CITY OF JACKSONVILLE DOWNTOWN DEVELOPMENT REVIEW BOARD MEETING

Proceedings held on Tuesday, March 23, 2021, commencing at 2:00 p.m., Jacksonville Public Library, Multipurpose Room, 303 North Laura Street, Jacksonville, Florida, before Diane M. Tropia, FPR, a Notary Public in and for the State of Florida at Large.

BOARD MEMBERS PRESENT:
TREVOR LEE, Chairman.
J. BRENT ALLEN, Board Member.

MATT BROCKELMAN, Board Member.
CRAIG DAVISSON, Board Member.
WILLIAM J. SCHILLING, JR., Board Member.
BRENNA DURDEN, Board Member.
JOSEPH LORETTA, Board Member.
ALSO PRESENT:
INA MEZINI, DIA, Marketing and Communications.
LORI RADCLIFFE-MEYERS, Redevelopment Coordinator JASON TEAL, Office of General Counse
XZAVIER CHISHOLM, Administrative Assistant.

Diane M. Tropia, Ine., post Offiee Box 2375, Jacksonville, Fblo 32203 (904) 82t-0300

1
March 23, 2021
PROCEEDINGS

2

THE CHAIRMAN: I'm going to go ahead and call to order the Tuesday, March 23rd, 2021, Downtown Development Review Board meeting.

I'd like to acknowledge any City Council members or any other office representatives from the City that might be online.

Ms. Armstrong [sic], do we have any? Ms. Mezini, thank you. Excuse me.

Also, I'd like to note that if you're coming up to the podium to speak, please note your name and your address for the record.

And we'll start with Action Item A. This is a voting conflict form from Mr. Brockelman.

Lori, would you mind reading that into the record, please?

MS. RADCLIFFE-MEYERS: Yes. Thank you, Chairman Lee.

Form 8B, memorandum of voting conflict for county, municipal, and other local public officers. A person holding elected or appointed county, municipal, or other local public office must abstain from voting on a measure which inures to his or her special

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
private gain or loss.
Matt Brockelman submitted Form 8B in regards to a DDRB 2021-001 at the February 11th DDRB meeting. This was in regards to the Laura Street Trio conceptual approval. "It directly concerns a project with which I have been involved to provide government relations services to Southeast Development Group, LLC. I will, therefore, be recusing myself from the board's vote on the matter."

THE CHAIRMAN: Thank you, Ms. Radcliff-Meyers. I appreciate that.

We'll move on to the approval of the February 11th, 2021, DDRB regular meeting minutes.

Is there any conversation about those meeting minutes?

BOARD MEMBERS: (No response.)
THE CHAIRMAN: Hearing none, I'll take a motion.

BOARD MEMBER ALLEN: (Inaudible.)
BOARD MEMBER LORETTA: Second.
THE CHAIRMAN: I have a motion from Mr. Allen and a second from Mr. Loretta.

All those in favor, please say aye.
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203
(904) 821-0300

BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Thank you.
I'd like to move forward with DDRB 2020-023, River City Brewery.

Ms. Radcliff-Meyers, could we have a staff report, please?

MS. RADCLIFFE-MEYERS: Yes, we do, Chairman Lee.

My name is Lori Radcliffe-Meyers with the Downtown Investment Authority, and I will be providing the staff report for the RD River City Brewery.

DDRB application 2020-023 seeks conceptual approval for a new eight-story, multifamily, residential complex with an associated eight-story parking garage located at 0 Museum Circle. The site is 3.43 acres in the Southbank Overlay District.

The site is bounded to the north by the St. Johns River, to the east by Friendship Fountain Park and MOSH, to the south by Museum Circle, and to the west by the Acosta Bridge and the St. Johns Marina boat ramp.

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
restaurant will be treated as a separate project for future approvals required by the DDRB.

As seen in this aerial image, Parcel B, which is approximately one-third of an acre, is located east of the proposal. With the removal of the existing buildings, the City gains 110 feet of waterfront along the Riverwalk, creating unobstructed river views. The retention of this parcel also allows for the extension of Friendship Fountain Park.

Friendship Fountain Park is currently going through renovations to include refurbishment of the fountain, a new splash park, wedding venue, playground, concession stand, and picnic area.

Based on the foregoing, the Downtown Development Review Board staff supports conceptual approval of DDRB application 2020-023 with the following recommendations:

Prior to submittal for final review, the developer shall meet with staff to identify any deviations sought; enhance the parking deck with additional screening and provide additional features to meet the fifth elevation

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
requirement for the parking deck roof; prior to final approval, the developer will work with DDRB staff to maximize pedestrian clear zones; at final review the developer shall provide enough details so as to illustrate that the pedestrian zone meets the definition of such in the Ordinance Code and meets the various requirements and design amenity features; streetlights, benches, and street furnishings shall be placed in the amenity area.

This concludes the staff report. Staff is available for questions.

Thank you.
THE CHAIRMAN: Thank you,
Ms. Radcliff-Meyers. I appreciate that.
I'd like to ask the applicant to come forward and make their presentation.
(Ms. Trimmer approaches the podium.)
THE CHAIRMAN: Ms. Cyndy Trimmer.
Thank you.
MS. TRIMMER: Good afternoon.
Cyndy Trimmer, 1 Independent Drive, Suite 1200 , on behalf of the applicant.

I first want to thank everybody for their time, both at the workshop and since then.

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

We've gone through many iterations of the site plan and the elevations to get where we are today.

We particularly want to thank Board Member Davisson for his time and guidance and expertise getting us here.

I have with me today, Jennifer Jorgenson and Jeff Robbins with Related, Beatriz Hernandez from MSA Architects, Nick Mousa and Donald Wishart from GAI, serving as our civil and landscape engineers.

They mentioned there could be lags, but this is pretty extensive. If you can get me over to the civil plan, that would be great.

Thank you.
I want to run through the updates since we were here for the workshop to kind of give the highlights of what we took away and what we've done with everything. We have completely redone this building, both in terms of the floor layouts, unit counts, the layout of the different units themselves so that we could adequately address the feedback that we received.

Starting on the northeast corner of the
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
going to have street-level engagement. And
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
project, the biggest thing that you're going to see coming around this edge is the fact that we really took the feedback that we don't want a monolithic structure kind of looming over the park to heart. And they have increased all of this articulation so that we have pocket parks. We have these courtyards and heavy amenitization facing that area so that we have addressed those concerns.

You'll also note, coming down, that we have moved the garage entrance, which used to come straight off the circle. There had been concerns about the ability of folks to use that circle as kind of a staging area for the future restaurant, for the park space. So we've brought our residents entirely out of that so that they will be entering south of the circle, and that that space is available.

Moving along the southern boundary, we have provided a full amenitized and pedestrian-clear zone. We'll detail more on the next slide, but this is where you're going to have the pedestrian engagement through having Broadstone walk-up-type units that are

10
Beatriz will kind of work you through the architectural elements that have been added to further enhance that space.

Along the western side, I know there had been a lot of dialogue about the boat ramp and what was being done there and were we preserving this area for the boating community. Everything underneath the Acosta Bridge is being reconfigured.

So currently, as it stands today, you've got the long boat parking spaces lining up against that space, and you've kind of got conflict coming in and out with the traffic. We now have it staged so that the boaters will come in underneath the bridge, pull forward, be able to back in to unload their boats, pull back in and park.

And there will be full-trailer parking available underneath there. We will not be losing any spaces for that. When you're leaving, you can come through, back in, and then drive straight out to Museum Circle. There will be connectivity here and the ability to access.

We have a small space here that is
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
strictly just for garbage entry. This will not be resident space whatsoever. And then coming along the northern boundary, which we will detail further on future slides, there is heavy amenitization along the water and, again, along the eastern boundary fronting the expanded park space.

Next, please.
This slide shows you our compliance along Museum Circle Drive. With the new Downtown Overlay guidelines, we have a full 4-foot amenity zone. We've got the 6-foot pedestrian clear zone, which is more than what is required as the minimum by code. And we have our frontage zone, where we have greenspace available to provide a little bit of buffer between the residences on the ground floor and the pedestrian space, as is required by code.

We also do meet the 70 percent shade requirement along this frontage, and that will be further detailed with the full landscape plan when we come back for final.

On this slide, we're really showing that we have detailed, again, the entry that has been moved south of it. We show the heavy

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
landscaping that we're providing to really create a statement when you're coming into this project. We're elevating the landscaping in the traffic circle. And you can also see north and south of our main entrance some of these pocket parks that are, again, going to be heavy amenitized, landscaped; it's going to be very, very beautiful overlooking this park.

I'm not going to belabor the Riverwalk at this point. We're working with staff on that element, and we'll address those when we come back for final, but this shows with the key the heavy amenitization that we have along the Riverwalk and, again, the park. And Donald can go into further detail of that if there are any questions.

Running through the volumetric analysis, the calculations are there. We've worked with Lori Radcliffe-Meyers to make sure we're calculating everything properly. We are borrowing from Zone C to add to additional height in Zone B here, but we have got more than 745,000 square feet available, so we are well below the volumetric calculation that's permitted on this site.

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
extensive experience with this, so we will work Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

We can run through floor plans relatively quickly. This one -- the best thing to highlight here is that we do have the marina office that Ms. Radcliffe-Meyers mentioned in the staff report that will be accessible both to boaters coming in off the parking and then the other sidewalk that runs parallel to the property along the western border from the marina itself.

You can kind of scroll through the next couple. Go ahead. Keep going. One more. I'll stop here.

This is to show that on the rooftop -- we had some feedback that we wanted a little bit more activation, both looking from the river, from the park, from the Acosta. So we have incorporated these resident open-amenity spaces with an outdoor terrace/indoor lounge with lots of glass and landscaping. You will see them on the elevations. But it really adds a new dynamic to both the riverfront and the park space.

We hear loud and clear the comment about the fifth facade and the garage. And MSA has
with staff to make sure we're doing something creative on that fifth facade of the garage to make it more visually dynamic so that we're not concerned about looking at the concrete coming across the bridge.

I am going to turn it over to Beatriz Hernandez to run through the elevations, and we'll be available for questions when we're through.
(Ms. Hernandez approaches the podium.)
MS. HERNANDEZ: Good afternoon.
My name is Beatriz Hernandez, MSA Architects, 8950 Southwest 74th Court, Miami, Florida 33156.

And first I want to apologize for not being able to be here last time. It was a scheduling complication; I could not physically attend, but I'm glad to be here today and really excited to show you the evolution of this project.

Cyndy mentioned in the plan the elevations here start to reflect sort of the change in massing and the architecture that we wanted to create along Friendship Park. In addition to the footprint changing and planar break, we

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
also felt that sort of the end caps needed to have additional articulation and breakdown in massing. So you could start to see here at the end of this particular view where the corners or the end caps of our buildings have those strong frames, as was mentioned by staff's initial report.

We're providing wrapped balconies, alternating window sizes, floor-to-ceiling glass, the balconies -- every single unit, obviously, is going to have a balcony.

And then when you get to the ground floor, as shown in the site plan, a lot of amenity space that we have is really tucked underneath the building. It creates a nice visual corridor under and through the building, as well as creating a nice pedestrian experience.

Some of the elements we provide in the ground floor units -- which, you know, we call them stoops and porches -- are this very elegant sort of, almost hankering [sic] back to the past, of the breeze walk. It's a type of material -- it's a concrete material that we decided would look rather beautiful here to sort of define the base in the architecture. A

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
very elegant use of playing with shadows.
Was that me? Did I -- keep going. I tend to talk a lot. Sorry, guys.

This goes back to the stoop. So here we can show a little bit more detail, what's happening at the ground floor with breeze block versus a picket railing, and then you can see the streetscape design on this view.

And then this is obviously the view from the river looking back at the project. And you can see the varying roof line, the step-down we have to the middle of the building, where we are providing the rooftop terrace. And that dome that you see is going to be our rooftop lounge that opens up to our roof terrace.

And then these are just the contextual elevations, showing you a little bit about how the landscaping is going to feel up against the building, the varying heights and landscape material, as well as the varying roof lines that we're providing on the building facade.

These are just enlargements of that same elevation to show you a little bit more information about the detail, which I'm sure is in your packet.

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

And, again, this is the view that I just showed you a rendering of. This is the two-dimensional elevation of the view of the north end of your building with the amenities at the base and your rooftop lounge.

This is our view from the south end, also showing the stoop concept or the stoop program that we have along the entire street edge. Each of the stoops will have slightly their own identity, so they will look different in each and every unit.

And then we come over to the garage side or the boat basin marina side, where you have a portion of garage being exposed. We have proposed some conceptual screening, which I know we're going to be working with staff on in more detail on how that screening is going to be handled for the garage.

And then the residential on the north side, showing sort of the recess in the courtyards and the breaks in the planar facades that we're doing on this side as well.

And these are, again, just enlargements of the same elevation, just showing a little bit more detail. And I believe that is the end of

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

18
our exhibits.
If you could just step forward and then -I thank you for your time.

THE CHAIRMAN: Thank you. I appreciate the presentation.

I'd like to open it up for public comments at this point, if there's anybody in the audience that would like to speak.

Or, Ms. Mezini, do we have anyone online?
MR. CHISHOLM: Yes. We have Nancy Powell first.

Nancy, you have three minutes. We're starting your timer now.

MS. POWELL: Am I (audio malfunction) --
MR. CHISHOLM: Yes, we can hear you.
MS. POWELL: I'm unable to share my screen. I can't -- I can hear myself.

MR. CHISHOLM: You should be able to share your screen once you click on your end. I'll be able to admit you to be able to do it.

MS. POWELL: (Audio malfunction.)
-- in these riverfront zones, and I just
want to point out that this is the third project that is going to be under construction that they have chosen to do the volume analysis

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
or the volume alternative to not have a step-back.

And so my purpose in talking is just to raise this issue for the DDRB, for the DIA staff. As you go through your CRA update, to really think about this as for the impact of this on the public -- you know, the public's view of these projects.

And what you can see here -- hold on a second. What you can see here is the way that it's kind of perpendicular, the way that they have all these cut-outs, and the way that this is -- the building is done.

Like this courtyard over here that faces the Acosta Bridge, I was really curious as to why they just didn't put that up front, you know, towards the river. And I understand they have to maximize their own views of all their units, and that's maybe why. But the net effect of it is that, you know, these -- these step-back zones that are supposed to be there just are not there. It's an eight-story, straight building.

And on the other side of the Acosta Bridge, you have got another apartment building

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
doing the same thing. And then, of course, you've got FIS doing the same thing. So nobody, at least so far, has used these step-back requirements, and I feel like we have some concerns about that. So I would encourage you to think through that.

I would also like you to consider, again, that this west -- west side of the Riverwalk, you know, this is going over to the public boat ramp. People are going to be parking over here. I don't quite understand why that wouldn't be the full 25 feet Riverwalk.

So those are my comments. And I appreciate that they have changed the architecture and that they are -- you know, they're wrapping the garage. That's all good things.

The restaurant, I would like to see how that plays into it because it looks like it's going in front of that courtyard, which is kind of odd. But I would like to see, the next time, if you could really show the Riverwalk. I know we talked about that last time and it has been shown in certain situations, but I think the Riverwalk is really, really

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
important. And I don't understand why we can't just add it over here, even though you can't -I understand you can't go across the railroad tracks, but to get to this boat ramp would seem to be a good thing.

MS. RADCLIFFE-MEYERS: That's time.
THE CHAIRMAN: Thank you, Ms. Powell. Ms. Mezini, any other hands raised?
MR. CHISHOLM: Mr. Scott, you didn't have your hand raised, but I believe, you being -did you have a public comment?

AUDIENCE MEMBER: Stanley Scott, African American Economic Think Tank.

I concur with Ms. Powell, absolutely. To be honest with you, I cover the whole country and other areas in other countries, and I was -- it looked kind of dated to me, the design there to be downtown. I was raised up in Miami, so I'm used to the area, the Fontainebleau and all the different hotels down there. But this being 2021, I'm kind of set back on the design layout. It doesn't look modern for the future. It just looks like just a bunch of apartments downtown, especially in the downtown urban core -- I mean, the downtown

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
core part of downtown. So I agree with her 100 percent.

And also, when it comes to the fishing area, they need to make adjustments there. That doesn't look right. And also, her comment when she mentioned about the Riverwalk, I agree with her, too, Ms. Powell.

Great job, Ms. Powell.
Thank you.
THE CHAIRMAN: Thank you, Mr. Scott.
Any other public speakers?
MR. CHISHOLM: We have no further public comment.

THE CHAIRMAN: Thank you. I appreciate that.

I'd like to move to board comments. I would like to start with Mr. Davisson.

I'm sorry, could you push your mic --
BOARD MEMBER DAVISSON: I have ex-parte communication with the developer, the architects, as well as the attorney in a Zoom meeting approximately two weeks after the initial meeting that we had.

I'd like to -- and I'll just make some -you know, I appreciate the steps taken from the

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

1 last project, for where we were with the original application. It certainly -- you know, it's taken great efforts as far as articulation, the changing of the massing, you know, the streetscape, you know, as well as architecture.

There is a common discussion about whether we should go historically Mediterranean, if that's what you want to call what they had to begin with, that approach or something more contemporary. And I think the applicant decided this was the direction that they wanted to go.

And I -- actually, I think Mr. Scott said what I was probably going to say -- is I was hoping for something more with the architecture of this building. I think when I see this, this is something that's -- it's already dated. It's just something that's common and redundant in what we're seeing and what people call contemporary architecture today.

And, you know -- you know, however, this being conceptual, I think there's a lot of time and a lot of effort can be put into, you know, improving this. I think it's in the right

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
direction, you know, considering where we were to begin with. You know, however, I think the -- just the architecture, the imagery -when we sit across -- you know, we sit across the river and look at this. And I keep hearing the word, you know, in the original presentation, "iconic," and what I see as iconic is just the mass of this building.

And, you know, again, I just hope you take the opportunity and the time to up the game here. This is probably one of the more important projects we have downtown; it's right on the water. And again, I thank you for and praise you for all the work that you have done compared to where we were to begin with. I just think we're still not there yet.

THE CHAIRMAN: Thank you, Mr. Davisson.
Ms. Durden.
BOARD MEMBER DURDEN: Thank you, Mr. Chairman.

So a few things first, I really want to thank you. I do think that you put forth a great amount of work, many, many changes. I do think that it still is a very large building, as Mr. Davisson said. But I do think that the

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
changes that you made help with that sense of just being overwhelmed, you know, from the sheer size -- the inundations and all the specific architectural terms that I don't know.

But I do want to talk about three things.
First, this should -- this won't come as a surprise for anybody on the board, but I -because I have mentioned it before. I actually have said that I was very concerned about the volume provisions that are in our guidelines currently, and I heard Ms. Powell mention that.

I think that those provisions were added to be exceptions to the rule, and what is happening is that those exceptions are becoming the norm. And I'm going to encourage staff and this board, when we have an opportunity to look at that volume, and what the intent was to have that kind of -- and, Mr. Davisson, forgive me -- or Mr. Lee -- but that wedding cake step-back, that was to be the rule. And it's -- because we built an exception into it, it has really taken over. And I'm glad that we are going to be reviewing and making changes to that because I do think that, in order to get back to that, we're going to have to eliminate

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

26
the opportunity for the exception.
The second thing that I want to mention is to emphasize the recommendations that are made in the staff report. I know that this is conceptual, but I think that the -particularly the -- paragraph B, C, D and E reflect my remaining concerns about the project.

And in particular, I -- the third thing I want to mention is on the southern boundary. And if you -- if -- if you could switch to midscreen, Page 7 , which is the section plan for the southern Museum Circle.

I think it's going to be really important to have a very wide sidewalk along Museum Circle or whatever that road is going to be called there. And I was looking at this particular section plan and seeing that -where it says there's an 8 -foot, 6 -inch frontage zone -- there's a portion of that which is about 3.5 feet that is green area -is shown as green area. And it may be that that -- and I'd like the developer to consider -- instead of having the green area there, to consider having a hardscape there.

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

And the reason is that then you will have an actual pedestrian clear zone. Instead of being 6 feet wide, you would have it closer to 9-and-a-half feet wide.

And I think that the little green area of 3 feet or so seems to me to be a maintenance problem. I don't know if it will ever actually look good or -- even if it looks good for the first few months, I don't know if it will look good after that. And maybe consider hardscaping that and making it more like what I call a sidewalk.

So those are really the three things that I want to say. I was expecting to hear a presentation today about the Riverwalk, and I thought that somebody was coming from the Parks Department to give us a presentation. Is that happening?

MS. RADCLIFFE-MEYERS: Board Member Durden, through the Chair, Jill Enz from the Parks Department is here. And she's not planning to give a presentation, per se, but if anybody has any questions or concerns or would like her to address how the park relates to the development, she's -- well, she's available to

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
answer questions. And she also has a sheet that she can hand out. So if you would like her to come up and speak, we can have her do so.

BOARD MEMBER DURDEN: Well, perhaps the best thing to do is to have the other board members give comments. But I think it would be very helpful because, of course, that's -- my kind of focus on many projects is the walkability and how that -- how the -- in particular, along the Riverwalk. And so I don't want to have any comments about that until I hear from Jill.

MS. RADCLIFFE-MEYERS: Okay. BOARD MEMBER DURDEN: Thank you so much. MS. RADCLIFFE-MEYERS: Thank you.
THE CHAIRMAN: Just a quick comment, Mr. Schilling, before we move on, but the parks comments maybe should go under New Business and not under this applicant's comments. Is that the right place for it?

MS. RADCLIFFE-MEYERS: Chairman Lee, no.
It needs to come as a discussion with this project because it directly relates to the project. So Jill is here specifically to talk

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

## is that it's a lot of beige. And I don't know

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203
about the Friendship Fountain and the expansion of the park and how it's relating to this development.

THE CHAIRMAN: Thank you.
Mr. Schilling.
BOARD MEMBER SCHILLING: Thank you, Mr. Chairman.

So a couple of things. First, I did want to declare ex parte. I did have a meeting with Ms. Cyndy Trimmer since our last meeting. And the purpose of that was, Ms. Trimmer took the opportunity to go over those changes that had been proposed by the applicant based on the feedback that had been received at the last meeting. So I wanted to share that.

Then talking through comments -- and as far as architecture, I'm really going to leave that to my fellow board members, that that's their specialty. But the only comment that I will have regarding that is, when I look at the building -- and I don't know that -- this is really the proposed final version of the colors on the building?

But my immediate reaction to the rendering
(904) 821-0300
if there's any way to put any other color into this or an accent color, but that's everything I'll share from architecture.

And then a couple other thoughts is -- and I'll echo my fellow board member comments so far, is I truly recognize the effort that has been put into this and recognize that the applicant and the entire team -- which is a great team and large team -- have put a lot of energy in responding to comments. And I very much feel like and have the sense of this applicant is working with us to try to come up with something that is truly special and truly iconic. And with that being said, I very much want to see this get to a final review so that hopefully some additional comments we're making today can result in some changes that get incorporated.

So with that, the couple of more specific comments that I wanted to make is, I very much appreciate all the amenities that are proposed with this, everything that's basically down on the ground floor. Adding the rooftop lounges, I think those are going to be terrific for this development. And clearly y'all have spent a

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203
good bit of energy looking at that and incorporating those.

These are a couple of things I'll share -and again, these are just drilling in on a couple of transportation-related things. One is, I'm not entirely sure how the big cul-de-sac is going to work, and I'd recommend maybe thinking through that a little bit more. With the driveway being pulled out of the cul-de-sac, I guess the question is: Are people in the cul-de-sac going to be stopping for people turning left into the parking garage? So it's more an operational, if y'all had a chance to think through how that might work.

The other thing I'd share that just strikes me as looking at it is if the cars in the site plan exhibit are to scale, the pavement area is really wide. I mean, it looks -- again, if the cars are to scale, the pavement is three cars wide. And if that's a one-way drop-off, y'all may be able to create something that looks more like a drop-off -- a drop-off at a residential community and a drop-off at a restaurant or a valet stand at a

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
restaurant than what looks like more of a traditional neighborhood cul-de-sac. So I'll just throw that out as an idea.

The other thing I was going to throw out just, again, as an idea of something to think through is, the crosswalk of the entry to the parking garage right now is on an angle, and I think cars coming out of -- those drivers are going to have trouble understanding where to stop. And so -- and again, this is just getting maybe too deep into the weeds, but I'd love to see that crosswalk get squared up on the entry and the exit of the parking garage.

And those are all the comments I have at this time.

Thank you.
THE CHAIRMAN: Thank you, Mr. Schilling. Appreciate that.

Mr. Allen.
BOARD MEMBER ALLEN: I'd like to first disclose ex-parte communication with Ms. Trimmer. She reached out to me via Zoom, and we went through a couple of slides indicating some of the changes they were working on.

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
elevation as well.
And then I'll end with a question. It's my understanding that in order to get a Certificate of Occupancy, they have to bring us information about the restaurant; is that right?

MS. RADCLIFFE-MEYERS: Board Member Allen, through the Chair, yes, that is correct.

BOARD MEMBER ALLEN: Thank you. No more comments or questions.

THE CHAIRMAN: Thank you, Mr. Allen.
Mr. Loretta.
BOARD MEMBER LORETTA: Thank you.
This is an apartment complex, correct? Yeah. So I do think it would be nice as a condominium complex. I can see many units have a fantastic view of downtown and so forth, especially kind of a view over the new revitalized Friendship Fountain, Main Street, the Jaguar stadium, and all sort of stuff.

So I understand Ms. Powell's comments or requests. I'd just ask her to get with GAI, who's organizing the updated revisions.
(Inaudible), they are subconsultants coordinating that for them, and she has been

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
working with Ms. Boyer directly. So I'd recommend -- that is definitely something that has been stated on the board before.

One of my questions was the restaurant that was kind of brought up. You know, the architecture -- I mean, I feel as though, to some extent, the architecture is really a lot of what we've been asking for or what appears as though was asked for at the last meeting.

I, for one, do not really want to see some bold color put onto it just because -- at least this does differentiate it from the Vestcor properties, although it is a little bit, somewhat similar to the Vestcor with kind of like the big L-brackets or the big L-arms going up the edges and so forth. But it does, you know, scream kind of more recent architecture in the Florida market, Northeast Florida market.

So with regards to Mr. Schilling, the cul-de-sac, quite frankly, I'm appreciative that the -- I think it was a great move to bring the driveway out of the cul-de-sac, which then actually will allow the cul-de-sac to operate for a bunch of different things, such

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
as drop-off for this, drop-off for Friendship Fountain, drop-off for events, all sorts of stuff. And so I think that was a great situation.

The thought process of maybe kind of cleaning up some of the sidewalks right there I think makes sense, that Bill had mentioned. I'm not quite as concerned on the sidewalks on the south side because it does say 6 feet, but there's also the 4-foot amenity zone, so it's really 10 feet there. That being said, if you wanted to make it 12 or 13 feet and just add planters along the frontage, I think that would be a great look as well.

So I think, you know, I'd sure love to get the 8 -foot sidewalk on the western edge, but other than that, I appreciate the project, and I am in support.

Thank you.
THE CHAIRMAN: Thank you, Mr. Loretta.
Mr. Brockelman.
BOARD MEMBER BROCKELMAN: Thank you, Mr. Chairman.

I also would like to declare ex-parte communication. Ms. Trimmer and I spoke via

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

Zoom on January 29th about this project.
I just want to say thanks to the development team. I think this is trending in a great direction. I'm excited to see you all move forward to final and even more excited to see this project get out of the ground.

So thank you. I have no additional questions or comments at this time.

THE CHAIRMAN: Thank you, Mr. Brockelman.
Appreciate all the board's comments, and I think they did a great job addressing all of the areas of concern. I would also say that there's been substantive improvements in the project, which I'm very happy to see. I think that it's definitely headed in the right direction. I can appreciate, too, that it is an apartment building, and there's sort of only so much you can do with all the punched openings and balconies and in-and-outs. I think you have done a pretty good job.

I would agree that the garage side does need additional development, but it's marked in staff comments. I think some of the other comments that the board members made should be taken into consideration as you move from

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

38
conceptual to final. Otherwise, I think it's a good job.

Thank you.
Ms. Radcliff-Meyers, could we have the Parks representative speak to the board?

MS. RADCLIFFE-MEYERS: Chairman Lee, if you would like to have her answer any specific questions, we can. But again, as I stated, she didn't have a presentation to give. But if you all would like to have her answer a specific question that you have regarding the relationship between the park and the development, she's available to do so.

THE CHAIRMAN: Great. Ms. Durden, would you like to ask her a specific question?

MS. RADCLIFFE-MEYERS: Jill, can you come up to the podium, please?
(Ms. Enz approaches the podium.)
MS. ENZ: Ms. Durden, through the Chair, do you have a question?

BOARD MEMBER DURDEN: Thank you.
And, Jill, thank you for being -- if I may
call you Jill -- thank you for being here. So
I really wanted to talk about the Riverwalk and what your plans were for the Riverwalk in this

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
vicinity.
I just wanted to hear -- I understand, maybe mistakenly -- when I spoke to Lori last week, I understood that you were coming to talk about the Riverwalk and, you know, kind of update the plans for us -- or what you were working on. And I understand it's your project, and so, you know, I was particularly interested in how you see, if you will, the west end of this development coordinating -what happens when we get -- when the public gets to that west end, how you see that proceeding and what's going to happen along that west side of the building and -- because right now it looks like it just kind of dead-ends there at the west end. I mean, there does look like there's some kind of, like, sidewalk, narrow sidewalk.

MS. ENZ: From the Riverwalk standpoint?
The Riverwalk actually would be going around Friendship Fountain on the east side, going -- can you --

BOARD MEMBER DURDEN: Are you referring to the handout that you just gave us?

MS. ENZ: Yeah. So the Riverwalk is
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
anticipated to -- so you go underneath the Main Street Bridge, you come up on the Riverwalk from that standpoint, and you go to the east side of Friendship Fountain, and then you go down San Marco Boulevard, near the JEA -- or JPA, excuse me, and then down Prudential. And then it goes over the railroad tracks at Prudential, and then it goes back into the Ventures property and goes along the river there.

And then we're working with Baptist on another over-the-water kind of loop that goes in front of Baptist Hospital and then connects back in underneath the Fuller Warren bridge. And then that Fuller Warren Bridge -obviously, a pedestrian bridge -- goes back over the Riverwalk the other way -- goes over the river the other way.

So -- but the general layout -- and I do have maps of kind of the loops around San Marco and on the north side of the river, too, from a Riverwalk standpoint of view. If you want those, I can send those to you, because those might be helpful in explaining the overall layout in plans as to how the Riverwalk sits

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
through this site. So ...
THE CHAIRMAN: Excuse me, Ms. Durden.
Mr. Davisson, go ahead.
BOARD MEMBER DAVISSON: I think we understand the formal route of the Riverwalk, that it's going on the east side of the building. I believe -- at least the question I have is -- the Riverwalk has always been just -- it's a dead end there. It's always been that way. Now we have the opportunity, whether it's the formal Riverwalk or not, that on the west side of this complex, if there's people that can walk down the Riverwalk and walk all the way to the marina --

MS. ENZ: Yeah. They would be able to --
BOARD MEMBER DAVISSON: Is that part of your scope? Is this area that's on the west side, is there anything planned for that?

MS. ENZ: The west side, near the boat ramp?

BOARD MEMBER DAVISSON: Yes.
MS. ENZ: So that's a wooden structure currently that was -- had become derelict from Hurricane Irma. And that is currently in Procurement now and going to be bid out as far

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
as a FEMA project to be rebuilt the way it was. And there's been some discussions about -that's kind of a terminus or overlook over the water at that location.

BOARD MEMBER DAVISSON: Thank you.
THE CHAIRMAN: Thank you.
BOARD MEMBER DURDEN: So will people -- I guess what I'm trying to get at is if -- this seems to me to be how people -- people are going to walk towards this west end. And will there be a way for them to connect back into the Riverwalk if they followed this sidewalk all the way down the west end of the building?

MS. ENZ: There is no good way of -- to tie them in because you're going to be underneath the Acosta Bridge at that point. And there's no way of tying over the railroad tracks to get to the other part of the Riverwalk without going landward again because of the issues with the railroad.

BOARD MEMBER DURDEN: So what about this semicircle that's shown on their plan -- on the
Related plan at -- just after you kind of turn
left and start south, along that west --
there's a kind of semicircle. Is that a -- is
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
that public space or is that going to be -can't see it on that one. I'm looking at Slide 22.

MS. RADCLIFFE-MEYERS: Jill, so she's talking about --

BOARD MEMBER DURDEN: Can you go to 22?
MS. RADCLIFFE-MEYERS: She's talking about, if you, as a pedestrian, were walking in front of the development along the Riverwalk and then you start turning -- the -- yeah -- so you see the little round -- yeah.

BOARD MEMBER DURDEN: So this is kind of the focus of my question because, you know, we've got a big, nice, wide -- is it 25 feet there, Lori, along the --

MS. RADCLIFFE-MEYERS: Yes.
BOARD MEMBER DURDEN: -- Riverwalk portion? And then it just -- there's nothing that tells us or the public what's going to happen at that point. And it looks like -- and I'm wondering about this semicircle here. Is that going to be part and parcel of the public area?

MS. RADCLIFFE-MEYERS: Board Member Durden, through the Chair, I believe that is.

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

Cyndy Trimmer will answer that question, but I believe pedestrians can walk through there.

MS. TRIMMER: If you can go back to the site plan, please. That's great.

So to answer a handful of the questions, we've had extensive conversations with Ms. Enz and DDRB, DIA staff. And the plans for the parks, what we call Parcel B-- it is on the upper right-hand side -- is going to be expanded for Bartram's park. You can see that on the plans that Ms. Enz has passed out, where they're going to have kind of that outdoor sculptural garden with the Chihuly -- the type of light fixtures that was discussed. You can see that kind of detailed on there. The Chihuly aren't put in like they are on some of the other plans, but it gives you the gist.

But as you come into the Related site, you have the full Riverwalk. It will be along the frontage and it will wrap along the left-hand side of the building to the observation deck. That observation deck that kind of gives you the opportunity to look over to Riverside, the Acosta Bridge, and have that expanse is still public space. And it will be heavily shaded,

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

1 pursuant to Riverwalk guidelines, and still 2 have all of the appropriate hardscape.

That is, though, on this side, kind of the terminus of the Riverwalk. There is connectivity available. So I think that we're kind of getting kind of caught up on the hardscape and the aesthetic of it. As Ms. Enz was kind of alluding, the intent is really to draw pedestrians through the park, down to Museum Circle to utilize the crosswalk that Ms. Boyer detailed when she went through the master plan last time she was here and detailed that.

That's where we want to steer pedestrians, but they will have the opportunity to come and take advantage of this deck. They will also have the ability from that vantage deck -- if they don't want to come back through the eastern part through the park, they will have the ability. It's a full 6-foot, as of now, sidewalk. We hear Mr. Loretta will look at it again, but that will be hardscape. It will be a public access easement to connect from the western boundary of the property at the Riverwalk the entire way down to Museum Circle,

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

46
and then they could come back to the east to utilize that crosswalk to go down.

It's an awkward space; we all understand it. Everybody truly has explored opportunities to get the Riverwalk to stay along the waterfront. It just isn't possible with everything that's congested underneath that bridge and the train and everything else. But you do have those opportunities. You're not going to walk there and get dead-ended and not be able to get out. You're going to be able to have options for either side of the building.

BOARD MEMBER DURDEN: Thank you very much. That's very helpful.

I don't have any more questions, Mr. Chairman.

THE CHAIRMAN: Thank you. I appreciate that.

I'll go ahead and close comments, and I'll take a motion for approval.

BOARD MEMBER BROCKELMAN: I'll move approval.

THE CHAIRMAN: We have a motion from
Mr. Brockelman for approval.
Do we have a second?
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

BOARD MEMBER SCHILLING: Second.
THE CHAIRMAN: A second from

## Mr. Schilling.

All those in favor -- yes, Mr. Teal.
MR. TEAL: Mr. Chairman, the motion is with the conditions that are proposed by staff?

THE CHAIRMAN: Mr. Teal, thank you. Yes, with conditions proposed by staff for conceptual approval listed in the staff report.

Thank you.
All those in favor, please say aye.
BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: We have none opposed.
Mr. Davisson, aye; Ms. Durden, aye;
Mr. Schilling, aye; Mr. Lee, aye; Mr. Allen, aye; Mr. Loretta, aye; Mr. Brockelman, aye.

Thank you.
We'll move on to DDRB 2021-003, Baptist special sign exception.

Ms. Radcliff-Meyers, do we have a staff report?

MS. RADCLIFFE-MEYERS: Yes. One moment, Chairman Lee.

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

Who's representing Baptist?
(Inaudible response.)
MS. RADCLIFFE-MEYERS: Okay. Is she unable to be here?

Let me really quick pass out their presentation to everybody, and then I'll give the staff report.

THE CHAIRMAN: Thank you.
MS. RADCLIFFE-MEYERS: Thank you, Chairman
Lee. And I apologize for the delay on that.
So again, my name is Lori Radcliffe-Meyers with the Downtown Investment Authority, and I will be providing the staff report for the Baptist Heart Health special sign exception.

DDRB application 2021-003 seeks a special sign exception to allow for a monument sign at the Baptist Heart Hospital, 800 Prudential Drive. The site is bounded to the north by Prudential Avenue; to the east by Palm Avenue; to the south by I-95; and to the west by the St. Johns River.

The proposal is to install a monument sign located at the entrance of the building to help distinguish the Baptist Heart Hospital from the rest of the Baptist campus. The sign is 9 feet

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

1 in height by 3 feet, 6 inches wide, totaling 232.4 square feet.

Based on the foregoing, the Downtown Development Review Board staff recommends approval of DDRB application 2021-003 for special sign exception to the Downtown Overlay District to allow for one
9-foot-by-3-foot-6-inch monument sign totaling 32.4 square feet.

This concludes the staff report. Staff is available for questions.

Thank you.
THE CHAIRMAN: Thank you,
Ms. Radcliff-Meyers.
Is there an applicant presentation? If
you could just state -- no?
MS. RADCLIFFE-MEYERS: Yes.
Please approach and give --
(Audience member approaches the podium.)
THE CHAIRMAN: Thank you.
AUDIENCE MEMBER: My name is Kenneth May
from Taylor Sign \& Design, 4162 St. Augustine Road, Jacksonville, 32207.

Thank you to the board for seeing us on
this. This has been a sign that's been asked
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
for as a special request by Baptist Hospital.
The sign is not visible from the street and sits in the rotunda area of the hospital on the second floor. It is underneath the helicopter pad and is only there as a -- just a method of definition of where you ride that. They do have way-finding signage throughout the whole campus, but this particular sign is just to say you're there.

It is a non-illuminated sign. It has been approved by the engineering firm. We have it engineered, and it's almost in a nonwind zone just because of the location.

THE CHAIRMAN: Thank you. I appreciate that.

Ms. Mezini, any public comments?
MR. CHISHOLM: We do not have any public comment at this time.

THE CHAIRMAN: Thank you. I'll open it up
for board comments.
Mr. Davisson.
BOARD MEMBER DAVISSON: No comment.
THE CHAIRMAN: Ms. Durden.
BOARD MEMBER DURDEN: I was trying to understand what the sign materials are. Is

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
it -- it almost looks -- I know this isn't the case, but it almost looks like one of these signs that, you know, we pop up, you know, when we go to a conference or something. I know that's not the case, but I can't quite tell, is it -- is it wooden and then going to be painted or metallic, some kind of metal? If you would just describe what the sign is going to be constructed of, the materials.

MR. MAY: The sign is of aluminum construction. It's a -- basically, a tubular frame with an aluminum skin on it painted metallic silver. And there's enough definition in the red to -- that follows through on the heart logo. And that follows through with the theme of the hospital and the other portion that's facing towards the St. Johns River. BOARD MEMBER DURDEN: Thank you very much. I don't have any other comments.
THE CHAIRMAN: Mr. Schilling.
BOARD MEMBER SCHILLING: No comment.
THE CHAIRMAN: Mr. Allen.
BOARD MEMBER ALLEN: No comment.
THE CHAIRMAN: Mr. Loretta.
BOARD MEMBER LORETTA: No comment.
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203
(904) 821-0300
THE CHAIRMAN: Mr. Brockelman.
BOARD MEMBER BROCKELMAN: No comment.
THE CHAIRMAN: Great. I also don't have
any comments.
Thank you for the presentation.
If we're willing to approve, I'd like to
hear a motion.
BOARD MEMBER ALLEN: So moved.
THE CHAIRMAN: Motion from Mr. Allen for
approval.
Do I have a second?
BOARD MEMBER DURDEN: Second.
THE CHAIRMAN: Second from Ms. Durden.
All those in favor, please say aye.
BOARD MEMBERS: Aye.
THE CHAIRMAN: Any opposed?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Thank you.
Mr. Davisson, approval; Ms. Durden,
approval; Mr. Schilling, approval; Mr. Lee,
approval; Mr. Allen, approval; Mr. Loretta,
approval; Mr. Brockelman, approval.
Thank you.
I'd like to move on to DDRB 2021-004, H2
Health special sign exception.
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203
(904) 821-0300 (904) 821-0300

Ms. Radcliff-Meyers, could we have a staff report, please?

MS. RADCLIFFE-MEYERS: Thank you, Chairman Lee. And again, I apologize for the delay. There was some confusion about where the meeting was going to be held, so we didn't get the presentations prior to the meeting. So I apologize for that.

So again, my name is Lori Radcliffe-Meyers with the Downtown Investment Authority, and I will be providing the staff report for the H 2 Health special sign exception.

DDRB 2021-004 -- wrong one, I apologize -seeks a special sign exception to allow for an additional wall sign along a nonstreet frontage wall at 484 Riverside Avenue.

The site is bounded to the north by Arepa Please contemporary cafe, to the east by Riverside Avenue, to the south by Edison Avenue, and to the west by an existing surface parking lot. The proposal is to install an additional wall sign along a nonstreet frontage wall facing the surface parking lot. The proposed sign is 58.9 square feet and is non-illuminated.

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

As seen in the application, there are several properties within the surrounding area that have additional signage facing a nonstreet frontage. This proposal would continue such signage and be similar to other conforming signs in the area.

Based on the foregoing, the Downtown Development Review Board staff recommends approval of DDRB application 2021-004 for a special sign exception to the Downtown Overlay district to allow for one additional wall sign along a nonstreet frontage wall totaling 58.9 square feet.

This concludes the staff report. Staff is available for questions.

Thank you.
THE CHAIRMAN: Thank you,
Ms. Radcliff-Meyers.
Do we have an applicant for a presentation?
MS. RADCLIFFE-MEYERS: Yes, we do.
(Audience member approaches the podium.)
THE CHAIRMAN: I'm sorry. You will have
to press the button to speak.
Thank you.
AUDIENCE MEMBER: Hold it the whole time?
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

My name is Jill Riley with Signarama Jacksonville. The address is 3633 Southside Boulevard, Jacksonville, Florida 32216.

And I am here on behalf of H2 Health. We have spoken with the building owners, and H 2 Health -- this is all going along with their consistent logo that they have in multiple locations nationwide. And being that this is their surface parking lot, we're hoping to identify that this is their building when they park there.

That's about it.
THE CHAIRMAN: I think that's okay. I think we get it. Thank you.

Mr. Davisson.
BOARD MEMBER DAVISSON: No.
THE CHAIRMAN: Ms. Durden.
BOARD MEMBER DURDEN: Could you just confirm the sign is not going to be lit; is that correct?

MS. RILEY: This is a non-illuminated sign. It will be made out of PVC with vinyl on top of it, and it will be stud-mounted into the wall.

BOARD MEMBER DURDEN: And will the
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
entry -- is this an entryway? Is this going to be an entryway from the parking lot?

MS. RILEY: Yes, ma'am.
BOARD MEMBER DURDEN: No other comment.
THE CHAIRMAN: Mr. Schilling.
BOARD MEMBER SCHILLING: No comment.
THE CHAIRMAN: Mr. Allen.
BOARD MEMBER ALLEN: No comment.
THE CHAIRMAN: Mr. Loretta.
BOARD MEMBER LORETTA: No comment.
THE CHAIRMAN: Mr. Brockelman.
BOARD MEMBER BROCKELMAN: No comment.
THE CHAIRMAN: Thank you. I appreciate that. I don't have any further comments either.

And if we're ready to approve, I'll take a motion.

BOARD MEMBER ALLEN: So moved.
THE CHAIRMAN: Motion by Mr. Allen.
And a second?
BOARD MEMBER SCHILLING: Second.
THE CHAIRMAN: Second by Mr. Schilling.
All those in favor of approval, please say
aye.
BOARD MEMBERS: Aye.
Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

THE CHAIRMAN: Any opposed? BOARD MEMBERS: (No response.) THE CHAIRMAN: Thank you.
Mr. Davisson approves; Ms. Durden approves; Mr. Schilling approves; Mr. Lee approves; Mr. Allen approves; Mr. Loretta approves; and Mr. Brockelman approves.

Thank you very much.
If we don't have any more action items that are listed on the agenda, I'll close action items and move on to old business.

Is there any old business?
BOARD MEMBERS: (No response.)
THE CHAIRMAN: Okay. Hearing none, I'll move on --

BOARD MEMBER DURDEN: Mr. Chairman.
THE CHAIRMAN: Yes, Ms. Durden.
BOARD MEMBER DURDEN: I don't know if it's
old business or new business, but it has to do
with the idea of -- another idea about what staff is working on as far as the update.

I think that another area that needs a lot of attention is -- are these signs. We just had two signs. I kind of felt, you know, that it was -- that maybe some additional signage

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

58
should be exempted from having to come to DDRB, not all.

As you guys know, I'm concerned about lighting and the -- you know, the illumination and the -- you know, that aspect. But these two signs as examples just seem to me to be an area that I would like staff to -- or at least my opinion would be that this would be an area that could use some special attention.

MS. RADCLIFFE-MEYERS: Board Member Durden, through the Chair, you're correct. The Ordinance Code for the downtown sign overlay zone, I don't know when it was last updated. And it is very restrictive, especially in regards to the two signs that you saw today. And any monument sign, how to -- it doesn't give me any type of leeway. If it's a monument sign, it has been to be reviewed by DDRB and approved as such. And then the same with wall signs. So wall signs are very specific to street frontage only. And so if it's a nonstreet frontage wall that they're wanting a sign, I have to get DDRB --

Now, that could be something that maybe we discuss, that if DDRB gives staff the ability

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203
to review such signs and make the decision for staff approval, we could discuss that. I think that would probably be a good idea because, you're correct, some of these signs -- I did feel a little odd bringing both of these up today for review. But per code, it was -- had to come in front of you guys.

BOARD MEMBER ALLEN: Could we grant the authority to the chairman to determine what needs to come in front of us or not, and he or she could then have the authority to sign off on something like that?

MR. TEAL: Right now, the reason why these are coming up before you as special sign exceptions is because the code doesn't authorize them but for the special exception process.

So the concern as far as, like, being able to delegate that through the chairman or the staff or something along those lines is a due process concern. So in other words, if the neighboring property owner for some reason wanted to complain about the sign or object to the sign, they wouldn't have an opportunity to be able to do that unless there's a public

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300
hearing on it.
BOARD MEMBER DAVISSON: Unless we change the code.

BOARD MEMBER DURDEN: Right.
MR. TEAL: Absolutely. Yeah. The code can always change. I mean, that's the reason why it's coming before you as a special sign exception is because the code says it has to. If the code changes, then, obviously, that would rectify that.

BOARD MEMBER LORETTA: So if I may, I think maybe what Ms. Durden is getting at is, since GAI is updating the code, this could be something that you could speak to Tara about thinking maybe through.

BOARD MEMBER DAVISSON: If I could also remind the board, these two sign exceptions, if that's what is fresh in our memory, were not controversial. And we've done many controversial sign exceptions, so you've got to define what line there is or leave it the way it is.

THE CHAIRMAN: Yeah. VyStar comes to mind as one of the ones that was pretty difficult to get through, so I agree with that.

Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300

3 STATE OF FLORIDA)
)
COUNTY OF DUVAL )

I, Diane M. Tropia, Florida Professional Reporter, certify that I was authorized to and did stenographically report the foregoing proceedings and that the transcript is a true and complete record of my stenographic notes.

DATED this 30th day of March 2021.


Diane M. Tropia, Inc., Post Office Box 2375, Jacksonville, FL 32203 (904) 821-0300



end [17]-15:1, 15:4, 15:5, 17:4, 17:6, $17: 25,18: 19,33: 5$, 33:8, 33:12, 34:2, 39:10, 39:12, 39:16, 41:9, 42:10, 42:13 ended [1] - 46:10 ends [1] - 39:16 energy [2] - 30:10, 31:1 engagement [2] 9:23, 9:25
engineered [1] - 50:12 engineering [1] 50:11
engineers [1] - 8:11 enhance [2]-6:23, 10:3
enlargements [2] -
16:22, 17:23
entering [1] - 9:17 entire [3] - 17:8, 30:8, 45:25
entirely [2] - 9:16, 31:6
entrance [3]-9:11, 12:5, 48:23
entry [5] - 11:1, 11:24, 32:6, 32:13, 56:1
entryway [2]-56:1, 56:2
enz [1] - 45:7
ENZ [7] - 38:19, 39:19,
39:25, 41:15, 41:19,
41:22, 42:14
Enz [4]-27:20, 38:18, 44:6, 44:11
especially [3]-21:24, 34:18, 58:14
events [1] - 36:2
evolution [1] - 14:19
ex [4]-22:19, 29:9, 32:21, 36:24
ex-parte [3] - 22:19, 32:21, 36:24
examples [1] - 58:6 exception [12]-25:21, 26:1, 47:21, 48:14, 48:16, 49:6, 52:25, 53:12, 53:14, 54:10, 59:16, 60:8
exceptions [5] -
25:13, 25:14, 59:15, 60:17, 60:20
excited [3]-14:19, 37:4, 37:5
excuse [3]-2:10, 40:6, 41:2
exempted [1] - 58:1 exhibit [1] - 31:18
exhibits [1] - 18:1 existing [2] - 6:7,
53:20
exit [1] - 32:13
expanded [2]-11:6, 44:10
expanse [1] - 44:24
expansion [1] - 29:1
expecting [1] - 27:14
experience [2] -
13:25, 15:17
expertise [1] - 8:6
explaining [1] - 40:24
explored [1] - 46:4
exposed [1] - 17:14
extension [1]-6:11
extensive [3]-8:13,
13:25, 44:6
extent [1] - 35:7

| F |
| :---: |
| $13: 24$ |

facade [3]-13:24, 14:2, 16:21
facades [3]-5:7, 5:11, 17:21
faces [1] - 19:14
facing [4] - 9:8, 51:17, 53:23, 54:3
fact [1] - 9:2
fantastic [1]-34:17
far [7]-20:3, 23:3,
29:17, 30:6, 41:25,
57:21, 59:18
favor [5] - 3:25, 47:4,
47:11, 52:14, 56:23
features [2] - 6:25, 7:8
February [2]-3:3,
3:14
feedback [4]-8:23,
9:3, 13:14, 29:14
feet [19]-5:23, 5:25,
$6: 8,12: 23,20: 12$, 26:21, 27:3, 27:4, 27:6, 36:9, 36:11,
36:12, 43:14, 48:25, 49:1, 49:2, 49:9, 53:24, 54:13
fellow [2] - 29:18, 30:5
felt [2] - 15:1, 57:24
FEMA [1] - 42:1
few [2] - 24:21, 27:9
fifth [3]-6:25, 13:24,
$14: 2$
final [9]-6:21, 7:2,
7:4, 11:22, 12:12,
29:22, 30:15, 37:5,
38:1
fire [1] - 61:16
firm [1] - 50:11
first [10] - 7:24, 14:15, 18:11, 24:21, 25:6, 27:9, 29:8, 32:20, 61:11, 61:14
FIS [1]-20:2
fishing [1]-22:3
fitness [1] - 5:15
fixtures [1] - 44:14
floor [9]-8:21, 11:17, 13:1, 15:9, 15:12, 15:19, 16:6, 30:23, 50:4
floor-to-ceiling [1] 15:9
Florida [8] - 1:9, 1:10, $14: 14,35: 18,55: 3$, 62:7, 62:18
FLORIDA [1] - 62:3
focus [2]-28:9, 43:13 folks [1] - 9:13 followed [1] - 42:12
following [1] - 6:20
follows [2]-51:14,
51:15
Fontainebleau [1] 21:20
footprint [1] - 14:25
foregoing [5] - 6:17,
49:3, 54:7, 61:24, 62:9
forgive [1] - 25:18
form [1] - 2:15
Form [2]-2:20, 3:2 formal [2] - 41:5,
41:11
forth [3]-24:22,
34:17, 35:16
forward [6]-4:5, 7:17, 10:15, 18:2, 33:3, 37:5
Fountain [9]-4:23, $5: 19,6: 11,6: 12$, 29:1, 34:19, 36:2, 39:21, 40:4
fountain [1] - 6:14
FPR [1] - 1:9
frame [1] - 51:12
frames [1] - 15:6
frankly [1] - 35:21
fresh [1] - 60:18
Friendship [10] - 4:22,
5:19, 6:11, 6:12, 14:24, 29:1, 34:19, 36:1, 39:21, 40:4
front [6]-19:16,
20:20, 40:13, 43:9, 59:7, 59:10
frontage [11] - 11:15, 11:20, 26:20, 36:13, 44:20, 53:15, 53:22,

54:4, 54:12, 58:21, 58:22
fronting [1] - 11:6
full $[7]-9: 20,10: 18$,
11:11, 11:21, 20:12,
44:19, 45:20
full-trailer [1] - 10:18
Fuller [2] - 40:14, 40:15
furnishings [1]-7:9
future [6] - 5:17, 5:22, 6:2, 9:14, 11:4, 21:23

| $\mathbf{G}$ |
| :---: |
| $\mathbf{G A I}[3]-8: 10,34: 22$ |

GAI [3]-8:10, 34:22, 60:13
gain [1] - 3:1
gains [1] - 6:7
game [1] - 24:10
garage [15]-4:18, 5:3,
9:11, 13:24, 14:2, 17:12, 17:14, 17:18,
20:16, 31:13, 32:7,
32:13, 33:7, 33:11, 37:21
garbage [1] - 11:1
garden [1] - 44:13
General [1] - 1:19
general [1] - 40:19
gist [1] - 44:17
glad [2] - 14:18, 25:22
glass [3] - 13:19,
15:10, 33:18
government [1] - 3:7
grant [1] - 59:8
great [14]-8:14, 22:8,
23:3, 24:23, 30:9, 35:22, 36:3, 36:14, 37:4, 37:11, 38:14, 44:4, 52:3, 61:20 green [4] - 26:21, 26:22, 26:24, 27:5 greenspace [1] 11:15
ground [6] - 11:17, 15:12, 15:19, 16:6, 30:23, 37:6
Group [1] - 3:8
guess [2] - 31:10, 42:8
guidance [1] - 8:5
guidelines [3] - 11:11, 25:10, 45:1
guys [3]-16:3, 58:3, 59:7


| Hurricane [1] - 41:24 | involved [1] - 3:7 | lags [1] - 8:12 | 31:1, 31:17, 33:17, | matter [1] - 3:10 |
| :---: | :---: | :---: | :---: | :---: |
|  | Irma [1] - 41:24 | landscape [4]-5:11, | 43:2 | maximize [2] - 7:3, |
|  | issue [1] - 19: | 8:11, 11:21, 16:19 | looks [12] - 20:19 | 9:1 |
|  | issues [1] - 42:20 | landscaped [1] - 12:7 | 31:20 | MAY [1] - 51:10 |
| $\begin{aligned} & I-95[1]-48: 20 \\ & \text { iconic }[3]-24: 7,24: 8 \text {, } \\ & 30: 14 \end{aligned}$ | Item [1]-2:14 | landscaping [4] | 31:23, 32:1, 33:10, | mean [5] - 21:25, |
|  | $\text { items [2] }-57: 9,57: 11$ | 12:1, 12:3, 13:19, | $\begin{aligned} & 33: 15,39: 15,43: 20, \\ & 51: 1,51: 2 \end{aligned}$ | $31: 19,35: 6,39: 16$ |
| $\begin{aligned} & \text { idea }[5]-32: 3,32: 5, \\ & 57: 20,59: 3 \end{aligned}$ | itself [1]-13:9 | landward [1] - 42:19 | looming [1] - 9:4 | measure [1] - 2:25 |
|  |  | large [3] - 5:7, 24:24 | loop [1] - 40:1 | Mediterranean [1] - |
| $\begin{aligned} & \text { identify [2] - } 6: 22 \text {, } \\ & 55: 10 \end{aligned}$ |  | 30:9 | loops [1] - 40:20 | 23:8 |
|  |  | La | Loretta [9]-3:24, | meet [3] - 6:22, 6:25, |
|  | JACKSONVILLE [1] - | last [10]-14:16, | 34:12, 36:20, 45:21, | 11:19 |
| illuminated [3] 50:10, 53:25, 55:21 | 1:1 | 20:23, 23:1, 29:10, | 47:18, 51:24, 52:21, | meeting [13] - 2:5, 3:4, |
|  | Jacksonville [5] - 1:7, | 29:14, 33:4, 35:9, | 56:9, 57:6 | 3:14, 3:17, 22:22, |
| illumination [1] - 58:4 | 1:8, 49:23, 55:2, | 39:3, 45:12, 58:13 | LORETTA [6]-1:16, | 22:23, 29:9, 29:10, |
| illustrate [1]-7:5 | 55:3 | Laura [2] - 1:8, 3:4 | 3:22, 34:13, 51:25, | 29:15, 35:9, 53:6, |
| image [1]-6:4 | Jaguar [1] - 34:20 | layout [4]-8:21, | 56:10, 60:11 | 53:7, 61:14 |
| imagery [1] - 24:3 | January [1] - 37:1 | 21:22, 40:19, 40:25 | Lori [7]-2:16, 4:11, | MEETING [1] - 1:3 |
| immediate [1] - 29:24 | JASON [1] - 1:19 | layouts [1] - 8:21 | 12:19, 39:3, 43:15, | meetings [1] - 61:15 |
| impact [1] - 19:6 | JEA [1] - 40:5 | least [4]-20:3, 35:11, | 48:11, 53:9 | meets [2]-7:6, 7:7 |
| important [3]-21:1, | Jeff [1] - 8:8 | 41:7, 58:7 | LORI [1] - 1:19 | member [3] - 30:5, |
| 24:12, 26:14 | Jennifer [1] - 8:7 | leave [2]-29:17 | losing [1] - 10:20 | 49:19, 54:21 |
| improvements [1] 37:13 improving [1]-23:25 in-and-outs [1] - | Jill [7] - 27:20, 28:13, | $60: 21$ | loss [1] - 3 | MEMBER [55] - 3:21, |
|  | $28: 25,38: 16,38: 22$ | leaving [1] - 10:2 | loud [1] - 13:23 | 3:22, 21:12, 22:19, |
|  | 38:23, 55:1 | $\text { Lee }[11]-2: 19,4: 1$ | lounge [3]-13:18 | 24:19, 28:5, 28:15, |
|  | jill [1] - 43:4 | $25: 19,28: 22,38: 6$ | 16:15, 17: | 29:6, 32:20, 34:9, |
| 37:19 | job [4]-22:8, | 47:17, 47:25, 48:10, | lounges [1] - 30:2 | 34:13, 36:22, 38:21, |
| INA [1] - 1:18 | 37:20, 38:2 | 52:20, 53:4, 57:5 | love [2] - 32:12, 36:15 | 39:23, 41:4, 41:16, |
| $\begin{aligned} & \text { Inaudible }[3]-3: 21, \\ & 34: 24,48: 2 \end{aligned}$ | Johns [4]-4:22, 4:25, | LEE [1] - 1:13 |  | $41: 21,42: 5,42: 7$ |
|  | $48: 21,51: 17$ | leeway [1] - 58:17 | M | 42:21, 43:6, 43:12, |
| inches [1]-49:1 <br> include [3]-5:14, | Jorgenson [1] - 8:7 | left [3] - 31:12, 42:24, |  | $43: 17,46: 13,46: 21$ |
|  | JOSEPH [1] - 1:16 | $44: 20$ | ma'am [1] - 56:3 | $47: 1,49: 21,50: 22$ |
| $5: 23,6: 13$ | JPA [1] - 40:6 | left-hand [1] - 44:20 | Main [2] - 34:19, 40:1 | $50: 24,51: 18,51: 21$ |
| $\begin{aligned} & \text { includes [2] }-5: 1 \text {, } \\ & 5: 10 \end{aligned}$ | $\mathbf{J R}[1]-1: 15$ | $\text { level }[2]-5: 12,9: 25$ | main [1] - 12:5 | $51: 23,51: 25,52: 2$ |
|  | jut [1] - 33:22 | Library [1] - 1:7 | maintenance [1] - | $52: 8,52: 12,54: 25$ |
| incorporate [1] - |  | light [1] - 44:14 | $27: 6$ | $55: 16,55: 18,55: 25$ |
| 33:25 | K | lighting [1] - 58:4 | malfunction [2] - | $56: 4,56: 6,56: 8,$ |
| incorporated |  | line [2]-16:11, 60:21 | 18:14, 18:21 | $56: 10,56: 12,56: 18$ |
| 13:17, 30:18 <br> incorporating [2] - | $\begin{aligned} & \text { keep }[3]-13: 11,16: 2, \\ & 24: 5 \end{aligned}$ | lines [3]-5:5, 16:20, | maps [1] - 40:20 <br> March [4]-1:6, 2 | $\begin{aligned} & 56: 21,57: 16,57: 18, \\ & 59: 8,60: 2,60: 4, \end{aligned}$ |
|  | $K_{1}$ | 59.20 | $2: 4,62: 15$ | 60:11, 60:16, 61:20 |
| incorporation [1] - | $\text { key }{ }_{[1]}-12: 12$ | listed [2] - 47:9, 57:10 | Marco [2] - 40:5, 40:20 | Member [11] - 1:13, |
| increased [1] - 9:5 | kind $[35]-8: 17,9: 4$ | lit [1] - 55:19 | Marina [1] - 4:25 | $1: 14,1: 14,1: 15$ |
|  | $9: 14,10: 1,10: 12$ | $\operatorname{LLC}_{[1]}-3: 8$ | marina [5]-5:14, | $\begin{aligned} & 1: 15,1: 16,8: 4 \\ & 27: 19,34: 7,43: 24 \end{aligned}$ |
| Independent [1]-7:22 <br> indicating [1] - 32:24 | $\begin{aligned} & 13: 10,19: 11,20: 20, \\ & 21 \cdot 17 \text { 21•21 } 25 \cdot 18 \end{aligned}$ | $\text { local }[2]-2: 21,2: 23$ | $\begin{aligned} & 13: 3,13: 9,17: 13 \\ & 41: 14 \end{aligned}$ | 27:19, 34:7, 43:24, 58:10 |
| indicating [1] - 32:24 | 21:17, 21:21, 25:18, | located [4] - 4:18, | 41:14 <br> marked [1] - 37:2 | members [4]-2:7, |
| $\begin{gathered} \text { information }[2] \text { - } \\ 16: 24,34: 5 \end{gathered}$ <br> initial [2]-15:7, 22:23 | $35: 14,35: 17,36: 5$ | 5:18, 6:6, 48:23 Iocation [3] - 5:22, | market [2] - 35:18, | $28: 7,29: 18,37: 24$ |
|  | 39:5, 39:15, 39:17, | $42: 4,50: 13$ | 35:19 | MEMBERS [11] - 1:12, |
| $\begin{aligned} & \text { install [2] - 48:22, } \\ & 53: 21 \end{aligned}$ | $40: 12,40: 20,42: 3,$ | locations [1] - 55:8 | Marketing [1]-1:18 | $\begin{aligned} & 3: 18,4: 1,4: 3,47: 12 \\ & 47: 14,52: 15,52: 17 \end{aligned}$ |
| $53: 2$ | $\begin{aligned} & 42: 23,42: 25,43: 12, \\ & 44: 12,44: 15,44: 22, \end{aligned}$ | logo [2] - 51:15, 55:7 | mass [1]-24:8 | $56: 25,57: 2,57: 13$ |
| in | 44:12, 44:15, 44:22, $45: 3,45: 6,45: 8$ | look [14] - 15:24, | $\begin{gathered} \text { massing }[4]-14: 23, \\ 15: 3,23: 4,33: 11 \end{gathered}$ | memorandum [1] - |
| intent [2] - 25:17, 45:8 | 51:7, 57:24 | 24:5, 25:16, 27:8 | master [1] - 45:12 | 2:20 |
| interest [1]-5:13 <br> interested [1] - 39:9 | known [1] - 5:21 | $27: 9,29: 20,33: 16$ | material [3] - 15:23, | memory [1] - 60:18 |
|  |  | 36:14, 39:17, 44:23, | 16:20 ${ }_{\text {materials [2] }-50 \cdot 25,}$ | $26: 2,26: 10$ |
| inundations [1] - 25:3 | L | 45:2 | materiais [2]-50:25, | mentioned [7]-8:12, |
| inures [1]-2:25 <br> Investment [3]-4:12, |  | looked [1] - 21:17 |  | 13:4, 14:21, 15:6, |
| $\begin{aligned} & \text { Investment }[3]-4: 12, \\ & 48: 12,53: 10 \end{aligned}$ | L-brackets [1] - 35:15 | $\begin{array}{r} \text { looking }[8]-13: 15 \\ 14: 4,16: 10,26: 1 \end{array}$ | MATT [1] - 1:14 | $22: 6,25: 8,36: 7$ |

metal [1] - 51:7 metallic [2]-51:7, 51:13 method [1] - 50:5
Meyers [13]-3:12, 4:7, 4:11, 7:15, 12:19, 13:4, 38:4, 47:22, 48:11, 49:14, 53:1, 53:9, 54:18
MEYERS [23]-1:19, 2:18, 4:9, 21:6, 27:19, 28:14, 28:16, 28:22, 34:7, 38:6, 38:16, 43:4, 43:7, 43:16, 43:24, 47:24, 48:3, 48:9, 49:17, 53:3, 54:20, 58:10, 61:9
Mezini [5]-2:10, 18:9, 21:8, 50:16, 61:5
MEZINI [1] - 1:18 Miami [2] - 14:13, 21:19
mic [1] - 22:18
middle [1] - 16:12
midscreen [1] - 26:12
might [3]-2:8, 31:14, 40:24
mind [2]-2:16, 60:23
minimal [1] - 5:6
minimum [1] - 11:14
minutes [3]-3:15, 3:17, 18:12 mistakenly [1] - 39:3 modern [2]-5:5, 21:23
moment [1] - 47:24
monolithic [1]-9:4 month [1]-61:13 months [1]-27:9 monument [5] - 48:16, 48:22, 49:8, 58:16, 58:17
MOSH [1] - 4:23
motion [9]-3:20,
3:23, 46:20, 46:23, 47:5, 52:7, 52:9, 56:17, 56:19
mounted [1] - 55:23
Mousa [1] - 8:9
move [13]-3:13, 4:5, 22:16, 28:18, 35:22, 37:5, 37:25, 46:21, 47:20, 52:24, 57:11, 57:15, 61:2
moved [4]-9:11,
11:25, 52:8, 56:18
moving [1] - 9:19
MR ${ }_{[11]}-18: 10,18: 15$, 18:18, 21:9, 22:12,

47:5, 50:17, 51:10, 59:13, 60:5, 61:6
MS [36] - 2:18, 4:9, 7:21, 14:11, 18:14, 18:16, 18:21, 21:6, 27:19, 28:14, 28:16, 28:22, 34:7, 38:6, 38:16, 38:19, 39:19, 39:25, 41:15, 41:19, 41:22, 42:14, 43:4, 43:7, 43:16, 43:24, 44:3, 47:24, 48:3, 48:9, 49:17, 53:3, 54:20, 55:21, 58:10, 61:9
MSA [3] - 8:9, 13:24, 14:12
multifamily [2]-4:16, 5:2
multiple [1] - 55:7
Multipurpose [1] - 1:8 municipal [2]-2:21, 2:23
Museum [8] - 4:18,
4:23, 10:22, 11:10, 26:13, 26:15, 45:10, 45:25
must [1] - 2:24

| $\mathbf{N}$ |
| :---: |
| name [7]-2:13, 4:11, |

name [7]-2:13, 4:11,
14:12, 48:11, 49:21,
53:9, 55:1
Nancy [2] - 18:10,
18:12
narrow [1] - 39:18 nationwide [1] - 55:8 near [2] - 40:5, 41:19 need [2] - 22:4, 37:22 needed [1] - 15:1 needs [3] - 28:23, 57:22, 59:10 neighborhood [1] 32:2 neighboring [1] 59:22
net [1] - 19:19
New [1] - 28:19
new [10] - 4:16, 5:1, 6:14, 11:10, 13:20, 34:18, 57:19, 61:2, 61:11
next [4]-9:22, 11:8, 13:10, 20:21
nice $[4]-15: 15,15: 17$,
34:15, 43:14
Nick [1] - 8:9
nobody [1] - 20:3
non [3] - 50:10, 53:25,
$55: 21$
non-illuminated $[3]-$
$50: 10,53: 25,55: 21$
none $[3]-3: 19,47: 15$,
$57: 14$
nonstreet $[5]-53: 15$,
$53: 22,54: 3,54: 12$,
$58: 22$
nonwind $[1]-50: 12$
norm $[1]-25: 15$
north $[7]-4: 21,12: 4$,
$17: 4,17: 19,40: 21$,
$48: 18,53: 17$ 48:18, 53:17
North [1]-1:8
northeast [1] - 8:25
Northeast [1] - 35:18
northern [1] - 11:3 Notary [1] - $1: 9$
note [3]-2:11, 2:12, 9:10
notes [1] - 62:11
nothing [1] - 43:18
$\mathbf{0}$
object [1] - 59:23
observation [2] -
44:21, 44:22
obviously [4] - 15:11, 16:9, 40:16, 60:9
Occupancy [1] - 34:4
odd [2]-20:21, 59:5
OF [4] - 1:1, 62:1,
62:3, 62:4
Office [1] - 1:19
office [4]-2:7, 2:24,
5:14, 13:4
officers [1] - 2:22
old [4] - 57:11, 57:12, 57:19, 61:1
once [1] - 18:19
one [15]-6:5, 13:2,
13:11, 24:11, 31:5, 31:22, 35:4, 35:10, 43:2, 47:24, 49:7, 51:2, 53:13, 54:11, 60:24
one-third [1] - 6:5
one-way [1] - 31:22
ones [1] - 60:24
online [2]-2:8, 18:9
open [3]-13:17, 18:6,
50:19
open-amenity [1] 13:17
openings [1] - 37:19
opens [1] - 16:15
operate [1] - 35:25
operational [1] - 31:13
opinion [1] - 58:8
opportunities [2] 46:4, 46:9 opportunity [8] 24:10, 25:16, 26:1, 29:12, 41:10, 44:23, 45:15, 59:24
opposed [5] - 4:2, 47:13, 47:15, 52:16, 57:1
options [1] - 46:12
order [3]-2:4, 25:24, 34:3
Ordinance [2] - 7:7, 58:12
organizing [1]-34:23
original [2]-23:2, 24:6
ornamentation [1] 5:6
otherwise [1] - 38:1
outdoor [3]-5:25, 13:18, 44:12
outs [2]-19:12, 37:19
over-the-water [1] 40:12
overall [1] - 40:24
overhangs [1] - 5:9
overlay [1] - 58:12
Overlay [4]-4:20,
11:11, 49:6, 54:10
overlook [1] - 42:3
overlooking [1] - 12:8
overwhelmed [1] 25:2
own [2] - 17:9, 19:18
owner [1] - 59:22
owners [1] - 55:5

| $\mathbf{P}$ |
| :---: |
| p.m $[3]-1: 7,2: 1$, |

1.7, 2.1,

61:25
packet [1] - 16:25
pad [1] - 50:5
Page [1] - 26:12
painted [2] - 51:6, 51:12
Palm [1] - 48:19
paragraph [1] - 26:6
parallel [1] - 13:7
parcel [2] - 6:10,
43:22
Parcel [4] - 5:21, 6:4, 44:8
Park [5] - 4:23, 5:19, 6:11, 6:12, 14:24
park [17] - 6:15, 9:5, 9:15, 10:17, 11:6, 12:8, 12:14, 13:16, 13:21, 27:24, 29:2,

33:23, 38:12, 44:10, 45:9, 45:19, 55:11
parking [15] - 4:18,
5:3, 6:23, 7:1, 10:11, 10:18, 13:6, 20:10,
31:12, 32:7, 32:13,
53:21, 53:23, 55:9,
56:2
parks [4]-9:6, 12:6,
28:18, 44:8
Parks [3] - 27:16, 27:21, 38:5
part $[7]-5: 19,22: 1$,
41:16, 42:18, 43:22, 45:19, 61:15
parte [4]-22:19, 29:9,
32:21, 36:24
particular [5] - 15:4,
26:9, 26:18, 28:11, 50:8
particularly [3]-8:4,
26:6, 39:8
pass [1] - 48:5
passed [1] - 44:11
past [1] - 15:22
pavement [2]-31:19, 31:21
pedestrian [10]-7:3,
7:6, 9:21, 9:23,
11:12, 11:18, 15:17,
27:2, 40:16, 43:8
pedestrian-clear [1] 9:21
pedestrians [3]-44:2, 45:9, 45:14
people [8]-20:10,
23:20, 31:11, 31:12,
41:13, 42:7, 42:9
per [2]-27:22, 59:6
percent [2]-11:19,
22:2
perhaps [1] - 28:5
permitted [1] - 12:25
perpendicular [1] -
19:11
person [1]-2:22
physically [1] - 14:17
picket ${ }_{[1]}$ - 16:7
picnic [1]-6:16
place [1]-28:21
placed [1] - 7:10
plan [12] - 8:2, 8:14,
11:22, 14:21, 15:13,
26:12, 26:18, 31:18,
42:22, 42:23, 44:4,
45:12
planar [2] - 14:25,
17:21
planes [1] - 5:7
planned [1]-41:18
planning [1] - 27:22
plans [7] - 13:1, 38:25,
39:6, 40:25, 44:7,
44:11, 44:17
planters [1] - 36:13
playground [1] - 6:15
playing [1] - 16:1
plays [1] - 20:19
pocket [2] - 9:6, 12:6 podium [7] - 2:12,
7:18, 14:10, 38:17, 38:18, 49:19, 54:21
point [6] - 12:10, 18:7, 18:23, 33:1, 42:16, 43:20
pool [1]-5:16
pop [1] - 51:3
porches [1] - 15:20 portion [6] - 5:21,
17:14, 26:20, 33:6, 43:18, 51:16
possible [1] - 46:6
Powell [6] - 18:10,
21:7, 21:14, 22:7, 22:8, 25:11
POWELL [3]-18:14, 18:16, 18:21
Powell's [1] - 34:21
praise [1] - 24:14
PRESENT [2]-1:12,
1:17
presentation [11] -
7:17, 18:5, 24:7,
27:15, 27:17, 27:22,
38:9, 48:6, 49:15,
52:5, 54:19
presentations [1] 53:7
preserving [1] - 10:7
press [1] - 54:23
pretty [3]-8:13,
37:20, 60:24
private [1] - 3:1
problem [1] - 27:7
proceeding [1] - 39:13
Proceedings [1] - 1:6
proceedings [2] -
61:24, 62:9
process [3]-36:5, 59:17, 59:21
Procurement [1] 41:25
Professional [2] 62:7, 62:18 program [1] - 17:7
project [17] - 3:6, 6:2, 9:1, 12:3, 14:20, 16:10, 18:24, 23:1, 26:8, 28:24, 28:25, 36:17, 37:1, 37:6,
$37: 14,39: 8,42: 1$
projects $[3]-19: 8$,
$24: 12,28: 9$
properly $[1]-12: 20$
properties $[2]-35: 13$,
$54: 2$
property $[4]-13: 8$,
40:9, 45:24, 59:22
proposal [5]-5:1, 6:6, 48:22, 53:21, 54:4
proposed [7] - 17:15,
29:13, 29:22, 30:21,
47:6, 47:8, 53:24
proposing [1] - 5:17
provide [5] - 3:7, 6:24,
7:4, 11:16, 15:18
provided [1] - 9:20
providing [7] - 4:13,
12:1, 15:8, 16:13,
16:21, 48:13, 53:11
provisions [2] - 25:10, 25:12
Prudential [4] - 40:6,
40:8, 48:17, 48:19 public [19]-2:21, 2:24, 18:6, 19:7, 20:9, 21:11, 22:11, 22:12, 39:11, 43:1, 43:19, 43:22, 44:25, 45:23, 50:16, 50:17, 59:25, 61:4, 61:6
Public [2] - 1:7, 1:9 public's [1] - 19:7 pull ${ }_{[2]}-10: 15,10: 16$ pulled [1] - 31:9 punched [1] - 37:18 purpose [2] - 19:3, 29:11
pursuant [1] - 45:1
push [1] - 22:18
put [8]-19:16, 23:24,
24:22, 30:1, 30:7,
30:9, 35:11, 44:16
PVC [1] - 55:22

| $\mathbf{Q}$ |
| :---: |
| questions $[13]-7: 12$, |
| 12:16, 14:8, 27:23, |
| $28: 1,34: 10,35: 4$, |
| $37: 8,38: 8,44: 5$, |
| $46: 15,49: 11,54: 15$ |
| quick $[2]-28: 17,48: 5$ |
| quickly $[1]-13: 2$ |
| quite $[4]-20: 11$, |
| $35: 21,36: 8,51: 5$ |
| $\mathbf{R}$ |
| Radcliff $[8]-3: 12,4: 7$, |

## $7: 15,38: 4,47: 22$, 49:14, 53:1, 54:18

 Radcliff-Meyers [8]3:12, 4:7, 7:15, 38:4, 47:22, 49:14, 53:1, 54:18RADCLIFFE [23] -
1:19, 2:18, 4:9, 21:6, 27:19, 28:14, 28:16, 28:22, 34:7, 38:6, 38:16, 43:4, 43:7, 43:16, 43:24, 47:24, 48:3, 48:9, 49:17, 53:3, 54:20, 58:10, 61:9
Radcliffe [5] - 4:11,
12:19, 13:4, 48:11, 53:9
RADCLIFFE-
MEYERS [23]-1:19, 2:18, 4:9, 21:6, 27:19, 28:14, 28:16, 28:22, 34:7, 38:6, 38:16, 43:4, 43:7, 43:16, 43:24, 47:24, 48:3, 48:9, 49:17, 53:3, 54:20, 58:10, 61:9
Radcliffe-Meyers [5] -
4:11, 12:19, 13:4, 48:11, 53:9
railing [1] - 16:7
railroad [4] - 21:3,
40:7, 42:17, 42:20 raise [1] - 19:4 raised [3] - 21:8,
21:10, 21:18
ramp [5] - 4:25, 10:5,
20:10, 21:4, 41:20
rather [1] - 15:24
RD [1] - 4:13
reached [1] - 32:22
reaction [1] - 29:24
reading [1] - 2:16
ready [1] - 56:16
really $[26]-9: 3,11: 23$, 12:1, 13:20, 14:19,
15:14, 19:6, 19:15,
20:22, 20:25, 24:21,
25:22, 26:14, 27:13,
29:17, 29:22, 31:19,
33:5, 33:16, 35:7,
35:10, 36:11, 38:24,
45:8, 48:5
reason [4]-27:1,
59:13, 59:22, 60:6
rebuilt [1] - 42:1
received [2] - 8:24,
29:14
recent [1]-35:17
recess [1]-17:20
recognize [2] - 30:6,
$30: 7$
recommend [2] - 31:7,
$35: 2$
recommendations [2]
representing [1] 48:1
request [1] - 50:1
requests [1]-34:22
required $[3]-6: 2$, 11:13, 11:18
requirement [2]-7:1, 11:20
requirements [2] 7:8, 20:4
residences [1] - 11:17
resident [2] - 11:2, 13:17
residential [4] - 4:17, 5:2, 17:19, 31:24
residents [1]-9:16
responding [1] 30:10
response [7]-3:18, 4:3, 47:14, 48:2, 52:17, 57:2, 57:13
rest [1]-48:25
restaurant [10] - 5:18, 5:22, 5:23, 6:1, 9:15, 20:18, 31:25, 32:1, 34:5, 35:4
restrictive [1] - 58:14
result [1] - 30:17
retain [1] - 5:20
retention [1] - 6:10
REVIEW [1] - 1:2
review [5] - 6:21, 7:4, 30:15, 59:1, 59:6
Review [4]-2:5, 6:18, 49:4, 54:8
reviewed [1] - 58:18
reviewing [1] - 25:23
revisions [1] - 34:23
revitalized [1] - 34:19
ride [1] - 50:6
right-hand [1] - 44:9
Riley [1] - 55:1
RILEY [2] - 55:21,
56:3
rising [1] - 5:8
River [5] - 4:6, 4:13,
4:22, 48:21, 51:17
river [10] - $6: 9,13: 15$, 16:10, 19:17, 24:5,
33:17, 33:24, 40:9,
40:18, 40:21
riverfront $[3]-5: 16$, 13:21, 18:22
Riverside [3] - 44:23, 53:16, 53:19
Riverwalk [33] - 6:8, 12:9, 12:14, 20:8, 20:12, 20:22, 20:25, 22:6, 27:15, 28:11, $38: 24,38: 25,39: 5$,



