



Downtown Investment Authority
Hybrid Meeting
Wednesday, February 17, 2021 – 3:00 p.m.

Downtown Investment Authority
MEETING MINUTES

DIA Board Members: Ron Moody, Chairman; Braxton Gillam, Esq., Vice Chairman; Carol Worsham, Secretary; Oliver Barakat; Craig Gibbs, Esq.; David Ward, Esq.; Jim Citrano; Bill Adams, Esq.; and Todd Froats.

DIA Board Members Excused: None

Mayor's Staff: None

Council Members: Council Member LeAnna Cumber, District 5

DIA Staff: Lori Boyer, Chief Executive Officer; Steve Kelley, Director of Development; John Crescimbeni, Contract and Regulatory Compliance Manager; Guy Parola, Operations Manager; Lori Radcliffe-Meyers, Redevelopment Coordinator; Jackie Mott, Financial Analyst; Ina Mezini, Marketing and Communications Specialist; and Xzavier Chisholm, Administrative Assistant.

Office of General Counsel: John Sawyer, Esq.

CALL TO ORDER: Chairman Moody called to order the Downtown Investment Authority Board Meeting at 3:00 p.m.

IV. DOWNTOWN INVESTMENT AUTHORITY MEETING

A. JANUARY 20, 2021 DOWNTOWN INVESTMENT AUTHORITY BOARD MEETING APPROVAL OF THE MINUTES.

Seeing no comments, Chairman Moody calls for a motion.

Motion: Board Member Worsham moved to approve the minutes as presented

Seconded: Board Member Ward seconded the motion

Seeing no comments, Chairman Moody calls for a vote.

Vote: Aye: 9 Nay: 0 Abstain: 0

THE MOTION PASSED UNANIMOUSLY 9-0-0

B. RESOLUTION 2021-02-05 METER RENTAL (BAGGING) RATE SCHEDULE

A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) INSTRUCTING ITS CHIEF EXECUTIVE OFFICER (“CEO”) AND THE CITY’S PUBLIC PARKING OFFICER TO ADOPT A REVISED METER RENTAL (BAGGING) RATE SCHEDULE; PROVIDING FOR AN EFFECTIVE DATE.

Chairman Moody gives the floor to Lori Boyer, Chief Executive Officer, and John Crescimbeni, Contract and Regulatory Compliance Manager, who requested to defer the resolution until the March meeting, citing a recommendation for changes to the rate table by a DIA consultant.

Deferred by Chairman Moody.

C. UPDATE ON METER BAGGING POLICY

Chairman Moody gives the floor to Mr. Crescimbeni to provide an update on the Meter Bagging Policy.

Mr. Crescimbenin summarized the Meter Bagging Policy as follows:

- Providing space on the street to be used by ride sharing services between the hours of 6:00 p. m. and 2:00 a. m. No more than two contiguous spaces on any given segment of a blog in between two perpendicular streets.
- Limiting meter bagging for businesses to no more than 72 hours in any 90-day period and adjusting rates to further disincentivize the use of those spaces so that they may better facilitate traffic in and out of downtown to street-front merchants and businesses.

Board Member Barakat requested clarification on rate increases previously recommend versus the ones referenced in the exhibit in the proposed resolution. Mr. Crescimbeni and CEO Boyer clarified that previous resolutions regarding parking rates have already gone into effect and those were related to on-street parking rates and garage rates. The proposed resolution concerns meter bagging rates.

Board Member Adams asked how the Haahs recommendations compared to the proposed resolution. CEO Boyer replied that she is uncertain if the study includes meter bagging rates, but that the consultant suggested two or three times the hourly rate. The rate schedule in the resolution is proposing one-and-a-half times the hourly rate.

V. NEW BUSINESS

No new business.

VI. CEO INFORMATION BRIEFING

CEO Boyer provided the following updates:

- The informational workshop regarding the DIA vision and current downtown riverfront development plans is scheduled for February 23rd in the Conference Room of the Downtown Public Library starting at 12:00 p. m. DIA board, DDRB board, and City Council members will be in attendance.
- Two prebid meetings have been conducted for the Landing Request For Proposal with over 100 participants. Responses are due March 3rd.
- Legislation regarding parking discounts for the Public Defender’s Office has been approved by City Council and is now effective.
- Downtown Vision is proposing an expansion of their geographic boundary and they propose including residential properties as properties that are assessed. CEO Boyer noted that there are exclusions from that.
- A LaVilla cleanup is scheduled for February 20th at 9:00 a. m at Lift Every Voice and Sing Park.

CEO Boyer concluded her briefing. Chairman Moody provided closing remarks and thanked DIA staff.

VII. CHAIRMAN REPORT

No report from Chairman Moody.

VIII. ADJOURN

ADJOURNMENT: There being no further business, Chairman Moody adjourned the meeting at 3:15 p.m.

The written minutes for this meeting are only an overview of what was discussed. For verbatim comments of this meeting, a recording is available upon request. Please contact Xzavier Chisholm at xchisholm@coj.net to acquire a recording of the meeting.