CITY OF JACKSONVILLE
DOWNTOWN DEVELOPMENT REVIEW BOARD
SPECIAL MEETING

Proceedings held on Thursday, August 24, 2023,
commencing at 2:06 p.m., at the Jacksonville Public Library, 303 North Main Street, Multipurpose Room, Jacksonville, Florida, before Diane M. Tropia, FPR, a Notary Public in and for the State of Florida at Large.

BOARD MEMBERS PRESENT:
MATT BROCKELMAN, Chairman.
LINZEE OTT, Vice Chair.
GARY MONAHAN, Secretary.
JOANA BERLING, Board Member.
WILLIAM J. SCHILLING, JR., Board Member.
JOSEPH LORETTA, Board Member.
ALSO PRESENT:
JIMMY PELUSO, City Council Member.
GUY PAROLA, DIA, Operations Manager
RIC ANDERSON, DIA, Marketing and Communications. SUSAN KELLY, DIA, Redevelopment Coordinator SUSAN GRANDIN, Office of General Counsel.

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 (904) 82t-0300 simply to move an item into a posture for us to discuss. After a motion is made and seconded,Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 little process change. What we're going to do at DDRB going forward is going to be to more closely mirror the Planning Commission and the City Council with respect to how they move into a posture to consider items.

So what you'll notice today is that, instead of doing the normal process we've done for a number of years where we'll go around with board discussion and then have a motion at the end, we'll have a motion at the beginning

BOARD MEMBER OTT: Linzee Ott, board vice chair.

BOARD MEMBER JONES: Fred Jones, board member.

BOARD MEMBER BERLING: Joana Berling, board member.

BOARD MEMBER SCHILLING: Bill Schilling, board member.

MR. PAROLA: Guy Parola, staff.
MS. KELLY: Susan Kelly, staff.
MR. ANDERSON: Ric Anderson, staff.
THE CHAIRMAN: All right. Thank you all.
Just a quick note as we get started, a
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we will have a board discussion. At that point, conditions, amendments, et cetera can be offered. That's just a little process change we're going to do starting today. It's been something I discussed with General Counsel for the last couple of months.

And Secretary Monahan will be our -- the equivalent of the City Council's floor leader, who does all of the moving of the items. And I just wanted to restate for the record, Mr. Monahan making that motion does not signify support or opposition for any particular item. It is simply a procedural move to get the board in the correct posture to consider an item.

All right. With that, let's move on to Action Item A, the approval of the August 10th, 2023, DDRB regular meeting minutes.

BOARD MEMBER MONAHAN: Move the item.
THE CHAIRMAN: All right. There's been a motion to approve the minutes.

Is there a second?
BOARD MEMBER OTT: Second.
THE CHAIRMAN: And a second.
All those in favor, please say aye.
BOARD MEMBERS: Aye.
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 the existing letters and logos are going to be

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removed and replaced. The exterior club signs are on the east and west elevations, and they are -- as designed, they're just slightly larger, 27 square feet, than existing.

Staff finds that the proposed signs mimic the existing in scale, placement, and illumination and are consistent with the history of signage for the stadium. Staff is recommending approval of this application for the sign permits.

Thank you.
THE CHAIRMAN: Thank you, Ms. Kelly.
Are there any questions from board members for staff?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Seeing none, we'll open the public hearing.

Ric, are there any public comment cards or anybody on Zoom with their hands raised?

MR. ANDERSON: We do have two speaker request cards. One is from Nancy Powell.

MS. POWELL: Not for this project.
MR. ANDERSON: No, sir, we don't.
THE CHAIRMAN: Thank you, Ric.
Seeing no public comment, we'll close the
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public hearing.
BOARD MEMBER MONAHAN: Mr. Chair, move the item.

THE CHAIRMAN: All right. There's been a motion to approve DDRB application 2023-016.

Is there a second?
BOARD MEMBER BERLING: Second.
THE CHAIRMAN: And there's been a second.
Any board discussion?
And, Mr. Loretta, let's start with you.
BOARD MEMBER LORETTA: I have no discussion.

THE CHAIRMAN: Secretary Monahan.
BOARD MEMBER MONAHAN: No comments, Mr. Chair.

THE CHAIRMAN: Vice Chair Ott.
BOARD MEMBER OTT: No comments, Mr. Chair.
THE CHAIRMAN: Mr. Jones.
BOARD MEMBER JONES: No comments, Mr. Chair.

THE CHAIRMAN: Ms. Berling.
BOARD MEMBER BERLING: No comments.
THE CHAIRMAN: And Mr. Schilling.
BOARD MEMBER SCHILLING: No comments.
THE CHAIRMAN: And I, likewise, do not
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have any additional comments.
All right. All those in favor of approving the application, please say aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: By your action, show DDRB application 2023-016 adopted unanimously.

Okay. Let's move on to Action Item C, which was the original purpose for the special meeting, and I just want to make a quick note on the process we'll be going through. So as usual, we'll have a staff report. Sort of in supplement to that staff report, the applicant will have ten minutes to present any updates and supplementary comments to their project that they'd like us to consider.

After the applicant presentation, we will go back to staff for the staff recommendation. And then, after the staff recommendation, I will ask the board to disclose any ex parte communications that you've had prior to this meeting. After ex parte declarations, we will move on to public comment. And then after public comment, we, as usual, will go on to our

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action for the day.
And just to give you an idea of how we anticipate that working today since this is one agenda item, but there are several pieces, the first action item we'll consider is the zoning exception, and then we will consider each of the deviations on an individual basis. And after that, we will consider the final approval as a whole.

And so at each step in that process, board members, you will have an opportunity to discuss, add conditions, ask questions, et cetera. So there will be plenty of time for discussion on all of that.

And I also just want to point out that, since there is so much information that we'll discuss today as part of this project, I will ask the board in a moment to allow public comment for individual public speakers to go from the three-minute usual time limit up to a five-minute time limit to allow public comment to be extended so that public commenters have an opportunity to incorporate more feedback on all the pieces of this project, and per our bylaws, that requires a simple majority vote of

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the board.
So with that, hopefully that gives a little bit of clarity on to what the next period of time is going to look like for the board.

And, at this point, I would ask for somebody to consider a motion to amend the time limit from three minutes to five minutes for our public comment period.

BOARD MEMBER OTT: Mr. Chairman, I'd like to motion to extend the public comment time period from three to five minutes for this item.

THE CHAIRMAN: All right. Thank you.
There's been a motion. Is there a second?
BOARD MEMBER MONAHAN: Second.
THE CHAIRMAN: And there's been a second.
All those in favor, please say aye.
BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: All right. By your action, show the public comment has been extended from three minutes to five minutes.

Okay. With that, let's get started on the
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application's consideration.
And, Ms. Kelly, if we can turn it over to staff for the staff report. And I believe Mr. Parola will be helping us with that today. MR. PAROLA: Okay. Thank you, Mr. Chairman and board.

Just a couple of housekeeping items. If those in attendance in the audience did not pick up a single page, front and back, this sheet was for your benefit so that you have all the deviations, and as the board considers each deviation, you'd be able to keep track of it on here, or if during your five minutes, you want to speak to a particular deviation, you will have the section of the Code by which you may speak to it. So hopefully, we find that helpful.

While they're getting those, I think we should start off with the conceptual approval that happened, I believe, in March of this past year. I believe there were maybe eight sort of conditions that came out of it, and I'd briefly like to go over those, so I'll read in title or summary the condition.

The first condition was, prior to
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submittal for final, we'll identify all the deviations sought. That's fairly easy. We have and will be going over those one, two, three, four -- five deviations as we proceed today.

The site plan shall be redesigned to be consistent with -- essentially, more consistent with the build-to lines. Since -- right? Since conceptual, the building has been brought to the southeast corner of the property, so the Bay and Broad side. If you're just looking at it, there's approximately 96 feet of building on Broad Street and 71 on Bay. As was last time, there's no building frontage along Jefferson Street or Forsyth Street.

The third one was transparency calculations on the elevations shall be checked. We have checked the transparency, and we'll go over that in our deviation discussion.

The fourth one was the solid expanse of wall on the ground level of the building's north elevation -- so the portion of the building that fronts Forsyth Street, albeit set back from Forsyth Street -- shall not exceed 20 feet in width.

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We've acknowledged that the design includes a mural for that particular treatment. However, conceptual approval included a condition for the applicant to continue to work with the community and the Cultural Council, so at least staff would be interested in their presentation to see where they've landed on that.

Number 5, the developer is to continue work with staff in providing urban open space along the perimeter of the vehicle use areas. We have actually met with the applicant at least twice on this -- or maybe just twice on this. And just to give kind of an idea, when you go to look at the site plan, which we'll have up in a minute, you'll notice we have wide sidewalks that lead into an additional 10 feet. So the idea is that the -- their buffer and our sidewalks lead into one urban open space, and we'll -- we can talk about that.

Final -- prior to final approval, the applicant shall submit detailed sections. They have, so I think when you're going in, you're going to see their site plan.

Shade study. They have submitted a shade
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study. And if you look at their response to it, they've got about 57 percent shade, 40 percent on the sidewalk. We'll confirm during ten-set review. So we always look at that, but we don't think that's going to be an issue.

Number 8, the applicant shall continue to work with the Cultural Council, greater Jacksonville and the LaVilla community on the project design and related public art, so on and so forth.

The first paragraph there was a holdover from July 27 th, in which we said -- it was presented to staff that there were ongoing conversations. We couldn't confirm those conversations, and we actually sort of heard the opposite. But since July 27th, on August 10th, the morning of August 10th, Councilman Peluso held a community meeting in the LaVilla room of City Hall of which the applicant's agents and -- ina the applicants was in there, and they had heard from these two people from the community. Whether that's, you know, enough to kind of push this thing forward, in your minds, you'll have to decide,

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1 but in all fairness, they -- they did have another opportunity.

So just to go over the project again, if you look at activated areas by floor, the first floor has about 3,400 square feet of market space; the second floor, about 2,600 square feet of restaurant and dining; and then a really expansive rooftop seating area and restaurant.

This is the revised site plan. When I say "revised," I mean from March of this year. You can see where they brought the building closer to the corner of Bay and Broad Street. You can also see the -- sort of the dotted black line, which shows the demarcation of the extra 10 feet of their landscape area, as well as where our sidewalk areas are. So if you combine them both, I think the minimum would be on Jefferson. That's about 17 feet combined. And I think the maximum is probably near the corner of Bay and Broad, and I think that gets you about 22 feet.

Next slide.
This is the landscape plan that they've submitted. Staff is still going to ask them to

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make sure that they work with us on the LaVilla District hardscape plan. So, in other words, hey, make sure your furnishings match this and furnishings are like that.

I do want to point out something on here because we do have a condition that speaks to urban open space. In this very limited instance, very limited instance, we are supportive of them moving the landscape outside of the amenity area to the private side of the sidewalk, right? And the reason for that is there's lot of -- right -- because of the use, there's just a lot of vehicle use area. So it seemed more appropriate, for the pedestrian experience, that we move that landscaping and seating to that -- outside of the -- outside of the sidewalk area instead of having it between you and the right-of-way. So kind of hoping that makes sense. And if anybody else is going to develop in the area, just understand that we're not trying to suppress set precedence here. We're trying to deal with a rather unique use.

A couple of things during our
conversations with -- with the applicant that
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they've agreed to change. When this originally came through, it was just sort of a flat roof, right, on the canopy. And when you looked at sort of the pylons or whatever you would call them -- the columns of the fueling island stations, they were -- to our appearance, were just ina. They've got a nice facade that we -we like, quite frankly. We've asked them to carry that through, which isn't unheard of for them. I think on Atlantic Avenue [sic], they've carried through the -- at least the veneer of the building into these columns. We've asked them to do the same. We asked them to put a pitch on the roof, and the pitch on the roof mirrors sort of the pitches on the building themselves. So that was a change they made as well.

Again, just -- the order of actions. We'll do the zoning exception, the five deviations, and then final approval so that the -- everybody here is -- it's -- we're going to do them all in sync first. In other words, staff is going to give you a real brief summary of all of them so we all can catch up to them before public comment. Then we're going to go
back and revisit one by one by one by one by one.

Let me say this, though: You can approve one without approving another, right? You can approve the exception because maybe you don't have a problem with the use. Maybe you have a problem with Deviation Number 3. You can amend Deviation Number 3. You can move this thing forward in parts or in whole. Okay? So just kind of keep that in mind, you know, as we try to get to -- to a place.

THE CHAIRMAN: All right. Thank you, Mr. Parola.

With that, let's go ahead and hear from the applicant.
(Mr. Gabriel approaches the podium.)
THE CHAIRMAN: Mr. Gabriel, no reminder needed, but please state your name and address for the record.

MR. GABRIEL: Good afternoon.
Jason Gabriel, under the law firm of Burr
\& Forman, and I'm here on behalf the applicant.
Thank you all for being here today and appreciate it. And we're sort of at a -hopefully, the tail end of a long process.

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I just want to give a brief background, discuss sort of the site location and the project itself, summarize some of the community input that we had gathered over the past several months and what's been accomplished, and then briefly cover the requests that are being asked for here today.

So just real quick, by way of introduction, here today with me is the actual CEO and president of First Coast Energy, Daily's, which is Mr. Aubrey Edge, who's sitting back there; Max Glober, who is the director of marketing with the management company of Daily's; Jordan Elsbury is a managing partner at Ballard; Peter Ma is a professional engineer and executive vice president at ETM; and Robert Wulbern, who's our project architect. So everyone is here today. The team's here so we can hopefully address and answer any questions you might have.

So, briefly, by way of background, the inception of this project really goes back several years, really over four years ago when the CEO and president, Mr. Aubrey Edge, discussed with the City the idea of developing
a tract of land right here in downtown, and in particular, right here in -- well, right down the street in LaVilla.

So in May of 2020, Mr. Edge embarked on purchasing this particular approximately 1.5 -acre piece of property, basically a full city block, spending over $\$ 2$-and-a-half million in the process on just property acquisition costs, not to mention other costs involved, to aggregate these several properties or parcels into one cohesive development.

Mr. Edge, himself, and representatives of Daily's worked with DIA at the time in appropriating the right development for this site that basically sits and is situated in substantial proximity, as you know, to the base of the Acosta Bridge.

So this is -- this concept and where it is -- thank you -- is evident as you look at where this property is situated. When you look at the actual special exception that's being sought as part of this final approval application, the zoning exception being requested is for, quote, a multi-story, mixed-use facility, including not more than 16

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location real quick. This property, as I

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filling or fueling stations and a minimum of 5,000 square feet of restaurant space, as well as at least one other permitted use such as office or retail, and that's precisely what's being proposed here at the site.

It's also important to note or point out that the Downtown Overlay specifically contemplates this exception by definition, as I've just articulated it in this mixed-use format, expressly within this LaVilla District. So literally each component part of the use is called out individually, but with a purpose that it be authorized in the aggregate, and I think that's important. Each element of the use, as expressed in the Code, is interdependent on the other, and this is precisely what's being proposed.

So with that -- am I able to control this here or ...

MS. KELLY: No.
(Off microphone.)
MR. GABRIEL: Okay. Maybe just the next slide?

I'm going to talk about the vicinity
mentioned, is one full downtown city block, bounded by four main thoroughfares, as you can see up on the screen; West Bay Street to the south, Broad Street to the east, West Forsyth Street to the north, and North Jefferson Street to the west.

Specifically, with those four main thoroughfares bounding each side of the property, the project will be surrounded by a JTA Park-n-Ride surface parking lot to the south, right at the base of the Acosta Bridge, with the ingress/egress ramps with the four overpass connectors, and six if you include the Jefferson Street and Broad Street connectors; and the Water Street Garage to the southeast; the Forsyth Street surface parking lot to the west and northwest; and a vacant, cleared commercial lot to the north; as well as additional premium parking to the northeast and a mixed-use commercial retail office cluster of buildings to the east.

So the Daily's project will be an enhanced, high-quality complement and added value to the current existing cluster of uses situated right around this site, both in

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substance and visually.
If we could go back to the color-coded land -- yeah, there we go -- the land use designation. I think it's important to note also that the property itself and the lands surrounding it are all -- I mean, essentially the whole Downtown Overlay, but in this particular area, it's all within the Central Business District, the CBD, land use designation, and the CCBD, Commercial Central Business District, zoning classification. So these are, by definition, once again, multiuse assortments of downtown commercial uses that are and will interconnect with other sites throughout.

If we could go to the site plan real quick. And I'll try to be brief, sort of overview, but as you can see from the site plan, consistent with community input and a conversation that's been had on multiple occasions throughout the year, our project team relocated the main market building from the middle of the site to the southeast corner of the property, closer to the Broad Street and Bay Street node, with landscaping, seating, and

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pedestrian access points throughout.
If we could go to the floor plans real quick.

As you know by now, there's a -- what's proposed is a three-story floor plan building with -- that consists of a Daily's Market on first floor, the Bold City Brewery restaurant layout on the second floor, and then a rooftop -- restaurant seating on the rooftop on the third floor.

Go to the elevation renderings.
So these are the street-view elevation renderings. And please note that this mural that's depicted on there is simply a placeholder. This particular art articulation will be further refined and decided with input and response from the Cultural Council and the LaVilla community. But it's just there for illustration purposes.

Building massing. One more slide maybe. Yeah, there we go.

Yeah, and this is just a rendition of the massing design so you can, you know, get a sense of the project's presence and context in the area.

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So upon the inception of this project and the development, it had been planned, obviously, for a convenience store and a fuel pump concept. In response to some of the initial feedback, and I guess I would call general discomfort with that primary use in isolation, the -- there was also a question about the general layout and aesthetics of the development. So with that, began the intake process from the community, working with DIA, DDRB staff, other City officials, essentially to rethink project.

And so that's -- that's really what the team did. So in addition to the dozens of meetings with City staff and officials and individual community stakeholders, there was a public hearing, just to briefly recap, at the DDRB on January 12th of this year, a community town hall meeting with a district Council member at the time and community stakeholders, and an open forum on February 21st. A DDRB workshop and conceptual approval/public hearing on March 17th.

We met with community stakeholders, including Mr. Ennis Davis, earlier this month,
which was actually very educational for me. And then we also had a -- an open public meeting, as was mentioned earlier, on August 10th. And, of course, we're here today on August 24th.

So in response to those various community inputs and meetings and the, you know, several -- I would call -- some call it good ideas; I call it good ideas -- concessions were -- were proposed and were adopted by the project team because, of course, we want to balance making this a beautiful, conforming site with the rules, another establishment in downtown, and at the same time, respect the history and cultural area and proximity that it has to the -- you know, and also valuing the historical context of Broad Street and the history that goes behind that.

So with that, we focused -- and I'm going to kind of bucket this into three sort of sets of ideas/concessions that were adopted. One is -- well -- and I'll -- and briefly, it's the focus and elevations of the secondary uses of the project, kind of enhancing those. That's number one.

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Number two, enhancing the aesthetics and landscaping and overall look of the project.

And number three, overhauling the building layout and the site plan geography.

So on the first, the forward-focused secondary uses that were elevated -- rather than relying on the usual convenience store and pump station standard, there was a heavy persuasion that was placed on intensifying the proposed secondary uses. And this is a mixed-use project, so we were asked to elevate those other retail and commercial uses. So that's what the team did. We went back to the drawing board, incorporated a local home-grown restaurant and brewery concept into the plan, Bold City Brewery.

We created a second floor full-service restaurant and intertwined one of -- one of Jacksonville's original brewery concepts into that, into the mix, who are, by the way, providentially, also looking for more kitchen and brewing space.

So we also created a third-floor rooftop setting that complements the brewery and the restaurant and creates yet another fun and
attractive downtown amenity for downtown residents, workers, visitors to connect. And the brewery facility is also a nod to LaVilla's historical past, combining the historical LaVilla pre-prohibition past to the present and the future, something I learned from meeting with Mr. Davis. I thought that was really interesting.

The second bucket is the aesthetics, the landscaping, the looks. In line with the community and DIA's staff input, the color scheme of the project was reconstituted, the roof of the fuel canopy was pitched, the entire design of the project was urbanized, the fuel pumps were enhanced with building-matching masonry, the facades of the building were all re-curated with much more glass or transparency and hopefully the appearance of transparency as well. More vegetation with a diverse plant palette was programmed. And other pedestrian pathway features were incorporated throughout. And, of course, the enhanced costs of the realized costs should be noted here.

And lastly, the building layout and site plan. And this is, I would submit, perhaps the

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1 most consequential, and that's the overall --
2 the overhaul of the building location and site plan, where the main building was relocated from the middle of the -- if we can go back to the site plan real quick -- from the middle of the city block to the southeast corner of Broad and Bay. And this movement and redirection of the site to the site corner created more opportunity for a more urbanized setting in context and an appropriate dedication to the Broad Street side of LaVilla, with Jefferson Street on the other side being the more uber-busy connector that it is with the highway system.

So with that, I wanted to briefly touch on the approvals being sought. I think they were summarized by Mr. Parola, but, essentially, I guess there are three buckets. One is the zoning exception, which, again, is for a multistory, mixed-use facility, including not more than 16 filling or fueling stations and a minimum of 5,000 square feet of restaurant space as well as at least one other permitted use such as office or retail.

Number two are the five sets of
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deviations, the build-to line deviations, the urban open space deviations, the transparency, parking, and entrance deviations.

And, of course, lastly, that kind of encapsulates everything is just the final approval itself. You know, we have this two-phase approval process in downtown where you have the conceptual, which has obviously already occurred, and then you have this final approval that is to take place here.

I'll just say with regard -- and I -- and, Mr. Chairman, I don't want to go on too long, but, again, we have the team here. We can get to more granular detail on the deviations being sought. I will say real quick, with the respect to the deviations, there's a general overlap between each of those elements being sought for relief, so in no case is a deviation being sought in totality. I want to mention that. In other words, oftentimes a deviation's needed for a part or partial aspect of the requirement. And where the project is requesting the relief, it's never due to any cost or expense. It's really more in line with making this not -- not alleviating the cost or

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expense, but it's really to accommodate important functional and operational aspects of this site in a unique, innovative, high quality mixed-use project. That's really what the gist of the changes and reliefs are being asked for are for.

You know, again, we're talking about downtown here where flexibility and innovation and functionality is paramount, obviously. And, again, you know, working with this particular city block at this location -- it's surrounded by the four major downtown thoroughfares at the base of the Acosta Bridge -- it -- it is important to note.

So with that, obviously, I'm available for any questions. The team is here, available for any questions.

I will say, in addition to the -- all the input that's been had to date, there are several conditions, and I think Mr. Parola -you guys may get into that, I guess, in a bit. But, you know, we're here to hopefully address any questions and hopefully finalize all of this.

But I appreciate the time, Mr. Chair, and
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your time here today, board members.
THE CHAIRMAN: Thank you, Mr. Gabriel.
And we appreciate the whole team being here. I imagine there will be questions throughout the meeting.

So with that, before we get back to Mr. Parola's recommendations, if there are any questions at this point for the applicant, board members, I'll certainly entertain those now.

BOARD MEMBER OTT: Mr. Chair, I have a question.

THE CHAIRMAN: Sure.
BOARD MEMBER OTT: This question is in general maybe to the applicant, maybe to visitors either in person or online.

In the March meeting, the board added an eighth condition for the applicant to continue conversations with the LaVilla Heritage Trail \& Gateway Committee. Can anyone present please provide the dates, locations, and attendees of those conversations, other than the workshop that was hosted by Councilman Peluso.

MR. GABRIEL: And I'll have -- Mr. Elsbury will get up and say a few words about that, but

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1 I will note -- I think he specified some of 2 the community's -- I will note that -- there were plenty of individual one-on-one meetings, but I'll note that there was the -- the DDRB meeting on January 12th, a community town hall meeting with the district Council member and the community stakeholders that was held on February 21st. The workshop and conceptual approval, obviously, on March 17th, and then individual meetings that took place throughout, and then, of course, the August 10th one, but Mr. Elsbury can elaborate.

MR. ELSBURY: Thank you.
Jordan Elsbury on behalf of Daily's.
And just to briefly elaborate, because I need to do a quick calendar check, obviously, I will give the individual meetings that we had. I just need to compare calendar notes between the Daily's team and myself.

BOARD MEMBER OTT: That would be great. I would appreciate seeing that list before this meeting is over.

Thank you, Mr. Chairman.
THE CHAIRMAN: Sure.
Mr. Gabriel, I'll kind of direct this to
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Street, which, you know, we've mentioned in previous meetings, it's not actually viable, so they plan to close the downtown taproom and move their operations here.

So, like I said, they will be brewing beer and then serving food. But to answer your original question there, it's going to be a more robust offering than what you've seen at the other two Bold City locations.

THE CHAIRMAN: All right. Thank you.
Any additional board questions at this point?

Mr. Loretta.
BOARD MEMBER LORETTA: It's kind of a question to the applicant, but then the staff. The graphics are on Page 35 and 36. I do not see that in my package that's been provided to me. Do you all -- I mean, does anybody else have it?

BOARD MEMBER BERLING: (Off microphone.)
I was (inaudible), no. It --
BOARD MEMBER LORETTA: Yeah, so I'm -it's weird where we don't have these graphics that -- this sketch right here on Page 35, it's kind of the first time I've seen this sketch.

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It's completely different than what's been in the past.

THE CHAIRMAN: Mr. Parola, do you want to address that?

MR. PAROLA: I do. I think they're presenting it for a massing exercise only. I understand that they show the full glazing on here, and maybe it's sort of challenging when you're looking at it. Take the full glazing out of there and just imagine a gray box. They're just illustrating the massing of the building. The amount of glazing is -- we'll address later, but it is not a 100 percent transparent facade at the ground floor.

BOARD MEMBER LORETTA: Okay. So I guess my question/partial concerns to the client -typically at final, you're all supposed to be bringing an architectural board, materials, colors, this, that, and the other. Do you all have that with you today?

MR. GLOBER: We don't have an architectural board that you're referring to, but when we're talking about this rendering specifically, Mr. Parola was correct. This is just to kind of highlight moving the building

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to the corner of that lot. This doesn't represent the final landscape plan. But those details are included in this packet.

BOARD MEMBER LORETTA: So I just struggle
within the packet to understand if we're talking about yellow brick, if we're talking about gray brick. I mean, the colors kind of change a bunch within the overall package.

MR. GABRIEL: If you don't mind -- if I may, Mr. Chair, we could probably have our project architect get up here and walk us through that.

THE CHAIRMAN: Yeah, Please do.
MR. GABRIEL: Mr. Wulbern.
I think that would be good to address that particular question.
(Mr. Wulbern approaches the podium.)
MR. WULBERN: Good afternoon. Robert Wulbern.

And finishes on this are drawing out of the palette that currently exists on the -that we use on all the Daily's stores around town. The brick is a general --

THE CHAIRMAN: Would you mind just speaking a little bit closer to the microphone

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so we can --
MR. WULBERN: Sure, sure, yeah.
The finishes are, in general, an
enhancement of the finishes that we are using on the Daily's stores around town. The brick is the same brick that we use on the -- on the store on Hendricks Avenue, for example. The roof would be a medium bronze standing seam.
The wood tones up on the top are a Nichiha panel, and I'm trying to recall the color name off the top of my head. I believe we've picked -- cedar is the color that we picked for that -- for that tone.

BOARD MEMBER LORETTA: And then I think my last question -- it's a little bit about the glazing, but if I look at the floor plan on the ground floor -- and it's facing Broad Street, right? Yeah, facing Broad Street, we've got, on the ground floor -- or is that the third floor? Which floor -- I think it's the ground floor, yeah, has refrigerators there and so forth. So, basically, am I understanding that the Broad Street elevation, albeit glazing, is a faux or a fake glazing; is that correct?

MR. WULBERN: Yes, sir, that would be --
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the intent is to give the impression of glazing. But given the uniqueness of the floor plan that we're dealing with on the ground floor, the need for refrigerator units, which typically end up being around the perimeter of the -- of the market space, the glazing would not be a -- would not be a transparent glazing.

BOARD MEMBER LORETTA: Okay. Thank you.
I just wanted to confirm I was interpreting that correctly.

THE CHAIRMAN: Okay. Any additional questions at this point?

BOARD MEMBER BERLING: Can I ask --
THE CHAIRMAN: Ms. Berling.
BOARD MEMBER BERLING: -- the architect to come back?

I'm just curious, if we're using faux windows, why we didn't do that to break up the large wall on Forsyth.

MR. WULBERN: I --
BOARD MEMBER BERLING: Because one of the comments that had been --

MR. WULBERN: I apologize --
BOARD MEMBER BERLING: -- (inaudible) --
MR. WULBERN: -- I had my back turned.
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## I -- just to --

(Simultaneous speaking.)
BOARD MEMBER BERLING: I apologize.
One of the previous comments from the board was that we have this huge wall with no openings, and the response from the applicant was that -- based off of the usage, that was impossible. So we asked for more clarity as to what was happening on the floor plates to ensure that that was actually factual.

In looking at it, you could actually have glazing in -- in some of that area, but beyond that, if you're going to use faux windows anyway, wasn't there an opportunity to use them here as well and not have such a huge mural on this wall?

MR. WULBERN: Sure. I mean, absolutely there's, you know, a lot of different design solutions that we could have come up with.

In this particular case, on the Forsyth side, we had -- that is our emergency stairs that comprises probably about -- between the bathrooms and the emergency stairs, probably comprises about 80 percent of the linear surface of the -- of each floor.

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And the windows that we'd be putting in there wouldn't, you know -- wouldn't really gain us much, in my estimation, and we felt that we would be better served by providing some -- you know, taking advantage of the opportunity to provide some artwork for downtown.

BOARD MEMBER BERLING: And then while I have you, one of the comments was that we're not there as far as landscaping is concerned, because I -- because I was looking at some of the species that you've selected. One of our previous comments, I think, during the March meeting was in regards to crime prevention by design, by activating this area with Daily's, that it would actually help with crime prevention was the thought process there.

And so it's hard to ascertain from the pictures as well as -- because it changes, the landscaping plan changes, and then you're also saying that it's uncertain. I'd really like more clarity as to what the final is going to look like. I know we want a buffer, but we also want to have that, like, activation for safety in the community. And so if you could

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just speak a little bit more on that, that would be much appreciated.

MR. WULBERN: Regarding the landscaping?
BOARD MEMBER BERLING: Yes, and visibility and what the overall intent is because there's a balance we have to strike.

MR. WULBERN: Sure. Understood, understood. I'm going to let Peter come up and talk about that.

MR. GABRIEL: Peter is going to come up and address that.

And I just wanted to say one thing too. I think when we get into the conditions, there is a proposal, I think, that will help on that side of it with the activation actually balancing some of the -- the focus on the Broad Street side of this property, so ...

BOARD MEMBER BERLING: You can understand, like, the fear. Like, we approve it, but then the landscape changes drastically when it actually is finalized. And so I just want to have an understanding of the plan.

THE CHAIRMAN: And, Peter, before you go, maybe this is a question for Guy as well since that is part of the -- one of the conditions

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that's proposed is -- in the staff
recommendations. It's a -- it's a good question. Can you just give the board just a reminder or an overview of what happens after a final approval if there is a condition like that where there are certain things that need to be continued to be refined, and it looks like here, it's -- it's talking about making sure that it's consistent with the LaVilla District standards. What does that look like? What does a conversation between the applicant and the staff look like as you move toward permitting?

MR. PAROLA: Thank you.
To the Chair and the -- through the Chair as well, the reason that condition is phrased the way it is is because we have a landscape palette, we have a hardscape palette, and that's our go-to, right? So the only thing we're looking at deviating is where it's located.

We think, right, staff -- and sometimes staff gets it wrong or needs a little help by the board. We think that we want it -- we want the buffer there. They have a 6-foot, I'm

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assuming, faux wrought iron fence they're proposing there. So there's a lot of eyes on the street, so -- it's a really busy street, right? So I don't know that we share the same concern. It doesn't mean we're right and everybody else is wrong.

And I don't know if I answered your question, but I sure as heck tried.

THE CHAIRMAN: Maybe we'll just come back to it.

Peter, if you want to just give an overview of the thought process behind the current landscape plan, and then we can go from there.

MR. ELSBURY: Just briefly, Mr. Chairman. Jordan Elsbury. And I -- I have the dates and times I'll give to you -- I'll read to you after Peter talks.

But just for an additional layer of clarity, when we met with staff relative to the vegetation plan, we had some ideas that are consistent with what we normally do at some of our Daily's locations. They educated us to the section of the Ordinance Code that is pretty specific on congruence with the vegetation plan

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for that LaVilla area, so our commitment to them was simply we'll take the vegetation provided in the Code.

BOARD MEMBER BERLING: Okay.
MR. MA: Sure. This is Peter Ma, England-Thims \& Miller, 14775 Old St. Augustine Road.

Can you repeat the question again, please?
BOARD MEMBER BERLING: I just wanted
clarity because every image seems to be
different as far as landscaping. We said it wasn't final yet, and so it would change, and so I just wanted to have a better understanding of what we're really thinking. But I think between staff and the answers, I have more clarity, so thank you.

MR. MA: Okay. Great. Thanks.
THE CHAIRMAN: All right. And,
Ms. Berling, obviously, as we move past this, feel free to continue to bring up the question if you need more clarity as we go.

All right. Any additional --
Mr. Schilling, go ahead.
BOARD MEMBER SCHILLING: Thank you, Mr. Chairman. I did have a question.

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So in the rendering, the -- I think it was the -- Page 36. It shows a wall that -- it looks like along the Broad Street and the Bay Street sides of the building, and I was going to ask -- and just in looking at it, it looks like maybe pedestrian access isn't planned from those sides of the building. Can you all take a minute and maybe walk us through how pedestrians would access this building? It seems straightforward where folks pumping gas will come in from the Jefferson Street side, but how about pedestrians on the other sides of the buildings?

MR. WULBERN: Sure. Access is, as you pointed out, primarily from the -- from the fueling point of view, is on the Jefferson Street side of the building. And the other pedestrian -- main pedestrian entrance is considered the Bay and Broad intersections. And that articulated corner that you see in the rendering here, that is where the main entrance into the store is, and main entrance would be on Broad -- would actually be on Broad Street.

And then within that articulated corner, that is where the stair circulation and

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elevator circulation is. It takes you up to the restaurant and on up to the rooftop bar.

BOARD MEMBER SCHILLING: So then is the wall that's shown along Broad, is that -- right now, is that just a concept, and there would actually be a break in that wall so pedestrians could get from the Broad Street sidewalk to that entrance?

MR. WULBERN: Correct, yes.
BOARD MEMBER SCHILLING: Okay.
MR. WULBERN: Yes. This is always the trouble with renderings. You know, you start with a rendering with one concept, and then it morphs and morphs and morphs, and when you get here, it's -- there is actually no real retaining wall planned between Broad, Bay and the store. You would be able to go from the sidewalk more or less at level into the store without having to change heights and step over walls or have anything obstructing your ability to get into the store.

BOARD MEMBER SCHILLING: Very good. That's what I was hoping the answer was going to be. So there definitely will be pedestrian access --

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 that's more -- I mean, obviously, we can't do
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anything about the physical Shell logo, but specifically, what we've heard from talking to board members and the community, it's the yellow and red striping that they took a little bit of issue with.

I think the easiest thing to do would probably be to match that with the color facade of the building. If you were going to do so, it will look similar. But if you guys have different ideas about a color scheme, we'd accept that. But if -- long story short, if this body conditions the approval that we change that color scheme, we can do so.

BOARD MEMBER SCHILLING: Okay. Thank you. Thank you, Mr. Chair.
THE CHAIRMAN: Thank you, Mr. Schilling.
Any additional -- Mr. Loretta.
BOARD MEMBER LORETTA: Yeah, so my last
question -- similar to the architecture and
lack of information provided tonight, the
fencing that's wrapping around this or whatnot,
I have no -- we haven't seen anything. I don't
know what that is. Can -- I mean, I guess, you
know, if we're going to approve this somehow
today, then we need to have a pretty good
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clarity on what that is.
MR. MA: I believe that's a 6-foot-high wrought-iron-style type of fencing, very similar to the -- I guess the -- the project west of us.

BOARD MEMBER LORETTA: Thank you.
THE CHAIRMAN: Mr. Schilling.
BOARD MEMBER SCHILLING: Sorry, Mr. Chairman, but to follow up on Board Member Loretta's question. So on the Exhibit A, I'm trying to understand exactly where that fence is going to be. Is that where the black dots are, the line of black dots on the site plan exhibit where the fence is going to be?

MR. MA: That's correct. The black dots.
BOARD MEMBER SCHILLING: Black dots. Okay. Thank you.

THE CHAIRMAN: Any additional questions from the board at this point?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: All right. Mr. Elsbury, please.

MR. ELSBURY: Through the Chair to member -- to Board Member Ott, I have some dates and times and locations. On August 7th,

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3:00 p.m., the law offices of Burr \& Forman, we met with Mr. Ennis Davis to discuss pedestrian activity opportunity. March 21st is when I began conversations with the Cultural Council, specifically Diana Donavan. On April 3rd, the Daily's team and I met with Diana Donavan and Kat Wright to talk about placemaking, the process of going through the Cultural Council, the solicitation of the art, the selections committee, and getting our arms around what that would look like. And we have had multiple conversations since then about that process. We've made the decision to utilize them for any public art opportunities. On March 17th, at 2:00 p.m., Max Glober, our marketing director, met with LaVilla community representative Adrian, who is present today.

So those are the meetings in addition to the ones that you stated.

BOARD MEMBER OTT: Through the Chair, thank you, Mr. Elsbury.

THE CHAIRMAN: All right. Any additional questions from the board at this point?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Seeing none. Mr. Parola,
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1 why don't we go back to the staff report for the recommendations phase, and then we'll go from there.

MR. PAROLA: All right. Thank you.
And I'm sorry, I just want to make this abundantly clear, the condition on the zoning exception is only self-amending depending on what actions you take in the six items following this. Okay.

So the condition would read, if approved as presented, that whatever comes out of the deviations or whatever comes out of final is rolled up into here. Okay? So just everybody is ina. Fantastic. So that's the condition for the zoning exception. You can go to Pages 2 and 4 of the staff report. That gives all the reasoning why. And we've printed out staff reports for everybody else in the audience, should they want to read it or should they have any questions about it during public comment.

We have Deviation Number 1. Again, for the audience's benefit there is a -- sort of is a matrix here, or a table, that tells you where we're at. So for now, for the audience, we're at Deviation 1-A. It looks like ina addressing

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the build-to line.
Can we go back to the previous slide? Thank you.

So just a minute for the board to absorb. These are the deviations. This is how it affects -- in summary, the build-to line says, bring your building to the front. Okay?

They brought the building to the corner of Bay and Broad, so one might be asking why does all of Broad still -- and Bay still need a deviation, and that's a pretty good question to ask. That is because, if you read the strict letter of the Code, it requires you to bring it within 2 feet or right up to the pedestrian realm, right? And if the pedestrian realm is defined as the amenity zone, then the pedestrian clear area, then you have the frontage area, this would have to be on that. This is set back for 10 feet. Makes sense if you have a primary entrance on a corner. We understand that.

So if we can go to the next slide.
So the deviation -- only to the extent that is shown on the site plan -- which is currently dated July 6th, 2023. We also

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conditioned it on: Broad and Bay Street intersection shall be an active known -- node. Remaining corners may deviate from the requirements.

Next one, please.
This is urban open space. So as you recall, sort of the idea here was, in staff's mind, right, in part based on the conceptual approval that came through by this board in March, was that we wanted to take their landscape area, our sidewalk area and make it a more activated area, just blur the lines and make it one so you have an exaggerated sidewalk and walking area. It deviates from it because you've got to look at the strict definition of urban and open space. That includes everything has to be activated. It's not just landscaping, et cetera. And currently, right now, if you look at it, really the only urban open space that gets closest to the definition is at the intersection of Broad and Bay street. Fair enough?

Our recommendation -- again, we're relying on the site plan dated July 6th. That's going to be the extent to which the deviations are

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approved, and that's what staff is going to be looking for when they go to ten-set. You will notice that we put semiprivate urban open space that will be provided at the corner of Bay and Broad. And for those of you who remember when the new JEA building came in, we had a similar condition. It had a similar corner with a similar main entrance, and we sort of have then blurred the lines of public and private to incorporate an exaggerated entrance. So we're just saying, let's continue to work on that.

Next slide. Thank you.
Deviation Number 3, I believe, is the transparency.

To Mr. Loretta, I want you to look at, in the bottom right-hand corner -- or just on the right-hand corner, three Gs and three As. The ground floor of this building, as they ride against Broad Street and a portion of Bay Street, as you mentioned, were back of house. Their treatment of it is to imitate depth or imitate transparency. That's why those are there. Staff is generally supportive of it. I shouldn't say "generally." We are supportive of it, because when you look at the rest of the

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 darn near all glazing, right? And then when you go to the top of it, you then have rooftop activation on top of that. So we don't see this as an expansive facade of wall on these two sides. You know, West Forsyth Street, yes, I mean, it just -- it is what it is. And their solution to it is to continue to work with the Cultural Council and the community on coming up with a more artistic plan for it. We can discuss that.

Next slide, Susan. Thank you.
Again, we're referencing the July 6th -or June 22nd elevation. So that's what we're going to rely on as they go through building permits. Glazing were included as part of the transparency calculations for each facade, shall be illustrated again on those building plans. And along Bay and Broad Street, we just say they do have portions of glazing, and they're 22 and 23 percent, respectively, so we'll be looking at what they show as actual glazing to have 60 percent light transmittance through it. So, essentially, we're just regurgitating the Ordinance Code just as a,

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that their plan we're showing right now is under the allowable amount of signage. We want to give them the ability to work with us to go up 10 percent on any individual side on the frontage providing they stay within the allowable signage. Frankly, the reason for that is staff looked at one of the signs, where it was located, and thought, you know, you may want to increase that. It might actually kind of look a little better.

And then the second one -- so it goes without saying, but we do like to fold these in sometimes. If you are showing any freestanding sign on your property, you have to come back for a special sign exception. That's just the way it works. And then the applicant will continue to work with staff to show the requirements that the amenity area, pedestrian clear area are consistent with the LaVilla standards. Okay?

So that's all. Are there any questions before public comments?

And let me say this: When it goes to action, we're going to go back to the first slide for the zoning exception, talk through

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staff reached this conclusion. Staff would not have reached this conclusion if it were a single-story building, or if they carried their treatment of the first floor to other floors. I think we -- our recommendation would have went a lot different. But because they do have a massive amount of glazing on the second floor and then an activated rooftop, I'm sure that's where it mitigates ..

THE CHAIRMAN: Yeah, I guess my point there was the percentages look low when you're looking at the deviations, but that's only because you're calculating the glazing. I mean, you -- we, technically, are only calculating glazing on the first floor. If you take into account the glazing that exists on the second floor, that number would be higher.

MR. PAROLA: Yes.
THE CHAIRMAN: Okay. All right. Any questions from the board?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: If not, right before we move on to public comment, I do want the board members to declare ex parte communications that they have had as part of this, so hopefully

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you're ready to declare that.
Mr. Schilling, why don't we just start with you, please.

BOARD MEMBER SCHILLING: Yes, sir, Mr. Chairman.

So the items that I have -- I received a July 26th email from Ms. Nancy Powell, requesting a deferral of the item on the July meeting and concerns about the deviations.

I also had a phone call with Mr. Jason Gabriel, I don't know the exact date, but the week of July 31st, to talk about the project and the changes that have been made to the project in response to comments received.

I also received an August 23rd email from Ms. Nancy Powell being concerned about there not being changes and concerns about too many deviations.

I did have a phone call today with Mr. Jason Gabriel, just providing an update on some of the revisions to the project and the input from the community meeting that was held on August 10th.

As well, I received, via Mr. Parola, the meeting minutes from Councilman Peluso's

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meeting, community workshop on August 10th.
And I also received and reviewed the summary of recommendations provided by Mr. Ennis Davis.

And that's everything I have. Thank you, sir.

THE CHAIRMAN: All right. Thank you, Mr. Schilling.

And, board members, as we have done in the past, since several of these emails were sent to the entire board, just feel to echo the same email that Mr. Schilling received from each party.

Ms. Berling.
BOARD MEMBER BERLING: I received the same emails from -- though one of which, from today, I did not open. City Council Member Jimmy Peluso and myself spoke earlier in the week, and there were text messages received from Mr. Ennis [sic].

THE CHAIRMAN: All right. Mr. Jones.
BOARD MEMBER JONES: Likewise, I received the same email correspondence as my colleagues from Ms. Nancy Powell.

In addition, I received an email
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correspondence today from Mr. Michael Dunlap, and I also had a phone call with Ms. Brittany Norris yesterday, as well as a phone call with Councilman Peluso earlier in the week.

THE CHAIRMAN: All right. Thank you.
And, Ms. Grandin, just a point of clarification on the ex parte. Does it -- is ex parte, is that inclusive of conversations we have with public officials and staff, or is it only private officials and, like, the applicant? Do we have to declare our conversations with Council members or the mayor's office, et cetera? And happy to do so out of an abundance of transparency, but just curious.

MS. GRANDIN: Yeah, so the ex parte, if it's a lobbying kind of conversation, then you would declare it. If it's staff, you don't have to declare it. That's not ex parte, but it could be that a Council member would be lobbying for something. I don't know. Doesn't necessarily have to happen, but you would be the judge of that because you would have been the one receiving the ex parte communication.

Good question.
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THE CHAIRMAN: All right. Thank you, Ms. Grandin.

Vice Chair Ott.
BOARD MEMBER OTT: Thank you, Mr. Chair.
I received August 2nd text messages from Ennis Davis, in which he sent me some early rough sketches of some alternative design suggestions that were then included in the packet that Guy emailed to the board.

I attended the August 8th workshop hosted by Councilman Peluso. I did that in person.

I had a phone call with Councilman Peluso on August 21st.

I received the email from Nancy Powell on August 23rd, and then the same email from Mr. Dunlap on the 24th.

Thank you.
THE CHAIRMAN: All right. Thank you.
Secretary Monahan.
BOARD MEMBER MONAHAN: Thank you, Mr. Chair.

I received the same communications from Ms. Powell via email, those being on July 26th and August 23rd, as well as the email from Mr. Michael Dunlap on August 23rd.

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THE CHAIRMAN: Mr. Loretta.
BOARD MEMBER LORETTA: I would have had the similar emails from everyone else.

Had a conversation with the mayor's office, Brittany Norris, on the 22nd. Council Member Peluso on the 23rd. And nothing other than, you know, prior meetings that were declared ex parte.

THE CHAIRMAN: All right. Thank you.
I also received the same email correspondence from Ms. Powell as well as Mr. Dunlap.

On August 4th, I had a meeting with Ennis Davis to discuss the project as well as his suggestions for improvement.

On August 7th, I had a meeting with Mr. Davis again, as well as the Daily's development team, which consisted that day of Jordan Elsbury, Jason Gabriel, and Max Glober, where we discussed the project and also discussed Mr. Ennis' suggestions for improvement.

On August 24th, I had a subsequent meeting with Mr. Elsbury where, again, we discussed the project, and I inquired about the development

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team's efforts to incorporate some of Mr. Davis' suggestions.

And then on the date of our last regular DDRB meeting where this was deferred, that morning I did have a conversation with Councilman Peluso as well as Brittany Norris in the mayor's office where we discussed the day's agenda as well as the deferral, and we had brief subsequent conversations solely for the purposes of organizing the community meeting that Mr. Peluso ended up hosting earlier this month.

All right. If that covers everyone's ex parte communications, let's open the public hearing and public comment portion.

And, Ric, you're up.
MR. ANDERSON: Thank you, sir.
The first card we received is from Carnell Oliver.

THE CHAIRMAN: And just as a reminder, the public does have five minutes for this since it's an extended period.
(Audience member approaches the podium.) AUDIENCE MEMBER: Yes. My name is
Carnell. Address is on file.
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communities that I know they carry a lot of

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I don't mind businesses trying to make money, but we're at a point in time in our local community -- I'm an overview kind of person. I understand all the technical pieces. Everybody is trying to get things right. But this is a bad project for this community. We want to know the reason why? We have one gas station is that is already up the street, and that is the BP gas station. Then you got the 7-Eleven. Then you also have -- also the Shells.

But when I walk past that -- walk past that property sign, you got overgrown grass. This is LaVilla. LaVilla has always been a black community, and you got overgrown grass. It really shows me the intention of how much respect a private corporation has for a particular community. To me, that's a slap in the face because if you have an intention of improving the community, one of the things that you can basically do is keep the grass cut, and if you're not willing to do that, then why should we do business with you when you can't help beautify this community, especially in
weight and prestige internationally, especially locally in our community. I'm not in favor of this project based on that.

And number two, the last meeting that I came here to, one of the board members, Mr. Loretta, asked specifically a question about can you bring in a black business to help with this project. One of my priorities is trying to integrate black ownership of businesses, and if you can't do that, then why should I play with you? Why should this project continue?

This project, to me, is not worth the baggage that it carries because physically -- I know a lot of y'all -- a lot of the slides that you saw was pretty slides of what they did in the beginning, but if you drive past there now, you got overgrown grass. Where is the respect for a community that's always been black?

I know we're trying to move in a -- move in a direction in that area where we have everything that we want, but that area and that property where this is, it's not getting the level of respect that it deserves.

I'm not trying to really take up a lot of
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people's time. I understand that a lot of negotiations have been worked out, but it's not working for me because there was one condition that I voiced my opinion about, a black-owned business on that property sign.

Questions were asked, and I listened very carefully to those questions. That's the reason why I stood right there, because I want to know -- I want to be reminded of the questions that I asked the last time I was at this board meeting, and I didn't get not one answer that I wanted coming out of these developers' mouths.

It's all self-interest. Where is the value of the people that started that community? Where is the respect for A. Philip Randolph? Where is the respect for the Weldon Johnson brothers? There's no respect for this community. Only thing they want to do is come in there and make money in our community and go back to the suburbs. That's not fair.

I would rather see that property being bought by the City and donated to an organization that actually can do something meaningful and respectful of the black

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community, but also bring in the Cultural Council. Maybe we can be a partner in this. But for me, this project is a no-go. And I'm not going to be longwinded, and I yield the rest of my time.

THE CHAIRMAN: Thank you, Mr. Oliver.
MR. ANDERSON: Next, we have Ennis Davis.
(Audience member approaches the podium.)
AUDIENCE MEMBER: Ennis Davis. My address
is on file. I'm not going to take too much
time. I've got a hard drop.
But, you know, essentially, we had a workshop that took place in -- early this month, and a few months ago, back in March, we had the condition to speak to the community, and from what I'm understanding is technically only two people have been spoken to, Adrian and myself, who, we both, are here today.

One thing that we would like to know is -there was a number of things that were discussed, I would assume, in both those meetings, and how is that incorporated into what we're seeing today? And if things were not incorporated, why? I think you all should know that.

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So with that being said, nothing much has really changed over the course of eight months other than shifting the building to the south -- southeast corner of the property. So in all intents and purposes, when we're calling this mixed-use, we're essentially looking at a two-story Busy Bee or a Cracker Barrel since we share the same interests as in back of the house. Yet, we still have the struggle on how to connect with the rest of the community around here.

So I really don't have much to say after that. You do have some recommendations and suggestions I gave earlier on how to better integrate this project into the rest of the community, but, you know, we only talked to two people at this point, and it doesn't seem like the majority of what we've talked about in those meetings have been incorporated.

So thank you.
THE CHAIRMAN: Thank you, Mr. Davis.
Ric, before you go on -- Mr. Gabriel, I
just want to point out that you all do have, also at the end of public comment, a
five-minute response period if you so choose to
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take it.
MR. GABRIEL: Thank you.
THE CHAIRMAN: All right. Go ahead. Next.

MR. ANDERSON: All right. Next, we have Nancy Powell.
(Audience member approaches the podium.)
AUDIENCE MEMBER: Hi. Nancy Powell. I am executive director of Scenic Jacksonville.

You know, I follow DDRB and have done so for at least four years since I became executive director. I haven't seen a project that I can recall that has so many deviations.

I followed your update to the design standards. You guys have some good design standards, and to deviate five different deviations multiple times kind of collectively tells you that this project doesn't meet the design standards that you have created and would like to uphold. And if we uphold the standards, we will get the community that we want.

So when I listened to the conversation today, what struck me was that we really don't know what the building is going to look like.

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We don't know what the landscape plan really is. The transparency on the walls, so from Broad Street and Bay Street, are really -- if you're walking along the street, you're not seeing anything inside. And then when you go around the building, you're going to see a mural, so nothing there. And then the other sides of the project, you're going to have a 6 -foot fence. So from the pedestrian experience, it's not really interacting with the surroundings, which is maybe not stated directly here. So I just feel like -- let's uphold our standards. That's my plea.

THE CHAIRMAN: Thank you, Ms. Powell. MR. ANDERSON: Next is Adrian Swanigan. (Audience member approaches the podium.) AUDIENCE MEMBER: Good afternoon, Board. My name is Adrian Swanigan. My address is on file.

And I won't -- I'll be kind of brief today in hopes that we uphold the standards that were created by the DDRB and other members of government who established an overlay to protect the integrity and the as-built environment of urban spaces and urban areas.

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Today, I even have a question for General Counsel because up until today, we're voting on deviations that the community hasn't seen until today. I asked about the deviations to -- I asked the applicant, actually, on the 10th at Councilman Peluso's public hearing, and no one spoke to the deviations on the record.

You know, I even wonder, is this legal, or if there is any violation to Sunshine about the community not being advised before the final approvals. I don't think the applicant actually supplied enough information to ask for the final approval, and the conversations that they spoke about that were had with the community, we spoke about activation and a way to make this plan integrate with the community, and the Heritage Trail Committee was never met with as a whole body, so -- the eighth recommendation that was voted on on March 27th at the Heritage Trail Committee be engaged, not the Cultural Council, and two members of the community.

So I think we have a matter at hand that we would like to see the DDRB act in its power and uphold the standards.

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that's why we are here today.
Ric, are there any additional public comments?

MR. ANDERSON: Yes, sir. Devonne Phillips.
(Audience member approaches the podium.)
AUDIENCE MEMBER: Devonne Phillips.
Right now, I'm not ina credentialed, but I am a potential owner under contract at 1095 Farwell Street, which is the Johnson Commons community.

So I've been online, and I've watched all that's been going on with this. I moved here four months ago. I've been driving from 959, which is directly across the Acosta, to see my house being built every day. And the thing that I -- that bothers me is, yeah, we have people trying to come into this community, and we have people -- potentially 91 families coming into this community, and 91 families, that poses at least 91 extra vehicles, and most families have two, so potentially 200 vehicles.

So I, myself, like the development that's going on with this project. I would like to see it move forward because that's going to be

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1 me. That's going to be my community. That's going to be my gas station. I would want to walk from my house to a restaurant or a bar. Right now, I can't do that. I have to get in my car and drive everywhere.

What's going to happen in the next eight months when 91 of these families move in? That's 91 cars moving around when we could potentially just walk. We don't have anywhere to walk to right now from my house. I can go have a drink. I don't have to get in my car. And I could walk back home safely.

So I understand some of the concerns for -- that other people have, but when I drive every single day from 959 to go check out my house -- and every single day I go over there. All I see is nothing, empty buildings, no people walking. The only development I see is in my little neighborhood, the park and the townhouses that are being built for us.

Like, what are we going to have to do? Are we -- what amenities are we going to have in our community that we can go to? In the middle of the night, if my kid wants a snack, or I need some milk, or I need a soda, I can

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walk down there. So I appreciate this development.

I would hope that in the very near future, we can see some growth on the development, and, like the other speaker said, yeah, I see the property every day. It is -- the grass is growing up over there, and every day that I drive past it, I'm hoping, like, can someone please -- let's do something to move this forward because me, I would personally like it, and I'm sure a lot of people who are going to move in the Johnson Commons community or neighborhood, they are going to love it too because it's access for us, three blocks away from where we are, and it gives us the opportunity to get stuff that we need, get gas on our way to work instead of having to go into Brooklyn, and Brooklyn -- Brooklyn has restaurants, they have gas stations, they have a grocery store.

And we're trying to -- if we want to try to build LaVilla, like, what are we doing? I haven't seen much action in LaVilla other than our townhouses being built and a park being built. I love the park. The park is not going

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1 to do anything for me because my kid is too old
2 for a park. Yeah, they may have concerts

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there, but is that going to be something I use every day? No. Possibly, the gas station. Absolutely. Because I'll go get my Lotto ticket from there every single day or go get a soda or a snack.

So I love the -- I would say I love it. I appreciate the development. I hope to see more action in LaVilla because that's -- that is my community. I have invested in that community. I purchased a home in that community. And this is not like apartments where after one year, someone is going to move. Like, we're coming in permanent residents, and we need something to keep us there, not just empty, vacant lots or buildings.

And that's all I have. Thank you.
THE CHAIRMAN: Thank you, Mr. Phillips.
MR. OLIVER: Chairman --
THE CHAIRMAN: Mr. Oliver, I'm sorry, we're not going to get into a back-and-forth where public commenters are rebutting each other.

MR. ANDERSON: We have nothing further,
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sir.
THE CHAIRMAN: Okay. Thank you, Ric. Mr. Gabriel, if you and the development team want up to five minutes to respond to anything, you know, it's part of the quasi-judicial process. You have that right, and we'll give it to you.

MR. GABRIEL: Sure. Thank you, Mr. Chair.
And we'll try to be pretty brief. I just want to explain a couple of things. I'd like to start with adopting the last speaker's comments fully and wholly.

Mr. Parola or Ms. Kelly, can you pull up that flash drive I brought up? I just want to show one diagram and walk you through just a couple of points on it.

THE CHAIRMAN: This isn't going to turn into a DIA meeting, is it?

MR. GABRIEL: While she's pulling that up, I'll just tee it up for Mr. Ma. He's going to walk you through. It's a site plan that shows the sort of traffic reality, operational reality of the site. I'll have Mr. Ma kind of walk you through it.

But, again, the importance of it is
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because we had very, very, I thought, educational and productive meetings with various people, not the least of which was Mr. Davis. And he did provide, I thought, some creative illustrations and proposals. And I don't want to speak for him or unduly, you know, oversimplify what he contributed to the discussion, but one of the big features that he focused on --

Well, let me start with, there's a big sensitivity and focus to Broad Street, okay, for cultural, historical reasons, et cetera, and there was a focus in our discussion on that northeast portion sort of fattening out, should I say, the -- that pad up there, and there's some operational realities as to why we can't, to a T, do what he proposed.

Having said that -- and I'll have Mr. Ma walk you through that. Having said that, we do have -- you know, when the appropriate time, Mr. Chair, is at hand, we have a proposed condition that I think can, hopefully, generally provide some comfort that we'll be working with staff on activating the two corners and the pedestrian lane in between the

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two parallel to Broad Street.
But before I get into that, Mr. Ma will walk you through the diagram.

THE CHAIRMAN: Thanks.
I think probably the time will be either during our discussion about the deviations or at the final approval. We'll see when we get there.

Mr. Ma.
MR. MA: Hello. Yes, I believe back in the March meeting, I had described this verbally on how our truck route would work, so we put this in an exhibit for you. Because of the way the -- all four street [sic] is one way, and where our gas tanker comes from, basically off Acosta, we utilized this program called AutoTURN, which runs inside AutoCAD software, and we select -- select different truck profiles, and this is our gas tanker profile.

So what you see there is -- you know, because where the store is and where the tanks are placed, as far away from the store as possible, and the way that the gas tank -tankers fuel up on the right side, there's

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 effectively operate the development that we're

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proposing.
But based off of the feedback, we have reconfigured the site to look like this, which -- we understand the aesthetics, the frontage, everything that was desired by DDRB, but that is why it is in the tight parameters that it is now, because of the reorientation of the building.

Thank you.
THE CHAIRMAN: Okay. Thank you.
I believe we did actually have one hand raised on Zoom, so Adrienne Burke -- let's give Adrienne an opportunity to speak.

ZOOM MEMBER: Hi. Thank you.
Can you all hear me?
THE CHAIRMAN: Yes.
ZOOM MEMBER: Okay. Perfect. Thank you so much for coming back to us on the Zoom call. I appreciate the opportunity to speak.

My name is Adrienne Burke. I'm with the Community Planning Collaborative. Our address is 221 North Hogan Street, Suite 237, here in Jacksonville, ZIP 32202.

I'm an AICP-certified planner. I'm a licensed attorney in Florida. I've been an

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urban planner for 15 years. Former positions I've held include planning director, and most recently, I was principal planner for Miami-Dade County. I also was a director of Riverside Avondale Preservation for a couple of years, so I have a pretty good understanding of the City's Code and how it works.

And I just wanted to offer the comments that, you know, in planning, mixed-use projects are considered good fits for urban areas, in part, in recognition of the traditional urban design, the built environment patterns that historically occurred in urban communities like LaVilla.

However, I would argue it's really disingenuous to call this a mixed-use project. I'm surprised that hasn't come up during this multi-month process and that no one has questioned that. I'd venture to say that a majority of planners would not consider this a mixed-use project. If the Land Development Regulations in Jacksonville support this project as meeting a mixed-use definition, I really encourage the City to revisit that.

A truly mixed-use project would be some
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combination of commercial, residential, or office. As presented, this project is a relatively low intensity, suburban style, single-use project with only commercial uses on one site, and the term "mixed use" for this project appears to be an attempt to convey a better fit for this urban area than it actually is.

The integration of other uses, like housing or office space on this site, would make it a genuine mixed-use in a manner that better supports urban development in LaVilla -excuse me -- such as the prior speaker, who's moving to the neighborhood, referenced wanting to see.

If the project is approved as it is, as a minimum, I would just please acknowledge that it's not a mixed-use project. And, again, if the City supports this type of project as mixed use through the definitions in the Code, that really needs to be revised, especially for the Urban Core.

So I appreciate your time today. Thank you.

THE CHAIRMAN: Thank you, Ms. Burke.
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Ms. Grandin or staff, you know, this is actually something that we had discussed a little bit behind the scenes with each other. Does anybody want to just comment on that? I know that there's been -- that question has come up before, and we've all landed on this is a mixed-use per the Code.

MR. PAROLA: Yeah. To the Chair, and going to the -- to the speaker, whether or not the Ordinance Code needs to be changed, you know, I can't comment on that. What I can comment on is it actually does meet the definition of a mix of uses. And furthermore, it meets specifically this special zoning exception as to what's required.

That's all I can speak to.
THE CHAIRMAN: Thank you, Mr. Parola. Appreciate it.

Ric, seeing no additional public comment, we'll --

MR. ANDERSON: I see no other hands online.

THE CHAIRMAN: Thank you.
So we'll close the public hearing. And following our process -- before we get started

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here, I do want to give folks an opportunity for a quick break, so let's -- let's do a five-minute break, come back at 3:46.

We're going to do a ten-minute break. We're going to come back at 3:51.
(Brief recess.)
THE CHAIRMAN: All right. Thank you, everybody. We will resume at 3:51 p.m.

And with that, we will go on to our action items for the day, and we will try to follow the process as best we can.

So, Secretary Monahan, why don't we get started here.

BOARD MEMBER MONAHAN: Thank you, Mr. Chair.

I would like to move the first item for this project, being the zoning exception, with the staff recommendations as follows: Based on the foregoing criteria, Pages 2 through 4 of the staff report, the Downtown Development Review Board staff supports approval of the special exception sought subject to the conditions for final develop- -- Development Review Board approval and deviations whose conditions for approval are incorporated herein

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by reference.
THE CHAIRMAN: All right. There's been a motion.

Is there a second?
BOARD MEMBER SCHILLING: Second.
THE CHAIRMAN: And there's been a second.
All right. Let's go into board discussion
on the zoning exception specifically, and let's start with Mr. Schilling.

BOARD MEMBER SCHILLING: Thank you, Mr. Chairman.

You know, in thinking through the request for the exception and -- which is specifically related to the use and the gas station, in thinking of that use in downtown, this -- in the overlay area, in my opinion -- and I can't think of very many parcels, but this is a parcel, in my mind, where this exception makes sense with each of the roads that the -- that border this property are highly traveled roads. It's right at the ramps to the Acosta Bridge and seems like a great location for this service, which, as we heard from one of the speakers, is a needed service for not only folks that work downtown but hopefully many of

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our future residents that live downtown, so thank you.

THE CHAIRMAN: Thank you, Mr. Schilling.
And I also just want to remind the board, that since we have so much information in front of us, for the next several minutes, feel free, if you have any questions either of staff or the applicant that you need to ask, we can also do that.

Ms. Berling.
BOARD MEMBER BERLING: I would echo Member
Schilling's sentiment, and I appreciate
Adrienne Burke, (inaudible), her public comment.

I would have to agree, though, in addition to meeting with the letter of the law, I think a special exemption in this case goes further into the spirit. We could technically put residential on this space and that would tick a box, but that would be the wrong use in this position, so, yeah, I -- I appreciate all the commentary, but -- but I'd have to agree that, in this case, it seems fitting for this lot.

THE CHAIRMAN: Thank you, Ms. Berling.
Mr. Jones.
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BOARD MEMBER JONES: Yeah, I agree, but for different reasons. I just think use-based zoning is really kind of antiquated in a downtown, so I'm less concerned about the use in -- in this context for exception purposes or zoning purposes.

THE CHAIRMAN: Vice Chair Ott.
BOARD MEMBER OTT: If I could have said what Fred did, I would.

I remain supportive of the use of a gas station. I remain supportive of the use of a brewery on this site.

THE CHAIRMAN: Secretary Monahan.
BOARD MEMBER MONAHAN: Thank you, Mr. Chair.

Not to opine anything that's already been said, I -- I tend to agree as well. Yeah, the -- the presentation of these uses adds something to this neighborhood that in the neighborhood does not currently exist. I think that's a positive.

THE CHAIRMAN: Mr. Loretta.
BOARD MEMBER LORETTA: I have no further comments than what has been shared with the board.

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THE CHAIRMAN: All right. Thank you.
And the only thing I'll add, unlike some requests for exceptions that come before us, this one is very clearly something that the City, both at the DIA administration level as well as the City Council, thoroughly evaluated and adopted back in the 2019 downtown Code changes with this kind of project, I think, directly in mind. So I do think, for all the reasons my colleagues said, this is an appropriate exception and set of uses.

And I'll also add that I wouldn't encourage the public to derive that an approval for something like this today means that this is something they should expect to see consistently going forward. I think this is few and far between, and this is an appropriate use of -- of our power to grant an exception.

So with that, if there are no other board comments, let's go ahead and bring it to a vote.

All those in favor of the zoning exception
piece of this project, please say aye.
BOARD MEMBERS: Aye.
THE CHAIRMAN: Sorry. Ms. Grandin.
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this on the slide. Everybody can see it, everybody's clear on the action that's in front of you, and you have your discussion or ask us questions or ask the applicant questions.

THE CHAIRMAN: Fantastic.
BOARD MEMBER MONAHAN: Mr. Chair, move the item, deviation 1, build-to line to include staff's recommendations as follows: Deviation from Section 656.361.6.2.A.2, (a), (b), (d), (g), (k) and (I), build-to lines only to the extent that is illustrated on the
site/streetscape plans dated July 6, 2023, Exhibit A, and subject to the following condition: Broad and Bay Street intersections shall be an active node; remaining corners may deviate from the requirements.

THE CHAIRMAN: Okay. There's been a motion. Is there a second?

BOARD MEMBER SCHILLING: Second.
THE CHAIRMAN: And a second.
Okay. Let's move on to board discussion on this item.

And, Mr. Loretta, why don't we start with you this time.

BOARD MEMBER LORETTA: All right. I'd
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like to make some recommendations, in addition
to what has been stated, for me to feel comfortable for approval.

However, I see, Mr. Parola, a few items here as basically discussed -- urban open space -- would driveways and driveway widths be appropriate at this time or would it be more appropriate at the final approval time?

MR. PAROLA: Through the Chair, I don't know if I understand the question.

BOARD MEMBER LORETTA: So -- so -- I don't know. I've got, like, a list of eight, nine, ten items here that, if we can maybe figure out how to add them as additional conditions, then I could see possibly getting through final approval by myself through the rest of the day. And some of them may be stating the fact that driveways are a maximum of 32 feet in width. And so that example right there, would that be appropriate at this time or a later time?

MR. PAROLA: Through the Chair, that's more appropriate at final.

BOARD MEMBER LORETTA: Okay. Thank you.
So in regards to that -- and we're talking about build-to line -- and, again -- I guess,

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Mr. Parola, let me know if these are appropriate for a later time or whatnot.

I would like to request a minimum of 12 -foot pavement surrounding the entire property along -- then with a 10 -foot landscape buffer, other than one adjacent to the commercial building.

Next, I would like to see --
THE CHAIRMAN: I'm sorry. One second, Mr. Loretta.

Would it be helpful for the board -- could we get the site plan maybe in front of us on the screen, so as Board Member Loretta or anyone else talking it through, we can track it?

I apologize, Mr. Loretta.
BOARD MEMBER LORETTA: No problem.
And I'll maybe explain a little bit for everybody while I go through this, using my magnifying glass on my camera on my phone and trying to zoom into this tinny, little text here, right?

We've got -- let's say on the western edge, the sidewalk, 7 feet. And then we've got a 10 -foot landscape buffer. But you can

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actually see that -- the drive aisle between the pumps and the parking on the east is 30 feet wide. The drive aisle between the pumps and the parking on the west is around 50, 60 feet wide. That's just extreme excess pavement there that could be enhanced and increased into additional pavement and/or landscape on the western edge. We're pretty darn close to the 12 feet sidewalk and 10 feet landscape everywhere else, and so that was where that condition was being requested.

The second is, enhancing the urban open space adjacent to the commercial establishment on Broad Street. And, basically, what that is, is you have kind of --

THE CHAIRMAN: Sorry. That one -- maybe we kick that to the urban open space deviation, if -- if we're talking about making changes to the urban open space contemplated on the site, would the deviation specific to that topic be the most appropriate place to discuss that?

BOARD MEMBER LORETTA: You're right. Bear with me. I'm sorry. I've got a lot of things written down here.

So I think primarily on this, the build-to
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line, if we could have a consistent 12 feet wide pavement and 10 feet of landscape other than where the commercial building is, it seems very simple to accommodate that by the applicant. And that would be my request with this -- this comment here. I have no problem other than that.

Thank you.
THE CHAIRMAN: Okay. Thank you, Mr. Loretta.

And what I might ask, just for the sake of the process as we continue, is -- Mr. Loretta, thank you for stating that now. I think that's good so that the applicant can hear it and maybe consider it as we continue talking.

And then, each individual board member, if you have recommendations like that, please state it when your time comes, but then let's hold until the end of discussion on each item to then offer potentially as an amendment, which would be an additional condition added, if that makes sense.

Thank you, Mr. Loretta.
Secretary Monahan.
BOARD MEMBER MONAHAN: No comments.
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THE CHAIRMAN: And, by the way, Applicant, feel free -- if you're ready to respond at any point, feel free. Otherwise, maybe we can just wrap it all up at the end, if --

MR. GABRIEL: No, I think that's probably -- sorry. Yeah, I do think that -that would be better, probably wholesale right at the end. But if I could -- just so that we can contemplate -- and I appreciate the time for us to contemplate it. Can we repeat that again? You said 12 feet of pavement, 10 feet of landscaping where there's no building; is that what I heard?

BOARD MEMBER LORETTA: Yes. So other than driveways and where the building is located, 12 feet of pavement and 10 feet of landscape. And so primarily the impact is on the western edge, which seems very simple, possibly a little bit of the northwestern corner, and -but it -- overall, it seems like you should be able to accomplish this.

The biggest issue that you probably have and that I have as well is your examples here are so tiny that you really need a magnifying glass to read it.

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THE CHAIRMAN: Ms. Grandin.
MS. GRANDIN: I have a quick clarification question for Mr. Loretta.

So the 10 -- the 12 feet of pavement, you mean from back of curb, in toward the property, and then at the -- whatever that is, 10 feet inside the property from there?

BOARD MEMBER LORETTA: Yes. I'm just requesting that's, like, the minimum.

MS. GRANDIN: Okay.
BOARD MEMBER LORETTA: So if it's 15 feet of pavement, whatever at the southeast, 20 feet of pavement, that's great, but the minimum, you know, would be 12 feet of pavement -- I mean, that, I think, is really the required sidewalk width anyway for the LaVilla neighborhood is the minimum sidewalk width, so I don't know why that would be a qualm here.

You know, really the southern edge has got, basically, 11 feet 3, and then 10 feet. So, I mean, quite frankly, all we've got to do is adjust the pavement in by another 7 inches.
It should not be that complicated.
MS. GRANDIN: Thank you.
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would accomplish some result that is in the
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public interest. I don't see cost reduction as a valid argument, again, since it's a blank parcel, and also since urban open space is one of the deviations being sought and discussed.

Diminishing property values in the area surrounding, or injuring neighboring property rights. This build-to line
conversation/deviation is creating -- which is also wrapped up in deviation number 5, which is the parking -- is creating an inactive, dead, void space in the fabric of our downtown, so I do see harm to neighboring property values. I do see harm in the future to the vitality of our downtown with respect to build-to lines.

The next one is detrimental to public health, safety or welfare. Again, I'm going to reference the -- this is kind of the same one, is the surface parking and the inactivity caused in the void space by not building to the build-to lines on three of the four streets.

And the last one is, proposed reduction furthers the -- sorry, proposed reduction or deviation furthers the objectives, policies, design and intentions of the BID Plan. And I do not believe by allowing a deviation of the

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build-to lines that it matches the spirit, objective or intent of the BID Plan.

Specifically, with respect to build-to lines, I was reading an article about the responsibility of building to the street by Tristan Cleveland. It's an nice read. And a quote from this article is that,
"Fundamentally, cities are a collection of three things; buildings, streets, and people.
If buildings fail to create streets where people want to be, it makes it harder and less enjoyable to participate in city life, (inaudible), everything that depends on human interaction, including economic growth."

Those are my comments on the build-to deviation, number 1.

THE CHAIRMAN: Thank you, Vice Chair Ott. Mr. Jones.
BOARD MEMBER JONES: Yes, Mr. Chair.
Yeah, I don't agree with any of the
deviations or don't support any of the deviations for the build-to lines for some of the reasons that fellow Board Member Ott just articulated.

I think in many ways this is sort of a
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self-imposed hardship throughout the site. So
from that standpoint -- I mean, I can go on
about theories of walkability and what is really an indicator of what -- and it's not just murals and things of that nature, so -but, again, it just doesn't meet the litmus test.

Thank you.
THE CHAIRMAN: Thank you, Mr. Jones.
Ms. Berling.
BOARD MEMBER BERLING: No additional comment right now.

THE CHAIRMAN: Mr. Schilling.
BOARD MEMBER SCHILLING: Mr. Chairman, I'm
supportive of the deviation and -- and have no further comments at this time.

THE CHAIRMAN: All right. Thank you, Mr. Schilling.

I do have a question for the applicant. And some of these probably go back to what we heard from Mr. Ennis [sic] over the last months, so I just want to give you all an opportunity to kind of explain why some of the changes that he requested either were not made by choice or were not made by what you would

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argue is necessity.
So to that end, I guess my question is -or one of the things that Ennis recommended as a means of creating more space on the site for potentially a programmed corner at Broad and Forsyth was to -- and this is directly related to the build-to line -- was to actually shift the corner building at Broad and Bay east and then south a number of feet to bring it closer to the build-to line, which would open up more space elsewhere on the site. And I see that the location of the building on this corner hasn't changed at all. I don't know if that's right or wrong, but I'm just asking, what was the thought process there when you evaluated the feasibility of doing that? And was there a decision (inaudible) as to why you ended up keeping it the same place?

MR. ELSBURY: Thank you, Mr. Chairman.
And then I'll let -- I'll let Jason speak after I address it previously -- or briefly.

We did meet with Mr. Dennis -- or
Mr. Davis to talk about potential opportunities, specifically on that -- Broad and Forsyth. I know that he presented a couple

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of different opportunities, really, to -- one was the creation of an entirely different development parcel, I think an ice cream store or something like that.

And then, really, we tried to turn the focus to something that reasonably fits within the area that doesn't impact the business operations too much. And that's kind of where we hit a standstill, not from a disagreement perspective, but really a -- an idea perspective on what potentially could go there.

We do -- and it's probably prudent at the end, for final approval. We do have a condition that we want to discuss with you guys about how we can ensure activation and pedestrian involvement at that particular location as well as other locations around the building.

But, I mean, to address, generally -- and I think I stated this a couple of months ago. If the desire is for that specific use, both on the fuel pump station side, the restaurant, the brewery operation, the rooftop bar, the site configuration is really an element of the use. You -- there are only so many ways to design

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and floor plan out the way this use works that does not severely impact or handicap our ability to actually run the operation.

And that's -- that's really where we are, and that's where the discussion with Ennis went, which was further altering the site plan. And his -- you know, his idea was squeeze a couple of feet here, squeeze a couple of feet there, shrink your parking spaces, do compact instead of full-size. Those -- you really impede the success of the business operation there. And, obviously, we need -- we need it to be successful so that they can stay there long-term.

THE CHAIRMAN: All right. It may be just something to think about as we -- as we get down the road on this because I know this also came up -- I can't remember if it was in Councilman Peluso's workshop or one of our prior discussions, but there was even an idea that, if you didn't shift the building at all, perhaps a piece of the Broad Street corridor, where the building is, could be programmed with outdoor seating or something of the like so it's not just a sidewalk with nothing as folks

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approach the building and patronize the establishment.

Feel free to speak on it.
MR. ELSBURY: Yeah, right now within the existing plan, what we would do at this site -we are already contemplating outdoor seating, where people could bring the food down and interact with pedestrians on the sidewalk. We are contemplating something as well on the Broad and Forsyth stuff to further activate it, but our current plans really already speak to outdoor dining, what have you, on the Broad Street section.

THE CHAIRMAN: Okay. And so, in general, I mean, I agree with the staff report on this. I'm supportive of this deviation, and I think a general theme for this one, and also the others as we go through them, at least for me as I was contemplating where to land on these, is that a lot of what we've been trying to do over the last number of months isn't necessarily eliminate the need for any deviations because I don't think many people would think it's realistic that we could do a use like this, with a zoning exception that we just approved,

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and not have deviations as part of that, just by design.

So I think the exercise has been, how do we effectively minimize the deviations in a way that, one, allows the establishment to flourish because I -- I don't think we can lose sight of that. Ultimately, this needs to be successful. But also get us as close as we can to some of the pedestrian activation elements and the other pieces of the design code that are very intentional about why those regulations are in place.

So I'll just say that. I mean, that -that sort of informed my thinking here, in addition to the staff recommendation, but I'm -- I'm supportive of this and I look forward to the board's continued conversation on this and the other deviations.

Are there any additional comments on this particular deviation?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: And if not, I'll go back to Mr. Loretta because I know he had thought of -of the potential condition as an amendment, if -- if that's still something you want to

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entertain, then we can have the applicant respond to it if -- if they're ready.

BOARD MEMBER LORETTA: Yes. I mean, I feel like that's a condition that I'd like to request for me to approve this deviation.

And I understand -- you know, really I kind of aligned with what you just described -I mean, the end -- you know, the exception -we allow for this exception for a gas station to be built with -- whatever we want to call the mixed use. I'll give the fact that a restaurant allows for that, and -- and so the kicker of it is -- and, you know, unless we're going to have all the pumps under some sort of covered roof, we're going to end up with some form of site plan like this, and so I do think it is, again, similar to what you just said, Mr. Brockelman. We're going to have some form of deviations here.

THE CHAIRMAN: So I'll defer now to the applicant. If you've had a chance to discuss it -- again, some of this might not be things you can talk off the cuff on, but I think Mr. Loretta earlier outlined the idea of -- of shifting some of the parameters of -- of the

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pedestrian zone pavement and the landscaping zone, so I'll -- if you'd like to address that, I want to give you the opportunity before a potential motion is made on an amendment.

MR. GABRIEL: And, if I may, Mr. Chairman, is the -- just so I understand the process, these conditions that were -- are we going to take them up at the end or are we just trying to contemplate them now?

THE CHAIRMAN: So I'll -- I'll defer a little to Ms. Grandin on this. I think we can probably do it either way. I think the original intention, as we planned for this meeting at the staff level, was to do it -- a condition like that, since it's specific to the build-to, I believe, was to put it as part of this deviation. And then the final approval, once we get there, would include all of the conditions on each deviation as well as any general conditions.

MR. GABRIEL: And I appreciate the -- you know, obviously, the thoroughness in taking these one by one. I do -- you know, I think in talking to staff, they are going to relate it. You know, there's going to be overlap. I think
as Ms. Ott pointed out as well, there's some elements in this one that you'll see in, you know, deviation number 5, for example.

And so I only say that by ways of -- none of these deviations are complete or -- or should I say wholesale. It's -- it -- we're looking at variations of each requirement because of trying to accommodate the reality and the operational functionality of the site, but --

But with that, give me a moment because that particular item that Mr. Loretta brought up, we -- we do need to verify it. We don't want to do something that will hamstring the whole project, obviously. And I'm not saying -- it may very well not, but we do want to verify that.

THE CHAIRMAN: Ms. Grandin, what -- do we have ability -- to that point -- and some of these items, as we go along, may require a little more thought from the applicant, and we're already asking a lot in real time for some of these things. Could we simply add language to the deviations as we go to add a line saying that we're granting this deviation

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1 based on, you know, the -- the competent, substantial evidence, et cetera, but that the granting of the deviation is also contingent upon the applicant satisfying conditions that are listed at final approval, which is --

It's sort of obvious, but the idea would be that on each deviation -- we could approve deviations, but maybe wait to add conditions to the end at final that would apply to one or more of the deviations as we go so we don't have to do this -- every deviation, there might be amendments, some of the amendments might be identical between deviations if they touch different deviations. Does that make sense? Just trying to clean up the process.

MS. GRANDIN: Mr. Chair, to answer your question, I think it's -- it's a matter of whether everybody can kind of keep it all held in their head. I'm going to be taking notes. I wrote down the suggested conditions that Mr. Loretta had, just to make sure that --

I -- I really don't see how it affects the other deviations, but there might be an instance where, you know, one of them does affect another one, but just -- just, in my

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mind, it would -- if it was me, I would want to do them one at a time and then have some things to offer at the end that might add or subtract something that you had, but it -- it really is up to you. It's not a legal question.

THE CHAIRMAN: Okay. And I'll -- maybe I'll -- why don't we try to do it that way, and I -- because I think Mr. Loretta has made it pretty clear that something like that, unless there's a substantial technical reason why it can't be achieved, is probably going to impact his vote on final. And so rather than having to, every single deviation, worry about, are we getting certain people's votes here or there, just understand that Mr. Loretta perhaps may be willing to approve this deviation right now, but in a number of minutes, when we get to final approval, if his condition is then added as an amendment isn't satisfied, that might change his vote on final approval. And if final approval gets voted down, it doesn't matter what the deviations look like because the whole application has been denied.

MR. PAROLA: Mr. Chairman, I'm sorry, I
feel like we're taking individual action
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items -- and then if you have to reopen an action item, it has to be done by the prevailing -- there are these things that just are confusing to me. Staff would very much like to have the process we have right here.

If you have a condition, attach it to a deviation, and then go from there because you're establishing competent, substantial evidence -- I'm not the attorney here, but on -- on each and every deviation, and now you're approving it on a theoretical -- you know, this theory that you're going to adopt a condition somewhere down the line. And if they don't, then we're taking our vote away?

THE CHAIRMAN: That -- that makes sense to me. Then I would also ask -- because we had discussed earlier -- that on final approval, what if somebody else wants to offer a different condition that we should have addressed during the deviation? Because at that point, it's like the opportunity has passed. So I just want to make sure that the board has enough flexibility, as we work through the process, to both verbalize what they want to verbalize but not lose an
opportunity later in the process to do something as well.

MS. GRANDIN: So Mr. Chair -- through the Chair to Guy, what you're saying is you would like the board to take action on each deviation one at a time, which I think is what we were kind of going for, but what Chair Brockelman just said was also something we considered, that if -- if at the end of the day, for the final approval, if something needs to be changed in one of the deviations, I mean, would you not allow that or -- or do you think we should open it up for reconsideration, that particular deviation?

I mean, I -- I agree with you that it ought to be -- it -- just for me, it ought to be done one at a time, one deviation at a time, so we get all the conditions down for that deviation and then move on to the next one because I -- I see them as different, but --

THE CHAIRMAN: So why don't we do this: Let's do one at a time. We can consider Mr. Loretta's amendment condition as part of this deviation. If it gets adopted and if we then get to final down the road this afternoon

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and the applicant comes up and asks us to reconsider that deviation condition for whatever reason, then we can go through the reconsideration process.

But once we get to final approval, if -if you missed your window as a board member to offer a condition that relates to a deviation, just know that we've gone past that deviation and the only way we're doing that condition at that point is if we reopen consideration on that deviation.

MS. GRANDIN: That makes sense.
THE CHAIRMAN: Sorry. Was that -- are we -- are we following that?

MS. GRANDIN: Yes.
THE CHAIRMAN: Okay. All right.
BOARD MEMBER LORETTA: The only element, though, is there still may be some conditions people want to talk about that don't relate to deviations or --

THE CHAIRMAN: One hundred percent. And we will absolutely do that at final.

Okay. So, Mr. Loretta, I'll -- I'll turn the floor back over to you, and --

And, Applicant, if you want to opine now,
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you can do that, or wait until the end. But again, if you wait until the end and you're asking us to reopen consideration on something that might have already passed, that's going to be another hurdle.

BOARD MEMBER LORETTA: Okay. So for exception -- or deviation number 1, build-to line, I would like to make a condition that states, other than where adjacent to the -- to the proposed commercial building, a 12-foot minimum sidewalk from back of curb, followed by 10 -foot landscape buffer, is required. And then we'll add also "other than at the driveways" as well.

THE CHAIRMAN: So I'm trying to reference -- maybe, Ms. Grandin, you can help me with this. If we're trying to modify the deviation -- I'm looking through the (a), (b), (d), (g), (k), (I) -- the pieces in Code where this deviation would live, and which one we're trying to amend with what Mr. Loretta just mentioned.

MR. PAROLA: If I could, Mr. Chairman, because we referenced the site plan dated July 23, we're just going to change the site

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1 plan. And if it's voted on, we now have a site buffer, that will eat into our
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one, two -- 13 parking spaces. That would really eliminate those parking spaces. So that would really -- operationally, I believe that's not -- that's going to impact -- that's going to impact the business.

BOARD MEMBER LORETTA: Come on. I -- I'm trying to give faith that you're a good engineer. I've known you for 15-plus years, Buddy. I mean, we've got that pump island to the parking on the right. It's 30 feet there. The pump island to the parking on the left is around 55 feet wide. You do not need that excessive volume of driveway space there. Your graphics -- if we were to bring back up your driveway graphic, you also don't need that.

So, I mean -- man, I mean, please help me today to continue to respect yourself and England-Thims \& Miller.

MR. MA: I appreciate that, but the reality is that the -- you know, the truck route is really -- it's really trying not to impact the parking lot, and an additional 5 feet or whatever, that's -- that really is going to eat up into the parking spaces that we have shown.

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-- the image, since we have it?
THE CHAIRMAN: The northwest corner of the site plan?

BOARD MEMBER BERLING: No, the (off microphone).

THE CHAIRMAN: In the meantime -- so
Mr. Loretta has stated that he -- I mean, that's an amendment that he's offered which would be a condition to deviation 1. Before we go any further, is there a second for that motion?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: And if there's no second, then the motion dies.

BOARD MEMBER BERLING: Second adding the buffer, correct?

THE CHAIRMAN: The second would be to add a condition to this deviation as stated by Mr. Loretta, yeah, to -- to have --

BOARD MEMBER BERLING: I second.
THE CHAIRMAN: There's been a second.
And behind us and on your screen is the traffic flow map.

So let's move on to board discussion on
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the amendment.
Secretary Monahan.
Sorry. Mr. Parola.
MR. PAROLA: Thank you.
I just want to make sure I'm reading this right. Your parking spaces are measuring at 20 feet deep?

MR. MA: Correct.
MR. PAROLA: Okay. So you could go to a parking space at 9 by 18, right? So you're -you've already gained 2 feet on the western side. Just bear with me on the map. And then go with the western side of the building, you've still got 20 -foot length parking spaces there. So if you took those down to 9 by 18, you're now just missing -- I don't think you've -- missing anything now, because you've gained 4 feet and you only needed to gain 3, right, to get your -- or you needed to gain 5, so you're -- you're shy one foot, if the math is right.

MR. MA: Correct. The 9-by-18s are really minimum size. I mean, the -- the -- really, what I believe -- prefer parking spaces, as Publix uses as well, is 10 by 20. That's what

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we have shown here.
MR. PAROLA: Okay.
THE CHAIRMAN: Secretary Monahan. BOARD MEMBER MONAHAN: (Inaudible.)
THE CHAIRMAN: Vice Chair Ott. BOARD MEMBER OTT: Sorry. Are we --
THE CHAIRMAN: Sorry. We're in discussion on the amendment to add a condition --

BOARD MEMBER OTT: So -- no.
THE CHAIRMAN: All right. Mr. Jones.
BOARD MEMBER JONES: I agree with that amendment. It doesn't change my position on the build-to lines as a whole, though.

THE CHAIRMAN: Ms. Berling. BOARD MEMBER BERLING: No further comments.

THE CHAIRMAN: Mr. Schilling. BOARD MEMBER SCHILLING: Through the Chair, a couple of questions for Board Member Loretta. So -- so I follow it -- so the 12 foot would be the sidewalk width. And it looks like the applicant has provided a 10-foot landscape buffer. So it sounds like the -- so it does not sound like that's anything different. So you're -- you're asking to

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maintain the buffer, and what we're really talking about is increasing the width of the sidewalk; is that -- that's correct?

BOARD MEMBER LORETTA: Yeah. Basically, I'm just looking for 22 feet of sidewalk, then landscape, before you get into internal curbing.

BOARD MEMBER SCHILLING: Okay. And then the 12 foot is being driven by a recommendation for the LaVilla district; is that -- is that where the recommendation is coming from? Or -in your thinking of making the recommendation?

BOARD MEMBER LORETTA: I mean, in general, I think that a majority of downtown has minimum 12 -foot sidewalks, is -- is kind of the minimum sidewalk width. I mean, you can get smaller if necessary. I mean, again, you can see right here, there's an excess of 50 feet of pavement between the pump islands and the parking spaces on the western side. There's 31 or 37 -- I can't see the graphic very well -- on the eastern side. And so, I mean -- you know, I'm asking for 5 feet here. They can still keep 20-feet [sic] parking spaces.

BOARD MEMBER SCHILLING: No further
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questions.
Thank you.
THE CHAIRMAN: Thank you, Mr. Schilling.
Mr. Loretta, just -- I mean, this is going to seem like an obvious question. Mr. Schilling kind of got to it. Is there -so the integrity of the Code is, obviously, important and should be important to all of us. Is there a specific goal when -- when you think about getting a larger sidewalk width at that spot, is it -- is it just -- is it the general idea of getting a wider sidewalk?

And kind of where I'm going with this is, if we're going to ask for real-time changes from the applicant, we can certainly do that, but I want to make sure that we're doing it for reasons that are sufficient. And I know that's a subjective term, but I -- do you have a -- is it really just based on the belief that the sidewalk around the entire site should be at least 12 feet, and that's just a pointed principle for you?

BOARD MEMBER LORETTA: I mean, I think the sidewalks within downtown Jacksonville should be a minimum of 12 feet. I mean, you know, I'm

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glad to choose not to make any of these recommendations and turn everything down here today. But if we want to try to accomplish some semblance of approval at the end of the day, then, regretfully, I'm going to request some of these, you know, modifications.

THE CHAIRMAN: Secretary Monahan.
BOARD MEMBER MONAHAN: Thank you.
Through the Chair to staff, what is the average sidewalk width in downtown?

MR. PAROLA: Through the Chair --
BOARD MEMBER MONAHAN: Ballpark -ballpark figure.

MR. PAROLA: I couldn't begin to tell you. We're four square miles that include Brooklyn, LaVilla, the Southbank. I just don't know. I mean, we really prefer 8 feet, but you've really got to go and add 4 feet in amenity area and then 2 feet to the frontage area. So now you're looking at whatever that number is, 14.

But in all fairness to the applicant's side of the equation, you're folding in, in the frontage area and the amenity area, into their 10 feet. Mr. Loretta wants to accomplish a 12 -foot minimum. It's hard for staff to say we

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don't want 12-foot sidewalks. We just -BOARD MEMBER MONAHAN: Thank you.
THE CHAIRMAN: So, Mr. Loretta, I'll just ask sort of another question because Mr. Parola made a good point. Typically, when we're looking at these widths, it does include the amenity area, et cetera. How -- is the landscape portion here as important to you as the sidewalk width, for example? I mean, if -if they made the landscape thing a little bit narrower but the sidewalk the full width or incorporated more of an amenity zone, so to speak -- because, typically, I don't think we see a landscape zone. It's kind of built in to the overall zone, the three-part zone that we deal with, so ...

BOARD MEMBER LORETTA: So in downtown streetscapes, you kind of have the amenity zone and then the pedestrian zone. And the whole reason for the amenity zone is basically to keep people safe from vehicular traffic. Okay? So that's why we have a 4-feet [sic] amenity zone throughout downtown and then 8 feet.

All I'm really doing is trying to combine those two and say let's make a 12-foot-wide

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driveway here or walkway. I'm glad to continue to keep a 4-feet amenity zone here and have no plant material and have 4 feet of brick pavement, and then 8 feet of sidewalk. You know, it's -- it's the same thing, regardless.

I don't -- I guess in the grand scheme of things, you know, 12 feet -- the first few feet nobody's going to be walking because you have high speeds of traffic adjacent to this. And so --

I mean, hopefully, I'm giving you a good enough answer. I just -- it's -- to me, this is pretty basic urban design.

THE CHAIRMAN: No, you totally are, and that's -- that's kind of why I asked, is if -if that's the important piece -- because it sounds like you honed in there on the safety aspect too. If -- if -- for them, if they said, we can cut into our landscape zone, we'll give you a wide sidewalk and a -- with the normal amenity zone, does that satisfy what you're trying -- looking for, or is the landscape zone also something that is just what you want to keep constant?

BOARD MEMBER BERLING: Mr. -- can I ask a
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question, Mr. Chairman? He proposed the -- a contingency, correct? And we're kind of pleading on the part of the applicant for why we should modify his suggestion, or -- I mean, is that what we're doing right now?

THE CHAIRMAN: No. I think what we're doing is -- this is a very atypical project.
And typically -- and staff and I have discussed this for a while now. We wouldn't see a site plan that has a pedestrian zone, a landscape zone. It would be built into the zone that Mr. Loretta just outlined.

And so I think what we're trying to do is accomplish multiple goals here at once because I think what we're hearing is -- simultaneously a DDRB board member saying, if I don't get this, I won't -- I may not support the project. But we're also hearing the applicant saying, this is an operational nonreality. And is there a way to solve that where both sides get what they need? And that's just the hazard of negotiating in real time in a board meeting, but, frankly, it's part of the public process.

BOARD MEMBER BERLING: But to the safety aspect of it, on the applicant's piece, I think

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we just saw the map to see that it is doable, so that negates that argument, so now we're back to Mr. Loretta's contingent -- that contingency, right, in order to support it? So aren't we closer to just voting on it?

BOARD MEMBER LORETTA: And I guess -- I mean, the difference -- the difference between this and other projects is, you do have a landscape requirement when it's parking adjacent. And so we actually do have a landscape requirement here, and so it is -- it is different. It's not as though this is just I'm making some requested claim or so forth. So they would still have a required -- a landscape buffer between the parking and any sidewalk, and that would have had to have been through a deviation.

So, quite frankly, what staff did was very generous, I think, to them, which was giving them the fact that pushing the landscape on the back side -- and, you know, I mean, we're cutting hairs. I mean, could it make -- be 10 and 8 feet? Could it be 10 and 10 feet? All sorts of stuff, but I guess my preference would be 12 feet and 10 feet.

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THE CHAIRMAN: Yeah. Well, I'll tell you what, I'm going to support your motion and we'll just -- we'll go from there.

So any additional board comment?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: And if not, all those in favor of Mr. Loretta's amendment, please say aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Show the amendment adopted.
We're back on deviation 1 , inclusive of Mr. Loretta's amendment.

If there are any additional comments on deviation 1, we can hear that now. Otherwise, the item has been moved and seconded, and we can take it to a vote.

BOARD MEMBERS: (No response.)
THE CHAIRMAN: All right. All those in favor of approval for deviation 1 as amended, please say aye.

BOARD MEMBER LORETTA: Aye.
BOARD MEMBER MONAHAN: Aye.
BOARD MEMBER BERLING: Aye.
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BOARD MEMBER SCHILLING: Aye.
THE CHAIRMAN: Aye.
Any opposed?
BOARD MEMBER OTT: Nay.
BOARD MEMBER JONES: Nay.
THE CHAIRMAN: All right. Show two nays and five yeas. The amendment is --
(Reporter clarification.)
THE CHAIRMAN: Sure. So voting in favor of deviation 1, Mr. Loretta, Mr. Monahan, myself, Ms. Berling, and Mr. Schilling. Voting against were Ms. Ott and Mr. Jones.

THE REPORTER: Thank you.
THE CHAIRMAN: Sure.
Okay. Let's move on to deviation number 2.

BOARD MEMBER MONAHAN: Move the item, Mr. Chair, Deviation Number 2 being urban open space with staff's recommendation as follows: Deviation from Section 656.361.6.2.B.5, Urban Open Space, only to the extent that is shown on the site streetscape plan dated July 6, 2023, Exhibit A, and subject to the following condition: Semi-private urban open space shall be provided at the corner of Bay and Broad

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Street; remaining frontage may deviate from urban open space requirements.

THE CHAIRMAN: Thank you.
There's been a motion. Is there a second?
BOARD MEMBER SCHILLING: Second.
THE CHAIRMAN: And a second.
All right. Let's move on to board discussion. Mr. Schilling, can we start with you this time, please?

Sorry. Mr. Parola.
MR. PAROLA: Thank you.
Just so everyone is clear, so as we move forward -- you've amended that site plan, so just assume, in what you're saying, we're going to amend the date on that site plan to reflect today's date because we know -- okay?

THE CHAIRMAN: Yeah. Thank you, Mr. Parola.

Mr. Schilling.
BOARD MEMBER SCHILLING: I don't have any comments at this time.

Thank you.
THE CHAIRMAN: Ms. Berling.
BOARD MEMBER BERLING: No comments.
THE CHAIRMAN: Mr. Jones.
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BOARD MEMBER JONES: No comment.
THE CHAIRMAN: Vice Chair Ott.
BOARD MEMBER OTT: Mr. Chair, thank you.
Again, using Ordinance Chapter 656.361.22, we talked about urban open space being tied in with some of these other deviations, specifically sub -- the -- criteria C. By not meeting this requirement, future neighboring projects are going to be negatively impacted, thinking specifically about the activation that will be in LaVilla for generations to come.

Urban open space is not merely landscaping. It is not merely a bike lock. It is not merely seating. It is not merely trash cans or lighting. And the urban open space is semiprivate provided, and I don't feel it satisfies the five criteria that meet a deviation.

Thank you.
THE CHAIRMAN: Thank you, Vice Chair Ott.
Secretary Monahan.
BOARD MEMBER MONAHAN: Thank you, Mr. Chair.

Through the Chair to the applicant, you
mentioned the contemplation of some type of

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outdoor street-level seating. Can you explain a little bit more about that? If it has been contemplated further, exactly where?
(Mr. Glober approaches the podium.)
MR. GLOBER: Sure. So the southeast corner of the property kind of has a little bit of space, obviously, between the -- the main building and the street. What we talked about -- to the City about doing is not having permanent dining and seating outside, but maybe for such occasions like Oktoberfest, the inevitable situation where the Jaguars win the playoffs, we could activate that space, as well as potentially some of the parking to the north of the structure, and -- and kind of have room to have outdoor festival-style celebrations from time to time. So it wouldn't be something that would be a permanent fixture, but it would -- it would occur kind of around a -- an event schedule.

BOARD MEMBER MONAHAN: Through the Chair, thank you. Through the Chair to the applicant, would you at all be amenable to making it permanent? I think that's really important to street-level activation. And I tend to agree

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with Vice Chair Ott. There's not a lot of that happening here, and I -- I'd really like to see permanent outdoor seating.

MR. GLOBER: So when it -- we're specifically talking about the southeast corner of the property?

BOARD MEMBER MONAHAN: (No audible response.)

MR. GLOBER: And "permanent" would mean that the seating and chairs would be fixed permanently outside?

BOARD MEMBER MONAHAN: Maybe not fixed, but they could be tables and chairs that could move, but they would remain there most of the --

MR. GLOBER: During operating hours --
BOARD MEMBER MONAHAN: Correct.
MR. GLOBER: -- or something like that?
BOARD MEMBER MONAHAN: So if it -- if
someone were to decide they want to sit outside, they had the option to.

MR. GLOBER: Sure. I'm not sure -- you guys make the conditions, but -- I'm not sure how you would exactly word that, but we're not opposed to adding outdoor seating when it's

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the -- appropriate for the Bold City Brewery.
BOARD MEMBER MONAHAN: Mr. Gabriel -Mr. Parola maybe needs to be recognized.

THE CHAIRMAN: Mr. Parola.
MR. PAROLA: Thank you so much.
To the applicant, I just want to make sure I'm understanding this. So you said during operating hours. If you're a 24-hour facility, did you want to tie that to a specific business unit operating hours? That may not be 24 hours a day. I don't know that we need seating at 3 a.m.

MR. GLOBER: Agreed. No, the -- the first floor can be a store that operates 24 hours a day. The second and third floor, Bold City Brewery and restaurant, are going to have different operating hours, so I'm -- I'm just not sure how you would condition this, but -but, you know, we -- as I said originally, we intended not -- we intend on having that space activated during certain times like Oktoberfest and other -- and other events.

BOARD MEMBER MONAHAN: Thank you.
THE CHAIRMAN: Mr. Loretta.
BOARD MEMBER LORETTA: I guess I'd like to
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see a little bit more urban open space on the eastern side of the building. You know, I feel like we should capture 50 to 75 percent to 100 percent of it be all urban open space. I mean, they could do this in so many different ways. They could just put in large planters and then have cafe tables.

And really, like -- Gary, to what you're stating, all they really need to do is move them into storage. The biggest issue is going to be storage. I understand they may not want to keep them out at night because of vandalism and so on and so forth, so I'm --

So I would really love to make a condition that states, you know, a little bit larger than what they have right now, which is almost the absolute minimum. And then --

You know, if you could zoom out, the northeast and northwest corners of Forsyth and Broad and Forsyth and then Jefferson, it's like, if we could just chamfer the pavement -I mean, my gosh, if we just chamfered the pavement, like, you know, a 5-, 8-foot chamfer, which would be of no impact to inside the property or anything of that nature, it would

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then open up the -- the walkway width and provide, you know, the tiniest amount of urban open space and/or, you know, location for a future art feature in those two, you know, critical nodes for pedestrians going north to the actual LaVilla development.

And so, I mean, I'd, you know, at a minimum, love to kind of request that we all consider that as a board.

Thank you.
THE CHAIRMAN: Thank you, Mr. Loretta.
I have no additional comments at this time. So maybe I'll throw it back to you, Mr. Loretta, if you do want to offer an amendment --

MR. GABRIEL: Mr. Chair, I don't mean to interrupt. And, obviously -- if I may?

THE CHAIRMAN: Uh-huh.
MR. GABRIEL: I only mention this because now I've heard it for the third time, including Mr. Loretta just now.

We were going to propose a condition at the end which I thought was kind of a catchall at the final approval stage that I think -- you can hear it and decide for yourself -- will
capture a lot of this in a way that -- where we're not necessarily -- these are all good points, obviously, and we're trying to, obviously, in real time here, see if they work with the operational functionality of this property, but we do have a condition, I think, will hopefully meet the balance -- and I don't know if you want to go through that now -- that might assuage some of these concerns, or we can wait till the end, but I'll let you --

THE CHAIRMAN: If you think it's relative to the discussion we're having, then please --

MR. GABRIEL: Yeah. And again, I think it will hopefully speak to several of the items I've heard, but -- and I'll share this. I've got several printed, and I can share with the dais over here, but this is the condition. I'll just read it into the record. And again, I thought it was maybe appropriate maybe toward the end with the final approval, but --
"The developer shall work with DDRB staff, the Cultural Council, and other downtown stakeholders in activating the following portions of the property as shown in the attached site plan as an urban open space as

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that term is defined in the City code: The West Forsyth, slash, Broad Street corner and the West Bay Street, slash, Broad Street corner of the subject property and the Pedestrian Zone in between those two corner lots that are parallel to Broad Street."

So again, I know I'm -- first time you're hearing it. I'm happy to pass out the proposed condition to all of you if you want to maybe contemplate it, but I would hope and I'd submit that that hopefully achieves -- again, urban open space, as Ms. Ott, you know, put into the record, is a defined term and it is expansive on a few different items, not just grass and things like that.

So anyway, for your consideration.
THE CHAIRMAN: I would -- my initial reaction is that would probably be germane to this discussion since it is specific to urban open space and could be even a condition for -for this item, but -- Mr. Loretta.

BOARD MEMBER LORETTA: No, I think that's great. I just would ask, you know, are you open to adding the northwest corner, which would be the intersection of Forsyth and

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Jefferson Street?
And -- I mean, again, what I'm saying is -- my intent -- just draw a little chamfer -- if you know what a chamfer is -with a, you know, straight line versus a radius and just put, like, a 7 -foot chamfer on it. And you're truly only, you know, growing the pavement by a few feet there, but what it would do is really open up the pedestrian realm.

MR. GABRIEL: And we would be fine with that. We'll add the third corner to that, which would be the northwest corner of Forsyth and Jefferson, active urban open space as defined, and I think that hopefully strikes a balance.

I'm going to pass this out, but, obviously, with the idea that we include that -- that third corner.

THE CHAIRMAN: So then what I might suggest is, once we get copies of this, Mr. Loretta, since it was your original intent, if it -- if you're comfortable with it, if it serves the purpose you were seeking, perhaps you could offer that, but I'll leave that to you.

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BOARD MEMBER LORETTA: And I'm sorry, if I could ask Mr. Parola or, I guess, the rest of the board -- I mean, one of the other things I was hoping to see maybe -- so they did reference the development to the west, and it had their -- their 6 -foot fencing. The 6 -foot fencing to the west is at least book-end by brick columns that are about 7 feet tall, you know, at the end of the fencing line and kind of defines a little bit more -- do we think that would be appropriate here at the urban open space, or is that more appropriate at a later date to talk about?

MR. PAROLA: Through the Chair, I mean, they're meeting -- they're meeting the Code. They're allowed to do either. They're allowed to do the 3 and then the 3 foot of faux wrought iron -- or wrought iron, and then they're allowed to do 6 foot, just -- the wrought iron.

I think, since you're -- you're creating 20 feet around it, I don't know that staff has an opinion one way or the other to be honest with you.

BOARD MEMBER LORETTA: Okay. I'm -- I will (off microphone).

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So what I'll do is just read the -- the condition. Just give me one second and let me add one more corner here.

Okay. So the proposed condition for -- I want to say item -- Deviation Number 2, "The developer shall work with DDRB staff, the Cultural Counter" -- "Council, and other downtown stakeholders in activating the following portions of the property as shown in the attached site plan."
(Simultaneous speaking.)
MS. GRANDIN: You've got to go really slow.

BOARD MEMBER LORETTA: Yes, ma'am. I'm sorry. I thought it was written down so you'd have that.

Let me start over.
"The developer shall work with the DDRB staff and the Cultural Council and other downtown stakeholders in activating the following portions of the property as shown in the attached site plan as urban open space as that term is defined in City Code: The West Forsyth/Broad Street intersection, or corner, the West Bay Street/Broad Street corner, the

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West Forsyth and Jefferson Street corner of the subject properties and the Pedestrian Zones in between those two corners along Broad Street." THE CHAIRMAN: Okay. There's been a condition added as an amendment -- or offered as an amendment by Mr. Loretta.

Is there a second?
BOARD MEMBER SCHILLING: Second.
THE CHAIRMAN: And there's been a second.
Any discussion on this proposed condition?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Seeing none, all those in favor, please say aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Show the amendment unanimously adopted.

We are back on deviation 2 as amended. Is there any additional discussion on deviation 2?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Seeing none, all those in favor of adopting -- or approving deviation 2 as amended, please say aye.

BOARD MEMBER LORETTA: Aye.
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applicant for this final DDRB approval.

Along Bay and Broad Streets, glazing not otherwise included within the transparency calculation for the ground floor facades will provide an illusion of depth either through shadowbox or spandrel or other treatment as may be approved by DIA staff providing that the treatment [sic] sufficient to accomplish the intent of this condition.

Minimum transparency along Bay and Broad Streets shall be 22 percent and 23 percent, respectively. All glazing above the first floor shall provide a minimum visible light transmittance of 60 percent.

A mural, living wall, or other equivalent treatment will be placed along the Forsyth Street elevation.

THE CHAIRMAN: Thank you, Mr. Monahan.
There's been a motion. Is there a second?
BOARD MEMBER SCHILLING: Second.
THE CHAIRMAN: Thank you, Mr. Schilling.
All right. Mr. Loretta, if we could start with you, please, for discussion.

BOARD MEMBER LORETTA: I have no comments on this one.

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Thank you.
THE CHAIRMAN: Secretary Monahan.
BOARD MEMBER MONAHAN: No comments.
Thank you, Mr. Chair.
THE CHAIRMAN: Vice Chair Ott.
BOARD MEMBER OTT: Thank you, Mr. Chair.
Again, considering the five criteria that would lead me to approve a deviation -- I'm thinking back to my earlier discussion of eyes on the street, safety at this particular intersection. This is a relatively small portion of the ground floor area that is going to be actual transparent glazing. And I understand the back of house constraints, but I am not -- I'm not able to support a deviation to this extent given the five criteria in ordinance chapter [sic].

THE CHAIRMAN: Thank you, Vice Chair Ott.
Mr. Jones.
BOARD MEMBER JONES: No comment.
THE CHAIRMAN: Ms. Berling.
BOARD MEMBER BERLING: Can we dialogue about this for a second, guys? I'm having a hard time getting past this huge wall, painted. And I know the deviation, it gives options. So

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can we fine-tune that a little bit? Like, compromise, and -- and be more clear and concise about what we're, like, offering?

Like, can we say $X$ amount of feet and then we'll have a living wall and then $X$ amount of feet will be mural, and just break it up a little bit, because you're -- you're offering both solutions. And since it's not fully designed here, there's a possibility and a nice potential to make it more living wall and turn that corner nicely. And then I would have an easier time getting past the fact that it's just a big span of -- of potential mural.

MR. ELSBURY: Sure. And in speaking with our client -- sorry, Jordan, through the Chair, we -- in speaking with our client, we -- in preparation for this -- the mural is our initial proposal for you-all to consider, but a hybrid, as much glass as you want there, as much glazing --

BOARD MEMBER BERLING: (Off microphone.)
MR. ELSBURY: So like --
BOARD MEMBER BERLING: (Off microphone.)
(Simultaneous speaking.)
MS. GRANDIN: (Off microphone.)
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1 staff. So I guess I -- I'd like to add the

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space, and then invite you into that open space and kind of activate that, so activate you from the ground floor up to the third floor and have that continuity is ...

MR. ELSBURY: Through the Chair to Board Member -- just something to contemplate is the interior and what's happening on the inside.
So this specific wall on the back side, if --
on the second floor, that's -- there are
bathrooms there. So when we think about going --

BOARD MEMBER BERLING: (Off microphone.)
Vertical. So you can have vertical. I didn't say (inaudible) --

THE CHAIRMAN: Ms. Berling, would you mind hitting the --

BOARD MEMBER BERLING: So my --
THE CHAIRMAN: -- button? Thanks.
BOARD MEMBER BERLING: So my solution doesn't require that you have any penetration into your wall. I understand back of house.
And so if 50 percent of it is the mural and the other 50 percent is a living wall, that is a -an application onto a wall that could be -- and completely opaque. So I'm not requiring

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transparency of any kind. I'm saying that this could be an added -- right?

You're adding a screen wall, if you will, that allows for growth and therefore -- and thereby it doesn't compromise the integrity of the interior. I did look at the interior of the space, just for -- for the record, I am a licensed architect.

MR. ELSBURY: Sure. Yeah, as long as the dictation on the alternative to the mirror -mural is not solely transparency.

BOARD MEMBER BERLING: (Off microphone.)
No, there is no requirement for transparency. That is (inaudible) --

MR. ELSBURY: Great.
BOARD MEMBER BERLING: (Off microphone.)
THE CHAIRMAN: So I think the intent was -- the intent is less transparency, more breaking up the large expanse of flat wall.

BOARD MEMBER BERLING: Thank you.
THE CHAIRMAN: Okay. There's been a motion. Is there a second to add this as an amendment to this condition?

BOARD MEMBER MONAHAN: Second.
THE CHAIRMAN: And there's a second.
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We're back on Deviation 3 as amended. Any additional comments on Deviation 3?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Seeing none, all those in favor of approving Deviation 3 as amended, please say aye.

BOARD MEMBER LORETTA: Aye.
BOARD MEMBER MONAHAN: Aye.
BOARD MEMBER BERLING: Aye.
BOARD MEMBER SCHILLING: Aye.
BOARD MEMBER JONES: Aye.
THE CHAIRMAN: Aye.
Any opposed?
BOARD MEMBER OTT: Nay.
THE CHAIRMAN: And let the record reflect that in favor was Mr. Schilling, Ms. Berling -Mr. Jones, I believe you were in favor of this one?

BOARD MEMBER JONES: (Nods head.)
THE CHAIRMAN: Myself, Mr. Monahan, and Mr. Loretta, with Ms. Ott as a dissenting.

All right. Let's move on to deviation 4.
BOARD MEMBER MONAHAN: Mr. Chair, move item -- move the item -- deviation 4, parking, with staff recommendations as follows:

Deviation from Section 656.361.6.2.K.1(d), (e); and Section 565.361.6.2.K.3(b)(2) [sic],
Parking, only to the extent that it is shown on the site/streetscape plans dated July 6th, 2023, Exhibit A, and subject to the following condition: Number of parking spaces not to exceed 45. Parking shall be located as shown on the site plan dated July 6th, 2023, Exhibit A.

THE CHAIRMAN: Thank you, Mr. Monahan.
Mr. Parola.
MR. PAROLA: Again, just for the record, that date in both places is going to change to today's date.

THE CHAIRMAN: Yes. Thank you for the reminder on that.

There's been a motion. Is there a second?
BOARD MEMBER SCHILLING: Mr. Chairman, just real quickly -- and Board Member Monahan, I -- there was one more staff condition, that parking shall be screened consistent with Code requirements. I'm assuming you will -- would like that to be a part of the motion?

BOARD MEMBER MONAHAN: Yeah, it's not -- I don't have that, but yes.

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BOARD MEMBER SCHILLING: So on the sheet of paper that Mr. Parola passed out, it said, "Parking shall be screened consistent with Code requirements."

BOARD MEMBER MONAHAN: I would like to include that as well.

BOARD MEMBER SCHILLING: Second.
THE CHAIRMAN: Thank you, Mr. Schilling, for the second and the clarification.

All right. Let's move on to board discussion.

And, Mr. Schilling, can we start with you?
BOARD MEMBER SCHILLING: I'm in support of this deviation and have no further comments.

THE CHAIRMAN: Ms. Berling.
BOARD MEMBER BERLING: I echo
Mr. Schilling's sentiments.
THE CHAIRMAN: Mr. Jones.
BOARD MEMBER JONES: No comment.
THE CHAIRMAN: Vice Chair Ott.
BOARD MEMBER OTT: Thank you, Mr. Chairman.

The design of this project feels pretty suburban, as noted by most of the community feedback, largely in part because of the large

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amount of surface parking. We have a lot of surface parking in downtown as it is, and I would like to see less of it.

Combined with the meager amount of semiprivate open space -- which urban open space is supposed to be provided as a condition of more surface parking, which we've already addressed. I -- I cannot support this deviation. I'll leave it there.

THE CHAIRMAN: Thank you, Vice Chair Ott. Secretary Monahan.
BOARD MEMBER MONAHAN: Thank you, Mr. Chair.

Through the Chair to the applicant, can you explain why you need so much parking on the site? I mean, I know we -- we've kind of been through this before, but an explanation as to why this many spaces is what you're asking for.

MR. ELSBURY: Through the Chair to Board Member Monahan -- and I can have the engineers engineer it, but just from a practicality standpoint, I'll -- I'll bring that up first. There's really two things I'd like to address.

Our business partner in this endeavor,
Bold City Brewing, are going to operate an
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1 on-site brewing location, taproom, and a
2 full-scale restaurant. They, obviously, have 3 the location over in Riverside, and they dipped
4 their toe in -- on Bay Street for a downtown
location. That site is closing, and it's not because the brewing operation -- or they have bad beer or anything. It's foot traffic and parking concerns. There are single-digit days in a year where that business does well. And if you talk to those that are working in the establishment, the number one complaint is lack of parking. And while I think we all understand how much parking there is downtown, consumer behavior matters most when we're trying to operate a successful business.

The other thing I'll say -- and we -- we workshopped this with our client a little bit yesterday. The parking, I guess, on the Forsyth and Broad area, that kind of rectangular cube, I think -- to piggyback on what Max said earlier about ongoing commitment to the pedestrian activity, we foresee multiple times a year where we would contemplate closing that section of the parking lot to vehicular traffic for events that we could plan.

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So, for example, obviously, that entrance off Broad is where our trucks come in and out of. But if we know we're having a Jaguars playoff game party or we're having Oktoberfest, we can put bollards there, close that off so you don't have any traffic ingress and egressing, shut that corner of the parking lot, and create an opportunity for people to come off of the pedestrian sidewalk, right onto the development, and have bands, food trucks, et cetera, out there for open-to-the-public parties, so --

The gentleman that has purchased the place in Johnson Commons -- this is just another programmable venue, if you will. That cube of parking is where we would probably concentrate that and close off the vehicular activity in and out of it multiple times a year.

THE CHAIRMAN: Mr. Loretta.
BOARD MEMBER LORETTA: I had no comments until you just made that -- would you be open to, then, making that northeastern corner, you know, out of brick pavers or concrete pavers or something, enhance the pavement?

The only downside is -- I do understand
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you're having your truck -- your gas tanker drive through there, but at least it would be open to enhancing the pavement in that section based on what you just described.

MR. ELSBURY: Stand by, please.
THE CHAIRMAN: I'll give them a moment to confer on that.

Joe, while we wait for an answer to that, any other discussion points?

BOARD MEMBER LORETTA: No, I have nothing further on this parking-related deviation.

THE CHAIRMAN: Thank you.
Mr. Jones, we'll go back to you while we -- unless, Mr. Elsbury, are you all ready to opine? Would you like a couple of moments there?

MR. ELSBURY: I think we're prepared to opine. And I'll let Max jump over my shoulder if I say something that's changed in the last couple of seconds.

I think we -- generally, we're okay with the concept, like -- but I think we would want to quantify it, not as the whole area being brick paved, but maybe incorporate as a condition that we're going to do some amount of

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brick paver features so that if we need to contemplate the trucks going in and out of there so they're not consistently tearing up one -- one particular area, maybe it's where the parking spaces are --

BOARD MEMBER LORETTA: I mean, if I may, I -- I hate that -- actually, I mean, this is not anything I really want to die on the vine on, so it's, like, this would be kind of a cool element based on what you guys were describing that you're wanting to use for the future. So I just -- I'd almost make it a recommendation, unless the rest of the group wants to say anything, but I do see Fred Jones making a statement or wanting to talk.

THE CHAIRMAN: Mr. Jones.
BOARD MEMBER JONES: Yeah. And again, it has nothing really to do with that, but just the overall parking count. What's the time on the two-way on Forsyth Street? Because, obviously, once we two-way Forsyth Street, we will probably be gaining -- dimensionally, I -I could see 20 to 24 additional spaces of on-street parking right adjacent to this parcel, which would be a -- you know, an added

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 think that needs to be a condition. I just --

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you know, they brought something up, and I think it would be worthwhile for them to consider.

Thank you.
THE CHAIRMAN: Mr. Jones, any other additional questions?

BOARD MEMBER JONES: No. Just throwing that out there for consideration with the total count.

THE CHAIRMAN: No, I appreciate that.
And, Mr. Parola, let me kind of go on that a little bit. I know some of this we just don't know yet.

So one thing that we've done in the past -- I think -- I think back to the Jacksonville Historical Society, is -- based on the known conditions today being potentially different than the known conditions in the future, we built in sort of a timed further review between the applicant and DDRB. I think in that case, it might have been several years down the road.

On something like this, I don't think we want to try to bind the developer to something that we don't know the answer to, about these

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spaces. However, in the future, as that two-way happens, if additional spaces -- let's call it -- let's just make it fun and call it ten spaces are created there -- there are ten spaces right now on the northeast corner of Forsyth. If there was a way that the City and the applicant in the future had an opportunity for a P3 to incorporate those on-street parking spaces, should they end up existing, it seems to me that would solve our problem at Forsyth and Broad in totality because you can take those ten spaces and fully integrate it into that corner.

Again, I don't think we have the certainty to say that now, but perhaps there's a condition to say -- and a -- at the conclusion of the two-way project, can that trigger a future discussion by DDRB and the DIA?

MR. PAROLA: To the Chair, I understand what you're saying. And I understand the conversation you and I have had before. That conversation occurred prior to the agreement and the amended condition on urban open space, to put it in that corner. Our discussion occurred prior -- I'm just thinking this

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through -- prior to the fact that we said we're going to have urban open space meeting the definition -- so that -- part of that definition is 25 feet in length going for the duration of Broad Street, and the fact that you've now got -- well, up here you have a 12 -foot clear zone, 12 -foot sidewalk, 10 -foot landscape area. You're really talking about 20 feet. That's -- that would be the depth of your retail base.

So, yes, we can. I don't know what you do with the 20 feet, though.

THE CHAIRMAN: Right. And I'm not trying to solve that future use question for that parcel. I guess my -- my thing -- and it's become clear throughout this process, the applicant feels -- and I believe rightly so -that parking is an important component, especially for the Bold City aspect of this project, so they don't want to give that up today. We feel it's important to maximize the urban open space.

Maybe today we've done what we can, but in the future there might be an opportunity for something more, and can we vote in a mechanism

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1 to guarantee that conversation in the future,
2 without guaranteeing a certain outcome? At
least we know that that conversation will happen.

MR. PAROLA: Through -- yes, we can. I would say that I think they're -- they're going to spend some money here and make a business decision that they probably don't want to revisit in three years. But how about we do this: Staff is more than willing to engage them and report back in three years and -- and kind of go from there.

Just the way this is going, I just -- I don't know what we'd do with that condition, to be quite frank with you. I'm just trying to be honest.

THE CHAIRMAN: Yeah. I mean, if there is a way for staff to make a note where we can ensure that happens, then --

MR. PAROLA: (Off microphone.)
THE CHAIRMAN: Sure. Or, you know, at the completion of the two-way, and once we -- once we know.

MR. ELSBURY: When we pull our CO.
THE CHAIRMAN: All right. Any additional
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comments?
BOARD MEMBER MONAHAN: One more question, if I may, Mr. Chair.

Through the Chair to the applicant, how
many spaces are at the Daily's location on Atlantic in San Marco?

MR. GLOBER: I don't have that information handy, Mr. Monahan.

BOARD MEMBER MONAHAN: Thank you.
MR. GLOBER: But roughly -- you know,
speaking in generalities, roughly -- roughly
this amount.
BOARD MEMBER BERLING: Without the mix of use? This is an added element (off microphone)?

Like, this is an added element and it has the same amount of parking?

MR. GLOBER: Just for added context as
well, you know, and not -- not specific to the San Marco location, but a new Daily's in suburbia, if you will, requires about three-and-a-half acres, so -- you know, it's all relative, right? But, you know, this, to us, is a -- is a very compact space.

BOARD MEMBER OTT: Mr. Chair?

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original site plan had, like -- I think that's
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where that number came from, if I remember correctly. And this site plan has a little bit less. And the applicant, in their justification for their deviations, they basically requested to have the same of amount of parking spaces as presented in their original conceptual site plan.

THE CHAIRMAN: Okay. I mean, it's not -may be a difference of one or two spaces. It wasn't a huge concern. I was just curious.

Okay. Any additional comments?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Seeing none, I don't think we have an amendment for this one, so all of those in favor of deviation 4, please say aye.

BOARD MEMBER LORETTA: Aye.
BOARD MEMBER MONAHAN: Aye.
BOARD MEMBER BERLING: Aye.
BOARD MEMBER SCHILLING: Aye.
THE CHAIRMAN: Aye.
Any opposed?
BOARD MEMBER OTT: Nay.
BOARD MEMBER JONES: May.
THE CHAIRMAN: All right. And for the record, in favor are Mr. Schilling,

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Ms. Berling, myself, Mr. Monahan, and
Mr. Loretta. And in opposition were Mr. Jones and Ms. Ott.

All right. Mr. Secretary, if we could get in the right posture for the fifth and final deviation.

BOARD MEMBER MONAHAN: Yes, sir.
Mr. Chair, move deviation 5, entrances, to include staff's recommendations and the following: Deviation from Section 565.361.6.2.F. 2 [sic], Entrances, only to the extent that it is illustrated on building elevation plans dated today's date, August 24th, 2023, Exhibit B.

BOARD MEMBER SCHILLING: Second.
THE CHAIRMAN: Thank you, Mr. Monahan.
And there's a second from Mr. Schilling.
All right. Let's start again with board discussion. Mr. Loretta, can we please start with you?

BOARD MEMBER LORETTA: I have no discussion in regards to building entrances for this deviation.

THE CHAIRMAN: Mr. Monahan.
BOARD MEMBER MONAHAN: No comments,
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Mr. Chair.
THE CHAIRMAN: Ms. Ott.
BOARD MEMBER OTT: No comments.
THE CHAIRMAN: Mr. Jones.
BOARD MEMBER JONES: No comments.
THE CHAIRMAN: Ms. Berling.
BOARD MEMBER BERLING: No comment.
THE CHAIRMAN: Mr. Schilling.
BOARD MEMBER SCHILLING: No comment.
THE CHAIRMAN: And I also have no comments on this deviation.

Seeing no additional comments, let's vote.
All of those in favor of approving deviation 5 for entrances, please say aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Show that deviation adopted.

All right. And we are on the final portion of this, which is the final DDRB approval, which is inclusive of the deviations we just considered and also have a number of other staff recommendations.

Mr. Monahan, would you mind putting us in
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the correct posture?
BOARD MEMBER MONAHAN: Certainly.
Move the item, Mr. Chair, DDRB final approval to include staff's recommendations, seven conditions as stated on Pages 37 and 38 of the staff report, in addition to the conditions relating to the requested deviations, staff proposes: To the extent that wall and canopy signs do not exceed the square footages for wall and canopy signs per Section 656.133, signage is to be as shown on building elevation plans dated today, August, 24th, 2023.

DDRB staff may approve an increase or a decrease of up to 10 percent in size for any one particular sign providing that the aggregate of signage does not exceed square footages for wall and canopy signs per Section 656.133. Further, this condition does not eliminate the need for special sign exceptions relating to any freestanding sign.

The applicant will continue to work with staff to ensure the requirements for the amenity area and pedestrian clear area (i.e., sidewalk) are consistent with the landscape,

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hardscape, and street furnishings per the LaVilla District standards.

THE CHAIRMAN: Thank you, Mr. Monahan.
There's been a motion. Is there a second?
BOARD MEMBER SCHILLING: Second.
THE CHAIRMAN: And a second from
Mr. Schilling.
MR. PAROLA: I'm sorry, Mr. Chairman.
Can -- just -- I'm assuming, Gary, it was implied that whatever amendments to any deviation is going to be stacked on to the first sentence?

BOARD MEMBER MONAHAN: That would be correct.

THE CHAIRMAN: Thank you, Mr. Parola, for the clarification.

And let's start with board comments.
Mr. Schilling.
BOARD MEMBER SCHILLING: Thank you, Mr. Chairman.

I am supportive of the overall final approval for this project and think that it is -- it's a good location and a needed use for this area.

The one thing -- and, again -- and I think
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it was Board Member Loretta's expression, not
that -- not the hill to die on for me, but I am
interested to know if any of the other board members would support an amendment to have a more neutral color on the canopy other than the red and yellow. That would be the only item that I would consider as -- right now, as proposing an amendment to this item.

THE CHAIRMAN: Mr. Schilling, I don't want to get out in front of the board, but I know that the applicant spoke to that and said they'd -- I think they'd be willing to do that. So, if you want, we could add that on as an amendment condition now.

BOARD MEMBER SCHILLING: I'm happy to wait to hear the consensus of the -- of the members.

BOARD MEMBER BERLING: That was literally my only amendment now, so I appreciate that.

Thank you.
THE CHAIRMAN: Ms. Berling, any other comments?

BOARD MEMBER BERLING: No, I'd just like to say that I -- I think that the canopy has come a long way from when we started in March. And I much appreciate that.

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You know, I drive down to Ponte Vedra, and I see that Shell gas station, and I wonder, why can't do we do better here and not (inaudible) downtown? So I think you heard us and you made modifications and I appreciate your willingness to do it again here, so thank you.

THE CHAIRMAN: Mr. Jones.
BOARD MEMBER JONES: Again, I think -- I never had an issue with the use, per se. I just feel like -- and I think -- even fundamentally today, I think some of the tenor of the conversation -- I don't even know if we were quite ready for final today. I think there were a lot of questions about, you know, material types and uncertainties around the way the bottom -- the ground floor will look, the materials, the glazing, that kind of thing.

So that -- that aside -- but overall, I just think, you know, trying to -- you know, we've done a lot of work with our downtown standards. And looking at a lot of gas stations across this country that are urban -I just noticed one in Savannah, Parker's. You would never know it was even a gas station. I just feel like -- it's just tough for me to

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support this, just given -- given our criteria and the number of deviations.

THE CHAIRMAN: Thank you, Mr. Jones.
Vice Chair Ott.
BOARD MEMBER OTT: Thank you, Mr. Chairman.

I remain supportive of the gas station use. I remain supportive of the restaurant and brewery/market use. I -- I love Bold City and Daily's. Y'all are great local businesses that I will continue to support.

I also take rules very seriously. I like rules; I think rules matter. I think enforcement of rules is important too. This community created a set of rules for itself in the form of our zoning ordinance, in the form of our Downtown Overlay, and in the form of the BID Plan. And these five deviations are too substantial in nature and too great a departure from downtown's codified overlay for me to support this project.

THE CHAIRMAN: Thank you, Vice Chair Ott. Secretary Monahan.
BOARD MEMBER MONAHAN: Thank you, Mr. Chair.

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Yeah, I, first of all, would like to thank DIA staff, board colleagues, and the applicant. I think there's -- there's no denying that we did good work here today. And, you know, also cannot deny that progress has been made since we first saw this.

I do not think this project is perfect, but I don't know if any project ever is. I do believe the addition of uses to this neighborhood will create a net benefit, and so I -- that's why I'm supporting it today.

Thank you, Mr. Chair.
THE CHAIRMAN: Thank you, Secretary Monahan.

Mr. Loretta.
BOARD MEMBER LORETTA: So first, I should probably almost apologize to the board and then also to Peter Ma, who's no longer here, but I apologize to the board for getting a little sensitive earlier today and being disrespectful to Mr. Ma.

Going past that, I would like to make a modification that's discussed in [sic] the building awning. And then, you know, I wouldn't mind two others, but I'd really just

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1 prefer at least the first.

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Right now we have all these driveway widths, which are not dimensioned on this, and they're about 45 feet wide, the majority of them. However, actually, the northeast corner is around 30 feet wide. This is actually 30 feet wide if you look at the dimensions on some of the stuff and -- that Peter Ma did represent substantial evidence with his exhibit that he provided. And the truck was able to make it through that 30-foot driveway in the northeast corner, and then basically make it through the western driveway, which is larger than 30 feet wide, or 32 feet wide right now, but you can see there's plenty of space there. And I'm more referring to the -- the driveway exhibit, not this one.

So my general request -- I mean, the two access points from Forsyth and Bay are just -they're, like, 50 feet wide. It's just craziness. It -- inappropriate for downtown. I'm not going to force, you know, 24 feet wide, this, that, and the other. I'd love to get rid of the Forsyth one, quite frankly, but, you know, at least if we can make them all 32 feet
wide as a maximum, that would be my request for the rest of the board.

So I threw out a third, but I'm not going to, you know, beg you all to close the Forsyth driveway to approve this. Basically, it's just two. One is, make all of the four driveways a maximum of 32 feet wide, one at 90 degrees, and then -- and then the other is just the awning color to -- you know, for me, it should either match the building or just make it bronze, so, you know, a dark gray.

THE CHAIRMAN: So, Mr. Loretta, why don't we start with the awning. I mean, I'll -- I'll leave it to you or Mr. Schilling to make that motion with -- or if you want to leave the -the finish to staff with just a general understanding that it's consistent with the facade of the building. It's at -- at your pleasure.

BOARD MEMBER LORETTA: I think we'll be more specific and make sure that -- that the awning facade shall match the building color and/or be a dark bronze color.

THE CHAIRMAN: Okay. Mr. Loretta has made a motion to amend the final approval to add the

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condition he stated. Is there a second?
BOARD MEMBER SCHILLING: I'll make a second and then let's discuss it.

THE CHAIRMAN: It's been seconded, and now we're going to discuss the amendment.

Mr. Schilling.
BOARD MEMBER SCHILLING: All right. Through the Chair to Board Member Loretta, a question I have on the canopy is -- is one, to clarify that it definitely does not apply to the logo, so -- so certainly whoever -- right now it's shown as Shell, but that logo -- that would be my intent when I raise that.

But as well -- and I -- I don't know that I wanted to state a specific color, but certainly a more neutral color that matched the building, subject to final staff approval, so -- so I don't know if we need to just add that to -- as clarification or -- or -Mr. Chairman.

THE CHAIRMAN: I think we'll -- we'll keep discussing. And, Mr. Loretta, if you wouldn't mind just letting that marinate a little bit because I think your motion specifically was either a dark bronze or a finish that matched

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the facade and -- I mean, that's basically, like, a neutral facade, but I want to make sure y'all are in alignment there. And we'll -- but when you get there, you can -- when we get back to you on discussion, you can opine there.

Ms. Berling, any discussion on -- on the amendment?

BOARD MEMBER BERLING: Obviously, bronze color, not material, but I -- I would be in favor of Mr. Schilling's take or wording on -on this issue, neutral, and then staff approval (inaudible) but not specified.

THE CHAIRMAN: Mr. Jones, any comment?
BOARD MEMBER JONES: No comments.
THE CHAIRMAN: Vice Chair Ott.
BOARD MEMBER OTT: I like the -- sorry. I
like Board Member Berling's suggestion about the language to have neutral colors and to try to match the building materials, Mr. Chairman.

THE CHAIRMAN: All right. Thank you.
Secretary Monahan.
BOARD MEMBER MONAHAN: I would concur with the previous comments.

Thank you.
THE CHAIRMAN: And we're back to you,
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Mr. Loretta. What's -- would you like to amend your motion, if that's --

BOARD MEMBER LORETTA: I would love to amend the motion to say that the canopy awning will match either the building color or be a neutral color tone, at the discretion of staff.

THE CHAIRMAN: With consistent materials to the facade? I believe I heard --

BOARD MEMBER LORETTA: (Nods head.)
MR. PAROLA: (Off microphone.)
THE CHAIRMAN: All right. I concur with all of that.

Okay. Seeing no further discussion on the amendment --

BOARD MEMBER SCHILLING: An amended second.

THE CHAIRMAN: All right. Seeing no further discussion on the amendment, it's been properly made and seconded.

All those in favor of the amendment, please say aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Show the amendment adopted.
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And that was for the -- the canopy striping, the color.

MR. ELSBURY: Not the driveway.
THE CHAIRMAN: No.
So, Mr. Loretta, back to you, if you want to socialize the amendment for a driveway width and then we can get the applicant's take.

BOARD MEMBER LORETTA: Okay. So you can
see here in this exhibit, the northeast corner, you can actually see it's fairly well dimensioned right there. It's 30 feet wide. And so that driveway width is actually 30 feet wide.

I guess I'm making a statement that I'd like all the -- four driveways to have a width of a maximum 32 feet wide. The one on Forsyth and one off Bay are -- far exceed 32 feet wide. You can see that -- it seems like it's 37 feet wide between the canopy and the parking space. And then, actually, as you go further north, the entry on West Forsyth is around 40, 45 feet wide. And then it's probably closer to the 37 to 40 feet wide to the south. Maybe it is around the 37 feet. And then you can't really tell what is on Jefferson, but, quite frankly,

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I don't see why it wouldn't be able to be 32 on Jefferson, and so I'm just asking that we have all four of those driveways be 32 feet wide at -- again, at that 90-degree intersection.

THE CHAIRMAN: So you know the motion Mr. Loretta is about to make, and I'll give you a chance if you want to explain why there's that discrepancy so we understand it going into a discussion here.

MR. GABRIEL: If I may, respectfully, if we can agree to a friendly amendment perhaps to no more -- we will attempt the 32 , but can we agree to no more than 35 feet in width at all of those with the aspiration to $32 ?$

And one more thing. Just in full disclosure, we just need to revisit one more -and I hope it's taken in a respectful friendly amendment fashion. The first condition we talked about earlier today regarding the 12 and 10 feet, we just want to revisit one more thing on that. Other than that, I know we've made a lot of progress today.

THE CHAIRMAN: So let's deal with this first because I believe if we reconsider the other one, we're going to have to reconsider

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the deviation, which will open that can of worms.

But Mr. Loretta, so you've heard the applicant's stance that they'd be amenable to 35 , at maximum, with the goal of 32 . Does that satisfy your desire to shrink the entrances?

BOARD MEMBER LORETTA: I mean, honestly, it's, like, you know, I could be asking for urban -- I could be asking for urban flare curbs and they need to be 24 feet wide. I mean, I -- I'm amazed that you're pushing back on that.

MR. GABRIEL: Okay. Let me -- are we negotiating here?

THE CHAIRMAN: I think at this point -so we've heard the applicant's position.

Mr. Loretta, if you would like to make a motion, you can make whichever motion you'd like on this, and then we'll -- we'll discuss it and consider it.

BOARD MEMBER LORETTA: I mean -- I guess I'll relate to our civil engineer on the group.
You can see the map. What is your opinion?
BOARD MEMBER SCHILLING: Through the Chair, so I agree, Board Member Loretta, with

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1 your concern about how wide these driveways are, which are making for longer pedestrian crossings of these driveways. I would like to see them skinnier, more narrow on the driveways, but I would share -- I would love to work some language in this to give staff a little bit of flexibility. I would hate for Mr. Ma to come back and say, "Man, I needed 32.9 feet to get the truck to work," although it looks like Jefferson, I think, is 31.7, and I think the Broad Street driveway looks like it meets -- so we're really talking about the Forsyth and the Bay Street --

So I don't know if there's a way, as part of your motion, maybe to work in a little bit of flexibility with staff.

BOARD MEMBER LORETTA: I mean, I suppose my flexibility would be that staff would, you know, share the engineering plans with our engineer on the board and allow him to review it at the time of permit. I would give that flexibility, but, I mean, quite frankly, again, with the two east-west roads that -- you know, I mean, a UPS truck should be able to make a 24-foot urban flare driveway, so why they need

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to be 35 feet is beyond me.
MR. GABRIEL: Mr chair, I could probably help real quick. If it helps, can we agree with 33 feet? We're trying to confirm this, obviously, on the -- on the fly here, but we believe we can live with 33 feet to just give some flexibility to inches.

BOARD MEMBER LORETTA: That is fine. We'll go with 33 feet.

THE CHAIRMAN: Okay. So I believe there's been -- Mr. Loretta, if I'm understanding you, you would like to add a condition that neither -- none of the four ingress-ingress points can be in excess of 33 feet wide; is that your --

BOARD MEMBER LORETTA: Yes, sir.
THE CHAIRMAN: Thank you, sir.
All right. Is there a second on that?
BOARD MEMBER BERLING: Second.
THE CHAIRMAN: And there's a second.
Any further discussion on that amendment
as a condition?
MS. GRANDIN: Mr. Chair?
THE CHAIRMAN: Ms. Grandin.
MS. GRANDIN: Is it to base of curb or

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edge of curb?
MR. PAROLA: It's 90 degrees. We know where it's at.

BOARD MEMBER LORETTA: Yeah. I mean, so right now their engineer is not here. They're drawing something that I'm guessing is 18 inches wide, and so I will go to edge of pavement, which would actually give them an extra one foot, which would make it 35 feet.

MS. GRANDIN: Okay. So edge of pavement.
THE CHAIRMAN: Okay. So --
(Simultaneous speaking.)
THE CHAIRMAN: Thirty-three feet, edge of pavement, is what we've heard as clarification. That motion was seconded.

Any further discussion on the amendment?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Seeing none, all those in favor of adopting the amendment as a new condition, please say aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: All right. Show the amendment adopted as Condition 9, with

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Condition 8 being the canopy color and materials.

All right. Board members, I know we want to go back to Mr. Gabriel's request here. Before we do, are there any additional comments?

Mr. Parola.
MR. PAROLA: This is kind of why I wanted all the conditions riding with the amendments.

How do you open up, Ms. General Counsel, an item that was voted on by this board?

MS. GRANDIN: Reconsideration would be by the prevailing side. So somebody from the prevailing side would need to make a motion for reconsideration.

THE CHAIRMAN: So before we -- we would first need to deal with the current action item, which is the final approval; is that correct? And then we can go forward to potential reconsideration?

MS. GRANDIN: Right. Because I think what you've done is you've approved the amendments. Now you need to vote on the final approval as amended.

THE CHAIRMAN: Okay. And I was the last
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person, I believe, to speak, so I'll make my comments short on this.

I mean, I agree with everything the board members have said, including the shortcomings of the project that I -- you know, to some extent, I don't think were the fault of the applicant. I think anyone at this particular site, which is probably one of the most traffic-oriented sites in the entire LaVilla neighborhood, would have had to deal with.

For me at a macro level, getting over some of these things, it's what is going to provide the best chance for the 24-hour, 7-day-a-week market and the new flagship downtown Bold City Brewery restaurant to succeed. And that -- if that is successful, I think this project is going to end up being a catalyst for a lot of development around LaVilla. That doesn't mean it's the perfect design. It doesn't mean it has every single piece that the LaVilla stakeholders wanted. And potentially in the future, hopefully, as LaVilla densifies and is reinvigorated, there could be changes here that are closer to that ideal.

But for me, as a former downtown resident
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for seven years and one who would have desperately wanted, as Mr. Phillips said during public comment, to have more locations just like this, even if they're not perfect urban locations, to me, going against something like this because of the challenges that it still has would be sacrificing the big picture in pursuit of smaller items. So it doesn't mean they're not important. It's just for me, personally, the mixed-use development is the most important part of this project and I want to do whatever I can to make sure that is successful.

So with that, if there are any additional board comments, I would love to hear it; otherwise, let's vote on final approval.

BOARD MEMBERS: (No response.)
THE CHAIRMAN: So all of those in favor of final DDRB approval for application 2023-003 with the staff conditions as well as the additional conditions that we've articulated over the last several minutes, please say aye.

BOARD MEMBER LORETTA: Aye.
BOARD MEMBER MONAHAN: Aye.
BOARD MEMBER BERLING: Aye.
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22 feet. You've got 10 feet of landscape, 12 feet of pedestrian. So perfectly fine there.

You have 20 feet, which is 10 and 10, along the -- the Broad Street strip. And then you have 23 feet on the West Bay Street side of the -- that Broad and Bay Street corner, but then you sort of get a little less on the other side -- on the Jefferson Street side.

So the request is for the -- the areas on the site plan that are not depicted as 22 feet, which obviously meets that first condition, we would ask -- respectfully ask that we operate within 17 feet. So, in other words -- you know, whether that's 10 feet of landscaping and 7 feet of pavement or some variation therein, but that's -- that's what we're respectfully asking is to operate within that 17 feet.

THE CHAIRMAN: Okay. That's the request. I'm not necessarily following that. I'm wondering if anybody else did because for me, it was like, are we going from 22 feet of total space? You're asking us now to decrease that to 17 when the whole point of the last one was to increase it all to 22?

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there. So there were a number of us who were

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MR. GABRIEL: Well, I suppose so, yeah.
I mean, when we went back to look at this in the -- in the realm of the operational functionality of the whole site, we absolutely can do the full 22 feet, which is the 10 feet of landscaping and 12 feet of pedestrian zone in certain areas, but there are some areas where we won't be able to.

So the minimum -- there's probably a better or more elegant way to craft this condition, but what we're asking is to -- for the parts on the site plan that are not at the 22 feet, that we -- we limit it to 17 feet, as in no more than 17 feet. And that could be a -- you know, a combination of landscaping and sidewalk that operates within that 17 feet.

And, Mr. Parola, I don't know if that's making any sense to you, but that's what we're asking for.

THE CHAIRMAN: So here's what I'll say: From a process standpoint, it -- to reconsider an item, it takes, as you heard earlier, a member of the prevailing side to make the motion to reconsider and then we can vote from
on the prevailing side of that deviation. I think there were five of us. If any of those members would like to make a motion to reconsider --

MS. GRANDIN: Mr. Chair?
THE CHAIRMAN: Ms. Grandin.
MS. GRANDIN: I was just asking Mr. Loretta to see if he knew. I think that the Code requires a 10 -foot buffer along the vehicular use area. So in order to narrow that down, you need to have a zoning variance to do that, so I'm not sure that the suggestion -you can't just do that in this procedure.

THE CHAIRMAN: So here's -- based on the advice of OGC and based on what we've already done here today, my recommendation is that -well, it sounds like we may not have a choice -- that if this is something that's so integral to the business operations and that what we talked about in the past can't be accomplished but for killing the project, that that might be something that we want to -y'all want to come back for at the next DDRB meeting and we can limit the discussion potentially just to that deviation. Right now

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it seems to be questionable as to whether or not we can even do anything. And, frankly, I think at this point, I -- I'm struggling to see what you're trying to accomplish.

MR. ELSBURY: If I may, Mr. Chairman -and I'll attempt to -- I'd just like to ask Susan a question relative to that, considering you guys just adopted it.

As to final approval, we indicated before the final approval, we just wanted to talk about it and we could address it after the fact. And there wasn't an issue raised there, but as it relates to the actual site plan and trying to get as close as we can to Board Member Loretta's recommendation, if we're just looking at total space in totality, yours is at the 22 , we can pull some of our site plan in a little bit on those two -- on those two specific areas where we're short right now, and feel very comfortable getting into 20 . So the minimum, where it's not already 22, only in areas that are currently falling short of that, we would just ask for the minimum to be 20.

THE CHAIRMAN: That sounds completely different than what Mr. Gabriel just said.

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MR. GABRIEL: Let me say, in good faith, we are trying -- we have an actual CAD system on this guy's iPad, and we're trying to, in good faith, make lemonade out of some of these lemons, no offense.

So we're just -- we just went and verified, and I'm asking three different times, 20 feet would be liveable, 23 feet is not. I'm sorry, 22 feet. We're just asking for the 20 feet in the space -- in the parts of the site plan that don't already have the 22 feet. We do have it in parts of the site plan, and staff can verify that, but there are portions of the site plan that don't. And if we were to go to 22 feet, it eliminates some parking. That's the problem.

THE CHAIRMAN: So again, five -- one of the prevailing side members can bring it up again, but I thought the discussion was -there was just a disagreement from board members and members of the applicant team about whether or not it would truly be sacrificing parking, with some people saying, if there were a few parking spaces impacted, those could be compact -- more compact spaces, while leaving

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the rest of the site at full-size spaces.
And so I -- again, any of the prevailing side members can bring it up, but I just feel like that was a discussion we already had and it was just an agree-to-disagree situation. But again, if any of the five want to make a motion to reconsider ...

BOARD MEMBER SCHILLING: Mr. Chairman, I was just going to share -- and I think I'm of like mind with you, that -- I know y'all are trying to do this on the fly, and it would probably be prudent to, you know, see what that site plan actually looks like and may be prudent to -- if that is something that, as you go through that site plan process, you do see it as an absolute issue, something that maybe we could schedule for the next meeting, if -if that needed to be reconsidered.

THE CHAIRMAN: So let me ask staff a question. As they're getting ready for permitting, I assume you'll be meeting with them, reviewing the site plan changes that we've all made here today. I would struggle to say -- or to ask how you would verify what's surmountable, what's not surmountable.

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but if -- if in staff's discretion -- whatever that means -- it's something that deserves the board's attention, could that very narrow question be brought back to us at our next -whatever the next scheduled board meeting was, to avoid a delay but also fix a problem, if a true problem exists?

MR. PAROLA: To the Chair, I think in deference to everybody that has given very generously of their time, including the audience, we would like this as a -- put to bed. If it's 22 feet, fantastic. If it's 20 feet, then that's what we'll verify at the end of the day.

THE CHAIRMAN: Does anybody want to make a motion to revisit?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Seeing none --
MR. GABRIEL: Mr. Chairman, if I may, to
the Office of General Counsel, I mean, this is an operation reality issue. Is this appealable to Council? I mean, I hate to -- we're talking about 2 feet in one corner of the property, maybe a second part of the property on the Jefferson side. That's all we're talking

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about. And I'd hate for us to get to this point with a lot of good, productive work -BOARD MEMBER LORETTA: Mr. --
MR. GABRIEL: -- so --
THE CHAIRMAN: So -- well, Ms. Grandin, I think that was a -- just for the board's knowledge, what are their appeal rights in this case? I would assume they could appeal an approval, but just ask that the approval be broader, to City Council, or to DIA? What's the approval process?

MS. GRANDIN: Yes, it's to DIA.
MR. GABRIEL: And, Mr. Chair, I mean, we -- in good faith, we did ask for -- I tried to note at one point that there is this open item. And, respectfully, we were waiting for the final approval. We were under the impression we could revisit it if we needed to, and we're only doing it because we really need to.

THE CHAIRMAN: I understand that. I think the -- the open question at that point was the final approval, not the deviations, because they were all separate votes. So that -- that was -- went back to right what I said at the

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beginning about, if we attach conditions to deviations, then as we move on from deviations, to reopen the deviations would require the motion to reconsider.

So, I mean, look, what I would ask -- I think you've gotten a pretty good result here today, all things considered. What I would ask is that, if you truly need an appeal, I'm sure the DIA staff can get you on a DIA board agenda. Otherwise, if it truly is the 2 feet at that corner, in all fairness, that seems like a solvable question, but I -- I'm a layman here, so --

With that being said, that concludes our business for today. Are there any public comments at this point?

MR. ANDERSON: No, sir.
THE CHAIRMAN: Mr. Swanigan, was that --
MR. SWANIGAN: (Off microphone.)
THE CHAIRMAN: Okay. I thought I -- would you mind filling out a speaker card if you haven't already? You can do it after.

MR. SWANIGAN: (Off microphone.)
THE CHAIRMAN: Sure.
MR. SWANIGAN: (Off microphone.)
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know, warranted them to be applied. You know, we seen a lot of advocating for the applicant, but we seen no board members have the public's interest in mind.

So, you know, going forward in the future, maybe we can get some more -- you know, like, some energy around, you know, even the public and, you know, members of the community some advocation, instead of just the applicant because that's all I heard today was people making exceptions and people giving all kind of considerations to the applicant, but nobody adhered to the rules.

I seen Mr. Loretta go several times and could get -- couldn't get any support to support his concerns. And it's blatantly stated in all of the overlays and rules that this project doesn't fit. And it was shoved down the community's throat after nine months of deliberation and nobody took in account major concerns on this actual site plan.

So I just think today -- we got to do a better job. This was horrible. Going through this whole process, kangaroo changes the day of the hearing. We changed the whole structure of

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the hearing with no public warning. So, you know, in the future, we have to find a better process, and this process -- OGC, is this process challengeable? Can the public challenge an appeal on this approval?

THE CHAIRMAN: Ms. Grandin, I'll ask you after public comment what the public's rights are.

MR. SWANIGAN: Okay. Thanks.
THE CHAIRMAN: Thank you, Mr. Swanigan.
To that point, I mean, I -- Ms. Grandin, the applicant has appeal rights through the exercise. Who else has appeal rights, if any, in this process?

MS. GRANDIN: People with standing, which means people that are affected parties have the appeal rights.

You know, the way that we went through the process of having the staff do the report and then the applicant and, you know, public comment, the way that it was, that was a very good process to do. The public had an opportunity, five minutes apiece, to talk about it, and that satisfies due process.

THE CHAIRMAN: All right. Thank you,
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Ms. Grandin.
Ric, any additional public comments at this point?

MR. ANDERSON: No, sir.
THE CHAIRMAN: All right. Seeing none, I do want to thank the staff, the board members, the members of the public who showed up, the applicants. Everybody put in a lot of work
today and over the last number of months, and I -- and I know many others -- appreciate your patience and your hard work.

So with that, let's adjourn the meeting at 5:53 p.m.

Thanks.
(The foregoing proceedings were adjourned at 5:53 p.m.)


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8 Reporter, certify that I was authorized to and did stenographically report the foregoing proceedings and that the transcript is a true and complete record of my stenographic notes.

DATED this 13th day of September 2023.

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