

# **DOWNTOWN INVESTMENT AUTHORITY**

**City Hall at St. James Building  
117 W. Duval Street, 1<sup>st</sup> Floor  
Lynwood Roberts Room**

*Friday, March 7, 2014 – 4:00 p.m.*

## **DOWNTOWN EXPERIENCE COMMITTEE**

### **MEMBERS:**

Oliver Barakat, Board Member  
James Bailey, Vice-Chairman  
Kay Harper Williams, Secretary  
Antonio “Tony” Allegretti, Committee  
Chairman

Melody S. Bishop, Board Member  
Robert Clements, Board Member  
Craig Gibbs, Board Member  
Michael Saylor, Board Member  
Jack Meeks, Board Member

### **Introductions**

- **Give Change Project**
- **Fourth of July Project**
- **Connection Festival**

### **Discussions**

### **Announcements**

### **Public Comments**

### **Adjournment**



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Friday, March 7, 2014 – 4:00 p.m.

**DOWNTOWN EXPERIENCE COMMITTEE/ECOMONY COMMITTEE**  
**MEETING MINUTES**

**Board Members Present:** Tony Allegretti, Chairman, Jim Bailey and Jack Meeks

**Office of General Counsel:** Jason Gabriel

**Council Members Present:** None

**Attendees: (Staff):** Aundra Wallace and Karen Underwood

**I. CALL TO ORDER**

Chairman Tony Allegretti called the Downtown Experience Committee meeting to order at 4:07 p.m.

Chairman Allegretti announced that the purpose of this meeting was to recap and review the Downtown Retail Enhancement Plan.

**INTRODUCTIONS**

- Downtown Retail Enhancement Plan – Aundra Wallace

Mr. Wallace provided a handout of the revised Downtown Jacksonville Retail Enhancement Plan. The plan was amended and approved at the January 19, 2014, Regular Board Meeting.

The Downtown Investment Authority (DIA) is a governing body for the community Redevelopment Area (CRA established by the City of Jacksonville). The plan is designed to create momentum in the critical task of recruiting and retaining restaurant and retail businesses and creative office space in the Northbank Core Business District.

The project must be consistent with the Downtown Master Plan and the Downtown Zoning Overlay. In the first phase of the plan, the DIA will allocated (The Program/Plan amount - \$750,000) in recoverable grants to any property or business owner with qualified projects to help pay some costs associated with renovation or preparing commercial space for retail, salon, restaurant, gallery or similar for occupancy. Funds may be used to retain existing businesses or to recruit new businesses to the Northbank Core Business District.

The DIA is seeking Council approval and the Downtown Retail Enhancement plan may be adopted by during the middle of March 2014.

- Questions and Answers

The committee discussed any questions regarding the plan.

### **III. PUBLIC COMMENTS**

- John Nooney shared with the committee Resolution 2014-22, a resolution for FIND Grant Application Projects.

### **VI. ADJOURNMENT**

- There being no further business to discuss, Mr. Allegretti adjourned the meeting at 4:44 p.m.

The written minutes for this meeting are only an overview. For verbatim comments of this meeting, an audio CD is available upon request. Please contact Karen Underwood, Downtown Investment Authority at (904) 630-3492 or by email at [karenu@coj.net](mailto:karenu@coj.net).