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CITY OF JACKSONVILLE

DOWNTOWN DEVELOPMENT REVIEW BOARD

SPECIAL MEETING

Proceedings held on Thursday, August 24, 2023, commencing at 2:06 p.m., at the Jacksonville Public Library, 303 North Main Street, Multipurpose Room, Jacksonville, Florida, before Diane M. Tropia, FPR, a Notary Public in and for the State of Florida at Large.

BOARD MEMBERS PRESENT:

MATT BROCKELMAN, Chairman. LINZEE OTT, Vice Chair. GARY MONAHAN, Secretary. FREDERICK JONES, Board Member. JOANA BERLING, Board Member. JULIIAN J. SCHILLING, JR., Board Member. JOSEPH LORETTA, Board Member.

ALSO PRESENT:

JIMMY PELUSO, City Council Member. GUY PAROLA, DIA, Operations Manager. RIC ANDERSON, DIA, Marketing and Communications. SUSAN KELLY, DIA, Redevelopment Coordinator. SUSAN GRANDIN, Office of General Counsel.

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BOARD MEMBER OTT: Linzee Ott, board vice
 chair.

BOARD MEMBER JONES: Fred Jones, board member.

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BOARD MEMBER BERLING: Joana Berling, board member.

BOARD MEMBER SCHILLING: Bill Schilling, board member.

MR. PAROLA: Guy Parola, staff. MS. KELLY: Susan Kelly, staff.

MR. ANDERSON: Ric Anderson, staff.
THE CHAIRMAN: All right. Thank you all.

Just a quick note as we get started, a little process change. What we're going to do at DDRB going forward is going to be to more closely mirror the Planning Commission and the City Council with respect to how they move into a posture to consider items.

So what you'll notice today is that, instead of doing the normal process we've done for a number of years where we'll go around with board discussion and then have a motion at the end, we'll have a motion at the beginning simply to move an item into a posture for us to discuss. After a motion is made and seconded,

we will have a board discussion. At that

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PROCEEDINGS

August 24, 2023

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2:06 p.m.

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THE CHAIRMAN: Good afternoon, board members and members of the public. At 2:06 p.m., I would like to call the August 24th, 2023, DDRB special meeting to order.

And before we get started with the agenda, why don't we go around with board and staff introductions.

And Mr. Peluso, Councilman Peluso, why don't we start with you? Thank you for joining us.

COUNCIL MEMBER PELUSO: Thank you, Chair. I appreciate it.

Jimmy Peluso, City Council, District 7.

Just here to sit in.

Thank you.

MS. GRANDIN: Susan Grandin, Office of

General Counsel.

BOARD MEMBER LORETTA: Joe Loretta.

BOARD MEMBER MONAHAN: Gary Monahan, board

secretary.

THE CHAIRMAN: Matt Brockelman, board

chair.

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point, conditions, amendments, et cetera can be offered. That's just a little process change we're going to do starting today. It's been something I discussed with General Counsel for the last couple of months.

And Secretary Monahan will be our -- the equivalent of the City Council's floor leader, who does all of the moving of the items. And I just wanted to restate for the record, Mr. Monahan making that motion does not signify support or opposition for any particular item. It is simply a procedural move to get the board in the correct posture to consider an item.

All right. With that, let's move on to Action Item A, the approval of the August 10th, 2023, DDRB regular meeting minutes.

BOARD MEMBER MONAHAN: Move the item. THE CHAIRMAN: All right. There's been a motion to approve the minutes.

Is there a second?

22 BOARD MEMBER OTT: Second.

THE CHAIRMAN: And a second.

All those in favor, please say aye.

BOARD MEMBERS: Aye.

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City of Jacksonville August 24, 2023 Downtown Development Review Board 5 1 THE CHAIRMAN: Any opposed? 1 public hearing. 2 2 BOARD MEMBERS: (No response.) BOARD MEMBER MONAHAN: Mr. Chair, move the 3 THE CHAIRMAN: By your action, show the 3 item. 4 minutes from August 10th adopted. 4 THE CHAIRMAN: All right. There's been a 5 Moving on to Action Item B, DDRB 5 motion to approve DDRB application 2023-016. 6 Application 2023-016, 1 TIAA Bank Field, a sign 6 Is there a second? 7 7 BOARD MEMBER BERLING: Second. design review. 8 And, Ms. Kelly, if we could please have 8 THE CHAIRMAN: And there's been a second. 9 9 the staff report. Any board discussion? 10 MS. KELLY: Yes, sir. 10 And, Mr. Loretta, let's start with you. DDRB Application 2023-016 is for the BOARD MEMBER LORETTA: I have no 11 11 12 design review of the sign permit package for 12 discussion. 13 TIAA Bank Field, home of the Jacksonville 13 THE CHAIRMAN: Secretary Monahan. 14 Jaquars. The application is related to the 14 BOARD MEMBER MONAHAN: No comments, 15 sign permit that was forwarded to the DDRB for 15 Mr. Chair. 16 design review. As most of you know, the change 16 THE CHAIRMAN: Vice Chair Ott. 17 is being requested to facilitate a corporate 17 BOARD MEMBER OTT: No comments, Mr. Chair. transition from TIAA Bank to EverBank. 18 18 THE CHAIRMAN: Mr. Jones. 19 They're proposing four signs total. These 19 BOARD MEMBER JONES: No comments, 20 would be replacement signs, two stadium marquee 20 Mr. Chair. 21 signs, and two exterior club signs. Each of 21 THE CHAIRMAN: Ms. Berling. 22 the north and south marquee signs are designed 22 BOARD MEMBER BERLING: No comments. 23 to be 766 square feet, and the existing 23 THE CHAIRMAN: And Mr. Schilling. structural frame is going to be reused, so only 24 BOARD MEMBER SCHILLING: No comments. 24 the existing letters and logos are going to be 25 THE CHAIRMAN: And I, likewise, do not Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 (904) 821-0300 6 8 removed and replaced. The exterior club signs 1 have any additional comments. 1 are on the east and west elevations, and they 2 All right. All those in favor of 3 3 are -- as designed, they're just slightly approving the application, please say aye. larger, 27 square feet, than existing. 4 4 BOARD MEMBERS: Aye. 5 5 Staff finds that the proposed signs mimic THE CHAIRMAN: Any opposed? 6 BOARD MEMBERS: (No response.) 6 the existing in scale, placement, and 7 illumination and are consistent with the 7 THE CHAIRMAN: By your action, show DDRB 8 history of signage for the stadium. Staff is 8 application 2023-016 adopted unanimously. 9 recommending approval of this application for 9 Okay. Let's move on to Action Item C, 10 10 which was the original purpose for the special the sign permits. 11 Thank you. 11 meeting, and I just want to make a guick note 12 THE CHAIRMAN: Thank you, Ms. Kelly. 12 on the process we'll be going through. So as usual, we'll have a staff report. Sort of in 13 Are there any questions from board members 13

14 for staff? 15 BOARD MEMBERS: (No response.) 16 THE CHAIRMAN: Seeing none, we'll open the 17 public hearing. Ric, are there any public comment cards or 18 19 anybody on Zoom with their hands raised?

20 MR. ANDERSON: We do have two speaker 21 request cards. One is from Nancy Powell. 22 MS. POWELL: Not for this project.

23

MR. ANDERSON: No, sir, we don't.

24 THE CHAIRMAN: Thank you, Ric.

25 Seeing no public comment, we'll close the

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14 supplement to that staff report, the applicant

15 will have ten minutes to present any updates

16 and supplementary comments to their project

17 that they'd like us to consider.

18 After the applicant presentation, we will 19 go back to staff for the staff recommendation.

20 And then, after the staff recommendation, I

21 will ask the board to disclose any ex parte

22 communications that you've had prior to this

23 meeting. After ex parte declarations, we will

24 move on to public comment. And then after

25 public comment, we, as usual, will go on to our

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action for the day.

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And just to give you an idea of how we anticipate that working today since this is one agenda item, but there are several pieces, the first action item we'll consider is the zoning exception, and then we will consider each of the deviations on an individual basis. And after that, we will consider the final approval as a whole.

And so at each step in that process, board members, you will have an opportunity to discuss, add conditions, ask questions, et cetera. So there will be plenty of time for discussion on all of that.

And I also just want to point out that, since there is so much information that we'll discuss today as part of this project, I will ask the board in a moment to allow public comment for individual public speakers to go from the three-minute usual time limit up to a five-minute time limit to allow public comment to be extended so that public commenters have an opportunity to incorporate more feedback on all the pieces of this project, and per our bylaws, that requires a simple majority vote of Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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1 application's consideration.

And, Ms. Kelly, if we can turn it over to
staff for the staff report. And I believe
Mr. Parola will be helping us with that today.

MR. PAROLA: Okay. Thank you,

Mr. Chairman and board.

Just a couple of housekeeping items. If 7 8 those in attendance in the audience did not pick up a single page, front and back, this 9 10 sheet was for your benefit so that you have all the deviations, and as the board considers each 11 deviation, you'd be able to keep track of it on 12 here, or if during your five minutes, you want 13 14 to speak to a particular deviation, you will have the section of the Code by which you may 15 speak to it. So hopefully, we find that 16 17 helpful.

While they're getting those, I think we should start off with the conceptual approval that happened, I believe, in March of this past year. I believe there were maybe eight sort of conditions that came out of it, and I'd briefly like to go over those, so I'll read in title or summary the condition.

The first condition was, prior to
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the board.

So with that, hopefully that gives a little bit of clarity on to what the next period of time is going to look like for the board.

And, at this point, I would ask for somebody to consider a motion to amend the time limit from three minutes to five minutes for our public comment period.

BOARD MEMBER OTT: Mr. Chairman, I'd like to motion to extend the public comment time period from three to five minutes for this item.

THE CHAIRMAN: All right. Thank you.
There's been a motion. Is there a second?
BOARD MEMBER MONAHAN: Second.
THE CHAIRMAN: And there's been a second.
All those in favor, please say aye.

19 BOARD MEMBERS: Aye.

THE CHAIRMAN: Any opposed?BOARD MEMBERS: (No response.)

THE CHAIRMAN: All right. By your action, show the public comment has been extended from three minutes to five minutes.

Okay. With that, let's get started on the Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

1 submittal for final, we'll identify all the

2 deviations sought. That's fairly easy. We

3 have and will be going over those one, two,

4 three, four -- five deviations as we proceed5 today.

The site plan shall be redesigned to be consistent with -- essentially, more consistent with the build-to lines. Since -- right?

9 Since conceptual, the building has been brought

to the southeast corner of the property, so theBay and Broad side. If you're just looking at

12 it, there's approximately 96 feet of building

13 on Broad Street and 71 on Bay. As was last

14 time, there's no building frontage along

15 Jefferson Street or Forsyth Street.

The third one was transparency calculations on the elevations shall be checked. We have checked the transparency, and we'll go over that in our deviation discussion.

The fourth one was the solid expanse of wall on the ground level of the building's north elevation -- so the portion of the building that fronts Forsyth Street, albeit set back from Forsyth Street -- shall not exceed 20 feet in width.

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We've acknowledged that the design includes a mural for that particular treatment. However, conceptual approval included a condition for the applicant to continue to work with the community and the Cultural Council, so at least staff would be interested in their presentation to see where they've landed on that.

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issue.

Number 5, the developer is to continue work with staff in providing urban open space along the perimeter of the vehicle use areas. We have actually met with the applicant at least twice on this -- or maybe just twice on 14 this. And just to give kind of an idea, when you go to look at the site plan, which we'll have up in a minute, you'll notice we have wide sidewalks that lead into an additional 10 feet. So the idea is that the -- their buffer and our 19 sidewalks lead into one urban open space, and we'll -- we can talk about that.

Final -- prior to final approval, the applicant shall submit detailed sections. They have, so I think when you're going in, you're going to see their site plan.

Shade study. They have submitted a shade Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

but in all fairness, they -- they did have 2 another opportunity.

3 So just to go over the project again, if you look at activated areas by floor, the first 4 floor has about 3,400 square feet of market 5 space; the second floor, about 2,600 square 6 7 feet of restaurant and dining; and then a 8 really expansive rooftop seating area and 9 restaurant.

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This is the revised site plan. When I say "revised," I mean from March of this year. You can see where they brought the building closer to the corner of Bay and Broad Street. You can also see the -- sort of the dotted black line, which shows the demarcation of the extra 10 feet of their landscape area, as well as where our sidewalk areas are. So if you combine them both, I think the minimum would be on Jefferson. That's about 17 feet combined. And I think the maximum is probably near the corner of Bay and Broad, and I think that gets vou about 22 feet.

Next slide.

This is the landscape plan that they've submitted. Staff is still going to ask them to Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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study. And if you look at their response to it, they've got about 57 percent shade, 40 percent on the sidewalk. We'll confirm during ten-set review. So we always look at that, but we don't think that's going to be an

Number 8, the applicant shall continue to work with the Cultural Council, greater Jacksonville and the LaVilla community on the project design and related public art, so on and so forth.

The first paragraph there was a holdover from July 27th, in which we said -- it was presented to staff that there were ongoing conversations. We couldn't confirm those conversations, and we actually sort of heard the opposite. But since July 27th, on

August 10th, the morning of August 10th, 18

Councilman Peluso held a community meeting in 19

the LaVilla room of City Hall of which the 20 21

applicant's agents and -- ina the applicants

was in there, and they had heard from these two

people from the community. Whether that's, you know, enough to kind of push this thing

25 forward, in your minds, you'll have to decide,

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make sure that they work with us on the LaVilla District hardscape plan. So, in other words,

hey, make sure your furnishings match this and

furnishings are like that. 4

I do want to point out something on here because we do have a condition that speaks to urban open space. In this very limited

8 instance, very limited instance, we are

supportive of them moving the landscape outside 9

10 of the amenity area to the private side of the

sidewalk, right? And the reason for that is 11 12 there's lot of -- right -- because of the use,

there's just a lot of vehicle use area. So it 13

seemed more appropriate, for the pedestrian 14

experience, that we move that landscaping and 15

seating to that -- outside of the -- outside of 16

17 the sidewalk area instead of having it between

18 you and the right-of-way. So kind of hoping

that makes sense. And if anybody else is going 19

to develop in the area, just understand that 20

21 we're not trying to suppress set precedence

22 here. We're trying to deal with a rather 23 unique use.

24 A couple of things during our conversations with -- with the applicant that 25

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they've agreed to change. When this originally

- 2 came through, it was just sort of a flat roof,
- right, on the canopy. And when you looked at 3
- sort of the pylons or whatever you would call 4
- 5 them -- the columns of the fueling island
- 6 stations, they were -- to our appearance, were
- 7 just ina. They've got a nice facade that we --
- 8 we like, quite frankly. We've asked them to
- carry that through, which isn't unheard of for 9
- 10 them. I think on Atlantic Avenue [sic],
- they've carried through the -- at least the 11
- 12 veneer of the building into these columns.
- We've asked them to do the same. We asked them 13
- 14 to put a pitch on the roof, and the pitch on
- 15 the roof mirrors sort of the pitches on the
- building themselves. So that was a change they 16 made as well. 17

Again, just -- the order of actions. 18

We'll do the zoning exception, the five 19

- deviations, and then final approval so that
- 21 the -- everybody here is -- it's -- we're going
- to do them all in sync first. In other words, 22
- 23 staff is going to give you a real brief summary
- of all of them so we all can catch up to them 24
 - before public comment. Then we're going to go

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back and revisit one by one by one by

Let me say this, though: You can approve

- one without approving another, right? You can
- 5 approve the exception because maybe you don't
- have a problem with the use. Maybe you have a 6
- 7 problem with Deviation Number 3. You can amend
- 8 Deviation Number 3. You can move this thing
- forward in parts or in whole. Okay? So just 9
- 10 kind of keep that in mind, you know, as we try
- to get to -- to a place. 11

THE CHAIRMAN: All right. Thank you,

Mr. Parola. 13

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- 14 With that, let's go ahead and hear from
- 15 the applicant.
 - (Mr. Gabriel approaches the podium.)
- THE CHAIRMAN: Mr. Gabriel, no reminder 17
- needed, but please state your name and address 18
- 19 for the record.
 - MR. GABRIEL: Good afternoon.
- 21 Jason Gabriel, under the law firm of Burr
- & Forman, and I'm here on behalf the applicant. 22
- 23 Thank you all for being here today and
- appreciate it. And we're sort of at a --24
- 25 hopefully, the tail end of a long process.

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I just want to give a brief background, discuss sort of the site location and the

project itself, summarize some of the community

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input that we had gathered over the past 4

several months and what's been accomplished,

and then briefly cover the requests that are 6 being asked for here today. 7

8 So just real quick, by way of

introduction, here today with me is the actual 9

10 CEO and president of First Coast Energy,

Daily's, which is Mr. Aubrey Edge, who's 11

12 sitting back there; Max Glober, who is the

13 director of marketing with the management 14 company of Daily's; Jordan Elsbury is a

15 managing partner at Ballard; Peter Ma is a

professional engineer and executive vice 16

17 president at ETM; and Robert Wulbern, who's our

project architect. So everyone is here today. 18

19 The team's here so we can hopefully address and

20 answer any questions you might have.

21 So, briefly, by way of background, the

inception of this project really goes back 22 23 several years, really over four years ago when

the CEO and president, Mr. Aubrey Edge, 24

discussed with the City the idea of developing

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a tract of land right here in downtown, and in particular, right here in -- well, right down

the street in LaVilla. 3

So in May of 2020, Mr. Edge embarked on 4

purchasing this particular approximately 1.5-acre piece of property, basically a full 6

city block, spending over \$2-and-a-half million

in the process on just property acquisition

costs, not to mention other costs involved, to 9

aggregate these several properties or parcels

10 11 into one cohesive development.

12

Mr. Edge, himself, and representatives of Daily's worked with DIA at the time in

14 appropriating the right development for this

site that basically sits and is situated in 15

16 substantial proximity, as you know, to the base

of the Acosta Bridge. 17

18 So this is -- this concept and where it

19 is -- thank you -- is evident as you look at where this property is situated. When you look 20

21 at the actual special exception that's being

22 sought as part of this final approval

- 23 application, the zoning exception being
- requested is for, quote, a multi-story, 24
- 25 mixed-use facility, including not more than 16

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filling or fueling stations and a minimum of
5,000 square feet of restaurant space, as well
as at least one other permitted use such as
office or retail, and that's precisely what's
being proposed here at the site.

It's also important to note or point out that the Downtown Overlay specifically contemplates this exception by definition, as I've just articulated it in this mixed-use format, expressly within this LaVilla District. So literally each component part of the use is called out individually, but with a purpose that it be authorized in the aggregate, and I think that's important. Each element of the use, as expressed in the Code, is interdependent on the other, and this is

So with that -- am I able to control this here or ...

precisely what's being proposed.

MS. KELLY: No. (Off microphone.)

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MR. GABRIEL: Okay. Maybe just the next slide?

I'm going to talk about the vicinity location real quick. This property, as I

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mentioned, is one full downtown city block,
bounded by four main thoroughfares, as you can
see up on the screen; West Bay Street to the
south, Broad Street to the east, West Forsyth
Street to the north, and North Jefferson Street
to the west.

Specifically, with those four main 7 8 thoroughfares bounding each side of the property, the project will be surrounded by a 9 10 JTA Park-n-Ride surface parking lot to the south, right at the base of the Acosta Bridge, 11 12 with the ingress/egress ramps with the four overpass connectors, and six if you include the 13 Jefferson Street and Broad Street connectors; 14 and the Water Street Garage to the southeast; 15 the Forsyth Street surface parking lot to the 16 west and northwest; and a vacant, cleared 17 commercial lot to the north; as well as 18 additional premium parking to the northeast and 19 a mixed-use commercial retail office cluster of 20 21 buildings to the east.

So the Daily's project will be an enhanced, high-quality complement and added value to the current existing cluster of uses situated right around this site, both in

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1 substance and visually.

2 If we could go back to the color-coded 3 land -- yeah, there we go -- the land use

designation. I think it's important to notealso that the property itself and the lands

6 surrounding it are all -- I mean, essentially

7 the whole Downtown Overlay, but in this

8 particular area, it's all within the Central

9 Business District, the CBD, land use

10 designation, and the CCBD, Commercial Central

Business District, zoning classification. Sothese are, by definition, once again, multiuse

13 assortments of downtown commercial uses that

are and will interconnect with other sitesthroughout.

If we could go to the site plan real
quick. And I'll try to be brief, sort of
overview, but as you can see from the site
plan, consistent with community input and a
conversation that's been had on multiple
occasions throughout the year, our project team

relocated the main market building from the middle of the site to the southeast corner of

24 the property, closer to the Broad Street and

25 Bay Street node, with landscaping, seating, and Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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1 pedestrian access points throughout.

2 If we could go to the floor plans real3 quick.

As you know by now, there's a -- what's proposed is a three-story floor plan building with -- that consists of a Daily's Market on first floor, the Bold City Brewery restaurant layout on the second floor, and then a rooftop -- restaurant seating on the rooftop on the third floor.

Go to the elevation renderings.

So these are the street-view elevation renderings. And please note that this mural that's depicted on there is simply a placeholder. This particular art articulation will be further refined and decided with input and response from the Cultural Council and the LaVilla community. But it's just there for illustration purposes.

Building massing. One more slide maybe. Yeah, there we go.

Yeah, and this is just a rendition of the massing design so you can, you know, get a sense of the project's presence and context in the area.

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So upon the inception of this project and 1 the development, it had been planned, 2 3 obviously, for a convenience store and a fuel pump concept. In response to some of the 4 initial feedback, and I guess I would call 5 6 general discomfort with that primary use in 7 isolation, the -- there was also a question 8 about the general layout and aesthetics of the development. So with that, began the intake 9 10 process from the community, working with DIA, DDRB staff, other City officials, essentially 11 to rethink project. 12

And so that's -- that's really what the team did. So in addition to the dozens of meetings with City staff and officials and individual community stakeholders, there was a public hearing, just to briefly recap, at the DDRB on January 12th of this year, a community town hall meeting with a district Council member at the time and community stakeholders, and an open forum on February 21st. A DDRB workshop and conceptual approval/public hearing on March 17th.

We met with community stakeholders, including Mr. Ennis Davis, earlier this month, Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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which was actually very educational for me. 1

And then we also had a -- an open public

3 meeting, as was mentioned earlier, on

August 10th. And, of course, we're here today 4 5

on August 24th.

So in response to those various community inputs and meetings and the, you know, several -- I would call -- some call it good ideas; I call it good ideas -- concessions were -- were proposed and were adopted by the project team because, of course, we want to balance making this a beautiful, conforming site with the rules, another establishment in downtown, and at the same time, respect the history and cultural area and proximity that it has to the -- you know, and also valuing the

history that goes behind that. So with that, we focused -- and I'm going to kind of bucket this into three sort of sets of ideas/concessions that were adopted. One is -- well -- and I'll -- and briefly, it's the

historical context of Broad Street and the

23 focus and elevations of the secondary uses of

the project, kind of enhancing those. That's 24 25 number one.

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Number two, enhancing the aesthetics and 1 landscaping and overall look of the project.

And number three, overhauling the building layout and the site plan geography.

So on the first, the forward-focused 5 secondary uses that were elevated -- rather 6 than relying on the usual convenience store and 8 pump station standard, there was a heavy persuasion that was placed on intensifying the 10 proposed secondary uses. And this is a mixed-use project, so we were asked to elevate 12 those other retail and commercial uses. So that's what the team did. We went back to the 13 14 drawing board, incorporated a local home-grown 15 restaurant and brewery concept into the plan, Bold City Brewery. 16

We created a second floor full-service restaurant and intertwined one of -- one of Jacksonville's original brewery concepts into that, into the mix, who are, by the way, providentially, also looking for more kitchen and brewing space.

So we also created a third-floor rooftop setting that complements the brewery and the restaurant and creates yet another fun and

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26 attractive downtown amenity for downtown

residents, workers, visitors to connect. And

the brewery facility is also a nod to LaVilla's

historical past, combining the historical 4

LaVilla pre-prohibition past to the present and

the future, something I learned from meeting 6

7 with Mr. Davis. I thought that was really

8 interesting.

The second bucket is the aesthetics, the landscaping, the looks. In line with the community and DIA's staff input, the color scheme of the project was reconstituted, the roof of the fuel canopy was pitched, the entire design of the project was urbanized, the fuel pumps were enhanced with building-matching masonry, the facades of the building were all re-curated with much more glass or transparency and hopefully the appearance of transparency as well. More vegetation with a diverse plant palette was programmed. And other pedestrian pathway features were incorporated throughout. And, of course, the enhanced costs of the realized costs should be noted here.

And lastly, the building layout and site 24 plan. And this is, I would submit, perhaps the 25 Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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most consequential, and that's the overall --

- the overhaul of the building location and site 2
- 3 plan, where the main building was relocated
- from the middle of the -- if we can go back to 4
- the site plan real quick -- from the middle of 5
- 6 the city block to the southeast corner of Broad
- 7 and Bay. And this movement and redirection of
- 8 the site to the site corner created more
- opportunity for a more urbanized setting in 9
- 10 context and an appropriate dedication to the
- Broad Street side of LaVilla, with Jefferson 11
- Street on the other side being the more
- uber-busy connector that it is with the highway 13 14 system.

So with that, I wanted to briefly touch on the approvals being sought. I think they were summarized by Mr. Parola, but, essentially, I guess there are three buckets. One is the zoning exception, which, again, is for a multistory, mixed-use facility, including not more than 16 filling or fueling stations and a minimum of 5,000 square feet of restaurant space as well as at least one other permitted use such as office or retail.

Number two are the five sets of Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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deviations, the build-to line deviations, the

urban open space deviations, the transparency,

parking, and entrance deviations. 3

And, of course, lastly, that kind of 4 encapsulates everything is just the final 5

approval itself. You know, we have this

two-phase approval process in downtown where

8 you have the conceptual, which has obviously

9

already occurred, and then you have this final

10 approval that is to take place here.

I'll just say with regard -- and I -- and,

12 Mr. Chairman, I don't want to go on too long, but, again, we have the team here. We can get 13

to more granular detail on the deviations being 14

sought. I will say real quick, with the 15

- respect to the deviations, there's a general 16
- 17 overlap between each of those elements being
- sought for relief, so in no case is a deviation 18
- being sought in totality. I want to mention 19
- that. In other words, oftentimes a deviation's 20
- 21 needed for a part or partial aspect of the
- 22 requirement. And where the project is
- 23 requesting the relief, it's never due to any
- cost or expense. It's really more in line with
- 25 making this not -- not alleviating the cost or

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expense, but it's really to accommodate

important functional and operational aspects of

this site in a unique, innovative, high quality

mixed-use project. That's really what the gist

of the changes and reliefs are being asked for 6 are for.

7 You know, again, we're talking about

downtown here where flexibility and innovation and functionality is paramount, obviously. 9

10 And, again, you know, working with this

particular city block at this location -- it's 11

surrounded by the four major downtown 12

thoroughfares at the base of the Acosta 13

14 Bridge -- it -- it is important to note.

So with that, obviously, I'm available for any questions. The team is here, available for any questions.

I will say, in addition to the -- all the input that's been had to date, there are several conditions, and I think Mr. Parola -you guys may get into that, I guess, in a bit. But, you know, we're here to hopefully address any questions and hopefully finalize all of

But I appreciate the time, Mr. Chair, and Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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this.

your time here today, board members.

THE CHAIRMAN: Thank you, Mr. Gabriel. 2

3 And we appreciate the whole team being

here. I imagine there will be questions 4

5 throughout the meeting.

So with that, before we get back to Mr. Parola's recommendations, if there are any

7

questions at this point for the applicant,

board members, I'll certainly entertain those 9 10 now.

11 BOARD MEMBER OTT: Mr. Chair, I have a 12 question.

THE CHAIRMAN: Sure.

BOARD MEMBER OTT: This question is in general maybe to the applicant, maybe to visitors either in person or online.

In the March meeting, the board added an eighth condition for the applicant to continue conversations with the LaVilla Heritage Trail & Gateway Committee. Can anyone present please provide the dates, locations, and attendees of those conversations, other than the workshop

23 that was hosted by Councilman Peluso. MR. GABRIEL: And I'll have -- Mr. Elsbury 24 25 will get up and say a few words about that, but

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I will note -- I think he specified some of

- the community's -- I will note that -- there 2
- were plenty of individual one-on-one meetings, 3
- but I'll note that there was the -- the DDRB 4
- 5 meeting on January 12th, a community town hall
- 6 meeting with the district Council member and
- 7 the community stakeholders that was held on
- 8 February 21st. The workshop and conceptual
- approval, obviously, on March 17th, and then 9
- 10 individual meetings that took place throughout,
- and then, of course, the August 10th one, but 11
- 12 Mr. Elsbury can elaborate.
- MR. ELSBURY: Thank you. 13
- 14 Jordan Elsbury on behalf of Daily's.
- And just to briefly elaborate, because I 15
- need to do a quick calendar check, obviously, I 16 will give the individual meetings that we had. 17
- I just need to compare calendar notes between 18
- the Daily's team and myself. 19
- BOARD MEMBER OTT: That would be great. I 20
- 21 would appreciate seeing that list before this
- meeting is over. 22
- 23 Thank you, Mr. Chairman.
- 24 THE CHAIRMAN: Sure.
- 25 Mr. Gabriel, I'll kind of direct this to

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- whoever on the team wants to answer, perhaps
- Mr. Glober. Talking about the mixed-use
- facility, I know we're -- we focus a lot here 3
- on design and what changes were made since, 4
- obviously, that seemed to be what caused the 5
- deferral, but can you talk a little bit about 6
- the mixed-use facility, what the bottom floor 7
- 8 market is going to be like, hours of operation,
- the Bold City operation, to the extent that you 9
- 10 can talk about it, any programming for the
- 11 rooftop.

12

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- Just kind of give us a sense of, when this thing is up and running, what should downtown
- 13
- 14 residents, visitors, et cetera expect to see
- and what kind of experience would they expect 15
- 16 to get there.
 - MR. GABRIEL: I'll have Mr. Glober get up
- and talk about some of those business 18
- operations, but once again, just as a sort of 19
- prelude to that, obviously, this is a mixed 20
- use. It's an innovative approach to, you know, 21
- this sort of establishment, especially situated 22
- 23 right here in this city block in downtown, but
- 24 I'll let Mr. Glober kind of get into that.
- MR. GLOBER: Sure. The downtown --25

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THE CHAIRMAN: Mr. Glober -- yeah, there 1 2 you qo.

3 MR. GLOBER: Thank you for having us.

4 The first floor is going to be 24 hours a

day, 365, like all of our other Daily's, so 5

premium convenience store offering. Second

7 floor is going to be the Bold City taproom and

restaurant, so they're going to actually

approve beer on site there and serve premium 9

10 food. And then the rooftop is going to be a

bar, full -- full beer and liquor bar. So we 11

don't know the hours of the second and third 12

floor, but that's kind of the whole concept in 13

a nutshell. 14

15

THE CHAIRMAN: Thanks.

Just a quick follow-up. So they will have 16 a restaurant as part of the second floor space,

17 it looks like. Should we expect it to be 18

19 similar to their operation on -- over at their

20

other full-service location where they've got 21 the food offerings there or ...

MR. GLOBER: Correct. Yeah, it will be 22

23 similar. It will probably be a more robust 24 menu than what they've got at Rosselle Street.

And then they've got a downtown taproom on Bay

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Street, which, you know, we've mentioned in

previous meetings, it's not actually viable, so they plan to close the downtown taproom and 3

move their operations here. 4

So, like I said, they will be brewing beer 5

and then serving food. But to answer your 6

7 original question there, it's going to be a

8 more robust offering than what you've seen at

the other two Bold City locations. 9

10 THE CHAIRMAN: All right. Thank you.

11 Any additional board questions at this

12 point?

Mr. Loretta. 13

BOARD MEMBER LORETTA: It's kind of a 14

question to the applicant, but then the staff. 15

The graphics are on Page 35 and 36. I do not 16 17 see that in my package that's been provided to

18 me. Do you all -- I mean, does anybody else

19 have it?

BOARD MEMBER BERLING: (Off microphone.) 20

I was (inaudible), no. It --

22 BOARD MEMBER LORETTA: Yeah, so I'm --

23 it's weird where we don't have these graphics

that -- this sketch right here on Page 35, it's 24

kind of the first time I've seen this sketch. 25

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It's completely different than what's been in 2 the past.

THE CHAIRMAN: Mr. Parola, do you want to address that?

MR. PAROLA: I do. I think they're 5 6 presenting it for a massing exercise only. I 7 understand that they show the full glazing on

8 here, and maybe it's sort of challenging when

you're looking at it. Take the full glazing 9

10 out of there and just imagine a gray box.

They're just illustrating the massing of the 11

12 building. The amount of glazing is -- we'll

address later, but it is not a 100 percent 13

14 transparent facade at the ground floor.

15 BOARD MEMBER LORETTA: Okay. So I guess

16 my question/partial concerns to the client --

typically at final, you're all supposed to be 17

bringing an architectural board, materials, 18

19 colors, this, that, and the other. Do you all

20 have that with you today?

3

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21 MR. GLOBER: We don't have an

architectural board that you're referring to,

23 but when we're talking about this rendering

specifically, Mr. Parola was correct. This is 24

just to kind of highlight moving the building

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to the corner of that lot. This doesn't

represent the final landscape plan. But those

3 details are included in this packet.

BOARD MEMBER LORETTA: So I just struggle 4

5 within the packet to understand if we're

talking about yellow brick, if we're talking 6

7 about gray brick. I mean, the colors kind of

8 change a bunch within the overall package.

MR. GABRIEL: If you don't mind -- if I 9

10 may, Mr. Chair, we could probably have our

11 project architect get up here and walk us

12 through that.

THE CHAIRMAN: Yeah, Please do. 13

14 MR. GABRIEL: Mr. Wulbern.

I think that would be good to address that

16 particular question.

(Mr. Wulbern approaches the podium.)

MR. WULBERN: Good afternoon. Robert 18

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Wulbern. 20 And finishes on this are drawing out of

the palette that currently exists on the --21

that we use on all the Daily's stores around 22

23 town. The brick is a general --

24 THE CHAIRMAN: Would you mind just

25 speaking a little bit closer to the microphone

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1 so we can --

2 MR. WULBERN: Sure, sure, yeah.

3 The finishes are, in general, an

enhancement of the finishes that we are using 4

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5 on the Daily's stores around town. The brick

is the same brick that we use on the -- on the 6

7 store on Hendricks Avenue, for example. The

8 roof would be a medium bronze standing seam.

The wood tones up on the top are a Nichiha 9

10 panel, and I'm trying to recall the color name

off the top of my head. I believe we've 11

12 picked -- cedar is the color that we picked for

that -- for that tone. 13

BOARD MEMBER LORETTA: And then I think my

15 last question -- it's a little bit about the

16 glazing, but if I look at the floor plan on the

17 ground floor -- and it's facing Broad Street,

right? Yeah, facing Broad Street, we've got, 18

19 on the ground floor -- or is that the third

20 floor? Which floor -- I think it's the ground

21 floor, yeah, has refrigerators there and so

forth. So, basically, am I understanding that 22

23 the Broad Street elevation, albeit glazing, is

24 a faux or a fake glazing; is that correct?

MR. WULBERN: Yes, sir, that would be --

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the intent is to give the impression of

glazing. But given the uniqueness of the floor

plan that we're dealing with on the ground

floor, the need for refrigerator units, which

typically end up being around the perimeter of

the -- of the market space, the glazing would 6

7 not be a -- would not be a transparent glazing.

BOARD MEMBER LORETTA: Okay. Thank you.

9 I just wanted to confirm I was

interpreting that correctly. 10

11 THE CHAIRMAN: Okay. Any additional

12 questions at this point?

BOARD MEMBER BERLING: Can I ask --

14 THE CHAIRMAN: Ms. Berling.

BOARD MEMBER BERLING: -- the architect to

16 come back?

17 I'm just curious, if we're using faux

windows, why we didn't do that to break up the 18

19 large wall on Forsyth.

MR. WULBERN: I --

21 BOARD MEMBER BERLING: Because one of the

22 comments that had been --

MR. WULBERN: I apologize --

24 BOARD MEMBER BERLING: -- (inaudible) --

25 MR. WULBERN: -- I had my back turned.

I -- just to --

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2 (Simultaneous speaking.)

BOARD MEMBER BERLING: I apologize.

3 One of the previous comments from the 4 5 board was that we have this huge wall with no 6 openings, and the response from the applicant 7 was that -- based off of the usage, that was 8 impossible. So we asked for more clarity as to

9 what was happening on the floor plates to

10 ensure that that was actually factual. In looking at it, you could actually have 11 12

glazing in -- in some of that area, but beyond 13 that, if you're going to use faux windows 14 anyway, wasn't there an opportunity to use them 15 here as well and not have such a huge mural on this wall? 16

MR. WULBERN: Sure. I mean, absolutely there's, you know, a lot of different design solutions that we could have come up with.

In this particular case, on the Forsyth side, we had -- that is our emergency stairs that comprises probably about -- between the bathrooms and the emergency stairs, probably comprises about 80 percent of the linear surface of the -- of each floor.

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And the windows that we'd be putting in there wouldn't, you know -- wouldn't really gain us much, in my estimation, and we felt that we would be better served by providing

5 some -- you know, taking advantage of the

6 opportunity to provide some artwork for 7

downtown. 8

BOARD MEMBER BERLING: And then while I 9 have you, one of the comments was that we're 10 not there as far as landscaping is concerned, 11 because I -- because I was looking at some of 12 the species that you've selected. One of our previous comments, I think, during the March 13 14 meeting was in regards to crime prevention by design, by activating this area with Daily's, 15 16 that it would actually help with crime 17 prevention was the thought process there.

18 And so it's hard to ascertain from the 19 pictures as well as -- because it changes, the landscaping plan changes, and then you're also 21 saying that it's uncertain. I'd really like more clarity as to what the final is going to 22 23 look like. I know we want a buffer, but we also want to have that, like, activation for 25 safety in the community. And so if you could

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just speak a little bit more on that, that

2 would be much appreciated.

3 MR. WULBERN: Regarding the landscaping? 4 BOARD MEMBER BERLING: Yes, and visibility

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5 and what the overall intent is because there's

6 a balance we have to strike.

7 MR. WULBERN: Sure. Understood,

8 understood. I'm going to let Peter come up and

9 talk about that.

10 MR. GABRIEL: Peter is going to come up 11 and address that.

12 And I just wanted to say one thing too. I 13 think when we get into the conditions, there is

14 a proposal, I think, that will help on that

15 side of it with the activation actually

16 balancing some of the -- the focus on the Broad

17 Street side of this property, so ...

BOARD MEMBER BERLING: You can understand, 18

19 like, the fear. Like, we approve it, but then

20 the landscape changes drastically when it

21 actually is finalized. And so I just want to

22 have an understanding of the plan.

23 THE CHAIRMAN: And, Peter, before you go,

24 maybe this is a question for Guy as well since

25 that is part of the -- one of the conditions

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that's proposed is -- in the staff

recommendations. It's a -- it's a good

question. Can you just give the board just a

reminder or an overview of what happens after a

final approval if there is a condition like

that where there are certain things that need 6

7 to be continued to be refined, and it looks

like here, it's -- it's talking about making

sure that it's consistent with the LaVilla 9

10 District standards. What does that look like?

11 What does a conversation between the applicant

12 and the staff look like as you move toward

permitting? 13

14

MR. PAROLA: Thank you.

15 To the Chair and the -- through the Chair 16 as well, the reason that condition is phrased 17 the way it is is because we have a landscape palette, we have a hardscape palette, and 18 19 that's our go-to, right? So the only thing

20 we're looking at deviating is where it's

21 located.

22 We think, right, staff -- and sometimes 23

staff gets it wrong or needs a little help by

the board. We think that we want it -- we want 24

25 the buffer there. They have a 6-foot, I'm

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assuming, faux wrought iron fence they're

2 proposing there. So there's a lot of eyes on

3 the street, so -- it's a really busy street,

right? So I don't know that we share the same 4

5 concern. It doesn't mean we're right and 6

everybody else is wrong.

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And I don't know if I answered your question, but I sure as heck tried.

THE CHAIRMAN: Maybe we'll just come back 9 10 to it.

Peter, if you want to just give an overview of the thought process behind the current landscape plan, and then we can go from there.

15 MR. ELSBURY: Just briefly, Mr. Chairman. Jordan Elsbury. And I -- I have the dates and 16 times I'll give to you -- I'll read to you 17 after Peter talks. 18

19 But just for an additional layer of 20 clarity, when we met with staff relative to the 21 vegetation plan, we had some ideas that are consistent with what we normally do at some of 22 23 our Daily's locations. They educated us to the section of the Ordinance Code that is pretty

specific on congruence with the vegetation plan Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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for that LaVilla area, so our commitment to them was simply we'll take the vegetation

3 provided in the Code.

BOARD MEMBER BERLING: Okay. 4

MR. MA: Sure. This is Peter Ma,

England-Thims & Miller, 14775 Old St. Augustine 6 7 Road.

8 Can you repeat the question again, please?

BOARD MEMBER BERLING: I just wanted 9

clarity because every image seems to be 10

different as far as landscaping. We said it 11 wasn't final yet, and so it would change, and 12

so I just wanted to have a better understanding 13

of what we're really thinking. But I think 14

15 between staff and the answers, I have more

16 clarity, so thank you.

MR. MA: Okay. Great. Thanks.

THE CHAIRMAN: All right. And,

19 Ms. Berling, obviously, as we move past this,

feel free to continue to bring up the question 20

21 if you need more clarity as we go.

22 All right. Any additional --

23 Mr. Schilling, go ahead.

BOARD MEMBER SCHILLING: Thank you,

25 Mr. Chairman. I did have a question.

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So in the rendering, the -- I think it was 1

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the -- Page 36. It shows a wall that -- it

looks like along the Broad Street and the Bay

Street sides of the building, and I was going 4

to ask -- and just in looking at it, it looks

like maybe pedestrian access isn't planned from 6

7 those sides of the building. Can you all take

a minute and maybe walk us through how

pedestrians would access this building? It 9

10 seems straightforward where folks pumping gas

will come in from the Jefferson Street side, 11

12 but how about pedestrians on the other sides of

the buildings? 13

14 MR. WULBERN: Sure. Access is, as you pointed out, primarily from the -- from the 15

fueling point of view, is on the Jefferson 16

17 Street side of the building. And the other

pedestrian -- main pedestrian entrance is 18

considered the Bay and Broad intersections. 19

20 And that articulated corner that you see in the

21 rendering here, that is where the main entrance

into the store is, and main entrance would be 22

23 on Broad -- would actually be on Broad Street.

24 And then within that articulated corner. 25 that is where the stair circulation and

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elevator circulation is. It takes you up to the restaurant and on up to the rooftop bar.

BOARD MEMBER SCHILLING: So then is the 3

wall that's shown along Broad, is that -- right 4

now, is that just a concept, and there would

actually be a break in that wall so pedestrians 6

could get from the Broad Street sidewalk to 7

8 that entrance?

9 MR. WULBERN: Correct, yes.

BOARD MEMBER SCHILLING: Okay.

11 MR. WULBERN: Yes. This is always the

12 trouble with renderings. You know, you start

with a rendering with one concept, and then it 13

morphs and morphs and morphs, and when you get 14

here, it's -- there is actually no real 15

retaining wall planned between Broad, Bay and 16

17 the store. You would be able to go from the

18 sidewalk more or less at level into the store

19 without having to change heights and step over

walls or have anything obstructing your ability 20

21 to get into the store.

22 BOARD MEMBER SCHILLING: Very good.

That's what I was hoping the answer was going

to be. So there definitely will be pedestrian 24

25 access --

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1 MR. WULBERN: Yeah, absolutely.

2 Absolutely, absolutely.

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BOARD MEMBER SCHILLING: And then one

maybe a little off-the-wall question is -- in 4

5 the -- thank you. It was Number 35.

But the next one, 36, one of the things

7 that jumps out at me is -- and I know it's

8 branding. I know it's branding colors. But on

9 the canopy, the yellow and red just in this

10 exhibit goes to my concern of how bright and in

your face that is going to be. Is there -- and 11

I understand the Shell logo color that's --

13 that's a logo. But is there any way to

14 possibly consider something that's maybe a

15 little more muted on that canopy as far as

16 branding colors?

17 MR. ELSBURY: Thank you.

Through the Chair, Board Member Schilling, 18

19 we -- yeah, we had this conversation with

20 Mr. Edge, who is present, and there are

21 branding rights agreements, et cetera, as you

22 can image. However, I believe we do have a

23 condition in our agreement that, should this

body condition our approval on a color scheme

that's more -- I mean, obviously, we can't do

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anything about the physical Shell logo, but

specifically, what we've heard from talking to

3 board members and the community, it's the

yellow and red striping that they took a little 4

5 bit of issue with.

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I think the easiest thing to do would probably be to match that with the color facade

8 of the building. If you were going to do so,

9 it will look similar. But if you guys have

10 different ideas about a color scheme, we'd

accept that. But if -- long story short, if 11

12 this body conditions the approval that we

change that color scheme, we can do so. 13

14 BOARD MEMBER SCHILLING: Okay. Thank you.

15 Thank you, Mr. Chair.

16 THE CHAIRMAN: Thank you, Mr. Schilling.

Any additional -- Mr. Loretta. 17

BOARD MEMBER LORETTA: Yeah, so my last 18

19 question -- similar to the architecture and

20 lack of information provided tonight, the

fencing that's wrapping around this or whatnot, 21

I have no -- we haven't seen anything. I don't 22

23 know what that is. Can -- I mean, I guess, you

know, if we're going to approve this somehow

25 today, then we need to have a pretty good

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1 clarity on what that is.

2 MR. MA: I believe that's a 6-foot-high

wrought-iron-style type of fencing, very

similar to the -- I guess the -- the project

5 west of us.

BOARD MEMBER LORETTA: Thank you.

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7 THE CHAIRMAN: Mr. Schilling.

8 BOARD MEMBER SCHILLING: Sorry,

9 Mr. Chairman, but to follow up on Board Member

10 Loretta's question. So on the Exhibit A, I'm

trying to understand exactly where that fence 11

12 is going to be. Is that where the black dots

13 are, the line of black dots on the site plan

14 exhibit where the fence is going to be?

15 MR. MA: That's correct. The black dots.

BOARD MEMBER SCHILLING: Black dots.

17 Okay. Thank you.

18 THE CHAIRMAN: Any additional questions

19 from the board at this point?

BOARD MEMBERS: (No response.)

21 THE CHAIRMAN: All right. Mr. Elsbury,

22 please.

23 MR. ELSBURY: Through the Chair to

24 member -- to Board Member Ott, I have some

dates and times and locations. On August 7th,

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50 3:00 p.m., the law offices of Burr & Forman, we

met with Mr. Ennis Davis to discuss pedestrian

3 activity opportunity. March 21st is when I

4 began conversations with the Cultural Council,

specifically Diana Donavan. On April 3rd, the

6 Daily's team and I met with Diana Donavan and

Kat Wright to talk about placemaking, the 7

8 process of going through the Cultural Council,

the solicitation of the art, the selections 9

committee, and getting our arms around what 10

that would look like. And we have had multiple 11

12 conversations since then about that process.

We've made the decision to utilize them for any 13

14 public art opportunities. On March 17th, at

15 2:00 p.m., Max Glober, our marketing director,

16 met with LaVilla community representative

17 Adrian, who is present today.

18 So those are the meetings in addition to 19 the ones that you stated.

20

BOARD MEMBER OTT: Through the Chair, 21

thank you, Mr. Elsbury.

22 THE CHAIRMAN: All right. Any additional

23 questions from the board at this point?

BOARD MEMBERS: (No response.)

25 THE CHAIRMAN: Seeing none. Mr. Parola,

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why don't we go back to the staff report for 2 the recommendations phase, and then we'll go 3 from there.

MR. PAROLA: All right. Thank you.

And I'm sorry, I just want to make this abundantly clear, the condition on the zoning exception is only self-amending depending on what actions you take in the six items

So the condition would read, if approved as presented, that whatever comes out of the deviations or whatever comes out of final is rolled up into here. Okay? So just everybody is ina. Fantastic. So that's the condition for the zoning exception. You can go to Pages 2 and 4 of the staff report. That gives all the reasoning why. And we've printed out staff reports for everybody else in the audience, should they want to read it or should they have any questions about it during public comment. We have Deviation Number 1. Again, for

the audience's benefit there is a -- sort of is a matrix here, or a table, that tells you where we're at. So for now, for the audience, we're at Deviation 1-A. It looks like ina addressing

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following this. Okay.

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conditioned it on: Broad and Bay Street

intersection shall be an active known -- node.

Remaining corners may deviate from the requirements. 4

Next one, please.

6 This is urban open space. So as you recall, sort of the idea here was, in staff's 8 mind, right, in part based on the conceptual

approval that came through by this board in 9

10 March, was that we wanted to take their

landscape area, our sidewalk area and make it a 11

12 more activated area, just blur the lines and make it one so you have an exaggerated sidewalk 13

14 and walking area. It deviates from it because

15 you've got to look at the strict definition of

urban and open space. That includes everything 16

17 has to be activated. It's not just

landscaping, et cetera. And currently, right 18

now, if you look at it, really the only urban 19 20

open space that gets closest to the definition 21 is at the intersection of Broad and Bay street.

Fair enough? 22

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Our recommendation -- again, we're relying on the site plan dated July 6th. That's going to be the extent to which the deviations are

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the build-to line.

Can we go back to the previous slide? Thank you.

So just a minute for the board to absorb. 4 These are the deviations. This is how it 5

affects -- in summary, the build-to line says,

bring your building to the front. Okay?

8 They brought the building to the corner of Bay and Broad, so one might be asking why does 9

10 all of Broad still -- and Bay still need a

deviation, and that's a pretty good question to 11

12 ask. That is because, if you read the strict

letter of the Code, it requires you to bring it 13 within 2 feet or right up to the pedestrian 14

realm, right? And if the pedestrian realm is 15

defined as the amenity zone, then the 16

pedestrian clear area, then you have the 17

frontage area, this would have to be on that. 18

This is set back for 10 feet. Makes sense if 19 you have a primary entrance on a corner. We 20

21 understand that.

So if we can go to the next slide.

So the deviation -- only to the extent

that is shown on the site plan -- which is currently dated July 6th, 2023. We also 25

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approved, and that's what staff is going to be

looking for when they go to ten-set. You will

notice that we put semiprivate urban open space

that will be provided at the corner of Bay and

Broad. And for those of you who remember when

the new JEA building came in, we had a similar 6

condition. It had a similar corner with a

8 similar main entrance, and we sort of have then

blurred the lines of public and private to 9

10 incorporate an exaggerated entrance. So we're 11

just saying, let's continue to work on that.

Next slide. Thank you.

13 Deviation Number 3, I believe, is the 14 transparency.

To Mr. Loretta, I want you to look at, in 15 the bottom right-hand corner -- or just on the 16

17 right-hand corner, three Gs and three As. The ground floor of this building, as they ride 18

against Broad Street and a portion of Bay 19

Street, as you mentioned, were back of house. 20

21 Their treatment of it is to imitate depth or

22 imitate transparency. That's why those are

23 there. Staff is generally supportive of it. I

shouldn't say "generally." We are supportive 24

25 of it, because when you look at the rest of the

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building, if you go to the second floor, it's

- darn near all glazing, right? And then when 2
- you go to the top of it, you then have rooftop 3
- activation on top of that. So we don't see
- 5 this as an expansive facade of wall on these
- 6 two sides. You know, West Forsyth Street, yes,
- I mean, it just -- it is what it is. And their 7
- 8 solution to it is to continue to work with the
- Cultural Council and the community on coming up 9
- 10 with a more artistic plan for it. We can

discuss that. 11

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Next slide, Susan. Thank you.

Again, we're referencing the July 6th -or June 22nd elevation. So that's what we're going to rely on as they go through building permits. Glazing were included as part of the

- transparency calculations for each facade, 17
- shall be illustrated again on those building 18
- plans. And along Bay and Broad Street, we just 19
- 20 say they do have portions of glazing, and
- they're 22 and 23 percent, respectively, so 21
- we'll be looking at what they show as actual 22
- 23 glazing to have 60 percent light transmittance
- through it. So, essentially, we're just
 - regurgitating the Ordinance Code just as a,

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hey, here is what we're looking at when you show glazing.

3 Next slide.

Deviation Number 4 is parking. This 4 really sort of goes hand in hand with Deviation 5

Number 2 for urban and open space. But, 6

7 really, if you look at the crux of this, it's

8 really to allow the number of parking spaces

they have that don't ride interior to a framed 9

10 lot. Okay?

> So you can kind of look at accumulation of Deviation Number 1, which is the build-to line, Deviation Number 2, which is the urban open space, and you sort of ride into this logically if you're following, or I can be -- no, I

should probably not talk more. 16 17

Next slide, please.

Again, we reference the plans dated July 18 19 6th, the number of parking spaces not to exceed

45, and then we say, parking shall be located 20

- as shown on the site plan. So, again, I can't 21
- stress this enough, we are going to be looking 22
- to the site plan and as it's currently scaled
- in saying that's what things are going to be,
- assuming this goes through as staff is

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recommending.

2 Deviation Number 5 is building entrances.

This is kind of a unique one. There are no

building entrances on the Forsyth Street side, as you can see, and they've acknowledged that's

really sort of back of house.

7 There is an entrance at the corner of Bay and Broad. If you look at the Ordinance Code, 8

and you have a corner, we actually encourage 9

10 you to stick an entrance there. And then, of

course, they have got entrances that face their 11

12 pumps, as any other sort of gas station would.

Again, just read -- the condition is -- take a 13 14 look at June 22nd, when you go to permitting,

15 because that's what we're going to be looking

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And then final approval. First thing final approval does is incorporates any of the deviations -- any conditions in the deviations are -- in the way they're approved gets folded in this, and then it gets folded into the zoning exception.

We really want to address signage on the first condition. The first condition they

25 have, signage location plan. We understand

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that their plan we're showing right now is

under the allowable amount of signage. We want

to give them the ability to work with us to go

up 10 percent on any individual side on the

frontage providing they stay within the

allowable signage. Frankly, the reason for 6

7 that is staff looked at one of the signs, where

it was located, and thought, you know, you may

want to increase that. It might actually kind 9

10 of look a little better.

11 And then the second one -- so it goes 12 without saying, but we do like to fold these in sometimes. If you are showing any freestanding 13

14 sign on your property, you have to come back for a special sign exception. That's just the 15

way it works. And then the applicant will 16

continue to work with staff to show the 17 requirements that the amenity area, pedestrian 18

clear area are consistent with the LaVilla 19

standards. Okay? 20

21 So that's all. Are there any questions 22 before public comments?

23 And let me say this: When it goes to action, we're going to go back to the first 24 slide for the zoning exception, talk through 25

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it, and we'll just go one by one by oneso everyone can follow along, if that works forthe Chair.

THE CHAIRMAN: Yes. Thank you, 5 Mr. Parola.

Any board questions for staff at this time before we move on to public comment?

BOARD MEMBERS: (No response.)

9 THE CHAIRMAN: Mr. Parola, I just have

one, to put a fine point on it.So for Deviation 3, the transparency

requirement -- because when I first saw the building renderings, and I was kind of trying to wrap my head around the deviation, as I

15 understand it, it's only needed in this case

16 because, for the purpose of the deviation, it's

17 between the height of 2 and 10 feet up above

18 the sidewalk or the Riverwalk grade, correct?

19 So that the applicant, in this case or any

20 other, doesn't get any credit for the second

21 floor being extremely glazed as well; is that

22 true?

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MR. PAROLA: To the Chair, I don't know that I agree with the way that was phrased

that I agree with the way that was phrased because I just -- just only to the extent that

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staff reached this conclusion. Staff would not

2 have reached this conclusion if it were a

3 single-story building, or if they carried their

4 treatment of the first floor to other floors.

5 I think we -- our recommendation would have

6 went a lot different. But because they do have

7 a massive amount of glazing on the second floor

8 and then an activated rooftop, I'm sure that's

9 where it mitigates ...

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THE CHAIRMAN: Yeah, I guess my point there was the percentages look low when you're

12 looking at the deviations, but that's only

13 because you're calculating the glazing. I

14 mean, you -- we, technically, are only

15 calculating glazing on the first floor. If you

16 take into account the glazing that exists on

17 the second floor, that number would be higher.

MR. PAROLA: Yes.

19 THE CHAIRMAN: Okay. All right. Any

20 questions from the board?

BOARD MEMBERS: (No response.)

22 THE CHAIRMAN: If not, right before we

23 move on to public comment, I do want the board

24 members to declare ex parte communications that

25 they have had as part of this, so hopefully

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1 you're ready to declare that.

2 Mr. Schilling, why don't we just start

3 with you, please.

BOARD MEMBER SCHILLING: Yes, sir,

5 Mr. Chairman.

6 So the items that I have -- I received a

7 July 26th email from Ms. Nancy Powell,

8 requesting a deferral of the item on the July

meeting and concerns about the deviations.

I also had a phone call with Mr. Jason

11 Gabriel, I don't know the exact date, but the

week of July 31st, to talk about the project and the changes that have been made to the

and the changes that have been made to theproject in response to comments received.

15 I also received an August 23rd email from

16 Ms. Nancy Powell being concerned about there

17 not being changes and concerns about too many

18 deviations.

I did have a phone call today with

20 Mr. Jason Gabriel, just providing an update on

21 some of the revisions to the project and the

22 input from the community meeting that was held

23 on August 10th.

24 As well, I received, via Mr. Parola, the

25 meeting minutes from Councilman Peluso's

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1 meeting, community workshop on August 10th.

And I also received and reviewed the

3 summary of recommendations provided by

4 Mr. Ennis Davis.

5 And that's everything I have. Thank you,

6 sir.

2

7 THE CHAIRMAN: All right. Thank you,

8 Mr. Schilling.

9 And, board members, as we have done in the

10 past, since several of these emails were sent

11 to the entire board, just feel to echo the same

12 email that Mr. Schilling received from each

13 party.

14

21

Ms. Berling.

15 BOARD MEMBER BERLING: I received the same

16 emails from -- though one of which, from today,

17 I did not open. City Council Member Jimmy

18 Peluso and myself spoke earlier in the week,

19 and there were text messages received from

20 Mr. Ennis [sic].

THE CHAIRMAN: All right. Mr. Jones.

BOARD MEMBER JONES: Likewise, I received

23 the same email correspondence as my colleagues

24 from Ms. Nancy Powell.

25 In addition, I received an email

correspondence today from Mr. Michael Dunlap,

and I also had a phone call with Ms. Brittany 2

3 Norris yesterday, as well as a phone call with

Councilman Peluso earlier in the week. 4

THE CHAIRMAN: All right. Thank you.

And, Ms. Grandin, just a point of

clarification on the ex parte. Does it -- is

8 ex parte, is that inclusive of conversations we

have with public officials and staff, or is it 9

10 only private officials and, like, the

applicant? Do we have to declare our 11

conversations with Council members or the 12

mayor's office, et cetera? And happy to do so 13

out of an abundance of transparency, but just 14

15 curious.

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MS. GRANDIN: Yeah, so the ex parte, if it's a lobbying kind of conversation, then you

would declare it. If it's staff, you don't 18

19 have to declare it. That's not ex parte, but

20 it could be that a Council member would be

21 lobbying for something. I don't know. Doesn't

necessarily have to happen, but you would be 22

23 the judge of that because you would have been

the one receiving the ex parte communication. 24 25

Good question.

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THE CHAIRMAN: All right. Thank you,

Ms. Grandin. 2

3 Vice Chair Ott.

BOARD MEMBER OTT: Thank you, Mr. Chair. 4

5 I received August 2nd text messages from

Ennis Davis, in which he sent me some early 6

rough sketches of some alternative design 7

8 suggestions that were then included in the

packet that Guy emailed to the board. 9

10 I attended the August 8th workshop hosted 11 by Councilman Peluso. I did that in person.

I had a phone call with Councilman Peluso 12 on August 21st. 13

I received the email from Nancy Powell on 14 August 23rd, and then the same email from 15

Mr. Dunlap on the 24th. 16

17 Thank you.

THE CHAIRMAN: All right. Thank you. 18

Secretary Monahan. 19

BOARD MEMBER MONAHAN: Thank you, 20

21 Mr. Chair.

22 I received the same communications from

23 Ms. Powell via email, those being on July 26th

and August 23rd, as well as the email from

25 Mr. Michael Dunlap on August 23rd.

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THE CHAIRMAN: Mr. Loretta. 1

2 BOARD MEMBER LORETTA: I would have had

3 the similar emails from everyone else.

4 Had a conversation with the mayor's

office, Brittany Norris, on the 22nd. Council 5

Member Peluso on the 23rd. And nothing other

7 than, you know, prior meetings that were

8 declared ex parte. 9

THE CHAIRMAN: All right. Thank you.

10 I also received the same email

correspondence from Ms. Powell as well as 11

Mr. Dunlap. 12

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On August 4th, I had a meeting with Ennis Davis to discuss the project as well as his

suggestions for improvement. 15

On August 7th, I had a meeting with

17 Mr. Davis again, as well as the Daily's

development team, which consisted that day of 18

19 Jordan Elsbury, Jason Gabriel, and Max Glober,

20 where we discussed the project and also

21 discussed Mr. Ennis' suggestions for

22 improvement.

23 On August 24th, I had a subsequent meeting 24

with Mr. Elsbury where, again, we discussed the 25 project, and I inquired about the development

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66 team's efforts to incorporate some of

Mr. Davis' suggestions.

3 And then on the date of our last regular

DDRB meeting where this was deferred, that

morning I did have a conversation with

Councilman Peluso as well as Brittany Norris in 6

the mayor's office where we discussed the day's

agenda as well as the deferral, and we had

brief subsequent conversations solely for the

10 purposes of organizing the community meeting

11 that Mr. Peluso ended up hosting earlier this

month. 12

13 All right. If that covers everyone's ex parte communications, let's open the public 14 hearing and public comment portion. 15

And, Ric, you're up.

17 MR. ANDERSON: Thank you, sir.

The first card we received is from Carnell 18

Oliver. 19

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THE CHAIRMAN: And just as a reminder, the 20 21 public does have five minutes for this since

22 it's an extended period.

(Audience member approaches the podium.)

AUDIENCE MEMBER: Yes. My name is 24

Carnell. Address is on file. 25

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I don't mind businesses trying to make 1 2 money, but we're at a point in time in our 3 local community -- I'm an overview kind of

person. I understand all the technical pieces. 4

5 Everybody is trying to get things right. But

6 this is a bad project for this community. We

7 want to know the reason why? We have one gas

8 station is that is already up the street, and

that is the BP gas station. Then you got the 9

10 7-Eleven. Then you also have -- also the 11

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But when I walk past that -- walk past that property sign, you got overgrown grass. This is LaVilla. LaVilla has always been a black community, and you got overgrown grass.

It really shows me the intention of how much 16

respect a private corporation has for a 17

18 particular community. To me, that's a slap in

19 the face because if you have an intention of

20 improving the community, one of the things that

21 you can basically do is keep the grass cut, and

if you're not willing to do that, then why 22

23 should we do business with you when you can't

help beautify this community, especially in 24

communities that I know they carry a lot of

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weight and prestige internationally, especially

locally in our community. I'm not in favor of 3 this project based on that.

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And number two, the last meeting that I came here to, one of the board members, Mr. Loretta, asked specifically a question

7 about can you bring in a black business to help 8 with this project. One of my priorities is

trying to integrate black ownership of 9

10 businesses, and if you can't do that, then why

11 should I play with you? Why should this

project continue?

This project, to me, is not worth the baggage that it carries because physically -- I know a lot of y'all -- a lot of the slides that you saw was pretty slides of what they did in the beginning, but if you drive past there now, you got overgrown grass. Where is the respect for a community that's always been black?

I know we're trying to move in a -- move in a direction in that area where we have everything that we want, but that area and that property where this is, it's not getting the

24 level of respect that it deserves.

> I'm not trying to really take up a lot of Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

people's time. I understand that a lot of

2 negotiations have been worked out, but it's not

working for me because there was one condition

that I voiced my opinion about, a black-owned 4

5 business on that property sign.

Questions were asked, and I listened very 6 carefully to those questions. That's the reason why I stood right there, because I want 8 to know -- I want to be reminded of the

10 questions that I asked the last time I was at this board meeting, and I didn't get not one 11

12 answer that I wanted coming out of these

developers' mouths. 13

14 It's all self-interest. Where is the value of the people that started that 15

community? Where is the respect for A. Philip 16

17 Randolph? Where is the respect for the Weldon

Johnson brothers? There's no respect for this 18

19 community. Only thing they want to do is come 20 in there and make money in our community and go

21 back to the suburbs. That's not fair.

I would rather see that property being

23 bought by the City and donated to an organization that actually can do something 24

25 meaningful and respectful of the black

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community, but also bring in the Cultural

Council. Maybe we can be a partner in this.

But for me, this project is a no-go. And I'm

not going to be longwinded, and I yield the 4 rest of my time. 5

THE CHAIRMAN: Thank you, Mr. Oliver.

7 MR. ANDERSON: Next, we have Ennis Davis.

8 (Audience member approaches the podium.)

AUDIENCE MEMBER: Ennis Davis. My address 9 is on file. I'm not going to take too much 10

11 time. I've got a hard drop.

But, you know, essentially, we had a workshop that took place in -- early this month, and a few months ago, back in March, we

had the condition to speak to the community, 15

and from what I'm understanding is technically 16 only two people have been spoken to, Adrian and 17

myself, who, we both, are here today. 18

19 One thing that we would like to know is --

there was a number of things that were 20 21 discussed, I would assume, in both those

22 meetings, and how is that incorporated into

23 what we're seeing today? And if things were

not incorporated, why? I think you all should 24 25 know that.

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So with that being said, nothing much has really changed over the course of eight months

3 other than shifting the building to the

south -- southeast corner of the property. So 4

in all intents and purposes, when we're calling 5

6 this mixed-use, we're essentially looking at a

two-story Busy Bee or a Cracker Barrel since we 7

8 share the same interests as in back of the

house. Yet, we still have the struggle on how 9

10 to connect with the rest of the community 11

around here.

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So I really don't have much to say after that. You do have some recommendations and suggestions I gave earlier on how to better integrate this project into the rest of the community, but, you know, we only talked to two people at this point, and it doesn't seem like the majority of what we've talked about in those meetings have been incorporated.

20 So thank you.

21 THE CHAIRMAN: Thank you, Mr. Davis.

Ric, before you go on -- Mr. Gabriel, I

23 just want to point out that you all do have,

also at the end of public comment, a 24

five-minute response period if you so choose to

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take it. 1

MR. GABRIEL: Thank you.

THE CHAIRMAN: All right. Go ahead. 3

4 Next.

5 MR. ANDERSON: All right. Next, we have 6 Nancy Powell.

(Audience member approaches the podium.)

AUDIENCE MEMBER: Hi. Nancy Powell. I am

executive director of Scenic Jacksonville. 9

You know, I follow DDRB and have done so for at least four years since I became executive director. I haven't seen a project

that I can recall that has so many deviations. 13 14

I followed your update to the design standards. You guys have some good design

standards, and to deviate five different 16

deviations multiple times kind of collectively 17

tells you that this project doesn't meet the 18

design standards that you have created and 19

would like to uphold. And if we uphold the 20

21 standards, we will get the community that we

22 want.

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So when I listened to the conversation

today, what struck me was that we really don't

25 know what the building is going to look like.

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We don't know what the landscape plan really

2 is. The transparency on the walls, so from

Broad Street and Bay Street, are really -- if

4 you're walking along the street, you're not

seeing anything inside. And then when you go

around the building, you're going to see a

mural, so nothing there. And then the other

sides of the project, you're going to have a

6-foot fence. So from the pedestrian 9

10 experience, it's not really interacting with

the surroundings, which is maybe not stated 11

directly here. So I just feel like -- let's 12

uphold our standards. That's my plea. 13

> THE CHAIRMAN: Thank you, Ms. Powell. MR. ANDERSON: Next is Adrian Swanigan.

(Audience member approaches the podium.) 16

17 AUDIENCE MEMBER: Good afternoon, Board.

My name is Adrian Swanigan. My address is on 18 19 file.

And I won't -- I'll be kind of brief today in hopes that we uphold the standards that were

created by the DDRB and other members of 22 23 government who established an overlay to

24 protect the integrity and the as-built

environment of urban spaces and urban areas.

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1 Today, I even have a question for General

Counsel because up until today, we're voting on deviations that the community hasn't seen until

today. I asked about the deviations to -- I

asked the applicant, actually, on the 10th at

Councilman Peluso's public hearing, and no one 6 spoke to the deviations on the record. 7

8 You know, I even wonder, is this legal, or if there is any violation to Sunshine about the 9 10 community not being advised before the final

11 approvals. I don't think the applicant actually supplied enough information to ask for

12 the final approval, and the conversations that 13

they spoke about that were had with the 14

community, we spoke about activation and a way 15

to make this plan integrate with the community, 16

17 and the Heritage Trail Committee was never met

with as a whole body, so -- the eighth 18

recommendation that was voted on on March 27th 19 at the Heritage Trail Committee be engaged, not 20

21 the Cultural Council, and two members of the

22 community.

23 So I think we have a matter at hand that 24 we would like to see the DDRB act in its power and uphold the standards. 25

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1 Thanks.

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2 THE CHAIRMAN: Thank you, Mr. Swanigan.

3 And I also just want to state for the

record that the deviations that we're 4

considering today, I do believe were publicly 5

6 published in our last DDRB meeting packet as

7 well as this one, so they have been publicly

8 available now for what? About a month plus,

maybe five or six weeks. 9

10 MR. SWANIGAN: Could I ask a question, Chairman? 11

THE CHAIRMAN: Briefly.

MR. SWANIGAN: Okay. Can anyone recall the comment that was made on August 10th when the deviation question was posed to the applicants and no one responded? I asked in front of Councilman Peluso, would they agree to work on, you know, integrating changes, and the deviations was never spoke to.

THE CHAIRMAN: Thank you.

21 And I'll just kind of say this, for very specific reasons, I think Councilman Peluso's 22 23 public meeting was distinct and separate from a DDRB meeting, so that meeting was probably not 24 the appropriate time to discuss those, but

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that's why we are here today.

Ric, are there any additional public comments?

MR. ANDERSON: Yes, sir. Devonne 4 5 Phillips.

(Audience member approaches the podium.)

AUDIENCE MEMBER: Devonne Phillips. 7

8 Right now, I'm not ina credentialed, but I am a potential owner under contract at 1095 9

10 Farwell Street, which is the Johnson Commons community.

11 12 So I've been online, and I've watched all

that's been going on with this. I moved here four months ago. I've been driving from 959,

which is directly across the Acosta, to see my 15

house being built every day. And the thing 16

17 that I -- that bothers me is, yeah, we have

people trying to come into this community, and 18

we have people -- potentially 91 families 19

coming into this community, and 91 families, 20

21 that poses at least 91 extra vehicles, and most

22 families have two, so potentially 200 vehicles.

So I, myself, like the development that's

going on with this project. I would like to

25 see it move forward because that's going to be

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me. That's going to be my community. That's going to be my gas station. I would want to walk from my house to a restaurant or a bar.

Right now, I can't do that. I have to get in 4

5 my car and drive everywhere. 6

What's going to happen in the next eight months when 91 of these families move in? That's 91 cars moving around when we could potentially just walk. We don't have anywhere to walk to right now from my house. I can go have a drink. I don't have to get in my car. And I could walk back home safely.

So I understand some of the concerns 13 14 for -- that other people have, but when I drive every single day from 959 to go check out my 15 house -- and every single day I go over there. 16 17 All I see is nothing, empty buildings, no people walking. The only development I see is 18 19 in my little neighborhood, the park and the 20 townhouses that are being built for us.

Like, what are we going to have to do? Are we -- what amenities are we going to have 22 in our community that we can go to? In the middle of the night, if my kid wants a snack, or I need some milk, or I need a soda, I can

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walk down there. So I appreciate this

development.

3 I would hope that in the very near future, we can see some growth on the development, and, 4

like the other speaker said, yeah, I see the

property every day. It is -- the grass is 6

7 growing up over there, and every day that I

drive past it, I'm hoping, like, can someone

please -- let's do something to move this 9

forward because me, I would personally like it, 10

11 and I'm sure a lot of people who are going to

12 move in the Johnson Commons community or

neighborhood, they are going to love it too 13

because it's access for us, three blocks away 14

from where we are, and it gives us the 15

opportunity to get stuff that we need, get gas 16

17 on our way to work instead of having to go into

Brooklyn, and Brooklyn -- Brooklyn has 18

19 restaurants, they have gas stations, they have

20 a grocery store.

21 And we're trying to -- if we want to try 22 to build LaVilla, like, what are we doing? I 23 haven't seen much action in LaVilla other than our townhouses being built and a park being 24

25 built. I love the park. The park is not going

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focused on --

to do anything for me because my kid is too old

for a park. Yeah, they may have concerts 2

there, but is that going to be something I use 3

every day? No. Possibly, the gas station. 4

Absolutely. Because I'll go get my Lotto 5

6 ticket from there every single day or go get a 7 soda or a snack.

So I love the -- I would say I love it. I appreciate the development. I hope to see more action in LaVilla because that's -- that is my community. I have invested in that community.

11 I purchased a home in that community. And this 12

is not like apartments where after one year, 13 someone is going to move. Like, we're coming

in permanent residents, and we need something 15

to keep us there, not just empty, vacant lots 16 or buildings. 17

And that's all I have. Thank you.

THE CHAIRMAN: Thank you, Mr. Phillips.

20 MR. OLIVER: Chairman --

THE CHAIRMAN: Mr. Oliver, I'm sorry, 21 we're not going to get into a back-and-forth 22 23 where public commenters are rebutting each

other. 24

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MR. ANDERSON: We have nothing further, Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

two parallel to Broad Street. 1 2

to a T, do what he proposed.

But before I get into that, Mr. Ma will walk you through the diagram. 3

because we had very, very, I thought,

educational and productive meetings with

various people, not the least of which was

creative illustrations and proposals. And I

don't want to speak for him or unduly, you

Mr. Davis. And he did provide, I thought, some

know, oversimplify what he contributed to the

discussion, but one of the big features that he

Well, let me start with, there's a big

and there was a focus in our discussion on that

northeast portion sort of fattening out, should

some operational realities as to why we can't,

Having said that -- and I'll have Mr. Ma

walk you through that. Having said that, we do

have -- you know, when the appropriate time,

generally provide some comfort that we'll be working with staff on activating the two

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corners and the pedestrian lane in between the

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Mr. Chair, is at hand, we have a proposed

condition that I think can, hopefully,

I say, the -- that pad up there, and there's

sensitivity and focus to Broad Street, okay,

for cultural, historical reasons, et cetera,

THE CHAIRMAN: Thanks.

I think probably the time will be either 5 during our discussion about the deviations or 6 at the final approval. We'll see when we get 7 8 there.

9 Mr. Ma.

10 MR. MA: Hello. Yes, I believe back in 11 the March meeting, I had described this

12 verbally on how our truck route would work, so

we put this in an exhibit for you. Because of 13

the way the -- all four street [sic] is one 14

way, and where our gas tanker comes from, 15

basically off Acosta, we utilized this program 16 17 called AutoTURN, which runs inside AutoCAD

software, and we select -- select different

18

truck profiles, and this is our gas tanker 19 20

profile.

21 So what you see there is -- you know, 22 because where the store is and where the tanks 23 are placed, as far away from the store as

possible, and the way that the gas tank --24 25 tankers fuel up on the right side, there's

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sir.

2 THE CHAIRMAN: Okay. Thank you, Ric.

Mr. Gabriel, if you and the development 3

team want up to five minutes to respond to 4

5 anything, you know, it's part of the

quasi-judicial process. You have that right, 6 7 and we'll give it to you.

8 MR. GABRIEL: Sure. Thank you, Mr. Chair.

And we'll try to be pretty brief. I just 9

want to explain a couple of things. I'd like 10

to start with adopting the last speaker's 11 12 comments fully and wholly.

Mr. Parola or Ms. Kelly, can you pull up that flash drive I brought up? I just want to show one diagram and walk you through just a couple of points on it.

THE CHAIRMAN: This isn't going to turn into a DIA meeting, is it?

MR. GABRIEL: While she's pulling that up, 19 20

I'll just tee it up for Mr. Ma. He's going to walk you through. It's a site plan that shows

the sort of traffic reality, operational 22

23 reality of the site. I'll have Mr. Ma kind of

walk you through it. 24 25

But, again, the importance of it is Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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really only one way for the tanks to come in and out. So, basically, it comes in off of the 2

Acosta Bridge, onto Broad Street, takes a left, 3 and then, you know, we try to avoid any other 4

cars, vehicles in that area, and then fuel up 5 6 at the gas tank to the northwest, and then it 7 comes out on Jefferson Street.

So because of the tanker -- the trailing edge does not follow the front wheels. You would have to make those -- radius wider. So making a U-turn on a gas tanker is really unrealistic and dangerous, so this is -- this is our exhibit that really, basically, went with the verbal description I had back in March.

MR. ELSBURY: And just briefly because I know we're probably out of time, and just something for the board to consider relative to what we're showing you here, the concept that we presented at conceptual approval that -- we took the feedback and reoriented the building and reconfigured the site, that's what we're used to in terms of doing business. That site plan back in March is how we can most effectively operate the development that we're Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 urban planner for 15 years. Former positions

I've held include planning director, and most

recently, I was principal planner for

Miami-Dade County. I also was a director of Riverside Avondale Preservation for a couple of

years, so I have a pretty good understanding of 6 7 the City's Code and how it works.

And I just wanted to offer the comments that, you know, in planning, mixed-use projects are considered good fits for urban areas, in part, in recognition of the traditional urban design, the built environment patterns that historically occurred in urban communities like LaVilla. 14

However, I would argue it's really disingenuous to call this a mixed-use project. I'm surprised that hasn't come up during this multi-month process and that no one has questioned that. I'd venture to say that a majority of planners would not consider this a mixed-use project. If the Land Development Regulations in Jacksonville support this project as meeting a mixed-use definition, I really encourage the City to revisit that.

A truly mixed-use project would be some Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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proposing. 1

But based off of the feedback, we have reconfigured the site to look like this,

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which -- we understand the aesthetics, the 4

frontage, everything that was desired by DDRB, 5

but that is why it is in the tight parameters 6

that it is now, because of the reorientation of 7

8 the building.

9 Thank you.

THE CHAIRMAN: Okay. Thank you.

I believe we did actually have one hand raised on Zoom, so Adrienne Burke -- let's give Adrienne an opportunity to speak.

ZOOM MEMBER: Hi. Thank you.

Can you all hear me?

THE CHAIRMAN: Yes. 16

ZOOM MEMBER: Okay. Perfect. Thank you so much for coming back to us on the Zoom call. I appreciate the opportunity to speak.

My name is Adrienne Burke. I'm with the 20 Community Planning Collaborative. Our address 21 is 221 North Hogan Street, Suite 237, here in 22 23 Jacksonville, ZIP 32202.

I'm an AICP-certified planner. I'm a 24 licensed attorney in Florida. I've been an 25

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combination of commercial, residential, or

office. As presented, this project is a

relatively low intensity, suburban style,

single-use project with only commercial uses on

one site, and the term "mixed use" for this

project appears to be an attempt to convey a

7 better fit for this urban area than it actually 8

is.

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The integration of other uses, like housing or office space on this site, would make it a genuine mixed-use in a manner that better supports urban development in LaVilla -excuse me -- such as the prior speaker, who's moving to the neighborhood, referenced wanting to see.

If the project is approved as it is, as a minimum, I would just please acknowledge that it's not a mixed-use project. And, again, if the City supports this type of project as mixed use through the definitions in the Code, that really needs to be revised, especially for the Urban Core.

23 So I appreciate your time today. Thank 24 you.

THE CHAIRMAN: Thank you, Ms. Burke. Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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1 Ms. Grandin or staff, you know, this is 2 actually something that we had discussed a 3 little bit behind the scenes with each other.

4 Does anybody want to just comment on that? I

5 know that there's been -- that question has

6 come up before, and we've all landed on this is

7 a mixed-use per the Code.

8 MR. PAROLA: Yeah. To the Chair, and 9 going to the -- to the speaker, whether or not 10 the Ordinance Code needs to be changed, you know, I can't comment on that. What I can 11 12 comment on is it actually does meet the 13 definition of a mix of uses. And furthermore, 14 it meets specifically this special zoning

15 exception as to what's required. 16 That's all I can speak to.

17 THE CHAIRMAN: Thank you, Mr. Parola.

18 Appreciate it.

19 Ric, seeing no additional public comment,

20 we'll --

21 MR. ANDERSON: I see no other hands

22 online.

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23 THE CHAIRMAN: Thank you.

So we'll close the public hearing. And

25 following our process -- before we get started

here, I do want to give folks an opportunity

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2 thank you.

for a quick break, so let's -- let's do a 3 five-minute break, come back at 3:46.

4 We're going to do a ten-minute break.

5

We're going to come back at 3:51.

6 (Brief recess.)

THE CHAIRMAN: All right. Thank you,

everybody. We will resume at 3:51 p.m.

9 And with that, we will go on to our action 10

items for the day, and we will try to follow the process as best we can.

11

12 So, Secretary Monahan, why don't we get

13 started here.

14 BOARD MEMBER MONAHAN: Thank you,

15 Mr. Chair.

> I would like to move the first item for this project, being the zoning exception, with

the staff recommendations as follows: Based on 18

19 the foregoing criteria, Pages 2 through 4 of

20 the staff report, the Downtown Development

21 Review Board staff supports approval of the

special exception sought subject to the 22

conditions for final develop- -- Development

Review Board approval and deviations whose

25 conditions for approval are incorporated herein

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1 by reference.

2 THE CHAIRMAN: All right. There's been a

3 motion.

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Is there a second?

BOARD MEMBER SCHILLING: Second.

THE CHAIRMAN: And there's been a second.

7 All right. Let's go into board discussion

8 on the zoning exception specifically, and let's

9 start with Mr. Schilling.

BOARD MEMBER SCHILLING: Thank you, 10

Mr. Chairman. 11

12 You know, in thinking through the request

13 for the exception and -- which is specifically

14 related to the use and the gas station, in

thinking of that use in downtown, this -- in 15

16 the overlay area, in my opinion -- and I can't

17 think of very many parcels, but this is a

18 parcel, in my mind, where this exception makes

19 sense with each of the roads that the -- that

20 border this property are highly traveled roads.

21 It's right at the ramps to the Acosta Bridge

22 and seems like a great location for this

23 service, which, as we heard from one of the

speakers, is a needed service for not only 24

folks that work downtown but hopefully many of

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our future residents that live downtown, so

3 THE CHAIRMAN: Thank you, Mr. Schilling.

And I also just want to remind the board, 4

that since we have so much information in front

6 of us, for the next several minutes, feel free,

7 if you have any questions either of staff or

8 the applicant that you need to ask, we can also

9 do that.

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Ms. Berling.

11 BOARD MEMBER BERLING: I would echo Member

12 Schilling's sentiment, and I appreciate

13 Adrienne Burke, (inaudible), her public

14 comment.

15 I would have to agree, though, in addition

16 to meeting with the letter of the law, I think

17 a special exemption in this case goes further

into the spirit. We could technically put 18

19 residential on this space and that would tick a 20 box, but that would be the wrong use in this

21 position, so, yeah, I -- I appreciate all the

22

commentary, but -- but I'd have to agree that,

23 in this case, it seems fitting for this lot. 24

25 Mr. Jones.

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THE CHAIRMAN: Thank you, Ms. Berling.

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1 BOARD MEMBER JONES: Yeah, I agree, but 2 for different reasons. I just think use-based zoning is really kind of antiquated in a 3 4 downtown, so I'm less concerned about the use

in -- in this context for exception purposes or 5 6

zoning purposes. 7

THE CHAIRMAN: Vice Chair Ott.

BOARD MEMBER OTT: If I could have said

what Fred did, I would.

10 I remain supportive of the use of a gas station. I remain supportive of the use of a 11 12 brewery on this site.

THE CHAIRMAN: Secretary Monahan.

14 BOARD MEMBER MONAHAN: Thank you,

15 Mr. Chair.

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16 Not to opine anything that's already been 17 said, I -- I tend to agree as well. Yeah, the -- the presentation of these uses adds 18 something to this neighborhood that in the 19 20 neighborhood does not currently exist. I think

21 that's a positive.

THE CHAIRMAN: Mr. Loretta.

23 BOARD MEMBER LORETTA: I have no further

comments than what has been shared with the 24

25 board.

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THE CHAIRMAN: All right. Thank you.

And the only thing I'll add, unlike some 2 3 requests for exceptions that come before us,

4 this one is very clearly something that the

5 City, both at the DIA administration level as

6 well as the City Council, thoroughly evaluated

7 and adopted back in the 2019 downtown Code

8 changes with this kind of project, I think,

9 directly in mind. So I do think, for all the

10 reasons my colleagues said, this is an

11 appropriate exception and set of uses.

12 And I'll also add that I wouldn't

13 encourage the public to derive that an approval

14 for something like this today means that this

15 is something they should expect to see

16 consistently going forward. I think this is

17 few and far between, and this is an appropriate

use of -- of our power to grant an exception. 18

19 So with that, if there are no other board 20 comments, let's go ahead and bring it to a

21 vote.

22 All those in favor of the zoning exception 23 piece of this project, please say aye.

24 BOARD MEMBERS: Aye.

25 THE CHAIRMAN: Sorry. Ms. Grandin.

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1 MS. GRANDIN: Does it go along with the 95

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2 conditions that the staff -- I think that was

3 part of the motion, right?

THE CHAIRMAN: It was, yes.

5 MS. GRANDIN: Okay. Thank you.

THE CHAIRMAN: Thank you for the

7 clarification.

8 All those in favor, please say aye.

BOARD MEMBERS: Aye.

10 THE CHAIRMAN: Any opposed?

BOARD MEMBERS: (No response.)

12 THE CHAIRMAN: All right. By your action,

13 show that the zoning exception has been 14

granted.

15 And let's move on to action item 2, which

16 now we're getting into the deviations. And

I'll ask the secretary to move the item. 17

18 And then, Mr. Parola, you said that

19 we'll -- we'll kind of start over and go one by

20 one through these. I'll sort of defer to you

21 on how you envision handling that, or we could

just start with board discussion and go from 22

23 there.

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24 MR. PAROLA: To the Chair, I envision

25 exactly what we're doing. We would, again, put

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this on the slide. Everybody can see it,

everybody's clear on the action that's in front

of you, and you have your discussion or ask us

4 questions or ask the applicant questions.

THE CHAIRMAN: Fantastic.

6 BOARD MEMBER MONAHAN: Mr. Chair, move the

7 item, deviation 1, build-to line to include

8 staff's recommendations as follows: Deviation

9 from Section 656.361.6.2.A.2, (a), (b), (d),

(g), (k) and (l), build-to lines only to the 10

11 extent that is illustrated on the

12 site/streetscape plans dated July 6, 2023,

13 Exhibit A, and subject to the following

14 condition: Broad and Bay Street intersections

15 shall be an active node; remaining corners may

16 deviate from the requirements.

17 THE CHAIRMAN: Okay. There's been a

motion. Is there a second? 18

19 BOARD MEMBER SCHILLING: Second.

THE CHAIRMAN: And a second.

21 Okay. Let's move on to board discussion

22 on this item.

And, Mr. Loretta, why don't we start with

24 you this time.

25 BOARD MEMBER LORETTA: All right. I'd

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like to make some recommendations, in addition

2 to what has been stated, for me to feel 3 comfortable for approval.

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However, I see, Mr. Parola, a few items 5 here as basically discussed -- urban open

space -- would driveways and driveway widths be

appropriate at this time or would it be more

8 appropriate at the final approval time?

MR. PAROLA: Through the Chair, I don't know if I understand the question.

BOARD MEMBER LORETTA: So -- so -- I don't

12 know. I've got, like, a list of eight, nine,

ten items here that, if we can maybe figure out 13

14 how to add them as additional conditions, then

15 I could see possibly getting through final

approval by myself through the rest of the day. 16

And some of them may be stating the fact that 17

driveways are a maximum of 32 feet in width. 18

19 And so that example right there, would that be

20 appropriate at this time or a later time?

21 MR. PAROLA: Through the Chair, that's 22 more appropriate at final.

23 BOARD MEMBER LORETTA: Okay. Thank you.

So in regards to that -- and we're talking

25 about build-to line -- and, again -- I guess,

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Mr. Parola, let me know if these are

appropriate for a later time or whatnot. 2

3 I would like to request a minimum of

12-foot pavement surrounding the entire 4

5 property along -- then with a 10-foot landscape

buffer, other than one adjacent to the 6

7 commercial building.

Next, I would like to see --

9 THE CHAIRMAN: I'm sorry. One second,

10 Mr. Loretta.

Would it be helpful for the board -- could 11

12 we get the site plan maybe in front of us on

the screen, so as Board Member Loretta or 13

14 anyone else talking it through, we can track

15 it?

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I apologize, Mr. Loretta.

BOARD MEMBER LORETTA: No problem.

And I'll maybe explain a little bit for

19 everybody while I go through this, using my

20 magnifying glass on my camera on my phone and

21 trying to zoom into this tinny, little text

here, right? 22

We've got -- let's say on the western

edge, the sidewalk, 7 feet. And then we've got

25 a 10-foot landscape buffer. But you can

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actually see that -- the drive aisle between

the pumps and the parking on the east is

30 feet wide. The drive aisle between the

pumps and the parking on the west is around 50,

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60 feet wide. That's just extreme excess

pavement there that could be enhanced and

increased into additional pavement and/or

landscape on the western edge. We're pretty 8

darn close to the 12 feet sidewalk and 10 feet 9

10 landscape everywhere else, and so that was

where that condition was being requested. 11

The second is, enhancing the urban open space adjacent to the commercial establishment on Broad Street. And, basically, what that is,

is you have kind of --THE CHAIRMAN: Sorry. That one -- maybe we kick that to the urban open space deviation, if -- if we're talking about making changes to the urban open space contemplated on the site,

20 would the deviation specific to that topic be

21 the most appropriate place to discuss that? BOARD MEMBER LORETTA: You're right. Bear 22

23 with me. I'm sorry. I've got a lot of things

24 written down here.

> So I think primarily on this, the build-to Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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line, if we could have a consistent 12 feet

wide pavement and 10 feet of landscape other

than where the commercial building is, it seems

very simple to accommodate that by the

applicant. And that would be my request with

this -- this comment here. I have no problem 6

7 other than that.

Thank you.

THE CHAIRMAN: Okay. Thank you, 9

10 Mr. Loretta.

11 And what I might ask, just for the sake of 12

the process as we continue, is -- Mr. Loretta, thank you for stating that now. I think that's 13

14 good so that the applicant can hear it and

maybe consider it as we continue talking. 15

16 And then, each individual board member, if

you have recommendations like that, please 17

state it when your time comes, but then let's 18

19 hold until the end of discussion on each item

to then offer potentially as an amendment, 20

21 which would be an additional condition added,

22 if that makes sense.

Thank you, Mr. Loretta.

Secretary Monahan. 24

BOARD MEMBER MONAHAN: No comments. 25

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1 THE CHAIRMAN: And, by the way, Applicant, 2 feel free -- if you're ready to respond at any 3 point, feel free. Otherwise, maybe we can just wrap it all up at the end, if --4

5 MR. GABRIEL: No, I think that's 6 probably -- sorry. Yeah, I do think that --7 that would be better, probably wholesale right

8 at the end. But if I could -- just so that we

9 can contemplate -- and I appreciate the time

10 for us to contemplate it. Can we repeat that

11 again? You said 12 feet of pavement, 10 feet 12 of landscaping where there's no building; is

13 that what I heard?

able to accomplish this.

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BOARD MEMBER LORETTA: Yes. So other than driveways and where the building is located, 12 feet of pavement and 10 feet of landscape. And so primarily the impact is on the western edge, which seems very simple, possibly a little bit of the northwestern corner, and -but it -- overall, it seems like you should be

The biggest issue that you probably have and that I have as well is your examples here are so tiny that you really need a magnifying glass to read it.

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4 THE CHAIRMAN: Okay. Vice Chair Ott.

5 BOARD MEMBER OTT: Thank you, Mr. Chair. 6 So as we go through these deviations, I'm

THE CHAIRMAN: Secretary Monahan.

BOARD MEMBER MONAHAN: No comments on this

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7 going to use Ordinance Chapter 656.361.22 to

8 guide my commentary, which states, "The DDRB

9 may authorize a deviation for many of the

10 requirements of subpart H or the BID Plan if it 11

makes a positive finding based on substantial, 12 competent evidence of each of the following

13 criteria." There are five criteria listed.

deviation, Mr. Chair.

14 And this is what I use to guide my evaluation 15 of each of these deviations.

16 The first is whether there are practical 17 or economic difficulties in carrying out the 18 requirement. And as this property is mostly a 19 blank slate, they had -- the applicant has the 20 opportunity to address the build-to lines, so 21 it would be invalid to claim practical or 22 economic difficulties in satisfying this 23 particular deviation.

24 The second one is reducing costs, if it 25 would accomplish some result that is in the

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MS. GRANDIN: Mr. Chairman? THE CHAIRMAN: Ms. Grandin.

3 MS. GRANDIN: I have a quick clarification 4 question for Mr. Loretta.

So the 10 -- the 12 feet of pavement, you mean from back of curb, in toward the property, and then at the -- whatever that is, 10 feet inside the property from there?

9 BOARD MEMBER LORETTA: Yes. I'm just 10 requesting that's, like, the minimum.

MS. GRANDIN: Okay.

12 BOARD MEMBER LORETTA: So if it's 15 feet 13 of pavement, whatever at the southeast, 20 feet 14 of pavement, that's great, but the minimum, you 15 know, would be 12 feet of pavement -- I mean, 16 that, I think, is really the required sidewalk 17 width anyway for the LaVilla neighborhood is the minimum sidewalk width, so I don't know why 18 19 that would be a qualm here.

You know, really the southern edge has got, basically, 11 feet 3, and then 10 feet. So, I mean, quite frankly, all we've got to do is adjust the pavement in by another 7 inches. It should not be that complicated. MS. GRANDIN: Thank you.

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public interest. I don't see cost reduction as a valid argument, again, since it's a blank parcel, and also since urban open space is one 4 of the deviations being sought and discussed.

5 Diminishing property values in the area surrounding, or injuring neighboring property 6 7 rights. This build-to line

8 conversation/deviation is creating -- which is

9 also wrapped up in deviation number 5, which is

10 the parking -- is creating an inactive, dead, 11 void space in the fabric of our downtown, so I

12 do see harm to neighboring property values. I

13 do see harm in the future to the vitality of

14 our downtown with respect to build-to lines. 15

The next one is detrimental to public health, safety or welfare. Again, I'm going to reference the -- this is kind of the same one, is the surface parking and the inactivity caused in the void space by not building to the

20 build-to lines on three of the four streets. 21 And the last one is, proposed reduction

22 furthers the -- sorry, proposed reduction or 23 deviation furthers the objectives, policies, 24 design and intentions of the BID Plan. And I

25 do not believe by allowing a deviation of the

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build-to lines that it matches the spirit,

2 objective or intent of the BID Plan.

3 Specifically, with respect to build-to

lines, I was reading an article about the 4

- 5 responsibility of building to the street by
- 6 Tristan Cleveland. It's an nice read. And a
- 7 quote from this article is that,
- 8 "Fundamentally, cities are a collection of
- 9 three things; buildings, streets, and people.
- 10 If buildings fail to create streets where
- people want to be, it makes it harder and less 11
- 12 enjoyable to participate in city life,
- 13 (inaudible), everything that depends on human
- 14 interaction, including economic growth."

15 Those are my comments on the build-to 16 deviation, number 1.

17 THE CHAIRMAN: Thank you, Vice Chair Ott.

18 Mr. Jones.

19 BOARD MEMBER JONES: Yes, Mr. Chair.

20 Yeah, I don't agree with any of the

21 deviations or don't support any of the

deviations for the build-to lines for some of 22

23 the reasons that fellow Board Member Ott just

articulated. 24

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I think in many ways this is sort of a

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self-imposed hardship throughout the site. So

- from that standpoint -- I mean, I can go on
- 3 about theories of walkability and what is
- really an indicator of what -- and it's not 4
- 5 just murals and things of that nature, so --
- 6 but, again, it just doesn't meet the litmus
- 7 test.

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8 Thank you.

- 9 THE CHAIRMAN: Thank you, Mr. Jones.
- 10 Ms. Berling.

BOARD MEMBER BERLING: No additional 11

12 comment right now.

THE CHAIRMAN: Mr. Schilling.

BOARD MEMBER SCHILLING: Mr. Chairman, I'm 14 15

supportive of the deviation and -- and have no

16 further comments at this time.

17 THE CHAIRMAN: All right. Thank you,

Mr. Schilling. 18

19 I do have a question for the applicant.

20 And some of these probably go back to what we

- 21 heard from Mr. Ennis [sic] over the last
- months, so I just want to give you all an 22
- 23 opportunity to kind of explain why some of the
- changes that he requested either were not made
- 25 by choice or were not made by what you would

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1 argue is necessity.

2 So to that end, I guess my guestion is --

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3 or one of the things that Ennis recommended as a means of creating more space on the site for

5 potentially a programmed corner at Broad and

- Forsyth was to -- and this is directly related 6
- to the build-to line -- was to actually shift
- the corner building at Broad and Bay east and
- 9 then south a number of feet to bring it closer
- 10 to the build-to line, which would open up more
- space elsewhere on the site. And I see that 11
- 12 the location of the building on this corner
- hasn't changed at all. I don't know if that's 13
- 14 right or wrong, but I'm just asking, what was
- 15 the thought process there when you evaluated
- 16 the feasibility of doing that? And was there a
- 17 decision (inaudible) as to why you ended up
- 18 keeping it the same place?

MR. ELSBURY: Thank you, Mr. Chairman.

20 And then I'll let -- I'll let Jason speak

21 after I address it previously -- or briefly.

22 We did meet with Mr. Dennis -- or

23 Mr. Davis to talk about potential

opportunities, specifically on that -- Broad 24

25 and Forsyth. I know that he presented a couple

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of different opportunities, really, to -- one

was the creation of an entirely different 3 development parcel, I think an ice cream store

or something like that. 4

5 And then, really, we tried to turn the

focus to something that reasonably fits within 6

7 the area that doesn't impact the business

8 operations too much. And that's kind of where

9 we hit a standstill, not from a disagreement

perspective, but really a -- an idea 10

11 perspective on what potentially could go there.

12 We do -- and it's probably prudent at the

end, for final approval. We do have a 13

14 condition that we want to discuss with you guys

15 about how we can ensure activation and

16 pedestrian involvement at that particular

17 location as well as other locations around the 18

buildina.

19 But, I mean, to address, generally -- and 20 I think I stated this a couple of months ago.

21 If the desire is for that specific use, both on

- 22 the fuel pump station side, the restaurant, the
- 23 brewery operation, the rooftop bar, the site
- configuration is really an element of the use. 24

25 You -- there are only so many ways to design

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and floor plan out the way this use works thatdoes not severely impact or handicap ourability to actually run the operation.

And that's -- that's really where we are, and that's where the discussion with Ennis went, which was further altering the site plan. And his -- you know, his idea was squeeze a couple of feet here, squeeze a couple of feet there, shrink your parking spaces, do compact instead of full-size. Those -- you really impede the success of the business operation there. And, obviously, we need -- we need it to be successful so that they can stay there long-term.

THE CHAIRMAN: All right. It may be just something to think about as we -- as we get down the road on this because I know this also came up -- I can't remember if it was in Councilman Peluso's workshop or one of our prior discussions, but there was even an idea that, if you didn't shift the building at all, perhaps a piece of the Broad Street corridor, where the building is, could be programmed with outdoor seating or something of the like so it's not just a sidewalk with nothing as folks

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approach the building and patronize the establishment.

Feel free to speak on it.

MR. ELSBURY: Yeah, right now within the existing plan, what we would do at this site -- we are already contemplating outdoor seating, where people could bring the food down and interact with pedestrians on the sidewalk. We are contemplating something as well on the Broad and Forsyth stuff to further activate it, but our current plans really already speak to outdoor dining, what have you, on the Broad Street section.

THE CHAIRMAN: Okay. And so, in general, I mean, I agree with the staff report on this. I'm supportive of this deviation, and I think a general theme for this one, and also the others as we go through them, at least for me as I was contemplating where to land on these, is that a lot of what we've been trying to do over the last number of months isn't necessarily eliminate the need for any deviations because I don't think many people would think it's realistic that we could do a use like this, with a zoning exception that we just approved,

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and not have deviations as part of that, justby design.

So I think the exercise has been, how do we effectively minimize the deviations in a way that, one, allows the establishment to flourish because I -- I don't think we can lose sight of that. Ultimately, this needs to be successful. But also get us as close as we can to some of the pedestrian activation elements and the other pieces of the design code that are very intentional about why those regulations are in place.

So I'll just say that. I mean, that -that sort of informed my thinking here, in
addition to the staff recommendation, but
I'm -- I'm supportive of this and I look
forward to the board's continued conversation
on this and the other deviations.

Are there any additional comments on this particular deviation?

particular deviation?

BOARD MEMBERS: (No response.)

THE CHAIRMAN: And if not, I'll go back to

Mr. Loretta because I know he had thought of -of the potential condition as an amendment,
if -- if that's still something you want to

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entertain, then we can have the applicant respond to it if -- if they're ready.

BOARD MEMBER LORETTA: Yes. I mean, I feel like that's a condition that I'd like to request for me to approve this deviation.

And I understand -- you know, really I kind of aligned with what you just described -- I mean, the end -- you know, the exception -- we allow for this exception for a gas station to be built with -- whatever we want to call the mixed use. I'll give the fact that a

restaurant allows for that, and -- and so the kicker of it is -- and, you know, unless we're

going to have all the pumps under some sort of covered roof, we're going to end up with some

form of site plan like this, and so I do think it is, again, similar to what you just said,

18 Mr. Brockelman. We're going to have some form of deviations here.

THE CHAIRMAN: So I'll defer now to the applicant. If you've had a chance to discuss it -- again, some of this might not be things you can talk off the cuff on, but I think

Mr. Loretta earlier outlined the idea of -- of shifting some of the parameters of -- of the

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pedestrian zone pavement and the landscaping 2 zone, so I'll -- if you'd like to address that,

I want to give you the opportunity before a 3

potential motion is made on an amendment. 4

MR. GABRIEL: And, if I may, Mr. Chairman, is the -- just so I understand the process, these conditions that were -- are we going to take them up at the end or are we just trying to contemplate them now?

THE CHAIRMAN: So I'll -- I'll defer a little to Ms. Grandin on this. I think we can probably do it either way. I think the original intention, as we planned for this meeting at the staff level, was to do it -- a condition like that, since it's specific to the build-to, I believe, was to put it as part of this deviation. And then the final approval, once we get there, would include all of the conditions on each deviation as well as any general conditions.

MR. GABRIEL: And I appreciate the -- you know, obviously, the thoroughness in taking these one by one. I do -- you know, I think in talking to staff, they are going to relate it. You know, there's going to be overlap. I think

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as Ms. Ott pointed out as well, there's some elements in this one that you'll see in, you know, deviation number 5, for example.

And so I only say that by ways of -- none of these deviations are complete or -- or should I say wholesale. It's -- it -- we're looking at variations of each requirement because of trying to accommodate the reality and the operational functionality of the site, but --

But with that, give me a moment because that particular item that Mr. Loretta brought up, we -- we do need to verify it. We don't want to do something that will hamstring the whole project, obviously. And I'm not saying -- it may very well not, but we do want to verify that.

THE CHAIRMAN: Ms. Grandin, what -- do we have ability -- to that point -- and some of these items, as we go along, may require a little more thought from the applicant, and we're already asking a lot in real time for some of these things. Could we simply add language to the deviations as we go to add a line saying that we're granting this deviation

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based on, you know, the -- the competent,

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2 substantial evidence, et cetera, but that the

granting of the deviation is also contingent

upon the applicant satisfying conditions that are listed at final approval, which is --5

It's sort of obvious, but the idea would 6 be that on each deviation -- we could approve 7

8 deviations, but maybe wait to add conditions to

9 the end at final that would apply to one or

10 more of the deviations as we go so we don't

have to do this -- every deviation, there might 11

12 be amendments, some of the amendments might be

13 identical between deviations if they touch

14 different deviations. Does that make sense?

Just trying to clean up the process. 15

16 MS. GRANDIN: Mr. Chair, to answer your question, I think it's -- it's a matter of 17 18 whether everybody can kind of keep it all held in their head. I'm going to be taking notes. 19 20 I wrote down the suggested conditions that

21 Mr. Loretta had, just to make sure that --22 I -- I really don't see how it affects the 23 other deviations, but there might be an

instance where, you know, one of them does 24

25 affect another one, but just -- just, in my

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116 mind, it would -- if it was me, I would want to

do them one at a time and then have some things

3 to offer at the end that might add or subtract

something that you had, but it -- it really is 4

5 up to you. It's not a legal question.

THE CHAIRMAN: Okay. And I'll -- maybe I'll -- why don't we try to do it that way, and

8 I -- because I think Mr. Loretta has made it

9 pretty clear that something like that, unless

there's a substantial technical reason why it 10

can't be achieved, is probably going to impact 11

12 his vote on final. And so rather than having

to, every single deviation, worry about, are we 13 14 getting certain people's votes here or there,

just understand that Mr. Loretta perhaps may be 15

16 willing to approve this deviation right now,

but in a number of minutes, when we get to 17

final approval, if his condition is then added 18

19 as an amendment isn't satisfied, that might

20 change his vote on final approval. And if

21 final approval gets voted down, it doesn't 22 matter what the deviations look like because

23 the whole application has been denied.

MR. PAROLA: Mr. Chairman, I'm sorry, I 24

25 feel like we're taking individual action

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items -- and then if you have to reopen an 2 action item, it has to be done by the 3 prevailing -- there are these things that just

are confusing to me. Staff would very much 4

like to have the process we have right here. 5 6

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If you have a condition, attach it to a deviation, and then go from there because you're establishing competent, substantial evidence -- I'm not the attorney here, but on -- on each and every deviation, and now you're approving it on a theoretical -- you

know, this theory that you're going to adopt a condition somewhere down the line. And if they 14 don't, then we're taking our vote away?

THE CHAIRMAN: That -- that makes sense to me. Then I would also ask -- because we had discussed earlier -- that on final approval, what if somebody else wants to offer a different condition that we should have addressed during the deviation? Because at that point, it's like the opportunity has

passed. So I just want to make sure that the 22

23 board has enough flexibility, as we work

through the process, to both verbalize what

they want to verbalize but not lose an

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opportunity later in the process to do something as well.

MS. GRANDIN: So Mr. Chair -- through the Chair to Guy, what you're saying is you would like the board to take action on each deviation one at a time, which I think is what we were kind of going for, but what Chair Brockelman just said was also something we considered, that if -- if at the end of the day, for the final approval, if something needs to be changed in one of the deviations, I mean, would you not allow that or -- or do you think we should open it up for reconsideration, that

particular deviation? 14 15 I mean, I -- I agree with you that it ought to be -- it -- just for me, it ought to 16 be done one at a time, one deviation at a time, 17 so we get all the conditions down for that 18

deviation and then move on to the next one 19 because I -- I see them as different, but --20

21 THE CHAIRMAN: So why don't we do this:

22 Let's do one at a time. We can consider

23 Mr. Loretta's amendment condition as part of

this deviation. If it gets adopted and if we then get to final down the road this afternoon 25

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and the applicant comes up and asks us to

reconsider that deviation condition for

whatever reason, then we can go through the reconsideration process. 4

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5 But once we get to final approval, if -if you missed your window as a board member to 6 7 offer a condition that relates to a deviation, just know that we've gone past that deviation and the only way we're doing that condition at 9

10 that point is if we reopen consideration on that deviation. 11

12 MS. GRANDIN: That makes sense. THE CHAIRMAN: Sorry. Was that -- are 13

14 we -- are we following that? MS. GRANDIN: Yes.

THE CHAIRMAN: Okay. All right. 16

17 BOARD MEMBER LORETTA: The only element, though, is there still may be some conditions 18 19 people want to talk about that don't relate to 20 deviations or --

21 THE CHAIRMAN: One hundred percent. And we will absolutely do that at final. 22

23 Okay. So, Mr. Loretta, I'll -- I'll turn

24 the floor back over to you, and --

> And, Applicant, if you want to opine now, Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

you can do that, or wait until the end. But

again, if you wait until the end and you're

asking us to reopen consideration on something

that might have already passed, that's going to 4

5 be another hurdle.

BOARD MEMBER LORETTA: Okay. So for 6 7 exception -- or deviation number 1, build-to line, I would like to make a condition that

states, other than where adjacent to the -- to 9

10 the proposed commercial building, a 12-foot

11 minimum sidewalk from back of curb, followed by 12 10-foot landscape buffer, is required. And

then we'll add also "other than at the

13 driveways" as well. 14

15 THE CHAIRMAN: So I'm trying to

reference -- maybe, Ms. Grandin, you can help 16 me with this. If we're trying to modify the 17

18 deviation -- I'm looking through the (a), (b),

(d), (g), (k), (l) -- the pieces in Code where 19

this deviation would live, and which one we're 20

21 trying to amend with what Mr. Loretta just mentioned.

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23 MR. PAROLA: If I could, Mr. Chairman, because we referenced the site plan dated 24

25 July 23, we're just going to change the site

plan. And if it's voted on, we now have a site

- 2 plan that's going to have 12-foot sidewalks and
- 3 then a 10-foot landscape buffer. It's going to
- be agnostic to the driveway widths, which I
- 5 understand you may want to address that at a
- 6 later date. So no harm, no foul if those
- 7 change. And it's not going to affect where the
- 8 Daily's building is for the 96 feet that runs
- along Broad Street and for the 71-plus-or-minus 9
- 10 feet that runs along Bay Street.

THE CHAIRMAN: All right. We can do that. 11

Okay. To the applicant, before we discuss

12 Great.

14 that amendment, do you have any reaction at 15 this point on that? MR. GABRIEL: I do think there's an 16

operational reality on two of the sides that 17

18 I'd like Mr. Ma to explain.

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MR. MA: Yeah, so currently the sidewalk 19

20 on -- on Jefferson Street is 7 feet, according

- 21 to the site plan. And on the northwest corner
- of Forsyth -- not exactly sure where that is, 22
- 23 but it's not 12 feet. So if we go 10 -- or
- 12 feet sidewalk and then 10 feet landscape 24
- buffer, that will eat into our -- gosh, that's

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one, two -- 13 parking spaces. That would really eliminate those parking spaces. So that

3 would really -- operationally, I believe that's

not -- that's going to impact -- that's going 4

5 to impact the business.

6 BOARD MEMBER LORETTA: Come on. I -- I'm

7 trying to give faith that you're a good

8 engineer. I've known you for 15-plus years,

- Buddy. I mean, we've got that pump island to 9
- 10 the parking on the right. It's 30 feet there.
- The pump island to the parking on the left is 11
- 12 around 55 feet wide. You do not need that
- excessive volume of driveway space there. Your 13
- graphics -- if we were to bring back up your 14
- driveway graphic, you also don't need that. 15

So, I mean -- man, I mean, please help me 16

today to continue to respect yourself and 17

England-Thims & Miller. 18

19 MR. MA: I appreciate that, but the

20 reality is that the -- you know, the truck

- route is really -- it's really trying not to 21
- impact the parking lot, and an additional 22
- 5 feet or whatever, that's -- that really is
- going to eat up into the parking spaces that we
- 25 have shown.

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BOARD MEMBER BERLING: Can we throw it up, 1

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the -- the image, since we have it?

3 THE CHAIRMAN: The northwest corner of the

4 site plan?

5 BOARD MEMBER BERLING: No, the (off microphone). 6

7 THE CHAIRMAN: In the meantime -- so

Mr. Loretta has stated that he -- I mean, 8

that's an amendment that he's offered which 9

10 would be a condition to deviation 1. Before we

go any further, is there a second for that 11

12 motion?

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BOARD MEMBERS: (No response.)

THE CHAIRMAN: And if there's no second,

15 then the motion dies.

16 BOARD MEMBER BERLING: Second adding the

17 buffer, correct?

THE CHAIRMAN: The second would be to add 18

19 a condition to this deviation as stated by

20 Mr. Loretta, yeah, to -- to have --

21 BOARD MEMBER BERLING: I second.

THE CHAIRMAN: There's been a second.

23 And behind us and on your screen is the

traffic flow map. 24

So let's move on to board discussion on

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the amendment. 1

Secretary Monahan.

3 Sorry. Mr. Parola.

MR. PAROLA: Thank you. 4

5 I just want to make sure I'm reading this

right. Your parking spaces are measuring at 6

7 20 feet deep?

MR. MA: Correct.

MR. PAROLA: Okay. So you could go to a 9

parking space at 9 by 18, right? So you're --10

you've already gained 2 feet on the western 11

12 side. Just bear with me on the map. And then

go with the western side of the building, 13

14 you've still got 20-foot length parking spaces

15 there. So if you took those down to 9 by 18,

you're now just missing -- I don't think 16

you've -- missing anything now, because you've 17

gained 4 feet and you only needed to gain 3, 18

19 right, to get your -- or you needed to gain 5,

20 so you're -- you're shy one foot, if the math

21 is right.

22 MR. MA: Correct. The 9-by-18s are really

23 minimum size. I mean, the -- the -- really, what I believe -- prefer parking spaces, as

25 Publix uses as well, is 10 by 20. That's what

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1 we have shown here. 2 MR. PAROLA: Okay.

3 THE CHAIRMAN: Secretary Monahan.

4 BOARD MEMBER MONAHAN: (Inaudible.)

5 THE CHAIRMAN: Vice Chair Ott.

BOARD MEMBER OTT: Sorry. Are we --

7 THE CHAIRMAN: Sorry. We're in discussion

8 on the amendment to add a condition --

BOARD MEMBER OTT: So -- no.

10 THE CHAIRMAN: All right. Mr. Jones.

BOARD MEMBER JONES: I agree with that 11

12 amendment. It doesn't change my position on

the build-to lines as a whole, though. 13

THE CHAIRMAN: Ms. Berling.

BOARD MEMBER BERLING: No further 15

16 comments.

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17 THE CHAIRMAN: Mr. Schilling.

BOARD MEMBER SCHILLING: Through the 18

Chair, a couple of questions for Board Member 19

20 Loretta. So -- so I follow it -- so the

21 12 foot would be the sidewalk width. And it

looks like the applicant has provided a 10-foot 22

23 landscape buffer. So it sounds like the -- so

it does not sound like that's anything 24

different. So you're -- you're asking to

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maintain the buffer, and what we're really talking about is increasing the width of the

3 sidewalk; is that -- that's correct?

BOARD MEMBER LORETTA: Yeah. Basically, 4

I'm just looking for 22 feet of sidewalk, then

landscape, before you get into internal 6

7 curbing.

8 BOARD MEMBER SCHILLING: Okay. And then

the 12 foot is being driven by a recommendation 9

10 for the LaVilla district; is that -- is that

11 where the recommendation is coming from? Or --

12 in your thinking of making the recommendation?

BOARD MEMBER LORETTA: I mean, in general, 13

I think that a majority of downtown has minimum 14

12-foot sidewalks, is -- is kind of the minimum 15

sidewalk width. I mean, you can get smaller if 16

17 necessary. I mean, again, you can see right

here, there's an excess of 50 feet of pavement 18

between the pump islands and the parking spaces 19

on the western side. There's 31 or 37 -- I 20

21 can't see the graphic very well -- on the

eastern side. And so, I mean -- you know, I'm 22

23 asking for 5 feet here. They can still keep

24 20-feet [sic] parking spaces.

BOARD MEMBER SCHILLING: No further 25

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2 Thank you. 3

questions.

THE CHAIRMAN: Thank you, Mr. Schilling.

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4 Mr. Loretta, just -- I mean, this is

5 going to seem like an obvious question.

Mr. Schilling kind of got to it. Is there --6 so the integrity of the Code is, obviously,

8 important and should be important to all of us.

Is there a specific goal when -- when you think 9

And kind of where I'm going with this is,

10 about getting a larger sidewalk width at that

spot, is it -- is it just -- is it the general 11

12 idea of getting a wider sidewalk?

14 if we're going to ask for real-time changes

from the applicant, we can certainly do that, 15

but I want to make sure that we're doing it for 16

17 reasons that are sufficient. And I know that's

a subjective term, but I -- do you have a -- is 18

19 it really just based on the belief that the

20 sidewalk around the entire site should be at

least 12 feet, and that's just a pointed 21

principle for you? 22

23 BOARD MEMBER LORETTA: I mean, I think the 24 sidewalks within downtown Jacksonville should

25 be a minimum of 12 feet. I mean, you know, I'm

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glad to choose not to make any of these

recommendations and turn everything down here

today. But if we want to try to accomplish

some semblance of approval at the end of the 4

day, then, regretfully, I'm going to request 5

some of these, you know, modifications. 6

THE CHAIRMAN: Secretary Monahan.

8 BOARD MEMBER MONAHAN: Thank you.

Through the Chair to staff, what is the 9 10 average sidewalk width in downtown?

MR. PAROLA: Through the Chair --11

12 BOARD MEMBER MONAHAN: Ballpark --

ballpark figure.

MR. PAROLA: I couldn't begin to tell you. We're four square miles that include Brooklyn,

15 LaVilla, the Southbank. I just don't know. I 16

17 mean, we really prefer 8 feet, but you've

really got to go and add 4 feet in amenity area 18

and then 2 feet to the frontage area. So now 19

you're looking at whatever that number is, 14. 20

21 But in all fairness to the applicant's

22 side of the equation, you're folding in, in the

23 frontage area and the amenity area, into their

10 feet. Mr. Loretta wants to accomplish a 24

25 12-foot minimum. It's hard for staff to say we Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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don't want 12-foot sidewalks. We just --BOARD MEMBER MONAHAN: Thank you. THE CHAIRMAN: So, Mr. Loretta, I'll just ask sort of another question because Mr. Parola 4 made a good point. Typically, when we're looking at these widths, it does include the amenity area, et cetera. How -- is the landscape portion here as important to you as the sidewalk width, for example? I mean, if -if they made the landscape thing a little bit narrower but the sidewalk the full width or incorporated more of an amenity zone, so to

speak -- because, typically, I don't think we

see a landscape zone. It's kind of built in to

the overall zone, the three-part zone that we

deal with, so ... BOARD MEMBER LORETTA: So in downtown streetscapes, you kind of have the amenity zone and then the pedestrian zone. And the whole reason for the amenity zone is basically to keep people safe from vehicular traffic. Okay? So that's why we have a 4-feet [sic] amenity zone throughout downtown and then 8 feet.

All I'm really doing is trying to combine those two and say let's make a 12-foot-wide

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driveway here or walkway. I'm glad to continue to keep a 4-feet amenity zone here and have no plant material and have 4 feet of brick pavement, and then 8 feet of sidewalk. You

know, it's -- it's the same thing, regardless.

I don't -- I guess in the grand scheme of things, you know, 12 feet -- the first few feet nobody's going to be walking because you have high speeds of traffic adjacent to this. And so --

I mean, hopefully, I'm giving you a good enough answer. I just -- it's -- to me, this is pretty basic urban design.

THE CHAIRMAN: No, you totally are, and that's -- that's kind of why I asked, is if -if that's the important piece -- because it sounds like you honed in there on the safety aspect too. If -- if -- for them, if they said, we can cut into our landscape zone, we'll give you a wide sidewalk and a -- with the normal amenity zone, does that satisfy what you're trying -- looking for, or is the landscape zone also something that is just what you want to keep constant?

BOARD MEMBER BERLING: Mr. -- can I ask a Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

question, Mr. Chairman? He proposed the -- a contingency, correct? And we're kind of pleading on the part of the applicant for why we should modify his suggestion, or -- I mean, 5 is that what we're doing right now?

THE CHAIRMAN: No. I think what we're 6 doing is -- this is a very atypical project. And typically -- and staff and I have discussed 8 this for a while now. We wouldn't see a site 9

10 plan that has a pedestrian zone, a landscape zone. It would be built into the zone that 11

12 Mr. Loretta just outlined.

And so I think what we're trying to do is 13 14 accomplish multiple goals here at once because I think what we're hearing is -- simultaneously 15 a DDRB board member saying, if I don't get 16 this, I won't -- I may not support the project. 17 18 But we're also hearing the applicant saying, 19 this is an operational nonreality. And is 20 there a way to solve that where both sides get 21 what they need? And that's just the hazard of negotiating in real time in a board meeting, 22 23 but, frankly, it's part of the public process. 24

BOARD MEMBER BERLING: But to the safety aspect of it, on the applicant's piece, I think Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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we just saw the map to see that it is doable,

so that negates that argument, so now we're

back to Mr. Loretta's contingent -- that

contingency, right, in order to support it? So 4 5

aren't we closer to just voting on it?

BOARD MEMBER LORETTA: And I guess -- I 6 7 mean, the difference -- the difference between

this and other projects is, you do have a landscape requirement when it's parking 9

10 adjacent. And so we actually do have a

11 landscape requirement here, and so it is -- it

12 is different. It's not as though this is just

I'm making some requested claim or so forth. 13 So they would still have a required -- a 14

landscape buffer between the parking and any 15

sidewalk, and that would have had to have been 16 17 through a deviation.

18 So, quite frankly, what staff did was very 19 generous, I think, to them, which was giving them the fact that pushing the landscape on the 20

21 back side -- and, you know, I mean, we're 22 cutting hairs. I mean, could it make -- be

23 10 and 8 feet? Could it be 10 and 10 feet?

All sorts of stuff, but I guess my preference 24

25 would be 12 feet and 10 feet.

133 THE CHAIRMAN: Yeah. Well, I'll tell you Street; remaining frontage may deviate from 1 2 what, I'm going to support your motion and 2 urban open space requirements. 3 we'll just -- we'll go from there. 3 THE CHAIRMAN: Thank you. 4 So any additional board comment? 4 There's been a motion. Is there a second? 5 5 BOARD MEMBERS: (No response.) BOARD MEMBER SCHILLING: Second. 6 THE CHAIRMAN: And if not, all those in 6 THE CHAIRMAN: And a second. 7 favor of Mr. Loretta's amendment, please say 7 All right. Let's move on to board 8 8 discussion. Mr. Schilling, can we start with aye. 9 you this time, please? BOARD MEMBERS: Aye. 9 10 THE CHAIRMAN: Any opposed? 10 Sorry. Mr. Parola. 11 BOARD MEMBERS: (No response.) MR. PAROLA: Thank you. 11 12 THE CHAIRMAN: Show the amendment adopted. 12 Just so everyone is clear, so as we move 13 We're back on deviation 1, inclusive of 13 forward -- you've amended that site plan, so 14 Mr. Loretta's amendment. 14 just assume, in what you're saying, we're going 15 If there are any additional comments on 15 to amend the date on that site plan to reflect 16 deviation 1, we can hear that now. Otherwise, 16 today's date because we know -- okay? the item has been moved and seconded, and we 17 THE CHAIRMAN: Yeah. Thank you, 17 Mr. Parola. 18 can take it to a vote. 18 19 BOARD MEMBERS: (No response.) 19 Mr. Schilling. 20 THE CHAIRMAN: All right. All those in 20 BOARD MEMBER SCHILLING: I don't have any 21 favor of approval for deviation 1 as amended, 21 comments at this time. 22 please say aye. 22 Thank you. 23 BOARD MEMBER LORETTA: Aye. 23 THE CHAIRMAN: Ms. Berling. 24 BOARD MEMBER MONAHAN: Aye. 24 BOARD MEMBER BERLING: No comments. 25 BOARD MEMBER BERLING: Aye. 25 THE CHAIRMAN: Mr. Jones. Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 (904) 821-0300 134 1 BOARD MEMBER SCHILLING: Aye. 1 BOARD MEMBER JONES: No comment.

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2 THE CHAIRMAN: Aye.

3 Any opposed?

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4 BOARD MEMBER OTT: Nav.

BOARD MEMBER JONES: Nay.

6 THE CHAIRMAN: All right. Show two nays

7 and five yeas. The amendment is --

8 (Reporter clarification.)

THE CHAIRMAN: Sure. So voting in favor 9

10 of deviation 1, Mr. Loretta, Mr. Monahan,

11 myself, Ms. Berling, and Mr. Schilling. Voting

12 against were Ms. Ott and Mr. Jones.

THE REPORTER: Thank you. 13

14 THE CHAIRMAN: Sure.

Okay. Let's move on to deviation

16 number 2.

BOARD MEMBER MONAHAN: Move the item, 17

Mr. Chair, Deviation Number 2 being urban open 18

19 space with staff's recommendation as follows:

20 Deviation from Section 656.361.6.2.B.5, Urban

21 Open Space, only to the extent that is shown on

the site streetscape plan dated July 6, 2023,

Exhibit A, and subject to the following

condition: Semi-private urban open space shall

25 be provided at the corner of Bay and Broad

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2 THE CHAIRMAN: Vice Chair Ott.

3 BOARD MEMBER OTT: Mr. Chair, thank you.

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Again, using Ordinance Chapter 656.361.22, 4

we talked about urban open space being tied in

with some of these other deviations, 6

7 specifically sub -- the -- criteria C. By not

meeting this requirement, future neighboring

projects are going to be negatively impacted, 9

10 thinking specifically about the activation that

11 will be in LaVilla for generations to come.

12 Urban open space is not merely

landscaping. It is not merely a bike lock. It 13

14 is not merely seating. It is not merely trash

cans or lighting. And the urban open space is 15

semiprivate provided, and I don't feel it 16

17 satisfies the five criteria that meet a

18 deviation.

19 Thank you.

20 THE CHAIRMAN: Thank you, Vice Chair Ott.

21 Secretary Monahan.

22 BOARD MEMBER MONAHAN: Thank you,

23 Mr. Chair.

24 Through the Chair to the applicant, you

25 mentioned the contemplation of some type of

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outdoor street-level seating. Can you explain 2 a little bit more about that? If it has been

contemplated further, exactly where?

(Mr. Glober approaches the podium.)

5 MR. GLOBER: Sure. So the southeast 6 corner of the property kind of has a little bit

7 of space, obviously, between the -- the main

8 building and the street. What we talked

9 about -- to the City about doing is not having

10 permanent dining and seating outside, but maybe

for such occasions like Oktoberfest, the 11

12 inevitable situation where the Jaguars win the

13 playoffs, we could activate that space, as well

14 as potentially some of the parking to the north

15 of the structure, and -- and kind of have room

16 to have outdoor festival-style celebrations

from time to time. So it wouldn't be something 17

that would be a permanent fixture, but it 18

19 would -- it would occur kind of around a -- an event schedule.

20

3 4

21 BOARD MEMBER MONAHAN: Through the Chair, 22 thank you. Through the Chair to the applicant,

23 would you at all be amenable to making it

permanent? I think that's really important to 24

street-level activation. And I tend to agree

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with Vice Chair Ott. There's not a lot of that happening here, and I -- I'd really like to see

3 permanent outdoor seating.

MR. GLOBER: So when it -- we're 4

specifically talking about the southeast corner

6 of the property?

BOARD MEMBER MONAHAN: (No audible

8 response.)

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MR. GLOBER: And "permanent" would mean 9 10 that the seating and chairs would be fixed

permanently outside? 11

BOARD MEMBER MONAHAN: Maybe not fixed, but they could be tables and chairs that could

move, but they would remain there most of 15 the --

MR. GLOBER: During operating hours --

BOARD MEMBER MONAHAN: Correct.

MR. GLOBER: -- or something like that?

19 BOARD MEMBER MONAHAN: So if it -- if

someone were to decide they want to sit

21 outside, they had the option to.

22 MR. GLOBER: Sure. I'm not sure -- you

23 guys make the conditions, but -- I'm not sure

how you would exactly word that, but we're not

25 opposed to adding outdoor seating when it's

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the -- appropriate for the Bold City Brewery.

2 BOARD MEMBER MONAHAN: Mr. Gabriel --

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3 Mr. Parola maybe needs to be recognized.

THE CHAIRMAN: Mr. Parola.

5 MR. PAROLA: Thank you so much.

6 To the applicant, I just want to make sure

I'm understanding this. So you said during

8 operating hours. If you're a 24-hour facility,

did you want to tie that to a specific business 9

10 unit operating hours? That may not be 24 hours

a day. I don't know that we need seating at 11

3 a.m. 12

13 MR. GLOBER: Agreed. No, the -- the first

14 floor can be a store that operates 24 hours a

15 day. The second and third floor, Bold City

16 Brewery and restaurant, are going to have

different operating hours, so I'm -- I'm just 17

18 not sure how you would condition this, but --

but, you know, we -- as I said originally, we 19

20 intended not -- we intend on having that space

21 activated during certain times like Oktoberfest

and other -- and other events. 22

23 BOARD MEMBER MONAHAN: Thank you.

24 THE CHAIRMAN: Mr. Loretta.

BOARD MEMBER LORETTA: I guess I'd like to

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see a little bit more urban open space on the

eastern side of the building. You know, I feel

3 like we should capture 50 to 75 percent to

100 percent of it be all urban open space. I 4

mean, they could do this in so many different

ways. They could just put in large planters 6

7 and then have cafe tables.

8 And really, like -- Gary, to what you're

stating, all they really need to do is move 9 them into storage. The biggest issue is going 10

11 to be storage. I understand they may not want

12 to keep them out at night because of vandalism

and so on and so forth, so I'm --13

So I would really love to make a condition that states, you know, a little bit larger than

16 what they have right now, which is almost the

17 absolute minimum. And then --

18 You know, if you could zoom out, the 19 northeast and northwest corners of Forsyth and

20 Broad and Forsyth and then Jefferson, it's

21 like, if we could just chamfer the pavement --

22 I mean, my gosh, if we just chamfered the

23 pavement, like, you know, a 5-, 8-foot chamfer,

which would be of no impact to inside the 24

25 property or anything of that nature, it would

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then open up the -- the walkway width and provide, you know, the tiniest amount of urban 2 open space and/or, you know, location for a 3 future art feature in those two, you know, 4 5 critical nodes for pedestrians going north to 6 the actual LaVilla development.

And so, I mean, I'd, you know, at a minimum, love to kind of request that we all consider that as a board.

Thank you.

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11 12 THE CHAIRMAN: Thank you, Mr. Loretta.

12 I have no additional comments at this 13 time. So maybe I'll throw it back to you, 14 Mr. Loretta, if you do want to offer an amendment --15

16 MR. GABRIEL: Mr. Chair, I don't mean to interrupt. And, obviously -- if I may? 17 18

THE CHAIRMAN: Uh-huh.

MR. GABRIEL: I only mention this because now I've heard it for the third time, including Mr. Loretta just now.

We were going to propose a condition at the end which I thought was kind of a catchall at the final approval stage that I think -- you can hear it and decide for yourself -- will

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capture a lot of this in a way that -- where

we're not necessarily -- these are all good

3 points, obviously, and we're trying to,

- obviously, in real time here, see if they work 4
- 5 with the operational functionality of this
- property, but we do have a condition, I think, 6
- 7 will hopefully meet the balance -- and I don't
- 8 know if you want to go through that now -- that
- might assuage some of these concerns, or we can 9
- 10

wait till the end, but I'll let you --

THE CHAIRMAN: If you think it's relative to the discussion we're having, then please --

MR. GABRIEL: Yeah. And again, I think it 13 will hopefully speak to several of the items 14

I've heard, but -- and I'll share this. I've 15

got several printed, and I can share with the 16

dais over here, but this is the condition. 17

I'll just read it into the record. And again, 18

19 I thought it was maybe appropriate maybe toward

the end with the final approval, but --20

21 "The developer shall work with DDRB staff, the Cultural Council, and other downtown 22

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stakeholders in activating the following

portions of the property as shown in the

25 attached site plan as an urban open space as

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that term is defined in the City code: The

West Forsyth, slash, Broad Street corner and

the West Bay Street, slash, Broad Street corner

of the subject property and the Pedestrian Zone 4

5 in between those two corner lots that are parallel to Broad Street." 6

7 So again, I know I'm -- first time you're

hearing it. I'm happy to pass out the proposed 8 condition to all of you if you want to maybe 9

10 contemplate it, but I would hope and I'd submit

that that hopefully achieves -- again, urban 11

12 open space, as Ms. Ott, you know, put into the

record, is a defined term and it is expansive 13 14 on a few different items, not just grass and

things like that. 15

16

So anyway, for your consideration.

17 THE CHAIRMAN: I would -- my initial reaction is that would probably be germane to 18 this discussion since it is specific to urban 19 20 open space and could be even a condition for --21 for this item, but -- Mr. Loretta.

BOARD MEMBER LORETTA: No, I think that's 22 23 great. I just would ask, you know, are you open to adding the northwest corner, which 24

would be the intersection of Forsyth and

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Jefferson Street? 1

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And -- I mean, again, what I'm saying

is -- my intent -- just draw a little

chamfer -- if you know what a chamfer is --

with a, you know, straight line versus a radius

and just put, like, a 7-foot chamfer on it. 6

And you're truly only, you know, growing the 7

pavement by a few feet there, but what it would

do is really open up the pedestrian realm. 9

10 MR. GABRIEL: And we would be fine with 11 that. We'll add the third corner to that,

12 which would be the northwest corner of Forsyth

and Jefferson, active urban open space as 13

defined, and I think that hopefully strikes a 14

balance.

15

16 I'm going to pass this out, but, obviously, with the idea that we include 17 18 that -- that third corner.

19 THE CHAIRMAN: So then what I might

20 suggest is, once we get copies of this,

21 Mr. Loretta, since it was your original intent,

22 if it -- if you're comfortable with it, if it

23 serves the purpose you were seeking, perhaps

you could offer that, but I'll leave that to 24

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BOARD MEMBER LORETTA: And I'm sorry, if I 1 2

could ask Mr. Parola or, I guess, the rest of 3 the board -- I mean, one of the other things I

was hoping to see maybe -- so they did 4

- reference the development to the west, and it 5
- 6 had their -- their 6-foot fencing. The 6-foot
- 7 fencing to the west is at least book-end by
- 8 brick columns that are about 7 feet tall, you
- know, at the end of the fencing line and kind 9
- 10 of defines a little bit more -- do we think
- that would be appropriate here at the urban 11
- open space, or is that more appropriate at a 12

later date to talk about? 13

MR. PAROLA: Through the Chair, I mean, 14

they're meeting -- they're meeting the Code. 15

They're allowed to do either. They're allowed 16

to do the 3 and then the 3 foot of faux wrought 17

iron -- or wrought iron, and then they're 18 19 allowed to do 6 foot, just -- the wrought iron.

20 I think, since you're -- you're creating

21 20 feet around it, I don't know that staff has an opinion one way or the other to be honest 22

23 with you.

24 BOARD MEMBER LORETTA: Okay. I'm -- I 25 will (off microphone).

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So what I'll do is just read the -- the 1 condition. Just give me one second and let me 2

3 add one more corner here.

Okay. So the proposed condition for -- I 4

want to say item -- Deviation Number 2, "The 5

- developer shall work with DDRB staff, the 6
- Cultural Counter" -- "Council, and other 7
- 8 downtown stakeholders in activating the
- following portions of the property as shown in 9
- 10 the attached site plan."

(Simultaneous speaking.)

12 MS. GRANDIN: You've got to go really

slow. 13

11

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BOARD MEMBER LORETTA: Yes, ma'am. I'm 14 sorry. I thought it was written down so you'd 15

have that. 16

Let me start over.

"The developer shall work with the DDRB 18

staff and the Cultural Council and other 19

- downtown stakeholders in activating the 20
- 21 following portions of the property as shown in
- 22 the attached site plan as urban open space as
- 23 that term is defined in City Code: The West
- Forsyth/Broad Street intersection, or corner,
- the West Bay Street/Broad Street corner, the

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West Forsyth and Jefferson Street corner of the subject properties and the Pedestrian Zones in

3 between those two corners along Broad Street."

4 THE CHAIRMAN: Okay. There's been a condition added as an amendment -- or offered 5 6 as an amendment by Mr. Loretta.

Is there a second?

8 BOARD MEMBER SCHILLING: Second.

THE CHAIRMAN: And there's been a second.

10 Any discussion on this proposed condition?

BOARD MEMBERS: (No response.) 11

THE CHAIRMAN: Seeing none, all those in 12 favor, please say ave. 13

BOARD MEMBERS: Ave.

THE CHAIRMAN: Any opposed? 15

BOARD MEMBERS: (No response.) 16

17 THE CHAIRMAN: Show the amendment unanimously adopted. 18

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We are back on deviation 2 as amended. Is 20 there any additional discussion on deviation 2?

21 BOARD MEMBERS: (No response.)

THE CHAIRMAN: Seeing none, all those in 22

23 favor of adopting -- or approving deviation 2

24 as amended, please say aye.

BOARD MEMBER LORETTA: Aye.

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146 BOARD MEMBER MONAHAN: Ave. 1

BOARD MEMBER BERLING: Aye.

3 BOARD MEMBER SCHILLING: Aye.

THE CHAIRMAN: Aye. 4

5 Any opposed?

6 BOARD MEMBER OTT: Nay.

7 BOARD MEMBER JONES: Nay.

8 THE CHAIRMAN: All right. And I'll read

it for the record. Again in favor, 9

Mr. Schilling, Ms. Berling, myself, 10

11 Mr. Monahan, and Mr. Loretta. And opposed were

12 Mr. Jones and Ms. Ott.

All right. Deviation number 3.

BOARD MEMBER MONAHAN: Mr. Chair, move 14

item number 3 -- Deviation 3, excuse me, 15

transparency with the staff recommendations as 16 17 follows:

Deviation from Section 565.361.6.2.G. 18 [sic], Transparency, only to the extent that 19

it's illustrated on building elevation plans 20

21 dated June 22, 2023, Exhibit B.

22 Glazing, where included as part of the

23 transparency calculations for each facade, shall be as illustrated on the elevations dated

June 22nd, 2023, Exhibit B, provided by the 25

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applicant for this final DDRB approval.

2 Along Bay and Broad Streets, glazing not

3 otherwise included within the transparency4 calculation for the ground floor facades will

5 provide an illusion of depth either through

6 shadowbox or spandrel or other treatment as may

be a supposed by DIA staff and discretized the

7 be approved by DIA staff providing that the

8 treatment [sic] sufficient to accomplish the

9 intent of this condition.

Minimum transparency along Bay and Broad

Streets shall be 22 percent and 23 percent,respectively. All glazing above the first

13 floor shall provide a minimum visible light

14 transmittance of 60 percent.

A mural, living wall, or other equivalenttreatment will be placed along the Forsyth

17 Street elevation.

THE CHAIRMAN: Thank you, Mr. Monahan.

There's been a motion. Is there a second?

20 BOARD MEMBER SCHILLING: Second.

21 THE CHAIRMAN: Thank you, Mr. Schilling.

All right. Mr. Loretta, if we could start

23 with you, please, for discussion.

BOARD MEMBER LORETTA: I have no comments

25 on this one.

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2 THE CHAIRMAN: Secretary Monahan.

3 BOARD MEMBER MONAHAN: No comments.

4 Thank you, Mr. Chair.

Thank you.

5 THE CHAIRMAN: Vice Chair Ott.

6 BOARD MEMBER OTT: Thank you, Mr. Chair.

Again, considering the five criteria that

8 would lead me to approve a deviation -- I'm

9 thinking back to my earlier discussion of eyes

10 on the street, safety at this particular

11 intersection. This is a relatively small

12 portion of the ground floor area that is going

13 to be actual transparent glazing. And I

14 understand the back of house constraints, but I

15 am not -- I'm not able to support a deviation

16 to this extent given the five criteria in

17 ordinance chapter [sic].

THE CHAIRMAN: Thank you, Vice Chair Ott.

19 Mr. Jones.

20 BOARD MEMBER JONES: No comment.

21 THE CHAIRMAN: Ms. Berling.

22 BOARD MEMBER BERLING: Can we dialogue

23 about this for a second, guys? I'm having a

24 hard time getting past this huge wall, painted.

25 And I know the deviation, it gives options. So

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1 can we fine-tune that a little bit? Like,

2 compromise, and -- and be more clear and

3 concise about what we're, like, offering?

4 Like, can we say X amount of feet and then

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5 we'll have a living wall and then X amount of

6 feet will be mural, and just break it up a

7 little bit, because you're -- you're offering

8 both solutions. And since it's not fully

9 designed here, there's a possibility and a nice

10 potential to make it more living wall and turn

11 that corner nicely. And then I would have an

12 easier time getting past the fact that it's

13 just a big span of -- of potential mural.

MR. ELSBURY: Sure. And in speaking with

15 our client -- sorry, Jordan, through the Chair,

16 we -- in speaking with our client, we -- in

17 preparation for this -- the mural is our

18 initial proposal for you-all to consider, but a

19 hybrid, as much glass as you want there, as

20 much glazing --

21 BOARD MEMBER BERLING: (Off microphone.)

MR. ELSBURY: So like --

23 BOARD MEMBER BERLING: (Off microphone.)

24 (Simultaneous speaking.)

MS. GRANDIN: (Off microphone.)

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MR. ELSBURY: So --MS. GRANDIN: Microphone.

3 BOARD MEMBER BERLING: I was not a part of

4 the -- the last meeting where we, you know,

5 brainstormed some of this stuff, so I'm just

6 throwing it out there.

7 MR. ELSBURY: Yeah. I think, if you look

8 at one of the other sides of the building, it

9 contemplates a living wall. So to the extent

10 you-all can build consensus amongst your board,

11 some hybrid relative to glazing, mural, living

12 wall, we would -- you know, maybe the -- maybe

13 the restaurant has -- is glazed, or -- or we --

14 my point in saying that is it's really that

15 it's really the pleasure of the board how much

16 changes you would like on that rear wall.

17 BOARD MEMBER BERLING: So could -- could I

propose, then -- because I'm not sure how wewant to handle this, a percentage, like, a --

20 like, a basic percentage; like, X percent -- no

ike, a basic percentage, like, A percent ino

21 more than X percent will be a mural, and these

22 other two considerations have to have -- for

23 the rest of the space. Is that appropriate?

24 MR. ELSBURY: Yeah.

25 BOARD MEMBER BERLING: I'm kind of asking

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staff. So I guess I -- I'd like to add the 2 contingency that no more than 50 percent be a

3 mural and the remainder 50 percent be either

all living wall or living wall in conjunction 4

5 with some glazing, whether actual or the

6 appearance of glazing, spandrel or what have --

have you. 7

8 THE CHAIRMAN: Okay. Ms. Berling has 9 offered a condition as an amendment that no 10 more than 50 percent of that wall facing

Forsyth Street should be a mural and the 11 12 remainder would be either -- or some -- some

combination of living wall and additional 13

14 glazing.

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15 MS. KELLY: May I -- sorry. Through the 16 Chair, may I ask a quick question for

clarification? 17

> What do you -- again, just because staff will be reviewing these and things. Do you have a preference in terms of, like, location,

21 second floor, third floor, north --

BOARD MEMBER BERLING: I was thinking

23 verticality, right? Like, bands, vertical

bands, like, kind of tied from the ground up 24

and then would kind of draw you into that open

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space, and then invite you into that open space

and kind of activate that, so activate you from

3 the ground floor up to the third floor and have

4 that continuity is ...

MR. ELSBURY: Through the Chair to Board

Member -- just something to contemplate is the 6

7 interior and what's happening on the inside.

8 So this specific wall on the back side, if --

on the second floor, that's -- there are 9

10 bathrooms there. So when we think about

11 going --

BOARD MEMBER BERLING: (Off microphone.)

Vertical. So you can have vertical. I 13

14 didn't say (inaudible) --

THE CHAIRMAN: Ms. Berling, would you mind

16 hitting the --

17 BOARD MEMBER BERLING: So my --

THE CHAIRMAN: -- button? Thanks.

19 BOARD MEMBER BERLING: So my solution

20 doesn't require that you have any penetration

21 into your wall. I understand back of house.

And so if 50 percent of it is the mural and the 22

other 50 percent is a living wall, that is a --

an application onto a wall that could be -- and

25 completely opaque. So I'm not requiring

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transparency of any kind. I'm saying that this

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2 could be an added -- right?

3 You're adding a screen wall, if you will,

that allows for growth and therefore -- and 4

5 thereby it doesn't compromise the integrity of

the interior. I did look at the interior of 6

7 the space, just for -- for the record, I am a

8 licensed architect.

MR. ELSBURY: Sure. Yeah, as long as the

10 dictation on the alternative to the mirror --

mural is not solely transparency. 11

BOARD MEMBER BERLING: (Off microphone.)

13 No, there is no requirement for

14 transparency. That is (inaudible) --

15 MR. ELSBURY: Great.

16 BOARD MEMBER BERLING: (Off microphone.)

THE CHAIRMAN: So I think the intent

18 was -- the intent is less transparency, more

19 breaking up the large expanse of flat wall.

BOARD MEMBER BERLING: Thank you.

21 THE CHAIRMAN: Okay. There's been a

22 motion. Is there a second to add this as an

23 amendment to this condition?

24 BOARD MEMBER MONAHAN: Second.

THE CHAIRMAN: And there's a second.

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1 Any discussion on the amendment?

Mr. Schilling.

3 BOARD MEMBER SCHILLING: Thank you,

4 Mr. Chairman.

5 And as a question of clarification -- so

the mural area that is currently shown is not 6

7 the entire north side of the building. So is

8 the motion specifically the 50 percent of the

panel area that they're currently showing would 9

be mural and 50 percent some other item or --10

11 just wanted to clarify that. I'm assuming it's

12 not 50 percent of the entire north end of the

building. 13

14 BOARD MEMBER BERLING: It is not. It is

just in that singular plane, so where the 15

building stops is not included in that. 16

17 THE CHAIRMAN: Okay. Any additional

comments from the board on the amendment? 18

19 BOARD MEMBERS: (No response.)

THE CHAIRMAN: Seeing none, all those in

21 favor of the amendment, please say aye.

22 BOARD MEMBERS: Aye.

THE CHAIRMAN: Any opposed?

24 BOARD MEMBERS: (No response.)

25 THE CHAIRMAN: Show the amendment adopted. Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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We're back on Deviation 3 as amended. Any 1 2 additional comments on Deviation 3?

3 BOARD MEMBERS: (No response.)

4 THE CHAIRMAN: Seeing none, all those in favor of approving Deviation 3 as amended, 5

6 please say aye.

7 BOARD MEMBER LORETTA: Aye.

8 BOARD MEMBER MONAHAN: Aye.

9 BOARD MEMBER BERLING: Aye.

10 BOARD MEMBER SCHILLING: Ave.

BOARD MEMBER JONES: Aye. 11

12 THE CHAIRMAN: Aye.

13 Any opposed?

BOARD MEMBER OTT: Nay. 14

THE CHAIRMAN: And let the record reflect 15

that in favor was Mr. Schilling, Ms. Berling --16

Mr. Jones, I believe you were in favor of this 17

18 one?

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19 BOARD MEMBER JONES: (Nods head.)

20 THE CHAIRMAN: Myself, Mr. Monahan, and

21 Mr. Loretta, with Ms. Ott as a dissenting.

All right. Let's move on to deviation 4.

23 BOARD MEMBER MONAHAN: Mr. Chair, move

item -- move the item -- deviation 4, parking, 24

with staff recommendations as follows:

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- Deviation from Section 656.361.6.2.K.1(d), (e);
- and Section 565.361.6.2.K.3(b)(2) [sic],
- Parking, only to the extent that it is shown on 3
- the site/streetscape plans dated July 6th, 4
- 2023, Exhibit A, and subject to the following 5
- condition: Number of parking spaces not to 6
- exceed 45. Parking shall be located as shown 7
- 8 on the site plan dated July 6th, 2023,
- 9 Exhibit A.

10 THE CHAIRMAN: Thank you, Mr. Monahan.

11 Mr. Parola.

12 MR. PAROLA: Again, just for the record,

that date in both places is going to change to 13

14 today's date.

THE CHAIRMAN: Yes. Thank you for the 15

reminder on that. 16

17 There's been a motion. Is there a second?

BOARD MEMBER SCHILLING: Mr. Chairman, 18

just real quickly -- and Board Member Monahan, 19

I -- there was one more staff condition, that 20

21 parking shall be screened consistent with Code

22 requirements. I'm assuming you will -- would

23 like that to be a part of the motion?

24 BOARD MEMBER MONAHAN: Yeah, it's not -- I

25 don't have that, but yes.

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BOARD MEMBER SCHILLING: So on the sheet 1

of paper that Mr. Parola passed out, it said,

"Parking shall be screened consistent with Code

4 requirements."

5 BOARD MEMBER MONAHAN: I would like to 6 include that as well.

BOARD MEMBER SCHILLING: Second. 7

8 THE CHAIRMAN: Thank you, Mr. Schilling,

for the second and the clarification. 9

10 All right. Let's move on to board

discussion. 11

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And, Mr. Schilling, can we start with you? 12

BOARD MEMBER SCHILLING: I'm in support of 13

this deviation and have no further comments.

THE CHAIRMAN: Ms. Berling. 15

BOARD MEMBER BERLING: I echo 16

17 Mr. Schilling's sentiments.

THE CHAIRMAN: Mr. Jones. 18

19 BOARD MEMBER JONES: No comment.

20 THE CHAIRMAN: Vice Chair Ott.

21 BOARD MEMBER OTT: Thank you,

22 Mr. Chairman.

23 The design of this project feels pretty

24 suburban, as noted by most of the community

25 feedback, largely in part because of the large

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amount of surface parking. We have a lot of

surface parking in downtown as it is, and I

3 would like to see less of it.

Combined with the meager amount of semiprivate open space -- which urban open

space is supposed to be provided as a condition 6

of more surface parking, which we've already

7

8 addressed. I -- I cannot support this

deviation. I'll leave it there. 9

THE CHAIRMAN: Thank you, Vice Chair Ott.

11 Secretary Monahan.

BOARD MEMBER MONAHAN: Thank you, 12

Mr. Chair. 13

14 Through the Chair to the applicant, can you explain why you need so much parking on the 15

site? I mean, I know we -- we've kind of been 16

17 through this before, but an explanation as to

why this many spaces is what you're asking for. 18

MR. ELSBURY: Through the Chair to Board 19

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Member Monahan -- and I can have the engineers

21 engineer it, but just from a practicality

22 standpoint, I'll -- I'll bring that up first.

23 There's really two things I'd like to address. 24 Our business partner in this endeavor,

25 Bold City Brewing, are going to operate an

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on-site brewing location, taproom, and a

- 2 full-scale restaurant. They, obviously, have
- the location over in Riverside, and they dipped 3
- their toe in -- on Bay Street for a downtown 4
- 5 location. That site is closing, and it's not
- 6 because the brewing operation -- or they have
- 7 bad beer or anything. It's foot traffic and
- 8 parking concerns. There are single-digit days
- in a year where that business does well. And 9
- 10 if you talk to those that are working in the
- establishment, the number one complaint is lack 11
- 12 of parking. And while I think we all
- 13 understand how much parking there is downtown,
- 14 consumer behavior matters most when we're
- 15 trying to operate a successful business.

16 The other thing I'll say -- and we -- we

- workshopped this with our client a little bit 17
- 18 yesterday. The parking, I guess, on the
- Forsyth and Broad area, that kind of 19
- 20 rectangular cube, I think -- to piggyback on
- 21 what Max said earlier about ongoing commitment
- to the pedestrian activity, we foresee multiple 22
- 23 times a year where we would contemplate closing
- that section of the parking lot to vehicular 24
- traffic for events that we could plan.

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So, for example, obviously, that entrance

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brick paver features so that if we need to

contemplate the trucks going in and out of

there so they're not consistently tearing up

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7 I -- I hate that -- actually, I mean, this is

on, so it's, like, this would be kind of a cool 9

14 anything, but I do see Fred Jones making a

15

17 BOARD MEMBER JONES: Yeah. And again, it

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- 19 the overall parking count. What's the time on
- 20 the two-way on Forsyth Street? Because,
- 21 obviously, once we two-way Forsyth Street, we

- on-street parking right adjacent to this 24

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off Broad is where our trucks come in and out 2 3 of. But if we know we're having a Jaguars playoff game party or we're having Oktoberfest, 4 5 we can put bollards there, close that off so you don't have any traffic ingress and 6 7 egressing, shut that corner of the parking lot, 8 and create an opportunity for people to come 9 off of the pedestrian sidewalk, right onto the 10 development, and have bands, food trucks, et cetera, out there for open-to-the-public 11 12 parties, so --13 The gentleman that has purchased the place

in Johnson Commons -- this is just another programmable venue, if you will. That cube of parking is where we would probably concentrate that and close off the vehicular activity in and out of it multiple times a year.

THE CHAIRMAN: Mr. Loretta.

BOARD MEMBER LORETTA: I had no comments

until you just made that -- would you be open 21

to, then, making that northeastern corner, you 22 23 know, out of brick pavers or concrete pavers or

something, enhance the pavement? 24

25 The only downside is -- I do understand

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you're having your truck -- your gas tanker

drive through there, but at least it would be open to enhancing the pavement in that section

based on what you just described. 4

MR. ELSBURY: Stand by, please.

THE CHAIRMAN: I'll give them a moment to confer on that.

Joe, while we wait for an answer to that, any other discussion points?

10 BOARD MEMBER LORETTA: No, I have nothing further on this parking-related deviation. 11

THE CHAIRMAN: Thank you.

13 Mr. Jones, we'll go back to you while we -- unless, Mr. Elsbury, are you all ready to

14

15 opine? Would you like a couple of moments

there? 16

17 MR. ELSBURY: I think we're prepared to 18 opine. And I'll let Max jump over my shoulder if I say something that's changed in the last 19 20

couple of seconds. I think we -- generally, we're okay with the concept, like -- but I think we would want

23 to quantify it, not as the whole area being 24 brick paved, but maybe incorporate as a

25 condition that we're going to do some amount of

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4 one -- one particular area, maybe it's where

5 the parking spaces are --

BOARD MEMBER LORETTA: I mean, if I may,

8 not anything I really want to die on the vine

element based on what you guys were describing 10

that you're wanting to use for the future. So 11

12 I just -- I'd almost make it a recommendation,

unless the rest of the group wants to say 13

statement or wanting to talk.

THE CHAIRMAN: Mr. Jones.

has nothing really to do with that, but just

22 will probably be gaining -- dimensionally, I --

23 I could see 20 to 24 additional spaces of

25 parcel, which would be a -- you know, an added

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benefit, presumably, to this and the other businesses that would open around there.

So the more that we get into the two-way and -- we'd be able to gain on-street parking and safety benefits as well for the pedestrians as a buffer. Just wanting to know what's

7 our -- maybe our timetable on that. 8 MR. PAROLA: Through the Chair --

BOARD MEMBER JONES: (Inaudible.)

MR. PAROLA: Through the Chair, we're going to process a purchase order change and get them -- get them under contract, so we've got -- I don't know, let's call it the next six to eight weeks, hopefully, we start digging.

I'm going to be honest with you. I do not know how many spaces we'll gain. The right-of-way widths downtown are fun, so --

And if I could just speak to Mr. Lor- -to Joe's -- we heard you. Since we're doing urban open space, we've got to work on it anyway. Can you just leave that -- we can talk about the design elements to it and go from there.

24 BOARD MEMBER LORETTA: Yeah, I -- I don't 25 think that needs to be a condition. I just --

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you know, they brought something up, and I think it would be worthwhile for them to consider.

4 Thank you.

THE CHAIRMAN: Mr. Jones, any other additional questions?

BOARD MEMBER JONES: No. Just throwing that out there for consideration with the total count.

10 THE CHAIRMAN: No, I appreciate that. And, Mr. Parola, let me kind of go on that 11 12 a little bit. I know some of this we just

don't know yet. 13

down the road.

So one thing that we've done in the past -- I think -- I think back to the Jacksonville Historical Society, is -- based on the known conditions today being potentially different than the known conditions in the future, we built in sort of a timed further review between the applicant and DDRB. I think in that case, it might have been several years

23 On something like this, I don't think we want to try to bind the developer to something that we don't know the answer to, about these 25

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spaces. However, in the future, as that

two-way happens, if additional spaces -- let's

call it -- let's just make it fun and call it

ten spaces are created there -- there are ten

spaces right now on the northeast corner of

Forsyth. If there was a way that the City and

the applicant in the future had an opportunity for a P3 to incorporate those on-street parking 8

spaces, should they end up existing, it seems 9

10 to me that would solve our problem at Forsyth

and Broad in totality because you can take 11

12 those ten spaces and fully integrate it into 13 that corner.

14 Again, I don't think we have the certainty to say that now, but perhaps there's a

15 condition to say -- and a -- at the conclusion 16

17 of the two-way project, can that trigger a future discussion by DDRB and the DIA? 18

19 MR. PAROLA: To the Chair, I understand 20 what you're saying. And I understand the

conversation you and I have had before. That 21 conversation occurred prior to the agreement 22

23 and the amended condition on urban open space,

to put it in that corner. Our discussion 24

occurred prior -- I'm just thinking this

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through -- prior to the fact that we said we're

going to have urban open space meeting the

definition -- so that -- part of that

definition is 25 feet in length going for the

duration of Broad Street, and the fact that

you've now got -- well, up here you have a

12-foot clear zone, 12-foot sidewalk, 10-foot 7

8 landscape area. You're really talking about

20 feet. That's -- that would be the depth of 9

10 your retail base. 11

So, yes, we can. I don't know what you do with the 20 feet, though.

THE CHAIRMAN: Right. And I'm not trying 13 to solve that future use question for that

14 parcel. I guess my -- my thing -- and it's 15

become clear throughout this process, the 16

applicant feels -- and I believe rightly so --17

that parking is an important component, 18

especially for the Bold City aspect of this 19 project, so they don't want to give that up 20

21 today. We feel it's important to maximize the

22 urban open space.

Maybe today we've done what we can, but in 23 the future there might be an opportunity for 24 25 something more, and can we vote in a mechanism

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to guarantee that conversation in the future,

2 without quaranteeing a certain outcome? At

3 least we know that that conversation will

4 happen.

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5 MR. PAROLA: Through -- yes, we can. I 6 would say that I think they're -- they're going

7 to spend some money here and make a business

8 decision that they probably don't want to

revisit in three years. But how about we do

10 this: Staff is more than willing to engage

them and report back in three years and -- and 11

12 kind of go from there.

13 Just the way this is going, I just -- I 14 don't know what we'd do with that condition, to 15 be quite frank with you. I'm just trying to be 16 honest.

THE CHAIRMAN: Yeah. I mean, if there is a way for staff to make a note where we can ensure that happens, then --

MR. PAROLA: (Off microphone.)

21 THE CHAIRMAN: Sure. Or, you know, at the completion of the two-way, and once we -- once 22 23 we know.

24 MR. ELSBURY: When we pull our CO.

THE CHAIRMAN: All right. Any additional

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comments? 1

BOARD MEMBER MONAHAN: One more question,

3 if I may, Mr. Chair.

Through the Chair to the applicant, how 4

many spaces are at the Daily's location on 5

6 Atlantic in San Marco?

MR. GLOBER: I don't have that information

8 handy, Mr. Monahan.

9 BOARD MEMBER MONAHAN: Thank you.

MR. GLOBER: But roughly -- you know,

speaking in generalities, roughly -- roughly 11

12 this amount.

BOARD MEMBER BERLING: Without the mix of 13

14 use? This is an added element (off

15 microphone)?

16 Like, this is an added element and it has

the same amount of parking? 17

MR. GLOBER: Just for added context as 18

19 well, you know, and not -- not specific to the

20 San Marco location, but a new Daily's in

suburbia, if you will, requires about 21

three-and-a-half acres, so -- you know, it's 22

23 all relative, right? But, you know, this, to

24 us, is a -- is a very compact space.

25 BOARD MEMBER OTT: Mr. Chair?

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1 MR. ELSBURY: For reference, just the --

the new Daily's that we built for just -- in

suburbia or wherever we're purchasing land and

building a -- the new Daily's contemplates 60 4

5 to 65 parking spaces. And, obviously, that's

just single use.

THE CHAIRMAN: Ms. Ott.

8 BOARD MEMBER OTT: Mr. Chairman, according

9 to Google map satellite view, there are 18

10 striped spaces, one of which is handicapped,

and there's a separate parking bay -- I'm going 11

12 to call it -- over by the car wash area that's

13 dedicated to the vacuums for the car wash.

14 THE CHAIRMAN: Okay. One additional

question. I just circled this, and I might 15

16 have just been counting this wrong. I think

the condition talks about no more than 45 17

18 spaces. I think when I counted it up, based on

19 the site plan, I came out to somewhere in the

20 low 40s. I'm just wondering if there was a

21 reason -- if -- if that is a discrepancy, and

I'm not just going blind at 5:15, if there was 22

23 a reason that 45 was the number.

24 MS. KELLY: If I may, to the Chair, the

25 original site plan had, like -- I think that's

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where that number came from, if I remember

correctly. And this site plan has a little bit

3 less. And the applicant, in their

iustification for their deviations, they 4

basically requested to have the same of amount

6 of parking spaces as presented in their

7 original conceptual site plan.

THE CHAIRMAN: Okay. I mean, it's not --

may be a difference of one or two spaces. It 9

wasn't a huge concern. I was just curious. 10

11 Okay. Any additional comments?

BOARD MEMBERS: (No response.) 12

THE CHAIRMAN: Seeing none, I don't think 13

14 we have an amendment for this one, so all of

15 those in favor of deviation 4, please say aye.

BOARD MEMBER LORETTA: Aye.

16 17 BOARD MEMBER MONAHAN: Aye.

BOARD MEMBER BERLING: Aye. 18

19 BOARD MEMBER SCHILLING: Aye.

20 THE CHAIRMAN: Aye.

21 Any opposed?

22 BOARD MEMBER OTT: Nay.

BOARD MEMBER JONES: May.

24 THE CHAIRMAN: All right. And for the

25 record, in favor are Mr. Schilling,

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Ms. Berling, myself, Mr. Monahan, and

2 Mr. Loretta. And in opposition were Mr. Jones3 and Ms. Ott.

4 All right. Mr. Secretary, if we could get

5 in the right posture for the fifth and final6 deviation.

7 BOARD MEMBER MONAHAN: Yes, sir.

8 Mr. Chair, move deviation 5, entrances, to

include staff's recommendations and the

10 following: Deviation from Section

11 565.361.6.2.F.2 [sic], Entrances, only to the

12 extent that it is illustrated on building

13 elevation plans dated today's date,

14 August 24th, 2023, Exhibit B.

15 BOARD MEMBER SCHILLING: Second.

THE CHAIRMAN: Thank you, Mr. Monahan.

17 And there's a second from Mr. Schilling.

18 All right. Let's start again with board

19 discussion. Mr. Loretta, can we please start

20 with you?

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21 BOARD MEMBER LORETTA: I have no 22 discussion in regards to building entrances for

23 this deviation.

Mr. Chair.

24 THE CHAIRMAN: Mr. Monahan.

25 BOARD MEMBER MONAHAN: No comments,

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2 THE CHAIRMAN: Ms. Ott.

3 BOARD MEMBER OTT: No comments.

4 THE CHAIRMAN: Mr. Jones.

5 BOARD MEMBER JONES: No comments.

6 THE CHAIRMAN: Ms. Berling.

7 BOARD MEMBER BERLING: No comment.

8 THE CHAIRMAN: Mr. Schilling.

9 BOARD MEMBER SCHILLING: No comment.

THE CHAIRMAN: And I also have no comments on this deviation.

ii on this deviation.

Seeing no additional comments, let's vote.

13 All of those in favor of approving

14 deviation 5 for entrances, please say aye.

15 BOARD MEMBERS: Aye.

16 THE CHAIRMAN: Any opposed?

17 BOARD MEMBERS: (No response.)

18 THE CHAIRMAN: Show that deviation

19 adopted.

25

All right. And we are on the final

21 portion of this, which is the final DDRB

22 approval, which is inclusive of the deviations

23 we just considered and also have a number of

24 other staff recommendations.

Mr. Monahan, would you mind putting us in Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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1 the correct posture?

2 BOARD MEMBER MONAHAN: Certainly.

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3 Move the item, Mr. Chair, DDRB final

4 approval to include staff's recommendations,

5 seven conditions as stated on Pages 37 and 38

6 of the staff report, in addition to the

7 conditions relating to the requested

8 deviations, staff proposes: To the extent that

9 wall and canopy signs do not exceed the square

10 footages for wall and canopy signs per Section

11 656.133, signage is to be as shown on building

12 elevation plans dated today, August, 24th,

13 2023.

DDRB staff may approve an increase or a

15 decrease of up to 10 percent in size for any

16 one particular sign providing that the

17 aggregate of signage does not exceed square

18 footages for wall and canopy signs per Section

19 656.133. Further, this condition does not

20 eliminate the need for special sign exceptions

21 relating to any freestanding sign.

The applicant will continue to work with

23 staff to ensure the requirements for the

24 amenity area and pedestrian clear area (i.e.,

5 sidewalk) are consistent with the landscape,

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1 hardscape, and street furnishings per the

2 LaVilla District standards.

3 THE CHAIRMAN: Thank you, Mr. Monahan.

4 There's been a motion. Is there a second?

BOARD MEMBER SCHILLING: Second.

6 THE CHAIRMAN: And a second from

7 Mr. Schilling.

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MR. PAROLA: I'm sorry, Mr. Chairman.

9 Can -- just -- I'm assuming, Gary, it was

10 implied that whatever amendments to any

11 deviation is going to be stacked on to the

12 first sentence?

BOARD MEMBER MONAHAN: That would be

14 correct.

15 THE CHAIRMAN: Thank you, Mr. Parola, for

16 the clarification.

17 And let's start with board comments.

Mr. Schilling.

19 BOARD MEMBER SCHILLING: Thank you,

20 Mr. Chairman.

I am supportive of the overall final

22 approval for this project and think that it

23 is -- it's a good location and a needed use for

24 this area.

The one thing -- and, again -- and I think
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1 it was Board Member Loretta's expression, not

- 2 that -- not the hill to die on for me, but I am
- 3 interested to know if any of the other board
- 4 members would support an amendment to have a
- 5 more neutral color on the canopy other than the
- Hore head a color on the earlopy other than t
- 6 red and yellow. That would be the only item
- 7 that I would consider as -- right now, as
- 8 proposing an amendment to this item.

9 THE CHAIRMAN: Mr. Schilling, I don't want

- to get out in front of the board, but I know
- 11 that the applicant spoke to that and said
- 12 they'd -- I think they'd be willing to do that.
- 13 So, if you want, we could add that on as an
- **14** amendment condition now.

15 BOARD MEMBER SCHILLING: I'm happy to wait

- to hear the consensus of the -- of the members.
- BOARD MEMBER BERLING: That was literally
- 18 my only amendment now, so I appreciate that.
- 19 Thank you.
- 20 THE CHAIRMAN: Ms. Berling, any other
- 21 comments?

16

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- 22 BOARD MEMBER BERLING: No, I'd just like
- 23 to say that I -- I think that the canopy has
- 24 come a long way from when we started in March.
- 25 And I much appreciate that.

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- 1 You know, I drive down to Ponte Vedra, and
- 2 I see that Shell gas station, and I wonder, why
- 3 can't do we do better here and not (inaudible)
- 4 downtown? So I think you heard us and you made
- 5 modifications and I appreciate your willingness
- 6 to do it again here, so thank you.
 - THE CHAIRMAN: Mr. Jones.
- 8 BOARD MEMBER JONES: Again, I think -- I
- 9 never had an issue with the use, per se. I
- 10 just feel like -- and I think -- even
- 11 fundamentally today, I think some of the tenor
- 12 of the conversation -- I don't even know if we
- 13 were quite ready for final today. I think
- 14 there were a lot of questions about, you know,
- 15 material types and uncertainties around the way
- 16 the bottom -- the ground floor will look, the
- 17 materials, the glazing, that kind of thing.
- So that -- that aside -- but overall, I
- 19 just think, you know, trying to -- you know,
- 20 we've done a lot of work with our downtown
- 21 standards. And looking at a lot of gas
- 22 stations across this country that are urban --
- 23 I just noticed one in Savannah, Parker's. You
- 24 would never know it was even a gas station. I
- 25 just feel like -- it's just tough for me to

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1 support this, just given -- given our criteria

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2 and the number of deviations.

3 THE CHAIRMAN: Thank you, Mr. Jones.

Vice Chair Ott.

5 BOARD MEMBER OTT: Thank you,

6 Mr. Chairman.

7 I remain supportive of the gas station

8 use. I remain supportive of the restaurant and

 $\textbf{9} \quad \text{brewery/market use.} \quad \text{I -- I love Bold City and} \quad$

10 Daily's. Y'all are great local businesses that

11 I will continue to support.

I also take rules very seriously. I like

13 rules; I think rules matter. I think

14 enforcement of rules is important too. This

15 community created a set of rules for itself in

16 the form of our zoning ordinance, in the form

17 of our Downtown Overlay, and in the form of the

18 BID Plan. And these five deviations are too

19 substantial in nature and too great a departure

20 from downtown's codified overlay for me to

21 support this project.

THE CHAIRMAN: Thank you, Vice Chair Ott.

23 Secretary Monahan.

24 BOARD MEMBER MONAHAN: Thank you,

25 Mr. Chair.

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Yeah, I, first of all, would like to thank

2 DIA staff, board colleagues, and the applicant.

3 I think there's -- there's no denying that we

4 did good work here today. And, you know, also

5 cannot deny that progress has been made since

6 we first saw this.

I do not think this project is perfect,

but I don't know if any project ever is. I do

9 believe the addition of uses to this

10 neighborhood will create a net benefit, and so

11 I -- that's why I'm supporting it today.

12 Thank you, Mr. Chair.

THE CHAIRMAN: Thank you, Secretary

14 Monahan.

Mr. Loretta.

BOARD MEMBER LORETTA: So first, I should probably almost apologize to the board and then

O also to Date with a sub-also as least a least to the T

18 also to Peter Ma, who's no longer here, but I

apologize to the board for getting a little

sensitive earlier today and being disrespectfulto Mr. Ma.

Going past that, I would like to make a modification that's discussed in [sic] the

24 building awning. And then, you know, I

25 wouldn't mind two others, but I'd really just

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prefer at least the first.

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2 Right now we have all these driveway widths, which are not dimensioned on this, and 3 4 they're about 45 feet wide, the majority of 5 them. However, actually, the northeast corner 6 is around 30 feet wide. This is actually

7 30 feet wide if you look at the dimensions on

8 some of the stuff and -- that Peter Ma did

9 represent substantial evidence with his exhibit

10 that he provided. And the truck was able to

make it through that 30-foot driveway in the 11

12 northeast corner, and then basically make it

13 through the western driveway, which is larger

14 than 30 feet wide, or 32 feet wide right now,

15 but you can see there's plenty of space there.

16 And I'm more referring to the -- the driveway 17 exhibit, not this one.

18 So my general request -- I mean, the two 19 access points from Forsyth and Bay are just --20 they're, like, 50 feet wide. It's just

21 craziness. It -- inappropriate for downtown.

22 I'm not going to force, you know, 24 feet wide,

23 this, that, and the other. I'd love to get rid

of the Forsyth one, quite frankly, but, you 24

know, at least if we can make them all 32 feet

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wide as a maximum, that would be my request for the rest of the board.

3 So I threw out a third, but I'm not going to, you know, beg you all to close the Forsyth 4 5 driveway to approve this. Basically, it's just 6 two. One is, make all of the four driveways a 7 maximum of 32 feet wide, one at 90 degrees, and 8 then -- and then the other is just the awning 9 color to -- you know, for me, it should either

10 match the building or just make it bronze, so, 11 you know, a dark gray.

12 THE CHAIRMAN: So, Mr. Loretta, why don't we start with the awning. I mean, I'll -- I'll 13 14 leave it to you or Mr. Schilling to make that motion with -- or if you want to leave the --15 16 the finish to staff with just a general 17 understanding that it's consistent with the

facade of the building. It's at -- at your 18 19 pleasure.

BOARD MEMBER LORETTA: I think we'll be 20 21 more specific and make sure that -- that the 22 awning facade shall match the building color 23 and/or be a dark bronze color.

24 THE CHAIRMAN: Okay. Mr. Loretta has made 25 a motion to amend the final approval to add the

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1 condition he stated. Is there a second?

2 BOARD MEMBER SCHILLING: I'll make a

3 second and then let's discuss it.

4 THE CHAIRMAN: It's been seconded, and now 5 we're going to discuss the amendment.

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Mr. Schilling.

BOARD MEMBER SCHILLING: All right.

8 Through the Chair to Board Member Loretta, a

9 question I have on the canopy is -- is one, to

10 clarify that it definitely does not apply to

the logo, so -- so certainly whoever -- right 11

12 now it's shown as Shell, but that logo -- that

13 would be my intent when I raise that.

But as well -- and I -- I don't know that

15 I wanted to state a specific color, but

16 certainly a more neutral color that matched the

17 building, subject to final staff approval,

18 so -- so I don't know if we need to just add

19 that to -- as clarification or -- or --

20 Mr. Chairman.

21 THE CHAIRMAN: I think we'll -- we'll keep

22 discussing. And, Mr. Loretta, if you wouldn't

23 mind just letting that marinate a little bit

24 because I think your motion specifically was

25 either a dark bronze or a finish that matched

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the facade and -- I mean, that's basically,

like, a neutral facade, but I want to make sure

y'all are in alignment there. And we'll -- but

when you get there, you can -- when we get back 4

5 to you on discussion, you can opine there.

6 Ms. Berling, any discussion on -- on the 7 amendment?

8 BOARD MEMBER BERLING: Obviously, bronze

9 color, not material, but I -- I would be in

favor of Mr. Schilling's take or wording on --10

11 on this issue, neutral, and then staff approval

12 (inaudible) but not specified.

THE CHAIRMAN: Mr. Jones, any comment?

14 BOARD MEMBER JONES: No comments.

THE CHAIRMAN: Vice Chair Ott.

16 BOARD MEMBER OTT: I like the -- sorry. I

17 like Board Member Berling's suggestion about

18 the language to have neutral colors and to try

19 to match the building materials, Mr. Chairman.

THE CHAIRMAN: All right. Thank you.

21 Secretary Monahan.

22 BOARD MEMBER MONAHAN: I would concur with 23 the previous comments.

24 Thank you.

25 THE CHAIRMAN: And we're back to you,

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Mr. Loretta. What's -- would you like to amend 2 your motion, if that's --

3 BOARD MEMBER LORETTA: I would love to

amend the motion to say that the canopy awning

5 will match either the building color or be a

6 neutral color tone, at the discretion of staff.

7 THE CHAIRMAN: With consistent materials

8 to the facade? I believe I heard --9

BOARD MEMBER LORETTA: (Nods head.)

10 MR. PAROLA: (Off microphone.)

THE CHAIRMAN: All right. I concur with

12 all of that.

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13 Okay. Seeing no further discussion on the 14 amendment --

15 BOARD MEMBER SCHILLING: An amended 16 second.

17 THE CHAIRMAN: All right. Seeing no further discussion on the amendment, it's been 18 properly made and seconded. 19

20 All those in favor of the amendment,

21 please say aye.

BOARD MEMBERS: Aye.

23 THE CHAIRMAN: Any opposed?

24 BOARD MEMBERS: (No response.)

25 THE CHAIRMAN: Show the amendment adopted.

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And that was for the -- the canopy striping, 1

2 the color.

3 MR. ELSBURY: Not the driveway.

4 THE CHAIRMAN: No.

So, Mr. Loretta, back to you, if you want

6 to socialize the amendment for a driveway width

7 and then we can get the applicant's take.

8 BOARD MEMBER LORETTA: Okay. So you can

9 see here in this exhibit, the northeast corner,

you can actually see it's fairly well 10

dimensioned right there. It's 30 feet wide. 11

12 And so that driveway width is actually 30 feet

wide. 13

14 I guess I'm making a statement that I'd 15 like all the -- four driveways to have a width

16 of a maximum 32 feet wide. The one on Forsyth

and one off Bay are -- far exceed 32 feet wide. 17

You can see that -- it seems like it's 37 feet 18

19 wide between the canopy and the parking space.

20 And then, actually, as you go further north,

21 the entry on West Forsyth is around 40, 45 feet

wide. And then it's probably closer to the 37 22

to 40 feet wide to the south. Maybe it is

around the 37 feet. And then you can't really

tell what is on Jefferson, but, quite frankly,

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I don't see why it wouldn't be able to be 32 on

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Jefferson, and so I'm just asking that we have

all four of those driveways be 32 feet wide

at -- again, at that 90-degree intersection.

5 THE CHAIRMAN: So you know the motion

Mr. Loretta is about to make, and I'll give you 6

a chance if you want to explain why there's

that discrepancy so we understand it going into 8 9

a discussion here.

10 MR. GABRIEL: If I may, respectfully, if we can agree to a friendly amendment perhaps to 11

12 no more -- we will attempt the 32, but can we

13 agree to no more than 35 feet in width at all

14 of those with the aspiration to 32?

15 And one more thing. Just in full

16 disclosure, we just need to revisit one more --

and I hope it's taken in a respectful friendly 17

18 amendment fashion. The first condition we

19 talked about earlier today regarding the 12 and

20 10 feet, we just want to revisit one more thing

21 on that. Other than that, I know we've made a

22 lot of progress today.

23 THE CHAIRMAN: So let's deal with this

24 first because I believe if we reconsider the

other one, we're going to have to reconsider

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the deviation, which will open that can of

2 worms.

3 But Mr. Loretta, so you've heard the

4 applicant's stance that they'd be amenable to

5 35, at maximum, with the goal of 32. Does that

6 satisfy your desire to shrink the entrances?

BOARD MEMBER LORETTA: I mean, honestly,

it's, like, you know, I could be asking for

9 urban -- I could be asking for urban flare

10 curbs and they need to be 24 feet wide. I

11 mean, I -- I'm amazed that you're pushing back

12 on that.

7

13 MR. GABRIEL: Okay. Let me -- are we

14 negotiating here?

THE CHAIRMAN: I think at this point --15

16 so we've heard the applicant's position.

17 Mr. Loretta, if you would like to make a

motion, you can make whichever motion you'd 18

19 like on this, and then we'll -- we'll discuss

20 it and consider it.

BOARD MEMBER LORETTA: I mean -- I quess

22 I'll relate to our civil engineer on the group.

23 You can see the map. What is your opinion? 24

25 Chair, so I agree, Board Member Loretta, with

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BOARD MEMBER SCHILLING: Through the

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your concern about how wide these driveways

- are, which are making for longer pedestrian 2
- 3 crossings of these driveways. I would like to
- see them skinnier, more narrow on the
- driveways, but I would share -- I would love to 5
- 6 work some language in this to give staff a
- 7 little bit of flexibility. I would hate for
- 8 Mr. Ma to come back and say, "Man, I needed
- 32.9 feet to get the truck to work," although 9
- 10 it looks like Jefferson, I think, is 31.7, and
- I think the Broad Street driveway looks like it 11
- meets -- so we're really talking about the 12
- Forsyth and the Bay Street --13

So I don't know if there's a way, as part 14 of your motion, maybe to work in a little bit 15

of flexibility with staff. 16 17 BOARD MEMBER LORETTA: I mean, I suppose

my flexibility would be that staff would, you 18

know, share the engineering plans with our 19

20 engineer on the board and allow him to review

- 21 it at the time of permit. I would give that
- flexibility, but, I mean, quite frankly, again, 22
- 23 with the two east-west roads that -- you know,
- I mean, a UPS truck should be able to make a
- 24-foot urban flare driveway, so why they need

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to be 35 feet is beyond me. MR. GABRIEL: Mr chair, I could probably

- help real quick. If it helps, can we agree 3
- with 33 feet? We're trying to confirm this, 4
- obviously, on the -- on the fly here, but we 5
- believe we can live with 33 feet to just give 6
- some flexibility to inches. 7

8 BOARD MEMBER LORETTA: That is fine.

We'll go with 33 feet. 9

10 THE CHAIRMAN: Okay. So I believe there's been -- Mr. Loretta, if I'm understanding you,

11 12 you would like to add a condition that

- neither -- none of the four ingress-ingress 13
- points can be in excess of 33 feet wide; is 14
- 15 that your --

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- 16 BOARD MEMBER LORETTA: Yes, sir.
- 17 THE CHAIRMAN: Thank you, sir.
- All right. Is there a second on that? 18
- BOARD MEMBER BERLING: Second. 19
- THE CHAIRMAN: And there's a second. 20
- 21 Any further discussion on that amendment
- 22 as a condition?
- 23 MS. GRANDIN: Mr. Chair?
- THE CHAIRMAN: Ms. Grandin. 24
- MS. GRANDIN: Is it to base of curb or 25

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edge of curb? 1

2 MR. PAROLA: It's 90 degrees. We know

3 where it's at.

4 BOARD MEMBER LORETTA: Yeah. I mean, so

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5 right now their engineer is not here. They're drawing something that I'm guessing is

7 18 inches wide, and so I will go to edge of

8 pavement, which would actually give them an

9 extra one foot, which would make it 35 feet.

10 MS. GRANDIN: Okay. So edge of pavement.

THE CHAIRMAN: Okay. So --11

(Simultaneous speaking.) 12

THE CHAIRMAN: Thirty-three feet, edge of 13 14 pavement, is what we've heard as clarification.

That motion was seconded. 15

Any further discussion on the amendment? 16

17 BOARD MEMBERS: (No response.)

THE CHAIRMAN: Seeing none, all those in 18

19 favor of adopting the amendment as a new

20 condition, please say aye.

21 BOARD MEMBERS: Aye.

THE CHAIRMAN: Any opposed?

23 BOARD MEMBERS: (No response.)

24 THE CHAIRMAN: All right. Show the

25 amendment adopted as Condition 9, with

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Condition 8 being the canopy color and

materials.

22

3 All right. Board members, I know we want

to go back to Mr. Gabriel's request here.

Before we do, are there any additional

comments? 6

7 Mr. Parola.

8 MR. PAROLA: This is kind of why I wanted

all the conditions riding with the amendments. 9

10 How do you open up, Ms. General Counsel,

11 an item that was voted on by this board?

12 MS. GRANDIN: Reconsideration would be by the prevailing side. So somebody from the

13

prevailing side would need to make a motion for 14

reconsideration. 15

THE CHAIRMAN: So before we -- we would 16

first need to deal with the current action 17

item, which is the final approval; is that 18

correct? And then we can go forward to 19

potential reconsideration? 20

21 MS. GRANDIN: Right. Because I think what 22 you've done is you've approved the amendments.

23 Now you need to vote on the final approval as

amended. 24

25 THE CHAIRMAN: Okay. And I was the last Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203

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person, I believe, to speak, so I'll make my 2 comments short on this.

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I mean, I agree with everything the board members have said, including the shortcomings of the project that I -- you know, to some extent, I don't think were the fault of the applicant. I think anyone at this particular site, which is probably one of the most

traffic-oriented sites in the entire LaVilla 9 neighborhood, would have had to deal with.

10 For me at a macro level, getting over some 11 12 of these things, it's what is going to provide the best chance for the 24-hour, 7-day-a-week 13 14 market and the new flagship downtown Bold City Brewery restaurant to succeed. And that -- if 15 that is successful, I think this project is 16 going to end up being a catalyst for a lot of 17 development around LaVilla. That doesn't mean 18 19 it's the perfect design. It doesn't mean it 20 has every single piece that the LaVilla 21 stakeholders wanted. And potentially in the future, hopefully, as LaVilla densifies and is 22 23 reinvigorated, there could be changes here that are closer to that ideal. 24

> But for me, as a former downtown resident Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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for seven years and one who would have 1 desperately wanted, as Mr. Phillips said during public comment, to have more locations just 3 like this, even if they're not perfect urban 4 locations, to me, going against something like this because of the challenges that it still has would be sacrificing the big picture in

8 pursuit of smaller items. So it doesn't mean

they're not important. It's just for me, 9 10

personally, the mixed-use development is the 11 most important part of this project and I want 12 to do whatever I can to make sure that is successful. 13

So with that, if there are any additional board comments, I would love to hear it; otherwise, let's vote on final approval.

BOARD MEMBERS: (No response.)

THE CHAIRMAN: So all of those in favor of final DDRB approval for application 2023-003 with the staff conditions as well as the additional conditions that we've articulated over the last several minutes, please say aye.

BOARD MEMBER LORETTA: Aye.

24 BOARD MEMBER MONAHAN: Aye. 25

BOARD MEMBER BERLING: Aye.

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BOARD MEMBER SCHILLING: Aye. 1

THE CHAIRMAN: Aye. 2

3 Any opposed?

BOARD MEMBER OTT: Nay. BOARD MEMBER JONES: Nay.

THE CHAIRMAN: All right. Let the record

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reflect that in favor were Mr. Schilling, 8 Ms. Berling, myself, Mr. Monahan, and

Mr. Loretta. And dissenting were Ms. Ott and 9

10 Mr. Jones. So it carries five to two.

With that being said, I think the applicant does have a request that we potentially look at something else.

So, Mr. Gabriel, the floor is yours if you'd like to ask us to do something there.

MR. GABRIEL: Thank you.

Yeah, and it's really not necessarily a wholesale reconsideration of that first condition regarding the 12 feet, 8-, and then 10-foot landscaping, but I'd submit a -- just a modification to it.

So if you look at the site plan -- and, 22 23 obviously, the staff can verify this. But the pedestrian zone and the landscaping in the 24 northeast part, Forsyth and Broad, is at

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22 feet. You've got 10 feet of landscape, 12 feet of pedestrian. So perfectly fine

3 there.

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You have 20 feet, which is 10 and 10, 4 along the -- the Broad Street strip. And then you have 23 feet on the West Bay Street side of 6 the -- that Broad and Bay Street corner, but 7 then you sort of get a little less on the other side -- on the Jefferson Street side. 9

So the request is for the -- the areas on 11 the site plan that are not depicted as 22 feet, 12 which obviously meets that first condition, we would ask -- respectfully ask that we operate 13 within 17 feet. So, in other words -- you 14 know, whether that's 10 feet of landscaping and 15 7 feet of pavement or some variation therein, 16 17 but that's -- that's what we're respectfully

asking is to operate within that 17 feet. 18 THE CHAIRMAN: Okay. That's the request. 19 I'm not necessarily following that. I'm 20 21 wondering if anybody else did because for me,

22 it was like, are we going from 22 feet of total

23 space? You're asking us now to decrease that

to 17 when the whole point of the last one was 24 25 to increase it all to 22?

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MR. GABRIEL: Well, I suppose so, yeah. 1 2

I mean, when we went back to look at this

3 in the -- in the realm of the operational

functionality of the whole site, we absolutely 4

5 can do the full 22 feet, which is the 10 feet

6 of landscaping and 12 feet of pedestrian zone

7 in certain areas, but there are some areas

8 where we won't be able to.

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So the minimum -- there's probably a better or more elegant way to craft this condition, but what we're asking is to -- for the parts on the site plan that are not at the 22 feet, that we -- we limit it to 17 feet, as in no more than 17 feet. And that could be a -- you know, a combination of landscaping and sidewalk that operates within that 17 feet.

And, Mr. Parola, I don't know if that's making any sense to you, but that's what we're asking for.

THE CHAIRMAN: So here's what I'll say: From a process standpoint, it -- to reconsider an item, it takes, as you heard earlier, a member of the prevailing side to make the motion to reconsider and then we can vote from there. So there were a number of us who were

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think there were five of us. If any of those members would like to make a motion to

reconsider --4

5 MS. GRANDIN: Mr. Chair?

6 THE CHAIRMAN: Ms. Grandin.

MS. GRANDIN: I was just asking

on the prevailing side of that deviation. I

8 Mr. Loretta to see if he knew. I think that

the Code requires a 10-foot buffer along the 9

10

vehicular use area. So in order to narrow that

down, you need to have a zoning variance to do 11

12 that, so I'm not sure that the suggestion --

you can't just do that in this procedure. 13

THE CHAIRMAN: So here's -- based on the advice of OGC and based on what we've already

done here today, my recommendation is that --16

well, it sounds like we may not have a 17

choice -- that if this is something that's so 18

19 integral to the business operations and that

what we talked about in the past can't be 20

21 accomplished but for killing the project, that

that might be something that we want to --22

23 y'all want to come back for at the next DDRB

meeting and we can limit the discussion

25 potentially just to that deviation. Right now

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it seems to be questionable as to whether or

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not we can even do anything. And, frankly, I

think at this point, I -- I'm struggling to see

what you're trying to accomplish. 4

MR. ELSBURY: If I may, Mr. Chairman --5

and I'll attempt to -- I'd just like to ask 6

7 Susan a question relative to that, considering

8 you guys just adopted it.

As to final approval, we indicated before 9

10 the final approval, we just wanted to talk

about it and we could address it after the 11

12 fact. And there wasn't an issue raised there,

13 but as it relates to the actual site plan and

14 trying to get as close as we can to Board

15 Member Loretta's recommendation, if we're just

16 looking at total space in totality, yours is at

17 the 22, we can pull some of our site plan in a

little bit on those two -- on those two 18

19 specific areas where we're short right now, and

20 feel very comfortable getting into 20. So the

21 minimum, where it's not already 22, only in

areas that are currently falling short of that, 22

23 we would just ask for the minimum to be 20.

24 THE CHAIRMAN: That sounds completely

25 different than what Mr. Gabriel just said.

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MR. GABRIEL: Let me say, in good faith, 1

we are trying -- we have an actual CAD system

on this guy's iPad, and we're trying to, in

good faith, make lemonade out of some of these 4

lemons, no offense. 5

So we're just -- we just went and 6

7 verified, and I'm asking three different times,

8 20 feet would be liveable, 23 feet is not. I'm

sorry, 22 feet. We're just asking for the 9

10 20 feet in the space -- in the parts of the

11 site plan that don't already have the 22 feet.

12 We do have it in parts of the site plan, and

staff can verify that, but there are portions 13

14 of the site plan that don't. And if we were to

go to 22 feet, it eliminates some parking. 15

16

That's the problem.

THE CHAIRMAN: So again, five -- one of the prevailing side members can bring it up

again, but I thought the discussion was --19

there was just a disagreement from board 20

21 members and members of the applicant team about

22 whether or not it would truly be sacrificing

23 parking, with some people saying, if there were

a few parking spaces impacted, those could be 24

25 compact -- more compact spaces, while leaving

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the rest of the site at full-size spaces.

2 And so I -- again, any of the prevailing side members can bring it up, but I just feel 3

like that was a discussion we already had and 4

5 it was just an agree-to-disagree situation.

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6 But again, if any of the five want to make a

motion to reconsider ...

8 BOARD MEMBER SCHILLING: Mr. Chairman, I

9 was just going to share -- and I think I'm of

10 like mind with you, that -- I know y'all are

trying to do this on the fly, and it would 11

12 probably be prudent to, you know, see what that

13 site plan actually looks like and may be

14 prudent to -- if that is something that, as you

15 go through that site plan process, you do see

16 it as an absolute issue, something that maybe

we could schedule for the next meeting, if --17

if that needed to be reconsidered. 18

19 THE CHAIRMAN: So let me ask staff a

20 question. As they're getting ready for

21 permitting, I assume you'll be meeting with

them, reviewing the site plan changes that 22

23 we've all made here today. I would struggle to

say -- or to ask how you would verify 24

what's surmountable, what's not surmountable.

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But if -- if in staff's discretion -- whatever that means -- it's something that deserves the

3 board's attention, could that very narrow

question be brought back to us at our next --4

5 whatever the next scheduled board meeting was,

to avoid a delay but also fix a problem, if a 6

7 true problem exists?

> MR. PAROLA: To the Chair, I think in deference to everybody that has given very generously of their time, including the

audience, we would like this as a -- put to 11

12 bed. If it's 22 feet, fantastic. If it's 20 feet, then that's what we'll verify at the 13

14 end of the day.

15

THE CHAIRMAN: Does anybody want to make a motion to revisit?

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BOARD MEMBERS: (No response.)

THE CHAIRMAN: Seeing none --

19 MR. GABRIEL: Mr. Chairman, if I may, to

20 the Office of General Counsel, I mean, this is

an operation reality issue. Is this appealable 21

to Council? I mean, I hate to -- we're talking 22

about 2 feet in one corner of the property,

maybe a second part of the property on the

25 Jefferson side. That's all we're talking

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201 about. And I'd hate for us to get to this

> 2 point with a lot of good, productive work --

3 BOARD MEMBER LORETTA: Mr. --

MR. GABRIEL: -- so --

5 THE CHAIRMAN: So -- well, Ms. Grandin, I

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think that was a -- just for the board's

knowledge, what are their appeal rights in this 7

case? I would assume they could appeal an 8

approval, but just ask that the approval be 9

10 broader, to City Council, or to DIA? What's

the approval process? 11

MS. GRANDIN: Yes, it's to DIA.

13 MR. GABRIEL: And, Mr. Chair, I mean,

14 we -- in good faith, we did ask for -- I tried

15 to note at one point that there is this open

item. And, respectfully, we were waiting for 16

the final approval. We were under the 17

18 impression we could revisit it if we needed to,

19 and we're only doing it because we really need 20 to.

21 THE CHAIRMAN: I understand that. I think

22 the -- the open question at that point was the

23 final approval, not the deviations, because

they were all separate votes. So that -- that 24

25 was -- went back to right what I said at the

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beginning about, if we attach conditions to

deviations, then as we move on from deviations,

to reopen the deviations would require the

4 motion to reconsider.

So, I mean, look, what I would ask -- I

think you've gotten a pretty good result here 6

7 today, all things considered. What I would ask

8 is that, if you truly need an appeal, I'm sure

the DIA staff can get you on a DIA board 9

agenda. Otherwise, if it truly is the 2 feet 10

at that corner, in all fairness, that seems 11

12 like a solvable question, but I -- I'm a layman

here, so --13

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14 With that being said, that concludes our business for today. Are there any public 15

16 comments at this point?

MR. ANDERSON: No, sir.

THE CHAIRMAN: Mr. Swanigan, was that --

MR. SWANIGAN: (Off microphone.)

THE CHAIRMAN: Okay. I thought I -- would 20

21 you mind filling out a speaker card if you

22 haven't already? You can do it after.

MR. SWANIGAN: (Off microphone.)

THE CHAIRMAN: Sure. 24

25 MR. SWANIGAN: (Off microphone.)

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We've heard a lot from everybody 1 (inaudible) feedback from the public, and 2

3 y'all, you know, gave a final approval. I just

think -- you know, I thought that the

deviations were discussed amongst board 5

6 members. There was no more input from

7 anywhere. And we had two board members that

8 stood solid today and upheld the standards, and

then we had a lot of, you know, people that, 9

10 you know, felt that this project was -- the

site plan was accepted -- acceptable, and I 11

just think that in the future -- this was a 12

kangaroo type of process. 13

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I have a lot of questions for OGC, even down to the order of us voting on the exception before we voted on the deviations. So once we gave the zoning exceptions -- I stood here and watched the whole plan be picked apart, and we went back and forth on things that -- they basically undid the whole plan and nothing was never addressed that we've been -- had major concerns for nine months now.

So in the future, we have to do a better job than this. There are policies in place that nobody, you know, implemented or, you

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know, warranted them to be applied. You know,

we seen a lot of advocating for the applicant, but we seen no board members have the public's 3

interest in mind. 4

adhered to the rules.

So, you know, going forward in the future, maybe we can get some more -- you know, like, some energy around, you know, even the public and, you know, members of the community some advocation, instead of just the applicant because that's all I heard today was people making exceptions and people giving all kind of considerations to the applicant, but nobody

I seen Mr. Loretta go several times and could get -- couldn't get any support to support his concerns. And it's blatantly stated in all of the overlays and rules that this project doesn't fit. And it was shoved down the community's throat after nine months of deliberation and nobody took in account

21 major concerns on this actual site plan. 22 So I just think today -- we got to do a 23

better job. This was horrible. Going through this whole process, kangaroo changes the day of the hearing. We changed the whole structure of

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the hearing with no public warning. So, you know, in the future, we have to find a better

process, and this process -- OGC, is this

process challengeable? Can the public

challenge an appeal on this approval?

THE CHAIRMAN: Ms. Grandin, I'll ask you 6 after public comment what the public's rights 8 are.

9 MR. SWANIGAN: Okay. Thanks.

10 THE CHAIRMAN: Thank you, Mr. Swanigan.

To that point, I mean, I -- Ms. Grandin, 11

the applicant has appeal rights through the 12 exercise. Who else has appeal rights, if any, 13

14 in this process?

MS. GRANDIN: People with standing, which 15 means people that are affected parties have the 16 17 appeal rights.

You know, the way that we went through the process of having the staff do the report and then the applicant and, you know, public comment, the way that it was, that was a very good process to do. The public had an opportunity, five minutes apiece, to talk about

it, and that satisfies due process. THE CHAIRMAN: All right. Thank you, Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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Ms. Grandin. 1

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Ric, any additional public comments at 2 3 this point?

MR. ANDERSON: No, sir. 4

THE CHAIRMAN: All right. Seeing none, I 5 do want to thank the staff, the board members, 6 the members of the public who showed up, the applicants. Everybody put in a lot of work today and over the last number of months, and 9 10 I -- and I know many others -- appreciate your 11 patience and your hard work.

12 So with that, let's adjourn the meeting at 5:53 p.m. 13

Thanks. 14

> (The foregoing proceedings were adjourned at 5:53 p.m.)

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209 1 CERTIFICATE OF REPORTER 2 STATE OF FLORIDA) COUNTY OF DUVAL) 5 6 7 I, Diane M. Tropia, Florida Professional Reporter, certify that I was authorized to and did 8 stenographically report the foregoing proceedings and 9 that the transcript is a true and complete record of my 10 stenographic notes. 11 12 13 14 DATED this 13th day of September 2023. 15 16 17 Diane M. Tropia 18 Florida Professional Reporter 19 20 21 22 23 24 25 Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

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