

Overlay District to allow for one monument sign as identified in the attached signage application request for approval.

This concludes the staff report. Staff is available for questions. Thank you.

BOARD MEMBER ALLEN: Thank you.
Anything from the Applicant, please.
MS. DIETTRICH: I want to apologize, Chairman and Members, right when you said veneer, it dawned on me that I left my sample bag of all my textures in my office. So I apologize for that. They're all the same materials that the building is being used with. So the veneer is the same, the metal is the same, the brick is exactly the same.

I think a 200 -square-foot sign, per code, would be allowable. Ours is only 32.8 square feet, so it's extremely modest.

I'll take you through just a few exhibits just to refresh, as last year you had approved the Dialysis Clinic after we had worked through design concepts.

Your aerial, again, as
Ms. Radcliffe-Meyers just took you through FIRST COAST COURT REPORTERS

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the location, being on the southeast quadrant of Rosselle and Park. Land use, again, is Central Business District, zoning is Core Central Business District. It's in the Brooklyn Riverside Overlay District.

And just to kind of point out, I think the star might have misled you just a little bit. The monument sign is internal. If you can see the arrow, the middle arrow that says Monument Sign, so it's not on the public right-of-way; it's definitely retracted on our property.

Again, there is the schematic of the monument sign.

And this is adjacent signage, just to reflect, this is the building adjacent to us to the east, the one that has the mural on the wall. This is some signage to the north across the street at Tire Kingdom. This is on the northwest quadrant, kitty-corner from our site. And this is just showing the frontage of park with the transit signage looking at the northern signage.

Again, this is what it will look like lit in the evening. It's ground mounted, FIRST COAST COURT REPORTERS
external upward lighting. It's a 20 volt -let me get this right, I don't speak complete sign lighting. But it's a 20 -volt bulb, which is like one light bulb that has 1200 watts. It's an LED light. So again, very modest lighting. This is the actual apparatus, a sample sheet of the light.

And here is some examples of very nearby approximate located signs that are equally external, ground mounted illuminated signs. I think the $Y$ is actually probably the most similar to what we're proposing. The TIAA Bank sign, of course, being much larger and being vertical signage is probably why it's brighter, so that way it reaches all the way up there. But the $Y$ is probably going to be very, very similar to what we're proposing.

And with that, I will take any questions you have.

BOARD MEMBER ALLEN: Thank you very much.

Also, for the record, Mr. Jason Teal with the Office of General Counsel joined us.

I'm going to start to my left down here. FIRST COAST COURT REPORTERS

Mr. Loretta, any comments or questions?
BOARD MEMBER LORETTA: I have no significant comments. Only, I guess, comment would be is right now is there a tree in that landscape island where the sign is supposed to be going, would be my only concern.

MS. DIETTRICH: The L.A. plans were already approved so I can't speak to it right this second. I don't have it in front of me.

BOARD MEMBER LORETTA: It seems like, by code, there should have been, so that's my only concern.

MS. DIETTRICH: Whatever was approved by you all and the City in the L.A. plans last year is what is being proposed.

MR. PAROLA: If I could uninvitedly comment on that, Ms. Diettrich is right. We took a look at the plan and where the sign was shown when it went through is where the sign is located now.

BOARD MEMBER LORETTA: Okay. Cool.
BOARD MEMBER ALLEN: Ms. Durden.
BOARD MEMBER DURDEN: No comment. FIRST COAST COURT REPORTERS
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BOARD MEMBER ALLEN: Mr. Schilling. BOARD MEMBER SCHILLING: The only question I have is for staff. And through the Chair to Ms. Radcliffe-Meyers. I know the last exhibit shows basically all the sign locations. But just to clarify, the one exception, really what we're voting on today is just related to the monument sign?

MS. RADCLIFFE-MEYERS: Board Member Schilling, through the Chair, you're correct. The monument sign requires a special sign exception. The other signs met the ordinance, correct.

BOARD MEMBER SCHILLING: Okay. Great. Thank you. No further comments.

BOARD MEMBER ALLEN: Mr. Davisson. BOARD MEMBER DAVISSON: No comment.
BOARD MEMBER ALLEN: I have no comment as well. It's a good-looking sign. Thank you very much.

MS. DIETTRICH: Thank you, sir. Thank you, members.

BOARD MEMBER ALLEN: We are now -- and I do not see any public comments as well. So I would like to bring to the Board's

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attention to see if we can vote on the final approval of the sign exception for the Dialysis Clinic, DDRB 2020-006. Do I have a motion?

BOARD MEMBER DURDEN: I'll move approval of Application DDRB 2020-006.

BOARD MEMBER ALLEN: Is there a second?
BOARD MEMBER SCHILLING: Second.
BOARD MEMBER ALLEN: All in favor, say aye.

COLLECTIVELY: Aye.
BOARD MEMBER ALLEN: Any opposed, say nay. That carries. Thank you very much.

MS. DIETTRICH: Thank you very much.
BOARD MEMBER ALLEN: Next we have DDRB 2020-005, The Doro Conceptual Approval. Can the Applicants please come forward.

MR. HARDEN: Can we pull a couple of these tables together?

BOARD MEMBER ALLEN: Sure. Absolutely.
MR. HARDEN: Thank you.
BOARD MEMBER ALLEN: Before we go into staff report, if we can go from left to right and you say your name and address for the record. And then also, for the

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reporter's purposes, anyone in addition that talks, whenever someone chimes in, if they can just say so-and-so is talking, it will help the reporter out as well. Thank you.

MR. MARSHALL: My name is Matt Marshall. I'm with RISE Development Company, the proposer. And my address is 805 Crosbytown Road, Quitman, Georgia.

MR. HILL: My name is Nicholas Hill. I'm with Niles Bolton Associates out of Atlanta. My address is 3060 Peachtree Road Northwest, Atlanta, Georgia 30305.

MR. HARDEN: Paul Harden, 501 Riverside Avenue.

BOARD MEMBER ALLEN: Thank you.
Staff report, please.
MS. RADCLIFFE-MEYERS: Yes. Thank you, Chairman Allen.

DDRB Application 2020-005 is seeking conceptual approval for the development of an eight-story 147-unit mixed-use development. The project site is bounded to the east and west by A. Philip Randolph Boulevard and Lafayette Street respectively, and to the north and south by East Adams

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Street and east Forsyth Street respectively.
The project is proposing the development
of an 8-story, 247-unit mixed-use
development, which includes an interior parking garage, retail space, a rooftop amenity space, and a 6100-square-foot sidewalk plaza.

Based on conceptual review, the Downtown Development Review Board staff supports conceptual approval of DDRB Application 2020-005 with the following recommendations: Prior to submittal for final review, the developer shall meet with staff to identify any deviations sought; at final review the developer shall provide enough detail so as to illustrate that the pedestrian zone meets the definition of such in the ordinance code; and meets the various requirements and design amenity features for the pedestrian zone; street lights, benches, and street furnishings shall be placed in the amenity area; provide additional retail space entrances along A. Philip Randolph; and interactive public art, public art, sculptures, or water features shall be FIRST COAST COURT REPORTERS
placed within the urban open space plaza areas.

This concludes the staff report. Staff is available for questions. Thank you.

BOARD MEMBER ALLEN: Thank you very much.

From the Applicant, please, and then we'll go into speaking cards from there.

MR. HARDEN: I was going to start first, Mr. Chairman, if you don't mind. Paul Harden.

But Lori has been through most of the siting location that I was going to do. But I would like to introduce Matt, who is with RISE Development, and maybe because this is their first project in the area, give you a little background on their company and how they selected the site, although they have other projects going on in Jacksonville.

Matt.
MR. MARSHALL: Thank you.
Again, my name is Matt Marshall, I'm the Vice President of Development of RISE Real Estate. RISE has been around as an entity for about 25 years. We've always been based FIRST COAST COURT REPORTERS

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in little Valdosta, Georgia. We've
developed all over the country, primarily in three divisions. So we have always done student housing, and we've built student housing both on campus for major public institutions and off campus for our own account; and market rate housing, which is what this classification is here.

We have our own property management company. We manage about 10,000 units around the country. We are not a
contractor. We would pick a local general contractor, local civil engineering firm to execute for us.

So Florida is becoming a big concern for us from a business development standpoint. We've got this project going on and we're looking at several others in Jacksonville right now. We're opening up an office in Jacksonville and have already moved one of our senior VP's into Jacksonville. So he will be staffing the office.

In terms of this location, we loved it because, while there are certain retail needs probably in this area of downtown, we FIRST COAST COURT REPORTERS
see that as something that will be coming in the future. We love the aspect of the entertainment opportunities in that area. And also, it's an opportunity zone piece of property. We've got some experience with opportunity zone land. We're under construction with development opportunities zone fund in Baltimore, Maryland, right now. And we like the energy of downtown Jacksonville right now. For all those reasons, we're here in Jacksonville. That gives you a little bit of background.

MR. HARDEN: Briefly, before Nick goes on with the architecture, and he's got his presentation queued up there, obviously, this is the first cog in an area that we hope will be expanding greatly. At least, I'm hoping it will be. And it's the first residential facility in the area. And we've tried to, in the design and the location criteria, meet all of the requirements so that we plug into a hole that's not quite near that, but so the rest of the projects will come around us. But we've designed the site with a lot of active public space to be FIRST COAST COURT REPORTERS
deferential to the existing facilities in the area that are there.

And with that, Nick, you can start, go through the architectural plans. I don't know how to work that.

MR. HILL: That's fine.
Nick Hill, with Niles Bolton Associates.
So let's just jump in here. We'll start with the area, we've gone through exactly where it is, but it is in the sports and entertainment area. And so as we've gone through the property assessment, we've looked at the surrounding context, the texture, the colors, the way buildings react to the streets have really been a big part of how we've laid this building out and where we've zoned our pieces.

And so a few things to call out, if I may, if it will show up on the screen, is the green space right across the street. The big open -- the more open plaza where number five is for the entrance into the baseball stadium and then you have parking across the street. But the two active spaces across the street were very FIRST COAST COURT REPORTERS
space for all different types of events.
As you work your way down, then you come to the --

MR. HARDEN: Hold on a second, Nick.
Excuse me one second, Mr. Chairman. This is Paul Harden.

As you know, the City, in light of the lack of availability of The Landing for event days, near the stadium is going to use A. Philip Randolph as the city gathering place. So the amenities center, which are the amenity -- opens up onto A. Philip Randolph is designed to be part of the City's plans. For the rest of Philip Randolph as you'll see as we get later further down in the presentation, we'll be improving that area for event days, so it will be a pedestrian space.

But I think it's important to note the location of that in light of what we know is coming on Philip Randolph or was coming last year for Florida Georgia. But going down the road, it's going to be a major public gathering space.

Excuse me, Nick. FIRST COAST COURT REPORTERS

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MR. HILL: That's okay.
This is Nick Hill again.
As we come down Philip Randolph, you come to the retail space and you turn onto East Forsyth, the active space keeps going and this is really where the project and the public space really blossoms.

We're looking at this. East Forsyth will be abandoned other than for the parking for the distillery across the street. And we've taken that into account. But this would be used as needed during the day for trash, delivery, all those types of things, and restricted vehicle access; but mainly for events and gathering space when needed.

As you go west on the page, the blue, those are loft and townhome-style units, mostly stoops that would come out into this space to kind of engage that activity that's on the street.

And then as you work your way around, we have more units up Lafayette, but the building does open up under on those two corners with green space under it so we're not just hitting the corners too hard with a FIRST COAST COURT REPORTERS
really reflects the context of the area.
And these are just the typical levels as we go up with the units.

And then we get to the roof. And we have a more detailed rendering of this, but looking at fitness up here, the private amenity, elevated pool terrace, and then the public retail terrace and retail space.

Okay. I'll go into the north elevation. This elevation faces the arena and the parking garage right now. So this is the one area that the parking garage will expose, but we're looking at doing more of a form line type precast that looks very nice, opening up the stairs to give it a lot of depth and a lot of interest because people are going to be coming a lot from the arena and the baseball stadium. And this is -- we want some excitement over here other than just a parking deck. And then you go over here to the right, the white is a three coat stucco, below would be your brick, some hardy, cementitious board, and looking at some corrugated metal panel just to kind of keep this industrial theme that's around the FIRST COAST COURT REPORTERS
site.
This is on Randolph here. You can see we've got a very interactive zone for the pedestrian on the lowest level. We're not showing the trees here just so you can see the building, but you'll still have the street trees and pavers and all of that. And then the windows that you see the storefront would be an operable pivot partition that will tilt up and have kind of an awning going.

This area is also under a soffit, so it will be protected if anybody needs to be under there in weather or anything like that.

Okay. South elevation, facing the distillery now. A very active elevation, but again, bringing in the brick materials, really trying to make the retail very attractive and engaging so you can see in, they can see out. There is a connection between the two, so there is not just this wall, you know, in between that and outside. And then you see the stoops for the lofts and bringing in the greenery and some nice FIRST COAST COURT REPORTERS

## area.

Again, typically stucco, we'll have some balconies with metal railings and trying to get a wood-like color or texture on the bottoms of the balconies to bring in that -just more from the context of the site.

And then looking west towards Maxwell, again, a very similar -- so we're trying to be very consistent with our elevations, not try to make each one totally different. We're trying to have a consistency and a language as we go around and keep with the scale and massing of everything that we have around us.

These are some examples and some colors of the materiality. We know that we need to bring a board for the final, but just wanted to show kind of how the form lined precast might be on the outside of the parking, which is in the bottom right. Looking at something with more of a wood texture, doing some white brick, we're looking to bring some white brick down low, and then transitioning that up into the stucco.

And then we've already had the brick FIRST COAST COURT REPORTERS
manufacturer come down and take a look and we have a match for the brick that's around the property as well. And then some of the darker gray corrugated, but trying to stay fairly light with the building.

And so we'll get into the renderings that we've done. Trying to have some strategic signage locations for different vantage points and axes, but you can see how that space down at the bottom is really kind of engaging. I think it can be just an amazing space. And then you flow down past the outdoor active space and the retail.

And then the views are -- we rotated -we put the building and put the pool and everything so we can see out towards future development, what is coming in the future, same with the restaurant, but you do have views back to the city as well.

This is one of the green spaces down below that we were speaking of. We're going to have to manage some water in this -potential water in these areas, so trying to make it very unimpeded and also allow places for animals and dogs to -- for dog walk FIRST COAST COURT REPORTERS

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areas and that kind of thing, the residents will like that and the public alike.

What you see in front also to the right with the two vehicles, that's parking right now. And so that will remain two-way so that they can come in and out. But then as you flow past into kind of the zone between the two buildings, that's when it becomes active and controlled.

An early concept of what the rooftop could be. We're in the process of programming that and working it out for the owner.

Gives you a look on Randolph of that active zone.

And then this shows you the bottom two images, closed and open. There were operable awnings on the original Doro many years ago when it was all red brick. So we thought we would bring back kind of that awning feel, make it a little more contemporary, but bring it in so that people can have that feeling, but then also some of the brick coursings. Looking back at the original, there were three rowlocks up above FIRST COAST COURT REPORTERS
that we're going to bring back around the building at the pedestrian level and bring in some of those dark colors for the storefront. And I think this is one of those spaces that you can interact, whether you're on the sidewalk or inside the spaces.

Landscape amenities, the corner of East Adams and Randolph. Fixed seating, things that are easy to maintain, to keep secured, to keep safe. There needs to be good visibility in these areas. The parallel parking space that you see down low can be for Uber drop-off, Lyft, those type of rideshare scenarios or even just -- and everything that you see, the four spaces there would be for visitor and prospective residents.

We are buffering the wooden panel screening. We're going to buffer those parking spaces between the active public space and those with the screening element.

Gives you an early concept of how we might manage that.

And then this is the alley concept, really trying to engage the neighbor and FIRST COAST COURT REPORTERS 28
bring each other together to create just a great active space. I think furniture is movable. It's adaptable. You can have local artists, you can have artwork, you can have farmers markets. You know, you can do anything in this location, even could be resident-driven sometimes. But I think the space could really bring a lot of interest to this area and make it very active.

Just some ideas of how the space could be used and feel in real life.

And one of the things is the bollards that you see there would be movable so when we have trash, deliveries, people moving in, that type of thing within the alley space, that can be, you know, adjusted and that space be made available for those kind of movements, but not for everyday traffic.

That is all I had for the presentation.
BOARD MEMBER ALLEN: Thank you for that presentation.

MR. HILL: Sure.
BOARD MEMBER ALLEN: We'll now turn to speaker cards. Some people want to be recognized but not speak, so I'm going to go FIRST COAST COURT REPORTERS
through those first. And I'll read the first into the record. Kat Ott, K-a-t O-t-t, address 47 West Ninth Street, 32206, does not wish to speak but wants it to be known that the building should not be torn down.

David, address 47 West Ninth Street, Jacksonville, Florida 32206, does not want to speak but wants to register his concerns against demolition of the building.

Space J. L. Baker, S-p-a-c-e, address 3059 Post Street, does not want to speak but wants it to be known that we need to preserve and protect historical buildings, venues, et cetera.

The first speaker card I see that would like to be heard is Nancy Powell. If you could, please come up.

Good afternoon, Ms. Powell, if you could, state your name and address, please. MS. POWELL: Nancy Powell, 1848 Challen Avenue, Jacksonville, Florida. I am the new Executive Director of Scenic Jacksonville. And our mission is to preserve, protect, and enhance the scenic character and beauty of FIRST COAST COURT REPORTERS

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our natural and built environment. One of the focus areas is advocating for both excellent design standards and historic preservation.

I'm here to ask that you request changes in this application to integrate the existing Doro Building into a plan for the new apartments. There are four key reasons for this: First is that differentiating Jacksonville from any other city is imperative for both economic growth, quality of life, and collective community pride.

People make decisions every day about where to live, work, and visit based on what communities look like. The more we look the same, the less reason there is to come here.

Historic buildings are an economic asset. They create a sense of place. They connect us to our past. They differentiate us from any other place.

We can grow without destroying these unique historic buildings. We can integrate historic preservation with well-designed new development.

In this case, The Doro is next to FIRST COAST COURT REPORTERS

Intuition Ale Works and Manifest Distillery, which are excellent examples of adaptive reuse. This area has history and uniqueness, and only a few structures are left to provide for that uniqueness.

The Doro's existing architecture is attractive. And its facade of windows and streetscapes are very unique. The signage is equally appealing. And you know I'm a critic of signage.

These new box-style buildings are being built all over Jacksonville and all over the country, which makes it even more imperative to save what historic buildings we have left.

There is a win-win here. Keep the building, build around it. Use good architecture and design and be creative. Our city deserves it.

And I have a handout that I want to give to you that shows -- there are two things I would ask you guys to look up, one is a Tedx speech that was done here in Jacksonville.
If you want to pass this down. By Ed
McMahon on the power of uniqueness and the FIRST COAST COURT REPORTERS
second is an article which talks about why all the apartment buildings look the same. And there is a picture of so many in Jacksonville.

This project has potential and we would like to see it achieve that. Thank you.

BOARD MEMBER LORETTA: May I ask a question?

BOARD MEMBER ALLEN: Ms. Powell, if we may, I think a couple of the board members may have some questions for you, if you're inclined.

BOARD MEMBER LORETTA: Yeah. Obviously, we're going to have a bunch of people saying something similar to you. You know, looking at it, there is, say, seven existing buildings on the property. Can you tell me what you really consider to be the existing Doro portion?

MS. POWELL: If you go to page five of here, and the building number one on the upper left-hand corner, I think, is the building that most of us are speaking about. If you see the retail -- the windows on the first --

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BOARD MEMBER LORETTA: The two-story portion?

MS. POWELL: The two-story building, that building.

BOARD MEMBER LORETTA: Thank you.
That's all I wanted to know.
BOARD MEMBER ALLEN: Ms. Powell since
this was given to the Board for its
consideration, I'm going to mark as an exhibit and attach this as part of the record if you don't mind.

MS. POWELL: That's fine.
(DDRB Exhibit No. 1 was marked for identification.)

BOARD MEMBER ALLEN: Any additional questions for Ms. Powell?

Thank you so much.
The next speaker card I have is for Rhonda McDonald. If you come up, please. Ms. McDonald, thank you for your interest in this project. If you could, please state your name and address for the record.

MS. McDONALD: My name is Rhonda McDonald. My address is 1120 Second Avenue North, Jacksonville Beach. And I underscore FIRST COAST COURT REPORTERS 34
what she's saying. We're not going to see the likes of this sweet building again. Once it's gone, it's gone.

I do applaud the diversity and the ambition of this project. I'm glad something dynamic and good is coming. I think being out at the beach --

BOARD MEMBER ALLEN: Speak up a little bit.

MS. McDONALD: I'm so sorry. I have no glasses, and now my voice is soft, terrible.

Being out at the beach, I think that there is a great legacy we have there. When it was time to take down the old, the original high school, they saved the courtyard portion -- excuse me, they didn't save the courtyard. In the courtyard of the school now, they have the original facade, so they were able to save it. And it just integrates and it really becomes, what I would consider, a topic piece, something worth noting when you go in. And the architects for that were constrained by that, but they let their creativity rise.
And I think anybody who comes up at school FIRST COAST COURT REPORTERS
at the beach, it imbues you with a sense of how we value our history. At the beach, you know, we have very little history. We've only been there for a few minutes.

When the Ed Smith Lumber Company was up for sale, the person who bought it had been inspired in Atlanta with some -- the flower company, I believe it is, there that was rehabbed. And they went to great lengths. And it took a very long time for them to actually work with the city government to be allowed to save that building and to be able to work out all the parking situations, but what we have now is this beautiful nod, again, to history. And it ends up being a place everybody wants to be. It's kind of our unofficial town center.

So it's wonderful you're bringing in bricks and things like this. Let's keep the bricks that we have right now, especially since where it is designed, that's going to become an eating, like an outdoor open eating place. It seems like -- or gathering spot. It seems like integrating that would not be the architectural nightmare it might FIRST COAST COURT REPORTERS 36
be if it was showing up in another portion of your plans.

And I hope that everything that can happen, that this Board will nudge and urge them to go into that direction, because, again, we've all seen those little places around the world, in Europe, where a whole big wonderful new thing is built right around a tiny, small thing. And it's the type of thing that everybody wants to Bing and Google because it is interesting. So in addition to preserving, you have a chance just to do something outside the box. I hope you will. Thank you very much.

BOARD MEMBER ALLEN: Thank you.
Mr. Harden, I see a speaker card here from you. Would you --

MR. HARDEN: No. I was putting my place in line.

BOARD MEMBER ALLEN: The next speaker card I see looks like it's from Meredith Corey; is that correct?

MS. COREY: Meredith Corey, yes.
BOARD MEMBER ALLEN: Thank you. Can you state your name and address for the record FIRST COAST COURT REPORTERS

MS. COREY: I live at 4713 Kingsbury Street, Jacksonville, Florida 32205.

BOARD MEMBER ALLEN: Thank you. Yes, ma'am.

MS. COREY: I'm another one that's going to reiterate Nancy Powell. But I also love hearing the passion for the project. I love all of the parts about it that you want to incorporate that are about quality of life. And I respect that you're coming here to invest.

I do think that, because you're coming here to invest, we need a little bit of context about the city of Jacksonville and how much character we've lost and to respect that and move forward saying we shouldn't lose any more. It is a vital part of our city. We cannot replace it. It does add to our economics here in the city to have character.

And I think that it's up to our city to put developers to the challenge of incorporating existing architecturally significant buildings. And I think that we

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do a disservice to our city when we do not demand that because we have so little left.

And when we're looking at the cities nearby that we all want to visit and want to take part in or that we see these wonderful small businesses in, so many of them are significant and appealing because they have character. And I hope that our city moving forward can begin to understand the economic and cultural value of the character of our buildings. And I hope that you guys -yeah. I think that was it. I hope that you guys were able to push the developers to do that.

And like Rhonda said, it takes creativity, but I think when we push for innovation, it will come. And I think it just demands that we push for it. And I think that you guys are the ones to do that. So I hope that you do.

BOARD MEMBER ALLEN: Thank you for your interest in the project.

Next speaker card is from Cindy Corey, if you could come up, please. Thank you for your interest in the project. Can you state FIRST COAST COURT REPORTERS
your name and address for the record, please.

MS. COREY: 908 Ionia Street. Can you hear me?

BOARD MEMBER ALLEN: Yes, ma'am.
MS. COREY: Great. So I'm here in opposition to the demolition of The Doro Buildings. I think you probably assumed that based on previous speakers.

I'm a real estate agent who worked at the beach for a long time, and downtown was just a place I met friends for lunch. And when I first started practicing real estate here, it's largely residential. So my passion has certainly been for historic architecture but residential. And I haven't really taken a hard look at the downtown until recently.

And as I explore downtown and I walk the streets and I look at the architecture that we have in these buildings, I'm struck at what beauty we actually have in Jacksonville. I'm a member of the Jacksonville Historical Society now. And I recently became a docent at the Merrill FIRST COAST COURT REPORTERS

House -- or is it Merritt? And you know, there's so much history, there is such a fantastic story that we have to tell about our city. And every time we tear down one of these buildings, we are plowing under that history.

People come to cities and they stay as tourists and they live here and they recreate in places that have interesting architecture and history. The cities that we can think of in the south: Chattanooga; Columbia, South Carolina; Greenville, South Carolina; and of course, Charleston; and Savannah. You know, the thing that make those cities so fascinating, so fun to go to are their history and architecture and the way that community has protected the architecture that they have.

I feel like Jacksonville is losing that. We are not protecting our historic architecture; it's too easy to tear things down in Jacksonville. And I'm crying over this because it's gone, it's gone. And I think this is a lovely development. I just don't like this development there because I FIRST COAST COURT REPORTERS

1 think the integrity of that block and those buildings and that story should be preserved, and that's my thought about it.

I do want to share with you a couple things. I really did try to read your notes and your minutes, but I couldn't find them anywhere about this building. But one of the things in your Charter or your Strategic Objectives are to increase the opportunities for downtown employment. And the second one is protect and revitalize historic assets.
That's on your Charter. Your Redevelopment Goal Number One, reinforce downtown as the city's unique epicenter for business, history, culture, education, and entertainment. And one of the Strategic Objectives is listed under there, protect and revitalize historic assets.

This is not doing that. Saying that we call it The Doro, we have bricks that are white or protrude, I mean that's a nod, but it's not enough. The building and the history will be gone.

So I implore you to send this back to the drawing board, find something else. I FIRST COAST COURT REPORTERS

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think this could be a fantastic asset to our east Jacksonville area. And it's part of an integrated line of buildings, Intuition Ale House, Manifest Distillery. And I just think this is going to be a travesty to tear this down.

So I want to share with you in closing something somebody who came to Jacksonville who was running for president a long time ago, about the time this building was built, I think, The Doro Buildings, not this building, and he said, "Here is your country. Do not let anyone take it or its glory away from you. Do not let selfish men or greedy interest skin your country of its beauty, its riches or its romance. The world and the future and your very children shall judge you according to the way you deal with this sacred trust." And that was President Theodore Roosevelt. So I encourage you to preserve Jacksonville. Thank you very much.

BOARD MEMBER ALLEN: Thank you.
The next speaker card I have is from Laura, I believe. Is there a Laura here?

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Luna, perhaps. How about someone that lives at 3960 Ringneck Drive.

UNIDENTIFIED FEMALE: That's me. I asked not to speak.

BOARD MEMBER ALLEN: She would like to make it known for more time and consideration on The Doro Building.

Lew Weld (ph) left; is that correct?
UNIDENTIFIED FEMALE: Yes, he did.
BOARD MEMBER ALLEN: I'm sorry, with this handwriting. How about someone that lives 2263 St. Johns Avenue?

MS. FRAZIER: Christy.
BOARD MEMBER ALLEN: Yes, thank you. Can you state your name and address for the record, please.

MS. FRAZIER: Christy Frazier, 2263 St. Johns Avenue.

BOARD MEMBER ALLEN: Yes, ma'am.
MS. FRAZIER: Okay. So one of the things I think goes along with what everybody else has said is that I believe that our history does need to be told and respected. And we don't have much history left because our city burned to the ground. FIRST COAST COURT REPORTERS 44
And it was a national horrible thing. Not many cities ever have gone through what we did. We started out now with, I think in the '50s is when we started tearing them down. And I wonder if it comes from embarrassment or it's like the soul of our city is disappearing. We need to be respected.

And it's true, what we have left, please keep it, please. We don't have enough. If you look at the -- any map from Jacksonville from the '50s, the '60s, the ' 70 s , the ' 80 s , you just see building after building after building disappear. Most of it was for parking lots. And I do like your design a lot. But there are so many parking lots, so many.

And isn't it called The Doro District? I mean, it is because of that building.

And I'm saying this mainly because I own four historic buildings in north Springfield covered with paint today because I've been renovating them. And three of them are just warehouses. They don't really have architectural -- a whole lot of

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1 architectural detail, but it makes it so much more interesting. And I don't have the same budget that you guys do. And the reason why you should save it is because you do have that budget. You have it.

And where you come from, you have a lot of history. Your city isn't tearing your stuff down.

And it's -- it would be absolutely a shame if on a national level anybody got ahold of this story. It's shameful. We just can't keep doing it. It's every month another one just disappears, another one, another one, another one.

And I love your design, I do. I mean, I'm hoping that where my district is, we get a lot of that eventually.

But to have a cornerstone, it needs to be historic and it needs to make sense. It brings people there, if you have that design.

History means something. We don't have much. I just don't understand how it can keep going on.

These aren't just awful buildings we're FIRST COAST COURT REPORTERS

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tearing down. They're important. So please, I'm begging, please. We have lots and lots and lots of empty spaces, tons.

BOARD MEMBER ALLEN: Thank you.
The next speaker card is from someone residing at 1230 Talbot Avenue. Thank you for your interest in the project. Can you state your name and address for the record, please.

MS. VAN NOSTRAND: Roselle Van Nostrand. And I was -- thank you for your time. I'm really happy that there are so many people involved and, you know, patiently listening to us.

And I was wondering if we could change all three pictures to The Doro Building since we're all talking about it. It would be nice to see it. If somebody would do that, it would be great, the historic building that we're defending, the facade would be great.

So I have lived in a lot of places. I spent the last 20 years at the beach. And when I sold my home and started looking for a new smaller one, I naturally gravitated to FIRST COAST COURT REPORTERS

Avondale area and Riverside because I'm from New England. And I was so sad and homesick for integrity and architecture, which, I mean, as lovely as my house was in Neptune Beach, it wasn't cutting it for me.

And you know, I instantly fell in love with all that has been preserved for a reason. And I thought, you know, it's so interesting, you know, we don't go to Savannah to see what Vestcor has built or the newest strip mall. Just Vestcor because I don't know any other names, I'm not that clever with this whole thing.

But I'm from, you know, Cape Cod, we don't go there to see the newest buildings. Really nobody, I don't think, has, or Nantucket or Charleston.

Again, you know, I know it's repetitive to listen to this, but it's such a beautiful building. It's just so striking in my mind.

And, you know, as the last speaker, Christy, said, there is so much space in Jacksonville. Kind of crazy. I mean, we're not famous for our historic buildings; we're famous for empty spaces and parking lots at FIRST COAST COURT REPORTERS 48
this point. And maybe we could utilize some of those empty spaces.

Maybe, you know, we certainly need new development. And again, I think your design is impressive, it's beautiful. But I think there is plenty of room for it.

And gee, you know, it would seem -- I don't know too many cities that are moving in this direction where they're tearing down historical buildings. I just don't -- I don't know where that's happening with -and especially with the urgency we seem to be doing it. I don't understand that. There is kind of a rush to it all.

But you know, we don't have the deep pockets, some of us, that others -- I would love to buy it. I would love to see something happen with it, I'm always kind of embarrassed that we're screaming to save these buildings, but we don't have the -- we don't have the pocket. You know, I don't have any money to help with that, all I have is my voice.

So as a local resident, a proud local resident now of Avondale, you know, I just FIRST COAST COURT REPORTERS
think it's imperative that we respect
ourselves, you know. I mean, really we have something to respect, it's beautiful. You know, Jacksonville has some stuff left and I think it's imperative that we hold on, like the others have said. Thank you very much for your time.

BOARD MEMBER ALLEN: Thank you very much.

I don't see any other speaker cards. Are there any others over there?

I would like to thank everyone that filled out a speaker card and that spoke and is showing their passion for the project. I know we all appreciate it.

We'll turn it to -- over to members of the Board now to ask some questions of the Applicant. We'll start on the right side of the room.

Mr. Davisson.
BOARD MEMBER DAVISSON: Let me just ask a few questions. How many units and cars do you have on this site?

MR. HILL: We have 247 units and we have
300 -- approximately 312 cars right now, FIRST COAST COURT REPORTERS

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yep. And then we've got 30 bikes internally and then we'll have more around the external.

BOARD MEMBER DAVISSON: I'm going to just keep my comments at first just about the project itself, regardless of its historical context. And I've worked on projects like this. I think when we try to apply revitalization to downtown with the design guidelines, this is not even going for a deviation. It's doing all the right things.

It's got -- I'm quite amazed at the project. There is hardly any parking on the street. The parking lot is buried. Half the block has got doors, front doors right on the street to units with retail, outdoor amenities, and a pocket park. And I mean, that's what we ask every project, and rarely do we see a mixed-use project that has all those components when the parking has actually been minimized and its facade is on levels two and up that face another garage. So I think as a response and -- as a response to a site and what's there, I think FIRST COAST COURT REPORTERS
it does a great job.
And I always -- I'm the pessimist. I look at things, What's wrong with the project or what can they do better? Taking that as a new block, I think they've done a good job.

Your comments and taste on style, that is not what I'm here to talk about. It's how does it address the street and city. And it's putting 240 units in downtown. And I think that when we talk about what is it about downtown, is it -- that makes things happen, is it sidewalks, is it new light posts, is it putting a pocket park here. That's all part of the ingredients, but the thing that I find to be most important, if there is a silver bullet, it's putting people that live downtown.

So I think the project, it's a great project because it's now reaching -- we've got housing in the core. We've got finally housing that's reaching, you know, towards Doro, towards the Ford assembly plant, all the way down that area, and this is like the first leap.

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I think it's -- the most important thing you can do is put housing in this area. I'm not talking about The Doro Building, I'm just saying, this is, I think, a key project. And it addresses what we're looking for, at least what I'm looking for, when I'm looking at guidelines for downtown as far as what we're trying to do as far as revitalize.

So, you know, I look at Doro, at the building, and I know and I've been involved even privately with others developing the project too. And in fact, we had a project here two years ago that did pass the DDRB on this specific site. It didn't happen, didn't financially work.

So, you know, I'm not -- the block has had plenty of opportunity to basically develop that historic building, and it hasn't happened at this point. And that's if you even want to get into the conversation about historical context. It's not on the register, although it does have importance to the city and to the industry of cabinetmaking and things that Doro had on FIRST COAST COURT REPORTERS

1 that corner long ago.
But I heard a lady talk about Fletcher High School and what was done there. And I can talk to that because I worked on that project. And I want to just tell this to the owner, to the architect, because I don't know if you know that history, that there was a high school out at Fletcher, it was Fletcher High School, and it was being torn down. And there was some major public outcry.

And we went through round after round of presentations. And the thing is that people that live at the beach and went to that high school in the '50s and '60 still live at the beach, so they all came out.

And finally, we came up with a solution. And it was simply having the front door and two columns on each side, and it was simply just a facade, nothing more, didn't have anything behind it. It was just a freestanding facade and ruin. But it wasn't a ruin, it was basically reinforced and cleaned up. And it was symbolic only. And that's all anybody was asking for.

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So maybe there is something I think, you know, where you have a pocket park on that corner, that's actually where the building sits, perhaps there is a creative way, not necessarily -- you know, if you can utilize the building, great; if you can't, maybe there is some way that you can reach and engage with what was there in art, in some type of perhaps keeping part of the facade. I don't know.

I think the project that you've done is good, but listening to the public, I think that perhaps there is a way that you can acknowledge Doro, although you've called your project Doro, to that building. I think that's all I've got.

BOARD MEMBER ALLEN: Thank you. Mr. Schilling.
BOARD MEMBER SCHILLING: Sure. One, I'll start off with big picture, which I think is a great-looking project. And it's very exciting to see. Similar to what Mr. Davisson said, you know, I think this is kind of establishing this area and getting residential and folks living in this area FIRST COAST COURT REPORTERS
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the owner that is required by code, which would give the owner the opportunity to object to the designation. To answer your question, the property currently has no protections as a historic structure, and the owners can do what they wish with it without any code required intervention.

So that came directly from our Historic Preservation Section.

BOARD MEMBER SCHILLING: Okay. Great. Thank you very much.

So I'd ask the Applicant, if you would, I mean, hearing the public comments that have been made about the style of the architecture, the historical significance, so to speak, of The Doro Building, maybe you can speak to maybe some of the things that you've looked at possibly doing, how you've arrived at the conclusion you have, and if there are any pieces or parts or components of that that can be incorporated into the architecture of the building.

MR. HILL: Sure. Nick Hill, with Niles Bolton. The key to buildings like this, even in the past, were creating edges along FIRST COAST COURT REPORTERS
windows that are in it now are not kind of your old lead, you know, steel, iron-type windows. And, you know, there is nice patterning to it.

And so what we really tried to do is more tap into the scale and tap into, okay, if we're going to have another building with this, we're going to try to keep this pedestrian edge in this area and then do stuff above it, but try to bring back some of these materiality, some of the patterns, some of the colors.

And then, again, we don't have the historical images up, but they used to have awnings, fabric awnings, that would actually come out and then come back in. And so we're like, Okay, that used to be something that everybody knew, it's not there now, it's all been taken off, and even the cornices have been changed since original.

So we were like, Okay, what if we bring back in the pivot windows and everything, little contemporary throwback to what that was, because it was to engage the pedestrian, it was to engage the people to FIRST COAST COURT REPORTERS
bring them into the space.
Another thing that we've discussed is some of the -- you know, they built bars and cabinetry and how can we incorporate that into maybe the rooftop bar or some of the spaces. There are -- there is really awesome doors inside for the volt, you know, how can we potentially start incorporating some of those things to where, when people see it, that's what they remember of Doro. It's not as much about the building, as it is about Doro at that point and what that family and what they did for the community.

And so that's kind of digging deep into that experience versus building, you know, a building itself that's been -- we saw it just had been modified quite a bit over time. And we're trying to go back to both, we're trying to go to the white brick and the red brick to kind of show that transformation. And then the way we're looking at detailing in from the brick into the stucco is actually fingers of stucco that kind of bleed into then the stucco, so it's kind of then transforming as it goes

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vertically. So trying to bring little hints and architectural things like that into it to show, you know, a little respect and -because you've got multiple, you know, multiple characters, you have mid-century modern here, you've got more classical architecture. And I think, you know, now we can have a way of trying to mix all of that and bring in a little bit of modern with it too, so.

BOARD MEMBER SCHILLING: So the intent being taking some of those cues from the existing architecture and building it into the current architecture.

MR. HILL: That's correct.
BOARD MEMBER SCHILLING: What I share -and again, knowing that today is a conceptual review and conceptual approval, and knowing that you'll be back for final and certainly hearing the input you heard today, anything you can take from that and be even more creative, anything else you can add, I think, would go a long way with this Board and the public. So I share that.

The other thing I wanted to ask about FIRST COAST COURT REPORTERS
and, I guess, understand more is on Forsyth, which I think -- I think is exciting. I see you turning it into, you know, this more pedestrian scaled area and being able to bollard it off, so to speak. What is the vision that you all have for how often that would occur? Is that like a weekend-type use or what is --

MR. HILL: I'll defer to the developer.
MR. MARSHALL: Hi. Matt Marshall, with RISE Development. Yeah, that's more of a weekend-type use or special use or maybe at times special events that might be going on in that area. So it wouldn't be a seven-day-a-week situation most of the time.

MR. HARDEN: But that being said, I think event day would be the way to describe it because, while today A. Philip Randolph isn't what the City hopes it will be down the road, ultimately it's going to be not just event days, but days in general, spring days, nice weather days, that sort of thing.

So one of the discussions we had, particularly with the flex space area and then going into the Forsyth Street area will FIRST COAST COURT REPORTERS
be a shelter off, if you will, from Philip Randolph, which they hope on event days or Florida-Georgia weekend or that sort of thing, is going to be crowded, it will be a space off that. But as time goes on and the area develops around it, I have had the advantage or disadvantage, if you will, over the last two years, watching the designs of what's going around it and hopefully getting near to the end of that.

But it fits like a puzzle piece into what the city plans for Philip Randolph and the surrounding area.

BOARD MEMBER SCHILLING: So is the intent to actually vacate that portion of the street or what has -- okay. Good.

Then the other thing that I was going to ask is if you could share with me a little bit about the thoughts of the entry. And the reason I ask that is to me -- I don't know. It almost seems like a little bit of a second thought. There is not necessarily a lobby. It's -- and I mean, I guess, guide me through how -- if I'm a visitor, how do I find the entry and how does that work. FIRST COAST COURT REPORTERS

And so I think your main corridor, even to come down Bay with this especially being vacated will bring you in here. And your only access is through East Adams. So being a resident there, you'll know -- it's not in transient nature so you'll know that -where the entry is.

But as you come in, you have your visitor spots here, they give you direct access into a -- and we're trying to think about this as if it was a hotel, really the hospitality-type scenario. So when you pull up to your hotel, you come out here, come directly in with the concierges and then your offices, that type of thing, and then you circulate in through community space, go up elevators into your property.

And then the parking garage is you'll come in and you can go directly in to an elevator on your floor. So that's how that circulation works, probably more on a first-time scenario. Most people during the day coming home from work or whatever, they're going to come in, they're going to go to their parking spot, you know, go to FIRST COAST COURT REPORTERS
the unit, come down, get their mail and that's the kind of flow they'll do and then go up to amenity space or something like that.

BOARD MEMBER SCHILLING: If I'm a visitor -- so let me ask, if I'm not arriving by car, how -- what is the main entry into the residential portion.

MR. HILL: The main entry would be in through here.

BOARD MEMBER SCHILLING: Through the leasing office?

MR. HILL: Through the leasing office.
BOARD MEMBER SCHILLING: It's not through Forsyth?

MR. HILL: Once we actually get in here, we're looking at a monumental-type stair here, it's two stories, that would allow residents to come down and then actually work their way into the space. And they can come down the elevator and get to here as well. So if you're coming down for dinner, meeting your friends, that kind of thing, you will be able to fall back in if you get out.

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Now, the patrons coming to the retail will be able to come in, go up and down and navigate the property as well. But there really is -- you have this piece and that piece, it just depends on how you're arriving, as you're saying as a visitor.

BOARD MEMBER SCHILLING: That makes more sense. Just looking through the package, my thought was the main entrance was through Forsyth, which I wasn't totally understanding necessarily why you have your trash service like roll up right next to the entrance.

MR. HILL: Yeah, because this is vacated, it's not going to have -- more or less during the day or especially in the morning, early morning services like that, so we've been working through this, for move-in you can get quite a few move-in trucks here, trash to come in and pick up. So everything is internal to the building; it's not outside where you can see it.

And a lot of bikes. I think a lot of people with their doing alternate modes of transit, vehicle rideshare will probably be FIRST COAST COURT REPORTERS
up here, but alternate modes will be coming through the stair and then out and working their way up and down Bay probably.

BOARD MEMBER SCHILLING: Okay. Great.
MR. HILL: Did that answer your question?

BOARD MEMBER SCHILLING: That was super helpful. And I think that was the last item I had, so thank you.

BOARD MEMBER ALLEN: Thank you, Mr. Schilling.

Ms. Durden.
BOARD MEMBER DURDEN: Thank you very much. So I have about five comments and --

MR. HARDEN: With subparts.
BOARD MEMBER DURDEN: Five. You can hold me to it.

The first one is that I want to say that I love the idea of residential in this area.
I think that that is something that is needed in this sports and entertainment district. I think that activating that area with residential is a smart idea financially, as well as what we're looking for from -- you know, for our downtown area. FIRST COAST COURT REPORTERS

And I really -- I'm very, very supportive of that.

The second thing is another great thing that you've done is with the alley. I really like that concept. If you want to call it an alley. I do have a couple questions, if I may.

BOARD MEMBER ALLEN: Yeah, absolutely.
MR. HARDEN: Brenna, that term alley is not intended to be the term used in the zoning code. It's the marketing part of the --

BOARD MEMBER DURDEN: I understand. I'm not technically calling it an alley. I'm just using your marketing.

So, you know, I think that somebody asked the question about vacating that road. And I didn't really hear --

MR. HARDEN: It's already vacated.
BOARD MEMBER DURDEN: It's already vacated, the entire thing down to Lafayette?

MR. HARDEN: Yeah.
BOARD MEMBER DURDEN: Okay. So was there any easements or reservation of easements through there, through that area? FIRST COAST COURT REPORTERS

1 Lots of times when we close a road we have --

MR. HARDEN: Right. There are utilities and that sort of thing, yeah.

BOARD MEMBER DURDEN: Utilities, okay. I was going to suggest that the City obtain a reservation for pedestrians through there, because, obviously, now it's a private property split between, I guess, the Manifest and The Doro; is that right? So obviously, in order to make that happen, I think that there needs to be some kind of condition from -- you know, because it is a big part of what you're proposing, a big part of what we like from what I can tell -that there be some kind of a condition that, you know, that -- that the -- that there be an agreement. I'm not suggesting that we need to get into the details of the agreement, but some kind of agreement between the two landowners that say that this is, you know -- this is the concept that they both like or at least something that we know, because all we have right now is what you're telling us, not from the FIRST COAST COURT REPORTERS

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Manifest Distillery folks, but something that says, Yes, we like this concept and we're in agreement with this concept and we'd like to see this concept happen.

So I think that I love the idea. I think it's a fabulous idea. And I'd like to just -- I would just like to make sure it happens.

The third thing is that I am not enamored at all with the architecture. I am not an architect; so it's not my silo, it's not my lane. But I am very disappointed in the architecture. And I just -- now, it's my understanding that the -- that even though this building is not on the -- in the historic district or has not been designated, it's my understanding that, in order to demolish the building, you would still have to get approval from the Historic Preservation Commission.

Is that your understanding, Paul?
MR. HARDEN: I'm disappointed with your position on the law.

I don't think so.
BOARD MEMBER DURDEN: I think it is. I FIRST COAST COURT REPORTERS
think any building that's over 50 years old, it's my understanding, has to go -- in order to obtain a demolition permit, it's my understanding that it does have to go to the Historic Preservation Commission to get permission to be demolished.

MR. HARDEN: Jason and Guy are sitting up there, so.

MR. TEAL: Through the Chair, what the ordinance code says is under Chapter 320.407, when somebody comes in for a demo permit for a building that's either in a historic district, contributing structure to a historic district, or eligible for listing in a historic district, then HPC has to review that. But according to staff, they've already reviewed this building and determined it's not eligible under any of those scenarios.

BOARD MEMBER DURDEN: I think there is a distinction between the first two and the third. I think that's where the 50-year-old element comes to play. I'm not certain about this.

MR. TEAL: In all fairness, in preparing FIRST COAST COURT REPORTERS 72
for the First Baptist demolition, I recently researched the issue. And so it's not enough just to be 50 years old. It's also that you either have to be eligible for listing or already on a list.

BOARD MEMBER DURDEN: So how do you -so I guess that begs the question of what would -- how would a building become eligible?

MR. TEAL: Because of a determination that it exhibits enough historic significance to -- under the Secretary of Interior Standards. What happened here is that the building had already been reviewed by the State's Historic Preservation Office and determined that it did not exhibit the requisite number of criteria under the Secretary of Interior Standards.

BOARD MEMBER DURDEN: Well, I think that's something that should be considered and investigated to be certain about it. It's my understanding that it did have to go to Historic Preservation Commission in order to obtain a demolition permit.

So I'll come back to my comment number FIRST COAST COURT REPORTERS
three, which is I'm not enamored at all with the architecture. I do think that it's very similar to a lot of what we see not only in recent development, whether it's at Town Center or in some places downtown or in other cities, quite frankly. I can see this design in many, many cities.

I think that there is an opportunity, as Mr. Davisson said, that -- to take some of the character of the current facade and incorporate that into your new facade. It seems that should be a possibility. And with a little effort, I think that there would be some ways to accomplish that.

I think something -- and I'm not an architect, again. But I think that some of the things that appeal to people about that two-story building is the design around the windows, the -- you know, some of the characteristics that you see. To me, it seems like you could incorporate some of that and really add -- add a completely new depth to the architecture, to the facade.

I understand what you want to do on the interior of the building. I'm not really FIRST COAST COURT REPORTERS

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worried about that. I think, in fact, another thing that I love about the design is the rooftop and all the activization. So I do think that it's worth a great deal of your effort to review and really think carefully and be creative, think outside the box and see about some of those characteristics of the current facade and building those into the new facade.

Number four goes to the design on A. Philip Randolph. And I'm really concerned about the -- and think that -- I would like you to reconsider the access point on $A$. Philip Randolph for two reasons: One, it doesn't seem to be necessary. You've got your access on Adams Street, and it's a two-way access. It's where you're going to have your main entrance, as you just talked about. And it's almost like a second thought. It's narrow. It's --

MR. HARDEN: You're talking about vehicular access?

BOARD MEMBER DURDEN: Yes.
MR. HILL: It's only an egress.
BOARD MEMBER DURDEN: Well, whatever it FIRST COAST COURT REPORTERS
is, it just does not seem in any way, shape, or fashion, to me, to be necessary, that it's serving any kind of important or significant or substantial purpose. And the reason that I really want you to think about taking that away is because I think that you have segregated your plaza on that corner of Adams and Randolph by creating that access there. It's not attached, it's not connected to anything else that is going to be where you're going to have people.

It's -- that driveway actually separates all of that wonderful activization that you have on the south end of A. Philip Randolph. So it just makes so much more sense if you just -- if you eliminated that access and expanded up to -- all the way up to the corner of Adams. And I think you could easily do that by getting rid of that access point.

I also think that would go a long ways to activating that whole Philip Randolph, which is what we definitely want to see you do.

Another point to make is that, you FIRST COAST COURT REPORTERS
know -- well, I'll just leave it there.
The fifth point I was going to make had to do with the Historic Preservation Commission. I thought that -- I would like to be certain of that decision, that it does not have to go to Historic Preservation in order to obtain a demolition permit. And if --

MR. HARDEN: No more certain than we would like to be.

BOARD MEMBER DURDEN: You would want to know that too.

So I think that a condition that would be appropriate would be for, when you come back for final, that you come back after you've got the demolition permit in hand. And that eliminates the question about do you have to go to -- at least as far as we're concerned, do you have to go to Historic Preservation Commission, what do you have to do in order to get that demo permit.

And I think that the reason I bring that up is because I think that it's a tremendous amount of time for staff and for you all and FIRST COAST COURT REPORTERS
for the Board and -- to be reviewing such an important project if we don't know for sure that you've got the right to demolish the building. And so I would really like the Board, if you will, to consider, you know, adding a condition to come back after the demolition permit has been approved.

And that's all, those are my five comments. Thank you.

BOARD MEMBER ALLEN: Spot on with the estimate of five. Thank you.

## Mr. Loretta.

BOARD MEMBER LORETTA: I've got a lot of things written down, so I can't give you a specific number. I very much think it's a wonderful project, and I'll echo a lot of what everybody said. I'm going to ask just a couple questions, and then I'll get into the historic texture.

I don't see any handicapped parking in your design right now, so something you probably need to think through.

MR. HARDEN: It will be in there.
BOARD MEMBER LORETTA: Especially when it comes to the fact you really only have FIRST COAST COURT REPORTERS

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four visitor parking in the ground level and four more compact. It gets pretty tight there. There was a lot of compact parking throughout, maybe it's not necessary, I mean, we've been granting less than one unit per space, about one space per unit within downtown. So I don't believe that you really need to -- with 312 spaces, you know, you ought to be able to get down to 280 or something and hopefully not create a significant impact on your development, something for consideration.

That access that Brenna mentioned is a little confusing. I think basically really where it's coming in is maybe that becomes Uber access, something of that nature. I don't know if you guys -- you hinted at it initially in your presentation, but you didn't really -- I'm not sure we got that answer. What's that access for?

MR. HILL: That's 100 percent what it's for, it's rideshare. That whole plaza was created so that people can come and pull through the property instead of stopping on the roads.

BOARD MEMBER LORETTA: What's the need for that compact parking space right there?

MR. HILL: In case they're waiting for someone to come down from up in their unit, just to get them out of that area.

BOARD MEMBER LORETTA: I think the compact parking space is just lacking room to some extent.

MR. HILL: It's tight, yeah. It's small.

BOARD MEMBER LORETTA: It's going to be pretty difficult to get into that space when you got columns on both sides and people navigating around because you're having a successful place. So maybe we can, you know, make this work better and not have that compact space and it assists at least in narrowing down that throat and keeping that pedestrian connection through. I understand the need for Uber and the drive through. To me, that part makes sense.

MR. HARDEN: Joe, may I also point out -- I didn't want to interrupt Brenna when she was on a roll.

Brenna --

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BOARD MEMBER DURDEN: I'm sorry?
MR. HARDEN: -- there are event days in that area where Adams is one-way, that way, and so it also serves as a pop-off on those days.

BOARD MEMBER DURDEN: But on event days, Randolph is going to be closed. They're not -- it's not even going to be accessible to cars on event days.

MR. HARDEN: Well, maybe we're using different description of event days. The event day description in the lease of the Florida-Georgia folks and the Jaguars that allow them to close off that road. Adams Street becomes inaccessible going -- heading out to the east -- I mean, north in some occasions. So how it functions -- and I think Joe is making a point -- maybe we can make it function better without the handicapped space, but we need to have the opening there.

BOARD MEMBER LORETTA: Thank you.
So a technical thing, like on -- in your presentation you talked about, like, the -on Philip Randolph, I don't know the FIRST COAST COURT REPORTERS
architectural word, but you basically have like a roof overhang with mini parapet or whatever that you described that portion is going to be somewhat covered, but we don't actually show it in the sketches. Now, you do have in the sketches that the residential units are coming out and kind of covering it and you do have the windows opening up, but do you know what I'm saying?

MR. HILL: So in this drawing right here, see the dashed line to the right, it's a soffit condition that will overhang at level --

BOARD MEMBER LORETTA: So that's just the residential units, it's not actually --

MR. HILL: No, sir. No, sir. It's going to be a soffit.

BOARD MEMBER LORETTA: On page 30 you have a couple lines there that allude to the fact it's there, and that's really where the confusion I had was. So it just didn't seem like those things lined up. Not page 30, I'm sorry.

MR. HILL: You can see here too --
BOARD MEMBER LORETTA: Page 20, FIRST COAST COURT REPORTERS
elevation north. On the left side, you were right there. Right there. You see on the left side, that little black line coming out?

MR. HILL: So that's if the pivot windows are open, yes, sir.

BOARD MEMBER LORETTA: Because I just misunderstood what you were saying.

MR. HILL: Yeah. When that middle space opens up, that pivot would open up and then you have the soffit, another ten feet.

BOARD MEMBER LORETTA: Is the property owner here? I just kind of wanted -- I think it was Mr. Davisson who discussed the fact that this property was here two years ago, it has been sitting for a long while with the availability for anybody to come in to redevelop the property. And obviously, the finances -- I can't say obviously. It wouldn't have hurt for the Graingers to have been here to explain why that project was unable to move forward, but maybe they can be here at final, but with Ms. Durden's idea of maybe having the demo, then hopefully some of those discussions we don't really

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need to have.
But I guess my last thing is to the building. If I may, Mr. Allen, I sent Karen an email with a picture of the building because we don't have a good picture of the building here.

MR. HILL: You mean The Doro? I'll go back.

BOARD MEMBER LORETTA: Nah, your picture isn't good enough.

My question is, Karen, can you maybe open an image I sent to you?

I mean, really we don't have a street view of the image. You have like this little mini box, if we zoomed up, wouldn't look very good.

And so hopefully it comes in straight. So I just did a quick little screen shot on Google Earth. And hopefully it comes in straight.

So this is the building everybody is talking about. This is the first time we actually have a picture of it up there. And I always just try to care about win-win situations, that's my biggest element that I FIRST COAST COURT REPORTERS
try to discuss.
Mr. Davisson talked about how can we kind of incorporate different little elements, this, that, and the other. I mean, my question, it almost seems like two things: One, maybe we can utilize and maintain the existing signage and bring it up and utilize that and that could be a part of your historical elements that you guys are bringing forward.

MR. HARDEN: You're talking about the red lettering?

BOARD MEMBER LORETTA: The red lettering and/or physically utilizing some of the existing signage. And just, you know, re-illuminating with new LEDs and so on and so forth. But then so on the ground floor in this location you truly have this as an activated area. If you were to remove the whole gray -- or the green windows and the siding and kind of keep the brick picture frame, you know, that I think is at least -it probably wouldn't be that difficult to accomplish that task and still do everything you're trying to do. And I know it's just FIRST COAST COURT REPORTERS
not enough for people who want to keep the historical architecture, but it's at least a symbolic element. So that would be my recommendation on how you may be able to attempt to meet or work with the folks on maintaining the symbolical architecture.

I do acknowledge there are seven buildings. I mean, and we're trying to create success here in Jacksonville. And so I had a similar project, existing church, just the church alone to maintain the brick envelope around just to do the demo and then put new studs on this thing for a 6,000-square-foot church was one-and-a-half-million dollars.

So, you know, I realize there is significant cost to try to maintain facades, you know, I didn't know -- you mentioned you're matching brick, you know, what would be the cost to try to clean the brick up and utilize some of the existing brick and so forth.

But I mean, I think that's kind of my thought. If there is a way that, you know -- I love Brenna's idea of having the FIRST COAST COURT REPORTERS

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demo permit. And then if there is a way to kind of potentially incorporate some of the signage and then something else in some symbolism to create a little bit more character would be my thought. And I think basically within the dimensions and everything that you have, you ought to be able to come pretty close to it. Right now you don't really have any overhang, I don't know if those columns are brick, stucco. They're just kind of shown as flat right now, and so I think really you have that portion inset too. Well, if you were to keep that not inset and keep it out right here, you may be able to just make it all work. But that's my thoughts. And I appreciate it.

BOARD MEMBER ALLEN: Thank you, Mr. Loretta.

I have a couple suggestions/comments following up on that last point. I do think there are bits and pieces we can pull from the A. Philip Randolph frontage to incorporate into the design. I'm not going to go as far as suggesting reusing bricks FIRST COAST COURT REPORTERS
because I know that gets very, very pricey but just some signage or something to tip the cap a little bit to the building.

If you can pull up slide nine, please. I think we're almost there with the design. I'd like to see the A. Philip Randolph frontage with the balconies continue down East Adams Street. To me, if you look down East Adams Street on this picture, it just kind of looks like a tunnel, because on the opposite side of y'all is a really, really unattractive parking garage. And I think if you're a pedestrian walking down East Adams, and you look up, it's just going to feel like you're in the middle of a tunnel.

So maybe if there is a way you can put balconies on the building away from us, just something to soften that feel when you're going down East Adams, I think that could really add to that side. It's very, very similar comments on slide 28 , the side that faces Maxwell House, that left side there, it just looks like a wall to me. If there is some way we can, you know, maybe put some balconies on that to soften it a little bit, FIRST COAST COURT REPORTERS
just make it a little bit more engaging, because that's the side of the building that everyone is going to see as they're approaching TIAA field and coming from downtown. And I think that could really soften that side of the building. Right now it just kind of looks like a wall to me.

The parking area right there where those cars are, who actually owns that area? Is that the Distillery or is that y'all's?

MR. MARSHALL: That's the Distillery. BOARD MEMBER ALLEN: Is there any way that y'all can approach them and come up with some clever solution to get that out of there. I just think that you're really, really missing out on a tremendous opportunity to activate that whole corridor there, if for some reason we can come up with an agreement with Intuition or the Distillery to maybe give them some parking spaces in your garage, maybe add another floor to it. I don't know. But something to really activate that area. I can see the Distillery wanting to do some sort of a pat io or outside seating and help you all

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activate that area to really, really make it nice and even more engaging than it is.

MR. HARDEN: Mr. Chair, we can't control what they do, but what our plan was -- and we actually had this discussion today -- is reach out to them once we get further along to try to agree on a joint programming plan or just something of that ilk, because it's closed off already. They're backing on to our area really for parking spaces, so they're probably not legal parking spaces anyway. But we have all intentions of meeting with them so that we can jointly activate and program that area.

BOARD MEMBER ALLEN: Exactly. And I'm not going to -- at least for my purposes, not put that as a condition on anything or ask that you do that as a condition. I just think it's an opportunity that you all would want to explore to activate that whole area.

MR. HARDEN: Guy can put no parking signs up there.

MR. PAROLA: I have.
If I could just respond to that. BOARD MEMBER ALLEN: Absolutely. FIRST COAST COURT REPORTERS

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MR. PAROLA: As we proceed with the parking deck owners, that's the direction we know we need to go long-term is to have those decks open for more than just special events. Right now they're not gate arm controlled. The owners have made a business decision at this time, maybe that can change, that we can actually have short-term parking.

MR. HARDEN: You're talking about the arena?

MR. PAROLA: I am, that's exactly right. So we're trying to have a single parking solution in there right now. A couple years ago we had parking spaces under the Hart Bridge where it's common for -- as Lot X as that construction grows and the ramp comes down and goes back up, we're looking for alternative spaces. So there is a -- this is a longwinded way of saying we're looking at a wholistic way for a parking solution in there.

And I know everybody wants that to happen. Even when Intuition came in with site plan, we gave them a deviation at that FIRST COAST COURT REPORTERS
time to go down to zero spaces in anticipation that there would be a wholistic parking situation and all that space would be activated.

BOARD MEMBER ALLEN: Awesome. Thank you.

I'll just wrap it up with one other comment. I think that the building, otherwise, is very well designed. I love the fact that you all have found a way to hide the parking garage. And really other than that one little small area on East Adams Street, you can't see it. So I think, otherwise, the building is really, really designed well.

MR. HILL: Thank you.
BOARD MEMBER DAVISSON: I would like to make another comment and just clarify something that I said. When we talked about architecture, we were talking about The Doro Building and its historic -- historically engaging with that building. I wasn't implying that you take those windows, that facade and apply it over to your entire project. That's not what I was saying at FIRST COAST COURT REPORTERS
all.
I have no problem with modern architecture playing counterpoint with historical. I think this corner, though, and I think the steps you made are -- it's spot on, you got it in the right spot, on that corner that you've created this public space. And, you know, and I know you've got -- everything wants to be on the first floor with a building like this, and there are only so many ways you can make it function properly. And I guess that the reason you've got this, as Ms. Durden pointed out, is access to Randolph Street. You just need cars to get in and out without going through -- without going through the deck to turn around if they've got to get in and get out.

Maybe there is a way you can just look at that again. Maybe it's a curve, just more of a hotel-type drop-off on East Adams Street. I don't know. But I think there is an opportunity that you've already created on this corner, is kind of a public area and even -- and you've got it -- and it's kind FIRST COAST COURT REPORTERS
with this by curb and gutter and you were to do it, don't do it on a curb and gutter; make it part of your plaza, make it brick. It's for pedestrians, but, oh, by the way a car can drive across it because it's got bollards, you know, something like that.

But what I was getting at with The Doro -- and I use that example as a high school not to say that's what you need to do, but I used that. That was a clever thing that, I think, worked at the time. So that's it. Thank you.

BOARD MEMBER ALLEN: Mr. Loretta.
BOARD MEMBER LORETTA: I apologize. I forgot one thing I wanted to say. I want to reiterate Mr. Schilling's comment kind of on the entries. I feel like the entries are vastly understated at this point architecturally and even from a pedestrian realm. And so I would recommend you all -you know, the residential portion of it really look at that a little bit further.

I mean, it took me a few minutes to try to figure out what's going on. And I mean, FIRST COAST COURT REPORTERS

I read this stuff all the time. And it just -- I mean, I ripped out a piece of paper looking comparing apples to apples to try to understand where this entry was and so forth. And so I highly recommend from a pedestrian standpoint you guys take a better look at that portion. But I mean, it's fantastic beyond that.

BOARD MEMBER ALLEN: Seeing no other comments, staff has recommended conceptual approval without any conditions; is that correct?

MS. RADCLIFFE-MEYERS: Chairman Allen, there is actually recommendations.

BOARD MEMBER ALLEN: Okay. Thank you. I guess at this point, and help me on the procedure of it, I would be looking for a motion to conceptually approve this project with the recommendations outlined by staff.

BOARD MEMBER SCHILLING: Mr. Chairman, I'm happy to make that motion, to move for approval for DDRB Application 2020-005 with the recommendations A through E proposed by staff.

BOARD MEMBER DURDEN: Mr. Chairman. FIRST COAST COURT REPORTERS

BOARD MEMBER ALLEN: Yes.
BOARD MEMBER DURDEN: I would like to add a couple of additional conditions. So I don't know if you want us to -- me to talk about those now or you want to get a second and then, if you will, a friendly amendment take up -- take into consideration a friendly amendment.

BOARD MEMBER ALLEN: I think procedurally we need to get a second and then open it up for your conditions on it; is that correct? Do I have a second?

BOARD MEMBER DAVISSON: Second.
BOARD MEMBER ALLEN: All right. What are your thoughts?

BOARD MEMBER DURDEN: Thank you.
Okay. Well, I was thinking about two conditions. One would be to -- they would come back to ask for final approval following the approval of a demolition permit. And number two, because we have had a lot of discussion about the architecture and in particular -- two aspects of the design, if you will. The two aspects are the characteristics of the -- trying to FIRST COAST COURT REPORTERS 96
incorporate characteristics of the two-story building into the facade and maybe the right word is to encourage the Applicant to incorporate characteristics of the two-story garage into the facade of -- or some aspects of the facade into the new -- into the new design.

And then secondly, we've heard a lot of conversation about what I'm going to call the northeast quadrant of the building. If you would go to slide 11, just to be clear. One more, there you go. Kind of taking into account the comments that we've heard about the entrance on Adams, the public plaza area on the exact corner, and then the comments that you heard about the egress emptying onto Randolph, that the Applicant would reconsider the design of that corner or take into account our comments that you heard in regards to that corner. And those would be two additional conditions, if you will, you can -- we can word them in the fashion of encouraging so that they don't become --

MR. HARDEN: Brenna, could we call the second one a recommendation since you're FIRST COAST COURT REPORTERS
asking us to reconsider?
BOARD MEMBER DURDEN: Yeah, something like that. I mean, right now our
recommendations to, you know, simply do some additional things. I don't have any problems with those five, but I want there to be a record or I would like there to be a record of -- that those two additional comments are -- I think that there is a lot of concern, particularly, particularly, if it does not have to go to Historic Preservation, I think that the idea is -becomes even more important for this Board to take into account the characteristics of this building.

And then I think that it's very -- it is very important to this board what happens on that corner and how it is incorporated. I love the idea, I can't remember who it was, whether it was Mr. Davisson or Mr. Loretta who talked about, you know, maybe having a -- like a horseshoe-shaped entrance for the rideshare or something like that, as opposed to an ingress that really interrupts what we want to see happen along Philip FIRST COAST COURT REPORTERS

Randolph.
So those are my two suggestions, Mr. Chairman, for additional --

MR. HARDEN: Mr. Chairman, may I respond on the demolition issue?

BOARD MEMBER ALLEN: I want to make sure I completely understand. I counted three: One is a demo permit, another is encouraging characteristics of the existing building into the construction, and the third is reconsider the corner of Randolph and Adams.

BOARD MEMBER DURDEN: Yeah. To me, I collapsed the last two into, you know, kind of the design aspects.

BOARD MEMBER ALLEN: Yes, sir.
MR. HARDEN: The last two things would be recommendations, and we, certainly having heard that, are going to consider it and bring you some of our thoughts and what we can do on that. So no need for those.

On the demo permit, we don't own the building. We can't apply for a demolition permit. But at the end of the day, it's on our nickel if we go through all this and can't get a demo permit. If Ms. Durden is FIRST COAST COURT REPORTERS
correct on the law, and I hope she isn't, then we're proceeding at our risk on things.

So it puts us in -- particularly if it's a condition, as opposed to a recommendation, you recommend we try, that's one thing, but as a condition to get a demo permit, we can't do that until we're at a point where we can close on the building. And so we can't apply for that permit.

BOARD MEMBER DURDEN: I would respectfully disagree. You can ask the landowner to give you authorization to go and apply just like you have authorization to come and apply for this conceptual plan approval; it's no different.

MR. HARDEN: I beg to differ if you tear someone's building down before you close.

BOARD MEMBER DURDEN: That's not what I said. I did not say the building has to be demolished before you come. I said that you have to have the demolition permit before you come and ask for final approval. That way we as the DDRB know and fully understand that the City has authorized the demolition of the permit -- the demolition of the FIRST COAST COURT REPORTERS

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structure.
I did not say -- to be very clear, I don't expect you to go demolish the building before you come back, that would be -- I would agree with you.

BOARD MEMBER ALLEN: A question for staff, and excuse me naivety on the question, how long does it take to get something like that back?

MR. PAROLA: To the Chair, they're going for their demolition permit, staff would look at their -- kind of walking myself through it -- their 2019 email that they sent to us in December, pull up what the SHPO office said and put no objection on it and they check prerequisite, we check prerequisite, they have a demo permit in hand they can exercise whenever they wanted to.

BOARD MEMBER SCHILLING: Mr. Chairman, I was just going to add a couple thoughts. One is I personally don't support the additional first recommendation for the demolition permit. I think it's -- as stated by the Applicant, they're moving FIRST COAST COURT REPORTERS
forward at their own risk. I think I heard staff say that SHPO has provided a review of this, and it's provided some written correspondence that it is not a historically designated building and does not appear to meet the criteria to be that. So I think based on that, I'm comfortable without that recommendation being added.

And then on the second -- the second and third, Mr. Chairman, I was going to ask if maybe Mr. Davisson -- I know I'm putting him on the spot, but if he might have some creative -- recognizing his architectural skills, might have some good verbiage to combine those items maybe with what Ms. Durden is looking for because I think I agree with having sort of --

BOARD MEMBER DURDEN: Maybe I can offer some. To encourage the redesign of the northeast corner and incorporate characteristics of the two-story Doro Building into the facade of the new structure.

BOARD MEMBER ALLEN: I have encourage redesign of the northeast corner and FIRST COAST COURT REPORTERS

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encourage -- or excuse me, and incorporate The Doro design in the facade of the new structure.

BOARD MEMBER DURDEN: Yeah, or I'm okay with the encourage.

BOARD MEMBER DAVISSON: I think when you say that, you're telling them what they have to do and integrate a facade into their structure, and that's not what we're saying.

BOARD MEMBER ALLEN: It's a recommendation; it's not a condition.

BOARD MEMBER DAVISSON: That's an architectural solution, that's one solution. There could be 50 solutions to how you do that, that's up to them what they come to us with.

MR. HARDEN: Could we have the word characteristics, as opposed to the actual facade, because I think that's what Brenna was getting at.

BOARD MEMBER DURDEN: That would be fine with me.

BOARD MEMBER DAVISSON: And also, with regard to the demolition permit, they can never set shovel on that land without it, so

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there is really -- I don't see the need to put anything in our language on a demolition permit, because it's going to have to pass anyways.

BOARD MEMBER ALLEN: I agree. BOARD MEMBER DAVISSON: They'll never get a building permit without it.

BOARD MEMBER DURDEN: If I may, Mr. Chairman.

BOARD MEMBER ALLEN: Yes. BOARD MEMBER DURDEN: The reason I suggested that is because it allows us as a Board to know for sure that the City is, in fact, going to authorize the demolition. Until they have that demolition permit, I can't say for certain that they're going to. And all I was suggesting by saying, please don't come back for final approval until after you have the demolition permit in hand is to basically reserve our resources and our staff's resources and their time in going through and our time in going through very clearly a project that has strong feelings, strong compassion in the community, and that we would then know that FIRST COAST COURT REPORTERS
the decision to allow the demolition has occurred.

So that's the reason. It's not so much that they can't touch the property, they can't put a shovel to it until. Of course, they can't. We know that.

It's really about our time, about the staff time, about their time, quite frankly, in coming up with a final design, that that's why I think that it makes sense to ask them don't -- to come back for final once they have that in their hand. That's why I made the suggestion.

BOARD MEMBER DAVISSON: Okay. Can I respond to that?

BOARD MEMBER ALLEN: Yes.
BOARD MEMBER DAVISSON: I think what I'm hearing is staff already said, they've already given us the answer. So what you're asking for is to go look at it again, to make sure. Is that really what this comes down to?

BOARD MEMBER DURDEN: I think it -- I think what -- I think what it comes down -I'm not asking them to look at it again. FIRST COAST COURT REPORTERS

I'm -- I think that there may be a question about it, that's all. I just -- it's kind of a gut. I mean, sometimes there's more issues that come into obtaining a demolition permit than simply, you know, the check-off in a box.

And I'm hearing a lot of concern on the part of the citizens. And there may be an issue with them getting a demolition permit for this project. And I don't know. I just -- it's kind of a gut instinct that it seems to me that there could be an issue.

And I think that for us to try to address all these issues that the people, the citizens are coming to us with, that they don't want to see the demolition of the building, and yet we're being asked to basically take into account those concerns and design at the same time, it becomes a situation that, if we know that the building is going to be -- that they've got the authorization to demolish, then, you know, we can then look at the design in a kind of clean slate, we know it's going to be demolished, the City has said it can be FIRST COAST COURT REPORTERS

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demolished.
So then it becomes our role to say, Okay, what is the new building going to look like? And without the concern of -- from the citizens of hearing from nine different people today, Don't demolish that building. And I've been on the Board for a long time, I haven't heard nine people come on a single project and say they don't want to see it happen.

So again, it's just a -- I'm not saying that they're not going to get the demolition permit. I'm saying that for our purposes as a board, and our staff, that once they've got that demolition permit, then all those comments about don't demolish the building go by the wayside. And we can be focused then on the actual design. So that's why I think it makes a lot of sense to have that as a condition.

BOARD MEMBER ALLEN: Thank you, Ms. Durden.

I think I understand the temperature of the Board right now.

Mr. Teal, how do we best do this? Do we FIRST COAST COURT REPORTERS
break this down into two additional recommendations, I guess, a subparagraph F and vote on the demo permit being part of it and then handle G, the encouragement and incorporation of characteristics, or how do we handle this?

MR. TEAL: Through the Chair to the Board, you've got a motion and a second that's already pending. There has been a request made for a friendly amendment to Mr. Schilling for the three items that Ms. Durden referenced. Now it's up to Mr. Schilling to decide if he wants to incorporate any or all of those additional provisions.

If he decides not to include the demolition one, then that would go to a vote of the Board. And if the Board votes in favor of Mr. Schilling's motion, it passes. If the Board votes against Mr. Schilling's motion, because over his objection they want to include the demolition condition, then somebody else can make another motion and then it could be incorporated that way.

BOARD MEMBER ALLEN: Thank you. FIRST COAST COURT REPORTERS

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Mr. Schilling, the turkey is on your plate.

BOARD MEMBER SCHILLING: So based on that, just to share the thought is I do think that adding the recommendation for the demolition permit will provide -- or would cause unnecessary delay to this applicant for what, I think, is a really good project.

So -- and, Ms. Durden, please understand I definitely heard what you said and understand the concern, but at this time I'm not inclined to add that to the motion.

But I do agree and I think there is a consensus to add to the motion one more recommendation, that would be recommendation, is it, F, I believe.

BOARD MEMBER ALLEN: Yes.
BOARD MEMBER SCHILLING: Recommendation
F. And as I jotted it down, and I'm happy
to amend this if I didn't jot it correctly, is to encourage redesign of the north corner -- northeast, very good -- northeast corner of the project to incorporate characteristics of the existing Doro
Building, and would add that as one more FIRST COAST COURT REPORTERS
recommendation, Mr. Chair.
BOARD MEMBER ALLEN: Now we need a second for that; correct?

BOARD MEMBER DURDEN: Could I ask about the language?

BOARD MEMBER ALLEN: Sure.
BOARD MEMBER DURDEN: Okay. So it was
to encourage the redesign of the northeast
corner and encourage characteristics of The
Doro. I don't want it to sound like the
only place that we're interested in incorp- -- in Doro is in the northeast corner of the project. So it would be and.

BOARD MEMBER SCHILLING: Okay. So encourage redesign of the northeast corner of the project/building and to incorporate characteristics of the existing Doro Building.

MR. TEAL: So, Mr. Chairman, I believe Mr. Davisson seconded that, so he would need to reaffirm his second of the motion. BOARD MEMBER DAVISSON: Second. BOARD MEMBER ALLEN: Now we're ready to call it to a vote. All in favor, say Aye. BOARD MEMBER SCHILLING: Aye. FIRST COAST COURT REPORTERS

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BOARD MEMBER DAVISSON: Aye. BOARD MEMBER ALLEN: Aye. Any opposed? BOARD MEMBER DURDEN: Nay. BOARD MEMBER LORETTA: I haven't voted yet. I'm going to go with nay. But I'm not opposed to the project. But I'm going with nay because I think that we made a mistake and it would have been much easier for us to approve this at final if they took the two hours to go get the demo permit -- or the two weeks. And I feel like y'all missed on the fact that Brenna was just trying to make our lives a little bit easier, put the burden on Historic Preservation, not us. So that's the reason why I'm voting nay.

I still encourage you all to go get the demo permit so that way at final our -- we don't have another three-hour meeting. Thank you.

BOARD MEMBER DURDEN: So we voted? It's three --

BOARD MEMBER ALLEN: It's Mr. Davisson with a yes, Mr. Schilling with a yes, myself with a yes, you with a yes, and Mr. Loretta FIRST COAST COURT REPORTERS
with a no. Is that --
BOARD MEMBER DURDEN: No. I said nay. BOARD MEMBER ALLEN: You said nay.
So Mr. Davisson with a yes,
Mr. Schilling with a yes, me with a yes, you with a nay, and Mr. Loretta with a nay. So it passes three to two. That will -- for the record, DDRB 2020-005 passes with staff's recommendations and that of Mr. Schilling.

BOARD MEMBER SCHILLING: Thank you, Mr. Chairman.

BOARD MEMBER DURDEN: Mr. Chairman, may I say something to the Applicant just one minute?

BOARD MEMBER ALLEN: Very, very briefly. I think we've wrapped this one up.

BOARD MEMBER DURDEN: I want to reiterate what Mr. Loretta said about the project itself. I like the project. I'm supportive of the project. I think that there is some -- a little tuning, you'll have a great project. And I really support that, the concept. Thank you.

BOARD MEMBER ALLEN: Seeing no old FIRST COAST COURT REPORTERS

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business, seeing no additional public comments, this meeting will be adjourned. Thank you.
(Meeting adjourned at 4:08 p.m.)

## 1 CERTIFICATE OF REPORTER

2 STATE OF FLORIDA

## COUNTY OF DUVAL

3
4 I, Amanda E. Robinson, Registered
5 Professional Reporter, do hereby certify that I
6 was authorized to and did report the foregoing
7 proceedings; and that the transcript, pages 1
8 through 112, is a true record of my stenographic
9 notes.

DATED this 23rd day of March, 2020.

Ama E. Robinson, Registered Professional Reporter

FIRST COAST COURT REPORTERS

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