

**RESOLUTION 2017-05-04**

**A RESOLUTION OF THE DOWNTOWN INVESTMENT AUTHORITY (“DIA”) PROVIDING PARKING WITHIN THE YATES GARAGE FOR VOLUNTEERS DURING EVENTS AT THE FLORIDA THEATER AS A SPONSORSHIP TO THE FLORIDA THEATER; FINDING THAT THE PLAN THIS RESOLUTION IS CONSISTENT WITH DIA’S BUSINESS INVESTMENT AND DEVELOPMENT PLAN (“BID PLAN”); ESTABLISHING A SPONSORSHIP TERMS AND CONDITIONS; AUTHORIZING THE CHIEF EXECUTIVE OFFICER TO EXECUTE ANY CONTRACTS AND DOCUMENTS AND OTHERWISE TAKE ALL NECESSARY ACTION IN CONNECTION THEREWITH TO EFFECTUATE THE PURPOSES OF THIS RESOLUTION; PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, a Business Investment and Development Plan (“BID Plan”) has been adopted, which includes an update of the North Bank and Southside Community Redevelopment Area (“CRA”) Plan for Downtown; and

**WHEREAS**, this Resolution furthers BID Plan Redevelopment Goal 1, which reads:

Redevelopment Goal 1: *Reinforce Downtown as the City’s unique epicenter for business, history, culture, education, and entertainment.*

**WHEREAS**, the Office of Public Parking is within the management and operation responsibility of the DIA; and

**WHEREAS**, the Florida Theater is an valuable asset within Downtown and essential to the continued revitalization of Downtown; and

**WHEREAS**, the use of unpaid volunteers by the Florida Theater is essential to their operation and to promoting first-class event experiences; and

**WHEREAS**, this Resolution memorializes existing support that predates the DIA and the City’s Public Parking Officer, **NOW THEREFORE**

**BE IT RESOLVED**, by the Downtown Investment Authority

**Section 1.** In consideration of the Yates Parking Garage being identified as a preferred parking location for Florida Theater events on the Florida Theater website, individual event webpages, ticket receipts, and playbills, the DIA through the Office of Public Parking will provide no-cost parking at the Yates Parking Garage for volunteers of the Florida Theater during events. The term will begin upon the effective date of this resolution and terminate twenty-four months from that date.

**Section 2.** The DIA hereby finds that this Resolution is supported by the following Redevelopment Goal of the BID Plan:

A. Redevelopment Goal:

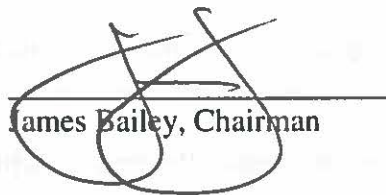
Redevelopment Goal 1: *Reinforce Downtown as the City's unique epicenter for business, history, culture, education, and entertainment.*

**Section 3.** The Chief Executive Officer is hereby authorized to execute the contracts and documents and otherwise take all necessary action in connection therewith to effectuate the purposes of this Resolution.

**Section 4.** The Effective Date of this Resolution is the date upon execution of this Resolution by the Chair of the DIA Board.

WITNESS:

**DOWNTOWN INVESTMENT AUTHORITY**

  
James Bailey, Chairman

May 17, 2017  
Date

VOTE: In Favor: 7 Opposed: 0 Abstained: 0

FORM APPROVAL:

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Office of General Counsel