### **Downtown Development Review Board (DDRB)**

**Office of Economic Development** 



### <u>City Hall, 117 West Duval Street</u> 1st Floor, Lynwood Roberts Room

Thursday, April 3, 2014 – 2:00 PM

Members:		Ex-Officio and Staff Distribution:
Timothy Miller, Chairman		Bill Joyce, PW Chief Engineering & Construction
Rafael Caldera, Vice-Chair		Richard Ball, PW, Traffic Operations Division
Craig Davisson, Secretary		Don Redman, Member of Council, District 4
Logan Rink, Board Member		Scott Shine, Jacksonville Waterways Commission
Carol Worsham, Board Member		Vickie Drake, Ex-Officio Member
Roland Udenze, Board Member		Terry Lorince, Ex-Officio Member
Frederick Jones, Board Member		William Lyle, Ex-Officio Member
Wiatt Bowers, Board Member		Joel McEachin, Ex-Officio Member
		Michael Sands, Ex-Officio Member
Ex-Officio and Staff Distribution:		J. Keith Brown, JTA Representative
Ted Carter, OED Executive Director/CEO		Jim Bailey, DIA Representative
Paul Crawford, OED Deputy Director		Michelle Stephens, DDRB Recording Secretary
Alex Rudzinski, OED Director of Development		Jason Teal, Assistant General Counsel
Jim Klement, OED Staff Liaison		David DeCamp, Public Information Office
Aundra Wallace, DIA CEO		
I.	CALL TO ORDER – Chairman Miller	
II.	ACTION ITEMS – Chairman Miller  Approval of the February 6, 2014 Meeting Minutes	
	Approval of the February 11, 2014 Special Meeting Minutes	
	Approval of the March 6, 2014 Workshop Minutes	
	DDRB 2013-008, Shoppes on Riverside including Deviations	Request for Approval for Special Sign Exception,
	DDRB 2014-003, 20 West Adams Street	- Request for Temporary Relief from Maintenance Code
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III.	INFORMATION/DISCUSSION ITEMS – Chairman Miller	
	SOUTHLIGHT GALLERY, Hogan Street Exhibits, One Spark	
IV.	OLD BUSINESS – Chairman Miller	
V.	NEW BUSINESS – Chairman Miller	
	Discussion of DDRB Assigning a Sub-committee for Design Review Recommendations	
VI.	PUBLIC COMMENTS – Chairman Miller	
VII.	ADJOURNMENT – Chairman Miller	
	Next Scheduled Meeting: Thursday, May 8, 2014 (versus Thursday, May 1) at 2:00 p.m. (suggested)	



# Downtown Development Review Board (DDRB) <u>City Hall, 117 West Duval St.</u> 1st Floor, Lynwood Roberts Room

Thursday, April 3, 2014 - 2:00 p.m.

#### **MEETING MINUTES**

**Board Members Present:** Chairman T. Miller, R. Caldera, C. Davisson, C. Worsham, R. Udenze, F. Jones, W. Bowers, and L. Rink

**OED Staff Present:** Alex Rudzinski, Office of Economic Development; Jim Klement, Staff Liaison; and Michelle Stephens, Recording Secretary

Representing Office of General Counsel: Jason Teal

#### I. CALL TO ORDER

A quorum was confirmed and Chairman Miller called the meeting to order at approximately 2:04 p.m.

Chairman Miller asked anyone wishing to speak on a particular project to complete a public speaker card and reminded Board members to disclose if they had any ex-parte communication with any of the applicants presenting projects today or conflicts of interest prior to the item being addressed by the Board.

#### II. ACTION ITEMS

#### APPROVAL OF FEBRUARY 6, 2013 DDRB MEETING MINUTES

A MOTION WAS MADE BY BOARD MEMBER R. UDENZE AND SECONDED BY BOARD MEMBER F. JONES APPROVING THE FEBRUARY 6, 2014 DDRB MEETING MINUTES. THE MOTION PASSED UNANIMOUSLY 7-0-0.

#### APPROVAL OF FEBRUARY 11, 2014 DDRB SPECIAL MEETING MINUTES

A MOTION WAS MADE BY BOARD MEMBER C. WORSHAM AND SECONDED BY BOARD MEMBER R. UDENZE APPROVING THE FEBRUARY 11, 2014 DDRB SPECIAL MEETING MINUTES. THE MOTION PASSED UNANIMOUSLY 7-0-0.

#### APPROVAL OF MARCH 6, 2014 DDRB WORKSHOP MEETING MINUTES

A MOTION WAS MADE BY BOARD MEMBER W. BOWERS AND SECONDED BY BOARD MEMBER C. DAVISSION APPROVING THE MARCH 6, 2014 DDRB WORKSHOP MEETING MINUTES. THE MOTION PASSED UNANIMOUSLY 7-0-0.

Board Member Logan Rink arrived at the meeting after the approval of all meeting minutes.

## <u>DDRB 2013-008, SHOPPES ON RIVERSIDE - REQUEST FOR APPROVAL FOR SPECIAL SIGN EXCEPTION, INCLUDING DEVIATIONS</u>

Mr. Klement reviewed the project report dated April 3, 2014. He introduced Mr. Chris Ruen with Regency Centers and Mr. Mike Brown with Wakefield Beasley Architects who provided an overview of their signage package for Shoppes of Riverside.

It was clarified that the applicant was not seeking any deviations today as reflected on the agenda.

A correction was noted on page 13 of the presentation under Design Requirements, B4 Illumination "Tenant signage should incorporate one (1) of the following acceptable lighting methods:" B4 "Bud light sculptures: should be removed. The applicant advised that they do not use the lite up "Bud light" type signage that beverage vendors often give restaurants or bars and that are often displayed in the window. It was noted that rope lighting is acceptable and could remain.

A MOTION WAS MADE BY BOARD MEMBER R. CALDERA AND SECONDED BY BOARD MEMBER L. RINK GRANTING FINAL APPROVAL FOR DDRB 2013-008, SHOPPES ON RIVERSIDE (BROOKLYN RETAIL) FOR THE SIGN DESIGN DOCUMENT IDENTIFIED AS, "REGENCY CENTERS" TO INCLUDE THE STRIKING OF BUD LIGHT SCULPTURES FROM PAGE 13 B4, ILLUMINATION. THE MOTION PASSED UNANIMOUSLY 8-0-0.

# <u>DDRB 2014-003, 20 WEST ADAMS STREET – REQUEST FOR TEMPORARY RELIEF FROM MAINTENANCE CODE</u>

Mr. Klement reviewed the project report dated April 3, 2014. He noted that the applicant, Mr. Marion Graham was not present.

Mr. Teal advised that the Board can proceed without the applicant present as long as the applicant had notice that their item was on the agenda. He noted that if there is going to be any conditions imposed that the applicant is not aware of or if it seems that the direction of the Board is leaning towards a denial of the request the Board may want to consider deferring the item. Mr. Klement advised that the applicant was notified.

Mr. Teal noted that the deviation is to approve the extension for one year. If they want to extend beyond that first year, they will have to submit to the DIA CEO a schedule of the building improvements to show that they are making progress towards completion of the building.

Mr. Aundra Wallace, DIA CEO commented that at one point in time (probably prior to his arrival) there was a perspective tenant. He noted that they have a professional interest in making sure that this particular project gets done; however, at this particular point in time, the owner

does not have a tenant. We are trying to work with him and give him the opportunity to move the project forward.

A MOTION WAS MADE BY BOARD MEMBER L. RINK AND SECONDED BY BOARD MEMBER R. CALDERA GRANTING A TEMPORARY MAINTENANCE SUBSTITUTIONS PERMITTING OPAQUE GROUND FLOOR WINDOWS FOR DDRB 2014-003, 20 WEST ADAMS STREET; SUBJECT TO THE FOLLOWING: APPLICANT MAY DEVIATE FROM PART 5 JACKSONVILLE DOWNTOWN PROPERTY MAINTENANCE CODE - PART II. MINIMUM STANDARDS FOR MAINTENANCE SUBPART B. EXTERIOR STRUCTURE - SECTION 518.560 MAINTENANCE OF STRUCTURE EXTERIORS, (M), ALLOWING GROUND FLOOR WINDOWS TO NOT BE TRANSPARENT BUT RATHER COVERED WITH ART WORK AS SHOWN ON EXHIBIT A, IN LIEU OF GLASS OR TRANSLUCENT WINDOW TREATMENT FOR A TEMPORARY PERIOD NOT TO EXCEED 12 MONTHS FROM DATE OF APPROVAL BY THE DDRB. AT THE SOLE DIRECTION OF THE DIA CEO, FUTURE EXTENSIONS MAY BE PRESENTED TO THE DDRB FOR APPROVAL WITH THE APPLICANT SUBMITTING A SCHEDULE FOR BUILDING IMPROVEMENTS AGREED TO BY THE DIA CEO PRIOR TO THE TERMINATION OF THE 12 MONTHS EXTENSION OF APRIL 3, 2015. THE MOTION PASSED UNANIMOUSLY 8-0-0.

#### III. INFORMATION/DISCUSSION ITEMS

For information purposes only Mr. Michael Dunlap, Director of Southlight Gallery provided an overview of a Canvas Mural Project.

#### IV. OLD BUSINESS

No old business was discussed.

#### V. NEW BUSINESS

Follow-up to the March 6 2014 DDRB Workshop, Mr. Klement noted that he took away a few thoughts that dealt with some ideas and some possible next steps. He suggested the Board may want to assign a subcommittee to review the Design Guidelines (Design Guidelines Committee).

Mr. Wallace advised that on behalf of the DIA Chairman, Oliver Barakat he would like to meet with Chairman Miller and Mr. Klement to discuss the Design Guideline process.

#### VI. PUBLIC COMMENTS

There were no public comments.

#### VI. ADJOURNMENT

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The next DDRB meeting is scheduled for Thursday, May 1, 2014, at 2:00 p.m. Mr. Klement suggested that the May 1<sup>st</sup> date be moved to May 8<sup>th</sup>.

There being no further business, Chair Miller adjourned the meeting at approximately 2:53 p.m.

The written minutes for this meeting are only an overview of what was discussed. For verbatim comments for this meeting, an audio CD is available upon request. Please contact Michelle Stephens, Office of Economic Development at (904) 630-1979 or by email at <a href="material-methods">msteph@coi.net</a>.