excused?

22 THE CHAIRMAN: Yes.

23 (Board Member Gillam exits the

24 proceedings.)

MR. WALLACE: Mr. Chairman, nothing really

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to report for this particular month. I just

want to make sure that everyone keeps a note

3 that June 25th, like I indicated, is our

4 discussion with the Mayor's Budget Review

5 Committee.

I'm going to bring forward to you at your
June meeting -- I'm going to bring forward some

8 recommendations that I'm going to present on

**9** June 25th with regards to capitalization of the

10 Downtown Economic Development Fund, as well as

11 capitalization for the Historic Preservation

12 Trust Fund. So I'll bring that forward to you

13 at the June meeting, and as a collective body,

14 getting your recommendation and approval.

And that would also be part of my

16 presentation at the Mayor's Budget Review

17 Committee in terms of the capitalization of

18 those two particular funds to allow us to

19 continue the good work that we've been doing

20 over the past few years with regards to

21 downtown. It is time.

THE CHAIRMAN: And we don't know what time

23 at that point. We just know it's on the 25th,

24 so --

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MR. WALLACE: I know it's on the 25th. I

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think it may very well be that afternoon, but Icould very well be incorrect. It's always

3 subject to change.

THE CHAIRMAN: Mr. Meeks.

VICE CHAIR MEEKS: Mr. Wallace, just tolet you know, I know I'm out of town June 25th.

7 So if there's any input you would like from me

8 prior to that date, we just need to get

9 together. I'll be glad to do whatever you

10 would like for me to do.

MR. WALLACE: Certainly, sir.

12 THE CHAIRMAN: Thank you, Mr. Meeks.

Mr. Wallace, continue, please.

MR. WALLACE: Yes. Nine a.m. is being

15 proposed for part of our budget review. I

16 think that morning at 9 a.m. would be the

17 administrative side of the DIA, as well as the

18 Office of Public Parking, and then I think we

19 come back at 11 o'clock, and that's where we're

20 going to have the CRAs that will come up as

**21** well.

So my presentation on the Downtown

23 Development Fund as well as the Historic

24 Preservation will probably take place at

the same time I do CRAs, which would be at

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1 11 o'clock.

2 THE CHAIRMAN: Very good. Thank you.

3 Does that complete your report?

4 MR. WALLACE: Yes, that completes my

**5** report, sir. Short and brief.

6 THE CHAIRMAN: Thank you.

7 Now, DDRB. Mr. Klement.

8 MR. KLEMENT: Yes, sir, Mr. Chairman,

9 members of the board.

Very briefly, the DDRB met on May 23rd,

11 last week, and moved forward with conceptual

**12** approval of the Jones Brothers building, which

13 is the one right by City Hall here, conceptual

14 approval of that building. They are looking at

15 a multifamily-type project, mixed use,

16 residential over some neighborhood commercial.

17 And they're also looking at the adjacent

18 building, which was formerly, I guess, a

19 Western Union, the Farah sandwich shop,

20 restaurant. So they're looking at a conceptual

**21** for that project.

We did do a final review of the Hotel

23 Indigo, which is at 100 Bay Street, which is

24 directly west of downtown, the Wells Fargo

25 tower on the corner there of Bay and Laura

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1 Street. And that moved through final review.

2 And the last project, which you heard

3 referenced to earlier, was the Main and Forsyth

4 parking garage, which received a final

5 approval. They went to a number of workshop

**6** scenarios. They have final approval. They

7 introduced some retail, commercial on the first

8 floor and introduced some conversion

9 opportunities for commercial along the Main

10 Street frontage. But if you haven't seen the

11 design, it looks like it was a very

12 complementary design to the downtown area and

**13** did a good job.

14 That's it.

15 (Board Member Padgett exits the

**16** proceedings.)

17 (Vice Chairman Meeks assumes the Chair.)

18 VICE CHAIRMAN MEEKS: Thank you,

19 Mr. Klement.

20 It looks like the next thing --

21 Mr. Wallace.

MR. WALLACE: Yes, sir.

23 VICE CHAIRMAN MEEKS: Art selection

24 panelists.

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MR. WALLACE: Yes. So early on, we

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approved roughly \$406,000 for DIA's urban arts

project. And it has been done in -- it's being

3 done in three phases. So Phase I has been

4 completed. The individuals from Art in Public

5 Places are here to talk about Phase II, the

6 work that has been done. So I'm going to ask

7 them to come forward and take it away.

8 Thank you.

**9** MS. MARTIN: Hello, everyone.

10 Mason Martin. I am the project manager

11 for all three phases. And I want to thank the

**12** board for having foresight to include public

13 art in the CRA plan. It's been great.

Yes, we finished Phase I. We're just --

15 you've seen the 38 projects in downtown. We're

16 just maintaining them and repositioning them.

17 So there's always something to do.

18 Also, we are working on Phase II. And

**19** we're in the art selection process right now.

20 Mr. Klement has been helping us with that, and

21 we hope to have an announcement of four artists

22 soon. So stay tuned for that.

You don't have to approve anything today.

24 I'm just going to quickly go through what we've

25 been doing so that you have an idea of what

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1 Phase II is.

**2** Karen will have this. So if you really

3 are curious to all the details, you can look at

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4 it, but I'm going to scroll through really

5 quickly to -- until I get to the part that

s shows where we're doing it.

7 You can see by this map, Phase II is right

8 there (indicating), and it's the Elbow

9 District. There it is outlined, our focus area

**10** for this project.

There's another map of it (indicating).

We're real excited. We approached JEA to

13 help us with lighting. The budget does not

14 include any lighting, so we approached JEA, and

15 they have provided -- or agreed to provide

16 \$50,000 worth of enhancements that include

17 lighting. And we're looking at some

18 technological, innovative things, like solar

19 and all that, so --

These are the sites (indicating). It's at

21 the foot of the Main Street Bridge in that

22 little -- it's not really a park, but a little

23 grassy area, and the sidewalk is around it.

24 That's the Main Street Bridge ramp. You

25 remember that. It's near the Chamber.

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1 Here are some views at night (indicating).

2 It's across from Cowford. We're going to have

3 the traffic signal cabinet boxes wrapped.

4 These are some ideas that we got from

other cities that we're hoping to have

6 something like.

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I've got -- the budget is in here.

8 We've also -- we're going to have bike

9 racks and a sculpture and lighting and

10 wayfinding help on the sidewalks.

11 So I want you to know that you're invited

12 to the Art in Public Places public meeting to

meet the artists selected for this project, and

14 we're planning that to be the 19th of July.

Any auestions?

(Chairman Bailey resume the Chair.)

17 THE CHAIRMAN: It's July 19th, 6 p.m., at

the library?

**19** MS. MARTIN: That's right.

20 We'll have the artists there. You can

21 meet them, but mostly they want to hear from

22 the community so they can inform their designs

23 before they make them.

THE CHAIRMAN: Any comments or questions

25 from anyone?

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1 BOARD MEMBERS: (No response.)

2 THE CHAIRMAN: Thank you very much for

3 being here. Appreciate that update. I hope we can have some DIA members there to attend. 4

5 Okay. Any more old business?

6 BOARD MEMBERS: (No response.)

7 THE CHAIRMAN: No old business.

8 Do we have any new business?

Mr. Parola, you've been pretty busy this

10 last month. And the whole team has been very,

very busy. You guys have anything? Any new 11

12 business? Anything you want to bring up?

13 MR. PAROLA: No.

14 THE CHAIRMAN: Okay. Keep smiling. We're

fortunate that you guys held in there and did a 15

16 tremendous job.

Okay. At this time we come to the public 17

18 comments.

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19 BOARD MEMBER BARAKAT: Mr. Chairman, I

20 have one new business item.

21 THE CHAIRMAN: Yes.

BOARD MEMBER BARAKAT: I just want to

23 bring up the way we sell properties. And we've

talked about this before, and it's coming up 24

now because of 905 Forsyth, or whatever the

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address was. And we've also talked about how busy our staff is. Our staff does not have the

3 capacity to properly market properties when we

put them for sale, and we are making incentive 4

5 deals based on what we think is the market

value based on the responses we're getting. 6

7 And I'm concerned that we're not really

8 understanding what the market is without a

9 proper marketing procedure, compared to what an

10 average private sector owner would experience.

11 So I think we need to continue to keep

12 this on the radar screen. I don't know what

the solution is procedurally or with our 13

14 procurement people, but as the DIA continues to

unload assets as the years go by, my concern is 15

16 we are potentially leaving money on the table

17 by not instituting a proper marketing procedure

18 for these assets.

19 So I'll bring that up for the record.

20 Maybe it's something that the Strategic

21 Implementation Committee can look at, because

22 that is the committee in charge of (inaudible),

23 but it continues to concern me.

24 THE CHAIRMAN: Okay. And you're not on

25 the Strategic Implementation Committee?

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BOARD MEMBER BARAKAT: No. I don't think 1

2 SO.

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3 BOARD MEMBER MOODY: Although he could be.

BOARD MEMBER BARAKAT: Thanks.

5 THE CHAIRMAN: Very good. We will follow 6

up with that. Thank you.

7 Okay. No other new business. That brings

8 us to public comments.

Anyone have public comments?

10 MR. MOORE: (Indicating.)

THE CHAIRMAN: Come forward, state your 11

12 name, as if we don't know by now.

MR. MOORE: Thank you. 13

Steve Moore, Vestcor, 3030 Hartley Road,

15 Jacksonville.

16 Quick update. Lofts at LaVilla continues,

17 100 percent occupied with a wait list.

Had a great event with the Urban Land 18

19 Institute last week. It was well-attended

20 and -- 50, 60 folks there, so -- good for

21 downtown.

22 Lofts at Monroe, as you guys see, is

23 coming along nicely. Completion date expected

24 in October. Move-in is November 1st. And just

25 like Lofts at LaVilla, overwhelming interest.

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1 Lofts at Jefferson Station, which will be

the new community just to the east of Lofts at

LaVilla, we made it through DDRB. We had some

(inaudible) at ten-set. Building permits next

month. Expected ground-breaking now will be

late summer. And you will probably see some 6

activity there next month. That's us learning

from Lofts at LaVilla. There's some

environmental and a lot of old debris under the 9

10 land. We're going to go ahead and take care of

11 that ahead of the financial closing, again,

12 which will be late summer, and ground-breaking.

So you may see activity there in June, July. 13

But we're excited about downtown and 14

15 everything going on.

THE CHAIRMAN: Thank you.

17 Any questions of Steve while we have him 18

up here?

BOARD MEMBERS: (No response.)

THE CHAIRMAN: Clearly, we see it every 20

21 time we're driving around. It's great to see

22 your construction. And we're reminded every

23 day of the great decisions we made. It really

is kind of great to see. It's nice. And you 24

guys are doing a great job, so -- and I haven't 25 Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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83 CERTIFICATE OF REPORTER 1 1 heard any complaints, and love to hear --2 especially ULI having some events there and you 2 3 being a hundred percent occupied. That's 4 really nice to see. STATE OF FLORIDA) 5 So thank you for what you do. 6 MR. MOORE: Thank you. COUNTY OF DUVAL ) 5 7 THE CHAIRMAN: With that, do we have 6 8 anyone else from the public? 7 I, Diane M. Tropia, Florida Professional 9 AUDIENCE MEMBERS: (No response.) Reporter, certify that I was authorized to and did 10 THE CHAIRMAN: Mr. Jackson has submitted a stenographically report the foregoing proceedings and 11 document for us, and I assume everyone has it. 10 that the transcript is a true and complete record of my 12 Mr. Jackson, you don't want to follow-up 11 stenographic notes. 13 or do anything, right? 12 13 MR. JACKSON: Not necessary. 14 14 15 Thank you. 15 DATED this 5th day of June 2018. 16 THE CHAIRMAN: Very good. 16 17 With that, that brings us to the end of 17 18 our meeting. No other comments from the 18 Diane M. Tropia 19 public. Florida Professional Reporter 20 Mr. Wallace, I don't know what Mr. Meeks 19 21 said prior to my arrival, but we missed you. 20 21 22 You look great. I'm glad everything went well 22 23 and that you came back. Make sure you balance 23 24 your life well because we realized how much we 24 25 appreciate and need you and how much knowledge 25 Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 (904) 821-0300 82

you bring to the table. Hopefully, we kept things going and didn't screw anything up, but if we did, you could probably fix it. But we did miss you and things are moving. Downtown is looking good. There's a lot of discussion, a lot of talk, and a lot of interest. So I think we're well on our way.

And I think today's meeting kind of reiterated, we want those people, we need those people to be able to get this done and make sure we're not overtaxing our current staff. They do a great job, you've done a great job with them, and they've done a great job for this City. So thank you for that.

MR. WALLACE: Thank you.

THE CHAIRMAN: With that, no other comments.

This meeting is adjourned.

(The above proceedings were adjourned at

20 4:10 p.m.) 21

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