CItY Of JACKSONVILLE
COMMUNITY REDEVELOPMENT AGENCY
BOARD MEETING

Proceedings held on Friday, February 21, 2020, commencing at 10:00 a.m., City Hall, Lynwood Roberts Room, 1st Floor, 117 West Duval Street, Jacksonville, Florida, before Diane M. Tropia, FPR, a Notary Public in and for the State of Florida at Large.

BOARD MEMBERS PRESENT:
CRAIG GIBBS, Chairman.
RON MOODY, Vice Chair.
OLIVER BARAKAT, Board Member.
TODD FROATS, Board Member.
CAROL WORSHAM, Board Member.
DAVID WARD, Board Member.
ALSO PRESENT:
LORI BOYER, Chief Executive Officer.
GUY PAROLA, DIA, Operations Manager.
JOHN CRESCIMBENI, DIA, Compliance Coordinator.
STEVE KELLY, DIA, Director of Development.
JOHN SAWYER, Office of General Counsel.
JOHN SAWYER, Office of General Counsel.
MICHAEL BOYLAN, City Council Liaison.
KAREN UNDERWOOD-EILAND, Executive Assistant.

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## PROCEEDINGS

February 21, 2020
10:00 a.m.

THE CHAIRMAN: Let's gavel this meeting to order, please. We will begin.

Please rise and join me in the Pledge of Allegiance.
(Recitation of the Pledge of Allegiance.)
THE CHAIRMAN: I want to thank everyone for coming to this February DIA meeting. And we always begin, after the Pledge, with public comment. That being the case, I have a card here from Cliff Miller.
(Audience member approaches the podium.)
THE CHAIRMAN: Mr. Miller, please identify yourself, name and address, and you'll have three minutes.

AUDIENCE MEMBER: Yes, sure.
Cliff Miller, 311 West Ashley Street.
I also played the drums in a band for Steven Barakat at one point.

Why am I here? Because I own downtown and -- I'm not just, like, continuing coming up here because (inaudible). So my first time I was up here, I was just very frustrated with, you know, the Ambassador stop and then that

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same company bought the building across the street. It seems kind of like, you know, wow, you guys are big boys, but you owned the building for a year and didn't do anything with it, but you had enough money buy and build across the street? And I want you to please try and do the best that you can to prevent large investors from using our city as a safe harbor for their capital to do nothing and then just flip it in a few years. You know, use it or lose it kind of thing.

The second time I had come up here was just to sort of, like, emphasize that because you definitely went down the right path with the quick fixes on, like, street things to kind of -- as quickly as possible, because I'm walking through, like, Klutho Park, and it's a beautiful skeleton of a park, but it's just missed. You know, it's kind of beat up around here when you actually live down here and really get into it. So just to try and get some grass-roots and boots-on-the-ground people coming through here, and maybe more people coming to these meetings.

This time, I'm up here to tell you --
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because I talk to people all day, and they give me -- you know, I hear good ideas, but I can't convince them to come, so I sort of come and proxy. Consider the First Baptist building as a possible convention center. I'm sure you have thought about that. That would be a really good idea for that property.

Also, it might be a good idea for some board members to spend two nights out of a month living downtown, you know, just to kind of really see what it's like, you know, get a little bit more invested instead of, you know, maybe going through neighborhoods or whatever.

There's a beautiful white house on Julia Street that is empty. It has columns. I think -- maybe it sounds crazy, but I think the mayor should live downtown during his term, his or her term. I think that would be really cool. You know, this is your city, live here.

It's a really different phenomenon to be an owner rather than an apartment person, because renters are not the same as owners, so that might be something to consult with the developers. I'm very happy they bought those buildings and they are going to make 200

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apartments, but, you know, maybe more condo buildings would be great.

I mean, it's really hard to say what I want to say in three minutes, but, lastly -- I could go on, but we have a wonderful story that is not utilized, and I think there's a whole lot of untapped capital in our story. We could turn downtown into, like, a little museum. Like, what's the main tributary of the St. John's River? Does anyone know?

BOARD MEMBER MOODY: Three minutes.
MR. MILLER: You know, if you walked along, you know, downtown and there was a plaque everywhere of, like, all the famous names. Like, who is Joe LaRose? Jackie Kennedy stayed in the -- you know, just things like that. Our city is underutilized in that story.

THE CHAIRMAN: Thank you, Mr. Miller.
MR. MILLER: Anyway, thank you. I appreciate it.

THE CHAIRMAN: Thank you for coming, Mr. Miller.

Next, we have -- is it Tom Rensing?
(Audience member approaches the podium.)
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THE CHAIRMAN: Mr. Rensing, please identify yourself, name and address. Three minutes, please.

AUDIENCE MEMBER: I'm Tom Rensing. I'm president of KBJ Architects, 2926 Scott Miller Lane, Jacksonville, Florida; also, 4200, Bank of America tower.

Why are we here? We are here to select the highest and best use for the City Hall courthouse site, including the site for active waterfront. This is in relationship to Ford on Bay.

The DIA commissioned multiple reports for downtown investment strategy from industry leading consultants, including HR\&A, for the DIA investment primer, a final report, and Strategic Advisory Group (inaudible). Both reports recommend the site to be used for a convention center. The SAG report states the projected local and out-of-town visitors that would utilize the convention center would spend over $\$ 80$ million annually. This would translate into $\$ 162$ million dollars in total direct and indirect spending annually.

The current proposal does not meet the
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1 intent of the DIA final report or the SAG

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proposal doesn't come close to the highest and best use.

The convention center development is not just a convention center. It has a high-rise housing and hotel tower, retail, city park, plaza, marina, parking, and other amenities. This will further increase the annual economic impact by millions of dollars over 162 million. The Jacobs team's world-class, iconic convention center design was unanimously selected by the DIA as having the highest rent (inaudible) for the City's convention center solicitation on this same site. The convention center development is clearly the highest and best use for these sites.

There is an unsolicited proposal that is the highest and best use for this site. You need to take a look at it when you are allowed to by City ordinance.

Thank you.
Any questions?
THE CHAIRMAN: Thank you, Mr. Rensing, for your comments.

The next card is a Brian Couch.
(Audience member approaches the podium.)
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THE CHAIRMAN: Please identify yourself, name and address. Three minutes.

AUDIENCE MEMBER: Good morning.
My name is Brian Couch with KBJ Architects, 50 North Laura Street, Suite 4200.

I'm here today to say, please do the right thing. The highest and best use for the City Hall and the courthouse site on Bay Street is the convention center development. The benefits of the convention center development at this unique downtown waterfront site are as follows:

This is the site the SAG report recommended. A new convention center located here would generate $\$ 162$ million of annual economic impact. Per the SAG report, this kind of transformation would catapult Jacksonville as a destination city that would compete with the major southeastern convention destinations.

The DIA investment framework final report from 2018 labeled this site as an ideal location for a new convention center. This site has also been labeled in the final report as a key site, a catalyst site, and a priority site, with the main purpose being a convention

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center.
Some additional benefits include supporting existing businesses. This site is walkable to 49 existing restaurants and bars, 18 shopping and retail locations, and three full-service hotels with 1,598 rooms, all within a ten-minute walk. It will serve as a catalyst for the Elbow District and accelerate new development in the downtown core, the heart of our city, on the waterfront.

Per the SAG report, a new convention center would bring an estimated 125,000 out-of-town visitors annually who would spend an average of $\$ 280$ a day. It would also add approximately 2,500 local construction jobs and create permanent jobs for almost 1,400 people. It gives existing housing developments significant amenities in close proximity, stimulating more housing development. It also mitigates crime downtown, increasing the quality of life for all of the people in Jacksonville, especially in the urban core.

A convention center at this site engages the St. Johns River, Jacksonville's biggest asset, with a marina and a large open plaza

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under the convention center that could be utilized 24 hours a day, 7 days a week, 365 days a year.

The Westmont Hyatt is a part of our team, so right of first refusal is not an issue.
They are supportive of our plan.
The convention center design includes future expansion on existing City property, doubling the size.

There is an unsolicited proposal that offers a cost-effective solution. The site is cleared, there is no environmental cost or brownfield cleanup necessary, and our team is ready to start construction now. Ribbon cutting could be April 2023.

Again, the highest and best use for this site is a convention center development. And please, do the right thing.

Thank you very much.
THE CHAIRMAN: Thank you, Mr. Couch, for your comments.

Next card is John Nooney.
(Audience member approaches the podium.)
THE CHAIRMAN: Mr. Nooney, please identify yourself, name and address. Three minutes.

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My name is John Nooney, 8356 Bascom Road, Jacksonville, Florida 32216.

And thank you for allowing public comment.
What I just want to share with you is -you know, is -- you know, our charter revision is going on right now. And, you know, I've been hoping that a charter amendment would be taken for the waterways. And let me just say that I'm here hoping that you would support a resolution for a charter amendment that any CRA, DIA, USA, U.S. -- the urban core development authority which is being developed right now across the -- the hall, and the reason is, you know, it's our waterways. I know I'm getting a little bit flustered here, but let me just --

I don't know how many of you may have attended Jake Godbold's memorial service, but you know what? He's not holding up a football, a soccer ball, or a baseball, but it's a fish. And we have 67 counties in the state of Florida. This is our charter. And here are the maps that are being considered right now for this urban core development authority, and

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this one looks like it goes all the way to Tallahassee.

But, you know, simply, if you want to promote our city to the region, the world, you have to have access to our waterways.

And again, this is our charter. Every ten years. And, you know, this is the Charter Revision Commission. You know, here is the agenda. They're voting on this right now. I hope the TV cameras go next door because -which map are we picking out?

So you are the DIA. And simply, it can happen, a charter amendment that any DIA, CRA, urban core development authority in Duval County that has a waterways component and taxpayer is given to that entity that public access to that waterway will be guaranteed for Joe Q. Public.

Now, Hogan's Creek, 2013, the armory for a buck is a classic example. You know what? Zero access to Hogan's Creek. Right now, you want to promote this city? 2017, it's trespass. You know, downtown waterways are federal. You know what? You're not calling JSO. You know who you call up? The U.S. Coast

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Guard sector of Jacksonville. It's federal. I mean, there's a pecking order. There's a food chain here involved.

So right now, again, this is the DIA. Just a resolution that can be taken to the Charter Revision Commission that you would support such a charter amendment. And that's why I'm here.

BOARD MEMBER MOODY: Three minutes.
MR. NOONEY: Okay. Well, thank you for listening. And let's make it easier here.

Thank you.
THE CHAIRMAN: Thank you, Mr. Nooney, for your comments.

The last card I have is Nancy Powell. (Audience member approaches the podium.)
THE CHAIRMAN: Please identify yourself, name and address. You'll have three minutes.

AUDIENCE MEMBER: Nancy Powell, 1848 Challen Avenue, Jacksonville, Florida 32205.

I'm here with Scenic Jacksonville, and I just want to make a couple quick points on the Ford on Bay project.

First of all, thank you for doing this
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work. I know you guys are volunteers and this work is about -- among the most important work in the entire city. So thank you for doing that.

Just a couple of quick points as you move forward in selecting a developer and coming to terms with what that's going to be. The first is to really -- and I know you know this, but protect the view corridor and the pedestrian corridor along the riverfront, both in a perpendicular and a horizontal perspective, so coming down to the river on Bay Street and along the riverfront. I know it's a balancing act, but the river is our most important asset, so please keep that front and center.

Second of all, the parking that's required here, please have it integrated into the buildings. We have too many standalone parking garages on too many streets that are fronted. There are ways to do that, and I know at least one of the proposals presented that as an option.

Third, the infrastructure under the sidewalks along the riverfront needs to be sufficient for both resiliency and the

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vegetation and the trees that will go there. Those are details that need to be attended to so that we have a tree canopy and the enjoyment for the pedestrians.

The -- another point I just want to say is that in Parcel 3, which is the marina, there are some creative options that could be taken as a temporary or permanent solution to that. Along the Chicago riverfront, they have a whole segment that are floating community gardens that you also -- that are a benefit to the community and -- so it doesn't have to be just boats. So there are some creative solutions to that.

And then, finally, as you think about this in connection with the rest of the riverfront, how does this connect to the other developments that are coming, whether it's the Times-Union Center, the Landing, the shipyards, or other riverfront properties.

So thank you very much.
THE CHAIRMAN: Thank you, Ms. Powell.
I see no other cards, so we can continue with our meeting.

In terms of attendance, can we start with
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you, Dr. Gaffney.
DR. GAFFNEY: Dr. Gaffney with the mayor's office.

THE CHAIRMAN: Thank you.
COUNCIL MEMBER BOYLAN: Good morning.
Michael Boylan, district council -- City
Council, District 6.
BOARD MEMBER WARD: David Ward, board member.

BOARD MEMBER BARAKAT: Oliver Barakat, board member.

BOARD MEMBER FROATS: Todd Froats, board member.

THE CHAIRMAN: Craig Gibbs, board chair.
BOARD MEMBER MOODY: Ron Moody, board member.

BOARD MEMBER WORSHAM: Carol Worsham, board member.

MS. BOYER: Lori Boyer, CEO of the Downtown Investment Authority.

MR. SAWYER: John Sawyer, Office of
General Counsel.
MR. KELLY: Steve Kelly, DIA.
MR. PAROLA: Guy Parola, DIA.
MR. CRESCIMBENI: John Crescimbeni, DIA.
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THE CHAIRMAN: Thank you, everyone, for coming and attending.

Can we begin with the minutes of the meeting we held on January 15th, the CRA minutes? Has everyone had a chance to review those?

BOARD MEMBER MOODY: Move that they be approved.

THE CHAIRMAN: Moved --
BOARD MEMBER WORSHAM: Second.
THE CHAIRMAN: Moved by Mr. Moody, second by Ms. Worsham.

Any discussion?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: All those in favor, signify by saying aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: The minutes are approved.
The next item on the agenda is Resolution
2020-02-02.
MS. BOYER: So we had -- I had --
Mr. Chairman, I had asked that we push that one
back a little bit to allow time for Mr. Neuman
to arrive. I think he just walked in the door.
So you if you want to proceed in the order of
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the agenda, we can do that.
THE CHAIRMAN: Let's proceed, then, with Resolution 2020-02-01.

Ms. Boyer.
MS. BOYER: Thank you, Mr. Chairman.
And if I can, before I go into the resolution itself, let me address for your benefit and for the benefit of the public a couple of points that were raised in public comments and that are relevant to your consideration.

First of all, with respect to the marina, just so you are aware that the proposal from Related Group considered Parcel 3, or Area 3, as an area they would acquire title to, but they did not have any proposal for a public marina in that space. The proposal from Spandrel that we received did not include Area 2 as being acquired by them or something they were seeking title to.

In the meantime, you should be aware that the City had previously applied for a FIND grant, Florida Inland Navigation District grant, to design a public marina in that space. That grant was held in abeyance while we were

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1 convention center question. I don't want to go SAG recommends against building a new

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1 convention center at the present time.
However, landbanking and future planning for a convention center should be part of a future downtown vision.

And then they go through a lot of discussion about where sites might be. I refer you to Page 38, which says: The minimum site requirement for a convention center with 200,000 square feet of exhibit space is 20 to 25 acres. SAG recommends securing the needed land in conjunction with the overall long-term vision.

I am pointing those out inasmuch as SAG was publicly referenced here as a reason to proceed with the convention center at this point. I think that is contrary to the recommendations of the actual study itself that you paid for.

The next item that I wanted to mention to you and that we will take up after we get into the actual resolution is that the terms for the term sheet itself will be something that I will encourage you to discuss beyond the resolution. So if you act one way or the other on the resolution and you decide to make a

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disposition, kind of the next step in that before we move on to the next item would be if there are any specific terms you want us to focus on in the development of a term sheet that would come back to you. Items like the integrated parking be set back from the river, the view corridor, things like that that were mentioned, I would anticipate would all be part of a term sheet that you would see specifically and that would be called out as to those items. But if there are other things in particular, architectural items, other things that you want us to address in the negotiation of the term sheet, I would encourage you to be thinking about those.

So, with that, if we can turn to the resolution, the resolution in your packet is 2020-02-01. And as drafted, the resolution is a recommendation that this board adopt the recommendation of the Retail Enhancement and Property Disposition Committee which voted unanimously to recommend the award be made to Spandrel Development, who was the top scoring candidate or respondent in the Notice of Disposition. And the award as drafted is an

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instruction for us to negotiate a term sheet for the disposition of Area 2 , which is the courthouse site, and a contingent disposition on Area 1, which is the Hyatt, that property behind the Hyatt, the former City Hall annex site. So I can let Mr. Sawyer address that in more detail, but the idea is that that site would not be awarded at this time, but would be contingently awarded.

Is that correct, my representation?
MR. SAWYER: (Nods head.)
MS. BOYER: So, Mr. Chairman, I'll let you decide how you want to handle the discussion of this. And if you would like to hear from CBRE on highest and best use, just so that that is something -- I'm checking the audience here. If that is something you would like to hear in this meeting before you proceed to discuss this.

THE CHAIRMAN: Yeah, I think that would help us.

Gentlemen, would you come forward please.
(Mr. Ayers and Mr. Taylor approach the podium.)

THE CHAIRMAN: Would you please identify
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yourselves.
MR. AYERS: Joe Ayers, CBRE.
MR. TAYLOR: Cliff Taylor, CBRE.
THE CHAIRMAN: Thank you.
Please give us a background with regard to what you did for us.

MR. AYERS: Absolutely.
And maybe the best place to start would be our thoughts on highest and best use, and then if we want to talk through the process at all, we're happy to do so.

The best way to frame this would probably be really to let you know that we didn't want to exclude any use. We didn't want to direct the market on what should be included or excluded, with the exception of what was detailed in the scoring, which, you know, there was a nod given to residential density in the scoring. But as we talk through different uses for any property, but this one in particular, if we look to retail, for example, integrated retail was going to be a critical component. And this is -- again, a nod was given to certain retail requirements in the Notice of Disposition.

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We thought that the likelihood of any sort of destination retail, call it a sports retailer or an Apple, something like that was probably unlikely, but given that anything like that showed up, we would have recommended that special consideration be given to that. We weren't surprised to see standalone retail on the site -- you know, we weren't surprised to see a use not show up with standalone retail on the site.

As far as office development goes, market fundamentals right now, we -- with where those are on rental rates, where vacancy rates are in downtown Jacksonville, and the current office vibe downtown, we weren't expecting speculative office development on the site. Again, we didn't want to direct the market or any developer that showed up that thought that this would be a great speculative office site. We didn't want to tell them it wasn't until we went through the whole process here. And we still wouldn't, even if they showed up. But, again, it was not an expected use.

We thought that if there was a developer with a tenant in tow, if you think about JEA

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and Ryan, for example, there was a possibility

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## expect a high activation from any sort of

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 that a developer could show up. We weren't aware of any developers with a tenant in tow. And again, I think that if they did show up, you would have to evaluate the risk of completing a deal and getting that through completion, lease signing, et cetera.

So as far as hospitality goes, there's a number of what we would consider limited service proposed hotels downtown right now at various stages of development or planning. Some hotel experts would tell you that the market is potentially at a saturation point for that limited service, and from the feedback we got from both hotel developers and our hotel group that $\$ 80$, the average daily rate for hotel rooms in downtown Jacksonville right now, don't justify the construction costs for that higher-end product right now.

And then as far as a convention center or entertainment goes, again, if these were uses submitted through our -- through the Notice of Disposition process, we would have recommended that they were scored accordingly. We didn't
entertainment. And as you noted, with the SAG report, we did not expect a convention center use on the site, just based on the desirability of downtown Jacksonville for convention right now.

Which brings us to multifamily, which is a product type that we're seeing a lot of development around the city, and certainly in downtown Jacksonville right now. We're seeing our first wave of new Class A product delivered to the market, really, in this cycle. We're seeing this right now. It's achieving rental rates that have justified higher levels of construction and higher quality of construction. We've been looking at that $\$ 2$ per square foot threshold as a hurdle that we wanted to clear as a market to bring more developers in. We passed that. And absorption and rates are feeling good, and that's why we're seeing more activity in downtown Jacksonville. It's probably at the highest point this cycle.

So we knew we would get activation from developers for for-rent product. We did not want to exclude a for-sale product by any

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means; however, that's a product type we

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haven't really seen, certainly not in downtown Jacksonville or in Jacksonville as whole at a large scale this cycle. So we weren't expecting significant interest from condominium developers. But it is something that, again, should be considered if it were submitted.

The other issue that we saw with the condominium development, particularly as it pertains to this process, would be just the deal risk in completing the deal. There are lender requirements, very heavy lender requirements for pre-leasing, so that would have had to have been evaluated. But we didn't have any of that show up, as anticipated.

MR. TAYLOR: Would it be helpful, as we did in the property committee, to walk through a little bit of our process, the feedback we received, some of those pro forma differences, things like that? Would that be helpful, Ms. Boyer?

THE CHAIRMAN: I think it would help members of the board who were not there, as well as the public.

MR. TAYLOR: Okay. Happy to do that.
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In terms of our process, as was alluded to earlier, yes, the opportunity was sent out to roughly 15,000 groups of all shapes and sizes, developers of all different subcategories, asset classes in the market. And I thought what I would do is kind of summarize for you, yes, while there were two bids that came in, there was very meaningful feedback from the groups that were activated on the Notice of Disposition but ultimately decided not to pursue it, so I think that's meaningful feedback for the board.

I would say the biggest issue related to lack of submittals was the ROFR from the Hyatt, and that served to have a chilling effect on developer interest. I don't think that would surprise anyone. But to spend the time and resources and energy to go through the submittal process, to have that as an unknown really quenched the interest of several of those groups that ultimately decided just to pass. I mean, it was too much of an unknown for them to take the time.

And again, you have to keep in mind that you're not competing -- for most of these

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development groups, you are competing against multiple opportunities in multiple markets across the country, so they ultimately have to decide where to dedicate their time and money and resources. That was a big one.

There was a comment made to the lack of grocery in Phase I. I think that's very important to address. The reality is that we heard from several groups that they had reached out to grocers of all shapes and sizes, and, candidly, that given the retail requirement under the Notice of Disposition, that they would not commit to do the deal and that amount of retail without a commitment from a grocer.

And while everybody here wants to see a grocery operator downtown, the harsh reality of it is that without resident count in the core, you're not going to get one and they're not going to come build a speculative store downtown. So as Spandrel laid out in their proposal, they have that grocer in Phase II kind of back-ended to do that, but the reality was that we heard from multiple groups that they had reached out to all of the operators and that there was not a willingness to give

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any level of a firm commitment as an operation for a grocery store in the near term at that site, so --

And I think for several of the groups, that became an issue of them just dropping out and saying, you know, for us, without having that commitment from that operator, we're just not willing to proceed on the opportunity.

I think, you know, from the balance of the group, it came down to really a combination of two things. And the biggest, I would say, would be potential rent, achievable rent at the site. And so that is a question that if you were to poll 10 or 20 different developers, you would get 10 or 20 different answers. You know, what do they think they can achieve based on other projects kind of in the infill core area, you know, a Broadstone River House, a Riverside St. Johns, some of these new projects that are in lease up right now, SoBa. What are they getting? And what do we think that translates into on the Northbank?

And so I think, ultimately, except for several of the groups, when they really sat down, given where construction costs are right

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1 now for the product that is desired, they could not ultimately get comfortable with those rents where they are today, and that they could go in
there -- and ultimately felt like if they proposed lower-density, lower-cost products, that that would ultimately just preclude them from being selected anyway. And so they ultimately decided, okay, let me sit this out for that reason. So I think that's a little bit for the process.

In terms of the pro formas and kind of, you know, where things came out in terms of, you know, pricing and cost and all those things, Spandrel, it's worth noting, is proposing a six-story product on the site. I would point out that that is not six-story stick frame construction like you see across the river at Broadstone River House. It's worth pointing that out because the cost differential is meaningful and worth noting.

So because of a combination of resiliency and taking that into account, as well as the need and desire for ground-floor retail, some of which is open-ceiling, two-story, kind of bay retail that fronts on the river, what their

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construction contemplates is two floors of concrete with stick frame above. That's worth pointing out purely because of the cost.

The cost there is meaningful and measurable. And so if you look at that, you know, versus what a stick frame construction deal would cost, that's why, ultimately, their proposal requires the land essentially be given versus having a land basis.

In other words, if you were to pencil that project without the retail requirement of six stories and just pure stick-frame construction, you could attribute a land basis to that deal and ultimately get to an acceptable developer term on cost.

When you introduce the two floors of concrete, as well as the deck, as well as the improvements to the Riverwalk which they proposed, essentially, the way that that deal pencils is for the land to be given. Okay? So just to clarify that piece, if that wasn't abundantly clear in their submittal.

Other than that, I think that's -- we would sum it up that way. I mean, you know, we weren't here to pick winners and losers. We

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were here to present the opportunity to the market, to developers of all shapes and sizes, and really let the market speak as to what they believe to be the best deliverable for the city at this time.

And I think all we would encourage the City to do is say, you know, look, everybody wants to see the core activated, and ultimately the real key to having the core activated is to have bodies in the core. And so while we, more than anyone else, would love to see a tower or two towers built in downtown on the river, to some degree you're going to have to take incremental steps in activating the core. And you're going to have to get bodies there. And if there's any hope of having things like grocery operations and subsequently future towers and things like that, at some point we're going to have to do something that shows that, given construction costs, that rents are achievable, that there's a demand for product, and that people want to live there.

THE CHAIRMAN: Thank you. Thank you for that overview.

What is the pleasure of the board so that
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we can add discussion to Resolution 2020-02-01.
BOARD MEMBER WORSHAM: You're looking for a motion?

THE CHAIRMAN: Yes.
BOARD MEMBER WORSHAM: I'll move to approve Resolution 2020-02-01.

THE CHAIRMAN: Moved by Mr. Worsham. BOARD MEMBER BARAKAT: Second.
THE CHAIRMAN: Second by Mr. Barakat.
Do we have questions?
MS. BOYER: Mr. Chairman, I would note that Mr. Neuman from Spandrel is here if you would like to have him come up and answer any questions that the board may have at this point.

THE CHAIRMAN: Yes.
Mr. Neuman, would you please come up as well?
(Mr. Neuman approaches the podium.)
MS. BOYER: And if I may just extend my personal appreciation, since the board meeting had to be rescheduled for lack of quorum, thank you to the board and to Council Member Boylan for making accommodation, and also to Mr. Neuman, who had to change flight

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arrangements. So I appreciate it.
THE CHAIRMAN: Thank you.
Let's begin questions with our chair of Retail Enhancement, Mr. Moody.

BOARD MEMBER MOODY: Not so much a question, but a comment related to highest and best use. We were hearing that term kicked around building and financial feasibility. I'm a real estate appraiser, and we deal with those terms every day of our life. And the big part of highest and best use, one of the major points of that is financial feasibility. You know, if the market tells you that it's not quite ready, then that's a biggie. Okay? So maybe someday a convention site would be good for that -- a convention project could be good for that particular site, but maybe not today. And I think that's what the market was telling everyone.

I have a lot of confidence in CB Richard Ellis. They are a national firm. They do this type of work a lot. They are well recognized. I think we've received good counsel on that.

Now, there's another fact. We've got a lot of land in the shipyard project. Guys,

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there's a lot of land there that someday, when the market comes together and all the pieces of the puzzle come together downtown with people and retail and that activation, there's a lot of land to the east, there could very well be a wonderful convention center.

So that's it. No questions.
THE CHAIRMAN: Thank you, Mr. Moody.
Ms. Worsham.
BOARD MEMBER WORSHAM: Just a general comment, I guess, in terms of -- I attended the presentations and also attended, of course, the committee meeting last week. And again, given the work that y'all did on market study, reaching out to developers, and also given the work that we did last year on the riverfront setbacks and the design work that we -- that Ms. Boyer and the committee and I worked on redefining what we want to see along the riverfront in terms of height and view corridors and pedestrian amenities, I have to say I was impressed with the work that you all put not only in the proposal, but the thought that was given to opening view corridors. I was intrigued by the opening of the building to

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provide an additional allay, if you will, from Bay Street to the river.

And, most importantly, I thought that the -- well, maybe not most important, but as importantly, one of our major objectives downtown, as you all heard, is to increase residential density. And so I am all for apartments. You know, a lot of millennials now are renting instead of buying, you know, that group of population that we so desire to be downtown.

But I was really impressed by the fact of the commitment you made to our waterfront and to pedestrian space, not only on Bay Street, but along the riverfront.

And I'm very excited about the restaurant and the two-story because I think that a lot of people in this town would love to be able to, as we did long ago, pull up in a boat and, you know, dock your boat along the river and go and have a wonderful meal, you know, whatever it is. So I applaud you for the thought and the detail that you provided to us in the proposals and the renderings.

And so as we move toward -- if we move
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toward approval, those are the kinds of things I'd like to see in the term sheet that -- the things that you proposed that were so intriguing to me and, I thought, well thought out in the pedestrian environment, not withstanding the building itself, that those things would capture, as we move forward, if we move forward on a positive vote, in our term sheet.

So thank you for your proposal and thank you for the depth and the effort that you all went in on making this product something that I think would be an asset to our riverfront.

THE CHAIRMAN: Thank you, Ms. Worsham. Mr. Froats.
BOARD MEMBER FROATS: So I agree with Mr. Moody that we're not ready for a conference center or a convention center at this point. I do think it would be great to have one. It's unfortunate that the firm did not submit the bid on time. That's a big issue for me because, as said, you kind of wonder.

We didn't get to see the actual bid, correct? That's sealed and --

MS. BOYER: It was not submitted as part
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process.
BOARD MEMBER FROATS: So it's unfortunate it wasn't, but if it was a convention center that was proposed, you know, we're not ready for that yet.

I just came from a convention in Denver. I'm part of an association that has 42 offices around the country, and we could host it here in Jacksonville. If I did host it here, it would probably be at the beach. It wouldn't be downtown. So I don't think we're ready for that.

However, you would think, well, maybe we should leave this space for a future point, for a future time. But to Mr. Moody's point, we do have a lot of land at the shipyard area that could host a convention center down the road. So I don't feel like we are -- we need to hold this land for future use because I think we have other space for a convention center.

So I really appreciate the fact that you submitted the proposals, both companies, actually. They're both great proposals. It's nice to see some out-of-town activity and, I
think, sending the message that we had a process for this.

And Ms. Boyer had mentioned to me earlier that maybe some of the reasons, too, that other firms didn't submit was because they thought that, is this process really going to happen, are they going to select a winner? So we are saying to the market, yes, we have a process; yes, we're selecting a winner. Not to spite ourselves, because if there was a better use for it, I think that would be -- that would make it a very difficult decision. However, the convention center, I don't think we're ready for it, and I think we have other space for it down the road.

Thank you.
THE CHAIRMAN: Thank you, Mr. Froats.
Mr. Barakat.
BOARD MEMBER BARAKAT: So I want to echo some of the comments other board members have made as far as the convention center idea. I was on the Evaluation Committee for that, and the Jacobs group did submit over a year ago a world-class quality, high-quality project and design. Of course, the catch was that the

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City, from what I recall, had to guarantee a certain amount of revenue every year to make it feasible. The contingent liability to the City was significant. And I don't know what has changed in the last year. The two gentlemen that spoke made it sound as if the incentive needed for that project was not significant.

But I agree with Mr. Froats that we're just not ready yet. And I'm not convinced a site on the river is the best -- that a convention center is the best use for the site on the river. There's a lot of debate about what conventioneers do once they arrive at that building. They stay in the building and they don't really contribute significantly to the surrounding economy day after day. Some people believe that, some people don't. It was a subject of debate a lot that we had about a year ago.

So -- and given the fact that they did not submit during our normal -- our due process, because it was highly publicized and extremely transparent -- it was probably the most codified and transparent process we have experienced in selling property since I've been

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on this board. So I think we need to stay within the confines of our process.

Spandrel has submitted a very high-quality design, a very thoughtful design, when it came to view corridors, when it's come -- when it came to what is occurring at the ground level.

As far as guidance from Ms. Boyer, I think, you know, based on the comments we had at the committee level, the retail facing Bay Street and the retail facing the riverfront, the integration of the public realm and the water and the Riverwalk with this project is important. We want the developer to deliver high-quality public space surrounding the development, particularly along the riverfront and along Bay Street. We want them to live up to the view corridor maintenance that they designed initially in their proposal. And we did not put any tight restrictions on the size of retail and number of units, but I think we expect an approximation of what they proposed, not a significant deviation.

There was some, I think, apprehension on the potential 70,000 square feet of retail development, that it might be too much, but I

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1 think we need to evaluate that and give them

2
3 listen to that stuff day in and day out, not in

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interested to get your feedback mechanically on how that will work for your investment.

And so thank you for submitting it. I echo the sentiments of the board members earlier and thank you again for that analysis. Appreciate it.

THE CHAIRMAN: Mr. Boylan.
COUNCIL MEMBER BOYLAN: Actually, I have three questions directed to three different folks here.

We have heard from people that the donation or giving of land is going to be part of the formula in this process, so my question for Ms. Boyer is, what is the monetary ROI for the City? And at what point in time can we expect to see that come into play?

And let me offer the other two questions to give you a second to collect that.

And, Mr. Neuman, given what you've heard about the challenges, I'd love to hear from you in a moment about why you proceeded and felt comfortable in moving forward in this project.

And I believe, Mr. Moody, you were the chair of the selection committee. I'd appreciate some feedback from you with respect

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1 to what really stood out to you in this process 2 and your disappointment with the fact that
there weren't more opportunities for you all to explore.

BOARD MEMBER MOODY: And I was not the Chair, but I was one of three.

COUNCIL MEMBER BOYLAN: Okay.
Whoever wants to go first.
MS. BOYER: Well, I will partially answer your question.

Unfortunately, I do not have my entire Ford on Bay file here with me where I had the individual ROI calculations. I don't know if CBRE has one because in their analysis of the two proposals they did an ROI calculation as well. Generally -- and their ROI calculation is a little bit different than ours.

So what I will tell you is the request includes a donation of the property and a 50 percent REV Grant for 20 years. That 50 percent is the standard REV Grant for multifamily that is part of the public investment policy approved for downtown. So, with that being said, 50 percent of the real estate tax value generated from the property is

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positive ROI, inasmuch as right now it collects zero.

And they are not asking us to contribute anything else in terms of paying for infrastructure. They are making a $\$ 5$ million commitment toward the Riverwalk construction in this area, so that's also a positive ROI side of the equation for us because they are building it as opposed to the City building it.

We get some credit under our current Liberty Street contract for that, but more importantly, we get that investment in a public space improvement on the waterfront in addition to the tax revenue we would receive. And that's essentially the way, when I did the calculation and compared the two proposals, I was calculating it.

Now, I don't know that -- in CBRE's calculations, they took into account some different factors. I didn't even go to the point of calculating the secondary and tertiary impacts about number of jobs created, number of -- amount of sales tax we would collect on the retail space, et cetera, because I was so substantially positive at the first number that

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it was kind of like, okay, for this cut, it wasn't worth going to the next level.

COUNCIL MEMBER BOYLAN: Thank you.
THE CHAIRMAN: Mr. Neuman.
MR. NEUMAN: Thank you. Thank you, everybody, for taking the time.

THE CHAIRMAN: Excuse me, Mr. Neuman, would you identify yourself for the record?

MR. NEUMAN: Sure.
Emanuel Neuman, founder and principal of Spandrel Development Partners.

THE CHAIRMAN: Thank you.
MR. NEUMAN: And let me take a step back and I'll explain Spandrel's business strategy, and then I'll transition to this opportunity.

Spandrel was started over seven years ago, eight years ago, with the idea of building in geographies of growth. So we have a propriety analysis where we look at wage growth, population growth, high-tech GDP growth, all within a right-to-work state. And this analysis was done to say, you know, where is the country growing, and let's build where people are moving and where jobs are moving. And that's what brought us from New York to the

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Southeast.
That's why we planted our first flag in Charleston. We've been very successful there. We moved on to Savannah. We moved on to Hilton Head. We have a large project in Charlotte. And -- but as we were going down the East Coast, we started visiting Jacksonville more often and we started seeing the growth going on with that.

We do understand mid-rise/high-rise as a development type. We do understand the millennial mindset. We have people moving from the suburbs to the urban core. We looked at the revitalization of downtown Jacksonville as being perfectly timed to what the market is needing, as well as the growth drivers for Jacksonville.

We met Lori almost a year ago as we started -- and these gentlemen here, as we started to start to really investigate the market. When we saw this RFP come out, it was quite cumbersome. It was a lot of work, but we felt that we had the right team. We take a team approach to everything we do. We take local, regional players -- very large local and

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1 regional consultants to our team. All of them
came out with a presentation. Proud to say we were ten strong answering the questions that were being asked of us.

And we believe in the market. We believe that building out the downtown core is the right decision for the long term. We think the site is great and amazing, and we're very much looking forward to negotiating with the City on this term sheet and doing what we say we will do, as we always do, and building a successful project.

COUNCIL MEMBER BOYLAN: All right. I have a follow-up question.

THE CHAIRMAN: Yes.
COUNCIL MEMBER BOYLAN: Resiliency, obviously, is a concern for a lot of us in the process. And I understand, obviously your construction plans accommodate for that to some extent. Do you want to speak to that?

MR. NEUMAN: So we had Kimley-Horn as part of the team. They do civil design. We brought in a Charleston-based architectural firm that -- which Charleston floods tremendously. So we have -- and we have experience building

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in the floodplain. That is why we build our first floor out of concrete all the time, knowing that we cannot take on that risk, and we will integrate it into our design accordingly. Everything has been -- you know, all the preliminary work has assumed resiliency to it.

COUNCIL MEMBER BOYLAN: Thank you.
MR. NEUMAN: Of course. My pleasure.
COUNCIL MEMBER BOYLAN: And, Mr. Moody, I'm sorry, I thought you were the Chair.

THE CHAIRMAN: He's the Chair of Retail Enhancement.

COUNCIL MEMBER BOYLAN: Okay. But whoever was on the selection committee --
(Simultaneous speaking.)
BOARD MEMBER MOODY: Let me give you a few comments.

I think this project has a lot of positives. Now, you asked me about was I disappointed. Yeah, I was disappointed that there were only two offers that we had to consider. But you have to realize, with a first right of refusal on the site, number one, that puts kind of a stigma in the marketplace

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because people put a lot of time and effort to put their plans together, and with this first right of refusal, you know, there is some uncertainty there. So I think that's probably the big reason that we didn't get 10 or 15 different offers.

COUNCIL MEMBER BOYLAN: If I could, just to finish up on that piece, I think it's really important for us to communicate that it's not a stigma on the city; it's just a stigma on the circumstance and the situation. I just want to make sure that's clear to the public.

BOARD MEMBER MOODY: That's right.
But really, some of the positives that I think we can look at is that this project, it satisfies a couple big things for us, residential downtown, feet on the ground. It looks at retail, 74,000 square feet of retail. We want retail. We're hoping that market will absorb this. There is a possibility that some of the 74,000 square feet can be used by the hotel next door as some of their exhibition space. So, you know, that's a positive.

Consequently, there are some planes for some possible hospitality within Spandrel's

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plan, and I think that's good.
And even more important is the extension of the Riverwalk. There's over two acres of park-type land that is being set aside by Spandrel, spending $\$ 5$ million. The other firm was going to spend $\$ 2$ million. So I think that's a real positive for us.

The grocery opportunity, even though maybe there's not a big demand right now for a grocer, they are thinking about considering that in their second phase, and probably the timing of that will be (inaudible).

COUNCIL MEMBER BOYLAN: Ms. Boyer --
BOARD MEMBER MOODY: The last thing is I was disappointed that Spandrel didn't look at the idea of a marina site. But for the fact that we can spin it off into maybe another opportunity -- I don't know if we can sell it, but that would be a really good thing, or operate it ourself, I think that's a possibility.

COUNCIL MEMBER BOYLAN: Yes, sir.
I have a comment. Obviously, we talk a lot about food deserts and we see the creation of an opportunity for Winn-Dixie on the north

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 which we were very active in, and that was very
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productive. It was followed by a 90-day Notice of Disposition process. And I think the reality is that we -- we operate in a world and in a business where, when we are marketing an asset for sale, as an example, we are talking to groups about their bid the night before and sometimes the morning of the bid being due. And that's just the world in which we operate. It's a reality of that world. And so to kind of make it a hard stop for 90 days -- I think what ultimately happens is, again, you're competing against opportunities elsewhere and there's no stop in those other markets and other opportunities in that 90-day period. And I think what does tend -- what does potentially happen is that they just find other deals in that 90 days.

And we're not in a position where we can keep them engaged and actively be selling that opportunity up and until the finish line, and so you do get a little bit of detachment. And so I think the 30 days was good and I think it was very activated, but I think the 90 just didn't help.

I don't think that was the reason you
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didn't get 10 or 15 offers. I think the reason you didn't get 10 or 15 offers is because of the ROFR. That's just the reality of it. But I do think that's worth pointing out.

THE CHAIRMAN: Was there any intent to avoid posturing independent dissemination of the Notice of Disposition to any developer?

MR. TAYLOR: No.
THE CHAIRMAN: With hindsight, would there be any major changes in your work that you accomplished?

MR. TAYLOR: For a future process, as an example, or --

THE CHAIRMAN: Or this process.
MR. TAYLOR: You know, I would say that if I were thinking about a subsequent or a future process, what I might think about doing is just, as I mentioned moments ago, adjusting the timelines accordingly. So -- I think Joe would agree with this. And this wouldn't be hard or fast, but if it -- as an example, if it needed to be 120 days, what I think I would do is think about a longer premarketing and a shorter actual Notice of Disposition period, to the extent that's even allowed or possible.

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I think what you would like to see is a shorter period of time when the cone of silence goes into effect, from that period of time until the bid due date. Okay? So I think, you know, you could extend the premarketing, and that would be beneficial, but I think the real key would be to maybe shrink the actual Notice of Disposition.

The thinking on that is that it is a cumbersome process, and developers do need time to get together a 60- or 70-page submittal with all those requirements, but I think that, you know, well-organized developers and teams can do that in a shorter period of time, and I think it would probably behove the City to think about a shorter Notice of Disposition period, if that's allowed.

THE CHAIRMAN: Okay. Thank you. Thank you again for your work.

Mr. Neuman, do you bring in local talent to help you with your development process --

MR. NEUMAN: We do.
THE CHAIRMAN: -- or construction?
MR. NEUMAN: We do. On this team, we have a local civil as well as a local architectural

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consultant. We would -- we try to bring in as much of a local team as we can in many of the aspects or most of the aspects of our process. We are still in the early stages, so we have not picked a construction firm; though I would say, for a construction firm, we do pick, usually, a pool. We try to pull as much as we can from the local subcontractor market because it's vital for us to be, you know, properly represented in our community, and every community we go into we would like to do more, so we are always conscious of the benefit of the community and our reputation in the community.

THE CHAIRMAN: Okay.
Mr. Moody.
BOARD MEMBER MOODY: To take that point a step further, on the local talent that he's pulling in, they're working with Kimley-Horn, they're working with Dasher Hurst, and also with Brad McCaffrey. All three firms are very well recognized. They know this marketplace. I think they have a lot of input as to what people want, what the market wants.

So I was -- one of the impressive things
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about their presentation is they surrounded themselves with some of our best people in town.

THE CHAIRMAN: Thank you.
I have no further questions.
Does the board have any further questions or comments?

MS. BOYER: (Indicating.)
THE CHAIRMAN: Yes.
MS. BOYER: Mr. Chairman, if I might just respond to two things because there's been a lot of conversation about the right of first refusal.

What I wanted the board to know and the public to know is we did have a process whereby it was our intention to issue an addendum if we were able to resolve the right of first refusal during the timeframe that the Notice of Disposition was pending so that we could have told the market that. We were engaged in conversations with the Hyatt, and we're talking about the asset manager of Hyatt, not local management, so don't anybody take it out on them. And in terms of making a number of different proposals and having conversations

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with them about ways that we might resolve it, we were unsuccessful in doing that in that time. I think there is still an opportunity to do that because, as was pointed out, I posed the question of Mr. Neuman in the interview on Phase II, since they had envisioned this as a two phase, whether they would consider adding exhibit hall space within the Phase II building. And they mentioned that, in fact, on a Brooklyn Park development they had experience where they had included exhibit hall space within a residential building. So I don't think that is beyond discussion as we have further conversations with the Hyatt.

And absent that, there are a number of other avenues and approaches that we will be evaluating in terms of how we resolve that and are able to then make some firm commitment one way or the other regarding Phase II.

But one of the things we liked is that we could proceed with getting Phase I under construction while we were resolving that on Phase II. And it gives -- if we have a real developer that is selected that we can have a conversation with about whether we could

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incorporate exhibit hall space or something that the Hyatt wished to see, that may be a solution. It's hard to do when you don't have someone chosen or someone really at the table who could make a commitment about what the construction cost of that might be and whether they would be willing to incorporate it. So that's part of where we may be going.

MR. TAYLOR: May I follow up on one thing she said?

THE CHAIRMAN: Yes.
MR. TAYLOR: For the board, this will be helpful, I think.

So regarding the right of first refusal, so what Joe and I did as part of our process, at the tail end of the 30-day premarketing phase before the cone of silence came into effect, when it became clear that the ROFR would not be cleared before the Notice of Disposition was posted, we spent two days and called -- so, essentially, over that 30-day period, 132 groups registered and requested additional information on the Notice of Disposition opportunity. Over the two days prior to the Notice of Disposition going

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1 public, Joe and I called all 132 and had
conversations with them specifically about the ROFR, and the encouragement was made for them to consider submitting alternate bids. The way it was written was alternate bids could be scored and would be scored independently. The thinking being there that, as an example, a developer could bid on all three areas or they could bid on just 2 and 3 and leave the ROFR parcel out, and those bids could be scored independently.

Ultimately, nobody -- no development groups decided to take that advice. I think the reason being is that, like Spandrel, for the most part, those groups wanted both pieces for their project, for it to make sense, for them to get the scale and the scope that they wanted. I think they just ultimately decided it wasn't worth it to do that and they didn't want to go down that road.

MR. AYERS: Yeah, but we also did encourage them to clarify if their project was severable, in which case it sounds like Spandrel's is. So in the event that that right of first refusal is not resolved or is really

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beyond what would be acceptable, they don't necessarily need that piece for this to be a successful project.

MR. TAYLOR: But that's worth contrasting to related -- which made -- and when that question was raised, they said definitively no, their project was not severable. So if the ROFR did not get resolved, they were not interested to proceed. They had one deck on one parcel that served as the entire project.

So just some additional feedback there.
THE CHAIRMAN: Thank you for that clarity.
Hearing that, what is the board's pleasure
with regard to resolution 2020-02-01? All those in favor signify by saying aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: Opposition by like sign.
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Please show it unanimously passed.

Thank you.
Gentlemen, thank you for your work. MS. BOYER: Mr. Chairman, before you move on, I've taken notes on items that people would like to see included in the term sheet. In

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conversations that I've had with board members, I have also been asked to have some architectural conversations with the developer so that perhaps in the term sheet we would include some direction on the architecture. So if there's anything else that you would like to see included in the term sheet beyond the key points that were in the RFP or Notice of
Disposition response, please kind of let me know right now or contact me because, based on the resolution, the next 30 to 45 days will be negotiation of the term sheet.

BOARD MEMBER WORSHAM: I mentioned the restaurant.

MS. BOYER: Got the restaurant.
BOARD MEMBER WORSHAM: And is that with the 10,000 square feet as proposed?

MS. BOYER: Yes. 10,000 square feet dedicated to restaurant on the waterfront. Could be two 5,000s, could be one 10,000.

BOARD MEMBER WORSHAM: Right.
And, additionally, there's the work on the riverfront and the commitment to improve the riverfront space, which is the $\$ 5$ million for additional work with 2 acres --

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4,100-square-foot building on eight-tenths of an acre of land constructed in 1904. It's in a challenging state of repair, you might say.
It's suffered over these years of neglect. And so we were -- we had an unsolicited offer on this property earlier that did not meet the qualifications of that process, so we were pursuing approval of a formal disposition process as presented in this resolution.

Ms. Underwood just passed out an aerial view of which property this is. It's immediately adjacent to the courthouse, across the street on Broad Street. It's the center building of three adjacent buildings that are closely constructed to one another, as can better be seen on the back side of this illustration. It's the center of those three properties. You can see in some of those photos the exterior, front and back, as well as a couple of interior shots that kind of give some insights on the state of disrepair on this property.

In the resolution, there are three areas that we are asking for your consideration, including Exhibits A, B, and C, that outline

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the minimum requirements of proposals.
Exhibit A, to include proposed uses, purchase price, schedules, pro formas, different areas that are ultimately captured in scoring criteria and weights in Exhibit C, that really speak to the proposals to include enough information to give us confidence that the proposal addresses factors such as execution, alignment with BID plans and goals, the capability of the proposer, and then, of course, the ROI to the City in that disposition.

And the term sheet considerations found in Exhibit B, there are some criteria there as well related to prohibitions of the property for use as a surface parking lot, to maintain or reconstruct the building facade, closing within 90 days, construction commencement dates, and completion dates.

We also noticed that -- to include in this Notice of Disposition, that access to the rear of the building is not provided in the current state and that that should be something considered by -- in proposals submitted.

Happy to address any questions.
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expecting that final work soon. And so the

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THE CHAIRMAN: What is the body's pleasure with regard to resolution 2020-02-02?

BOARD MEMBER BARAKAT: I make a motion to approve.

THE CHAIRMAN: Motion to approve by Mr. Barakat.

Do we have a second?
BOARD MEMBER MOODY: Second.
THE CHAIRMAN: Second by Mr. Moody.
Discussion?
Mr. Ward.
BOARD MEMBER WARD: I think, generally, this is perfectly fine. I guess my question, and I'm not sure if this was -- we talked around it last meeting, but I'm not sure where we landed on it. Did we ever obtain -- or as a part of this are we going to obtain an updated appraisal? Because I know there was one done years past, but sort of where are we, I guess, on that front so we have some sort of gauge, if we do indeed receive these proposals, how much to review.

MR. KELLY: Through the Chair, yes, thank you, an appraisal has been engaged. We're
timing is in line with the formal Notice of Disposition published.

BOARD MEMBER WARD: Great. Thank you.
That's all, Mr. Chairman.
THE CHAIRMAN: Thank you, Mr. Ward.
Mr. Barakat.
BOARD MEMBER BARAKAT: No real comments.
We vetted this at the property disposition committee. I'll just make note to the board members, the scoring, we did adjust that from what staff proposed; we gave more scoring towards redevelopment goals and objectives, and took points away from financial capacity and experience, which is (inaudible) what the developer is proposing is of utmost importance to ensure that it fits in with the neighborhood and other development activity in the surrounding area.

I did want to ask, from a marketing standpoint, you know, we're not obviously going through the same process we went through with Ford on Bay, but in order to ensure awareness, what is our process in something like that?
Could you remind the board what we do?
MR. KELLY: Yes, thank you.
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Through the Chair, so in the past we have limited our market efforts through public signage on the property itself, of course the Notice of Disposition, and a lot of the exposure that's generated through the media. And in context of this, we've also explored opportunities of publicizing the Notice of Disposition through LoopNet, CoStar, third-party media such as that, and we're still exploring whether that's a suitable way of marketing this Notice of Disposition because we're not technically marketing a property for sale at a given price.

So we're exploring that, but we also have talked about ways that we can communicate through our network of the brokerage community the Notice of Disposition to make sure that they and their clients are thereby made aware as well to generate as much interest as possible.

BOARD MEMBER BARAKAT: Thank you.
I would encourage you to do all those things in the next 30 days.

MR. KELLY: Thank you.
In addition, one step I missed was just
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simply putting together a tear sheet or a cut sheet that would be also made available on our website.

BOARD MEMBER BARAKAT: And we have a marketing/PR person now. Hopefully, she will maximize her time in this regard.

I'd like to see maybe a report when we're done just to confirm what all she did and what all we did to market this property to make sure we're checking all the appropriate boxes.

Thank you.
MR. KELLY: Very good. Thank you.
THE CHAIRMAN: Thank you, Mr. Barakat.
Mr. Froats.
BOARD MEMBER FROATS: So in our committee meeting we did talk about the marketing of this, so I just want to say thank you to the media members here because I did notice it in the Business Journal this morning when I got back from Denver. And I think it was elsewhere, as well. So thank you for that. You obviously heard the comment and acted upon it, so thank you.

THE CHAIRMAN: Thank you, Mr. Froats.
Mr. Moody.
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BOARD MEMBER MOODY: This is an eyesore. We need to clean it up. I'm delighted that in the point system on the financial offer that that's the least emphasis.

And what I would encourage you, when you get the appraisal, don't fall in love with it.
You know, as appraisers, we go and we appraise things, and then people have different motivations for buying and so on and so forth. That's why they pay what they pay. But our motivation here is to clean this up and make it right. So I would say don't fall in love with the appraisal, but let's get this improved.

THE CHAIRMAN: Thank you, Mr. Moody.
Ms. Worsham.
BOARD MEMBER WORSHAM: I was pleased with the committee discussion and how we realigned the scoring. And I agree this needs to get on the street quickly and see what we can get done with this piece of property.

Thank you. I don't have any other comments.

THE CHAIRMAN: Thank you.
Councilman.
COUNCIL MEMBER BOYLAN: Nothing further.
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Thank you, sir.
THE CHAIRMAN: Okay.
I have no comments.
I, too, attended and like the fact, as
Mr. Barakat mentioned, we adjusted the scoring to increase the points to meet development goals and strategic objectives.

Hearing that, any further comments from the board?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Hearing none, all those in favor of Resolution 2020-02-02 signify by saying aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposition?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Please show it is
unanimous.
The next item on the agenda is Resolution
2020-02-03.
MS. BOYER: Thank you, Mr. Chairman.
Resolution 2020-02-03 authorizes the issuance of two loans to FSCJ. This is, essentially, the same request that came to you in December. There are minor adjustments in

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it. And if you will recall, this was approved a number of years ago, when the 20 West Adams and student housing was approved and developed in that location for FSCJ. It was contemplated that DIA could make two loans to FSCJ, and they are basically net operating loss loans.

So there was a question among the FSCJ board members as to whether they wished to proceed with it. They subsequently voted at their board of trustees meeting on the 11th of February that they did want to proceed, so they are bringing back to you now the authorization, since the time expired on the prior one.

This would still allow the loan to be made for the 2019 calendar year loss as the first year. So we're keeping the time frame running consistently, it's just kind of a retroactive approval of that for that time period.

What we do have in this -- we talked about in December and they have (inaudible) just a little bit -- are some performance criteria for a time period or an operating loss to be considered. And so that is that there must be 85 percent occupancy of the residential dorm units for the fall and spring semester only,

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just to be sure that -- or clear that the summer vacancy that they may encounter doesn't count against their ability to use that year's operating loss if they have one.

And then also with respect to the restaurant occupancy, we wanted to make sure that the restaurant space was occupied. We have agreed with them that as long as it is open for 40 hours a week for 48 weeks out of the year, then that operating loss, if there is one, gets to be counted. That both accommodates a potential transition in operator and is also in the event for some week or two for some reason the restaurant is not open, we have a hurricane, whatever, that there's an opportunity to not lose out for that year.

So those are the two things that changed from what you saw in December.

And I think Matt Brockelman is here on behalf of FSCJ, if you have any other questions for him, or if he disagrees with what I just told you. But it is a reauthorization that would allow them to -- us to enter into those loan agreements and them to borrow the money from us for operating losses.

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THE CHAIRMAN: Okay. Thank you. What is the pleasure of the body with regard to Resolution 2020-02-03?

BOARD MEMBER MOODY: Move to approve.
THE CHAIRMAN: Moved to approve,
Mr. Moody.
BOARD MEMBER WORSHAM: Second.
THE CHAIRMAN: Second by Ms. Worsham.
Ms. Worsham, could you start the
questions?
BOARD MEMBER WORSHAM: I don't have any additional. I think the revisions to the terms were good. I don't have any additional comments.

THE CHAIRMAN: Thank you.
Mr. Moody.
BOARD MEMBER MOODY: No questions.
THE CHAIRMAN: Thank you.
Mr. Froats.
BOARD MEMBER FROATS: No comments.
THE CHAIRMAN: Thank you.
Mr. Barakat.
BOARD MEMBER BARAKAT: I think the resolution is fine.

Just a quick question, Ms. Boyer. Do you
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know the current occupancy?
MS. BOYER: I'll let Mr. Brockelman speak to that.
(Mr. Brockelman approaches the podium.)
THE CHAIRMAN: Please identify yourself, name and address.

MR. BROCKELMAN: Thank you, Mr. Chairman.
Matt Brockelman, 208 North Laura Street, Suite 710, 32202.

Through the Chair, I can get that number for you, but it is above the 85 percent. And President Avendano is very confident that, moving forward, there will not be any challenges in the fall and spring semesters to exceed the 85 percent requirement.

Thank you.
THE CHAIRMAN: Anything else, Mr. Barakat? BOARD MEMBER BARAKAT: No.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: No, thank you.
COUNCIL MEMBER BOYLAN: Mr. Chairman,
Mr. Moody has --
THE CHAIRMAN: Okay. Thank you.
BOARD MEMBER MOODY: One more question about the restaurant itself. Do you have an

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operator in their now?
MR. BROCKELMAN: There is.
Through the Chair, it's the new Jumping Jax location downtown.

BOARD MEMBER MOODY: Okay. Great.
MS. BOYER: I encourage you all to try it.
MR. BROCKELMAN: The burgers are a delight.

THE CHAIRMAN: Thank you.
Mr. Ward.
BOARD MEMBER WARD: I think the resolution is great.

I second the comment about the burgers being wonderful at that location. Much to the chagrin of my health, I have had them a couple times over the last few years. It's delicious.

I think this is great and I'm in full support of it and wish the college nothing but the best.

THE CHAIRMAN: Thank you.
Councilman.
COUNCIL MEMBER BOYLAN: Mr. Ward could certainly could afford a couple burgers.

BOARD MEMBER WARD: No comment.
THE CHAIRMAN: Thank you.
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BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposition by like sign.

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Show it unanimous. Pass.
MR. BROCKELMAN: Thank you all.
THE CHAIRMAN: Thank you, sir.
Next is Resolution 2020-02-04.
MS. BOYER: Thank you, Mr. Chairman.
I would suggest on this one -- what you have before you is revised from what was distributed in the agenda packet, so I am going to suggest that you allow public comment after I have described the difference.

The original -- this resolution is really a one-month extension of the Ventures closing dates. They are building on that issuance date and their completion date, and it is -- the original resolution that was provided to you only referred to an extension of those

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performance schedules in the redevelopment agreement.

We also needed to extend the same performance schedule in the allocation of development rights. So we just combined it in one resolution. So it addresses both the allocation of development rights, which you as a board have a right to extend at any time, and the extension under the RDA, which is pursuant to an authority granted by council in a particular paragraph of the RDA.

These are discretionary extensions at this point. We have already granted two months of the discretionary extension. This would be the third month. There are six months possible.

But what I will tell you is that the adjacent parcel, the One Call building, as we refer to it now, did close on Thursday, I have been told. So the ownership of that property has transferred hands. And the new owner's lender wanted to review the land swap documents that are part of the settlement. So it's my understanding that this Ventures closing was actually still scheduled for next week; however, it got pushed back a week while those

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land swap documents are being reviewed by the new owner.

And we still hope that this is very imminent, within the next two weeks or so, but in order to not run up against our March 1st closing deadline, the request is to extend that to April 1st, and then we extend after that.

And I think Mr. Diebenow and the developer are both here, if you have any questions for them.

THE CHAIRMAN: Thank you.
What is the body's pleasure with regard to Resolution 2020-02-04?

BOARD MEMBER BARAKAT: Motion to approve.
THE CHAIRMAN: Motion to approve by Mr. Barakat.

BOARD MEMBER MOODY: Second.
THE CHAIRMAN: Second by Mr. Moody.
Questions?
Ms. Worsham, please.
BOARD MEMBER WORSHAM: It's my understanding that they are in the process of their ten-set review and their plans are well underway, so the time extension is really just to accommodate the closing date.

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MR. PAROLA: Through the Chair, they have got an approved ten-set.

BOARD MEMBER WORSHAM: They've got an approved ten-set?

Here comes Mr. Diebenow.
(Mr. Diebenow approaches the podium.)
THE CHAIRMAN: Thank you. Please identify yourself, sir.

MR. DIEBENOW: Sure.
Thank you, Mr. Chairman.
Steve Diebenow, 1 Independent Drive, Suite 1200.

The ten-set review is actually done and it's ready for pickup.

BOARD MEMBER WORSHAM: Thank you.
THE CHAIRMAN: Mr. Moody.
BOARD MEMBER MOODY: No questions.
THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: No questions.
THE CHAIRMAN: Mr. Barakat.
BOARD MEMBER BARAKAT: No questions.
THE CHAIRMAN: Mr. Ward.
BOARD MEMBER WARD: No questions.
THE CHAIRMAN: I have no questions.
All those in favor of --
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MS. BOYER: Mr. Chairman, would you ask for public comment since we changed it?

THE CHAIRMAN: Thank you.
Since we changed it, any public comment?
AUDIENCE MEMBERS: (No response.)
THE CHAIRMAN: Hearing none, all those in favor of Resolution 2020-02-04 signify by saying aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposition by like sign.

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Show it unanimous. Pass.
Thank you.
The next is Resolution 2020-02-05.
MS. BOYER: Thank you, Mr. Chairman.
The next four resolutions are a series of budget resolutions that came out of the Finance and Budget Committee. And I will be distributing to all of you a memorandum that I handed out at that meeting that just kind of explains why we have four different budgets and why we have separate resolutions, so you can peruse that at your leisure.

And I won't go through it all here, but
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the reason we have different resolutions, essentially, here is we have some Southbank resolutions that are board approval only, we have Northbank resolutions that are board approval only, we have a Northbank resolution that requires City Council approval, and we have an Economic Development Fund resolution that requires City Council approval. So that's the differentiation and why we have four.

So 2020-02-05 is -- if you will turn to the back side of it, it's the meat of it. In this year's approved City Council adopted budget, there is a category called Unallocated Plan Authorized Expenditures. That means the City Council has appropriated that money to you, but you have to decide where you're using it.

And so the recommendation here is -- from the Committee, is to allocate $\$ 211,995$ to the district CRA infrastructure obligation and $\$ 200,000$ to Southbank retail enhancement. And I believe the discussion at the Committee was that we were putting some additional funds in Southbank retail enhancement because we had recently completed the Riverplace Boulevard

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project, and as that was now finished, it was ripe for retail enhancement and we were going to encourage that to happen, and so we were making more funds available for that.

Otherwise, the district obligation, if you
recall, is a plus or minus 23 million for public infrastructure to build the roads, the bulkhead, the park, and the Riverwalk on that site. We have about 5 million in that account that we have accumulated to date. We have a $\$ 2$ million obligation with (inaudible)for contract oversight. So we have in excess of 3 million that is going towards that, and we are continuing to add to it with each year's budget.

THE CHAIRMAN: Thank you.
What is the board's pleasure with regard
to Resolution 2020-02-05?
BOARD MEMBER FROATS: Move to approve.
THE CHAIRMAN: Moved to approve,
Mr. Froats.
Can we get a second?
BOARD MEMBER MOODY: Second.
THE CHAIRMAN: Second by Mr. Moody.
Any discussion?
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rest of the compliance to make sure all of deals that we have in place are in compliance, and we did encourage her to seek additional help if you need it.

Thank you.
MS. BOYER: And that's six months from this meeting.

THE CHAIRMAN: Thank you, Mr. Froats.
Mr. Barakat.
BOARD MEMBER BARAKAT: No comments. I just want to echo what Mr. Froats just mentioned regarding staff's efforts and Ms. Boyer's attention to detail. It's just nice to have pleasant surprises like this. We're not used to this at DIA.

Thank you.
THE CHAIRMAN: Thank you, Mr. Barakat.
Mr. Ward.
BOARD MEMBER WARD: No comments.
THE CHAIRMAN: Councilman.
COUNCIL MEMBER BOYLAN: I do want to -the MBRC process, as you probably well know, is about to embark in terms of preparing your budget for next year and taking it to the mayor's office. Is that schedule -- have you

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had preliminary conversations with respect to that yet?

MS. BOYER: I have not had preliminary conversations with the budget office or the mayor's office, but we internally have had preliminary conversations and I am circulating requests to my staff about who wants to attend what conference next year, what kind of training do we need. I've asked Mr. Crescimbeni to look at all the REV grants and do next year's projections so we know what those numbers are.

So we are working on developing our budget for next year, but in terms of formal
presentation of that or asks -- I've also engaged both with the Parks Department and the Public Works Department regarding specific capital projects that are important to us that are under their individual jurisdictions, but wanting to see that they are adequately funded and they move forward, such as Lift Every Voice and Sing Park; the segment of the Emerald Trail which is right next to the LaVilla townhomes; the Park Street road diet which is impacting the progress on the food hall and other things

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on Park Street.
So there are those projects that will be in the CIP presented to council that I'm hoping other departments are asking for adequate funding to make sure none of that slows down.

COUNCIL MEMBER BOYLAN: Certainly, Mr. Crescimbeni and yourself know better than I do, but if there's a role for a liaison and a process for making presentations, I'd certainly be more than willing to be a part of it. So I appreciate the opportunity to learn more and help in that process.

MS. BOYER: Great. We appreciate your assistance.

THE CHAIRMAN: Thank you.
I would echo Mr. Froats's comments. I attended the budget subcommittee meeting and got a particular clarity. So we want to thank you for your efforts in that regard.

All those in favor of Resolution 2020-02-05 signify by saying aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: Opposition by like sign. BOARD MEMBERS: (No response.)
THE CHAIRMAN: Hearing none, it passes
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unanimously.
MS. BOYER: Okay. Moving on to 2020-02-06.

So 2020-02-06 is the Northbank Unallocated Plan-Authorized Expenditures. Again, this was in number of -- the $1,515,111$ was in the City Council approved '19/'20 budget as an unallocated number that you have the authority to allocate. And the recommendation of the committee, based on my recommendation, was to put the entire $1,515,111$ in our two-way streets project and begin the design phase of that. So that, and -- and that number is in the vicinity of $\$ 300,000$. We need to accumulate somewhere close to, at this moment -- and it's a rough projection since we don't have design -somewhere between $\$ 3$ and $\$ 5$ million for implementation.

And we have that -- we have our eye on where that could all come from between now and October. So it would be our anticipation that if we complete these actions and are able to complete some other transactional sales that we envision that we would be able to move forward with potential construction implementation in

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THE CHAIRMAN: Thank you.
What is the board's pleasure with regard
to Resolution 2020-02-06?
BOARD MEMBER WORSHAM: Move to approve.
THE CHAIRMAN: Moved by Ms. Worsham.
BOARD MEMBER BARAKAT: Second.
THE CHAIRMAN: Second by Mr. Barakat.
Mr. Ward, would you begin, please, with comments?

BOARD MEMBER WARD: No comments.
THE CHAIRMAN: Thank you.
Mr. Barakat.
BOARD MEMBER BARAKAT: No comments, other than I'm excited about further two-way streets conversion. It's a great cause.

THE CHAIRMAN: Thank you.
Mr. Froats.
BOARD MEMBER FROATS: Yeah. I appreciate the strategic vision on what this means. It is Ms. Boyer's project. I think she has put a lot of thought into it, a lot of strategic thought into it, so I'm looking forward to it.

THE CHAIRMAN: Thank you.
Mr. Moody.
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## request that those funds be appropriated, and

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that is both interest earnings and investment pool earnings that have accrued in the Northbank.

And we were not in a position to do that earlier, in part because we didn't have our firm numbers. And we have been kind of working through the process of confirming what the actual numbers were in these so that we could move these funds. So this will result in legislation going to City Council and asking that these funds be appropriated.

So the appropriation request that came out of the Finance and Budget Committee is to add 300,000 to the Urban Arts Project, 250,000 to the loans program, and 248,124 to the Northbank Retail Enhancement. And if I can speak to each of those briefly.

The Urban Arts Project is part of your Northbank CRA plan, and we previously entered into a contract with the Cultural Council to help us execute that. It had three phases in it. We are at the terminus of Phase II from a timeframe standpoint. They have funds already appropriated to execute Phase III, which I think is $\$ 67,000$, something in that range, and

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they have some leftover funds from Phase II that were not expended that we hope to roll up into Phase III.

My suggestion is that, as we move forward with, hopefully, our concentrated food and beverage target area of retail enhancement, that we want to have the ability to further enhance those areas with public art, whether that is hanging above the street or sculptures or wraps around columns, or whatever form it might take. And the request here was to put some additional funding in that project that we already have in our plan so that we have the capacity to do that as we move forward. And -because we're getting very close to the end of the funding or using up all of the funding that we currently have.

This will require entering into a new contract with the Cultural Council that they are going to execute this on our behalf. And Mr. Crescimbeni and I have spoken to them about it. Mr. Weiss (phonetic) has given us some ideas for what he can already see in the elbow. I just got an e-mail from him yesterday on that. But that's kind of on our project list

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if you approve this additional funding.
As far as the loans program goes, when we reviewed this at our committee meeting, we discussed the fact that we have not had a lot of interest in our loans program, that there seem to be loans available in the market, and even offering loans interest free for a number of years doesn't seem to be something that people are just grabbing up and clamoring for.

So while we could have added more to the loans program, this was probably putting enough in the loans program that if we wanted to use it as a match for a low-income housing provider or something like that that allowed them to then seek other credit mechanisms that we have currently -- I believe 120- was the balance that we previously had. And I do have this information and can tell you exactly what those numbers were, but the thought was to add an additional 250- to it. It got us very close to 400- in that account right now, which seemed to be sufficient. And we do have the ability to move funds from elsewhere if at some future point this becomes a demand, but right now it's not.

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And then, finally, the Northbank retail enhancement, I think this was something that the Chair wanted to see additional funds allocated to Northbank retail enhancement, particularly in light of the food and beverage incentive that we are considering right now. So that's the allocation that came out of the committee.

And when you ultimately make a recommendation on this -- you see there's a couple blanks in the resolution. The reason I left blanks in the resolution is Exhibit $A$ on the back is what the committee recommended. If the ultimate board decision is somewhat different, that would become Exhibit B. So you will have both the committee recommendation and the board recommendation.

THE CHAIRMAN: Thank you.
What is the body's pleasure with regard to Resolution 2020-02-07?

BOARD MEMBER FROATS: Move to approve.
THE CHAIRMAN: Mr. Froats moved to approve.

BOARD MEMBER MOODY: Second.
THE CHAIRMAN: Second by Mr. Moody.
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Questions?
Mr. Ward.
BOARD MEMBER WARD: This has my full support.

I guess I do have a somewhat tangential question for you, Ms. Boyer, only because I was reading -- I was reading a news article about this subject recently. But for the urban art, which I really love that and am in full support of that as well, how does either the City or the Cultural Council handle -- and I'm talking about murals specifically, how do they handle ownership of those?

The reason being, I was reading an article about some folks out in Texas that are actually having a hard time disposing of a property and tearing things down due to a conflict with the artist about whether or not they were allowed to do that. So while somewhat random, do you know happen to know how they handle that, contractually or otherwise?

MS. BOYER: Well, I will tell you that
it's a bit of a free-for-all right now
downtown, and something that I have a concern about and that internally we are talking about

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1 trying to come up with neighborhood or district brands and characters that could help frame the artwork that is installed there as opposed to the artwork being somewhat just generic.

And -- but there are many people that are playing in the space. So Art Republic is not under the jurisdiction of DDRB. They are not under the jurisdiction of the Cultural Council. They seek out private property owners and work with them directly on the murals they are putting on private property.

The Cultural Council, when they are executing something through the Art in Public Places program, that artwork is owned by Art in Public Places and they are obligated to be maintained by Art in Public Places, whether it's a mural or not.

We have posed the question to Mr. Sawyer, but it's down on his to-do list quite far because we prioritize that to-do list.

Regarding the art that we are purchasing through our program, as to whether it actually is -- becomes Art in Public Places inventory that is then maintained by Art in Public Places or whether it is not, because that impacts how

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we want to move forward with some of these, so we're trying to evaluate that.

So there are -- and I can give you other examples, but the point is that there is not a simple answer to that, and I think it would -it would be helpful if there were.

I also think it would be helpful if there was some standard on our sidewalks because I certainly appreciate the private property owners who are going out and seeking artists and paying for sculptures and public art to be added in our right-of-way, but there sometimes are conflicts with pedestrian zones and conflicts with our district characters and things like that. So it would be helpful if we had a more broad-based approach to it.

On the other hand, we don't want to get in the business of approving art. That's not our skill set and not our job. So we have to figure it out, but it's on the radar, if that helps.

COUNCIL MEMBER BOYLAN: Mr. Gibbs, if I could offer a personal observation.

During the course of the past few years as I have shared with the board and volunteers,

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which is just down the street on Duval, we worked with Art Republic, and they put in a god-awful mural over there with a headless horseman in it in a free clinic. That was kind of hard to -- it took us four years to finally disassociate ourselves with it, and we have a beautiful butterfly box out there now.

But your concern is very real in terms of being able to manage and control, either through the public sector process or through the private sector.

THE CHAIRMAN: Sounds like something that goes on the to-do list.

MS. BOYER: It's on the whiteboard. If you come to the office, you'll see it.

THE CHAIRMAN: Thank you.
Anything else, Mr. Ward?
BOARD MEMBER WARD: No, that was my main concern, was just specifically about having a -- we can't, obviously, dictate private property owners and what they can do, but as it relates to City right-of-ways and City property, I know that it can be an issue as far as ownership. And I just don't want -- I'm in full support of the art, but I don't want it to

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inhibit us when we're thinking long term, down the road, to inhibit us or restrict what we can do with our own property or right-of-ways.

Thank you, Mr. Chairman.
THE CHAIRMAN: Sure.
Mr. Barakat.
BOARD MEMBER BARAKAT: While we're on the subject of urban art, so we had two phases you mentioned, Ms. Boyer. Phase I, from what I recall, was very visible along the Skyway walls, and I've gotten mostly positive feedback from stakeholders. Phase II I think was primarily along the Main Street Bridge right-of-way; is that correct?

MS. BOYER: So in the transition as the Art in Public Places and Cultural Council, Phase II derailed a little bit. And Phase II had a specific boundary that was not the entire elbow, but was a part of the elbow. And the Duval bike rack that you see across from Cowford Chophouse was part of the Phase II program. It was -- as it went through the board and DDRB, much of Phase II was supposed to be in the Main Street -- the small park off of the off-ramp from the Main Street Bridge.

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1 It got relocated. And the sculpture that was 2 put in Jessie Smith park, which happens to be 3 outside the technical boundaries of Phase II, 4 was something that we paid for. park just in front of the Florida Theatre. I

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1 had no idea it was part of our program. I just thought it showed up. So, you know, I think Phase III, we need to make sure that there's better reporting to the board what exactly we're doing and when we're doing it.

And the other issue with that program, it took time. I'm not an artist. I don't know the ins and outs of the process, but it took -it seemed to me to take a long time for Phase I to get going, so maybe the reporting will help solve that, I mean, if there's more reporting and a little more accountability on timelines, et cetera.

MS. BOYER: The other thing I'll say is, I mean, we're contracting with the Cultural Council as a vendor. We are not providing funding for the Art in Public Places project. So there's a system, a very elaborate process for something that is considered an Art in Public Places funded project. We don't have to follow that lengthy process and do it the same way. We are simply using them as an art expert to help us accomplish whatever project it is that we want to accomplish. So I think we will both be able to clarify roles and

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responsibilities in the contract and streamline the process.

BOARD MEMBER BARAKAT: Thank you.
THE CHAIRMAN: Thank you, Mr. Barakat.
Mr. Froats.
BOARD MEMBER FROATS: I just want to point out to the board that these numbers here, the interest earnings and the investment floorings, this $\$ 798,000$ is not something we're going to see every year. This is kind of a catch-up from prior years. I just wanted to point that out.

THE CHAIRMAN: Thank you.
Mr. Moody.
BOARD MEMBER MOODY: No questions.
THE CHAIRMAN: Ms. Worsham.
BOARD MEMBER WORSHAM: No.
THE CHAIRMAN: Anything else, Councilman?
COUNCIL MEMBER BOYLAN: I'm sorry, yeah.
There are two things. Number one, I serve as
liaison for the Cultural Council as well, and
I -- the perspective of the relationship is
very clear to the board over there. So I want to (inaudible). It is part of Art in Public
Places. You're using the expertise of them and
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others on the staff to (inaudible) the process that they have in place.

I do have a question with respect to process. So, now, an appropriation bill will be generated. Does that go to the mayor's office, or do you need me or others to introduce it for you, or how does that work?

MS. BOYER: Typically, when this comes out of a board resolution, the next thing is we will run it through MBRC and introduce it as legislation before City Council. I don't expect that there's any particular delay in the time frame on it.

And to Mr. Froats's point, while this will not be -- you would not expect to see this amount in the future, we are earning interest income now consistently and being credited with it, which we weren't previously in the CRA. So as a result of that, there will be amounts coming in, it just won't be of this magnitude. This is a couple years' worth.

COUNCIL MEMBER BOYLAN: Quote-unquote, who manages those funds in terms of the return?

MS. BOYER: They are pooled with the rest of City cash, not a separate account.

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COUNCIL MEMBER BOYLAN: Okay. Gotcha. MS. BOYER: But we are credited with our proportionate share of interest.

COUNCIL MEMBER BOYLAN: Thank you.
THE CHAIRMAN: I would like to echo
Mr. Barakat's concern about reporting drafts once the contract is formed. Maybe we can get the gentleman that runs Art in -- the Cultural Council to come and give us a presentation.

MS. BOYER: We'll bring the whole contract to you for approval too.

THE CHAIRMAN: Okay.
MS. BOYER: I mean, this is -- having the funds is one piece, but having the contract is another piece.

THE CHAIRMAN: Thank you.
All those in favor of Resolution
2020-02-07 signify by saying aye. BOARD MEMBERS: Aye. THE CHAIRMAN: Opposition by like sign. BOARD MEMBERS: (No response.) THE CHAIRMAN: Hearing none, it passes unanimously.

2020-02-08 is next.
MS. BOYER: Okay. 2020-02-08 is the last
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of the budget resolutions, and this is appropriating funds that are currently in the Downtown Economic Development Fund. And if you will note on the back, the total amount we are suggesting for appropriation is 4 million -almost 4.4 million.

Let me make note here at this point that we did not bring to you for appropriation all the money that was available for appropriation in every account. In every instance, we left several-hundred-thousand dollars for a rainy day fund for something else that may come up. So this is not everything that's there.

But we do have $\$ 3$-and-a-half million that came in from the sale of the (inaudible) garage when that was -- the transaction was closed, and we have 330,000 that came in from the sale of the LaVilla property in the past, and the City Council put $\$ 500,000$ in the Downtown Economic Development Fund in a council contingency during the budget process, so that requires further appropriation to utilize it.

If you go down below, in my suggested utilization, as you know, we approved the transfer of the property at the intersection of

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Park and Forest to Florida Blue for construction of a parking garage, and that transaction has a $\$ 3$-and-a-half million parking grant obligation that was the obligation of DIA. We assumed the responsibility for that.

And when we told you that we had funds to do it, it was intending that we would use some of the money up above. So this is now going to City Council and asking that they appropriate that money for that purpose so it can be encumbered so we have the funds available to pay the parking grant when it comes due next year. So it's just living up to our obligations here.

The next thing is taking an addition 500,000 that's available from that 4.3 million and putting it toward our two-way streets. And an important one is the 350,000 for the design of the Hogan Street cycle track.

So one of distinctions between the Economic Development Fund and the CRA, things that are in the City's CIP cannot be funded with CRA dollars unless they have been removed from the CIP for at least three years. The idea is you just don't trade money or supplant

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money back and forth. However, the Downtown Economic Development Fund does not have that restriction, and the City CIP has the Hogan Street cycle track as a project in the CIP for construction.

We have asked -- to Mr. Boylan's point, we have asked Public Works and the administration to move up the construction schedule on the Hogan Street cycle track from -- to the '20/'21 budget as opposed to the '21/'22 budget. The reason for that is that if we are going to do this food and beverage incentive package and the artwork on Hogan and Laura Street, we don't want the street torn up the year after we complete putting in artwork and businesses, and we want to have the things happen simultaneously, since it's going to happen anyway.

Groundworks is committed, since this is a phase of the Emerald Trail, of raising half of the money for the design of each phase. They have an MLU with the City on that. They have confirmed with me that they have available $\$ 350,000$ for the design of this phase, and they have a cost estimate of 700- for the design of

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this phase.
So it is my ask of the board that we would appropriate out of the Economic Development Fund the 350- necessary for the match for Groundworks to accelerate the design so the design would be complete by the time the City Council adopts the budget October 1 that would provide the construction money. Therefore, we could get this moving and have this happen at the same time as we're talking about moving all the restaurants in.

THE CHAIRMAN: Thank you.
What is the pleasure of the board with regard to 2020-02-08?

BOARD MEMBER WORSHAM: I'll move to approve.

THE CHAIRMAN: Ms. Worsham moved to approve.

BOARD MEMBER BARAKAT: Second.
THE CHAIRMAN: Second by Mr. Barakat.
Discussion?
Ms. Worsham.
BOARD MEMBER WORSHAM: Well, great work in getting the timing of this aligned. I know that's not easy. So I'm all in favor of that.

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300 track that came before DDRB. It's a very exciting project. So great work. Thank you. And, of course, we have our obligation.

THE CHAIRMAN: Mr. Moody.
BOARD MEMBER MOODY: A lot of moving parts. Good job.

THE CHAIRMAN: Mr. Froats.
BOARD MEMBER FROATS: No comments.
THE CHAIRMAN: Mr. Barakat.
BOARD MEMBER BARAKAT: So the
half-million, that two-way street conversion, that's on top of the 1.5 we've already allocated?

MS. BOYER: Correct.
BOARD MEMBER BARAKAT: So there's
2 million total as far as that cause?
MS. BOYER: Right now.
BOARD MEMBER BARAKAT: The Hogan Street, the $\$ 700,000$ for the design of Hogan, what part of the Emerald Trail -- I think that's Phase II, the Emerald Trail. Exactly from where to where would that design occur?

MS. BOYER: So it goes from the river all the way to -- through the FSCJ campus. I think

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it goes all the way to -- I don't know if it goes all the way to UF, but I know -- UF Health, but I know that from our standpoint, I mean, our concern is to go to the boundary of the downtown on this. So it would be -- and there is a jog where -- I'm not sure if it's at State or Ashley where it jogs. As proposed, it jogs over and goes across on Laura, where it crosses State and Union. But I don't know if that will be the ultimate final design once we have somebody in design. But I can tell you that from Ashley to the river, it's on Hogan.

And we have -- when we have our next Retail Enhancement, we'll be talking about the various restaurant spaces that are available in that area.

BOARD MEMBER BARAKAT: Okay. And then the actual construction, is there any -- is it likely that it's funded or there are funds in CIP for that?

MS. BOYER: Yes. So the funds are in the CIP for fiscal year '21/'22 right now, and the request I made of Public Works and the mayor's office is that they be moved up to '20/'21, which means they would become available

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doing is asking that we move the (inaudible).

BOARD MEMBER BARAKAT: Okay. So there is a risk of this not being constructed. I mean, we are -- I just want to make sure the board is aware. We're spending $\$ 300,000$ on the design of a project that may not be constructed.

MS. BOYER: I think that's possible. I think it's a pretty low risk. Some things are much higher risk. I would say the higher risk of it not getting constructed is that during the design process, all of the sudden something was discovered that became a real impediment to implementation. I think that's a greater risk than funding risk.

But you are correct, there is a funding risk that the funds are -- but rarely does the City Council ever appropriate construction funding until you have the design funding the prior year. So any project that we do for whatever it is usually has a year of design before you have a year of construction.

BOARD MEMBER BARAKAT: So we have to take the risk either way

MS. BOYER: Yes.
BOARD MEMBER BARAKAT: Thank you.
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118 2020-02-08 signify by saying aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposition by like sign.

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Passes unanimous.
I told our stenographer that we would take a break at 12:00, so let's do that. Seven minutes.
(Brief recess.)
THE CHAIRMAN: Let's reconvene.
I've been told there's another meeting scheduled in here at 1:00, so we have to get finished.

COUNCIL MEMBER BOYLAN: And it's going to be another two and half hours of 5 G if you want to join us. This will be our fifth meeting on 5G.

MS. BOYER: Mr. Boylan's entire day will
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be in this room.
THE CHAIRMAN: Lucky you.
Our next resolution is 2020-02-09.
MS. BOYER: I think that we are completing the CRA meeting and moving to the Downtown Investment Authority meeting at this point; am I correct?

THE CHAIRMAN: I still have 2020-02-09 --
MS. BOYER: Okay.
THE CHAIRMAN: -- a resolution with regard to an unsolicited parking proposal.

MS. BOYER: Thank you. I apologize. I jumped ahead.

Okay. Resolution 2020-02-09 is a recommendation that came out of the Strategic Implementation Committee that recommends a rejection of the unsolicited proposal that had been provided to us by Elite Parking regarding the operation and management of a number of downtown parking facilities.

I will point out that this resolution is -- and the action that -- maybe I'm interpreting the action of the committee -that the action of the committee was primarily based on the scope of that proposal and that

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there were things included in that scope that were not actionable, such as the Forsyth and Main parking lot that we're now selling to VyStar, but also things regarding meters and other things that the committee had taken action on.

This also, I'll point out that it -- over on Page 2 of the resolution, in Section 5, directs the staff to continue to research, including consultation with various vendors and contractors regarding which aspects of our downtown parking could be managed or operated under contract and how might that serve to achieve our goals.

So the point is, it's not the end of the conversation. It really is opening an opportunity to have a conversation with multiple vendors as we move through the Strategic Implementation Committee's process of evaluating which things we might want to contract out for versus provide ourselves.

THE CHAIRMAN: Thank you.
What is the board's pleasure with regard to 2020-02-09?

BOARD MEMBER MOODY: Move to approve.
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THE CHAIRMAN: Move to approve, Mr. Moody. BOARD MEMBER WORSHAM: Second. THE CHAIRMAN: Seconded by Ms. Worsham. Any further discussion?
Mr. Ward.
BOARD MEMBER WARD: Yeah. I definitely think there probably are some components to the parking ecosystem in general that it would make sense to outsource to a vendor. So I think on a broad basis I'm in general support of this type of exploration, whether with this vendor or another vendor. I think that groups like this can provide services in a way that the City either doesn't want to or can't. So I think there's validity there, certainly.

Look forward to continuing this discussion, but I also think, as I mentioned in our Strategic Implementation Committee, that parking, compared to a lot of other things that we deal with downtown, probably has an outside impact in growth and responsible planning. So whenever we do have these conversations, whether it's with Elite or whoever else in the future, it will be interesting to see that unfold.

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I think we really have to be diligent and conscious of that, even to things like length of time that those types of contracts run, specifically because, as we noted in the Strategic Implementation Committee meeting, the landscape changes much quicker than a 20-year contract, for instance, would allow us to. So we've got to stay nimble and be strategic about who we're providing operation access to, I think, as opposed to making sure that we retain what I'll loosely call "ownership access" to because the City is going to need to have -- to be able to move when we need to move on this front.

So I'm sorry for the soliloquy, but I think that, yes, I'm generally -- I support the move to reject this, but I'm also in support of continuing these conversations because I think that they could really add some benefits to what the City has to do, but we need to preserve our nimbleness and flexibility as well.

THE CHAIRMAN: Thank you, Mr. Ward.
Mr. Barakat.
BOARD MEMBER BARAKAT: I agree to those
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comments from Mr. Ward. I'd just add that -well, I didn't think the proposal from Elite was the right thing to do. I think it did help expose deficiencies we have in the way we do both on-street and off-street parking. And we need to be nimble as a City, not only in our policies and the way we administer parking, but also just our ability to embrace technology and embrace change. And there's so much potential change that's going to be occurring with the way we use automobiles in the next decade that I think we need counsel from those in the private sector and those that are exposed to other markets to help us understand which way the -- you know, which way the buck is going.

So I think it's the right strategy, to continue to use consultants and advisors, and I look forward to seeing what staff has to provide us in the months and years to come on this.

THE CHAIRMAN: Thank you.
Mr. Froats.
BOARD MEMBER FROATS: Yeah. Obviously, there's a lot of opportunity there. I'd be curious to know what the parking office is

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doing to further some of these initiatives on their own. So maybe -- I don't want to get into it today, but maybe in a future meeting they can come and do another presentation. They did one not that long ago, but maybe they can do another one just to give us an update on where they're at.

MS. BOYER: And we are implementing things that were discussed in Strategic Implementation three weeks ago or so about apps and things like that. So I just want to -- we'll do that at the next board meeting if we don't have quite such a long agenda.

THE CHAIRMAN: Thank you.
Mr. Moody.
BOARD MEMBER MOODY: I agree with the comments by Mr. Ward and Mr. Barakat. And straight from the committee, there were just too -- with this proposal, there were just too many unanswered questions. And it's not that we're not going to deal with considering new proposals, but just not now.

THE CHAIRMAN: Thank you.
Ms. Worsham.
BOARD MEMBER WORSHAM: Nothing new to add
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1 to what's already been stated.
Thank you.
THE CHAIRMAN: Councilman.
COUNCIL MEMBER BOYLAN: If I could offer -- it's relevant to this conversation. On Monday, last -- actually last evening I distributed to my colleagues a redline of Article 21 of the charter for JEA that had -and one of the items in there speaks to the opportunity for a board member to be engaged with the entity -- or authority that it serves on. similar bill last -- was it last year, John, that you put in a bill that precluded board members to -- engaging in business that would personally benefit them? Was that -- roughly, was that a year or so ago? I'm having a hard time remembering last week, so -black and white, so I know that you have.

But my point is, we've incorporated it in that article, restriction with respect to the (904) 821-0300
ability of board members -- typically volunteer board members to engage in business for personal gain for a period of time. impact all of you in terms of feedback, is invariably -- what we're looking at with JEA may impact other authorities down the road. So getting your feedback as to whether or not you would have a concern with that -- not looking to do that today, but --

THE CHAIRMAN: (Inaudible.)
COUNCIL MEMBER BOYLAN: Yes.
BOARD MEMBER FROATS: So does that preclude us from buying property downtown? away and then turned around and submitted a proposal. We had a situation, as you probably well know with JEA, where a board member stepped away and was awarded a contract with JEA. So we -- that's why we're addressing it there, but it could have larger implications as we move forward with it. So your feedback on that at some appropriate time would be

I understand Mr. Crescimbeni introduced a

MR. CRESCIMBENI: Mr. Boylan, I'm so busy,

COUNCIL MEMBER BOYLAN: I've seen it in

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And I would appreciate, given how that may

COUNCIL MEMBER BOYLAN: I don't know -- it probably would include exactly what we saw here today; however, was a board member who stepped

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appreciated.
Thank you.
THE CHAIRMAN: Thank you.
Any further discussion?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: I echo the sentiment of Mr. Ward that long-term contracts, with the technology that changes every day, is probably not the way to go, but I commend the fact that this unsolicited proposal is enhancing our discussion.

Hearing no further comments, Resolution 2020-02-09, all those in favor signify by saying aye.

BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposition by like sign.

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Passes unanimously.
Next is the Downtown Investment Authority meeting.
(The foregoing proceedings were adjourned at 12:22 p.m.)

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